

MARISSA SALAS

PhD Student, Text & Technology
Ambassador at UCF Center for Ethics
University of Central Florida

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EDUCATION

Ph.D. Student (exp. 2025) Digital Humanities, Text & Technology Program, University of Central Florida.

M.S.P. (1999) Urban and Regional Planning, Transportation Concentration, Florida State University.

B.S. (1997) Interdisciplinary Social Sciences, Florida State University.

TEACHING EXPERIENCE

University & K-12 Education

Seminar: Planner's Experience, Urban Knights Planning Association, University of Central Florida, FL. (2014)

Seminar: Geography at Work (12th), Windermere Preparatory School, Windermere, FL. (2005)

Seminar: Health Education (9-12), Keystone Preparatory, New Port Richey, FL. (2004)

Seminar: Culinary Arts (9-12), Keystone Preparatory, New Port Richey, FL. (2004)

Teacher: Fair Housing and Civics: A Play. (9-12), Cambridge Rindge & Latin School, Cambridge, MA. (2003)

Adjunct, Introduction to Human Geography, Florida State University, Tallahassee, FL. (1999)

Professional

Online Trainer: GIS & Social Science Research Trainer, Lopez & Cheung, LLC, Seattle, WA (2002 - 2007)

Trainer: GIS & Work Management System Trainer, National Grid, Boston, MA (1999 - 2002)

Civic

Trainer, Civic engagement and leadership, Statewide, FL (2012 - 2018)

Trainer, Crisis Hotline Counselor, TCRS, Tallahassee, FL (1995 - 1997)

Trainer, Epidemiology HIV/AIDS Florida Hotline Counselor, TCRS, Tallahassee, FL (1995 - 1997)

PUBLICATIONS

Research IRB Approved

- Research Assistant, Dr. Joel Schneier, Co-P.I., Dr. Michelle Taub, P.I. and Dr. Angela Rounsaville, Co-P.I. (2020). Metacognition, Emotion, and Writing: to investigate metacognitive awareness and strategies of self-regulation during writing.
- Research Assistant, Doan, P. L. (P.I.), chapters. (2011). *Queering Planning: Challenging Heteronormative Assumptions and Reframing Planning Practice*. Ashgate Publishing, Ltd.
- Research Assistant, Ruiz, M. (1999), 'Using Trip Diaries to Improve Real-time Geocoding', GeoSpatial Information & Technology Association Conference, Chicago, IL., Aurora, CO.
- Salas, M.** Map Research. Mapping hazards, Martin, S., *Environmental hazard perception: Taylor County's Dilemma*, University Press of Florida, 1999.

Research

- Salas, M.** Researcher, (2006). Data Analysis for Fair Housing Enforcement. National Fair Housing Alliance. Retrieved from <https://nationalfairhousing.org/case-settlement-information/>
- Cheung, G.K. & **Salas, M.** Co-Researcher, (2006). Data Analysis for Voter Engagement. The National Association of Latino Elected and Appointed Officials Educational Fund. Retrieved from <https://naleo.org/mobilize-latinos/>
- Cheung, G.K. & **Salas, M.** Co-Researcher, (2005). Survey and Focus Group Research. Committee to End Homelessness King County, WA. funded by The United Way of King Co. WA. Retrieved from <https://www.uwkc.org/fighting-homelessness/>
- Cheung, G.K. & **Salas, M.** Co-Researcher, (2005). A Report on Surname Database Analysis. National Coalition for Asian Pacific American Community Development. Retrieved from <https://www.nationalcapacd.org/data-research/>
- Cheung, G.K. & **Salas, M.** Co-Researcher, (2004). Property Insurance Company's Redlining: Map Analysis. Massachusetts Affordable Housing Alliance. Retrieved from <https://mahahome.org/our-accomplishments>.
- Salas, M.** Data Research Project Manager, Dang, A., & Fraser, S. (2004). Same-sex Couple Households in the United States: A Report from the 2000 Census. Retrieved from <https://www.thetaskforce.org>.
- Salas, M.** Co-Researcher. Capstone (1999). *Benefit-Cost Analysis for Bay County Local Hazard Mitigation Strategy*.

CONFERENCES AND TALKS

Peer Reviewed Conference Presentations – National

Salas, M. (2020) “#MeToo is for *The Boys*: Feminizing the raped geek male.” Popular Culture Association 2020 National Conference, Philadelphia, PA, April 17, 2020.

Conference Presentations & Papers

Salas, M. (2020). #Vape Crisis: Hashtag Research of @CDC.gov and Twitter. Poster. UCF Graduate Research Forum on March 31, 2020.

