

Big Data Computing

Master's Degree in Computer Science

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Recap from Last Lecture(s)

- Dealing with big data requires new computing tools and paradigms
- Hadoop/MapReduce → useful in all those situations where data need to be accessed sequentially
- Spark → general-purpose distributed scalable data processing engine which provides an ecosystem of services to work on (big) data

Let's Start Our Journey Into Big Data!

CLUSTERING

What is Clustering?

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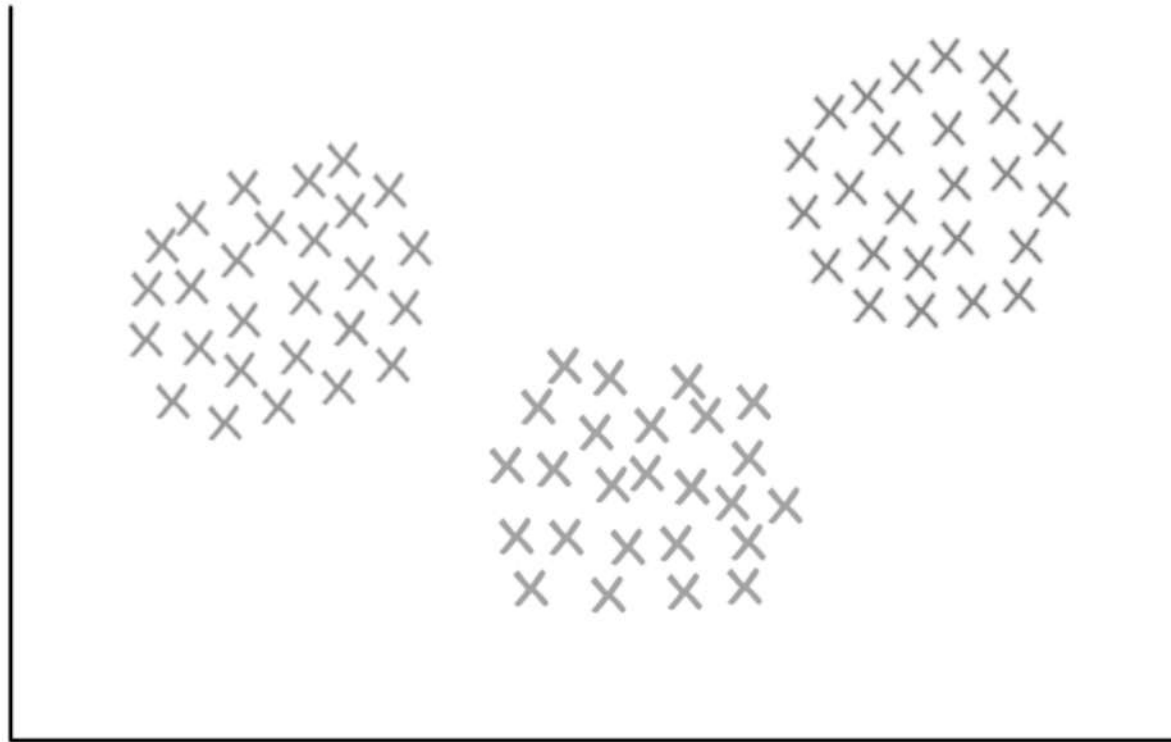
- A procedure to group a set of objects into classes of **similar** objects
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- A typical example of **unsupervised learning** technique

What is Clustering?

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- A standard problem in many (big) data applications:
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 - Grouping customers by their behaviors
- A typical example of **unsupervised learning** technique
- A method of **data exploration**, i.e., a way of looking for patterns of interest in data

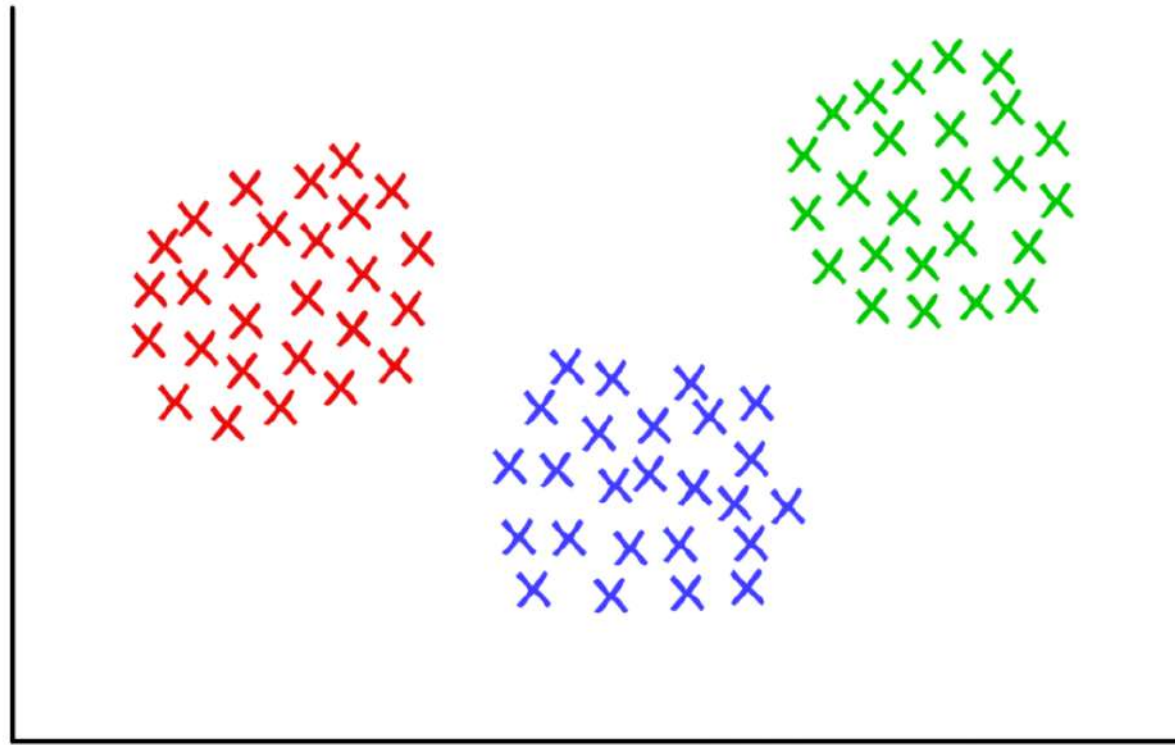
Clustering: Intuition

Given a set of 2-dimensional data points



Clustering: Intuition

We'd like to understand their "structure" in order to find groups of data points



Clustering: Formal Definition

- Given a set of data points and a notion of **distance** between those

Clustering: Formal Definition

- Given a set of data points and a notion of **distance** between those
- Group the data points into some number of clusters so that:
 - Members of a cluster are close/similar to each other (i.e., **high intra-cluster similarity**)
 - Members of different clusters are dissimilar (i.e., **low inter-cluster similarity**)

Clustering: Practical Issues

- Object representation
 - Data points may be in very high-dimensional spaces

Clustering: Practical Issues

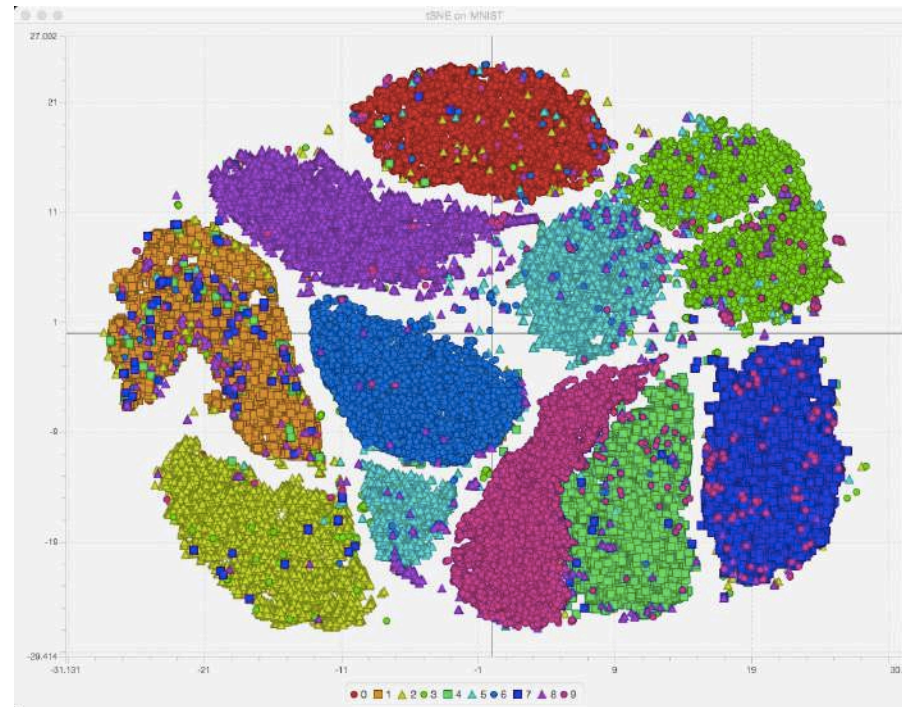
- Object **representation**
 - Data points may be in very high-dimensional spaces
- Notion of **similarity** between objects using a distance measure
 - Euclidean distance, Cosine similarity, Jaccard coefficient, etc.

Clustering: Practical Issues

- Object **representation**
 - Data points may be in very high-dimensional spaces
- Notion of **similarity** between objects using a distance measure
 - Euclidean distance, Cosine similarity, Jaccard coefficient, etc.
- Number of **output clusters**
 - Fixed apriori? Data-driven?

