

# Big Data Computing

Master's Degree in Computer Science

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Gabriele Tolomei

Department of Computer Science

Sapienza Università di Roma

[tolomei@di.uniroma1.it](mailto:tolomei@di.uniroma1.it)



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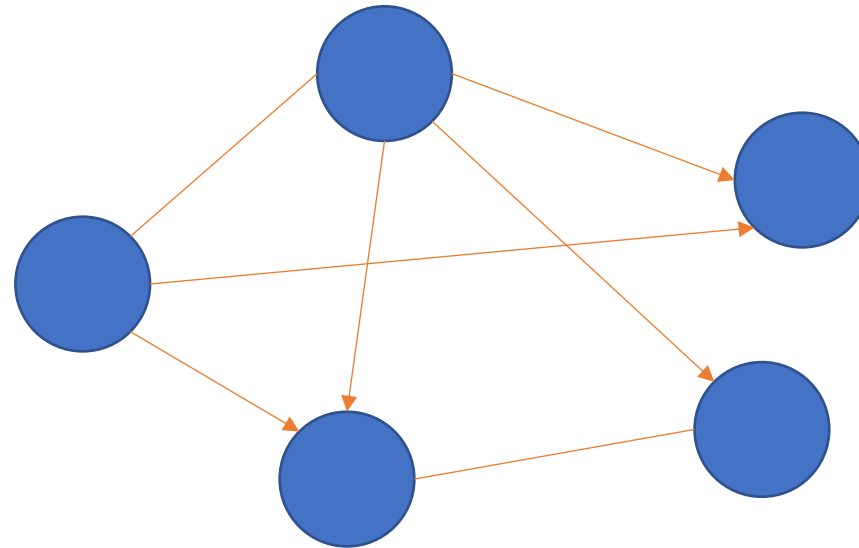
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  - **Social Networks** (i.e., the set of social connections between people)
  - ...

# What is a Graph?

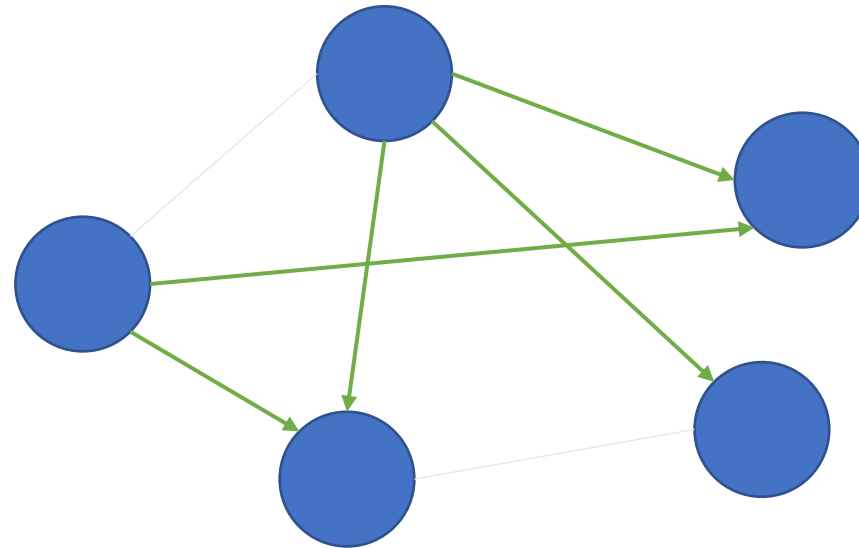
Informally, a set of **vertices** (**nodes**) connected by a set of **edges** (**links**)





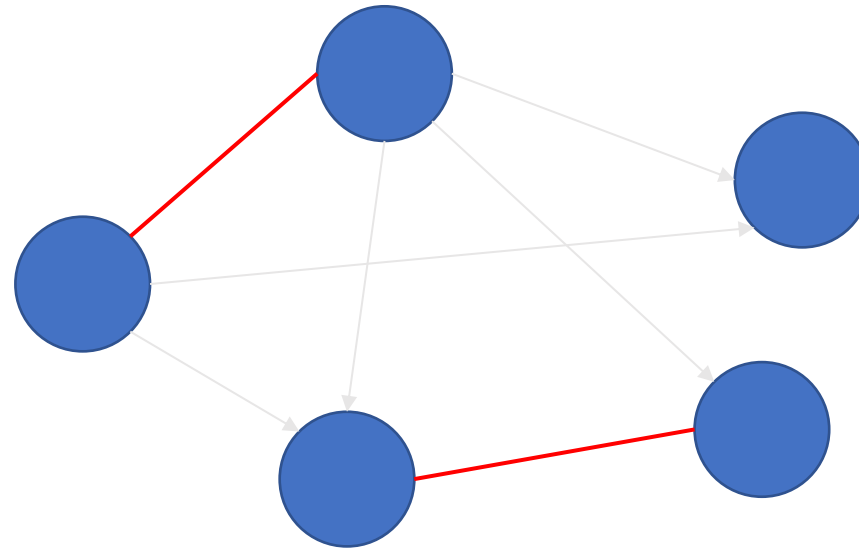
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edges may be directed



