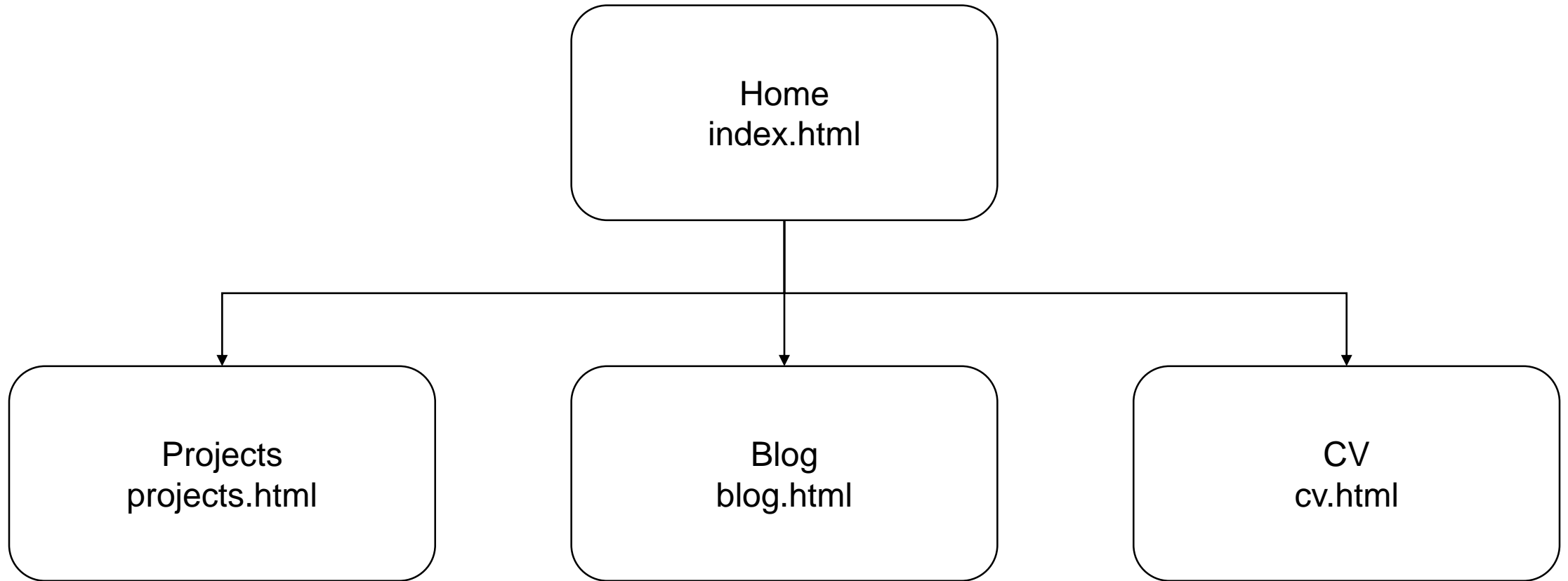


Mark Ball

Portfolio Website

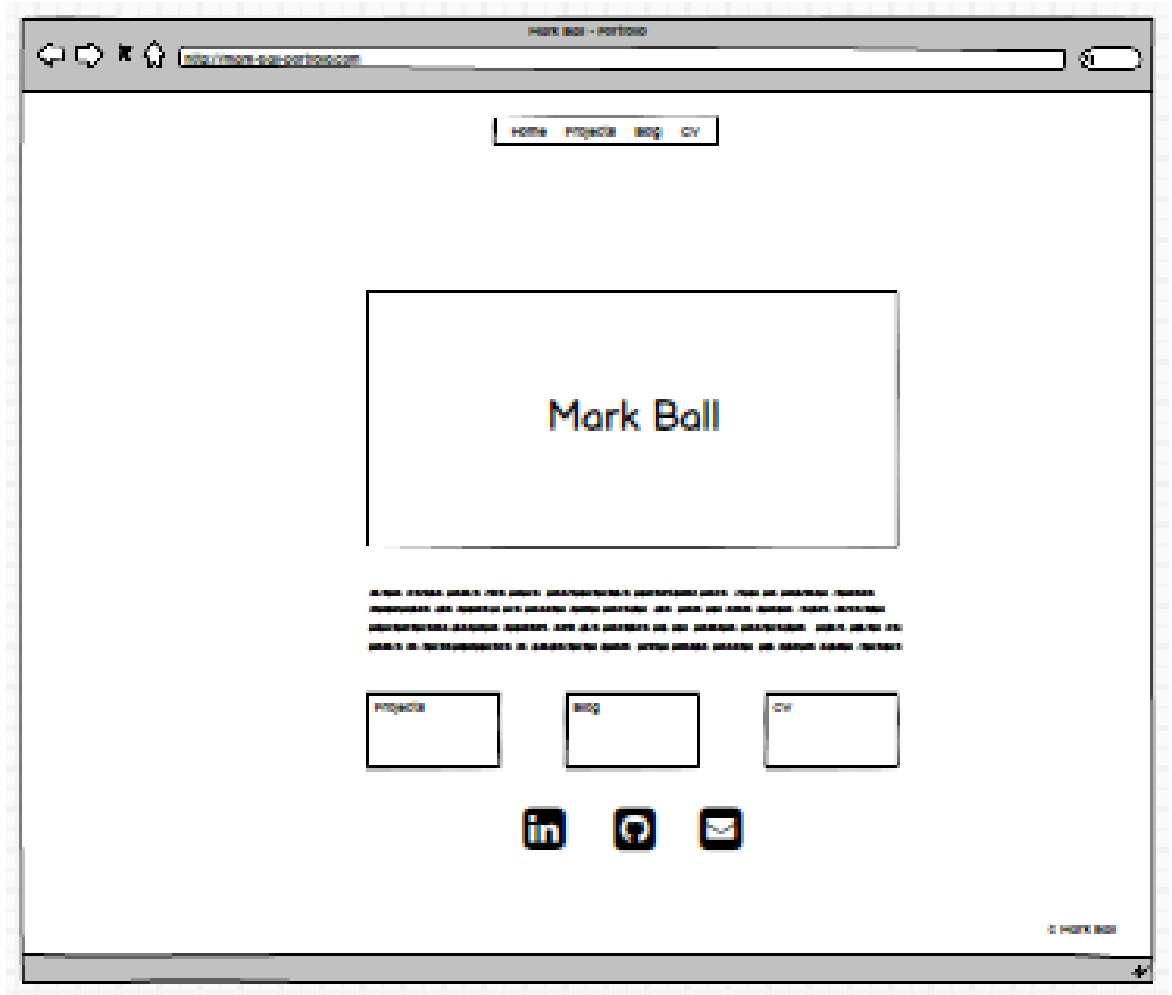
