

Total Sales per Bulan

224.54K

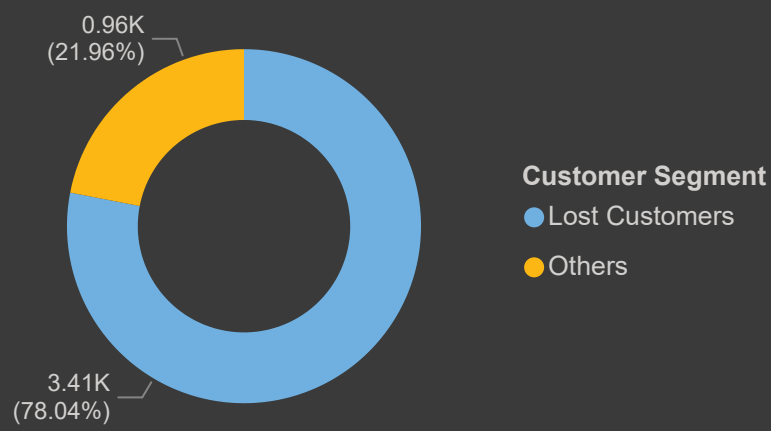
Total Customers

4K

Total Transactions

4K

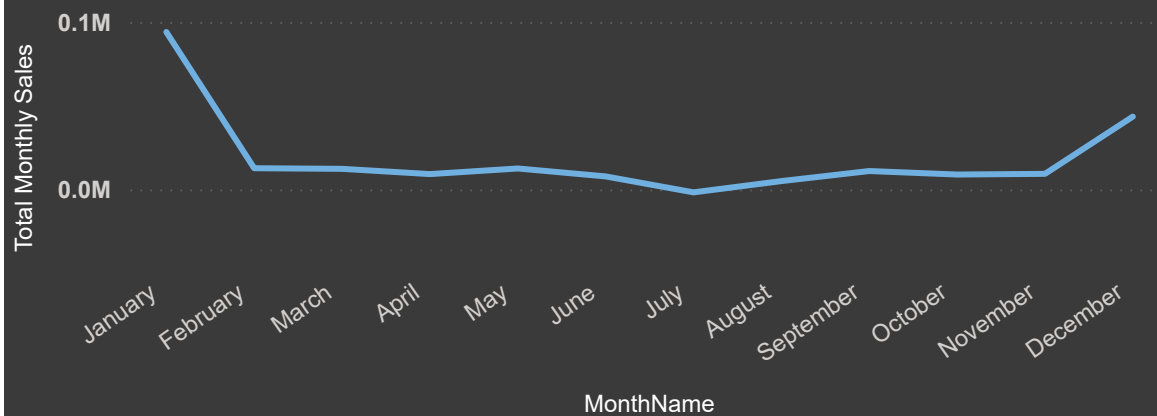
Customer Segment



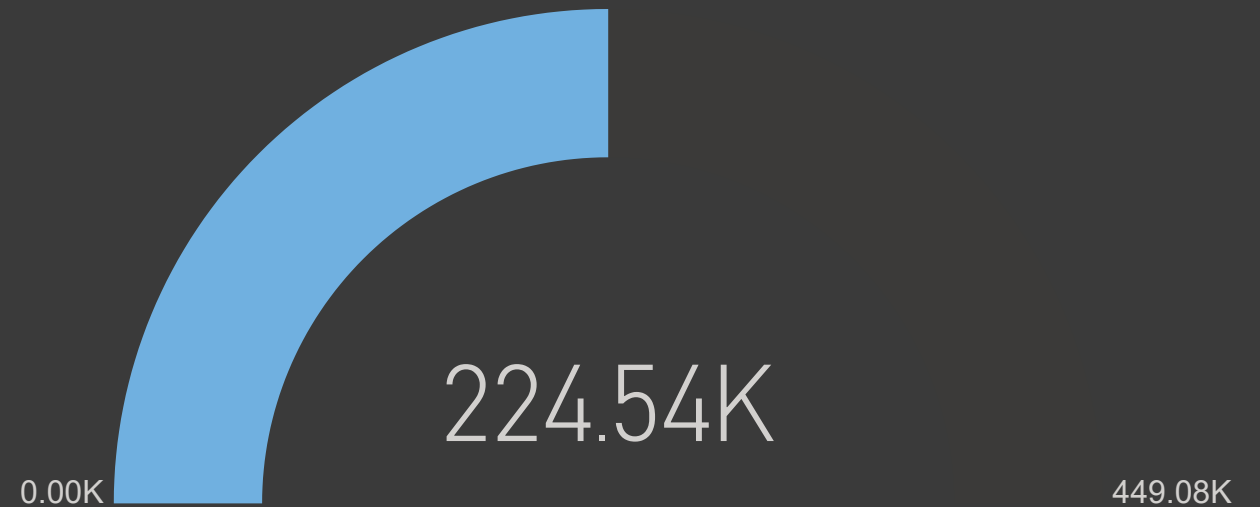
Country

- ☐ (Blank)
- ☐ Australia
- ☐ Austria
- ☐ Bahrain
- ☐ Belgium
- ☐ Brazil
- ☐ Canada
- ☐ China
- ☐ Denmark
- ☐ France
- ☐ Germany
- ☐ Greece
- ☐ Hong Kong
- ☐ India
- ☐ Indonesia
- ☐ Italy
