



# GRAPHIC DESIGN PORTFOLIO

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[Demo Real - Marixay Media](#)

# Portfolio Highlights

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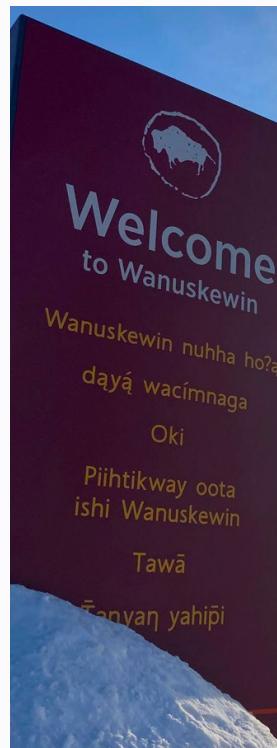
**Print Design**



18



**Print Production**



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**Illustration Projects**



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**Photography**



# About me

## Introduction



**Hello,  
I'm Maria**

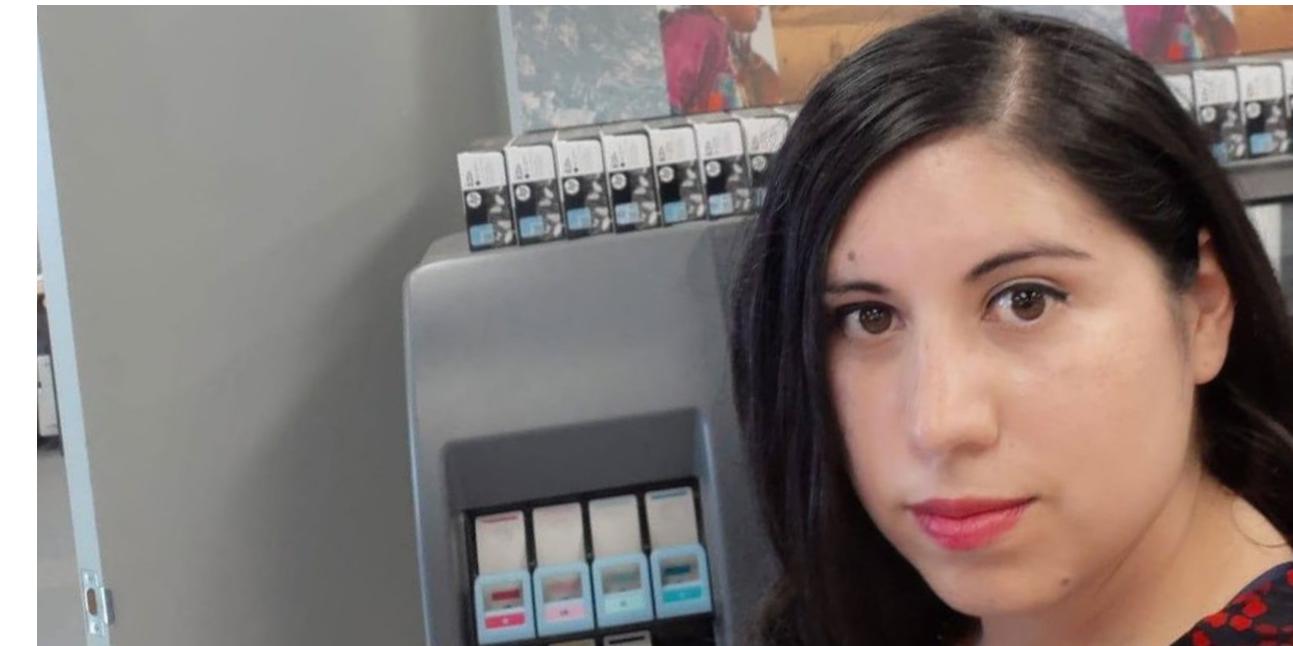
### Professional background

With more than 10 years of graphic design and production experience, I can provide innovation, leadership and administrative expertise to your company.

I have worked in Mexico, the United States and Canada, so I understand how to deal with businesses and clients from different parts of the continent; multiculturalism is part of my life.

I'm well-connected with the local printing industry, with established relationships throughout Metro Vancouver. I know every aspect of the printing process, from initial conception to production, including pricing materials, video and audio, editing, character creation, logos, stationary design, brochures, banners, murals, multimedia presentations, editorial design, vinyl installation, advertising campaigns, you name it!

