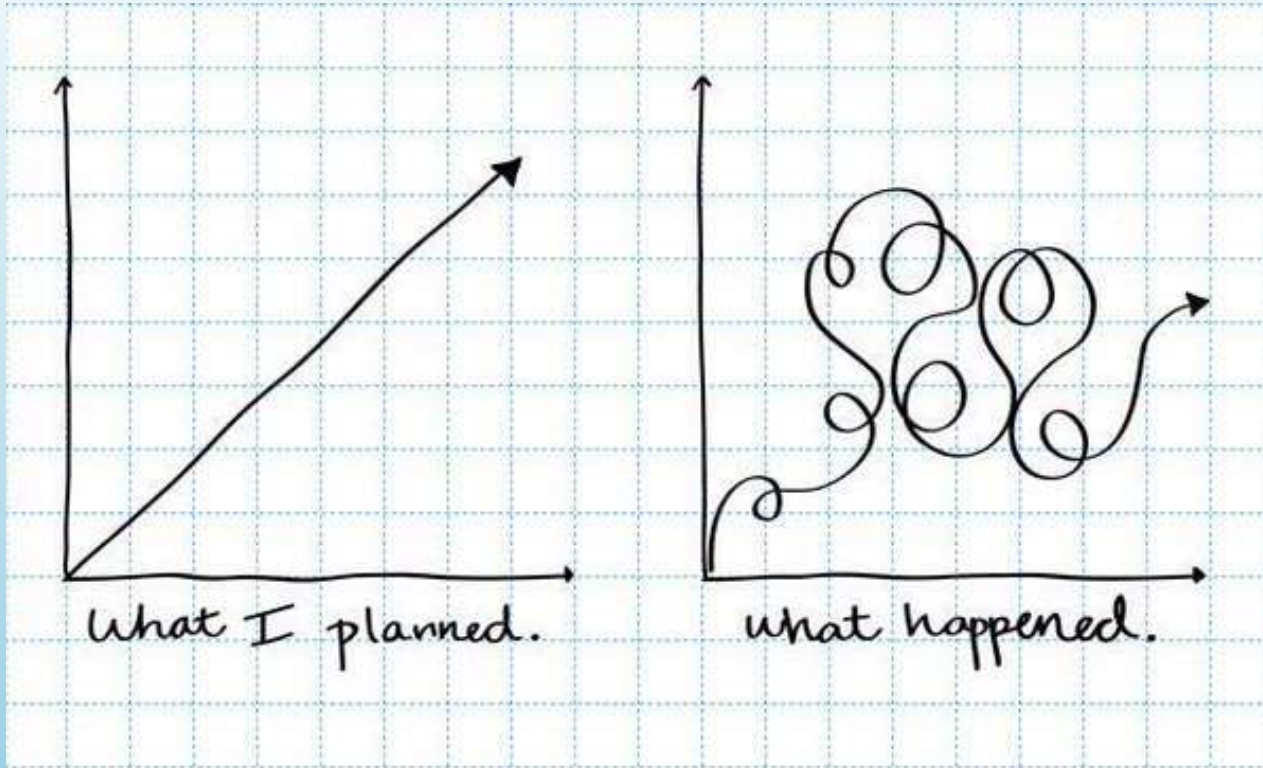


Your Career & Computer Literacy

Stacie Seaman





My Story

- In 2014
 - 38,000 employees, 22 hospitals in 7 states (AZ, CA, NV, CO, NE, WY, AK)
- Banner Health IT – 1,000 employees
 - Standardized Electronic Medical Record (customized Cerner install)
 - Clinical Applications Department = all clinical software that wasn't Cerner
 - Examples of specialized settings: Outpatient Rehab (Physical Therapy, Occupational Therapy, Speech therapy), Radiation Oncology, Obstetrics, Transplant)
 - Built blended teams of clinical-background analysts (RN, PT, PharmD) and IT-background (CIS, BIS) analysts and engineers.
 - I had Direct Reports in Greeley and Phoenix. Eventually moved to 100% remote work.

Banner Health

- **CIS**

- Dev Ops
- REPORTS (SQL Queries, Crystal Reports, Dashboards)

- **Finance**

- **Blockchain** is a digitized, decentralized, public ledger of all cryptocurrency transactions. Originally developed as the accounting method for the virtual currency Bitcoin, blockchains – which use what's known as distributed ledger technology (DLT) – are appearing in a variety of commercial applications today. Currently, the technology is primarily used to verify transactions, within digital currencies though it is possible to digitize, code and insert practically any document into the blockchain. Doing so creates an indelible record that cannot be changed; furthermore, the record's authenticity can be verified by the entire community using the blockchain instead of a single centralized authority.
- <https://www.investopedia.com/terms/b/blockchain.asp#ixzz5VKGYZp4F>

Your Career

- **Accounting**

- How Technology Is Disrupting Accounting -- And Why The Industry Must Adapt - *Forbes*
 - “The next 20 years will see even more dramatic change for the profession. Artificial Intelligence (AI), cognitive computing/machine learning, natural language processing and blockchain are the hot topics today – of course, converging with big data.”
- <https://www.forbes.com/sites/thomsonreuters/2017/09/20/how-technology-is-disrupting-accounting-and-why-the-industry-must-adapt/#3bf188461fc3>

- **Management**

- More top-performing CEOs now have engineering degrees than MBAs - *Washington Post*
 - “Thirty-four of the top 100 CEOs in 2018, according to the Harvard Business Review report, had an engineering degree, compared with 32 who had an MBA. Eight of the top CEOs had both degrees.”
- https://www.washingtonpost.com/business/2018/10/22/more-top-performing-ceos-now-have-engineering-degrees-than-mbas/?utm_term=.84589d3f1d7e

Your Career

- **Marketing**

- Web sites, SEO
- How Technology Will Change Marketing in 2018 - *Business Today*
 - Mobile, AI, Blockchain, Chatbots, Machine learning.
 - <https://www.businesstoday.in/opinion/columns/how-technology-will-change-marketing-in-2018/story/279593.html>

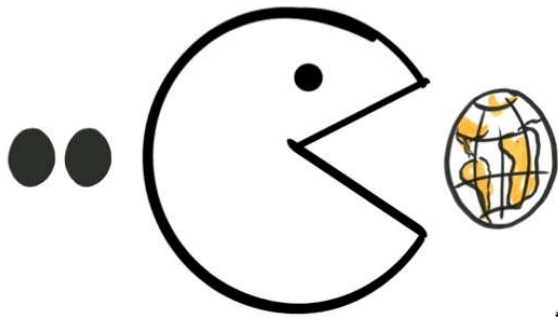
- **Entrepreneurs**

- What do you have to do to succeed in a startup?

- **Other Degree Majors?**

Your Career

Software is eating up the world*



* Marc Andreessen
in Wall Street Journal

5

Industries Transformed by Software

- Music – iTunes
- Investing – Stock Exchange
- Media – Netflix, YouTube, DIY content
- Marketing – Social Media
- Banking – electronic, mobile, e-deposit
- Newspapers

Business = Software

- Essential Skill for Success = **Continuous Learner**

- The ability to continually develop and improve one's skills and knowledge in order to perform effectively and adapt to changes in the workplace.



Your Career

- **20 Seconds**

- Average amount of time a hiring manager will look at your résumé
- 1 Page!
- Keep narrative to a minimum
- Focus on skills

- Recruiters use key word scanning extensively

- Know the most sought after key words for your job and use them in your résumé

Résumé Tips from a Hiring Manager

Thank You

Stacie Seaman