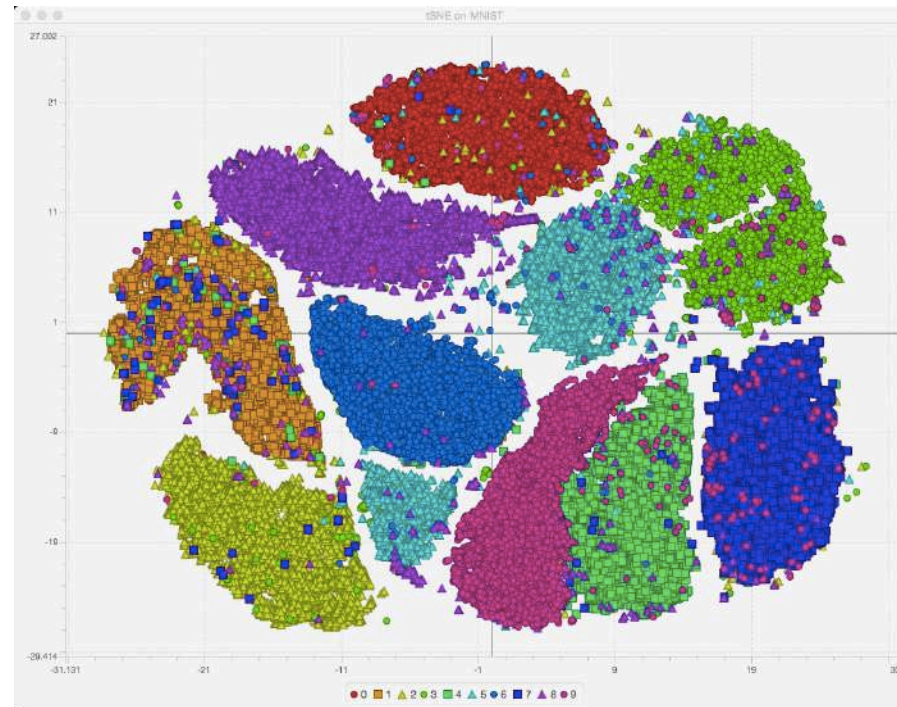
Clustering: A Hard Problem

Data points are not always easily and clearly **separable**



Clustering: A Hard Problem

Data points are not always easily and clearly **separable**



Finding a clear boundary between clusters may be **hard** in the real world

Clustering: A Hard Problem

- Clustering in 2 dimensions looks easy
- So does clustering of a small number of data points
- What does make things hard?

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- So does clustering of a small number of data points
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Many real-world applications involve 10s, 100s, or 1,000s of dimensions



In high-dimensional spaces almost all pairs of points are at the same distance

High-Dimensional Spaces

- Data in a high-dimensional space tends to be **sparser** than in lower dimensions
 - Data points are **more dissimilar** to each other

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- In Euclidean space, the distance between two points is large as long as they are far apart along **at least one** dimension
 - The higher the number of dimensions the higher the chance this happens

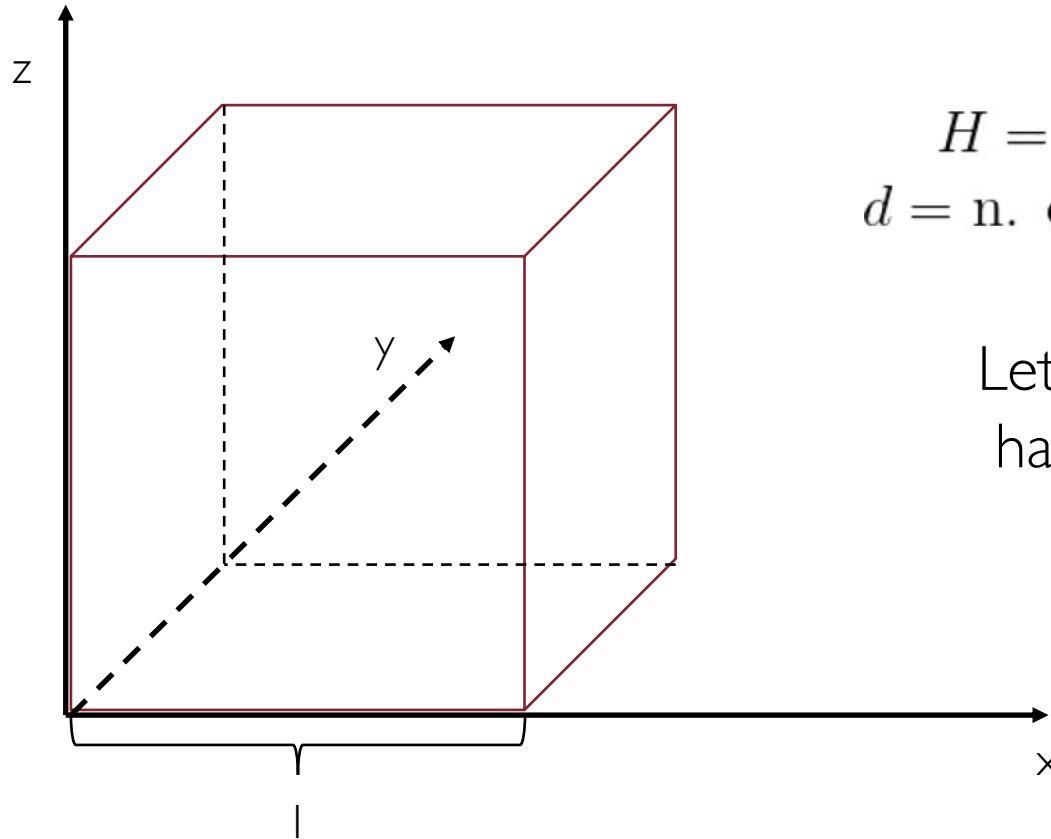
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The Curse of Dimensionality

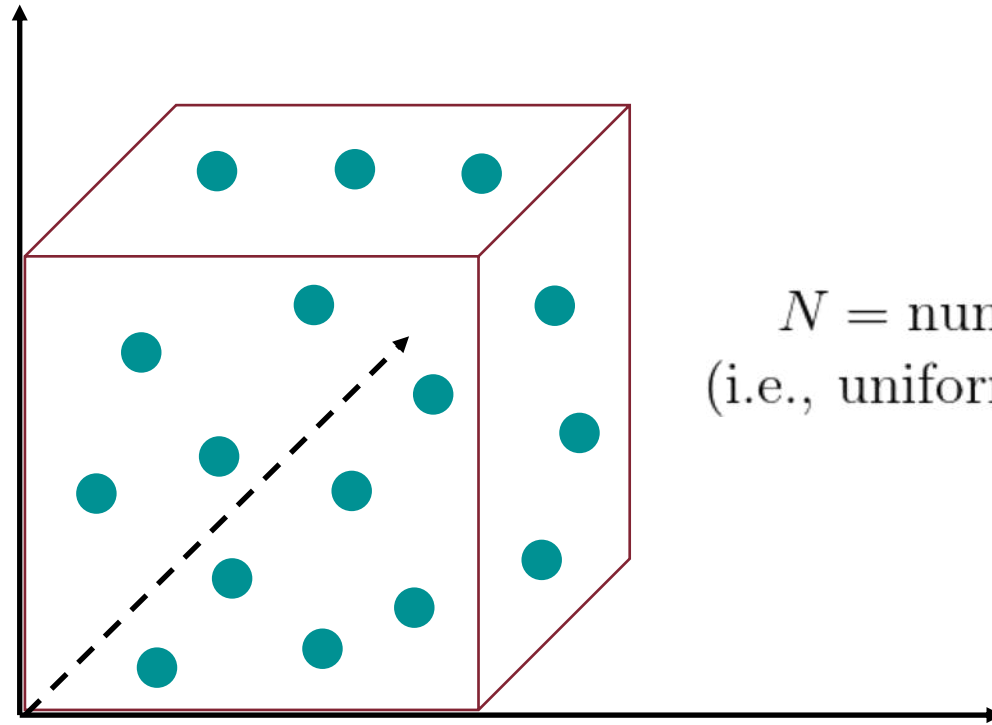
The Curse of Dimensionality



H = unit-length hypercube in \mathbb{R}^d
 d = n. of space dimensions

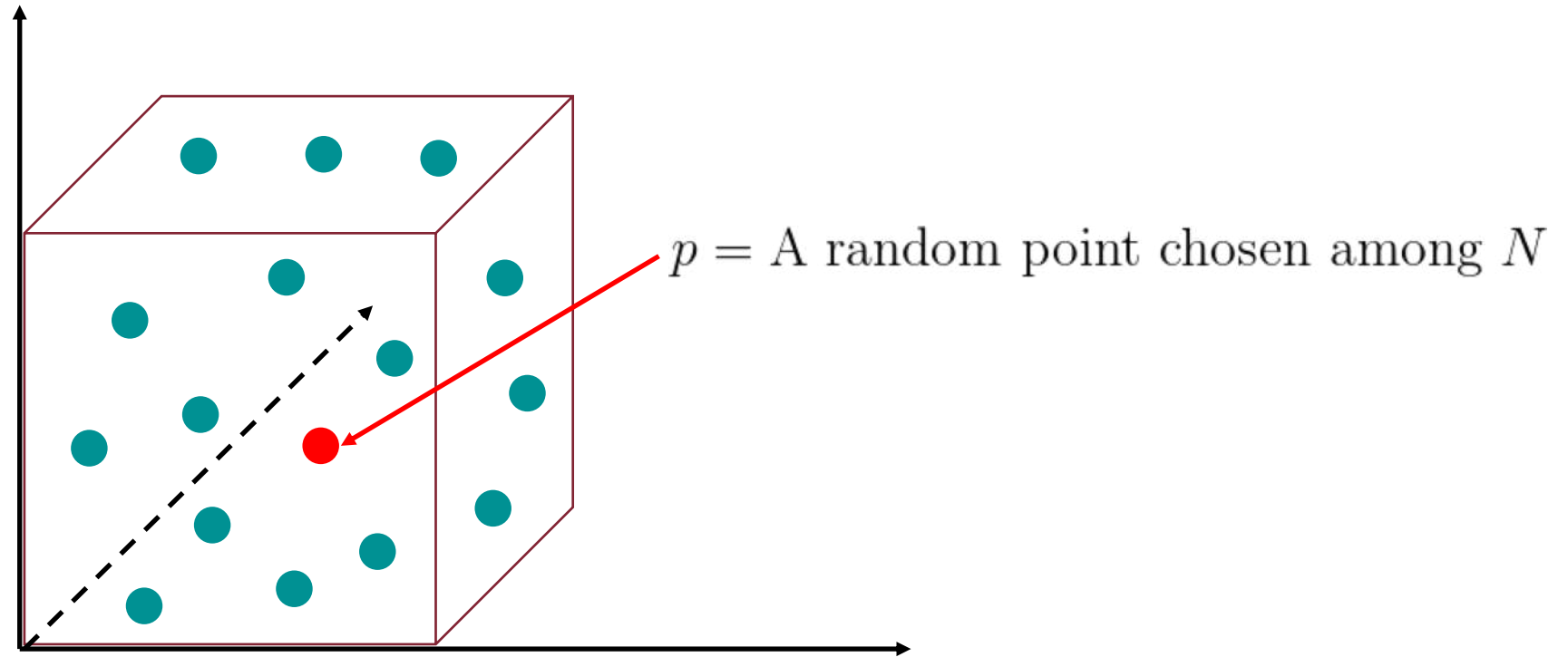
Let $d=3$ as beyond that it is
hard to visualize the space