# What is a Graph?

edges may be **undirected**



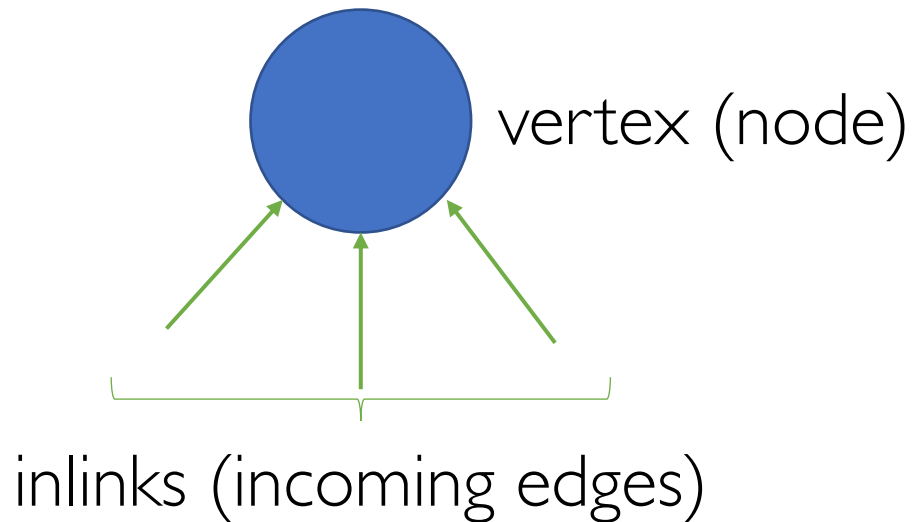
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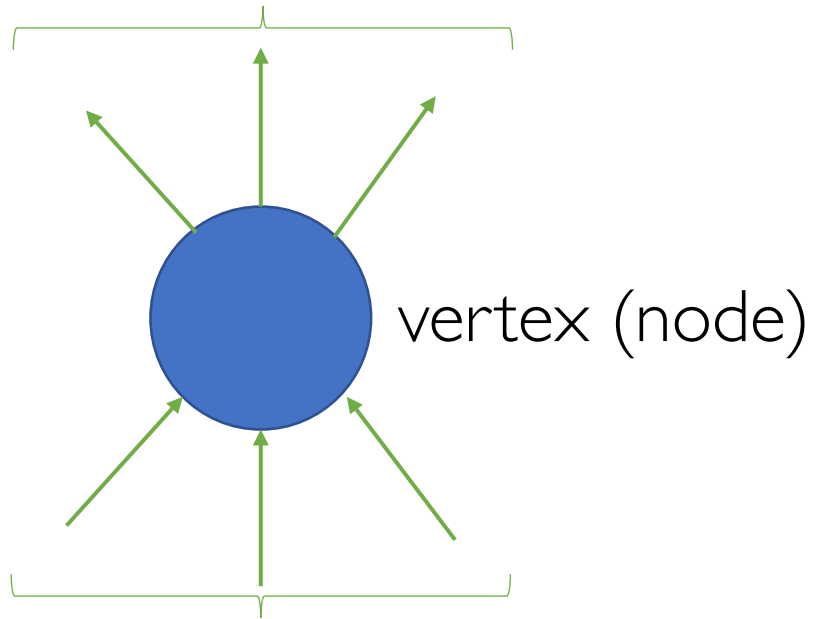
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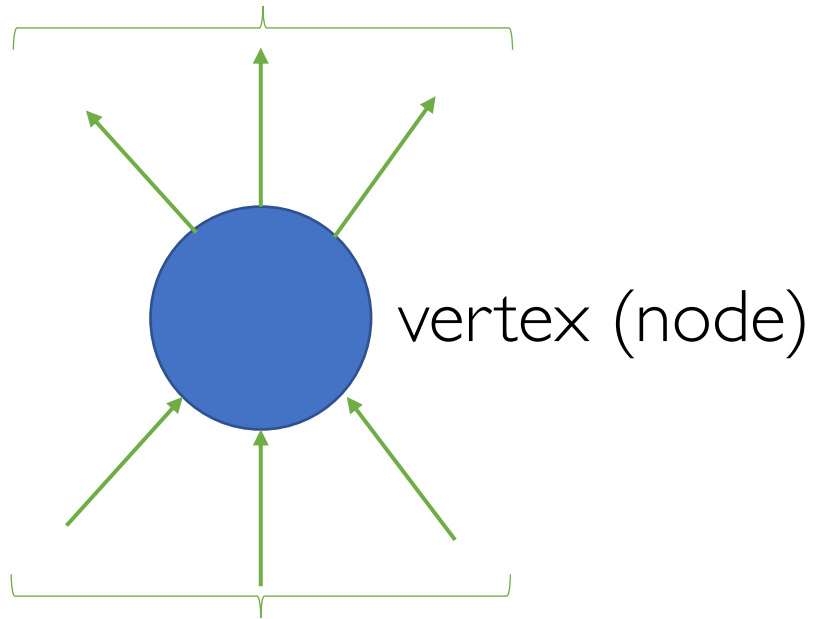


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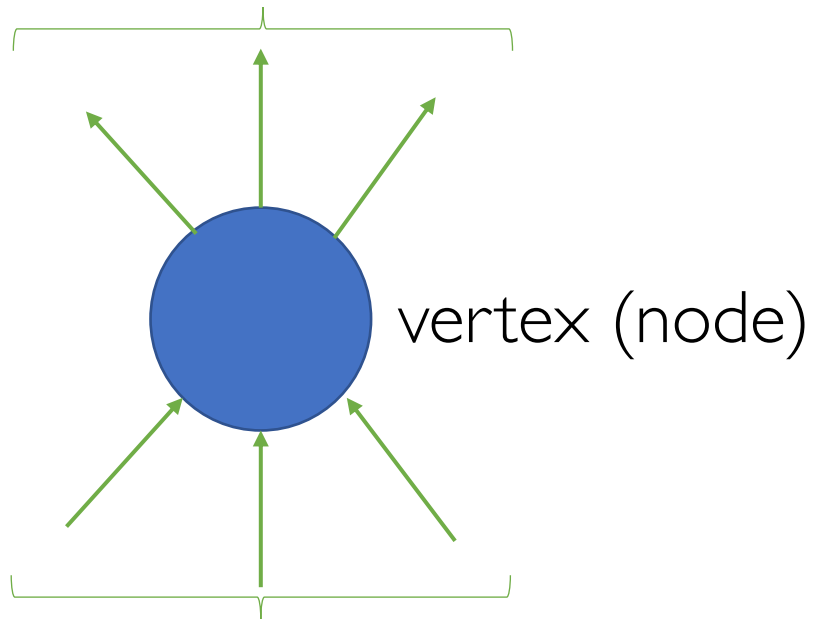
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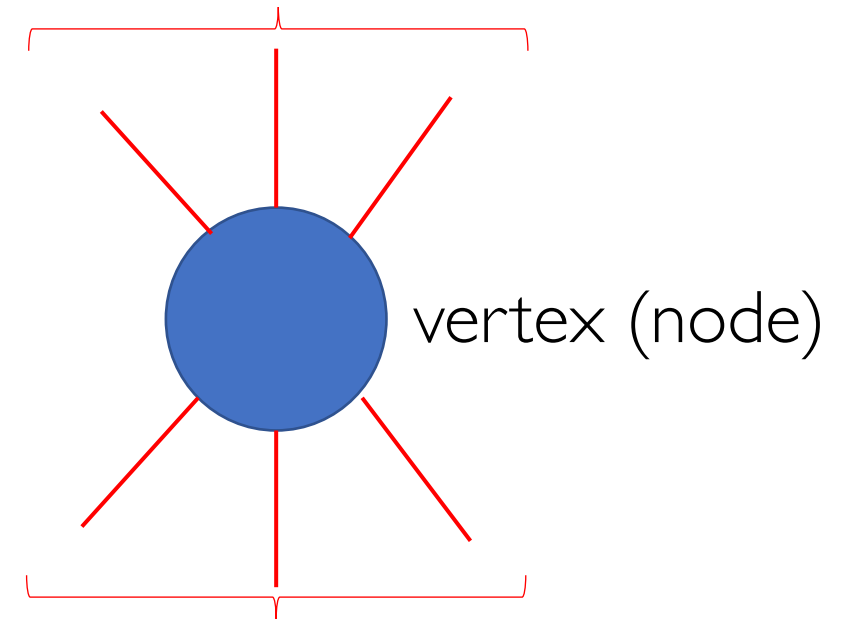
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## Undirected

