

MARISSA SALAS

PhD Student, Text & Technology
Ambassador at UCF Center for Ethics
University of Central Florida

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EDUCATION

Ph.D. Student, Text & Technology Program (exp. 2025), University of Central Florida.
M.S.P. (1999) Department of Urban and Regional Planning, Florida State University.
B.S. (1997) Interdisciplinary Social Sciences, Florida State University.
Continuing Credit at National and State APA Planning Conferences (1998-2012).
American Institute of Certified Planners course review (2001), MIT, Cambridge, MA.

TEACHING EXPERIENCE

University & K-12 Education

Seminar: Planner's Experience, Urban Knights Planning Association, University of Central Florida, FL. (2014)
Seminar: Geography at Work (12th), Windermere Preparatory School, Windermere, FL. (2005)
Seminar: Health Education (9-12), Keystone Preparatory, New Port Richey, FL. (2004)
Seminar: Culinary Arts (9-12), Keystone Preparatory, New Port Richey, FL. (2004)
Teacher: Fair Housing and Civics: A Play. (9-12), Cambridge Rindge & Latin School, Cambridge, MA. (2003)
Adjunct, Introduction to Human Geography, Florida State University, Tallahassee, FL. (1999)

Professional

Online Trainer: GIS & Social Science Research Trainer, Lopez & Cheung, LLC, Seattle, WA (2002 - 2007)
Trainer: GIS & Work Management System Trainer, National Grid, Boston, MA (1999 - 2002)

Civic

Trainer, Civic engagement and leadership, Statewide, FL (2012 - 2018)
Trainer, Crisis Hotline Counselor, TCRS, Tallahassee, FL (1995 - 1997)
Trainer, Epidemiology HIV/AIDS Florida Hotline Counselor, TCRS, Tallahassee, FL (1995 - 1997)

PUBLICATIONS

Researcher

Salas, M. Co-Researcher. Capstone (1999). *Benefit-Cost Analysis for Bay County Local Hazard Mitigation Strategy*.

Salas, M. Map Research. Mapping hazards, Martin, S., *Environmental hazard perception: Taylor County's Dilemma*, University Press of Florida, 1999.

Research Assistant

Research Assistant, P. Doan chapters, Doan, P. L. (2011). *Queering Planning: Challenging Heteronormative Assumptions and Reframing Planning Practice*. Ashgate Publishing, Ltd.

Data Research Project Manager, Dang, A., & Fraser, S. (2004). Same-sex Couple Households in the United States: A Report from the 2000 Census. Retrieved from <https://www.thetaskforce.org>.

Research Assistant, Ruiz, M. (1999), 'Using Trip Diaries to Improve Real-time Geocoding', GeoSpatial Information & Technology Association Conference, Chicago, IL., Aurora, CO.

Other Written Publications

Salas, M. Internet Use for Planners. *Florida Planning Magazine*, Student Corner column. April 1999.

Salas, M. Our Field. *Florida Planning Magazine*, Student Corner column. March 1999.

Salas, M. Conference. *Florida Planning Magazine*, Student Corner column. January/February 1999.

Salas, M. New Student Representative On Board. *Florida Planning Magazine*, Student Corner column. November/December 1998.

EXPERIENCE

Academic

Graduate Research Assistant, 1998 - 1999, Planning Department, FSU

Graduate Research Assistant, 1998, Geography Department, FSU

Professional

Principle of Marissa Salas Consulting, Orlando, FL. (2007 - present)

Planner, Community Development Department, City of Largo, FL. (2008)

Senior Project Director, Lopez & Cheung, Inc. tele-commuter Seattle, WA. (2002 - 2007)

Software Test Manager, Analyst as a geographic information specialist performing quality assurance and control tests, Geonetics, Inc., Boston, MA. (1999 - 2002)

CONFERENCES AND TALKS

Peer Reviewed Conference Presentations – National

Salas, M. (expected 2020) “#MeToo is for *The Boys*: Feminizing the raped geek male.” Popular Culture Association 2020 National Conference, Philadelphia, PA, April 15-18.

PRESENTATION

Author/Speaker

Keynote Speaker at 2014 Convocation: FSU Urban and Regional Planning. (2014)

Presenter: State Democratic Convention: Author: *Being Counted LGBT & the Census 2012*. (2012)

Presenter: Bay County Commission, FL: *Benefit-Cost Analysis for Bay County Local Hazard Mitigation Strategy*. (1999)

Panel

Panelist, Research for data gathering within LGBTQ marginalized populations. Dr. Clint Bowers and Jessica Ruiz, REACT Program, University of Central Florida, FL. (2017)

Panelist & Author, Florida American Planning Association Conference: *Being Counted LGBT & the Census 2010*. (2011)

Panelist, Marginalized population training & discussion forum. TCRS, Tallahassee, FL. (1995 - 1997)

Audio

Salas, M. Presenter. Podcast series. UCF Center for Ethics. (exp. 2020)

Video

Salas, M. Editor. “Creating an Ethical Culture: A Conversation with Lisa M. Lee.” UCF Center for Ethics. (exp. 2020)

DEPARTMENT / UNIVERSITY SERVICE

Ambassador, University of Central Florida Center for Ethics. (2020)

Moderator, University of Central Florida Graduate Research Forum - Oral Presentations. (2019)
Service Award, Department of Urban and Regional Planning, Florida State University. (1999)
Student Representative, Departmental Appointment: Executive Committee Member of the
Florida Chapter of American Planning Association. (1998)

MEDIA RECOGNITION

The Los Angeles Times: Analysis and Political mapping of Mayor Antonio Villaraigosa's win
by zip code, reproduced in the Los Angeles Times. (2005)
The New York Times and a linked reference by UCLA School of Law: Public Policy research of
Same-sex Couple Households in the United States: A Report from the 2000 Census.
(2004)

PROFESSIONAL ACTIVITIES

Member, reThink - Pine Hills Advisory Group, Orlando, FL. (2018 - present)
Mayoral Appointment, MetroPlan Orlando Citizens Advisory Committee. (2014 - present)
Executive Committee Member as FSU Student Representative, Florida Chapter of American
Planning Association. (1999)

COMMUNITY / CIVIC ACTIVITIES

President, Rainbows of Orange County, FL (2018)
Vice President, Florida LGBTQA Democratic Caucus. (2016)
Campaign Chair, Florida LGBTQA Democratic Caucus. (2015)
Member, Congressional Advisory Board for Latin America and the Caribbean. (2014)
Conference Chair, Pug Rescue of Florida, Inc. (2011 - present)

COMMUNITY / CIVIC AWARDS & RECOGNITION

Leadership & Service award from the FL LGBTQA Democratic Caucus. (2017)
Congressional Recognition for Dedicated Civic Engagement. Read into the congressional record
proceedings and debates of the 113th Congress, 1st Session. (2013)
Conference Planning Award. FL LGBTQA Democratic Caucus. (2013)
Rock Star Award. Pug Rescue of Florida, Inc. (2011)
Civic Award. Municipal League of King County. (2007)
Florida HIV/AIDS Hotline Counselor and Supervisor. (1997)