

# Mariola Hullings

## UX Designer & Software Developer

### WORK EXPERIENCE

August 2023  
Present

Design Matrix Labs | Remote  
UX & UI Designer / Developer

**Client: The Wisconsin Bucket List**

- **Project:** Designed and developed an interactive website for an author, crafting an engaging online platform to highlight their work and foster meaningful connections with readers.
- **Research & Planning:** Conducted thorough research to understand the client's needs and the target audience. Planned the project scope, timeline, and deliverables.
- **Wireframing & Prototyping:** Created wireframes and prototypes to visualize the website structure and layout, ensuring alignment with client expectations.
- **Design & Development:** Utilizing JavaScript, React, Bootstrap, and CSS to implement a responsive and visually appealing design. Focusing on user interface (UI) and user experience (UX) principles to enhance usability.
- **Testing & Feedback:** Conduct usability testing to gather feedback and make necessary improvements. Ensure the website meets high standards of functionality and user-friendliness.
- **Launch & Maintenance:** Successfully launched the website and provided ongoing maintenance to ensure optimal performance and user satisfaction.

**Client: Diehard Anglers**

- **Project:** Developed a UX/UI design concept for a social media platform tailored to anglers, emphasizing user engagement and an intuitive interface.
- **Research & Planning:** Conducted a comprehensive competitive audit of existing angler social media platforms to identify successful features and strategies, forming the foundation of the platform's design. Planned project scope, timeline, and key deliverables with minimal client input.
- **Wireframing & Prototyping:** Created wireframes and prototypes to visualize the platform's structure and key functionalities, ensuring an optimal user experience based on insights from the competitive audit.

### TOOLS

FIGMA  
ADOBE XD  
PHOTOSHOP  
XCODE  
GIT  
VSCODE

### LANGUAGES

HTML & CSS  
JAVASCRIPT  
SWIFT  
PYTHON  
NEXT JS  
REACT  
SQL

### SKILLS

WEBSITE & APP  
DEVELOPMENT  
INTERACTION DESIGN  
INTERVIEWS  
PERSONAS  
USER FLOWS  
SITEMAPS  
COMPETITIVE AUDITS  
DATA ANALYSIS  
STORYBOARDING  
RAPID SKETCHING  
WIREFRAMING  
MOCK UPS

- **Design & Development:** Designed high-fidelity mockups and interactive prototypes, focusing on responsive layouts and seamless user interface (UI) interactions to enhance usability and engagement.

#### Client: Unicare Psychiatry

- Worked with the client on defining the project vision and managing expectations.
- Communicated with client on any project delays or obstacles and how I would overcome them.
- Initiated meetings with the client regarding project scope, evolving clients' ideas into deliverables and future projects.
- Provided comprehensive content and web development solutions, focusing on enhancing content quality, and user experience. Key responsibilities included:
  - Partnered with the client to refine content, ensuring grammatical precision, clarity, and a professional tone, while implementing dynamic updates to contact information such as email, SMS, and map links, enhancing user engagement and seamless navigation.
  - Improved website functionality by incorporating features like direct email composition and automatic map navigation, alongside executing performance optimizations and bug fixes, leveraging Bootstrap for responsive design and React for interactive user interfaces.
  - Added a GitHub repository to streamline version control, enabling collaborative development, and integrated it with deployment workflows for improved automation and continuous delivery.
  - Integrated a scheduling platform, allowing both existing and new patients to conveniently make appointments.

### Bluegrass Developers Guild | Remote

#### UX & UI Designer / Developer

- Recreated and launched a website for the Bluegrass Developers Guild providing event updates, ticket purchasing, and housing past event recordings and resources.
- Created design in Figma employing best practices, UX/UI design principles, and user feedback/input.
- Utilized Tailwind CSS, NextJS, and MongoDB to deliver a responsive and accessible site design.

### Card.io | Remote - May 2023 - August 2023

#### iOS Software Developer

- Collaborated closely with UX Designer to translate Figma design specs into practical iOS development solutions, emphasizing user-centered design and adherence to best practices.
- Supported App Store integration of updated features in Swift that enhanced the user experience.

LOW & HIGH FIDELITY  
PROTOTYPING  
USABILITY TESTING

### TECHNICAL PROFICIENCIES

Advanced aptitude for problem-solving and thrives in a fast-paced environment.

Capable of delivering results autonomously as well as excelling within collaborative teams; receptive to feedback, motivated, and forward-focused.

Strong skills in user interface (UI) concepting, ensuring the creation of intuitive and engaging designs.

Emphasized user-centric design principles with a keen eye for detail, ensuring frontend development followed industry best practices.

### EDUCATION

**GOOGLE UX DESIGN  
PROFESSIONAL  
CERTIFICATE  
2023 - 2024**

**AWESOME INC.  
MAY 2023  
WEB DEVELOPER  
BOOTCAMP  
Lexington, Kentucky**

**DURHAM COLLEGE  
SPORT BUSINESS  
MANAGEMENT GRADUATE  
CERTIFICATE  
Oshawa, Ontario**

- Created and pushed 2 tutorials from Figma to active app providing users with an improved understanding and experience of the app providing higher adoption rates and usage.
- Integrated code from Flow to display animations in app that will instruct and engage users, and debugged and edited code as needed to maintain seamless integrations with updates.
- Refactored 3 components (Tab Bar, Player Info Header, Run Button) based upon Figma specifications providing elevated game design and user experience.
- Performed use case testing to identify gaps and failures of system components to interact correctly for users.
- Debugged and tested code, ensuring the delivery of high-quality software products and resolving issues promptly.
- Engaged in code reviews and feedback sessions, actively seeking feedback and incorporating suggestions to enhance coding practices.
- Proactively sought clarification from the lead on tickets, demonstrating a commitment to understanding and accomplishing tasks effectively.

## CONTACT

**Email:** [designmatrix.labs@gmail.com](mailto:designmatrix.labs@gmail.com)

**Phone:** (859) 612-8905

**Portfolio:** <https://design-portfolio-xi-nine.vercel.app>

**The Wisconsin Bucket List Website:** <https://www.bookthewisconsinbucketlist.com/>

**UNIVERSITY OF WINNIPEG  
KINESIOLOGY AND APPLIED  
HEALTH  
BACHELOR OF ARTS  
Winnipeg, Manitoba**