## Lecture 0: Introduction to Al

### **Required Resources**

https://aima.cs.berkeley.edu/

# Roadmap

**Al history** 

Ethics and responsibility

**Course content** 



### objective specification

LIX. No. 236.]

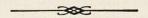
[October, 1950

### MIND

A QUARTERLY REVIEW

OF

### PSYCHOLOGY AND PHILOSOPHY

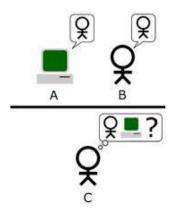


### I.—COMPUTING MACHINERY AND INTELLIGENCE

By A. M. TURING

1. The Imitation Game.

I PROPOSE to consider the question, 'Can machines think?' This should begin with definitions of the meaning of the terms 'machine' and 'think'. The definitions might be framed so as to



Many people think that a very abstract activity, like the playing of chess, would be best. It can also be maintained that it is best to provide the machine with the best sense organs that money can buy, and then teach it to understand and speak English. This process could follow the normal teaching of a child. Things would be pointed out and named, etc. Again I do not know what the right answer is, but I think both approaches should be tried.



### Birth of Al

1956: John McCarthy organized workshop at Dartmouth College



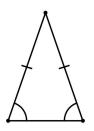
Every aspect of learning or any other feature of intelligence can be so precisely described that a machine can be made to simulate it.

general principles

# Birth of AI, early successes



Checkers (1952): Samuel's program learned weights and played at strong amateur level



Problem solving (1955): Newell & Simon's Logic Theorist: prove theorems in Principia Mathematica using search + heuristics; later, General Problem Solver (GPS)

# Overwhelming optimism...

Machines will be capable, within twenty years, of doing any work a man can do.

—Herbert Simon

Within 10 years the problems of artificial intelligence willbe substantially solved.

–Marvin Minsky

I visualize a time when we will be to robots what dogs are to humans, and I'm rooting for the machines.

-Claude Shannon

# ...underwhelming results

**Example:** machine translation

The spirit is willing but the flesh is weak.



The vodka is good but the meat is rotten.

1966: ALPAC report cut off government funding for MT, first Al winter

# Implications of early era

### **Problems:**

- Limited computation: search space grew exponentially, outpacing hardware
- Limited information: complexity of AI problems (number of words, objects, concepts in the world)

### Useful contributions (John McCarthy):

- Lisp
- Garbage collection
- Time-sharing

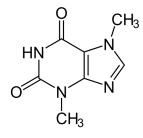
# Knowledge-based systems (70-80s)



Expert systems: elicit specific domain knowledge from experts in form of rules:

if [premises] then [conclusion]

# Knowledge-based systems (70-80s)



DENDRAL: infer molecular structure from mass spectrometry



MYCIN: diagnose blood infections, recommend antibiotics



XCON: convert customer orders into parts specification



## Knowledge-based systems

### Wins:

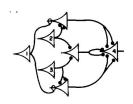
- Knowledge helped both the information and computation gap
- First real application that impacted industry Problems:
- Deterministic rules couldn't handle the uncertainty of the real world
- Rules quickly became too complex to create and maintain

A number of people have suggested to me that large programs like the SHRDLU program for understanding natural language represent a kind of dead end in AI programming. Complex interactions between its components give the program much of its power, but at the same time they present a formidable obstacle to understanding and extending it. In order to grasp any part, it is necessary to understand how it fits with other parts, presents a dense mass, with no easy footholds. Even having written the program, I find it near the limit of what I can keep in mind at once. — Terry Winograd

1987: Collapse of Lisp machines and second AI winter



### Artificial neural networks



1943: artificial neural networks, relate neural circuitry and mathematical logic (Mc- Culloch/Pitts)



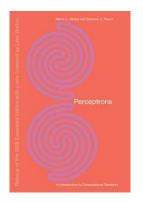
1949: "cells that fire together wire together" learning rule (Hebb)



1958: Perceptron algorithm for linear classifiers (Rosenblatt)

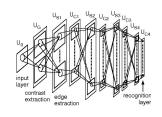


1959: ADALINE device for linear regression (Widrow/Hoff)

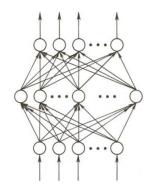


1969: Perceptrons book showed that linear models could not solve XOR, killed neural nets research (Minsky/Papert)

### Revival of connectionism



1980: Neocognitron, a.k.a. convolutional neural networks for images (Fukushima)

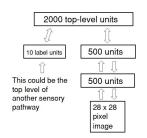


1986: popularization of backpropagation for training multi-layer networks (Rumel-hardt, Hinton, Williams)



1989: applied convolutional neuralnetworks to recognizing handwritten digits for USPS (LeCun)

## Deep learning



2006: unsupervised layerwise pre-training of deep networks (Hinton et al.)

