



INEBA qoqo
Micro Finance Bank



Logo Name

IGMFB

Full Form

INEBA GOGO Microfinance Bank

Tagline

"Your Wealth Channel"

The IGMFB logo is a bold and meaningful symbol that reflects the bank's commitment to empowering individuals and communities through accessible financial services.

It creatively merges the initials "I" and "G" into a unified form, symbolizing trust, connection, and growth. The dynamic shape, inspired by a happy, uplifted person, conveys the joy and confidence that IGMFB brings to its customers. A subtle motion within the design represents the flow of financial support and opportunity, staying true to the brand's mission of transferring value and transforming lives.

The logo stands as a mark of progress, people-first banking, and sustainable empowerment, aligning with IGMFB's vision to make financial inclusion a reality for all.



Concept Behind the Logo

Letter Integration “I” & “G”



The logo visually incorporates “I” and “G”, forming the foundation of the brand's identity.

This makes the logo instantly recognizable and tied to the brand name.

Transfer Symbol (Arrows or Flow)



Curved or directional shapes resemble fund transfer, circulation, or upliftment.

This indicates the bank's core service: micro-lending, empowering transactions, and financial growth.

Happy / Excited Person (Upliftment)



The form also subtly resembles a person with raised arms (symbolizing joy, empowerment, freedom).

Represents customers uplifted by IGMFB's financial support and services.

Empowerment Theme

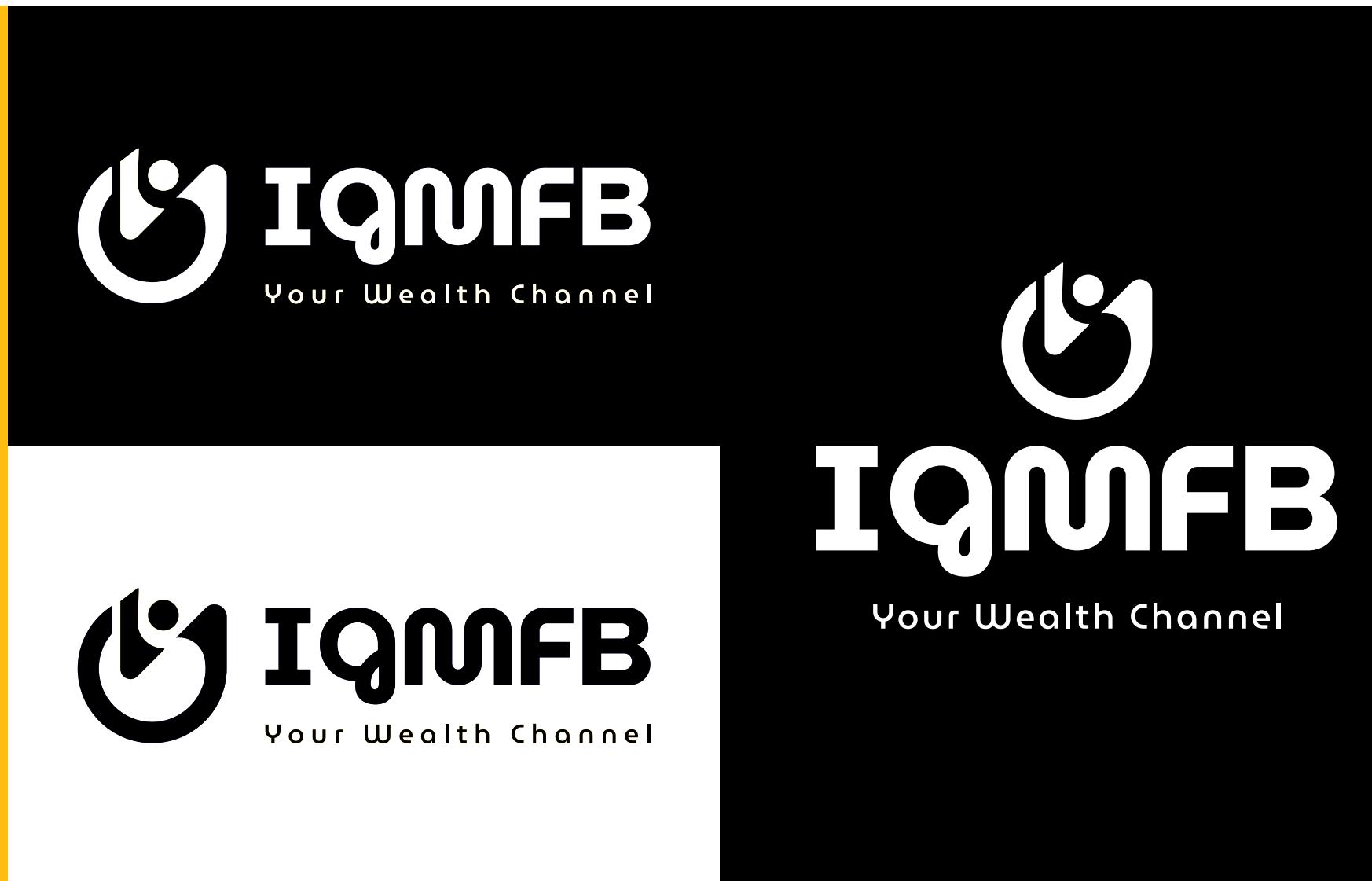


The overall shape of the logo suggests growth, movement, and positivity.

This reinforces the mission of empowering individuals and communities through accessible finance.

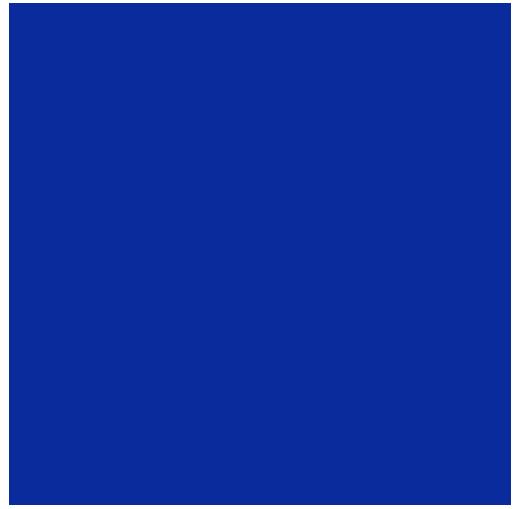


Logo Types





Color Code



Primary Blue
#092B9C



Primary Yellow
#FEBD11

App Icon





Typeface

Be Vietnam Pro

Bold

Be Vietnam Pro

Semibold

Be Vietnam Pro

Medium

Be Vietnam Pro

Regular

Be Vietnam Pro

Light



