

Persona's Name: Steven Peterson

Age: 25

Lives in: Rexburg

Occupation: Student

What types of activities does this persona do online?

1. Social Media
2. School
3. Magic the Gathering (MTG) card and ideas browsing
4. Shopping
5. Learning new things

What activities would this persona perform on your web site?

1. Use it to manage players in a casual MTG tournament
2. Keep track of their scores
3. Build MTG decks
4. Lookup card prices
5. Browse people's ideas for creating decks

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who else will be using this website?

Answer: Other MTG players who have heard of it.

2. Question: What kind of tournaments can this website host?

Answer: This is meant for casual play, as MTG stores have their own tournament manager programs.

3. Question: Why should I use this website over TCGPlayer?

Answer: It will enable users to create decks, store and share them in addition to browsing for price.

4. Question: Where can I find ideas about building decks?

Answer: People can submit ideas of their own in a general forum and also external links to other websites will be provided.

5. Question: When will this website be open to the public and not be just an educational website?

Answer: When I get enough experience and find a good hosting service that is not for educational purposes.

6. Question: How will the website calculate players scores in tournaments? Will it have the same algorithm as the real ones used by store owners?

Answer: The scores will be tracked just like the real trackers do it. The internal algorithm will be different, but the results the same.

Persona's Name: Jenna McGonigal

Age: 21

Lives in: California

Occupation: Student/Part time worker at Subway

What types of activities does this persona do online?

1. Social Media
2. Lookup food recipes
3. Browse for board games and card games
4. Pandora
5. YouTube

What activities would this persona perform on your web site?

1. Create MTG decks
2. Lookup card prices
3. Browse other deck building ideas
4. Look for cool MTG cards flavor texts
5. Look for nice MTG cards artwork

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who will be posting ideas on this website?

Answer: Real MTG players who want to share their experience.

2. Question: What MTG formats will this website support?

Answer: All, from Vintage to Standard, including Commander and Pauper. Anything a player would create.

3. Question: Why is this website only linked to TCGPlayer and no other sellers?

Answer: Other sellers will be added as the website will continue to be developed in the future.

4. Question: Where can I find the card Flavor text section?

Answer: Go to the "Others" button at the top menu and select Flavor texts. Then select the flavor category and browse.

5. Question: When will other card games be added to this website (like Yugioh)?

Answer: There is no current plan of adding other card collection games.

6. Question: How can I share my decks with my friends?

Answer: Open the deck you want to share and find the sharing button next to it at the right. Type a friend's email address and send it. A deck list will be sent to the recipient and he or she can open the file in the same website and see it as a deck.

Persona's Name: Michael Moore

Age: 46

Lives in: Washington

Occupation: Software Engineer – gaming company

What types of activities does this persona do online?

1. Communicate with family
2. Clarify coding issues
3. Watch movies
4. Plan trips
5. Entertainment

What activities would this persona perform on your web site?

1. Build MTG decks
2. Look for deck building ideas
3. Organize MTG tournaments at home with friends
4. Share decks with others
5. Keep track of personal collection

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who will be able to see my deck lists?

Answer: If you mark the deck list as public, then others will be able to go to the "Shared Decks" section in the "More" tab and browse it.

2. Question: What type of decks can be built?

Answer: Decks are not limited or controlled by type. Any card can be added in any deck list, but the search function can be filtered to match the needed format.

3. Question: Why should I use this website over the Decked Builder mobile phone app?

Answer: The apps are limited to specific platforms but this website can be accessed from any device that can connect to the internet and has a browser.

4. Question: Where is my data stored?

Answer: Data is stored using the Firebase database.

5. Question: When will a mobile app be created for this website?

Answer: This will be done in the future, but no due date is currently announced.

6. Question: How will the cards be displayed?

Answer: There will be a section that will include the card itself (including artwork). There will be another section that will only have the card information on text mode.