**Over a decade of experience  
in Graphic Design.**



**With seven years of experience  
in the printing industry.**

I have been involved in the hiring and training of graphic designers. Though knowledge of the industry is important, I always prioritize the attitude of applicants, which allowed me to consolidate strong teams and meet deadlines of high-end projects.

I'm able to succeed as an independent remote designer

and as a team player that clearly communicates with others. You will find in me a leader, an organized administrator, a quick learner, and a creative artist and video editor. With both art and administration, I will take your business to the next level.



# Print - Logo Design Graphic Proposals

## Graphic proposals for construction customers when working in a Design Agency

Starting from grids and guides, I take a concept and experiment with lines, curves, shadows and shapes following the client's concept. We often take their requests in mind regarding elements and colors they prefer, and offer extra alternatives that could also work so they can make a final choice with enough options to choose from.



## Graphic proposals in Mexico

*IT WAS THE SUCCESS IN MANAGING MY OWN GRAPHIC STUDIO THAT PROVIDED ME WITH THE EXPERIENCE TO THRIVE IN CANADA*



**SOLO HUMANOS  
(ONLY HUMANS)**

Music Sector

Owner: Fernando Lozano Zarain  
Location: Puebla, Mexico  
Solo Humanos (Only Humans) is a musical group, fusing funk, rock and pop, the group was founded in 2017 and continues its concerts in Puebla city to this day.  
<https://www.youtube.com/watch?v=j24BeCbInIM>



**Mexican Association  
of Accountants**

Accounting Sector

Owner: Mexican Association of Public Accountants, Professional College in Puebla Civil Association.  
Location: Puebla, Mexico  
Recognised by the Public Secretary of Education (SEP), AMCP was founded in 1997, and provides courses to certify the knowledge of public accountants.  
<https://www.facebook.com/AMCPpuebla/AMCPpuebla/>



Llevamos la fiesta en las venas



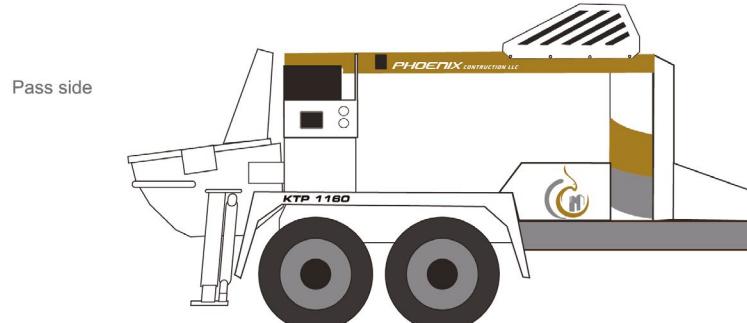
**Other Clients**

Music, Law, Food and IT Sectors

Owner: Various  
Location: Puebla, Mexico.  
Some of the clients that started their businesses from 2012 to 2015 from which my company Marixay Media designed the logos, and provided other services like stationary, business cards, magnets, flyers, stickers, etc.

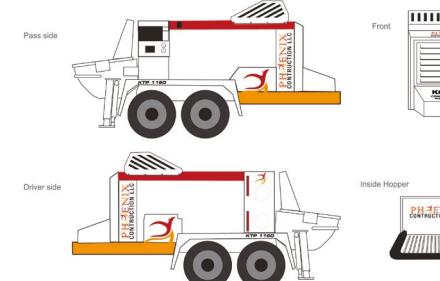
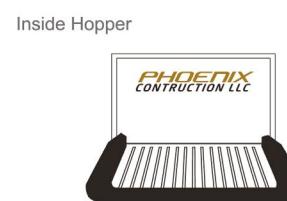
## Print

