# Jacob Fuller

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Innovative digital content marketer with extensive knowledge in web design and content creation to apply huge expertise. Graduate with Bachelor's degree in Digital Marketing, proficient computer skills, and hard working.

### **Education**

**Bachelor of Science**, *Digital Marketing, Minor in Computer Science* Southwest Baptist University, Bolivar, Missouri Graduated: May 2022

#### **Experience**

First Baptist Church, Branson, MO, 2015 – Present

Media Production Volunteer

- Operate main livestream cameras in sanctuary along with two remote cameras
- Operate sound board for music and sermons in livestreams

#### The Track Family Fun Parks, Branson, MO, 2015 – Present

Full-time Summer Ride Attendant

- Responsible for safety of passengers entering and exiting rides
- Supervise and monitor passengers while on the ride
- Help customers to "Create Unforgettable Moments"

## **Activities**

YouTube, Branson, MO, April 2012 – Present

Content Creator

- Producing multiple video projects
- Continuously working on improving visual quality of content

Horizon's Project, Southwest Baptist University, September 2020 – May 2022

Club Director

- Make sure livestreams align with SBU's mission statement
- Coordinate/lead biweekly meetings with the members

Bearcat Days, Southwest Baptist University, March 2018 – April 2022

Host of future Bearcats

- Housed possible incoming Bearcats for weekend
- Counseled and/or answered questions by future students

#### **Honors & Awards**

- Dean's List: Southwest Baptist University, Fall 2020
- **Honor's List**: Southwest Baptist University, Spring 2022

#### **Summary of Qualifications**

- Technologically skilled in Adobe products and Microsoft suite of products.
- Motivated by coursework in Web Design, Graphic Design, and Digital Marketing.
- Experience in creating logos for small businesses.
- Hard working, detailed oriented.