Sitemap



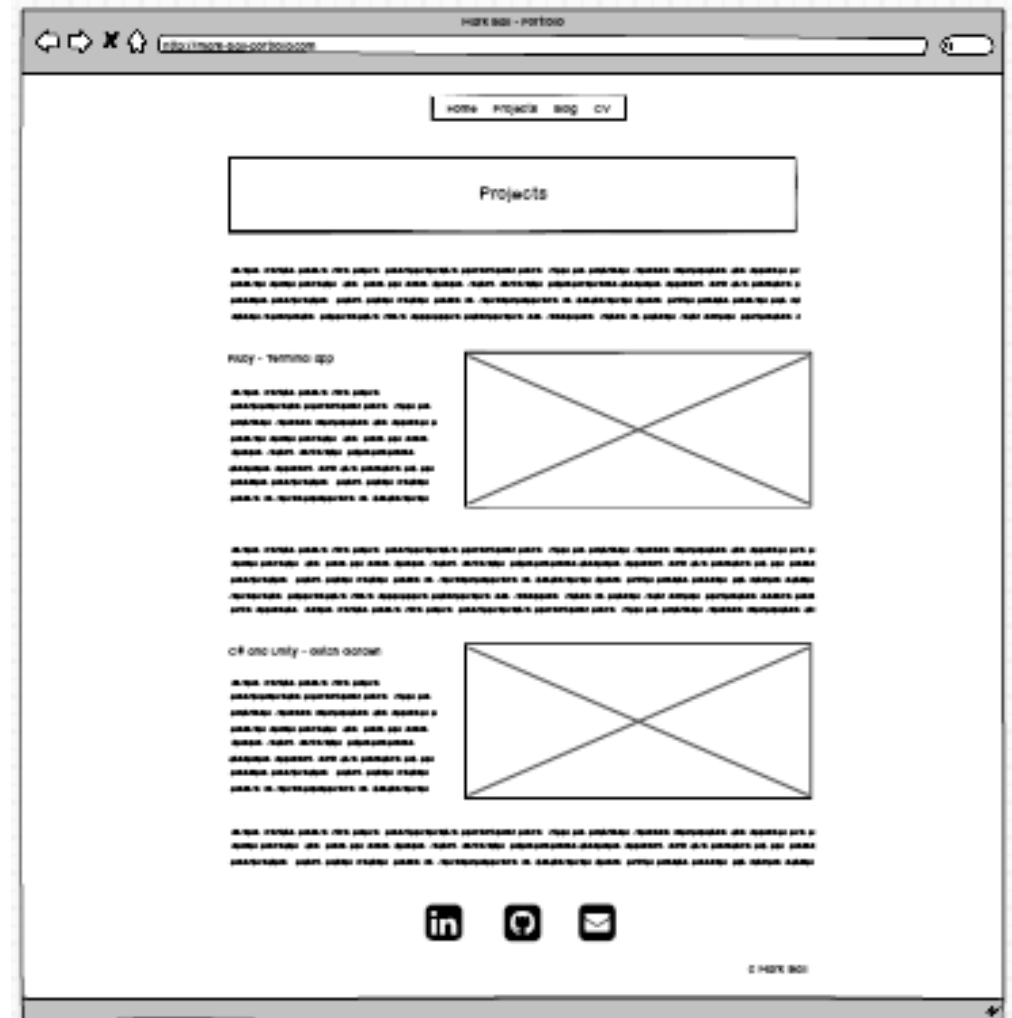
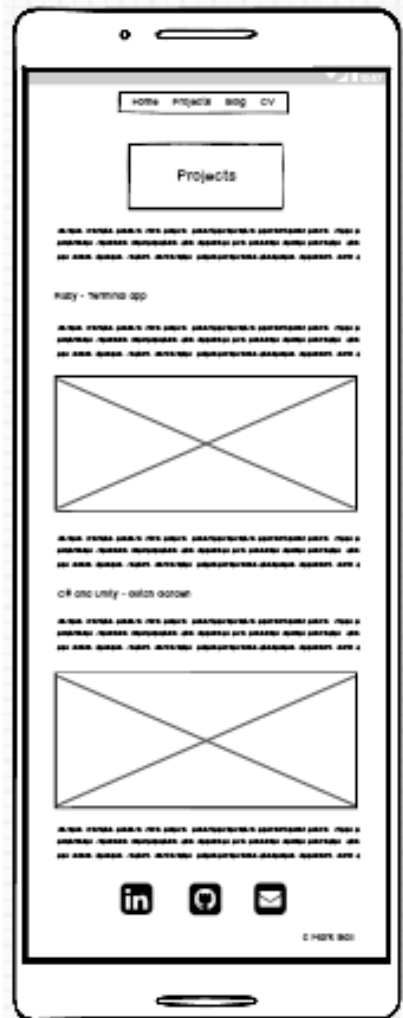
- All pages linked via navbar

[Home](#) [Projects](#) [Blog](#) [CV](#)