### Vinyl for construction vehicles



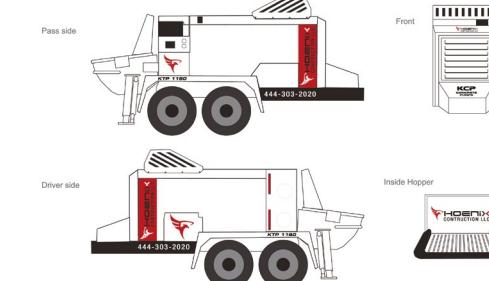
KTP 1160

Option A



KTP 1160

Option B



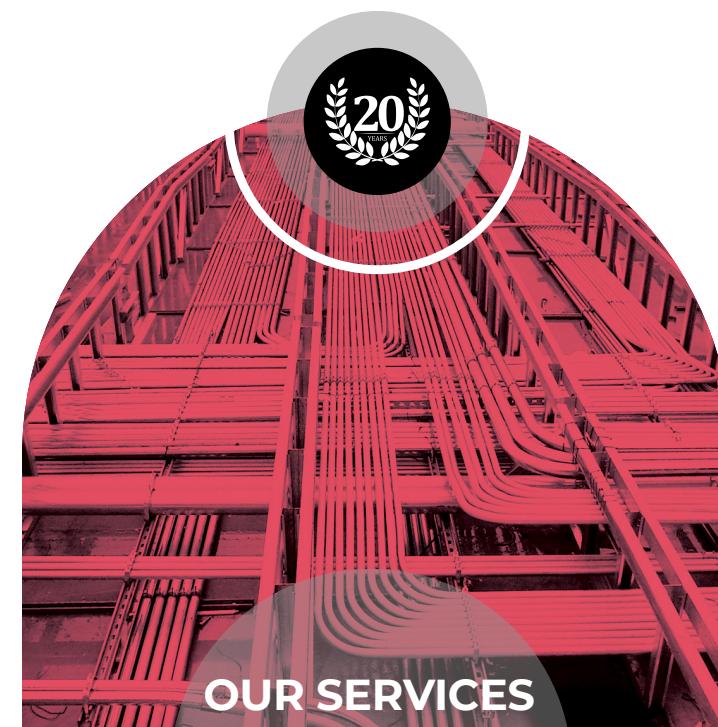
KTP 1160

Option C



## Client and Project Management

### Minuteman Press Coquitlam



OUR SERVICES

**RESIDENTIAL**

Keystone Electric is a Licensed Electrical Contractor with over 20yrs of experience in the residential and commercial field. As we continue to grow, our goal is to continue to provide our clients with quality workmanship and project efficiency while keeping our rates competitive.

**20 YEARS**

We offer a full range of electrical and technology solutions to serve the needs of builders, contractors, businesses, and homeowners.

Our services include but certainly are not limited to:

- Custom home wiring
- Specializing in Smart Home Wiring
- Certified Lutron Installers
- Full Home Re-wire

Remodels and Additions  
Generator and Transfer Switch Installation  
Service Upgrades  
Panel Upgrades  
Landscape Lighting and Design  
Pool Pump wiring  
Pool accent lighting  
Sump Pump Wiring  
EV Charger Stations  
Hot Tub/Spa Installation  
Data/Tel Wiring



**SCHOOL DISTRICT 43 Coquitlam**

**CAROL BRODIE**  
Trustee

Minuteman Press are full-service design, print and marketing centers serving the entire business community from small businesses to Fortune 500 companies. Beginning in 1973, Minuteman Press has grown to be a leader in the print industry.

## Design Stationary

# Solo Humanos.

Fusing funk, rock and pop with style





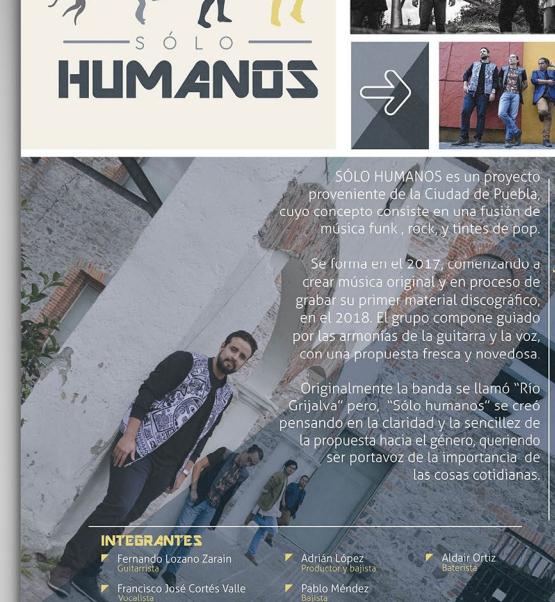
**SÓLO HUMANOS**  




**SÓLO HUMANOS**



**SÓLO HUMANOS**



**INTEGRANTES**

- ▶ Fernando Lozano Zarain Guitarrista
- ▶ Francisco José Cortés Valle Vocalista
- ▶ Adrián López Productor y bajista
- ▶ Pablo Méndez Bajista
- ▶ Aldair Ortiz Baterista







**Stationary**







**SÓLO HUMANOS**

SÓLO HUMANOS destaca con sus matices, efectos y ritmos; cada canción suena con una esencia distinta, pues los gustos de cada integrante se plasman en perfecta unión dentro de sus armonías.

