

# Windsor & Souza



Based in Bangalore, India, W&S is your creative partner to craft unique brand narratives and grow your business through empathy, design, and marketing.

# Our Portfolio

# Healthcare

Our approach to advertising in the Healthcare and Pharmaceutical sectors is both meticulous and informed. We craft authentic communication that not only embody your brand's values but also adhere to the stringent regulations of the Indian market. Our expertise bridges the gap between captivating design and impactful results, driving success while navigating the complexities of healthcare and pharmaceutical marketing with precision.



# Branded PSA Campaign



# BREAK FREE FROM THE NEEDLE MONSTER

Presenting India's first  
subcutaneous insulin  
delivery system



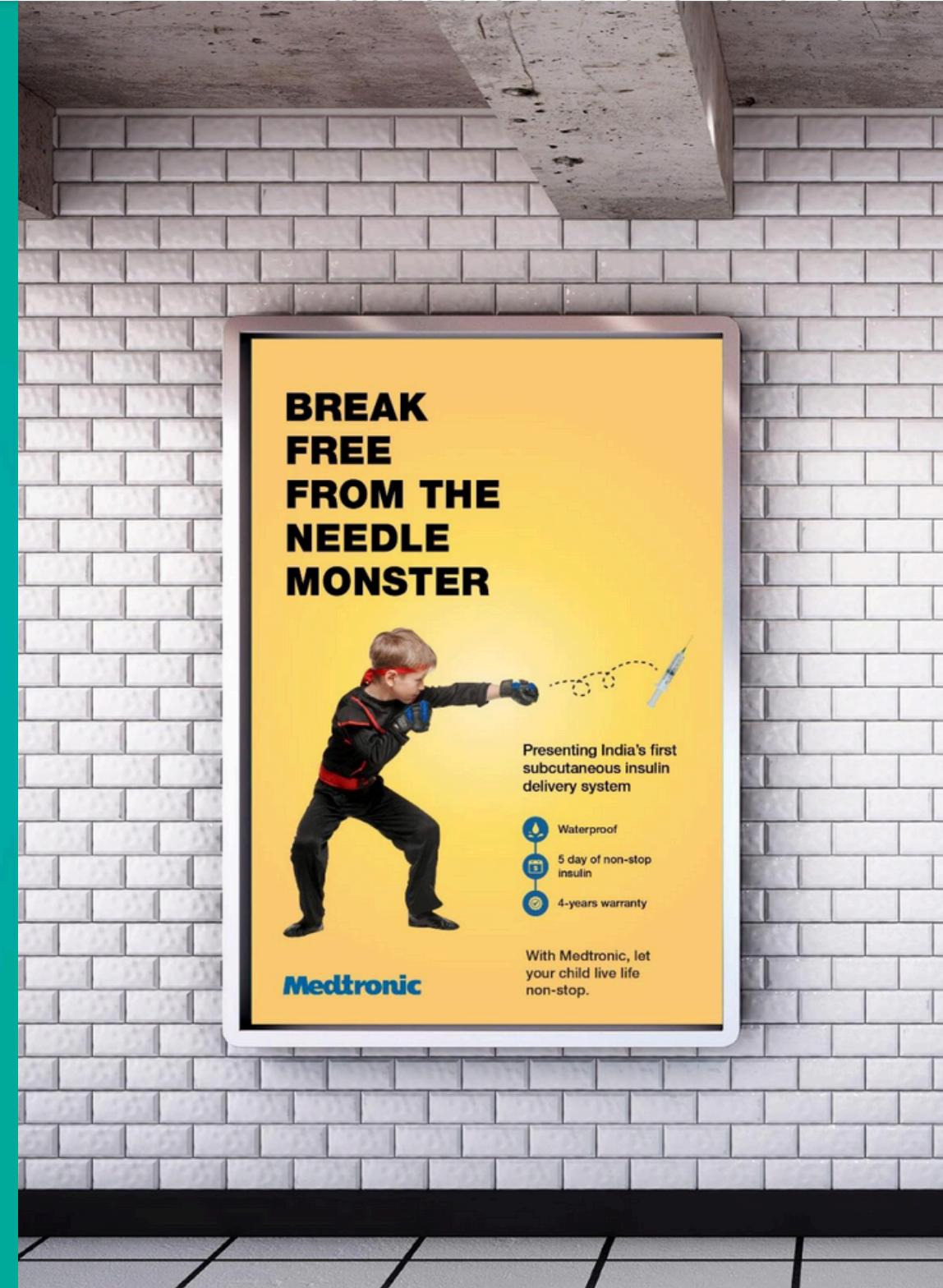
Waterproof  
5 days of non-stop  
insulin



4-year warranty



**Medtronic**



## When moments of happiness need an extra touch of care

At GE Healthcare, we are at work to deliver the highest standard of care to every premature baby. We have created a dedicated webpage for expectant mothers and care providers that will help them give better care to premature babies, making them stronger and healthier.

[Click here >](#)

to visit the webpage and  
spread the word among  
family and friends.



It offers:



Blogs by renowned  
neonatologists on various  
aspects of prematurity care



Webinar recordings  
on premature  
baby care



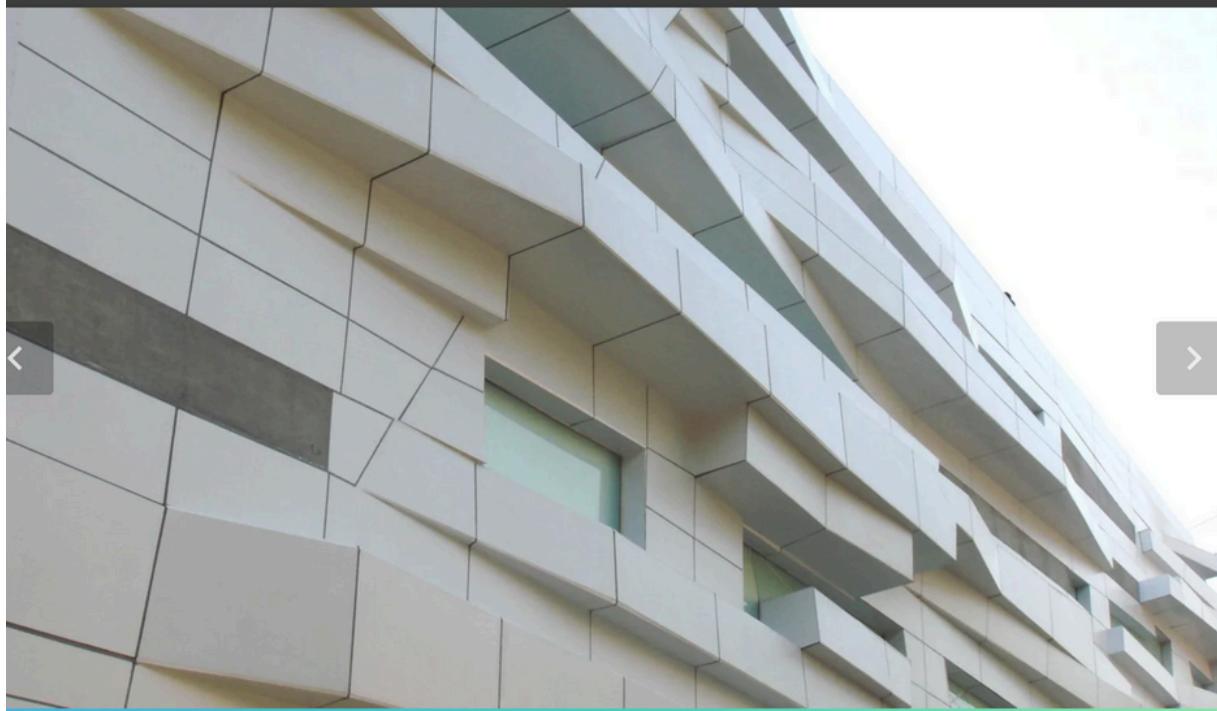
Educational videos  
on caring for your  
premature baby

**Improving lives in moments that matter!**

# UI/UX

Our approach to UI/UX goes beyond aesthetics; we create user-centric, responsive websites that seamlessly reflect your brand's essence. We bridge the gap between a beautifully designed website and one that drives results.





## THE PRACTICE

EST.  
2004

We are an Architecture practice based in Bangalore with over a decade of experience in the industry and have won several awards for our work. Our Principal Architect has worked with the world renowned architect Zaha Hadid. Vivek Shankar Architects strives to keep abreast with the socio-cultural trends that impact living patterns and urban environments.