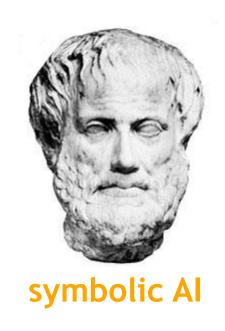


2012: AlexNet obtains huge gains in object recognition; transformed computer vision community overnight



2016: AlphaGo uses deep reinforcement learning, defeat world champion Lee Sedol in Go

### Two intellectual traditions



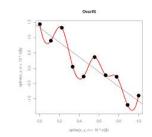


neural Al

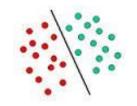
Food for thought: deep philosophical differences, but deeper connections (McCulloch/Pitts,AlphaGo)?



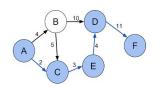
# Early ideas from outside Al



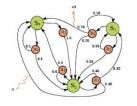
1801: linear regression (Gauss, Legendre)



1936: linear classification (Fisher)

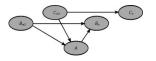


1956: Uniform cost search for shortest paths (Dijkstra)

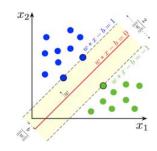


1957: Markov decision processes (Bellman)

# Statistical machine learning

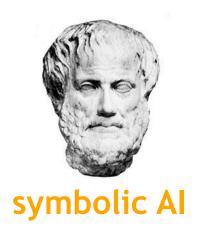


1985: Bayesian networks (Pearl)



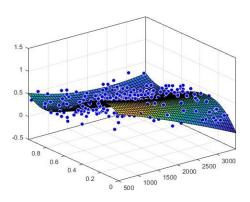
1995: Support vector machines (Cortes/Vapnik)

## Three intellectual traditions





neural Al



statistical Al

### Further reading

Wikipedia article: https://en.wikipedia.org/wiki/History of\_artificial\_intelligence

**Encyclopedia of Philosophy article:** https://plato.stanford.edu/entries/artificial-intelligence

Turing's Computing Machinery and Intelligence: https://www.csee.umbc.edu/courses/471/papers/turing.pdf

History and Philosophy of Neural Networks: https://research.gold.ac.uk/10846/1/Bishop-2014.pdf

# Roadmap

Al history

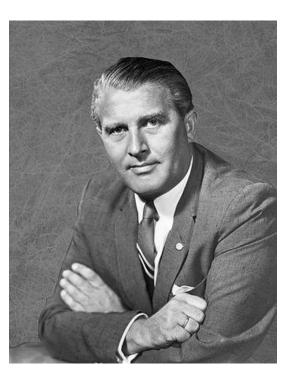
Ethics and responsibility

Course content

# Why care about responsibility?

Isn't technology value-neutral?





Wernher von Braun

"Once the rockets are up, Who cares where they come down? That's not my department," Says Wernher von Braun.

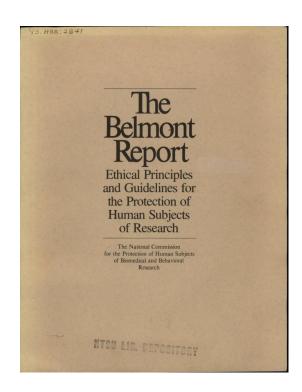
Lyrics: Tom Lehrer



# Goal of responsibility

Goal: ensure AI is developed to benefit and not harm society

High-level principles: respect for persons, don't do harm





#### ACM Code of Ethics and Professional Conduct

#### Preamble

Computing professionals' actions change the world. To act responsibly, they should reflect upon the wider impacts of their work, consistently supporting the public good. The ACM Code of Ethics and Professional Conduct ("the Code") expresses the conscience of the profession.

