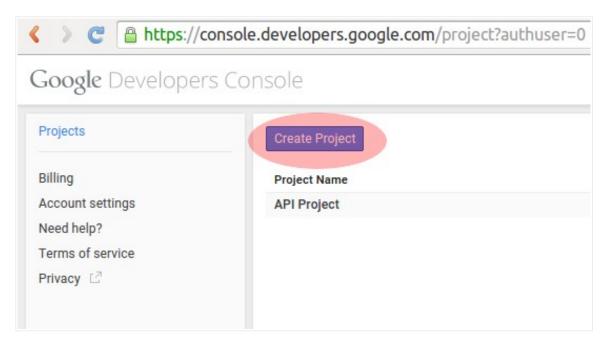
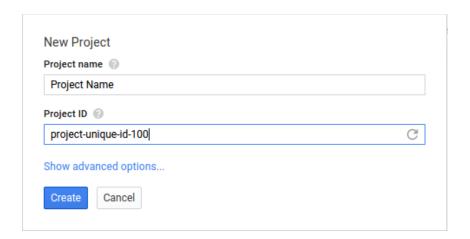
1. Register client application with Google

Every application has to be registered with the Google API so that we can use the OAuth 2.0 token during the authentication and authorisation process. To register an application the user has to login to the Google account and go to Google API console.

From Google API console Create a New Project using the Create Project button.

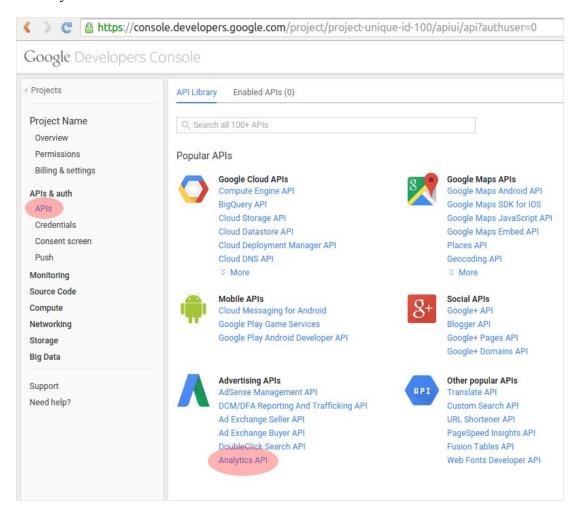


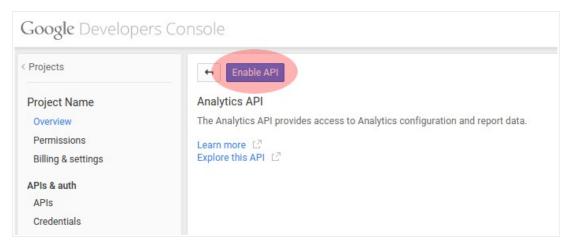
To set up properly the client application, select a unique project name and id.



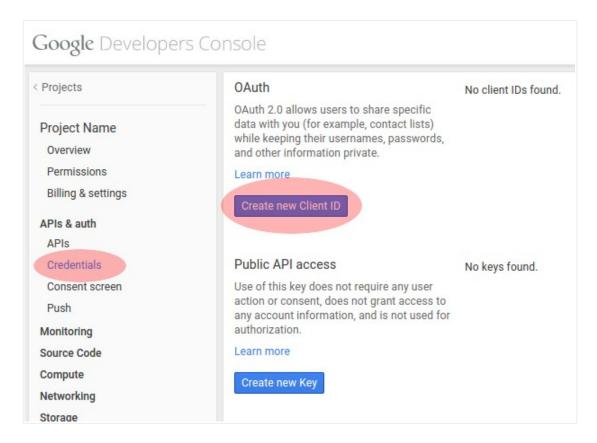
1

Enable the Analytics API in order to be accessed.