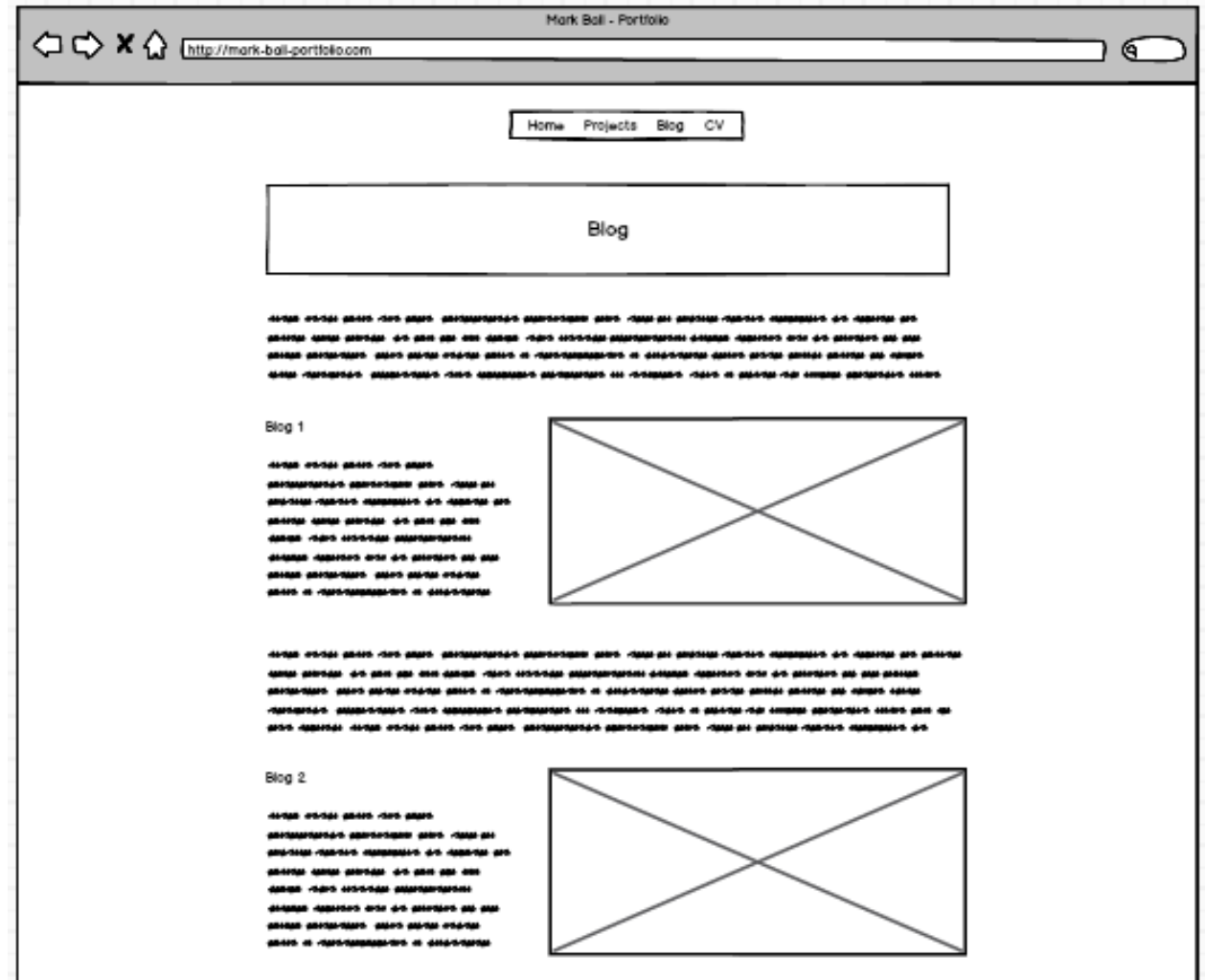
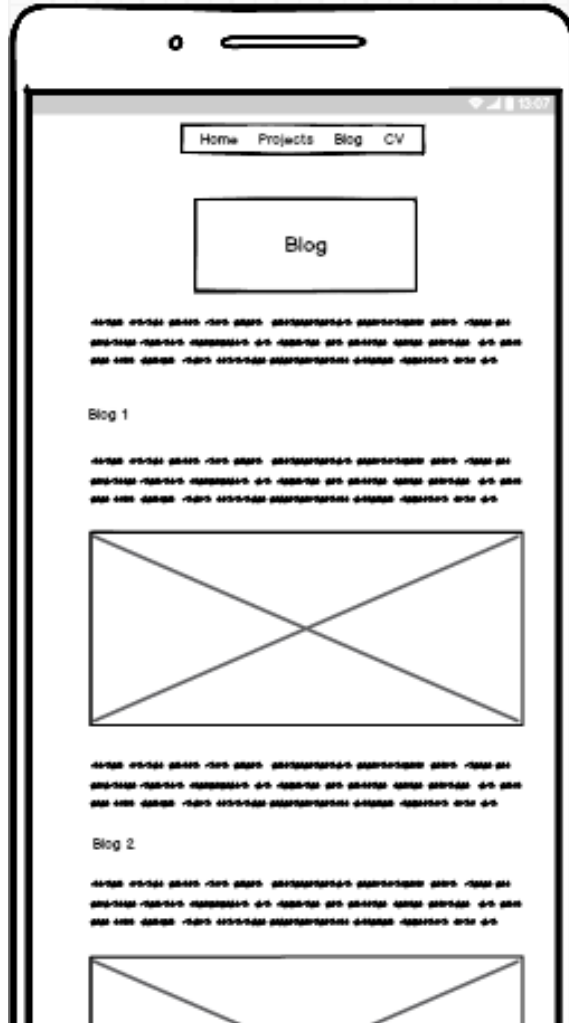
Wireframes - Homepage