Este proyecto se ha presentando en diferentes escenarios a lo largo de la ciudad de Puebla y Cholula, dando a conocer su más reciente álbum "Olas de la Ciudad" que consta de 10 canciones inéditas.

En este material se pueden disfrutar las líneas ritmicas del bajo, acompañadas de brillantes armonías de guitarra, variadas percusiones y una voz inigualable que sacudirá tus sentidos.

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# Design Stationary

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# Automatizazion Total.

**Building machines to speed up production**

## Project Description

Automatization Total is a company that integrates and automates productive processes to satisfy the needs of the client, providing value at all times.

<https://automatizaciontotal.com/>



# Projects Editorial Design

## Alliances that build cultural awareness.

Heineken Mexico was my client in 2017.

### Project Description

La Guelaguetza is an annual indigenous cultural event in Oaxaca, Mexico. The celebration features traditional costumed dancing, and includes parades of indigenous walking bands, native foods, and statewide artisanal crafts where Heineken sponsors some local restaurants to promote one of their beers, Bohemia.



### Heineken Mexico

Cervecería Cuauhtémoc Moctezuma (English: Cuauhtémoc Moctezuma Brewery) is a major brewery based in Monterrey, Nuevo León, Mexico. Founded in 1890, it is a subsidiary of Heineken International.



### Marixay Media

I opened Marixay Media in 2017 to provide clients with high end editorial design, logos, video and audio edition; check out my videos here:

<https://www.youtube.com/watch?v=iQFFF7tG3zc&t=4s>



**Dinámica Empresarial**

DE FISCALISTAS PARA EMPRESARIOS

ILEGALIDAD DE LOS CRÉDITOS FISCALES DETERMINADOS POR EL IMSS  
CLAUDIO JASSO GONZALEZ

SENTIDO DE LAS RESOLUCIONES JURISPRUDENCIALES SOBRE EL ARTÍCULO 69-B DEL CÓDIGO FISCAL FEDERAL EVERARDO MARTÍNEZ BRITO

INCREMENTAR EL PATRIMONIO: UNA VISIÓN A LARGO PLAZO ANA CECILIA CASTRO

GLOBALIZACIÓN FISCAL: PLAN DE ACCIÓN CONTRA LA EROSIÓN FISCAL LESLEY CONSULDO TLAJUHUA

INCONSTITUCIONALIDAD DEL LÍMITE DE LAS DEDUCCIONES PERSONALES ANTONIO ALBERTO VELA

PENSIONES: UN TERRIBLE DESTINO FERNANDO LEÓN

ENTREVISTA A DIEGO ENRIQUE OSORNO JESÚS ANAYA ROSIQUE

NÚMERO 16, MARZO-ABRIL 2016  
PÁGINAS 100-120

INGRESO "BASE" PARA EL ENTERO DEL ISR Y PAGO DE IVA José Antonio González Castro

## Coordination of Editorial Design



In 2016 I was coordinating the printing of the bimonthly business magazine Dinamica Empresarial (Business Dynamics Magazine).

Edition 15

Edition 16

Edition 17

# Projects Corporate Design



**Working for**  
Tailor Plan

**Date**  
2016

A national Corporation with more than 20 years of experience, integrated by a net of specialists in legal and tax matters. They provide their services in 32 offices throughout Mexico.

## Some of the brands that integrate Tailor Plan



## Birthday cards



## Design of posters and banners



**CONFERENCIAS**

- LEY DEL SEGURO SOCIAL  
(EXPOSITOR:C.P.Jose A. Gonzalez Castro)
- IRETENIENDO TU TALENTO HUMANO CON EFECTIVIDAD  
(EXPOSITOR: Norma Ramirez)
- EL PODER DE LA IMAGEN EN LOS NEGOCIOS  
(EXPOSITOR:Rocio Velazquez)

**INFORMES E INSCRIPCIONES**  
T. (229) 9212030 / 6880734  
KARLA L. RAMÍREZ GUZMÁN  
karla.ramirez@capitaliae.com  
cursos.capitalia@gmail.com  
Cel. 229 265 1369



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Y CUMPLE CON LA NORMA NIF-D3

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# Print - Production

## Working for the museum industry

# Presenting History

# Laying the groundwork for success.

## From outsourcing to in-house production

Working for 3DS was an amazing experience. During those 2 years I was part of a team that worked for museums all over Canada. From 2019 till 2021 I successfully completed 12 projects, some of them new museums, additional galleries, and restorations.