### **Microsoft Al principles**

We put our responsible AI principles into practice through the Office of Responsible AI (ORA), the AI, Ethics, and Effects in Engineering and Research (Aether) Committee, and Responsible AI Strategy in Engineering (RAISE). The Aether Committee advises our leadership on the challenges and opportunities presented by AI innovations. ORA sets our rules and governance processes, working closely with teams across the company to enable the effort. RAISE is a team that enables the implementation of Microsoft responsible AI rules across engineering groups.

Key question: how to operationalize these principles?

## Intent versus impact

 $\leftarrow$  Impact  $\rightarrow$ 



# Visual assistive technology



### Disinformation





Others: spam, fraud, personal attacks

## Dual-use technology

Definition: a dual use technology is one that can be used both to **benefit** and to **harm**.

### **Examples:**

rockets
nuclear power
gene editing
social networks

Al

### Levels of abstraction

deep learning

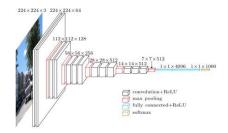


image generation



deepfakes



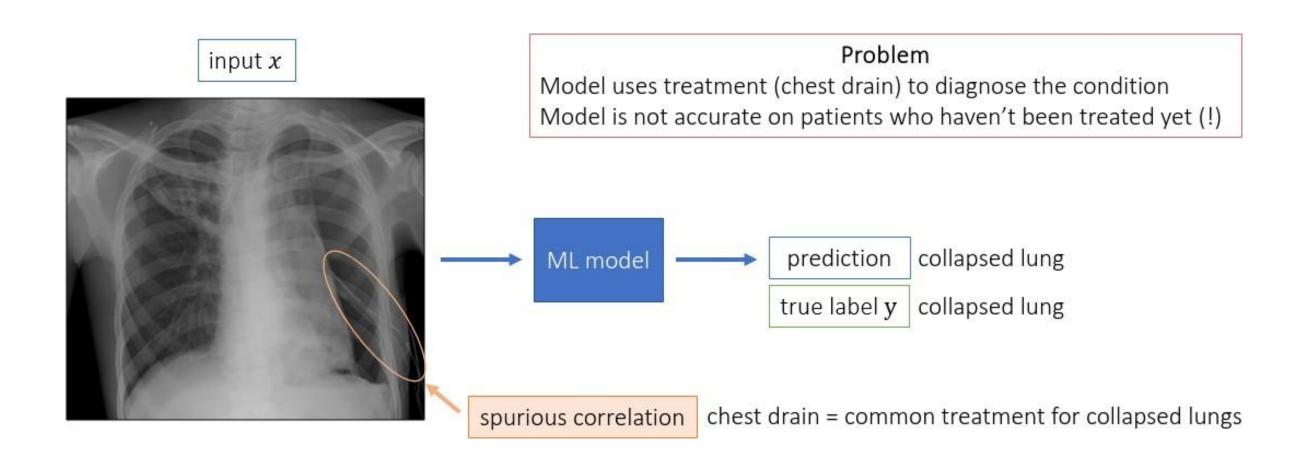
autonomous weapons



generality

specificity

## Robustness: spurious correlations



# Security

[Evtimov+ 2017]













[Sharif+ 2016]





Adversaries at test time!

### **Data**

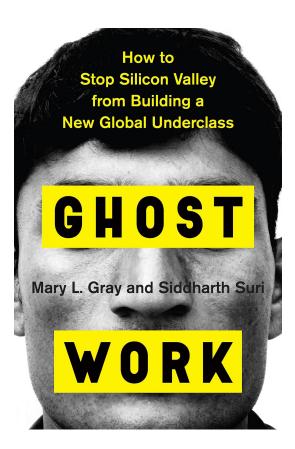
• Web-scraped data can contain offensive content, historical

biases



• Consent: Should a datum (e.g. a picture of my dog) whose owner or creator intended it for one use be allowed to be used in another application (e.g. scene classification) without permission?

### Data



Data is produced by human labor

## **Transparency**

### Model Cards for Model Reporting

Margaret Mitchell, Simone Wu, Andrew Zaldivar, Parker Barnes, Lucy Vasserman, Ben Hutchinson, Elena Spitzer, Inioluwa Deborah Raji, Timnit Gebru {mmitchellai,simonewu,andrewzaldivar,parkerbarnes,lucyvasserman,benhutch,espitzer,tgebru}@google.com deborah.raji@mail.utoronto.ca