The Curse of Dimensionality

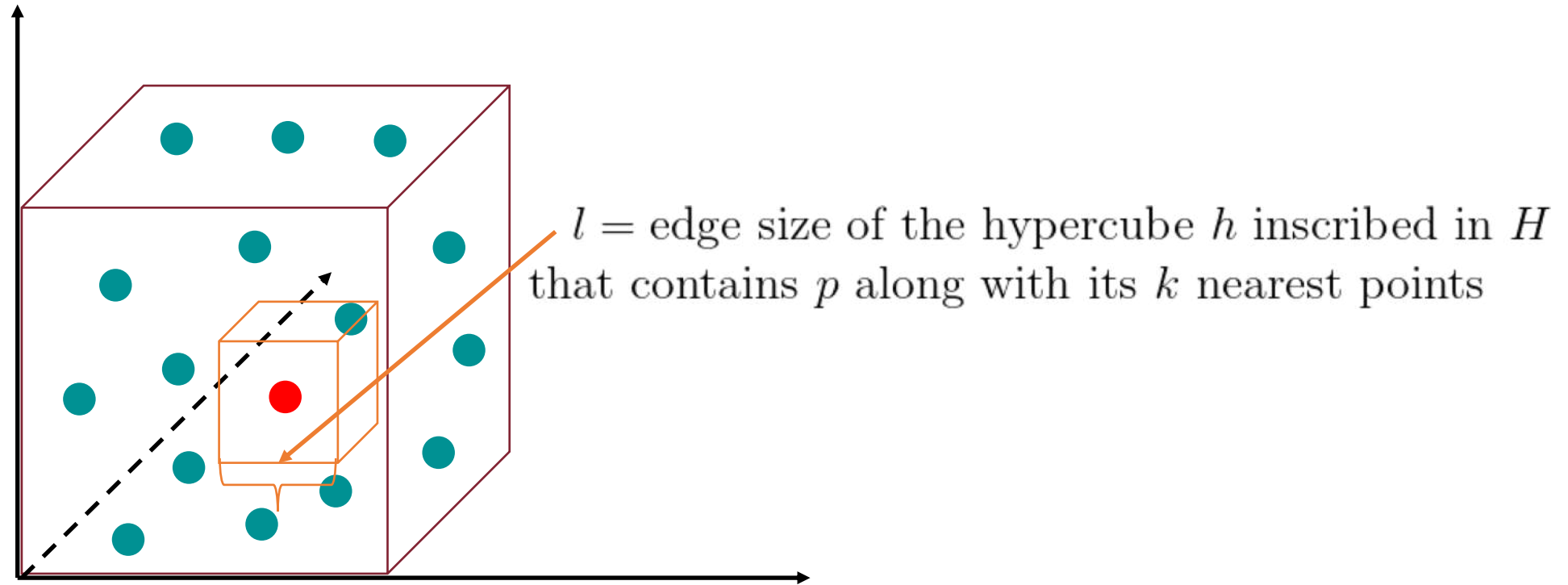


N = number of data points randomly
(i.e., uniformly) distributed in H

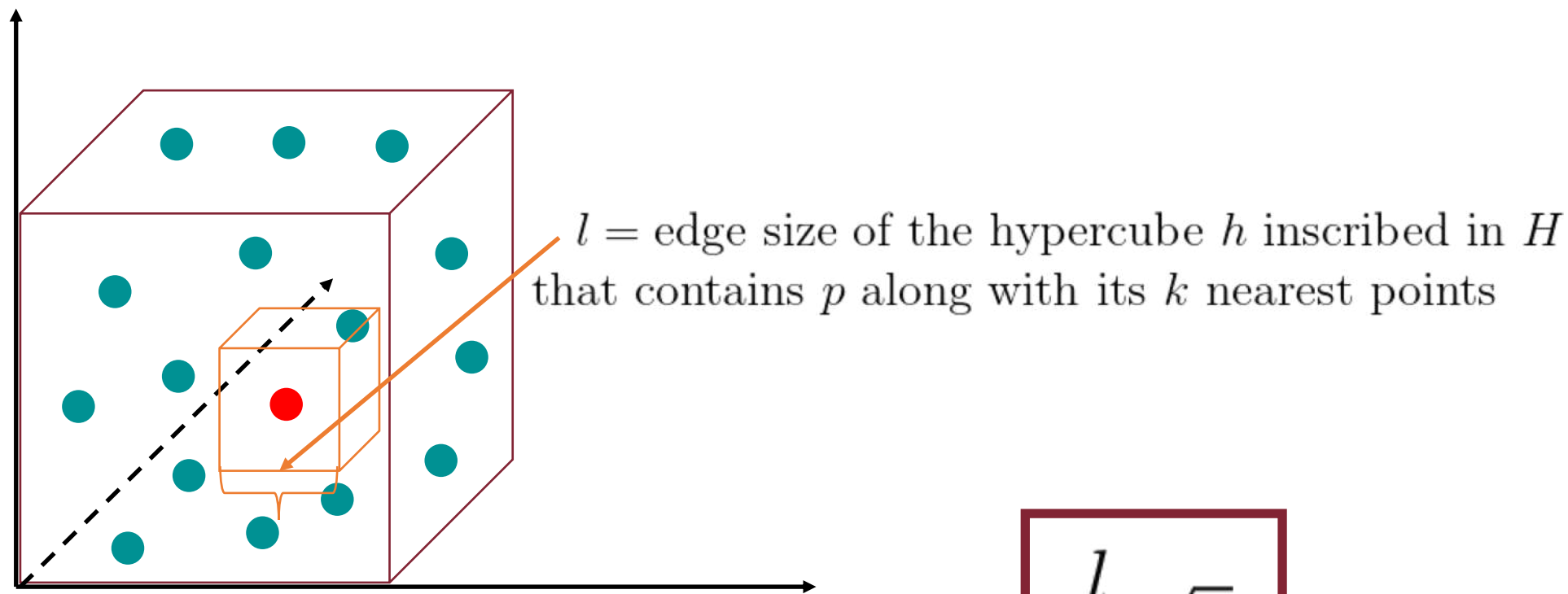
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The Curse of Dimensionality



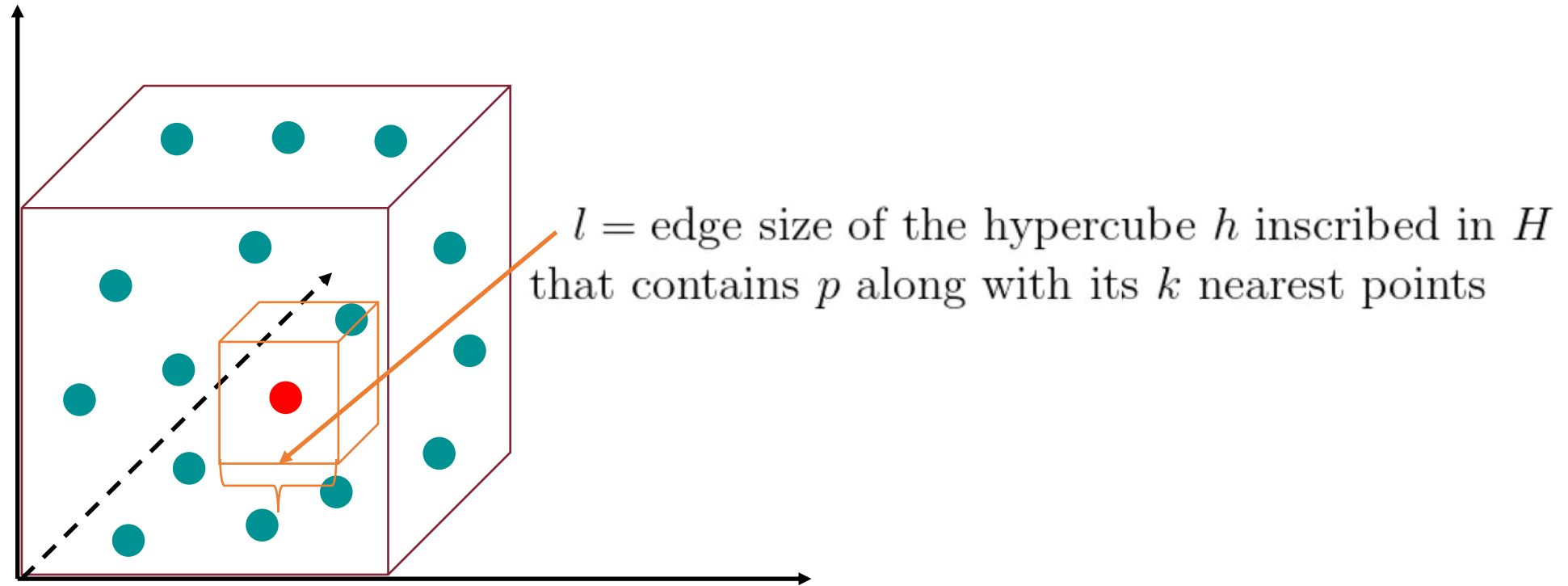
The Curse of Dimensionality



We consider **edge points** whose distance from p is at most $\frac{l}{2}\sqrt{d}$