In the past, 3DS used to outsource all graphic materials to different providers to complete projects. Since my arrival, the graphic team now provides 50% of all graphics in-house. This made a big difference for the company, not only financially but in timing, making the graphic team a fast and affordable solution to the company.

It was rewarding to be part of a team that helps create awareness of the rights and wrongs done in past so we can create a better future for our children.

<https://3dservices.com/>

<b>Completed museum projects from 2019 to 2021</b>	<b>Average unique graphic pieces per project</b>	<b>Restoration of museum's graphic pieces</b>
Museum Projects	Pieces per project	Museum Restorations
+5	+350	+2
<b>Addition to Galleries in Museums</b>	<b>People trained to complete projects</b>	<b>Machines I operate for production</b>
Added Galleries	Training done	Equipment
+3	+5	+3

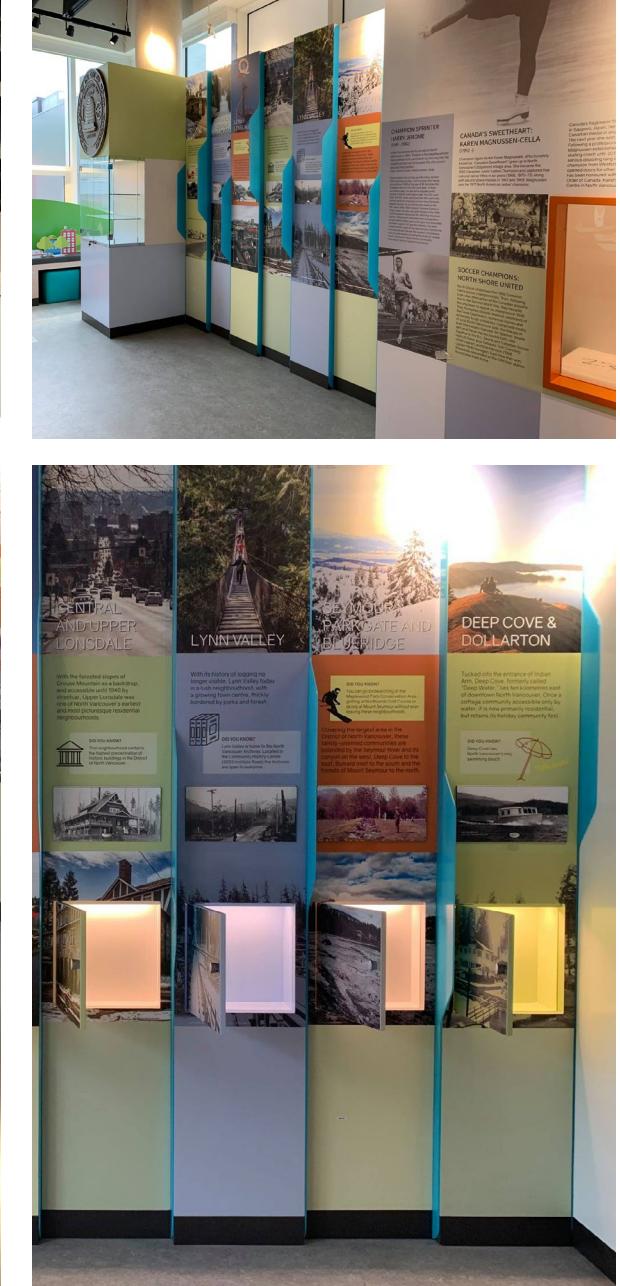
# Creating amazing museums all over Canada.



## Museum of North Vancouver

### Project Description

Museum of North Vancouver (MONOVA), a visual display of historic and modern images to consider the changes that have taken place in the community over time.



*"MONOVA: Museum and Archives of North Vancouver is located on the traditional lands of the Squamish, and Tsleil-Waututh First Nations, whose ancestors have lived here for countless generations. We are grateful for the opportunity to live, work and learn with them on unceded Coast Salish Territory."*

**Project Name**  
Museum of North Vancouver

**Location**  
3203 Institute Rd, North Vancouver,  
BC, Canada V7K 3E5

**Project Description**  
6 Galleries

**Museum Oppening Date**  
04 / 12 / 2021

## Wanuskeewin Heritage Park Museum

### Project Description

Wanuskeewin's uniqueness is not just the fact that there exists evidence of ancient peoples, but rather the composition of many different aspects of habitation, hunting and gathering, and spirituality – all in one place.