*The practice consciously adopts a process ruled by geometric strategies and material compositions that result in subversion of the conventional mode of perceiving a structure or space. As a practice we formulate processes to ensure flawless execution of design.*

EXPERTISE  
ORIGIN STORY  
PROCESS

### How it works:



#### PREREQUISITE

#### 1 Preliminary Checks

- Submit a unique and appropriate name for your business entity.
- Our team will check for compliance and regulatory norms.

#### 2 Document Preparation

- We will help prepare incorporation documents as per the legal requirements of the country you choose.
- Once the documents are ready, our team will file it on behalf with the relevant government authority responsible for business registration or incorporation.

#### PROCEDURE

#### 3 Approvals & Identification Numbers

- Obtaining necessary approvals on your documentation we will apply for the permits and identification requirements.

#### 4 Corporate Structure & Governance

- We will help you define the corporate structure and governance framework suitable for your business.
- Draft and adopt bylaws, operating agreements, or articles of association as per the chosen structure.

#### 5 Compliance & Regulatory Requirements

- Setting up compliance requirements (corporate bank account, VAT, GST, and other licenses & permits).
- Ensure adherence to annual filing obligations, compliance with tax laws, labor laws, and other relevant regulations as per

## Business Incorporation in United States (USA) within 45days

ENQUIRE NOW

\* Terms & Conditions Apply



### Experience Timeless Comfort and Style

Where tradition meets contemporary comfort. Kneetoes brings you shoes crafted with a fusion of heritage and modern flair. Elevate your journey with each step.



SHOP NOW

### Something for Every Occasion

## OFFICE COMFORT



Where work meets fashion with every step.

SHOP COLLECTION

## PARTY WEAR



Elegant and stylish for every celebration.

SHOP COLLECTION

## EVERYDAY CASUALS



Casual comfort that complements your lifestyle.

SHOP COLLECTION

## COLLEGE TRENDS



Setting trends on campus with every step.

SHOP COLLECTION

## WEDDING WEAR



Elegant footwear for your special day.

SHOP COLLECTION

## TRAVEL WEAR



Comfortable and trendy footwear for any trip.

SHOP COLLECTION

Welcome to our store

**Fish&Flow**

Fish&Flow is a Beginner Friendly, Aquarium Hobby eCommerce Store. Our mission is to simplify Fish keeping by proving a range of affordable and easy to use aquarium products that help our customer experience long term success. With our vast collection of products made easily available on our website, we hope to not only see our customers achieve maximum success, but also constantly educate beginners along the way!

**Top Picks**

Aquarium Hobbyists at heart, our experience with fishkeeping over the years has led to trying countless products and some still remain what we reach for the most! These products are our teams tried and tested top picks from Fish Food, Fish Medication, Aquarium Essentials, Additives, and also Accessories!

**H2OhYeah! - Water Conditioner**  
From Rs. 275.00

**Groovy Grow - All in One Fertz**  
From Rs. 225.00

**The Nano Kit - Basic**  
Rs. 2,500.00

**Totally Tubular | Freeze Dried Tubifex Worms | 7g**  
Rs. 65.00

**Need Help?**

Our diverse team of hobbyists are ready to assist you with any information a newcomer to the aquarium hobby might have. We have also compiled a comprehensive knowledge center under our FAQs — feel free to browse!

WhatsApp Chat   Browse FAQs

**WHITE GOLD**

6 years of turning your gold into money

Karnataka

Find Nearest Branch   Live Gold Rate   Sell Gold   Release Gold   +91 95907 04444

**Canterbury™ Castles**

A WEEKEND HOME DESTINATION

JUST A 40 MINUTE DRIVE FROM BANGALORE, INDIA

Buy A PLOT   Build A VILLA   Book A WEEKEND GETAWAY   Host AN EVENT

**WHITE GOLD**

Looking for Gold Buyers in Bangalore?

Full Name  
Quantity (in grams)  
Mobile Number  
+91

I authorise WHITE GOLD and its representatives to contact me with updates and notifications via Email, SMS, WhatsApp and Call. This will override the registry on DND/NON.

Sell Gold ₹

OR CALL +91 95907 04444

AT HOME

1 Find a Branch

60+ Branches Across Karnataka, Tamil Nadu and Kerala

977 plots, each with fruit & flower bearing trees

Plots range from 1200sqft to 5000sqft, spread over 112 acres. Enjoy trouble-free instant registrations. We are also approved by all major banks, if you are looking to apply for a loan.

100% clear title, 112 acre BMRDA approved layout

What is the investment potential in this region?

Get a quick retrospective look at Canterbury's genesis back in 1995, and how it's grown in value as the city changed over the last 21 years.

The Canterbury Story

Watch later Share

Watch on YouTube

f   t   G+   in

# Conversion-centric Design Philosophy

Using Interactive data based on user-demographic research and focus groups to create interactive UI elements customised to your business to maximise onsite engagement, lead qualification, personalization, and conversion optimization.

**Immigrate to the country of your choice for less than the cost of an international holiday!**

Unlock your dreams of global living affordably. Discover visa options to your dream destination at a fraction of international travel costs. Streamline your immigration process with unbeatable affordability & efficiency.

**SELECT A COUNTRY**

**United States**  
Starting at: ₹7,90,000/-

**Living in the USA:**  
Immerse in the USA's innovation and diversity. Find a place for yourself within USA's iconic cities and vast landscapes.

**USA Immigration Opportunities**

**Investment Visas**

- NIW green card, E-2, EB-5.

**Employment Based Visas with Green Card**

- EB-1, EB-2, EB-2 (NIW), EB-3.

**Humanitarian Visas**

- Asylum, Victims of Abuse, T Visas.

Unlock the gateway to opportunity. Find the quickest and most affordable path to your immigration.

**REGISTER NOW**

25 minutes to the Bangalore International Airport.

**OPEN IN GOOGLE MAPS**

- Easy Access from the city on National & State Highways.
- Bordering the Karnataka Government IT Investment Region.
- 12 minute drive from Prestige Golfshire.
- 20 minute drive to Columbia Asia Hospital.
- In the same belt as the Aerospace SEZ & the Devanahalli Business Zone.



**Experience Timeless Comfort and Style**

Where tradition meets contemporary comfort. Kneetoes brings you shoes crafted with a fusion of heritage and modern flair. Elevate your journey with each step.

**SHOP NOW**

**Something for Every Occasion**

**OFFICE COMFORT**

Where work meets fashion with every step.

**SHOP COLLECTION**



Elegant and stylish for every celebration.

**SHOP COLLECTION**



Casual comfort that complements your lifestyle.

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**COLLEGE TRENDS**



Setting trends on campus with every step.

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**WEDDING WEAR**



Elegant footwear for your special day.

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**TRAVEL WEAR**



Comfortable and trendy footwear for any trip.