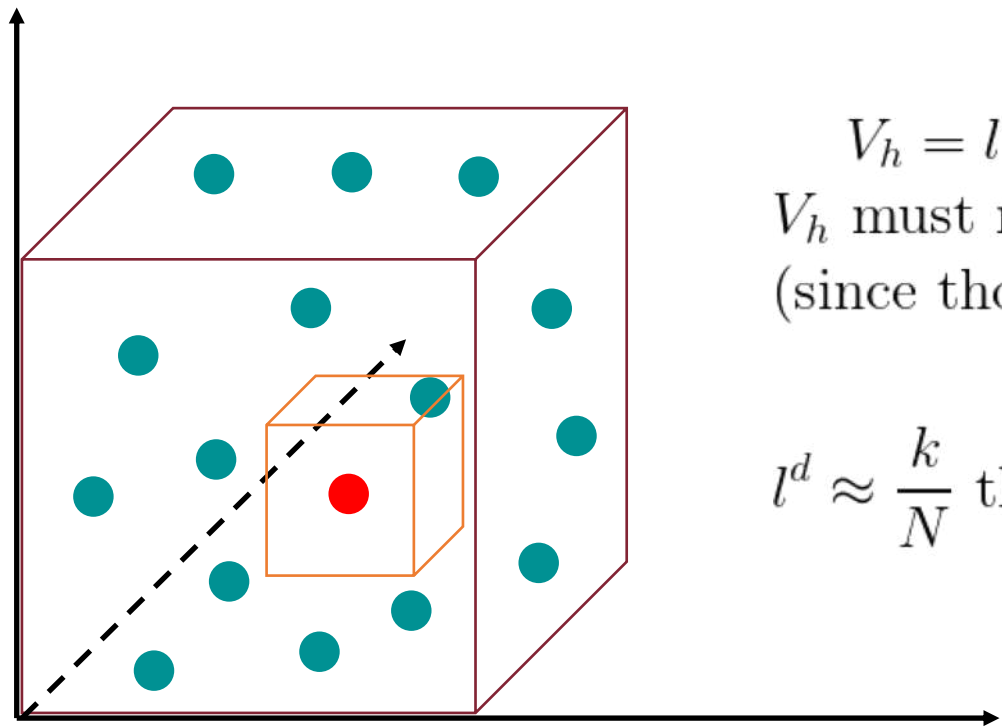
$$\frac{l}{2}\sqrt{3}$$

The Curse of Dimensionality



The same question can be formulated in terms of the radius l of an inscribed hypersphere

The Curse of Dimensionality



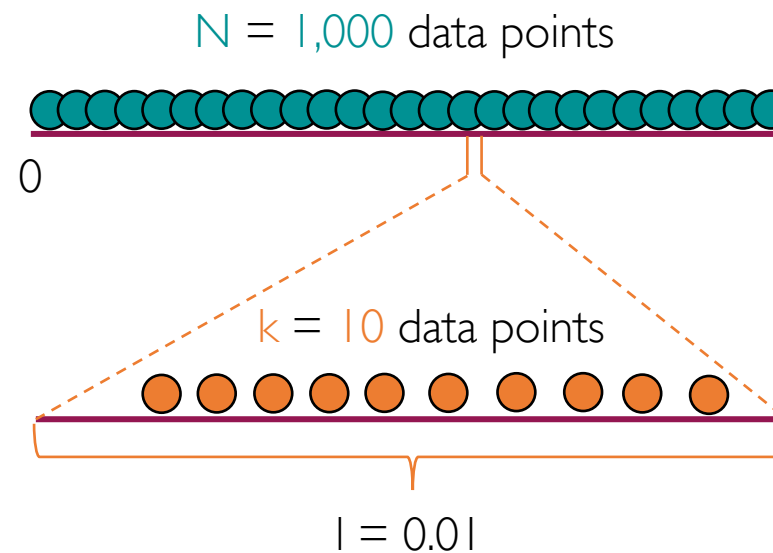
$V_h = l^d$ volume of the hypercube h
 V_h must roughly contain k/N points
(since those are randomly distributed)

$$l^d \approx \frac{k}{N} \text{ therefore } l \approx \left(\frac{k}{N} \right)^{1/d}$$

The Curse of Dimensionality

A few numbers... $N = 1,000; k = 10 \quad l \approx \left(\frac{10}{1000}\right)^{1/d} = \left(\frac{1}{100}\right)^{1/d}$

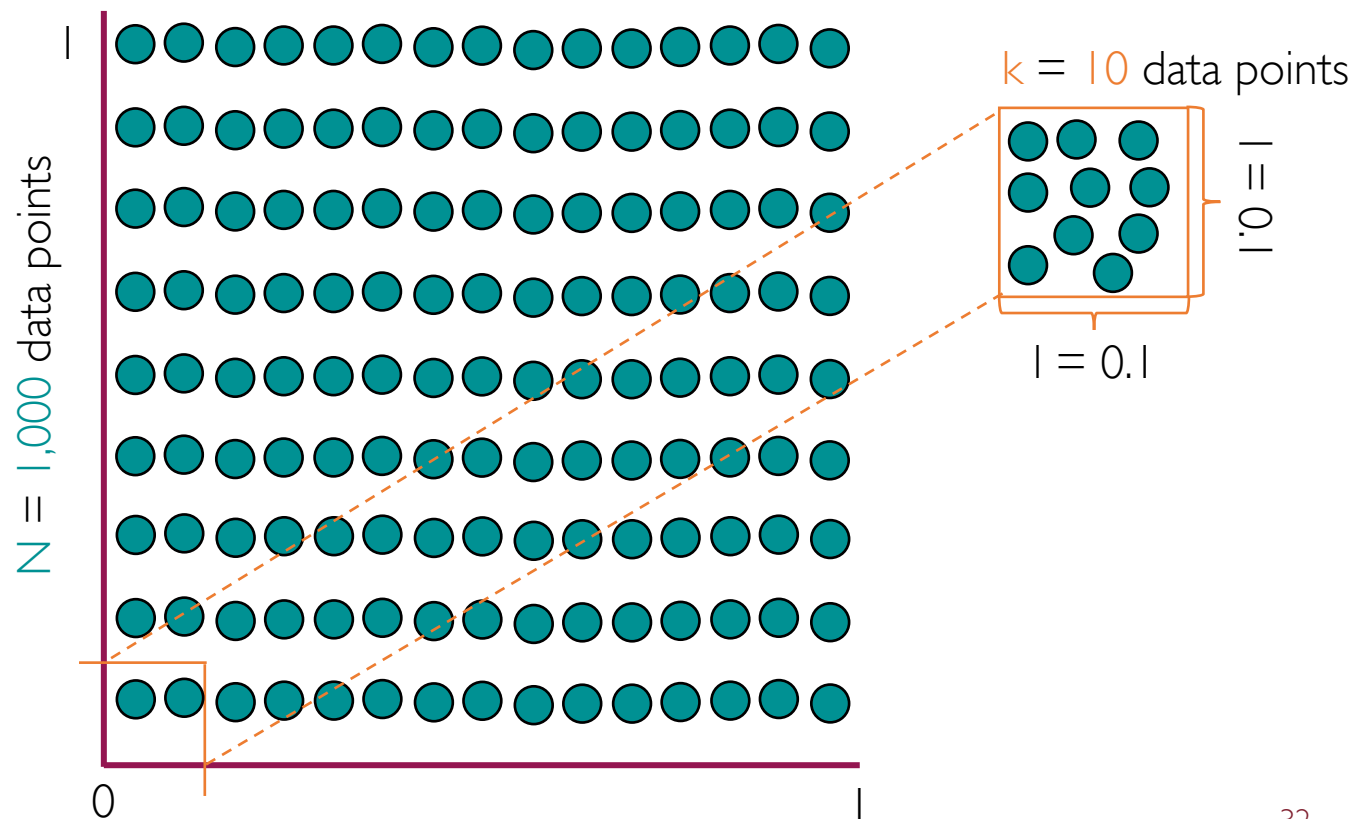
d	l
1	0.01



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d	l
1	0.01
2	0.1



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A few numbers... $N = 1,000; k = 10$ $l \approx \left(\frac{10}{1000}\right)^{1/d} = \left(\frac{1}{100}\right)^{1/d}$

d	l
1	0.01
2	0.1
3	0.215
...	...
10	0.631

When d is equal 10 the length of the edge of the inscribed hypercube is already about **63%** of the largest hypercube

The Curse of Dimensionality

A few numbers... $N = 1,000; k = 10 \quad l \approx \left(\frac{10}{1000}\right)^{1/d} = \left(\frac{1}{100}\right)^{1/d}$

d	l
1	0.01
2	0.1
3	0.215
...	...
10	0.631
...	...
1000	0.995

When d is equal 1,000 there is basically no difference between the two hypercubes!

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- Points are more likely to be located at the edges of the region
- Nearest points are not close at all!
- Distance between points indistinguishable (**distance concentration**)
 - Hard to separate between nearest and furthest data points
 - Hard to find clusters among so many pairs that are all at approximately the same distance

The Curse of Dimensionality: The Edge

Let ε define the **edge** (i.e., border) of our space

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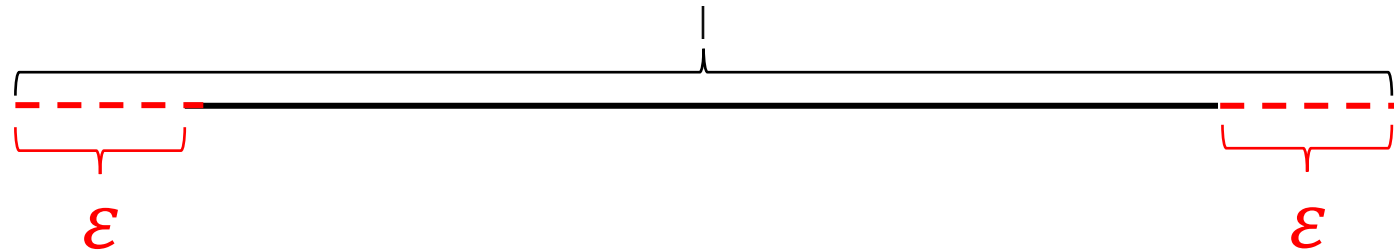
See how the probability of picking a data point that is **not** located at the edge changes as the number of dimensions grow

Remember:

