



Overview Dashboard

Year

2016

2017

2018

Average Delivery Time

VS Average Estimated Time

12.00[✓]

Goal: 23.50 (+48.94%)

Revenue

\$75.42M

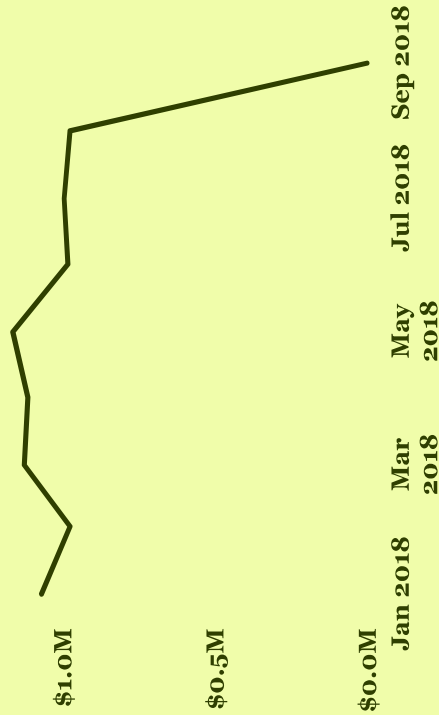
Average Review Score

4.01

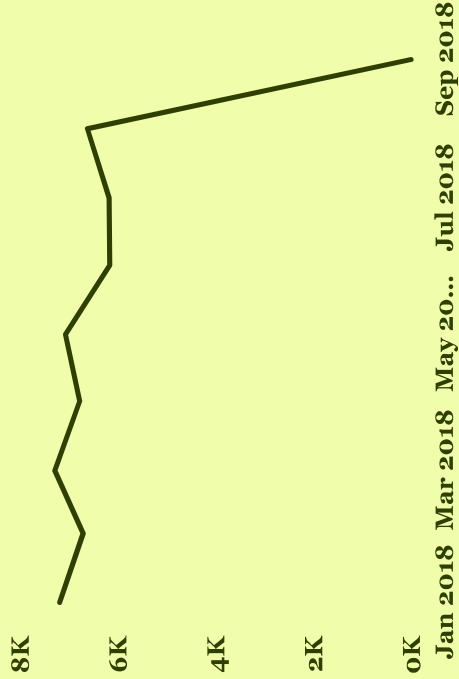
Cancellation Amount

2,610

Revenue



Orders



Month Revenue Seasonality



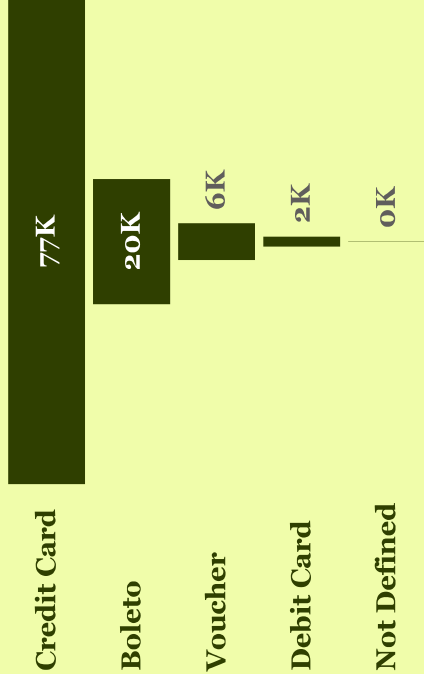


Total Performance Dashboard

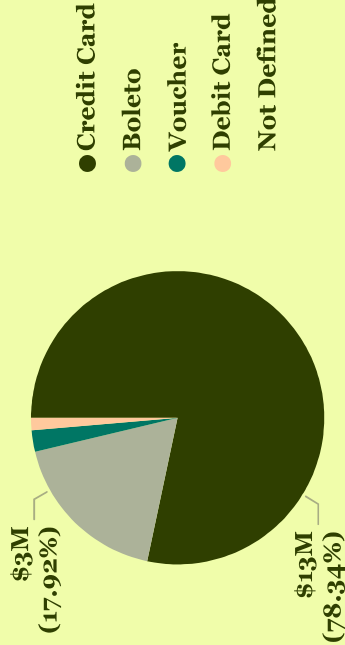
Review Scores Distribution



Payment Type Distribution



Revenue by Payment Type



Category

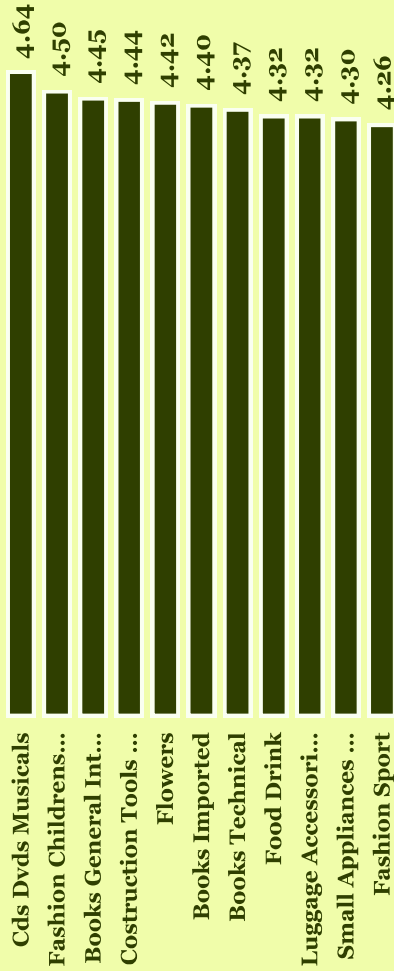
Revenue

Orders

Health Beauty	\$1,352,031	8,836
Watches Gifts	\$1,260,704	5,624
Bed Bath Table	\$1,249,271	9,417
Computers Accessories	\$1,145,534	6,689
Sports Leisure	\$1,088,684	7,720
Furniture Decor	\$938,018	6,449
Housewares	\$752,638	5,884
Auto	\$664,859	3,897
Cool Stuff	\$661,788	3,632
Garden Tools	\$585,714	3,518
Total	\$15,473,333	99,470

Average Review Score

BY Product Category





Geography Dashboard

Average Delivery Days	Delays	Customers
18.66	8,756	99K