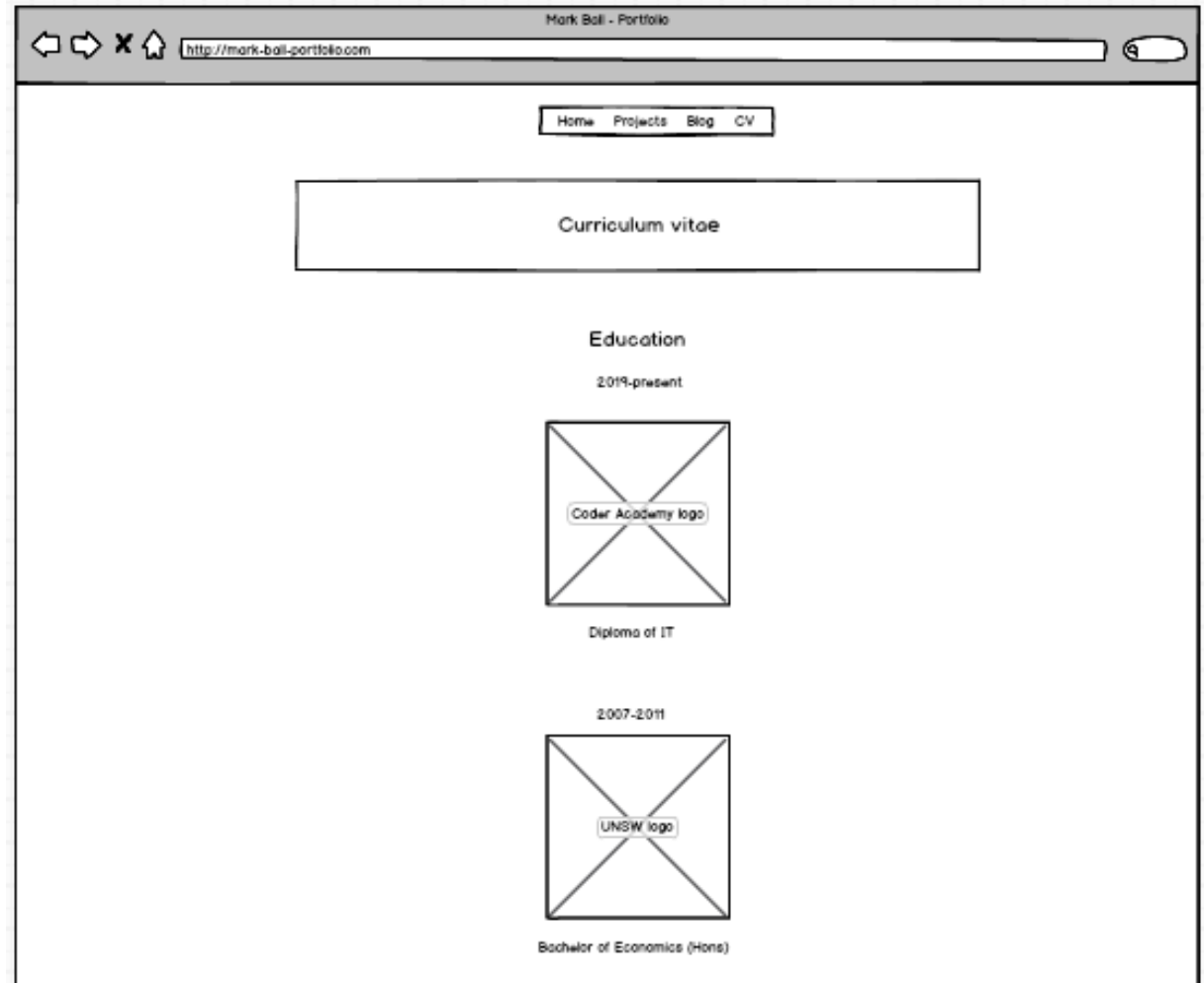
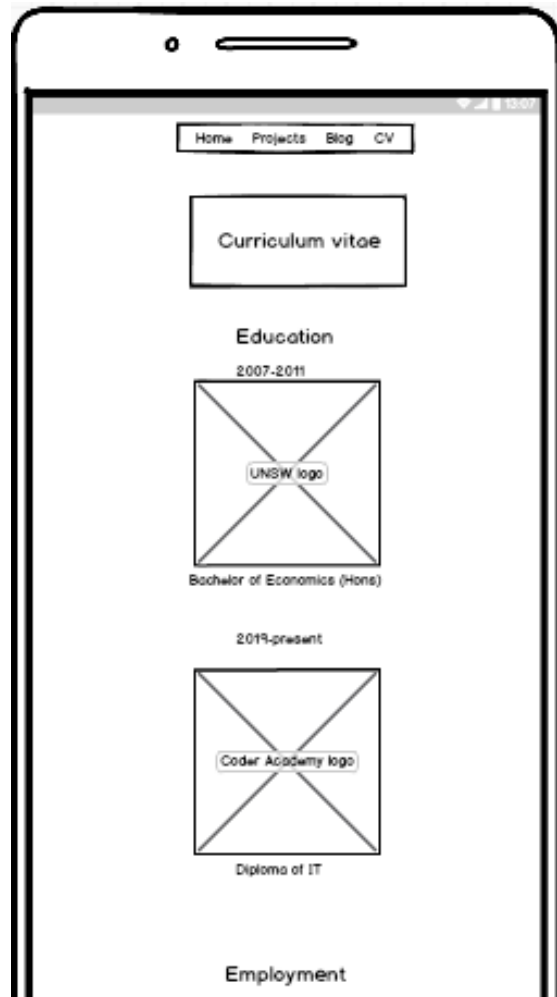
Wireframes - Projects