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# SEO Overhaul

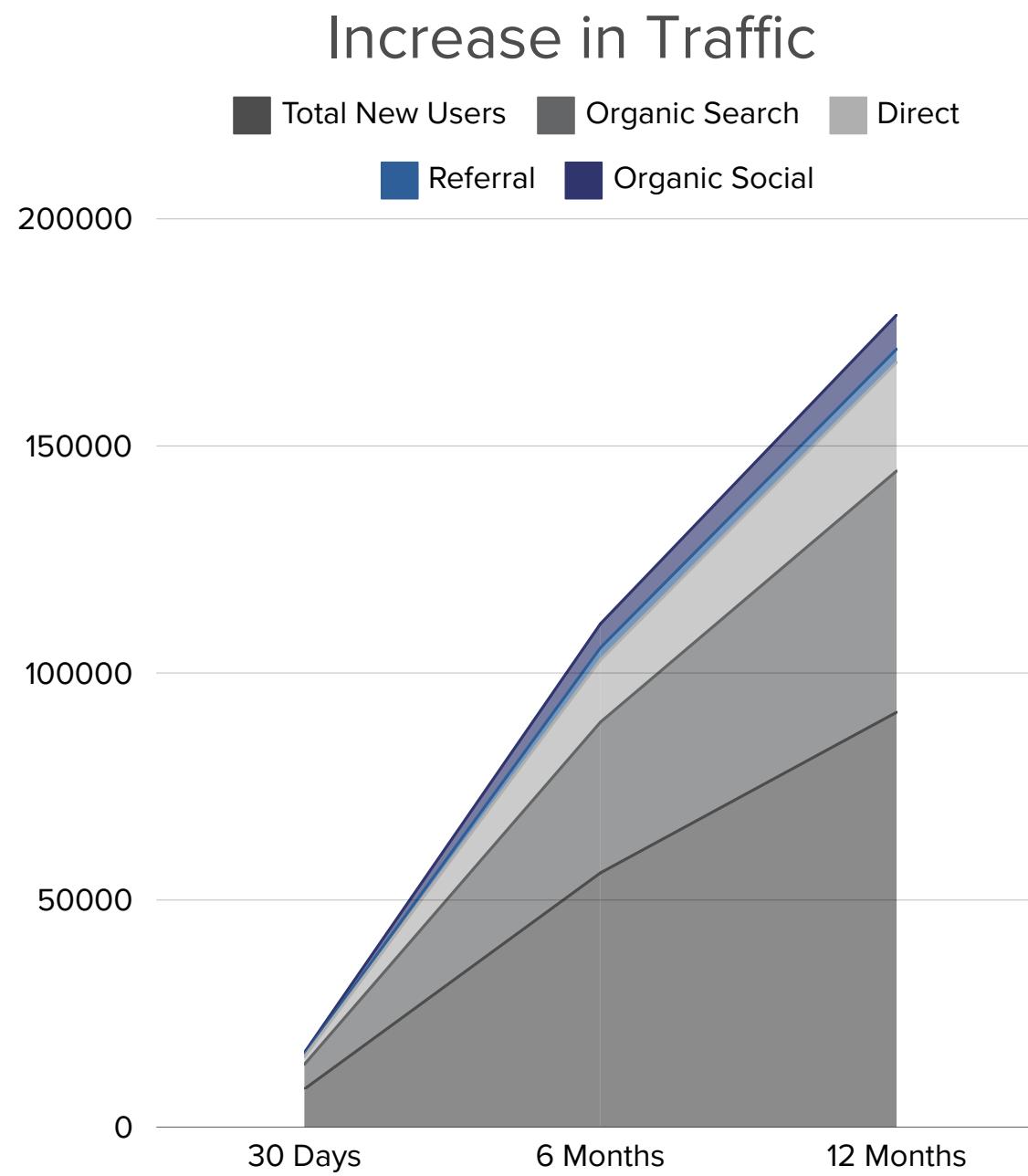
SEO Overhaul service is designed to revolutionize your online sales strategy. We bring decades of experience and innovation to the table, ensuring that your brand doesn't just exist in the digital marketplace but dominates it. Our data-driven SEO enhancements not only boost your website's visibility but drives organic traffic and conversions.



# Big Bad Bikes

## Case Study

- Our report indicates the volume of new users and overall traffic to the Big Bad Bikes website has increased by 500%.
- The majority of new traffic has resulted from organic search, showcasing the site's visibility in search engine results.



# Production

We capture the power of storytelling to leave a lasting impression.

Our expert team ensures that each project not only looks and sounds amazing but also conveys the core essence of your brand.

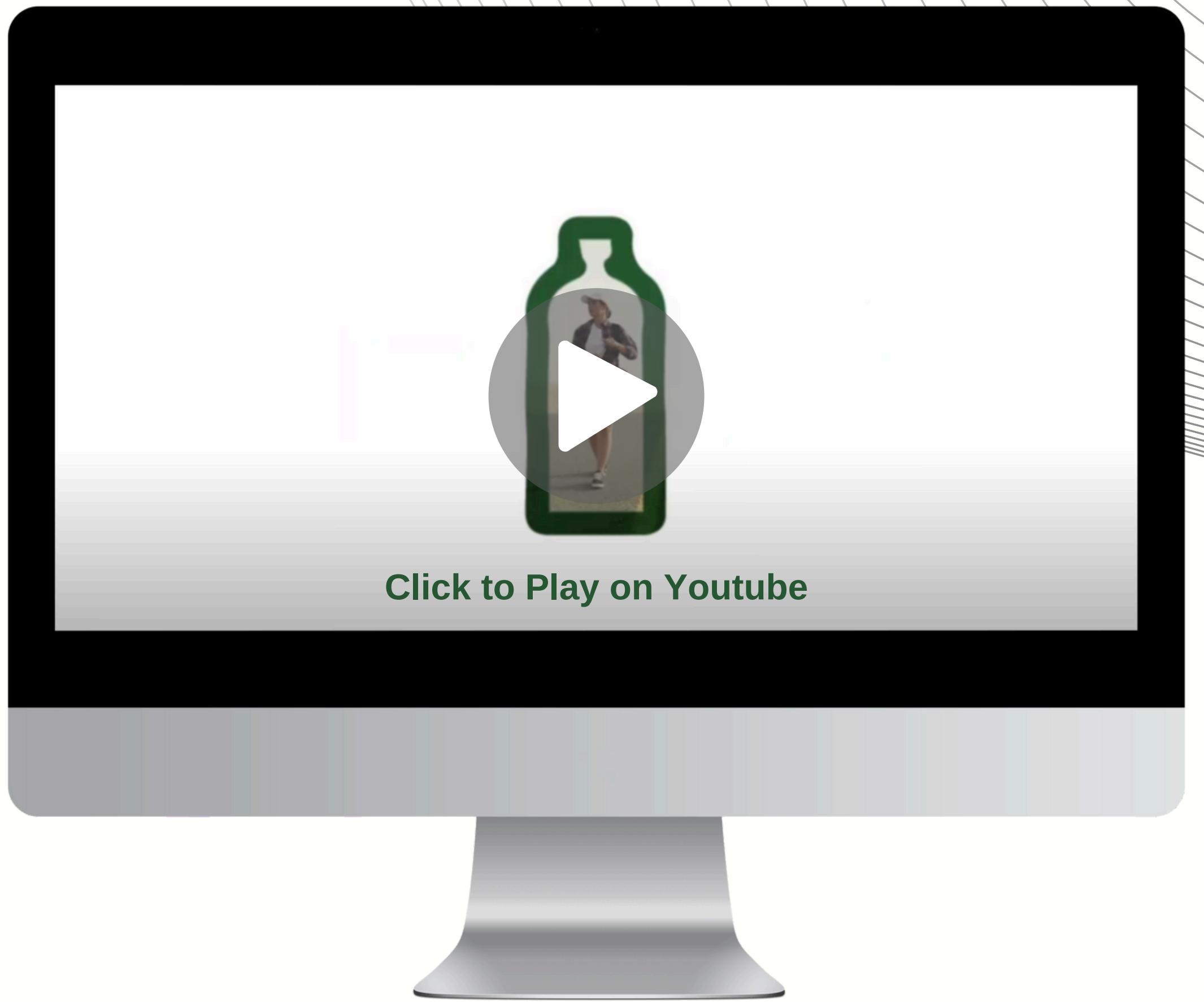
Whether it's a promotional video, a documentary, or a podcast series, we transform your vision into compelling content that resonates with your audience and tells your brand's unique story.



# Engagement-Optimized Approach to Production

By blending stunning visuals with compelling narratives, we create videos and podcasts using the best industry practices to not only reflect the essence of your brand but also drive meaningful connections. This engagement-optimized approach ensures that your content captivates and retains your audience.





# Packaging & Merchandise

We understand the power of packaging in making a lasting impression, and our designs ensure that your products not only look stunning but also convey the essence of your brand. Whether it's a box, bag, label, or container, our team of expert designers can transform it into a canvas that narrates your brand's story.