The Wanuskewin area contains some of the most exciting archaeological finds in North America, many of which pre-date the pyramids of Egypt.



*"Our story began with a dream and desire to tell the story of the land and its first people and to share this collective narrative that is part of a larger national identity."*

### Project Name

Wanuskeewin Heritage Park Museum

#### Location

RR #4, Penner Road. Saskatoon, SK  
Canada S7K 3J7

Project Description  
8 Galleries

Museum Oppening Date  
05 / 12 / 2020



## Manitoba Museum

### Project Description

The Manitoba Museum is the province's largest not-for-profit centre for heritage and science learning. They are renowned for their vivid portrayal of Manitoba's rich and diverse history, including planetarium shows and Science Gallery exhibits.

### Project Name

Manitoba Museum

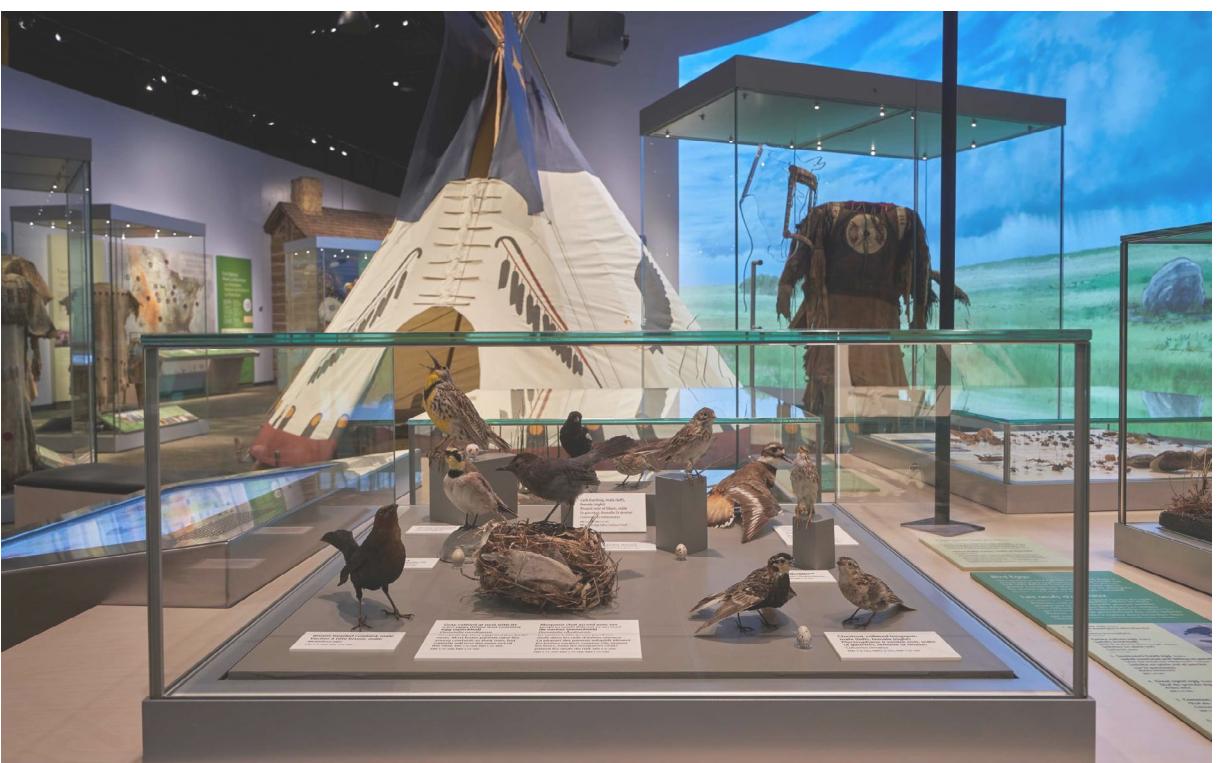
#### Location

190 Rupert Ave, Winnipeg, MB  
Canada R3B 0N2.

Project Description  
9 Galleries

Museum Opening Date  
03 / 02 / 2021

*"We acknowledge the harms of the past, are committed to improving relationships in the spirit of reconciliation, and appreciate the opportunity to live and learn on these traditional lands in mutual respect, reflecting the continued legacy of all the original peoples of this province, including the Ithiniwak, Denesuline, Anishininiwak, Inuit, and Nakota"*



## Chinatown Storytelling Centre

### Project Description

Opened November 7th, 2021 in Vancouver's historic Chinatown, the Chinatown Storytelling Centre is the first permanent space of its kind in Canada with programming, exhibits and interactive kiosks dedicated to sharing the indelible stories about the past, present, future, and living heritage of Vancouver's Chinatown.