incident edges



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Note that an **undirected** graph is just a special case of a **directed** graph where the set of edges contain symmetric pairs of vertices

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Intuitively, the number of inbound/incident links to a node

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To be more explicit, in the case of a directed graph sometimes we distinguish between **in-degree** and **out-degree**

$$\text{in-deg}(v) = |\{u \in V \mid (u, v) \in E\}|$$

$$\text{out-deg}(v) = |\{u \in V \mid (v, u) \in E\}|$$

# How Do We Represent Graphs?

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Edge Lists

# Adjacency Matrix

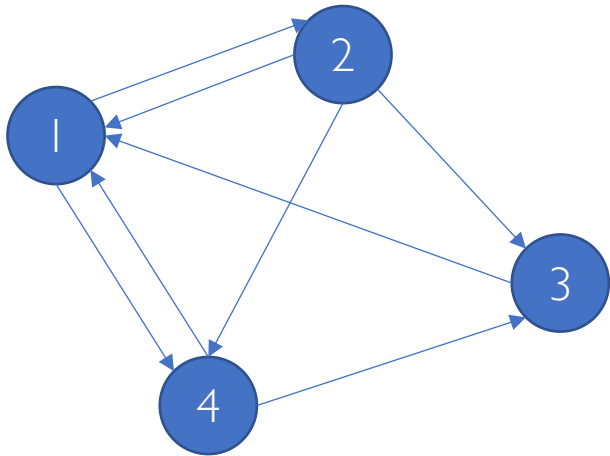
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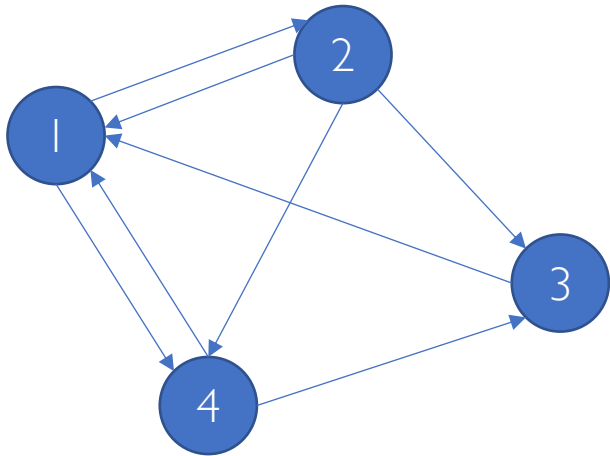
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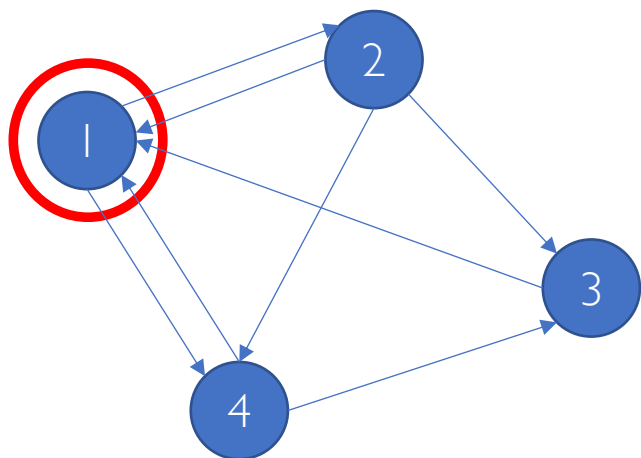
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- CONs:

- Space inefficient (especially for loosely connected graphs, i.e., sparse matrices)
- Easy to write yet hard to compute