**W&S**



**BHARAT GLASS®  
& CROCKERIES**

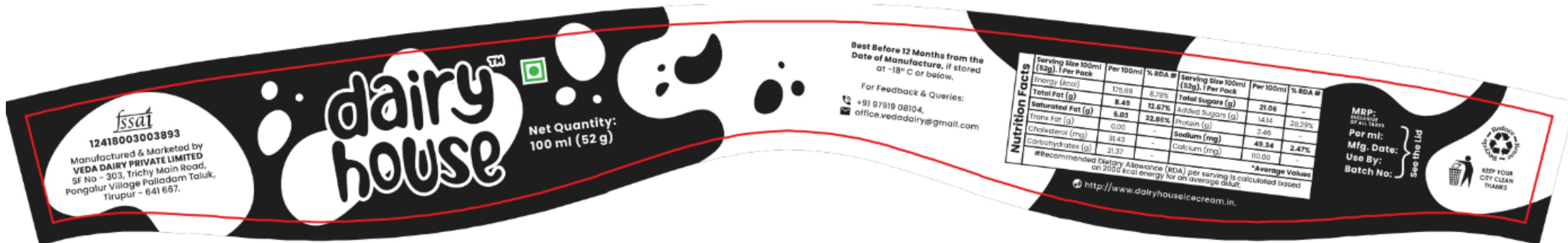
1959





**W&S**







Nutrition Facts		Serving Size 60ml (33g). 1 per Pack		Per 60ml		% RDA #		Serving Size 60ml (33g). 1 per Pack		Per 60ml		% RDA #		
Energy (kcal)	83.85	4.19%	Carbohydrates (g)	10.20	5.20%	Total Fat (g)	4.05	6.04%	Total Sugars (g)	10.05	-	Saturated Fat (g)	2.40	9.60%
Trans Fat (g)	0.00	-	Added Sugars (g)	6.75	13.50%	Protein (g)	1.65	3.06%	Sodium (mg)	23.55	0.65%	Cholesterol (mg)	15.00	-
Cholesterol (mg)	15.00	-	Sodium (mg)	23.55	0.65%	*Average Values		#Recommended dietary allowance based on average adult.		#Recommended dietary allowance based on average adult.		#Recommended dietary allowance based on average adult.		
Calcium (mg)	52.5	4.38%												



Best before 12 months from date of Manufacture, if stored at -18°C or below.

Manufactured & Marketed by  
VEDA DAIRY PRIVATE LIMITED  
SF No - 303, Trichy Main Road, Pongalur  
Village Palladam Taluk, Tirupur - 641 667.



Allergen information: Contains Milk.  
Images are shown for illustrative purpose only.

For Feedback & Queries:  
+91 97919 08104, office.vedadairy@gmail.com  
<http://www.dairyhouseicecream.in>



# Branding

Your brand identity is not just about aesthetics; it's about the emotional connection it forges with your customers. We meticulously craft every aspect of your brand identity, from typography and visual elements to tone of voice and messaging, to ensure consistency and coherence.





homes  
CATALOGUE

## 01 COMOREBI

Client: Mr Kiran Belagodu  
Site: Hanumath Nagar,  
Bengaluru  
Site Area: 2400 sqft  
Built Up Area: 5500 sqft  
Status: Completed in 2017

## 02 INSIDE STORY

A faction with an attitude to explore the possibilities in architecture with a pragmatic approach to create socially, economically viable spaces.

We indulge in space-making with a holistic approach to sculpt spaces that are ideal, functional, harmonious with the surroundings, sustaining and a thing of beauty.

[www.greyscale.in](http://www.greyscale.in)



## SCALING NEW HEIGHTS

Setting new standards



ANNUAL REPORT



## EXPLORING NEW MATERIALS



## ECO-FRIENDLY ARCHITECTURE

Minimizing the negative environmental impact

Green building (also known as green construction, sustainable building, or eco-friendly building) refers to both a structure and the application of processes that are environmentally responsible and resource-efficient throughout a building's life-cycle: from planning to design, construction, operation, maintenance, renovation, and demolition. This requires close cooperation of the contractor, the architects, the engineers, and the client at all project stages.

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Eco-friendly building refers to both a structure and the application of processes that are good.

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The Green Building practice expands and complements the classical building design concerns of economy, utility, durability, and comfort. Green building also refers to saving resources to the maximum extent, including energy saving, land saving, water saving, material saving, during the whole life cycle of the building, protecting the environment and reducing pollution, providing people with healthy, comfortable and efficient use of space, and being in harmony with nature. Buildings can live in harmony; green building technology focuses on low consumption, high efficiency, economic environmental protection, integration and optimization of buildings.

Leadership in Energy and Environmental Design (LEED) is a set of rating systems for the design, construction, operation, and maintenance of green buildings. It was developed by the U.S. Green Building Council, under certificate systems that consider the sustainability of buildings are the British BREEAM (Building Research Establishment).

Green building (also known as green construction, sustainable building, or eco-friendly building) refers to both a structure and the application of processes

And resource-efficient throughout a building's life-cycle: from planning to design, construction. That is why a green building is considered sustainable.

## 01

GREEN BUILDINGS ARE AWESOME BECAUSE THEY ARE COOL AND THEY PROVIDE ENERGY EFFICIENT FUTURE FOR ALL.

## 02

GREEN BUILDINGS ARE AWESOME BECAUSE THEY ARE COOL AND THEY PROVIDE ENERGY EFFICIENT FUTURE FOR ALL.

BUILDINGS ARE AWESOME BECAUSE THEY ARE COOL AND THEY PROVIDE ENERGY EFFICIENT FUTURE FOR ALL. IS WHY WE LIKE TO TALK ABOUT LEED AND BREEAM.