*"With story contributions from Chinese Canadians of all ages, social backgrounds, and immigration histories, the Chinatown Storytelling Centre celebrates the powerful resilience of the Chinese Canadian journey and is a collection of the neighbourhood's cultural history and an inclusive space for new ideas and dialogues to be shared."*



**Project Name**  
Chinatown Storytelling Centre

Location  
168 E Pender St, Vancouver, BC  
Canada V6A 1T3

Project Description  
4 Galleries

Museum Oppening Date  
07 / 11 / 2021



**A SPECIAL RELATIONSHIP**  
Beginning in the gold rush era, Chinese immigrants and First Nations people formed strong bonds in the face of discrimination. Side by side they panned for gold, worked in sawmills and salmon canneries, and laid railway tracks on the same gangs for the CPR. In frontier towns, First Nations people taught the Chinese how to trap animals while the Chinese showed First Nations people how to cook for colds and flu. Sometimes Chinese men and First Nations women entered into relationships, raising their children to be part of both cultures.

**兩個民族的友誼**  
早期淘金和伐木時期，他們自己是時代的驅動力。一起為大學半河鐵路鋪設鐵軌。在內陸城鎮，他們互相交換生活技巧：提供野餐籃、用中國人烹飪方法烹飪野味；也育有男女雙性公民子女。生兒育女，兩子文明在雙文化底蘊長大。

*"Mother was a very nice lady, she talked to us in her language and father talked to us in Chinese."*  
*"她真是一個很好的女人，她用自己的語言跟我們溝通，而爸爸則說中文。"*

*Lillian Martha Boo Quan, daughter of Chinese gold miners. All Lillian had family in British Columbia. Chinese and Indigenous families of early British Columbia*

# Illustration Projects

## Work & Portfolio



# Illustration

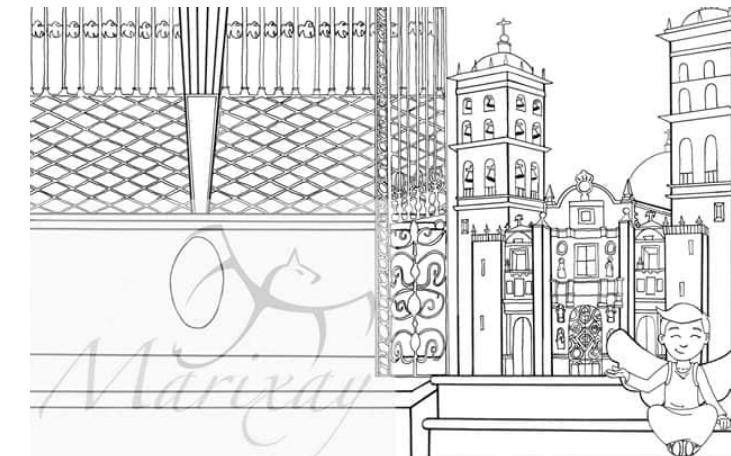
Design.  
Creativity.  
Drawing.  
Inking.  
Illustration.



Enlightening, Inks



Kanji Pro Scenery, Digital Illustration (Photoshop)