Salas, M. (2014). Planner achievements beyond the profession. Keynote Speaker at 2014 Convocation: FSU Urban and Regional Planning in March 2014.

Salas, M. (2012). *Being Counted LGBT & the Census 2012*. State Democratic Convention 2012 for LGBT Caucus in October 2012.

Salas, M. (1999). *Benefit-Cost Analysis for Bay County Local Hazard Mitigation Strategy*. Bay County Commission, FL. in August 1999.

Panel

Panelist, Research for data gathering within LGBTQ marginalized populations. Dr. Clint Bowers and Jessica Ruiz, REACT Program, University of Central Florida, FL. (2017)

Panelist, Florida American Planning Association Conference: *Being Counted LGBT & the Census 2010*. (2011)

Panelist, Marginalized population training & discussion forum. TCRS, Tallahassee, FL. (1995 - 1997)

Other Written Publications

Salas, M. (2008). Editor. City of Largo Comprehensive Plan: Transportation Element update. Adopted 2009.

Salas, M. (1999). Internet Use for Planners. *Florida Planning Magazine*, Student Corner column. April 1999.

Salas, M. (1999). Our Field. *Florida Planning Magazine*, Student Corner column. March 1999.

Salas, M. (1999). Conference. *Florida Planning Magazine*, Student Corner column. January/February 1999.

Salas, M. (1998). New Student Representative On Board. *Florida Planning Magazine*, Student Corner column. November/December 1998.

Audio/Video

Salas, M. Presenter. Podcast series. UCF Center for Ethics. (exp. 2020)

Salas, M. Editor. “Creating an Ethical Culture: A Conversation with Lisa M. Lee.” UCF Center for Ethics. (exp. 2020)

GRANTS, FELLOWSHIPS, AND TRAVEL AWARDS

2020 \$500 UCF Graduate Presentation Fellowship. Popular Culture Association 2020 National Conference, Philadelphia, PA, April 17, 2020.

EMPLOYMENT

Academic

Adjunct, Introduction to Human Geography, Florida State University, Tallahassee, FL. (1999)
Graduate Research Assistant, 1998 - 1999, Planning Department, FSU
Graduate Research Assistant, 1998, Geography Department, FSU

Professional

Principle of Marissa Salas Consulting, Orlando, FL. (2007 - present)
Planner, Community Development Department, City of Largo, FL. (2008)
Senior Project Director, Lopez & Cheung, Inc. tele-commuter Seattle, WA. (2002 - 2007)
Software Test Manager, Analyst as a geographic information specialist performing quality assurance and control tests, Geonetics, Inc., Boston, MA. (1999 - 2002)

DEPARTMENT / UNIVERSITY SERVICE

2020. Ambassador, University of Central Florida Center for Ethics.
2019. Moderator, University of Central Florida Graduate Research Forum - Oral Presentations
1999. Service Award, Department of Urban and Regional Planning, Florida State University.
1998. Student Representative, Departmental Appointment: Executive Committee Member of the Florida Chapter of American Planning Association. (1998)

MEDIA RECOGNITION

The Los Angeles Times: Analysis and Political mapping of Mayor Antonio Villaraigosa's win by zip code, reproduced in the Los Angeles Times. (2005)
The New York Times, referenced by UCLA School of Law: Public Policy research of Same-sex Couple Households in the United States: A Report from the 2000 Census. (2004)

PROFESSIONAL ACTIVITIES

Member, reThink - Pine Hills Advisory Group, Orlando, FL. (2018 - present)
Mayoral Appointment, MetroPlan Orlando Citizens Advisory Committee. (2014 - present)
Executive Committee Member as FSU Student Representative, Florida Chapter of American Planning Association. (1999)

COMMUNITY / CIVIC ACTIVITIES

President, Rainbows of Orange County, FL (2018)
Vice President, Florida LGBTQA Democratic Caucus. (2016)
Campaign Chair, Florida LGBTQA Democratic Caucus. (2015)
Member, Congressional Advisory Board for Latin America and the Caribbean. (2014)
Conference Chair, Pug Rescue of Florida, Inc. (2011 - present)

COMMUNITY / CIVIC AWARDS & RECOGNITION

Leadership & Service award from the FL LGBTQA Democratic Caucus. (2017)
Congressional Recognition for Dedicated Civic Engagement. Read into the congressional record proceedings and debates of the 113th Congress, 1st Session. (2013)
Conference Planning Award. FL LGBTQA Democratic Caucus. (2013)
Rock Star Award. Pug Rescue of Florida, Inc. (2011)
Civic Award. Municipal League of King County. (2007)
Florida HIV/AIDS Hotline Counselor and Supervisor. (1997)