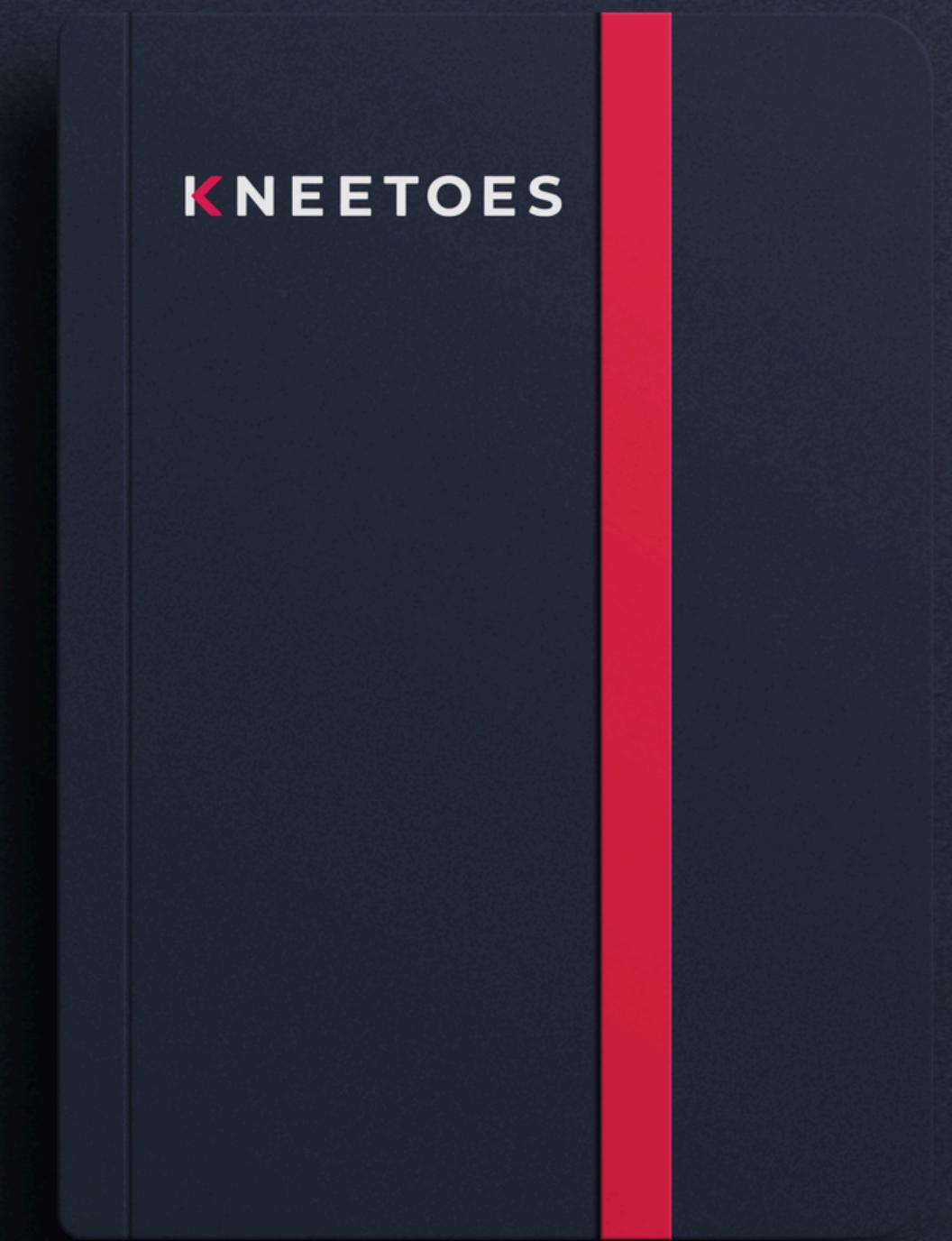
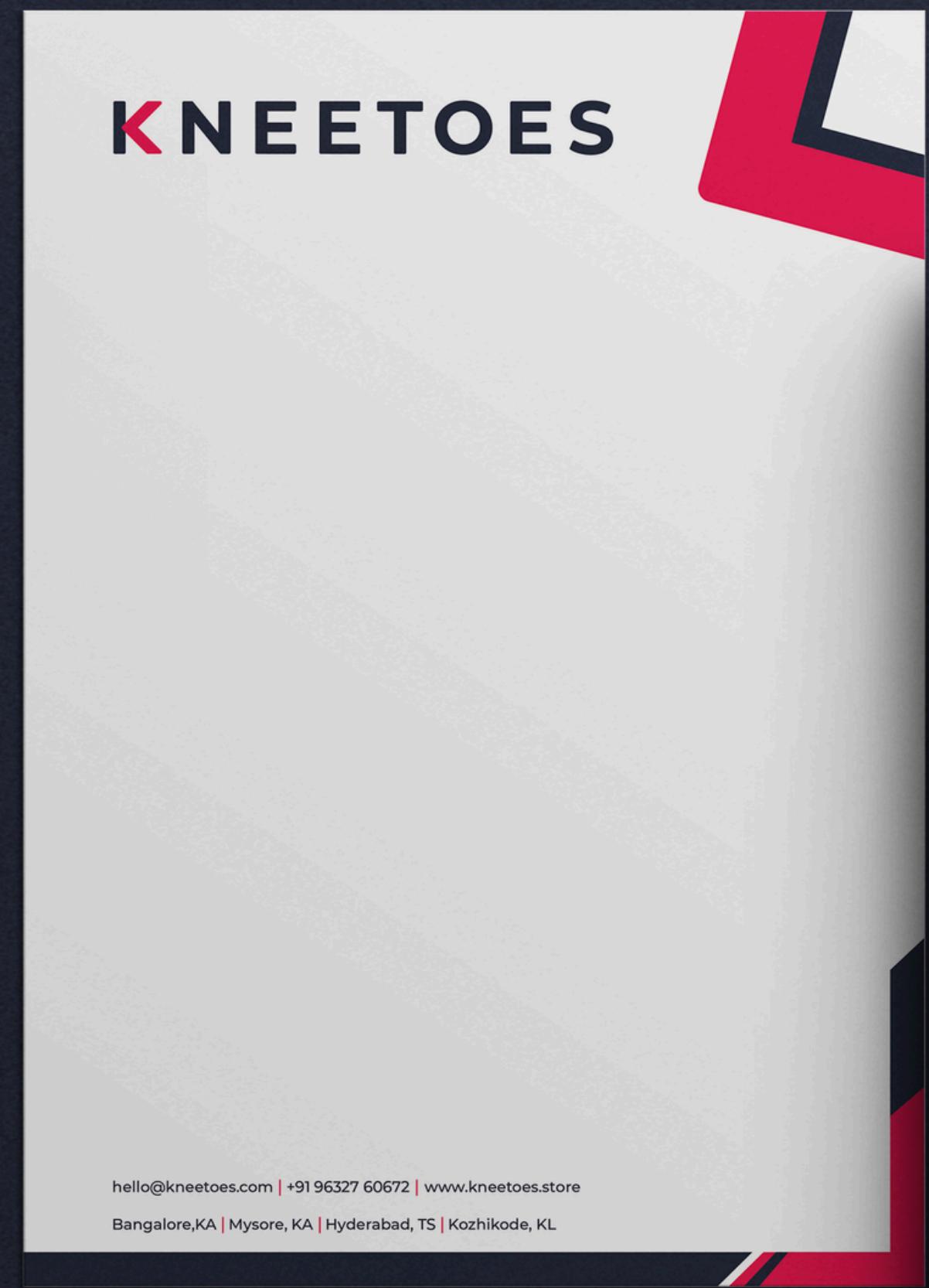
## THE HALCYON

Large glass walls of glass, integrated with steel structural columns, provide a clear view of the interior. The building's exterior is a mix of modern and traditional elements, with a curved facade and a glass-enclosed entrance. The building's design is a blend of traditional and modern architectural styles, creating a unique and visually appealing structure.