We assume data points are **uniformly distributed at random** on the space

The Curse of Dimensionality: The Edge

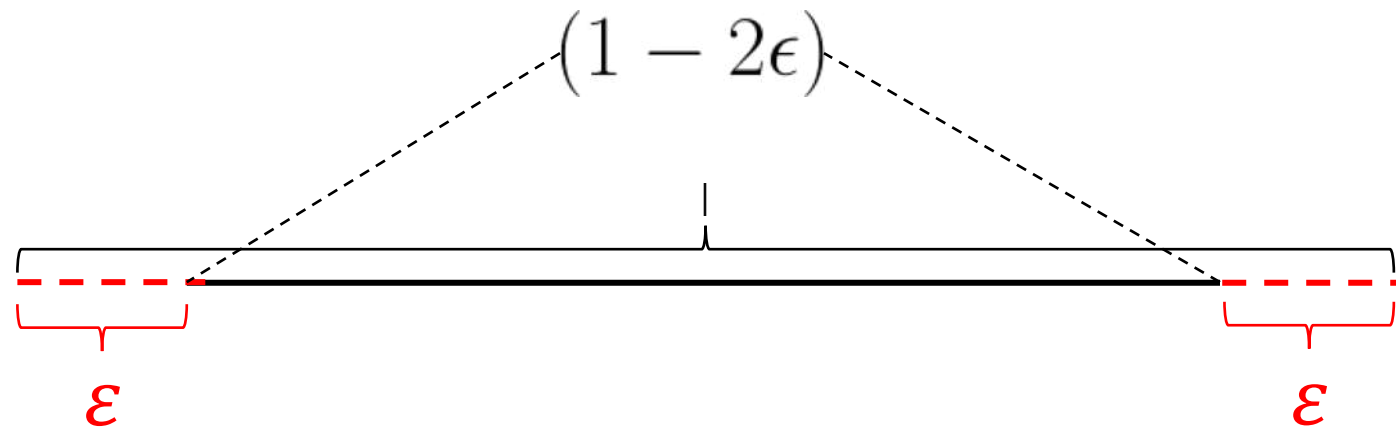
$$d = 1$$



The Curse of Dimensionality: The Edge

$$d = 1$$

The probability of being **not** at the edge is just



The Curse of Dimensionality: The Edge

$$d > 1$$

The probability of being **not** at the edge is the probability of being not at the edge on **every single dimension**

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$$(1 - 2\epsilon)^d$$

assuming each dimension is independent from each other

The Curse of Dimensionality: The Edge

$$d > 1$$

The probability of being **not** at the edge is the probability of being not at the edge on **every single dimension**

$$(1 - 2\epsilon)^d$$

assuming each dimension is independent from each other

$$\lim_{d \rightarrow \infty} (1 - 2\epsilon)^d = 0$$

The Curse of Dimensionality

A Notebook where the Curse of Dimensionality is (visually) explained is available at the following link:

https://github.com/gtolomei/big-data-computing/blob/master/notebooks/The_Curse_Of_Dimensionality.ipynb

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- If data are really uniformly distributed in a high-dimensional space...
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- If data are really uniformly distributed in a high-dimensional space... nothing!
- Luckily, though, real-world (interesting) data have patterns underneath (i.e., they are **not random!**)
- Lower intrinsic dimensionality
 - Data often live in a sub-space even if they are represented in a high-dimensional space
 - Dimensionality reduction techniques (more on this later...)

A Digression on Similarity Measures

- What does "similar" mean?

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A Digression on Similarity Measures

- What does "**similar**" mean?
- No single answer! It depends on what we want to find or emphasize in the data
- Domain and representation specific
- The similarity measure is often more important than the clustering algorithm used itself!

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 - Data live in a d -dimensional **Euclidean space**
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Notion of Similarity

- So far, we haven't really talked about the similarity between objects
- In fact, we implicitly assumed:
 - Data live in a d -dimensional **Euclidean space**
 - Similarity between data is computed using **Euclidean metric** (i.e., distance)
- Other metrics can be used depending on the domain
 - **Cosine similarity**
 - **Jaccard coefficient**

Metric and Metric Space

X is a set

δ is a function $\delta : X \times X \rightarrow [0, \infty)$, where:

1. $\delta(x, y) \geq 0$ (**non-negativity**)
2. $\delta(x, y) = 0 \Leftrightarrow x = y$ (**identity** of indiscernibles)
3. $\delta(x, y) = \delta(y, x)$ (**symmetry**)
4. $\delta(x, y) \leq \delta(x, z) + \delta(z, y)$ (**triangle inequality**)

Then δ is called a **metric** (or distance function) and X a **metric space**

Euclidean Metric (Distance) & Euclidean Space

$$X = \mathbb{R}^d$$

$$\delta : \mathbb{R}^d \times \mathbb{R}^d \rightarrow [0, \infty)$$

$\mathbf{x} = (x_1, \dots, x_d)$ and $\mathbf{y} = (y_1, \dots, y_d)$ are 2 points in \mathbb{R}^d

$$\delta(\mathbf{x}, \mathbf{y}) = \sqrt{(x_1 - y_1)^2 + \dots + (x_d - y_d)^2} = \sqrt{\sum_{i=1}^d (x_i - y_i)^2}$$

Euclidean Norm (L^2 -Norm)

- The position of a point in a Euclidean d -space is a **Euclidean vector**

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where \cdot indicates the **dot product**

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where \cdot indicates the **dot product**

This can be just seen as the Euclidean distance between vector's tail and tip

Euclidean Norm & Euclidean Metric

Let $\mathbf{x} - \mathbf{y} = (x_1 - y_1, \dots, x_d - y_d)$ the **displacement vector** between \mathbf{x} and \mathbf{y}

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$$\delta(\mathbf{x}, \mathbf{y}) = \|\mathbf{x} - \mathbf{y}\|_2 = \sqrt{(\mathbf{x} - \mathbf{y}) \cdot (\mathbf{x} - \mathbf{y})}$$

Euclidean Distance: 1-dimensional Case

$$d = 1$$

$$\mathbf{x}, \mathbf{y} \in \mathbb{R}^d = \mathbb{R}$$

$\mathbf{x} = x, \mathbf{y} = y$ both \mathbf{x} and \mathbf{y} are scalars

$$\delta(\mathbf{x}, \mathbf{y}) = \delta(x, y) = \sqrt{(x - y)^2} = |x - y|$$

Euclidean Distance: 1-dimensional Case

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The Euclidean distance between any two 1-d points on the real line is the **absolute value** of the numerical difference of their coordinates

Euclidean Distance: 2-dimensional Case

$$d = 2$$

$$\mathbf{x}, \mathbf{y} \in \mathbb{R}^d = \mathbb{R}^2$$

$$\mathbf{x} = (x_1, x_2), \mathbf{y} = (y_1, y_2)$$

$$\delta(\mathbf{x}, \mathbf{y}) = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2} = ||\mathbf{x} - \mathbf{y}||_2$$

Euclidean Distance: 2-dimensional Case

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$$\delta(\mathbf{x}, \mathbf{y}) = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2} = \|\mathbf{x} - \mathbf{y}\|_2$$

The Euclidean distance between any two 2-d points on the Euclidean plane equals to the **Pythagorean theorem**

Minkowski Distance (L^p -Norm)

Generalization of the Euclidean distance

$$\mathbf{x} = (x_1, \dots, x_d) \text{ and } \mathbf{y} = (y_1, \dots, y_d) \in \mathbb{R}^d$$

$$\delta_p(\mathbf{x}, \mathbf{y}) = \left(\sum_{i=1}^d |x_i - y_i|^p \right)^{\frac{1}{p}}$$

Minkowski Distance (L^p -Norm): $p=1$

L^1 -Norm or Manhattan Distance

$$\delta_1(\mathbf{x}, \mathbf{y}) = \left(\sum_{i=1}^d |x_i - y_i|^1 \right)^{\frac{1}{1}} = \sum_{i=1}^d |x_i - y_i|$$

Minkowski Distance (L^p -Norm): $p=2$

L^2 -Norm or Euclidean Distance

$$\delta_2(\mathbf{x}, \mathbf{y}) = \left(\sum_{i=1}^d |x_i - y_i|^2 \right)^{\frac{1}{2}} = \sqrt{\sum_{i=1}^d |x_i - y_i|^2}$$

Minkowski Distance (L^p -Norm): $p=\infty$

L^∞ -Norm or Chebyshev Distance

$$\begin{aligned}\delta_\infty(\mathbf{x}, \mathbf{y}) &= \lim_{p \rightarrow \infty} \left(\sum_{i=1}^d |x_i - y_i|^p \right)^{\frac{1}{p}} = \\ &= \max\{|x_1 - y_1|, |x_2 - y_2|, \dots, |x_d - y_d|\}\end{aligned}$$

Cosine Similarity

- A measure of similarity between two non-zero vectors of an inner product space

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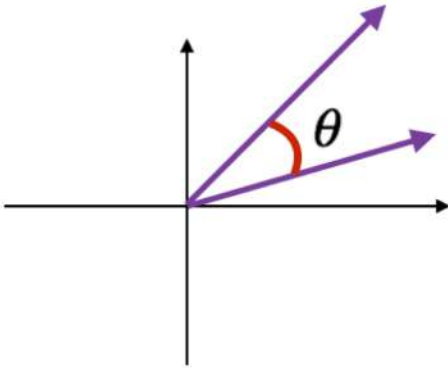
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Cosine Similarity

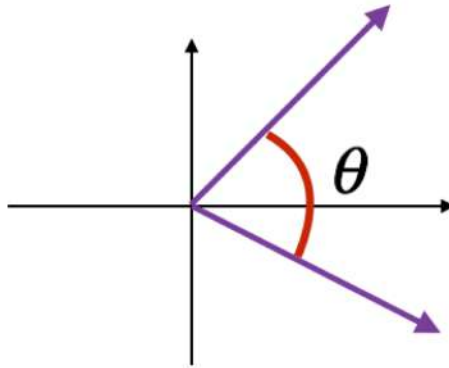
- A measure of similarity between two non-zero vectors of an inner product space
- Measures the **cosine of the angle** between vectors
- It ranges between $[-1, 1]$
- It captures the **orientation** and not the magnitude

