



GRAPHIC DESIGN PORTFOLIO

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[Demo Real - Marixay Media](#)

Content Portfolio Index

About me: Introduction	04
Print Logo Design	06
Vinyl for vhicles	08
Client and project management	09
Stationary	10
Editorial Design	14
Corporative Design	16
Print Production	18
Museum of North Vancouver	20
Wanuskewin Heritage Museum	22
Manitoba Museum	24
Chinatown Storytelling Center	26
Illustration	28
Photography	30

Portfolio Highlights

06



Print
Design



18



Print
Production



28



Illustration
Projects



30



Photography



About me

Introduction



Hello,
I'm Maria

Professional background

With more than 10 years of graphic design and production experience, I can provide innovation, leadership and administrative expertise to your company.

I have worked in Mexico, the United States and Canada, so I understand how to deal with businesses and clients from different parts of the continent; multiculturalism is part of my life.

I'm well-connected with the local printing industry, with established relationships throughout Metro Vancouver. I know every aspect of the printing process, from initial conception to production, including pricing materials, video and audio, editing, character creation, logos, stationary design, brochures, banners, murals, multimedia presentations, editorial design, vinyl installation, advertising campaigns, you name it!

Over a decade of experience
in Graphic Design.



With seven years of experience
in the printing industry.

I have been involved in the hiring and training of graphic designers. Though knowledge of the industry is important, I always prioritize the attitude of applicants, which allowed me to consolidate strong teams and meet deadlines of high-end projects.

I'm able to succeed as an independent remote designer

and as a team player that clearly communicates with others. You will find in me a leader, an organized administrator, a quick learner, and a creative artist and video editor. With both art and administration, I will take your business to the next level.



Print - Logo Design

Graphic Proposals

Graphic proposals for contruction customers when working in a Design Agency

Starting from grids and guides, I take a concept and experiment with lines, curves, shadows and shapes following the client’s concept. We often take their requests in mind regarding elements and colors they preferer, and offer extra alternatives that could also work so they can make a final choice with enough options to choose from.



Graphic proposals in Mexico

IT WAS THE SUCCESS IN MANAGING MY OWN GRAPHIC STUDIO THAT PROVIDED ME WITH THE EXPERIENCIE TO THRIVE IN CANADA



SOLO HUMANOS (ONLY HUMANS)
Music Sector

Owner: Fernando Lozano Zarain
Location: Puebla, Mexico
Solo Humanos (Only Humans) is a musical group, fusing funk, rock and pop, the group was founded in 2017 and continues its concerts in Puebla city to this day.
<https://www.youtube.com/watch?v=j24BeCbNiIM>



Mexican Association of Accountants
Accounting Sector

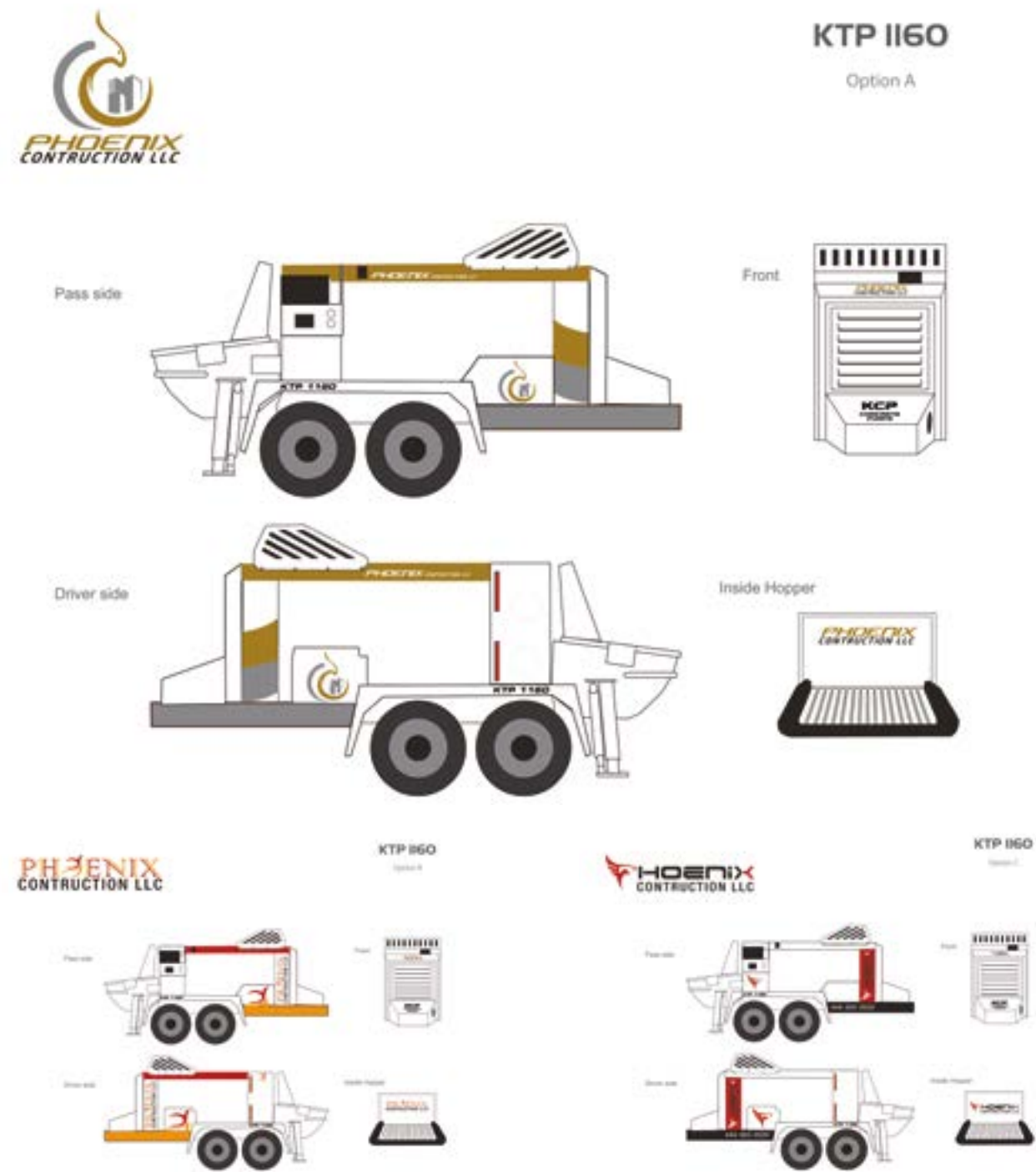
Owner: Mexican Association of Public Accountants, Professional College in Puebla Civil Association.
Location: Puebla, Mexico
Recognised by the Public Secretary of Education (SEP), AMCP was founded in 1997, and provides courses to certify the knowledge of public accountants.
<https://www.facebook.com/AMCPpuebla/AMCPpuebla/>