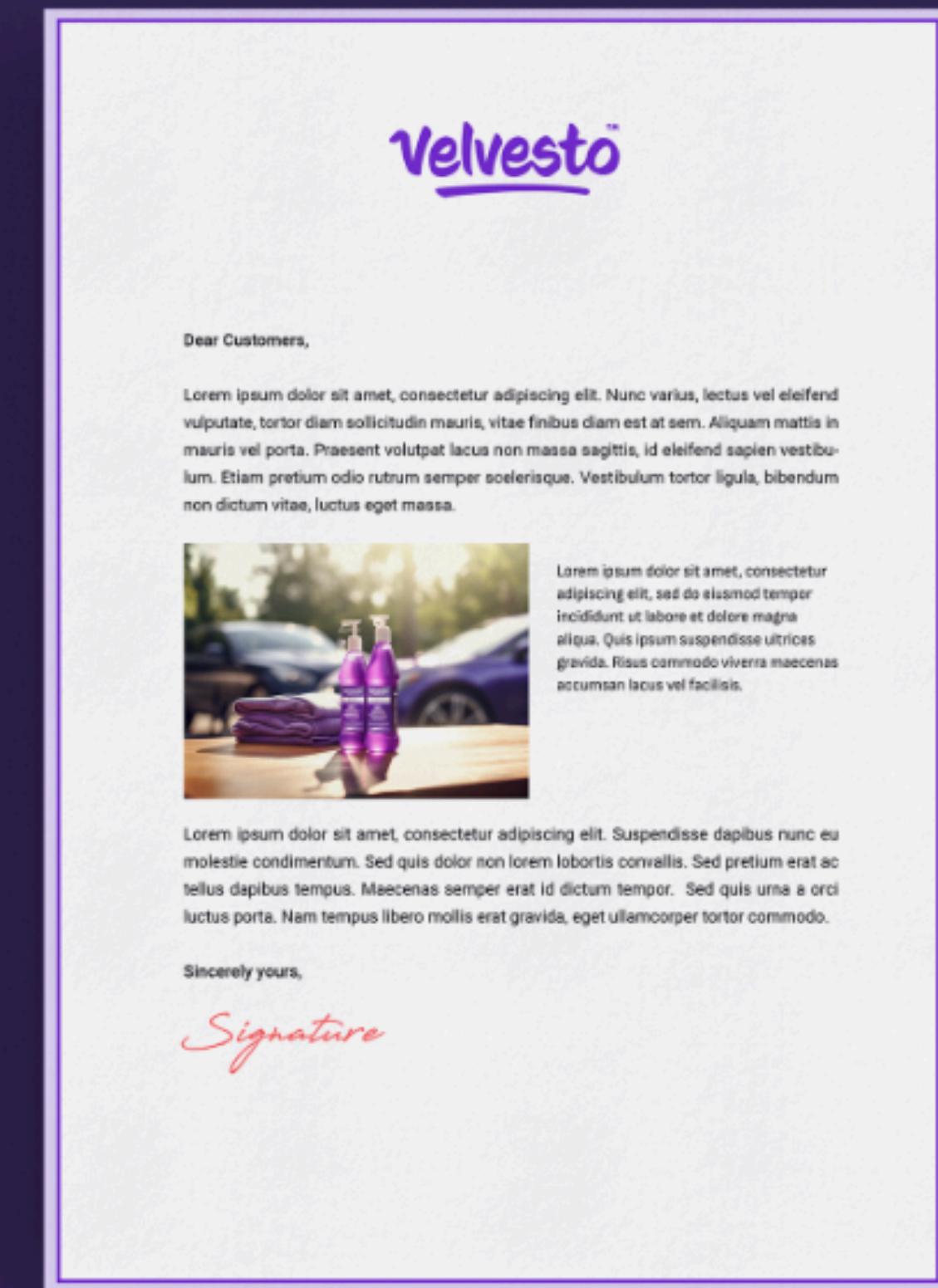
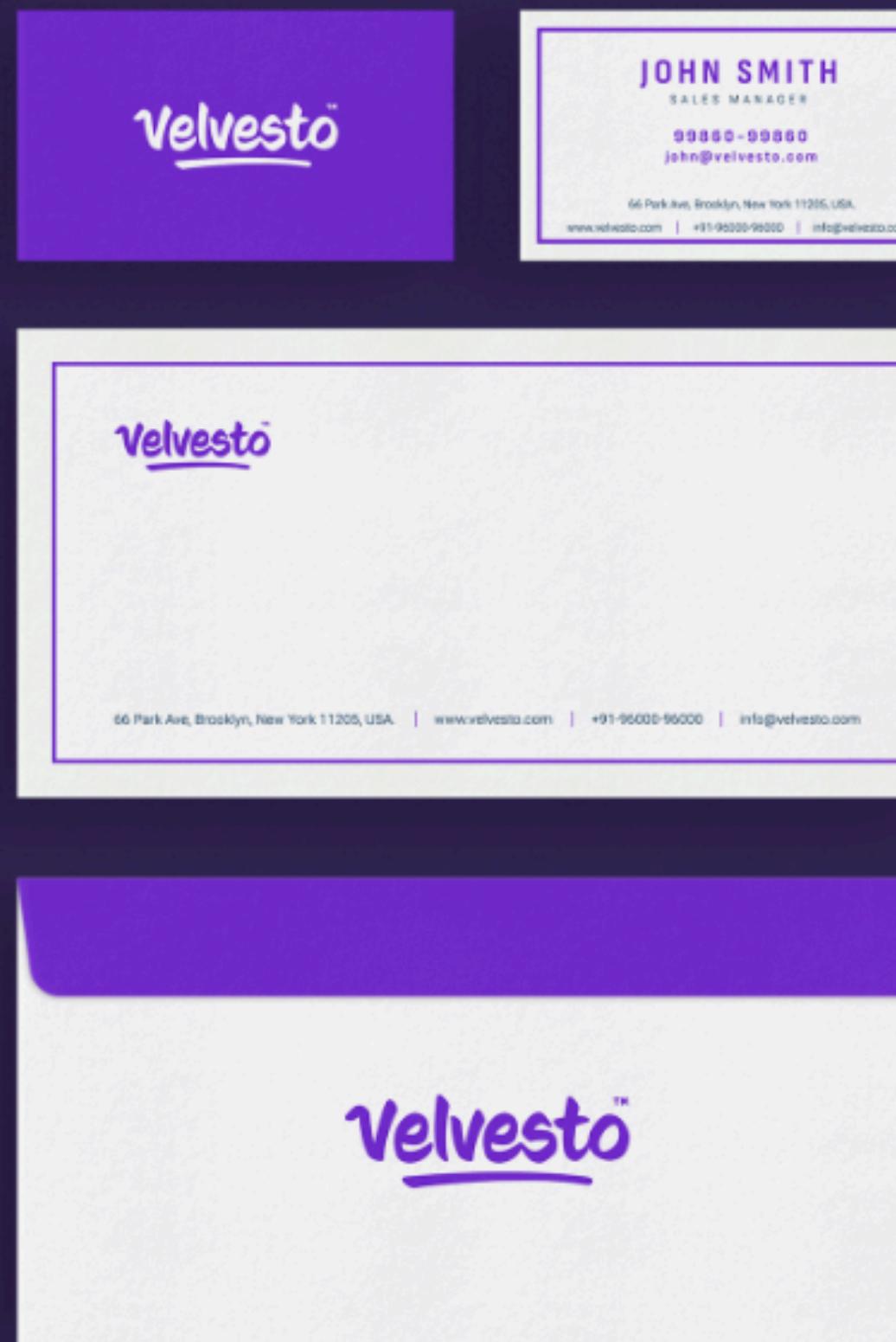
The Halcyon is a modern residential complex located in Bangalore, India. It features a unique design with a curved facade and a glass-enclosed entrance. The building is surrounded by lush greenery and has a modern, minimalist aesthetic. The interior of the building is spacious and well-lit, with large windows that offer a panoramic view of the surrounding area. The building is designed to be energy-efficient and sustainable, with a focus on natural light and ventilation. The Halcyon is a prime example of modern architecture in Bangalore, and it is sure to be a popular destination for tourists and locals alike.



Vivek Shankar Architects is a leading architectural firm based in Bangalore, India. The firm is known for its innovative and sustainable designs, which often feature unique and eye-catching architectural elements. One such element is the 'X' logo, which is prominently displayed on the firm's business cards, brochures, and other marketing materials. The 'X' logo is composed of two intersecting diagonal lines, creating a sense of depth and perspective. It is also a symbol of strength and stability, which is fitting for a company that designs buildings that are meant to last. The firm's website, [www.vivekshankararchitects.com](http://www.vivekshankararchitects.com), features a similar 'X' logo, along with a brief overview of the firm's services and a portfolio of completed projects. Overall, the 'X' logo is a key part of Vivek Shankar Architects' brand identity, helping to make the firm stand out from its competitors.







# Logo Design

With a deep understanding of design principles and years of experience, we create logos that are not only visually appealing but also emotionally engaging. The logos we craft resonate with your audience and sets your brand apart from the competition.



# Logo Design for Ecoline Clothing

Responsive, Adaptive, Scalable — Logo

Expanding beyond the constraints of a single conventional logo, this logo system represents the brand in several easily scalable variations. Depending on the availability of space or the intensity of brand presence — a subtle symbol, a formal word mark or a ceremonial combination mark can be utilized.



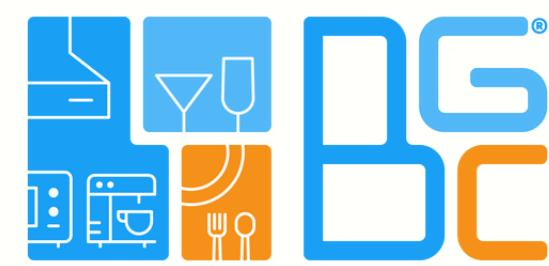
# Logo Design for BGC.IN



BHARAT GLASS®  
& CROCKERIES<sup>1959</sup>



Rewriting the legacy, the new logo elegantly embeds the establishment year, 1959, within the 'i' of Crockeries. Combined with iconographic representation of the Hotel, Restaurant & Hospitality Industry. Along with An industrial and geometric typeface with rounded corners inspires confident, trustworthy and a friendly approachable appearance.



# Logo Design for Greyscale Design Studio



**Old**



**New**



Transforming its visual identity, Greyscale Design Studio's logo revitalization introduces a vibrant palette that sets it apart in the architecture sector, commanding attention effortlessly. The symbol has been meticulously redesigned to ensure seamless functionality, enhancing brand recognition and unity. These updates contemporize the logo, aligning it with current design sensibilities. The selected fonts complement the dynamic and polished logo, establishing a cohesive, modern appearance that reinforces the brand's identity.



# Logo Design for Velvesto

Velvesto's logo design uses a simplistic wordmark inspired by custom hand-painted lettering style that instantly forms a connection with automotive enthusiasts across the globe.

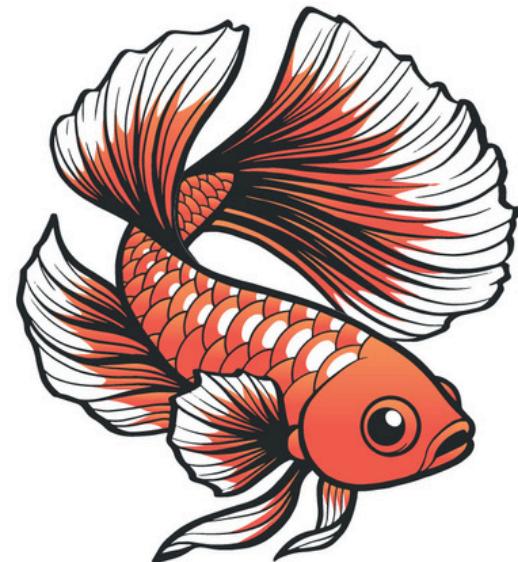


# Logo Design for Fish&Flow



Fish & Flow's logo design is inspired from aquatic elements. The use of gradients imitate the natural colours one witnesses in aquascapes and aquatic livestock. The logo icon is a custom illustration of a Betta fish that instantly connects the brand with the aquarium hobbyists and nano-fish keeping community.

