# MARION FECHINO

DATA SCIENTIST | DATA ANALYST | STATISTICS | PSYCHOMETRICS



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<u>GitHub</u>

LinkedIn

### SKILLS

- Python (Numpy, Pandas, Scikit-learn, Keras, NLTK, spacy, gensim, word2vec, LSA, transformers (BERT/GPT), matplotlib, seaborn, vegas)
- SQL (SQLite, MySQL)
- NoSQL (ArangoDB)
- Git
- GitLab CI/CD
- R (Lme4, R markdown, ordinal, lmerTest, effects, gplot)
- Statistica
- Jmp
- SPSS

## **EDUCATION**

#### Master of Cognitive Psychology (with Honors)

Grenoble-Alpes University / Phelma 2016-2018 Grenoble, France

# Bachelor of Psychology (with Honors)

Grenoble-Alpes University 2013-2016 Grenoble, France

# Bachelor of Biology (with Honors)

Joseph Fourrier University 2013-2015 Grenoble, France

# **SCHOLARSHIPS**

- 4-year French ministerial doctoral contract
- IFRA-SHS research stay in Germany
- CIERA mobility grant
- Erasmus + student mobility for an internship in higher education
- Bilateral agreement between Université Joseph Fourrier and Université de Montréal, QC, for an academic exchange year in the Bachelor of Biology program

# ACADEMIC PUBLICATIONS

Scientific Paper, Journal of Eye Movement Research, 2020. Following in Jakobson and Lévi-Strauss' footsteps: a neurocognitive poetics investigation of eye movements during the reading of Baudelaire's 'Les Chats'.

Conference talk - ECEM 2019, Alicante

### PROFESSIONAL EXPERIENCE

#### Assistant project manager | Work sabbatical

EcoWaterLab Solutions

December 2022 | May 2023 - current / Montreal, QC

- Automatisation and project development
- · Became a mum and was on maternity leave
- Learned different machine-learning techniques to complete my knowledge since 2022 on LLM, transformers, and also trained myself in Keras, SQL databases, and AI generators
- Engineered a suite of personalized projects tailored to streamline budget planning and real estate research for personal projects

#### PhD Candidate

LPC & LIS, Aix-Marseille University

Freie Universität Berlin

October 2018–July 2022 / Marseille, France & Berlin, Germany

- Reviewed the current state of the art in metaphor reception, poetic reception, and cognitive perception of aesthetics and art (deepening my former research work on poetry reading)
- Created **tools for French NLP analysis**, which did not exist to calculate different metrics such as **sentiment analysis**, **topic analysis**, aesthetic potential, sonority score...
- Curated a comprehensive corpus of French poetry and literature by systematically scraping multiple websites, resulting in
  the compilation of 5000 books. This corpus was the foundation for developing a sophisticated vector space model for
  French literature, showcasing my expertise in data acquisition, processing, and applying advanced natural language
  processing techniques in academic research.
- Designed, deployed, and managed **three online surveys** on a dedicated server infrastructure, facilitating robust data collection from a cohort of **1500 participants**
- Explore how poetic context impacts metaphor aesthetic potential and comprehension through textual metrics analysis, comparing models to identify key features influencing both aspects.
- Developed a **gpt3-based poetry generator**

#### University teacher assistant for Psychology Bachelor

Aix-Marseille University

October 2018-July 2019 / Marseille, France

- Taught **statistic** applied course for 150 students
- Supervised student projects for university methodology for 40 students
- · Monitored final exams for 500 students and corrected final exams for statistics and university methodology projects

#### Research engineer

Freie Universität Berlin

January 2018 to June 2018 / Berlin, Germany

- Reviewed the current state of the art in poetics, literature reception, and cognitive perception of aesthetic and art
- Created an experimental design, collected data with participants' eye movements
- Analyzed the results of reading behavior of a poem visually presented in two different patterns using advanced statistics
- Developed the tools in French to analyze poetic metrics

#### Research engineer

LPNC, Grenoble Alpes University

January 2017–June 2017 / Grenoble, France

- Reviewed of the current state of the art in language tasks in fMRI
- Pre-treated and cleaned a dataset of fMRI sessions using spm12 on Matlab
- Analyzed the results of correlations between defined regions of interest activated during a language task and how it differs for epileptic subjects
- Discussed how these results could be applied or enhanced for clinical use, plus what could be done to be able to apply the
  protocol in a clinical prospect

## **PROJECTS**

- Designed and implemented an advanced investment planning model integrating sophisticated time series forecasting techniques
- Conducted comprehensive analysis and mapping of the Montreal real estate market to determine optimal price ranges
  and boroughs based on various factors, including property prices, housing types, sizes, parking availability, rental
  potential, and resale value.
- Implemented an **image-based machine learning model** integrated within a drone to enhance forest fire detection capabilities