



Says

What have we heard them say?
What can we imagine them saying?

your businesscard
is designed to
appeal to certain
people you want
to attract to your
business.

It's a crucial part of
being remembered
after a meeting,trade
show,convention,or
wherever you may
be distributing them.

There are several
quotes and saying
ideas that are back
of the card worthy
that can give a little
bit of both
impressions.

**BUSINESS
CARDS**
L.Malini
G.Mahalakshmi
M.Mariselvi
R.Poonkodi
M.Pooraneeswari

business cards
are cards bearing
business
information about
a company or
indivual.

traditionally, many cards
were simple black text
on white stock, and the
distinctive look and feel
of cards printed from an
engraved plate was a
desirable sign of
professionalism.

they are shared
during formal
introductions as a
convenience and
a memory aid.

It shows
professionalism
and it
demonstrates
that you care.

they are a peper
handshake that
instantly gives
whoever you meet
everything they need
yo know in order to
do business with you..

A business cards
feels much more
personal
because it is a
physical object.

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



business cards
remain
unquestionably
valuable even as
technology swirls
around us.

before the advent of
electronic
communication,business
cards also included telex
details.

they represent another
outward extension of
your brand,a powerful
device to connect with
customers and a handy
tool legitimize your
business.

Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)