# Adjacency Lists

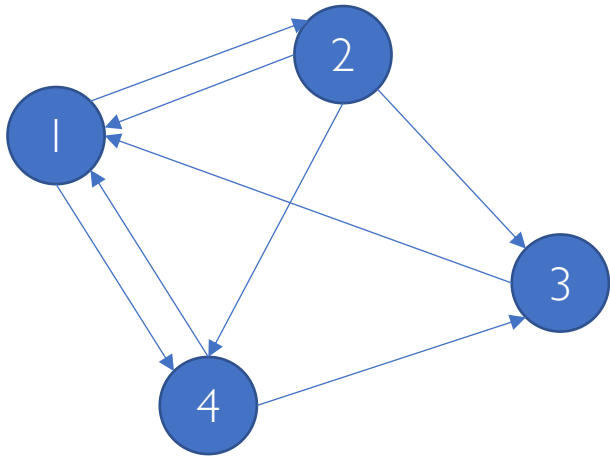
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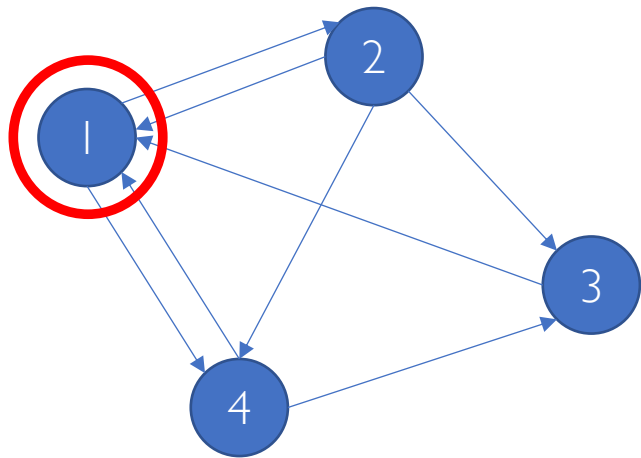
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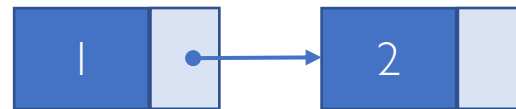
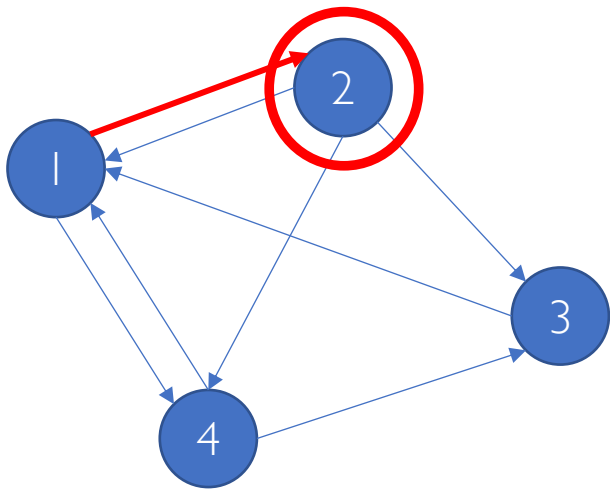
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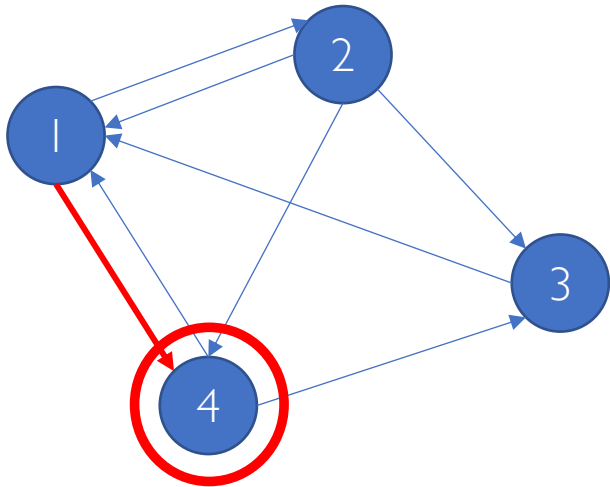
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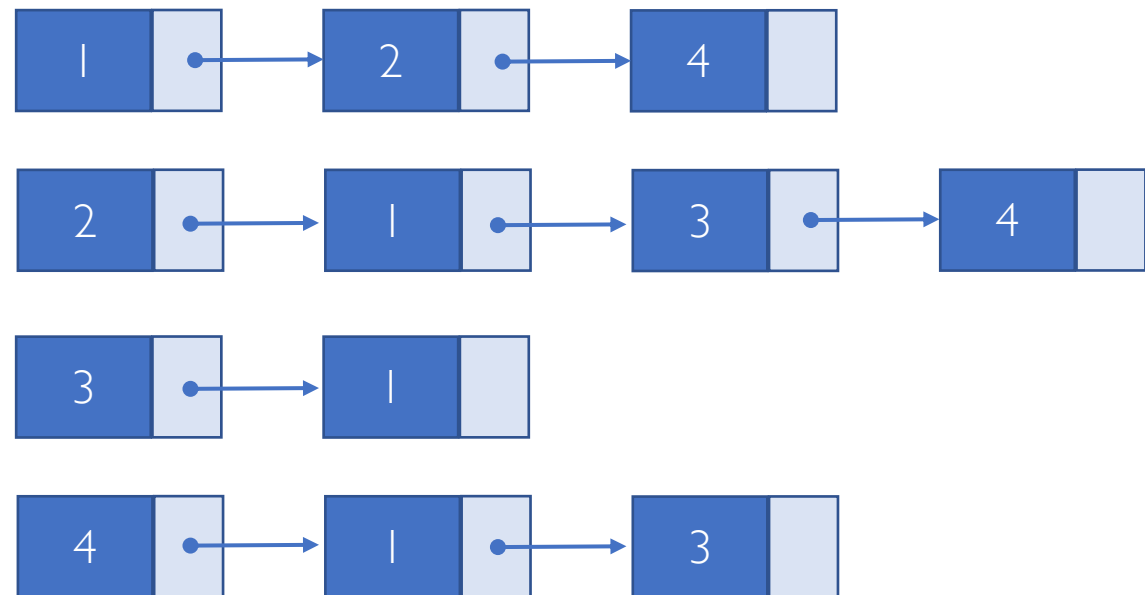
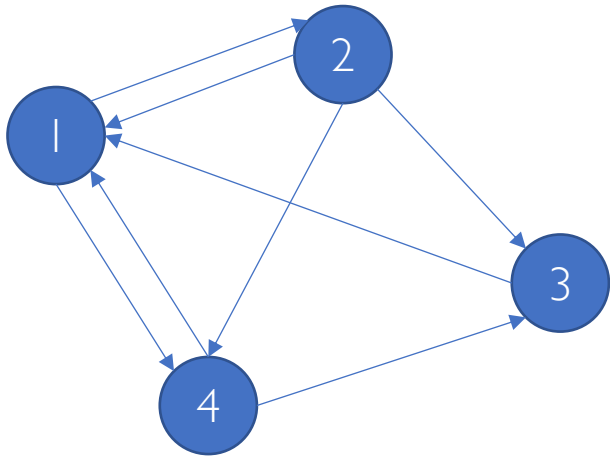
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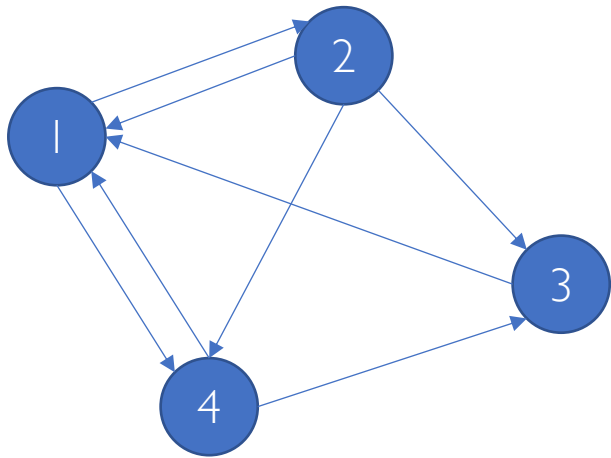
Note that with adjacency matrix, any computation over incoming (outgoing) links reduces to a column (row) scan of the matrix