Other Clients
Music, Law, Food and IT Sectors
Owner: Various
Location: Puebla, Mexico.
Some of the clients that started their businesses from 2012 to 2015 from which my company Marixay Media designed the logos, and provided other services like stationary, business cards, magnets, flyers, stickers, etc.

Print

Vinyl for construction vehicles



Client and Project Management
Minuteman Press Coquitlam



OUR SERVICES

RESIDENTIAL

Keystone Electric is a Licensed Electrical Contractor with over 20yrs of experience in the residential and commercial field. As we continue to grow, our goal is to continue to provide our clients with quality workmanship and project efficiency while keeping our rates competitive.

20
YEARS

We offer a full range of electrical and technology solutions to serve the needs of builders, contractors, businesses, and homeowners.

Our services include but certainly are not limited to:

- Custom home wiring
- Specializing in Smart Home Wiring
- Certified Lutron Installers
- Full Home Re-wire

Remodels and Additions
Generator and Transfer Switch Installation
Service Upgrades
Panel Upgrades
Landscape Lighting and Design
Pool Pump wiring
Pool accent lighting
Sump Pump Wiring
EV Charger Stations
Hot Tub/Spa Installation
Data/Tel Wiring

Graphic consistency
throughout the design

Production procces

Client relationship management



Minuteman Press are full-service design, print and marketing centers serving the entire business community from small businesses to Fortune 500 companies. Beginning in 1973, Minuteman Press has grown to be a leader in the print industry.

Design
Stationary

Solo Humanos.

Fusing funk, rock and pop with style



Stationary



Design Stationary

Automatizazion Total.

Building machines to speed up production

Project Description

Automation Total is a company that integrates and automates productive processes to satisfy the needs of the client, providing value at all times.

<https://automatizaciontotal.com/>



Stationary



Projects

Editorial Design

Alliances that build cultural awareness.

Heineken Mexico was my client in 2017.

Project Description

La Guelaguetza is an annual indigenous cultural event in Oaxaca, Mexico. The celebration features traditional costumed dancing, and includes parades of indigenous walking bands, native foods, and statewide artisanal crafts where Heineken sponsors some local restaurants to promote one of their beers, Bohemia.



Heineken Mexico

Cervecería Cuauhtémoc Moctezuma (English: Cuauhtémoc Moctezuma Brewery) is a major brewery based in Monterrey, Nuevo León, Mexico. Founded in 1890, it is a subsidiary of Heineken International.



Marixay Media

I opened Marixay Media in 2017 to provide clients with high end editorial design, logos, video and audio edition; check out my videos here:

<https://www.youtube.com/watch?v=iQFFf7tG3zc&t=4s>



Coordination of Editorial Design



In 2016 I was coordinating the printing of the bimonthly business magazine Dinámica Empresarial (Business Dynamics Magazine).

- Edition 15
- Edition 16
- Edition 17

Projects

Corporate Design



Working for
Tailor Plan

Date
2016

A national Corporation with more than 20 years of experience, integrated by a net of specialists in legal and tax matters. They provide their services in 32 offices throughout Mexico.

Some of the brands that integrate Tailor Plan



Birthday cards



Design of posters and banners



Print - Production Working for the museum industry

Presenting History

Laying the groundwork for success.