### **Datasheets for Datasets**

TIMNIT GEBRU, Black in AI

JAMIE MORGENSTERN, University of Washington
BRIANA VECCHIONE, Cornell University
JENNIFER WORTMAN VAUGHAN, Microsoft Research
HANNA WALLACH, Microsoft Research
HAL DAUMÉ III, Microsoft Research; University of Maryland
KATE CRAWFORD, Microsoft Research

Document potential issues

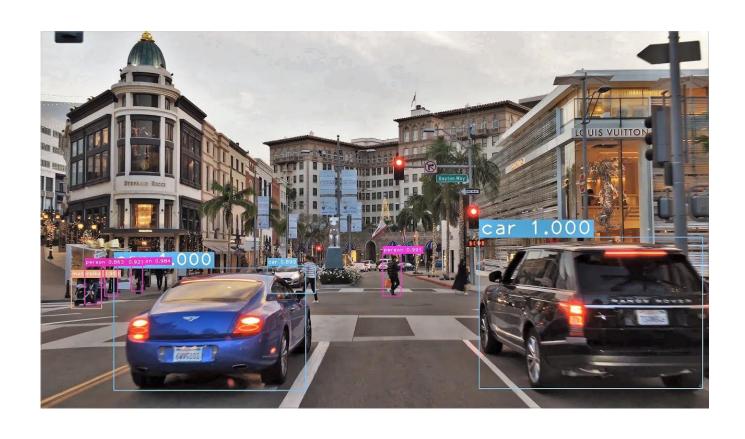
# Roadmap

Al history

Ethics and responsibility

**Course content** 

# Complex real-world problems









# Bridging the gap





```
# State structure for supporting uniform each search.

Clear Princing Codes

Grant Princing Codes

# Search | contain the base with princip | comparative |

# Search | contain the base of | comparative | codes |

# Search | codes | codes | codes | codes |

# Search | codes | codes | codes | codes | codes |

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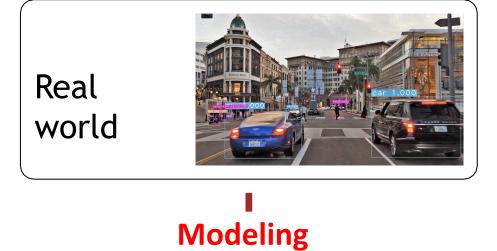
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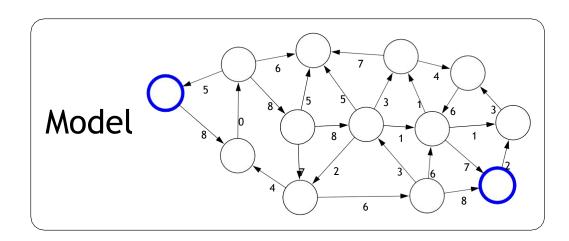
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# Search | codes | codes | codes | codes | codes |

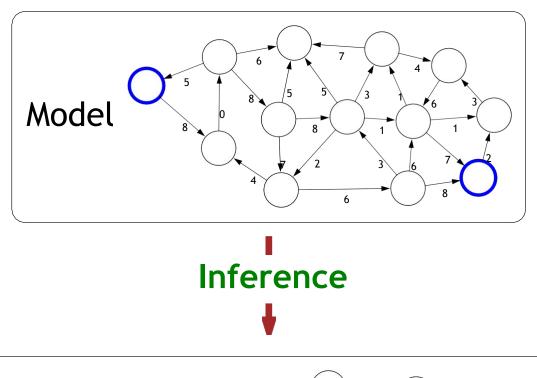
# Search | codes | codes | codes | code
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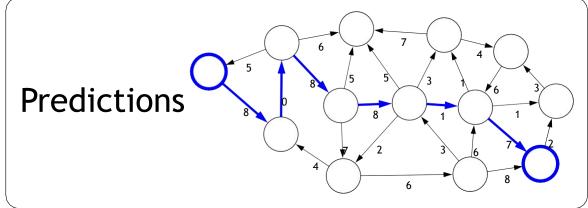
# Paradigm: modeling





# Paradigm: inference





# Paradigm: learning

Model without parameters +data Learning Model with parameters

# **Paradigm**

**Modeling** 

Inference

Learning

# Machine learning



The main driver of recent successes in Al

• Move complexity from "code" to "data"

• Requires a leap of faith: **generalization** 

# Course plan

Search problems

Markov decision processes

Adversarial games

Constraint satisfaction problems

Markov networks

Bayesian networks

Reflex

**States** 

**Variables** 

Logic

High-level

Low-level

**Machine learning**