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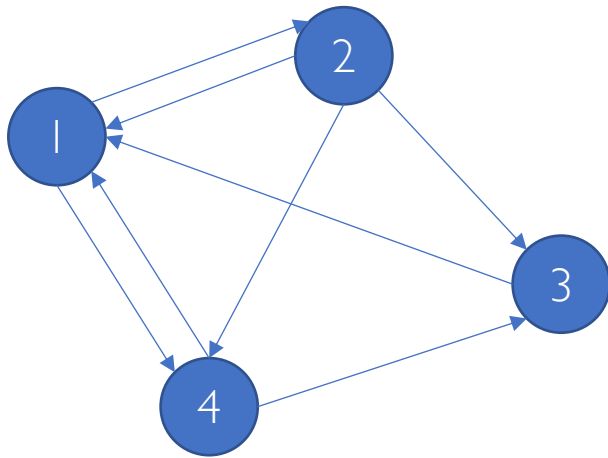
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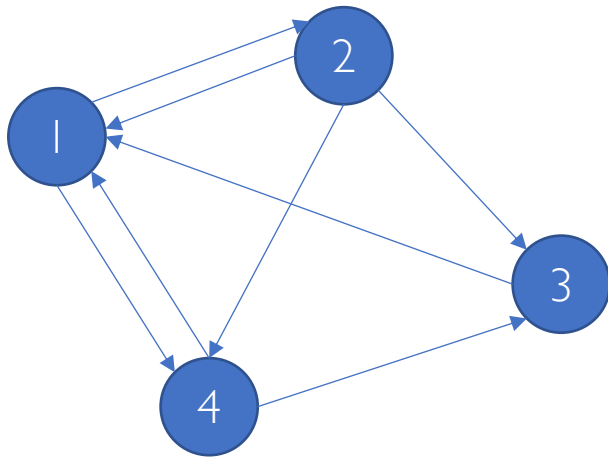
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Waste of space

# Some Famous Graph Problems

Problems

Applications



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- The **Web graph** is a great test bed for link analysis

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- Other attempts: DMOZ, LookSmart



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- Each word of a document is scored on the basis of its importance within that document and overall the corpus (e.g., **TF-IDF**)
- The list of top- $k$  documents most similar to a query are returned (e.g., measuring **cosine similarity** between each query-document pair)

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The Web is **huge** and full of **untrusted** documents!

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Trustworthy web pages should point to each other

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CERCA NEL SITO



Lezioni, esami e lauree a distanza

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**Climate change and COVID-19: Call to 'recover better'**

As the world plans for a post-pandemic recovery, the United Nations calls Governments to seize the opportunity to 'build back better' by creating more sustainable, resilient and inclusive societies. The UN is devising a blueprint for a healthier planet and society that leaves no one behind and actions are being taken to ensure a more resilient future. Secretary-General António Guterres proposed six climate-related actions to shape the recovery. While UNEP works closely to build scientific knowledge on links between ecosystem stability and human health.



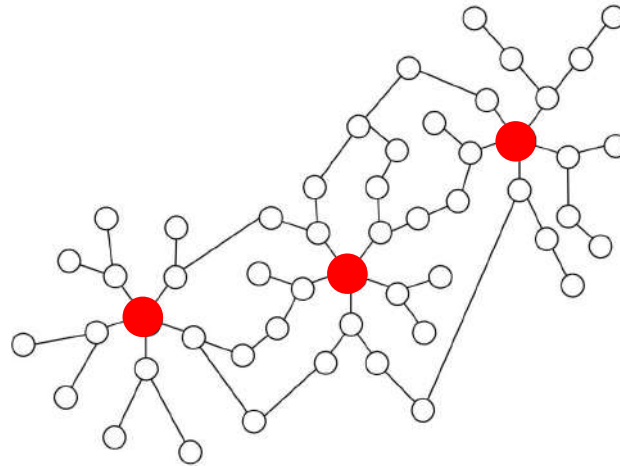
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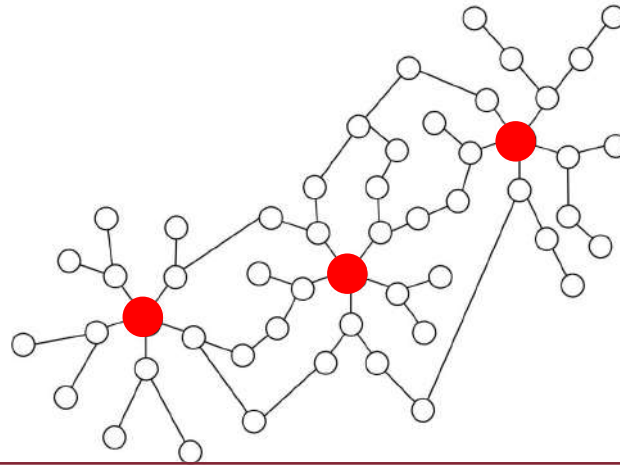
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Rank nodes (i.e., assign them an importance score) on the basis of their connectivity