Wireframes - Blog



Wireframes - CV



Aesthetic decisions - Colours

- Colours: dark blue, whitespace, yellow accents
- Contrast between dark blue/whitespace and dark blue/yellow
- Yellow accent gives feedback to user
- Whitespace gives 'clean' feel
- Minimalist

Aesthetic decisions - Fonts

- Fonts: Poppins, Rubik (sans-serif)
- Clean, minimalist

Aesthetic decisions - Graphics

- Graphical themes: futuristic imagery, borders
- Visual interest
- Draws attention

Features – Navigation bar

- At the top of each page – user always knows where it will be
- Yellow hover gives feedback to user

Features – Banners

- Large and the most graphical component of the website – draws the user's attention
- User knows what page they are on – sets expectations of what content they

Features – CV Download

- Big, bold text
- Yellow hover signals it is interactable
- Call to action
- Opens in another tab – user doesn't lose their place on the website

Features – Accessibility

- Engages the visually impaired
- Alt tags for all images
- High contrast colour scheme chosen – first colour scheme did not pass accessibility audit

The process

- Requirements: 4 pages, flexbox, CSS in separate stylesheet, README, slides
- Sitemap
- Wireframing
- README: Purpose, Features and Functionality
- HTML/CSS component by component
- Remainder of README
- Slides

Favourite parts

- Flexbox makes things easy if you know how to use it
- A design with represents me

What would I do different?

- More interactable features
 - Improve audience engagement
 - Plan interactable features at the start

Questions?