

Brainstorm and idea prioritization
Template
New mural from template

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Key rules of brainstorming

To run an smooth and productive session

- Stay on topic
- Encourage wild ideas
- Defer judgement
- Listen to others
- Go for volume
- If possible, be visual

Brainstorming ideas:

Munavara Jasmine:

- Ensure that each member of staff is doing their job
- Ask to yourself and make sure they're all properly trained to represent your business
- Adding entertainment to your restaurant to make well times more management

Maria abinaya:

- Spend time and effort to train employees and listen to their corners
- Thank your service to provide an estimate wait time for different dishes
- An excellent tip to lower food cost and improve menu prices is to use seasonal ingredients

Maria sabina:

- Find out whether there is an issue with meals
- Create a restaurant cleaning checklist with daily weekly and monthly items
- offer free drinks or dessert on the houses for their troubles

Mohanapriya:

- Recruit right people for right job
- Restaurant needs to have a handbook that list all the essentials, health and safety regulations
- Best prices without sacrificing equality

Importance vs Feasibility Grid:

Importance: If each of these ideas could get done without any difficulty or work, which would have the most positive impact?

Feasibility: Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)

Ideas on Grid:

- Ensure that each member of staff is doing their job** (High Importance, Low Feasibility)
- offer free drinks or dessert on the houses for their troubles** (Medium Importance, Medium Feasibility)
- Recruit right people for right job** (High Importance, High Feasibility)
- Best prices without sacrificing equality** (High Importance, High Feasibility)
- An excellent tip to lower food cost and improve menu prices is to use seasonal ingredients** (Medium Importance, Medium Feasibility)