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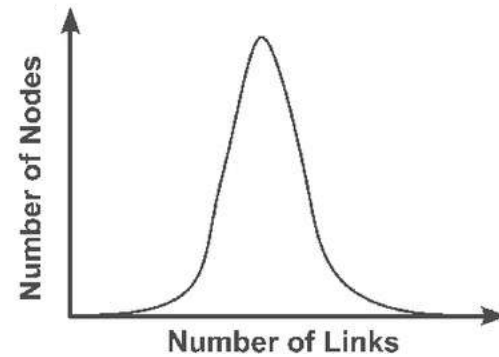
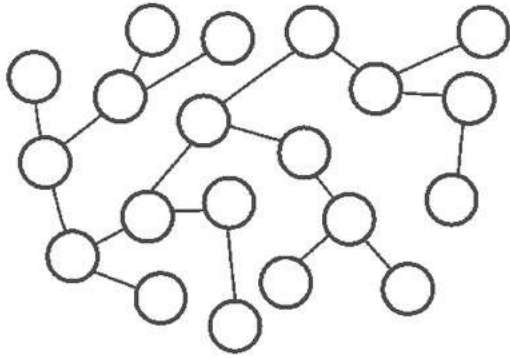
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They refer to graphs (i.e., networks) exhibiting such a behavior as **scale-free networks**

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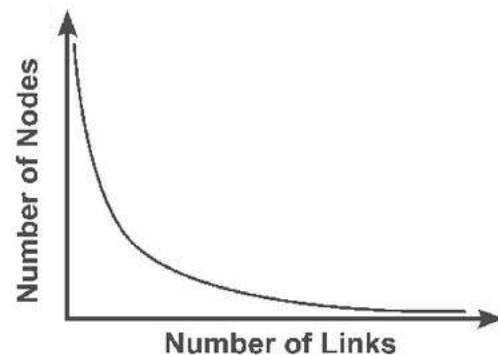
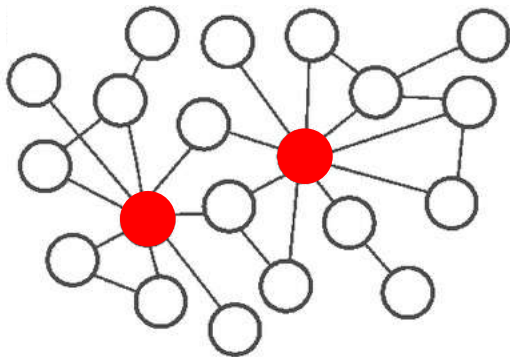


## Random Graph

Most nodes have approximately the same number of links producing a bell-shaped curve of the degree distribution



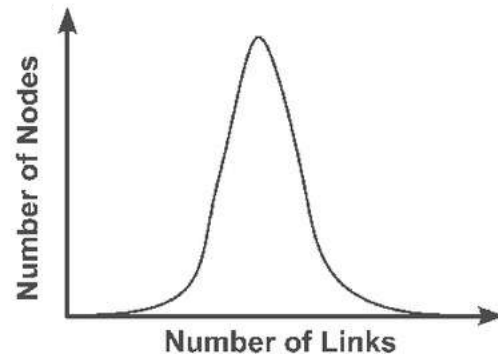
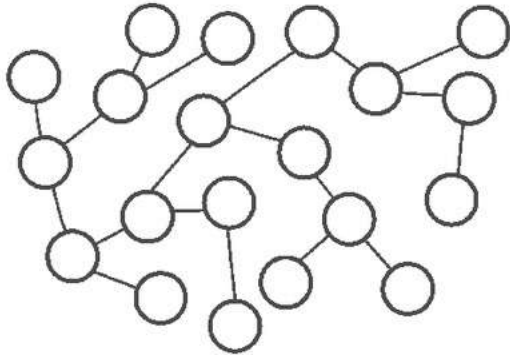
# The Web as a Scale-Free Network



## Scale-Free Graph

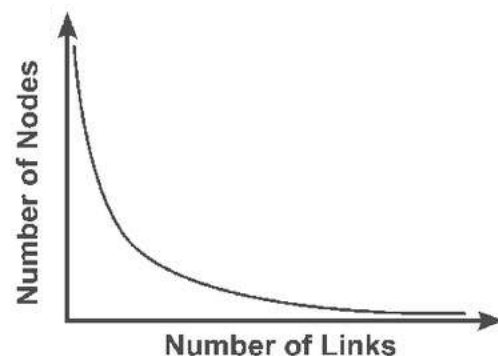
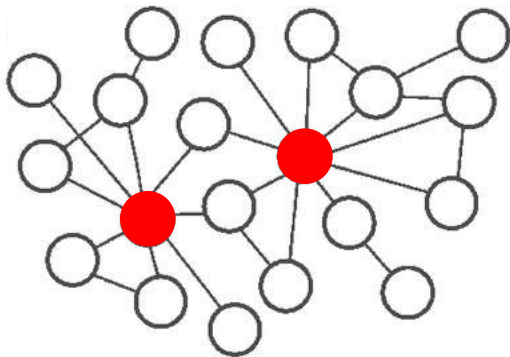
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The ratio of very connected nodes to the number of nodes in the rest of the network remains constant as the network changes in size