From outsourcing to in-house production

Working for 3DS was an amazing experience. During those 2 years I was part of a team that worked for museums all over Canada. From 2019 till 2021 I successfully completed 12 projects, some of them new museums, additional galleries, and restorations.

In the past, 3DS used to outsource all graphic materials to different providers to complete projects. Since my arrival, the graphic team now provides 50% of all graphics in-house. This made a big difference for the company, not only financially but in timing, making the graphic team a fast and affordable solution to the company.

It was rewarding to be part of a team that helps create awareness of the rights and wrongs done in past so we can create a better future for our children.

<https://3dservices.com/>



Completed museum projects from 2019 to 2021	Average unique graphic pieces per project	Restoration of museum's graphic pieces
Museum Projects	Pieces per project	Museum Restorations
+5	+350	+2
Addition to Galleries in Museums	People trained to complete projects	Machines I operate for production
Added Galleries	Training done	Equipment
+3	+5	+3

Creating amazing museums
all over Canada.



“MONOVA: Museum and Archives of North Vancouver is located on the traditional lands of the Squamish, and Tsleil-Waututh First Nations, whose ancestors have lived here for countless generations. We are grateful for the opportunity to live, work and learn with them on unceded Coast Salish Territory.”

Project Name
Museum of North Vancouver

Location
3203 Institute Rd, North Vancouver, BC, Canada V7K 3E5

Project Description
6 Galleries

Museum Opening Date
04 / 12 / 2021

Museum of North Vancouver

Project Description
Museum of North Vancouver (MONOVA), a visual display of historic and modern images to consider the changes that have taken place in the community over time.



Wanuskewin Heritage Park Museum

Project Description

Wanuskewin’s uniqueness is not just the fact that there exists evidence of ancient peoples, but rather the composition of many different aspects of habitation, hunting and gathering, and spirituality – all in one place.

The Wanuskewin area contains some of the most exciting archaeological finds in North America, many of which pre-date the pyramids of Egypt.



*“Our story began with a dream
and desire to tell the story of the
land and its first people and to
share this collective narrative
that is part of a larger national
identity.”*

Project Name

Wanuskewin Heritage Park Museum

Location

RR #4, Penner Road. Saskatoon, SK
Canada S7K 3J7

Project Description

8 Galleries

Museum Opening Date

05 / 12 / 2020



Manitoba Museum

Project Description

The Manitoba Museum is the province’s largest not-for-profit centre for heritage and science learning. They are renowned for their vivid portrayal of Manitoba’s rich and diverse history, including planetarium shows and Science Gallery exhibits.

Project Name

Manitoba Museum

Location

190 Rupert Ave, Winnipeg, MB
Canada R3B 0N2.

Project Description

9 Galleries

Museum Opening Date

03 / 02 / 2021

“We acknowledge the harms of the past, are committed to improving relationships in the spirit of reconciliation, and appreciate the opportunity to live and learn on these traditional lands in mutual respect, reflecting the continued legacy of all the original peoples of this province, including the Ithiniwak, Denesuline, Anishininiwak, Inuit, and Nakota”



Chinatown Storytelling Centre

Project Description

Opened November 7th, 2021 in Vancouver’s historic Chinatown, the Chinatown Storytelling Centre is the first permanent space of its kind in Canada with programming, exhibits and interactive kiosks dedicated to sharing the indelible stories about the past, present, future, and living heritage of Vancouver’s Chinatown.



“With story contributions from Chinese Canadians of all ages, social backgrounds, and immigration histories, the Chinatown Storytelling Centre celebrates the powerful resilience of the Chinese Canadian journey and is a collection of the neighbourhood’s cultural history and an inclusive space for new ideas and dialogues to be shared.”

Project Name
Chinatown Storytelling Centre

Location
168 E Pender St, Vancouver, BC
Canada V6A 1T3

Project Description
4 Galleries

Museum Opening Date
07 / 11 / 2021



Illustration Projects Work & Portfolio



Illustration

- Design.
- Creativity.
- Drawing.
- Inking.
- Illustration.



Enlightening, Inks



Kanji Pro Scenary, Digital Illustration (Photoshop)



Commission Angel of Puebla, Ink



Character Design for Kanji Pro App (Canor), Copics



Candy Cat, Inks



Orchid,, Wattercolors

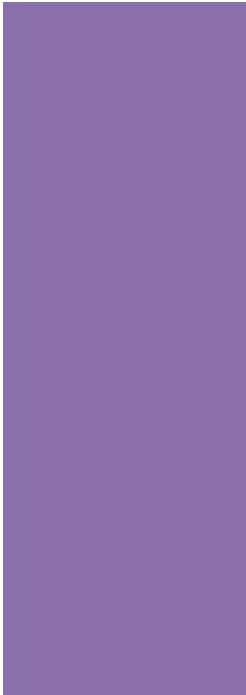


Art Aviator, Copics

Photography



Wedding photographer experience for 6 months
I graduated in 2012 and started my first job as a wedding Photographer. This experience benefitted and enhanced my graphic design work.





Always restless in creativity.

Maria Elizabeth Cortes



Project Portfolio