Commission Angel of Puebla, Ink



Character Design for Kanji Pro App (Canor), Copics



Candy Cat, Inks



Orchid., Wattercolors



Art Aviator, Copics

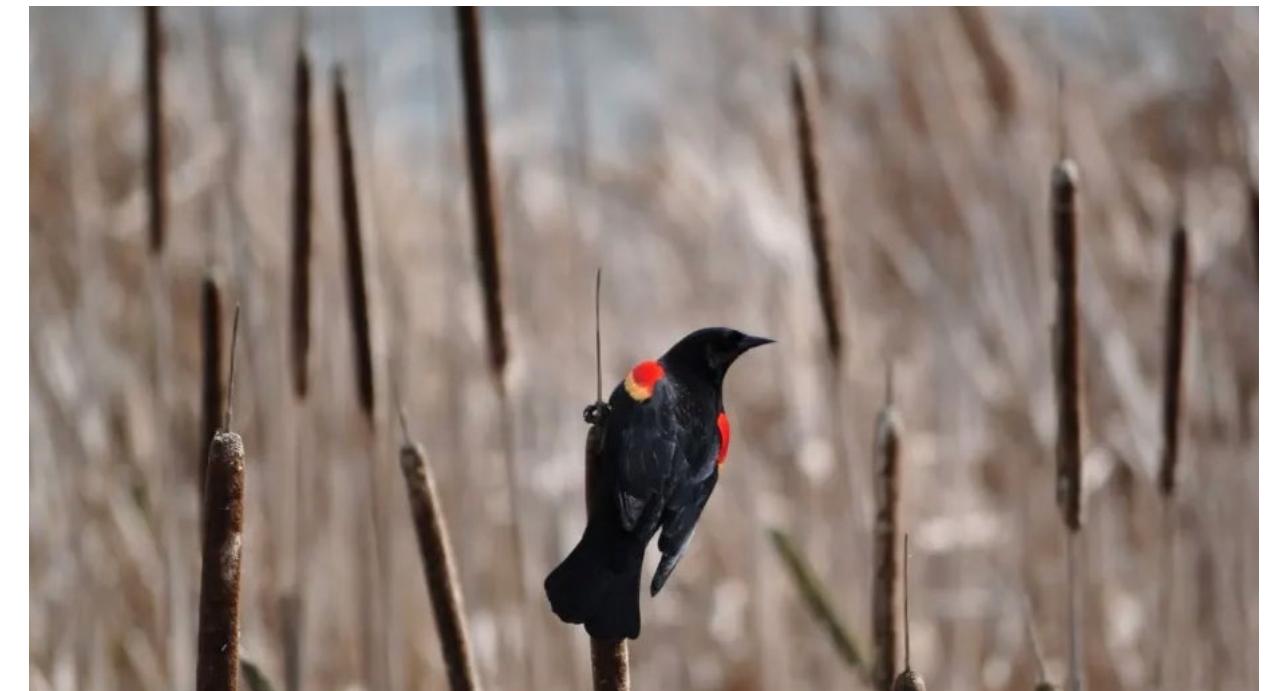
# Photography

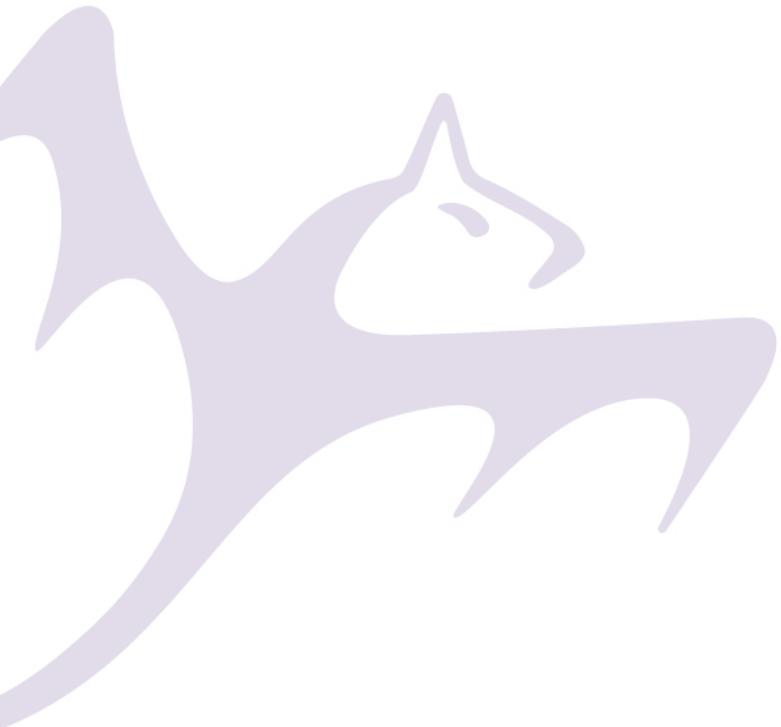
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## Wedding photographer experience for 6 months

I graduated in 2012 and started my first job as a wedding Photographer. This experience benefitted and enhanced my graphic design work.





**Always restless in creativity.**

Maria Elizabeth Cortes



## Project Portfolio