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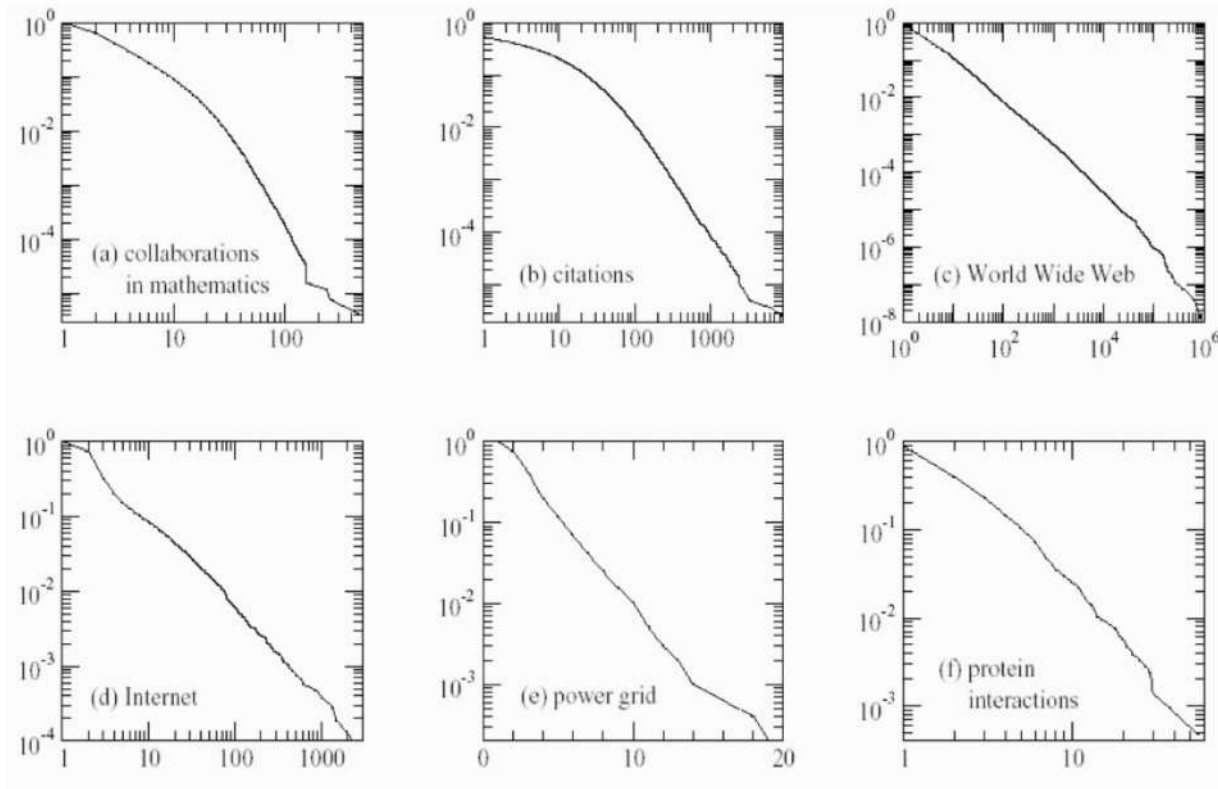
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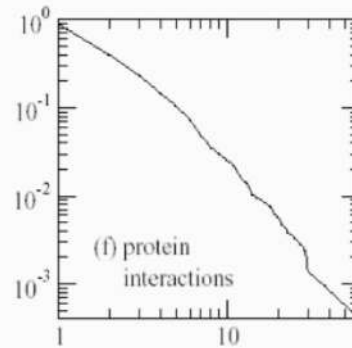
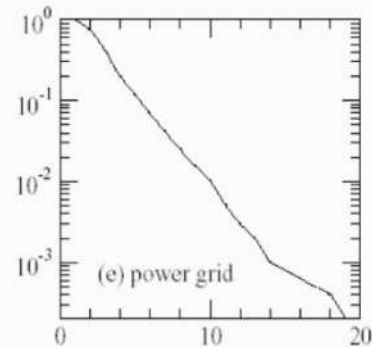
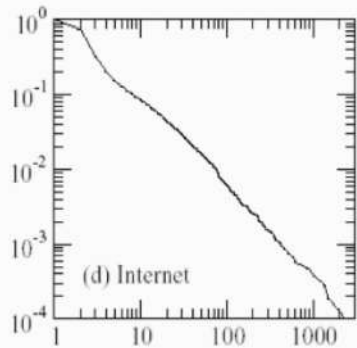
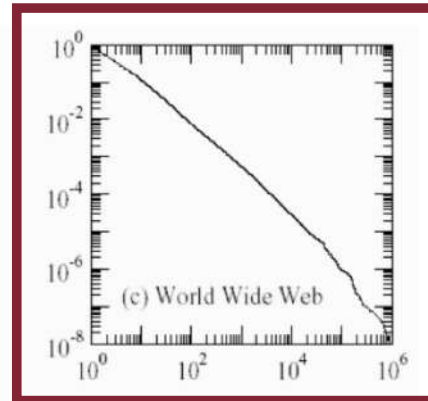
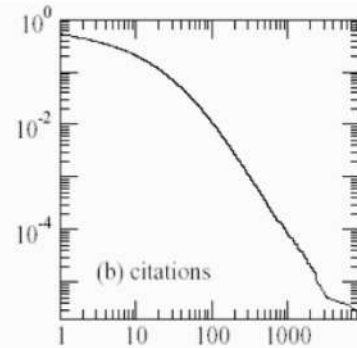
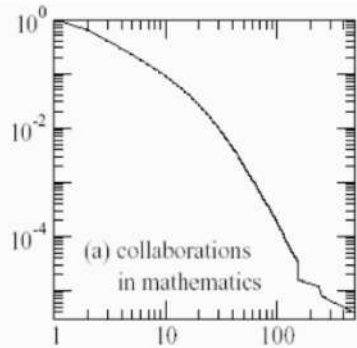
# Scale-Free Networks: Examples