Fish&Flow



# Logo Refresh for Kneetoes

Kneetoes's Logo Refresh taps into color psychology to evoke strength, sophistication, and passion. The choice of using this style of typography exudes a modern and elegant aesthetic. Its clean lines and contemporary design align seamlessly with the forward-thinking and innovative nature of our brand.

The careful consideration of kerning, the adjustment of space between characters, enhances the visual impact and readability.

Old

**K N E E T O E S**

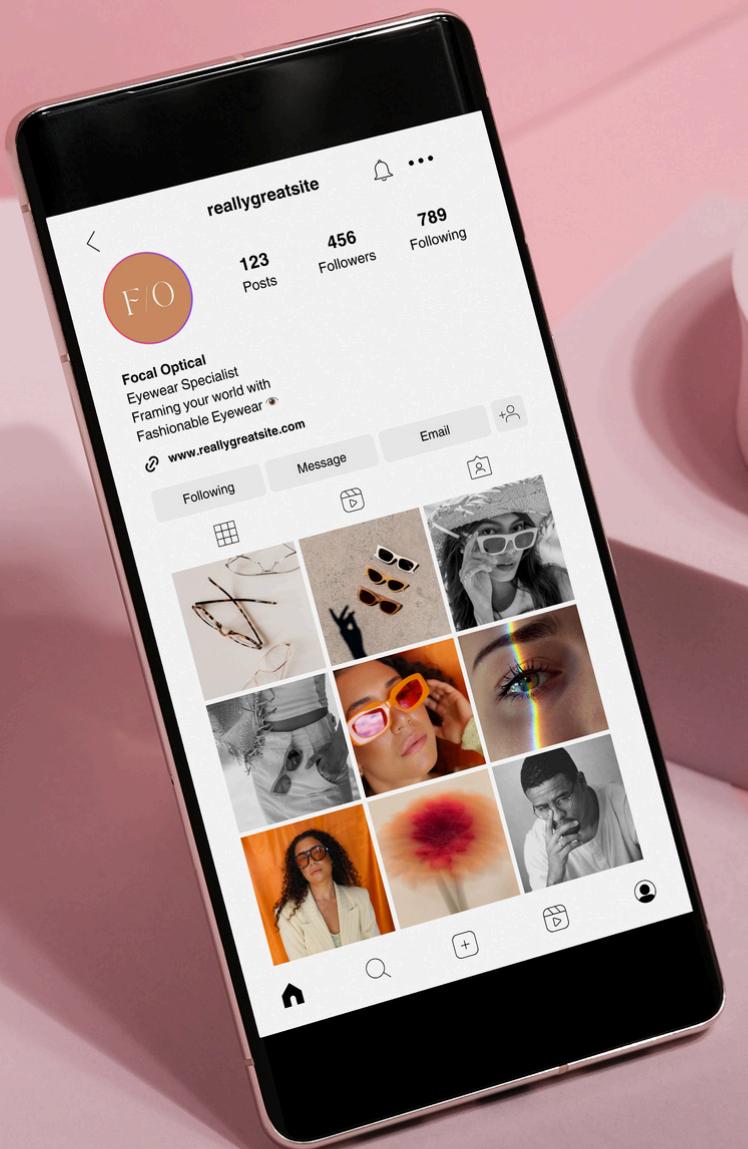
New

**K N E E T O E S**

# Social Media & Digital Marketing

We harness the art of digital storytelling to craft experiences that connect and captivate.

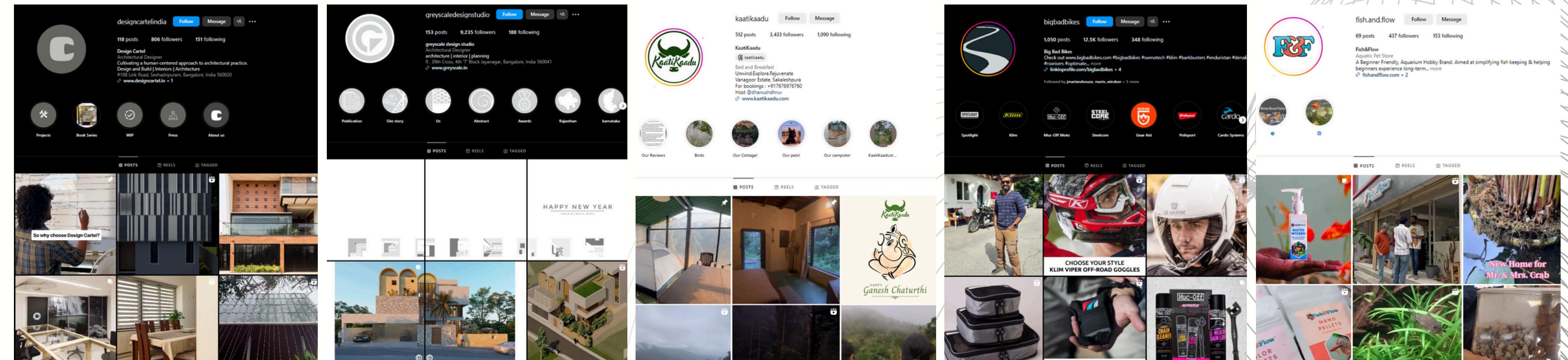
Our skilled team goes beyond visuals and sound, diving deep to reflect your brand's true essence. From eye-catching social media campaigns, to videos, we turn your ideas into dynamic content that resonates with your audience, amplifies your message, and strengthens your brand's presence in the digital world.



