

DESIGN BRIEF

Company Name:

Cove

Company Description:

We are a company that makes long-lasting hot-air balloons with an emphasis on safety. Our target audience is millennials. We want to convey a sense of comfort, while at the same time being modern.

Job Description

You must create a website that will mainly provide customer support for the company. The goal is to provide a great user experience. Besides the landing page, the website will need a contact page, product pages and a privacy policy page. The landing page should have a About the Team section. There should be a call to action to get users to follow the company's social media. They would prefer a colorful design, and would like you to use the brand color, which is blue. Take into account the client's preferences and values.

Deadline

8 days