Many real-world networks are scale-free



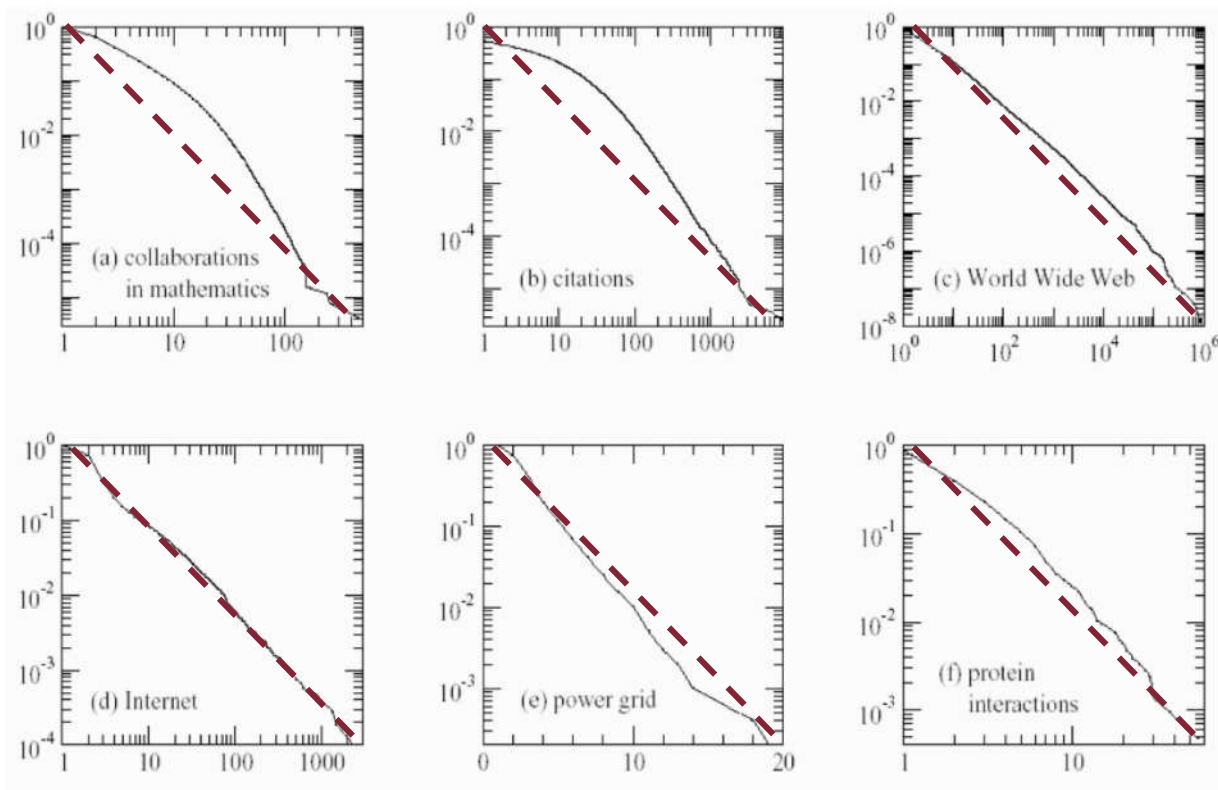


# Scale-Free Networks: Examples



The Web is one of those!

# Scale-Free Networks: Examples



On log-log scale power law distributions look like straight lines

$$\log(p(k)) = \log(\alpha k^{-\gamma}) = \underbrace{\log(\alpha)}_{\text{constant } q} + \log(k^{-\gamma}) = q - \gamma \log(k)$$

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Web Spam Detection

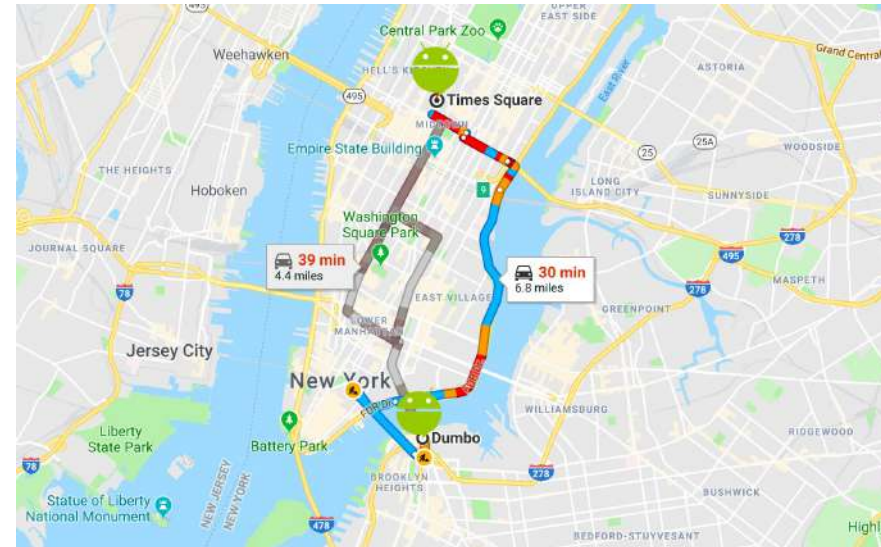
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- Many Big Data tasks require to work with data which naturally resembles the structure of a **graph**



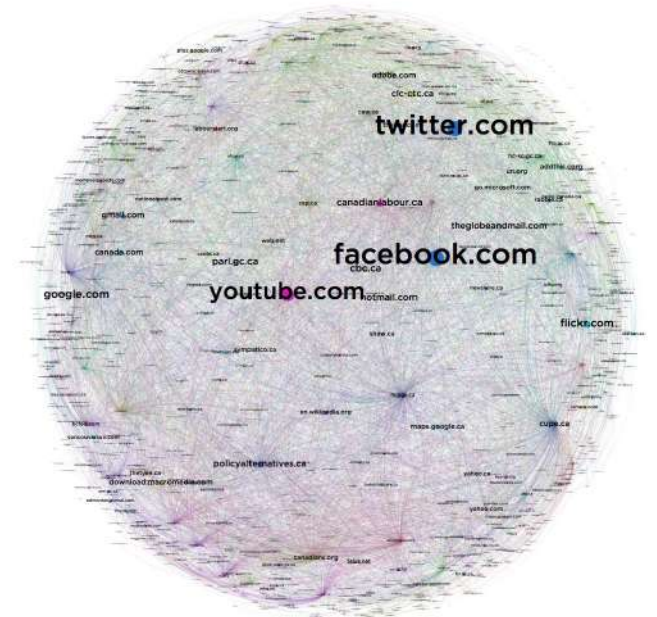
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- Idea: Use node's connectivity to determine the **importance of a node**