# Engage, Inspire, and Grow with Impactful Social Media Marketing

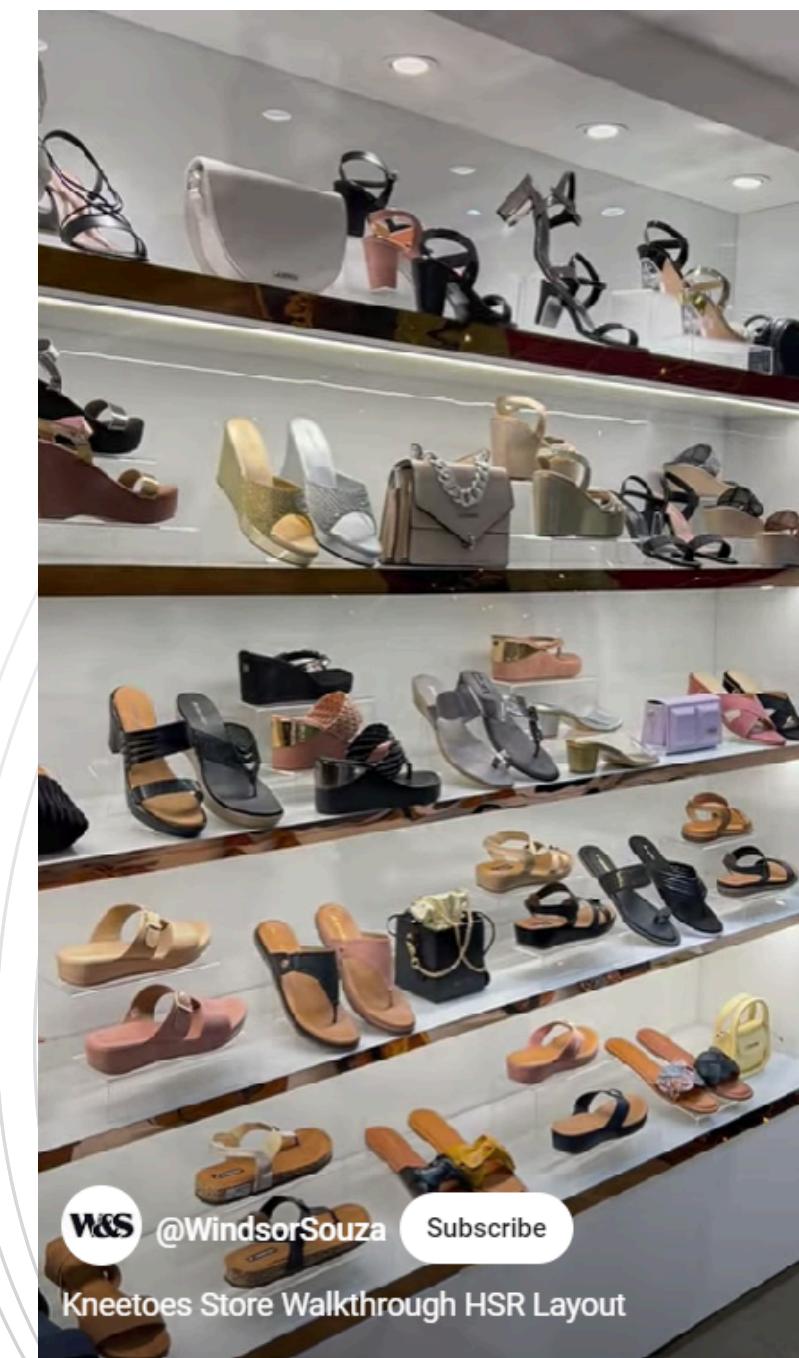
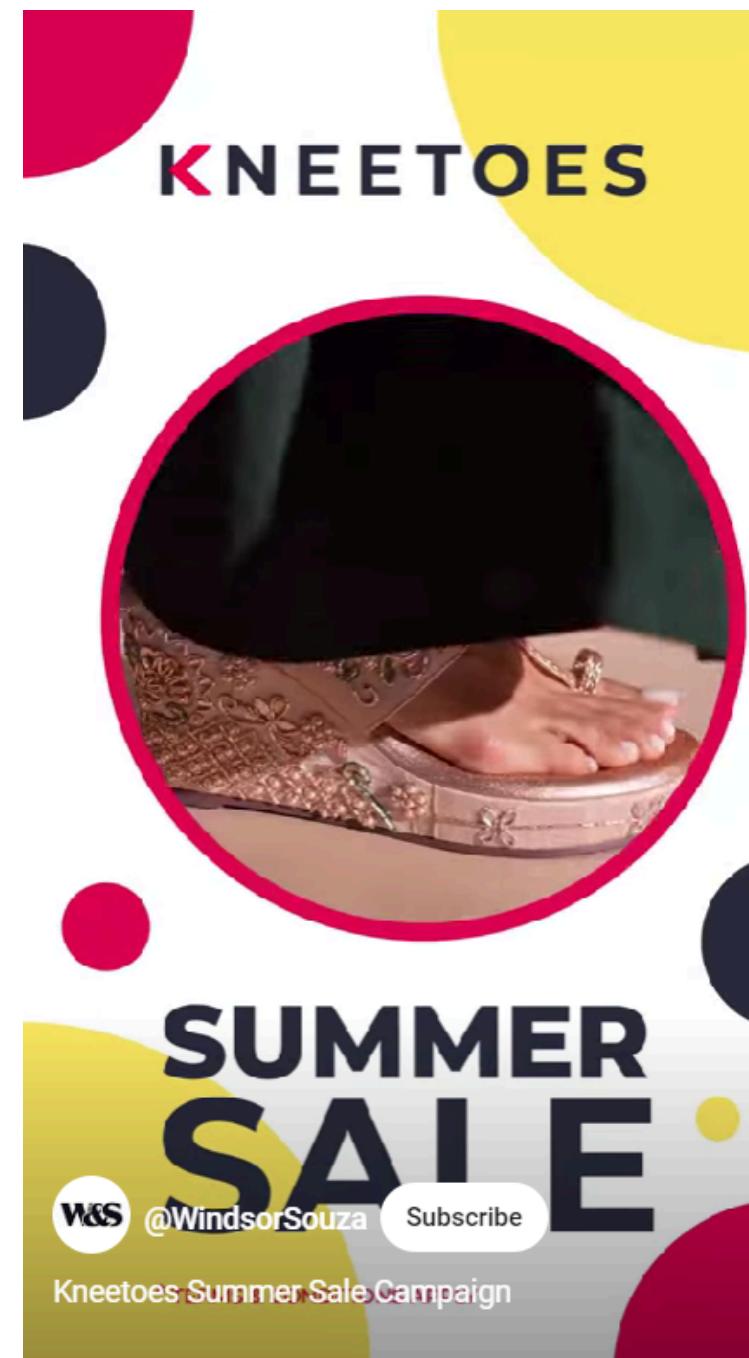
Boosting your brand's visibility with strategic social media marketing that engages, inspires, and turns followers into loyal fans.

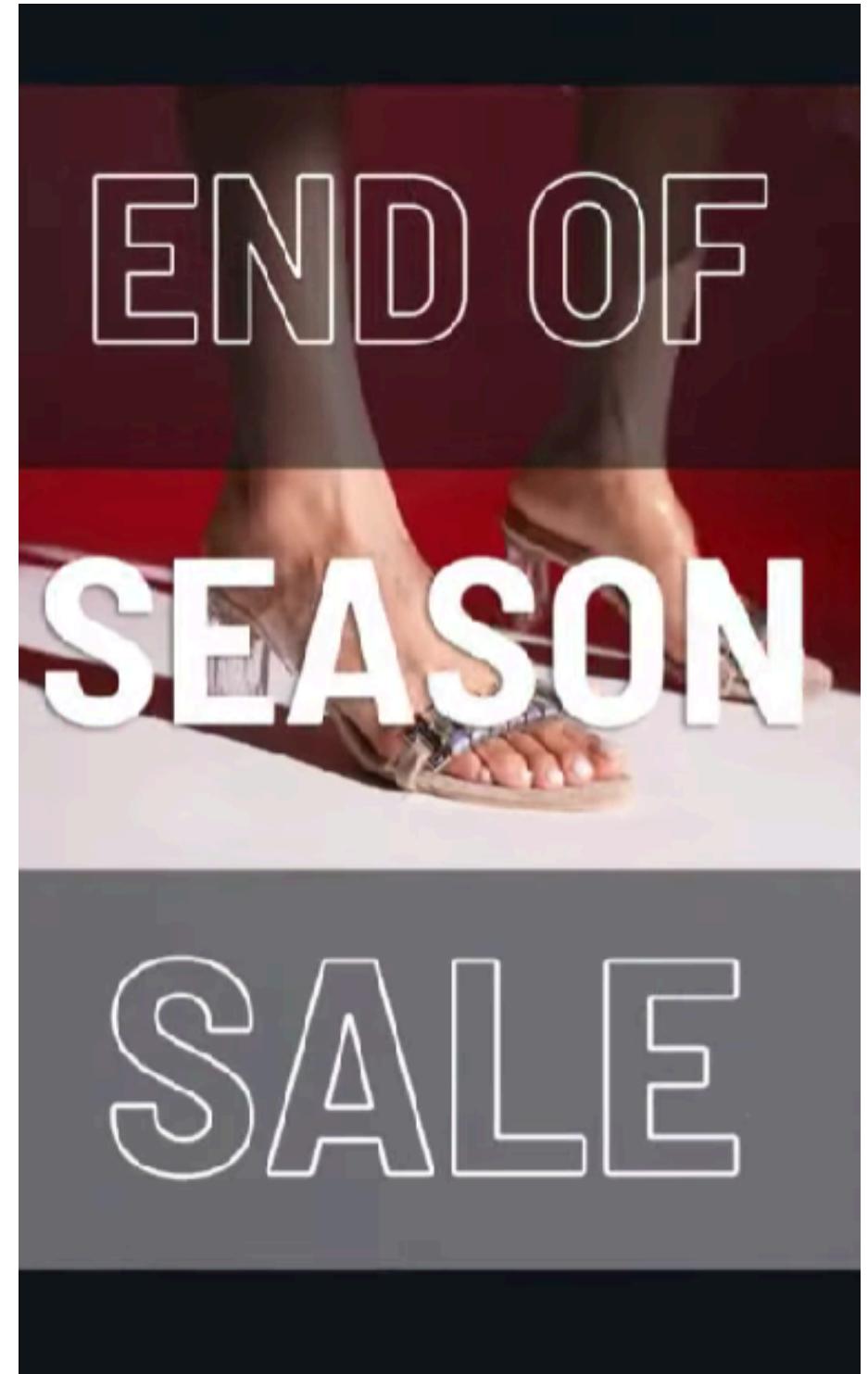
**W&S**



# Maximize Your ROI with Precision-Driven Performance Marketing

Driving results through data-driven strategies, we amplify your brand's reach with precision-targeted performance marketing that converts clicks into customers.

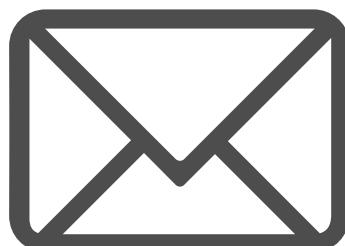




## 6. Contact Us



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**+91 72045-99816**



**marian@windsorsouza.com**  
**hello@windsorsouza.com**

Windsor  
&  
Souza

Thank You!