# Jacob Fuller

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Innovative digital content marketer with extensive knowledge in web design and content creation. Bachelor's degree in Digital Marketing, proficient computer skills, and hard working.

#### **Education**

**Bachelor of Science**, *Digital Marketing, Minor in Computer Science* Southwest Baptist University, Bolivar, Missouri Graduated: May 2022

#### Experience

Best Buy, Geek Squad, Branson, MO, 2022 - Present

Consultation Agent

- Provide knowledgeable technology solutions and support
- Maintain a friendly and efficient check-in and check-out experience for customers requiring product or other technical assistance

#### First Baptist Church, Branson, MO, 2015 – Present

Media Production Volunteer

- Rotate around operating main livestream cameras in sanctuary along with five remote cameras
- Operate sound board for music and sermons in livestreams

# The Track Family Fun Parks, Branson, MO, 2015 – Present

Ride Attendant

- Responsible for safety of passengers entering and exiting rides
- Supervise and monitor passengers while on the ride
- Help customers to "Create Unforgettable Moments"

# **Activities**

YouTube, Branson, MO, April 2012 – Present

Content Creator

- Producing multiple video projects
- Continuously working on improving visual quality of content

# Horizon's Project, Southwest Baptist University, September 2020 – May 2022

Club Director

- Make sure livestreams align with SBU's mission statement
- Coordinate/lead biweekly meetings with the members

## **Honors & Awards**

- **Dean's List**: Southwest Baptist University, Fall 2020
- **Honor's List**: Southwest Baptist University, Spring 2022

### **Summary of Qualifications**

- Technologically skilled in Adobe products and Microsoft suite of products.
- Motivated by coursework in Web Design, Graphic Design, and Digital Marketing.
- Experience in creating logos for small businesses.
- Hard working, detailed oriented.