Cosine Similarity



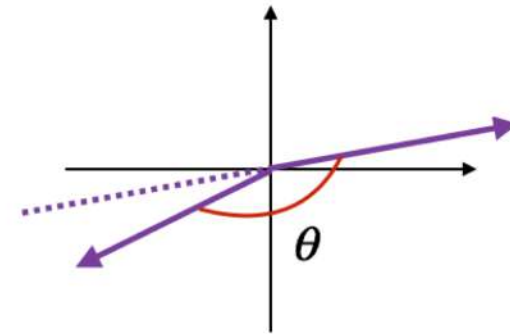
θ is close to 0°
 $\cos(\theta) \approx 1$

similar vectors



θ is close to 90°
 $\cos(\theta) \approx 0$

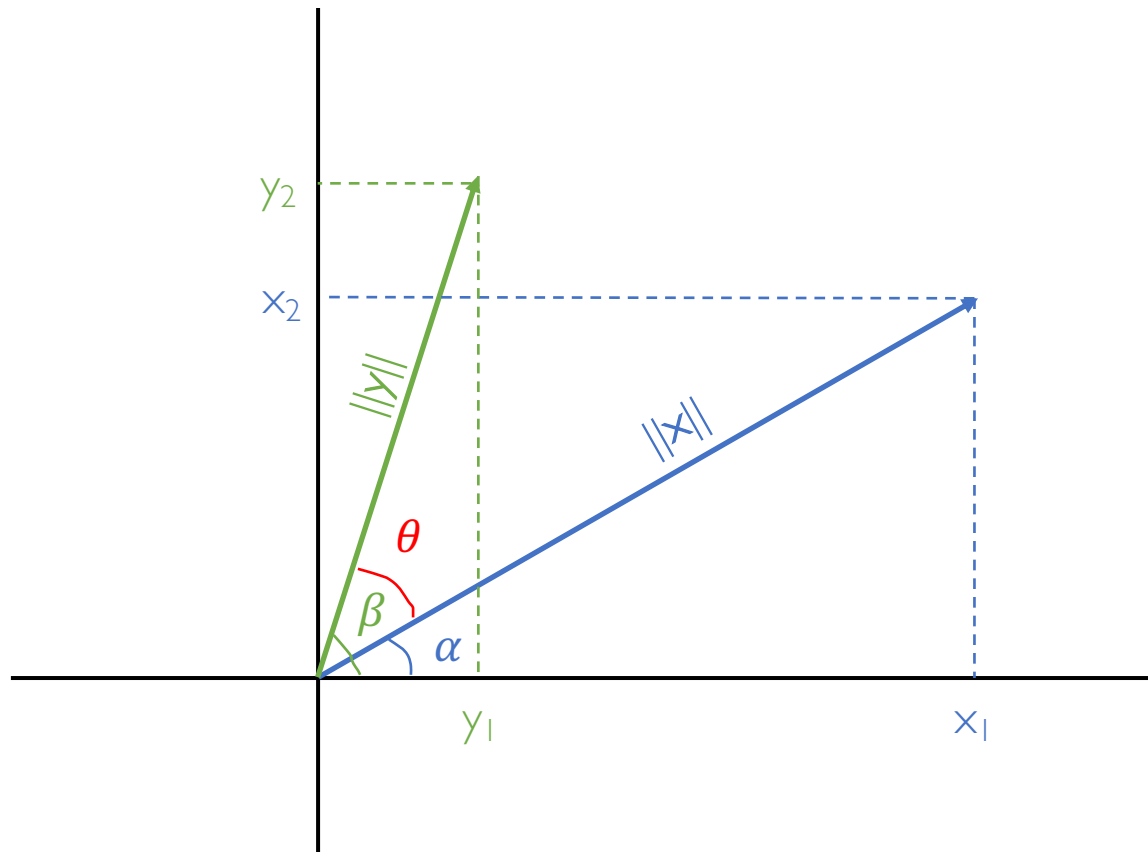
orthogonal vectors



θ is close to 180°
 $\cos(\theta) \approx -1$

opposite vectors

Cosine Similarity: 2-dimensional Case



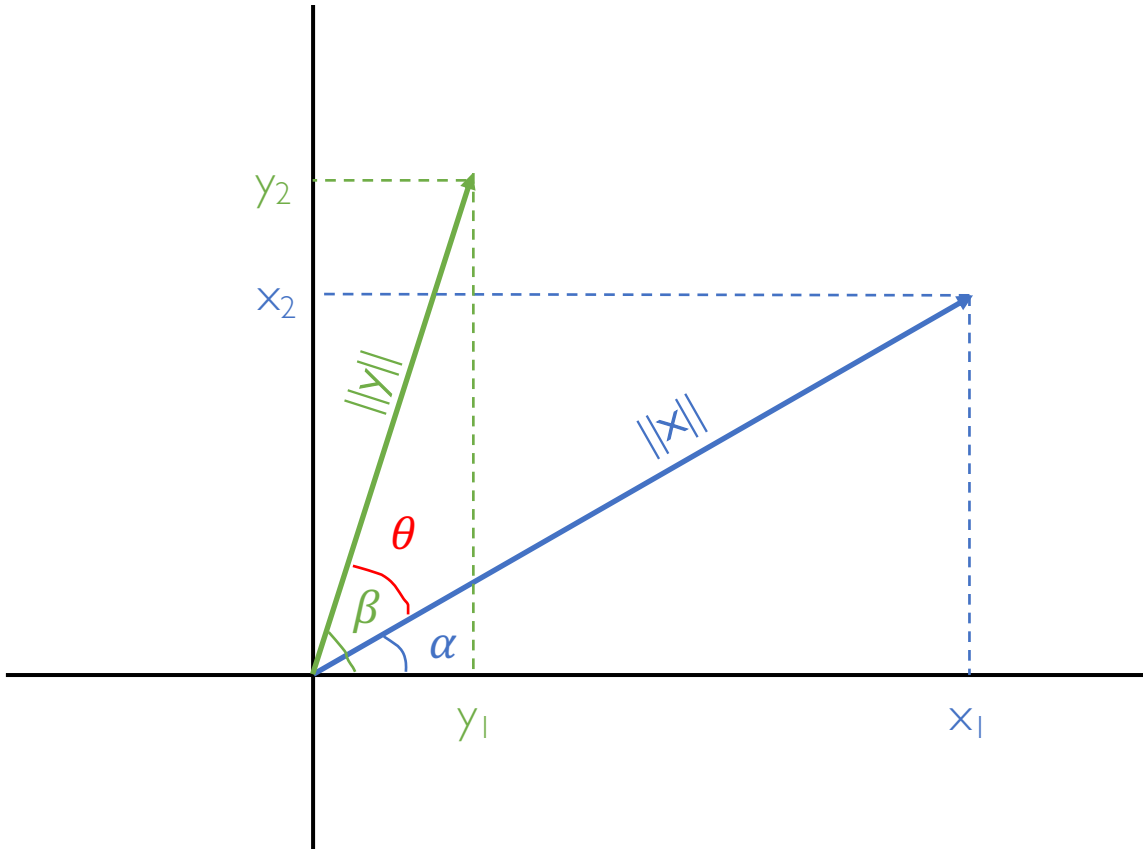
$$\theta = \beta - \alpha$$

$$x = (\underbrace{\|x\|\cos\alpha}_{x_1}, \underbrace{\|x\|\sin\alpha}_{x_2})$$

$$y = (\underbrace{\|y\|\cos\beta}_{y_1}, \underbrace{\|y\|\sin\beta}_{y_2})$$

Cosine Similarity: 2-dimensional Case

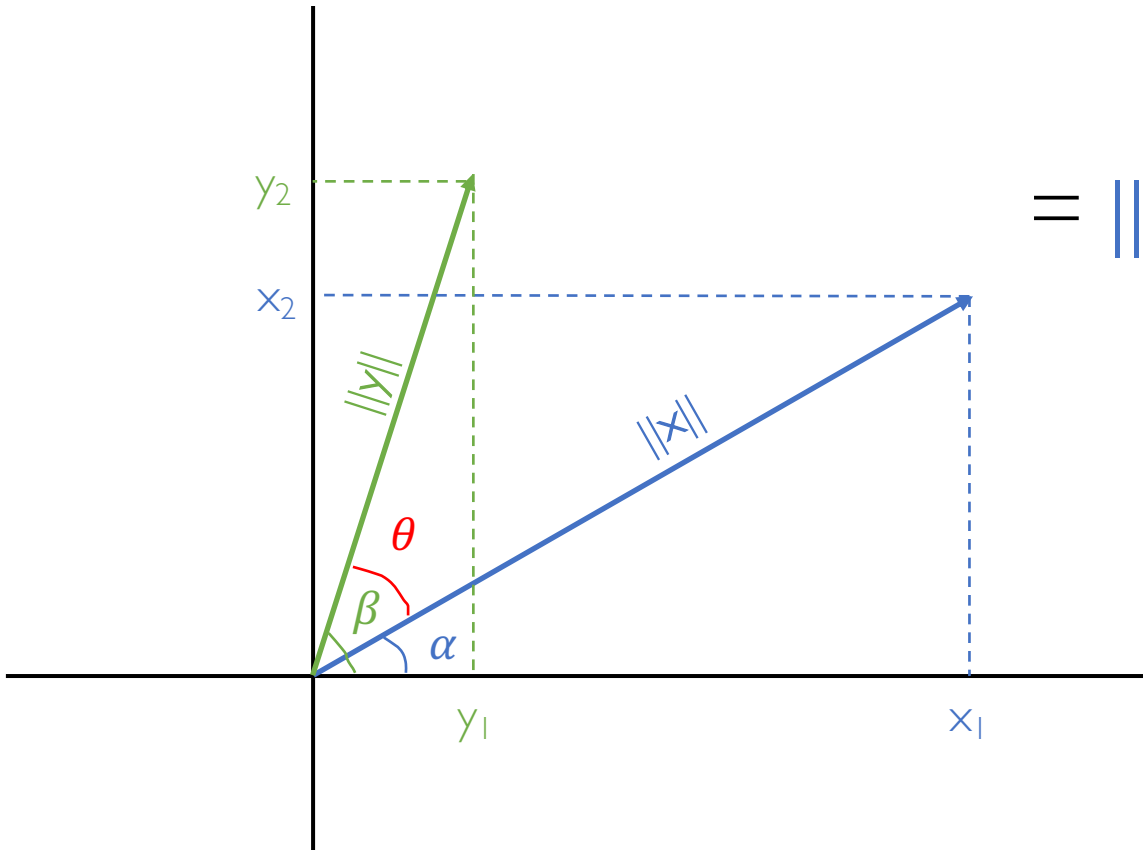
$$\mathbf{x} \cdot \mathbf{y} = x_1 y_1 + x_2 y_2 =$$