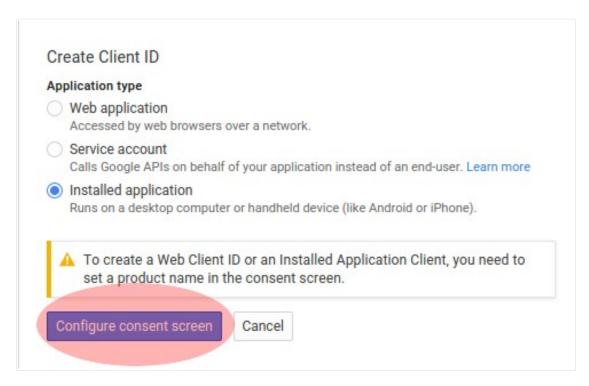




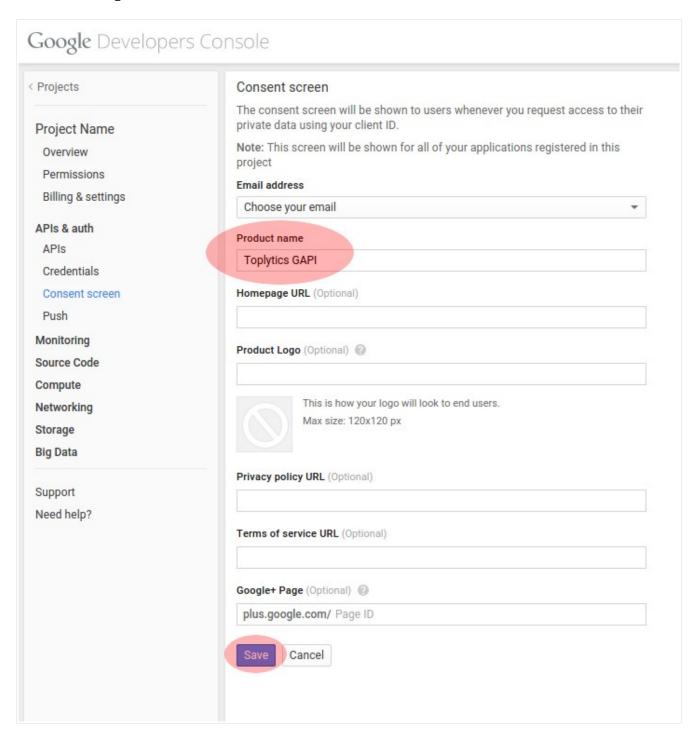
From the APIs → Credentials tab create an OAuth 2.0 Client ID.



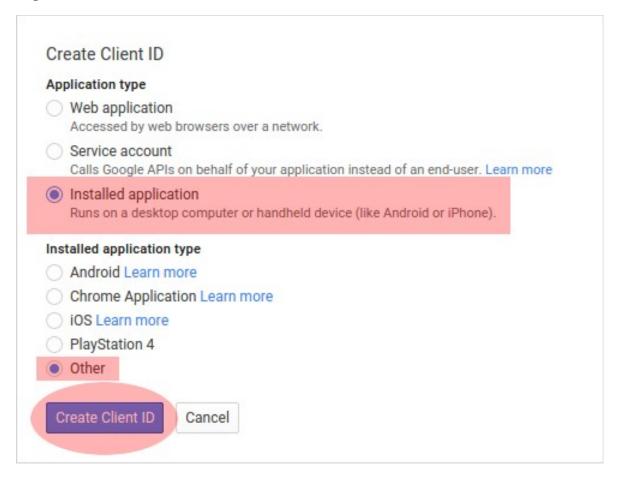
Select application type. In our example we select "Installed application" usually running on the local system.



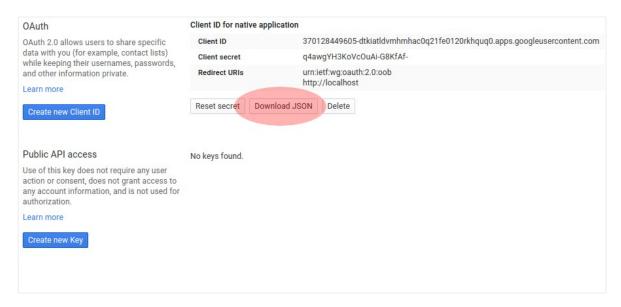
Create Branding information for Client ID.



By pressing the Create Client ID button it will eventually be created the client application with the following details: Client ID and Client secret.



The final step is to download the JSON file with API credentials. This file is used to set the credentials from WordPress Menu → Settings → Toplytics page



2. Authorising Requests

The registration gives the clientId and clientSecret value for your application so that it can work with the Google API. This keys will avoid the client application to share the username or password and instead make use of these keys. When the client application is executed it prompts the users to allow access and redirects the users to the Google URL which in turns provides an authorisation code. The authorisation code is fed back to the client application which then uses the code to get the access token.