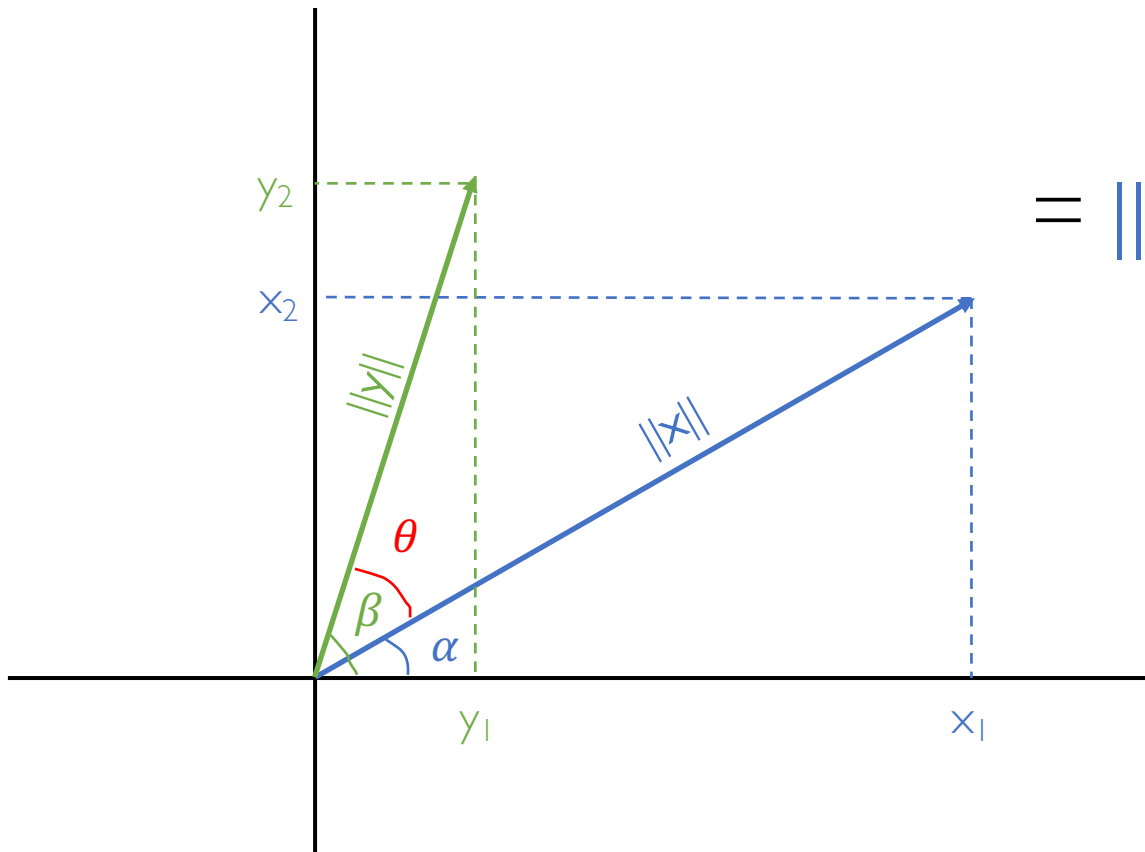
Cosine Similarity: 2-dimensional Case

$$\mathbf{x} \cdot \mathbf{y} = x_1 y_1 + x_2 y_2 =$$

$$= \|\mathbf{x}\| \cos \alpha \|\mathbf{y}\| \cos \beta + \|\mathbf{x}\| \sin \alpha \|\mathbf{y}\| \sin \beta$$



Cosine Similarity: 2-dimensional Case

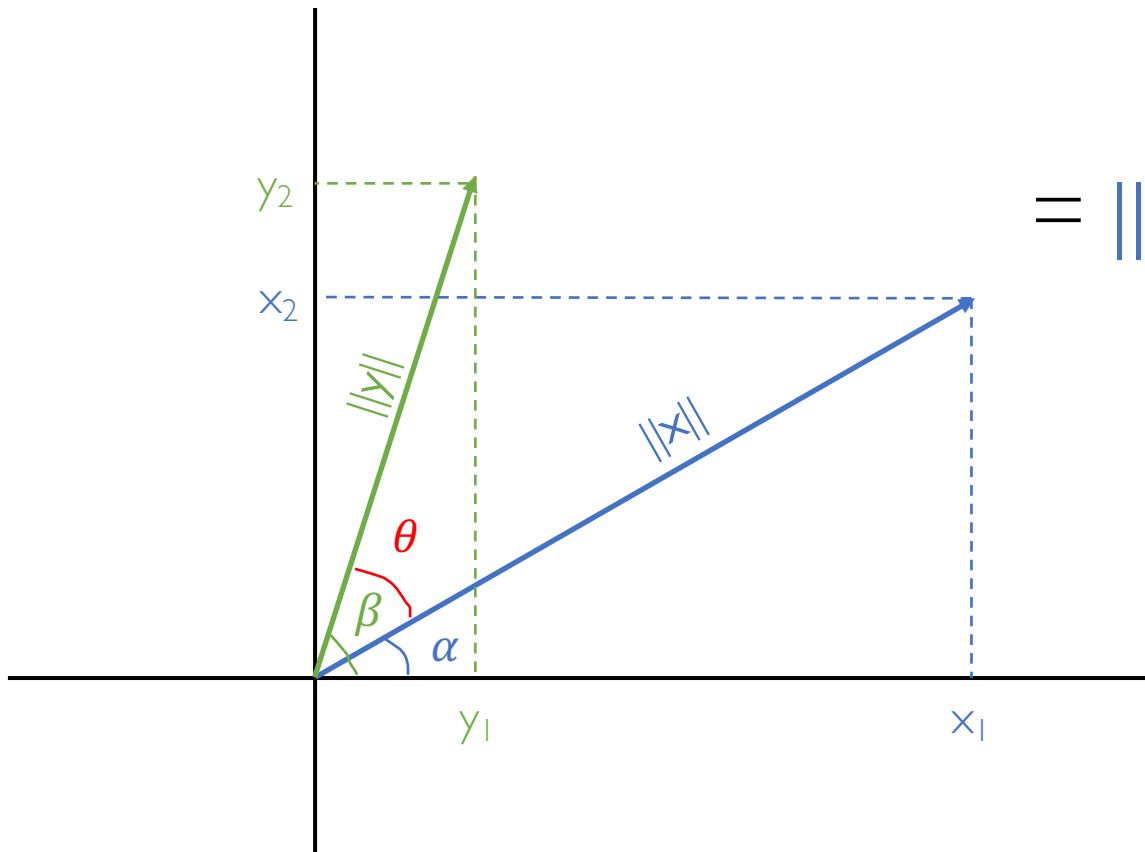


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$$= \|\mathbf{x}\| \|\mathbf{y}\| (\cos \alpha \cos \beta + \sin \alpha \sin \beta)$$

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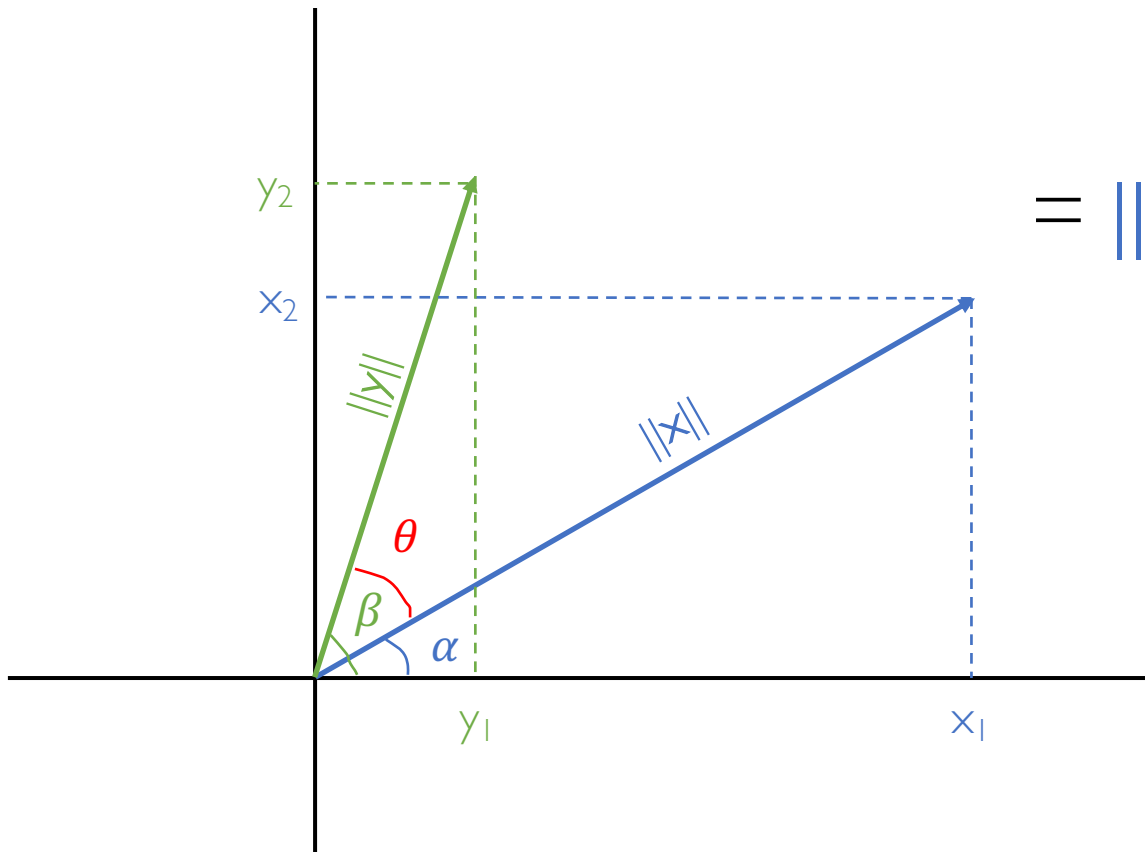
$$= ||\mathbf{x}|| \cos \alpha ||\mathbf{y}|| \cos \beta + ||\mathbf{x}|| \sin \alpha ||\mathbf{y}|| \sin \beta$$

$$= ||\mathbf{x}|| ||\mathbf{y}|| (\cos \alpha \cos \beta + \sin \alpha \sin \beta)$$

$$\underbrace{\cos(\beta - \alpha)}$$

$$\theta$$

Cosine Similarity: 2-dimensional Case



$$\mathbf{x} \cdot \mathbf{y} = x_1 y_1 + x_2 y_2 =$$

$$= \|\mathbf{x}\| \cos \alpha \|\mathbf{y}\| \cos \beta + \|\mathbf{x}\| \sin \alpha \|\mathbf{y}\| \sin \beta$$

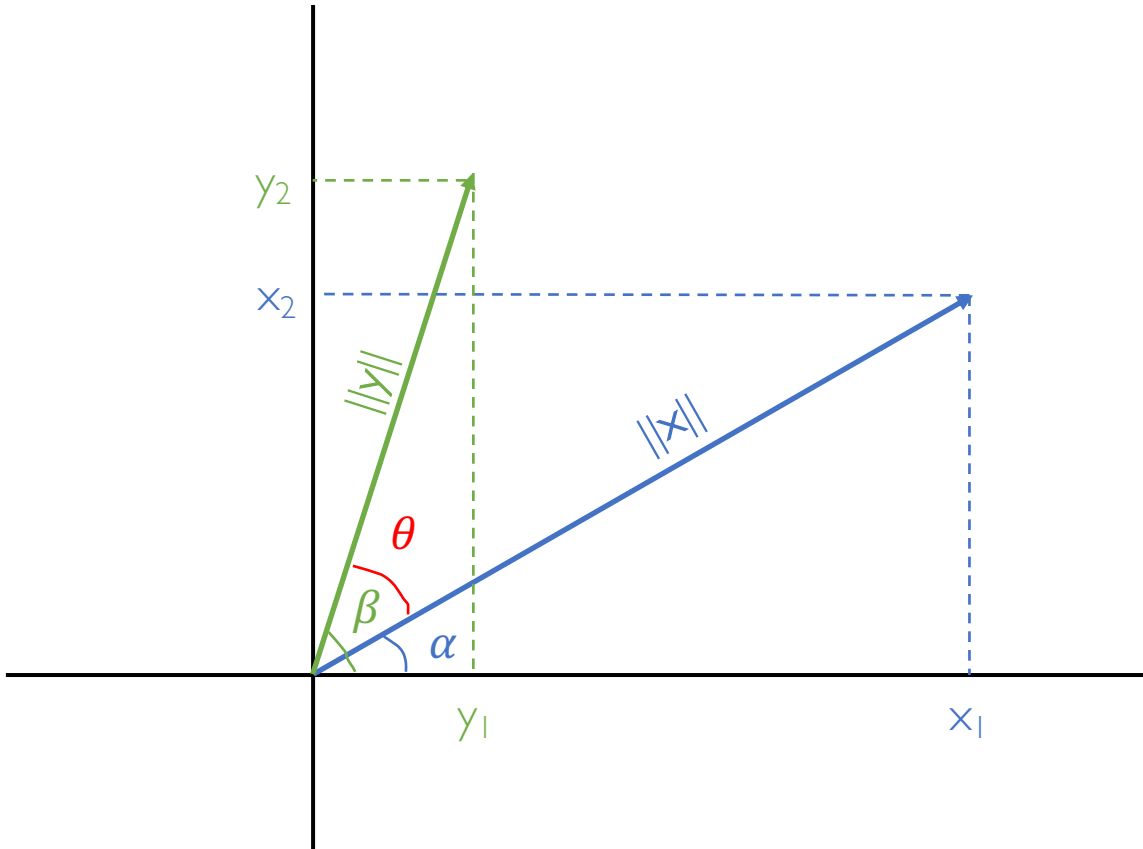
$$= \|\mathbf{x}\| \|\mathbf{y}\| (\cos \alpha \cos \beta + \sin \alpha \sin \beta)$$

$$\underbrace{\cos(\beta - \alpha)}_{\theta}$$

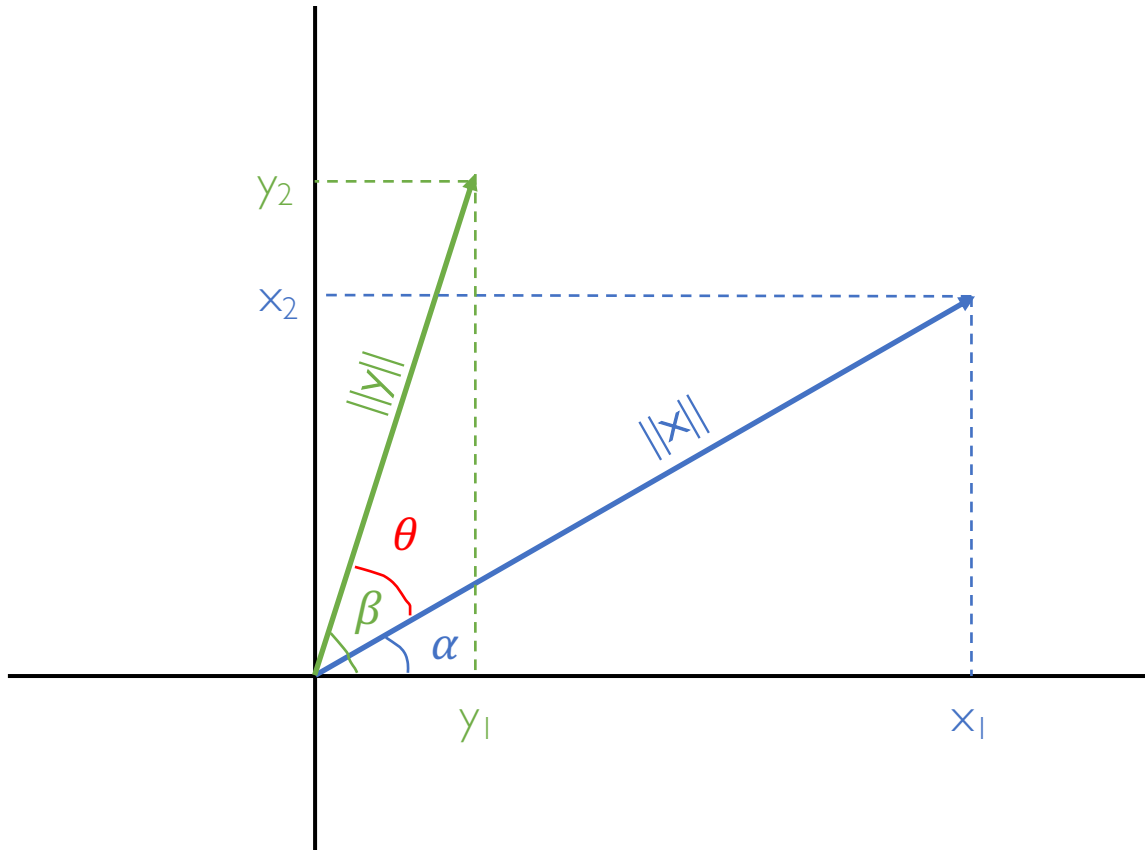
$$\mathbf{x} \cdot \mathbf{y} = \|\mathbf{x}\| \|\mathbf{y}\| \cos \theta$$

Cosine Similarity: 2-dimensional Case

$$\mathbf{x} \cdot \mathbf{y} = \|\mathbf{x}\| \|\mathbf{y}\| \cos \theta$$



Cosine Similarity: 2-dimensional Case



$$x \cdot y = \|x\| \|y\| \cos \theta$$



$$\cos \theta = x \cdot y / (\|x\| \|y\|)$$

Cosine Similarity: d -dimensional Case

- Computed as in the case of 2-dimensional vectors
- If two d -dimensional vectors are not collinear then they span a 2-dimensional plane $E \subset \mathbb{R}^d$
- This plane E inherits the dot product in \mathbb{R}^d and so becomes an ordinary Euclidean plane
- The angles in this plane are related to the dot product as they are in 2-dimensional vector geometry

Jaccard Index (Coefficient)

Measures similarity between finite sample sets

Jaccard Index (Coefficient)

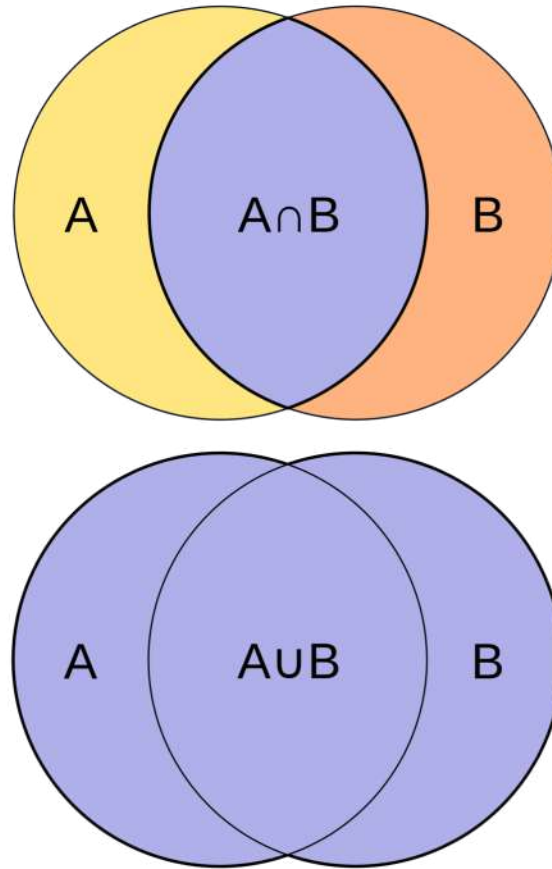
Measures similarity between finite sample sets

$$J(A, B) = \frac{|A \cap B|}{|A \cup B|} = \frac{|A \cap B|}{|A| + |B| - |A \cap B|}$$

$$J(A, B) = 1 \text{ if } A = B = \emptyset$$

$$0 \leq J(A, B) \leq 1$$

Jaccard Index (Coefficient): Interpretation



source: [Wikipedia](#)

Jaccard Distance

Complementary to the Jaccard coefficient

$$\delta_J(A, B) = 1 - J(A, B) = \frac{|A \cup B| - |A \cap B|}{|A \cup B|}$$

This distance is a **metric** on the collection of all finite sets

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- Number of output clusters is part of the problem itself!