- ☐ Japan
- ☐ Korea
- ☐ Malaysia
- ☐ Mexico
- ☐ Netherlands
- ☐ New Zealand
- ☐ Norway
- ☐ Philippines
- ☐ Poland
- ☐ Portugal
- ☐ Russia
- ☐ Saudi Arabia
- ☐ Singapore
- ☐ South Africa
- ☐ South Korea
- ☐ Spain
- ☐ Sweden
- ☐ Switzerland
- ☐ Taiwan
- ☐ Thailand
- ☐ United Kingdom
- ☐ United States
- ☐ Vietnam

Total Sales per Month by Month Name

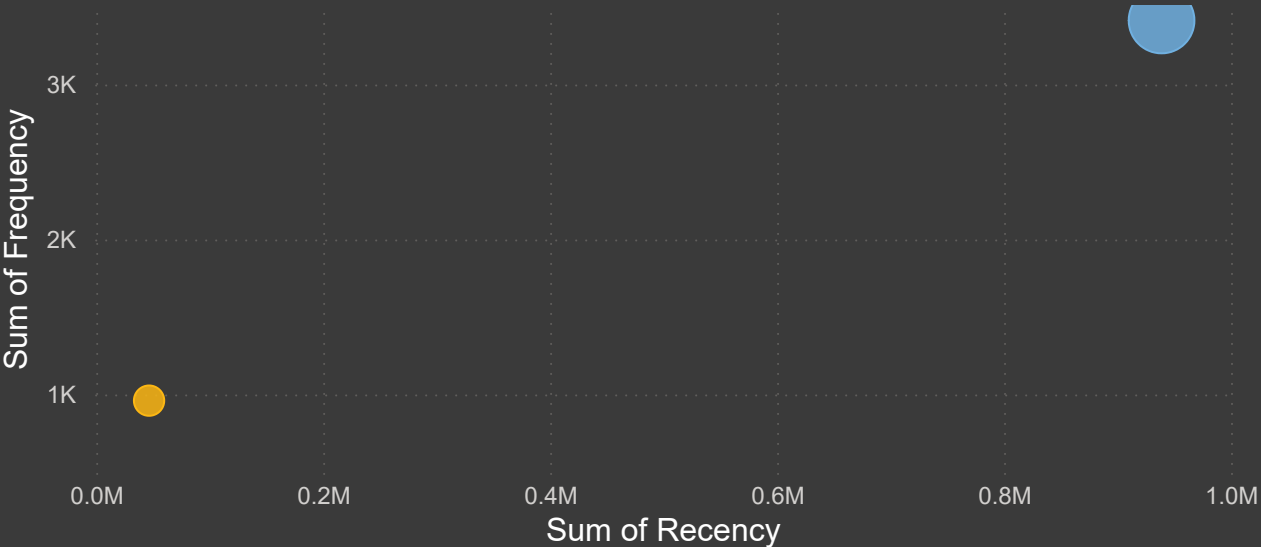


Total Monthly Sales

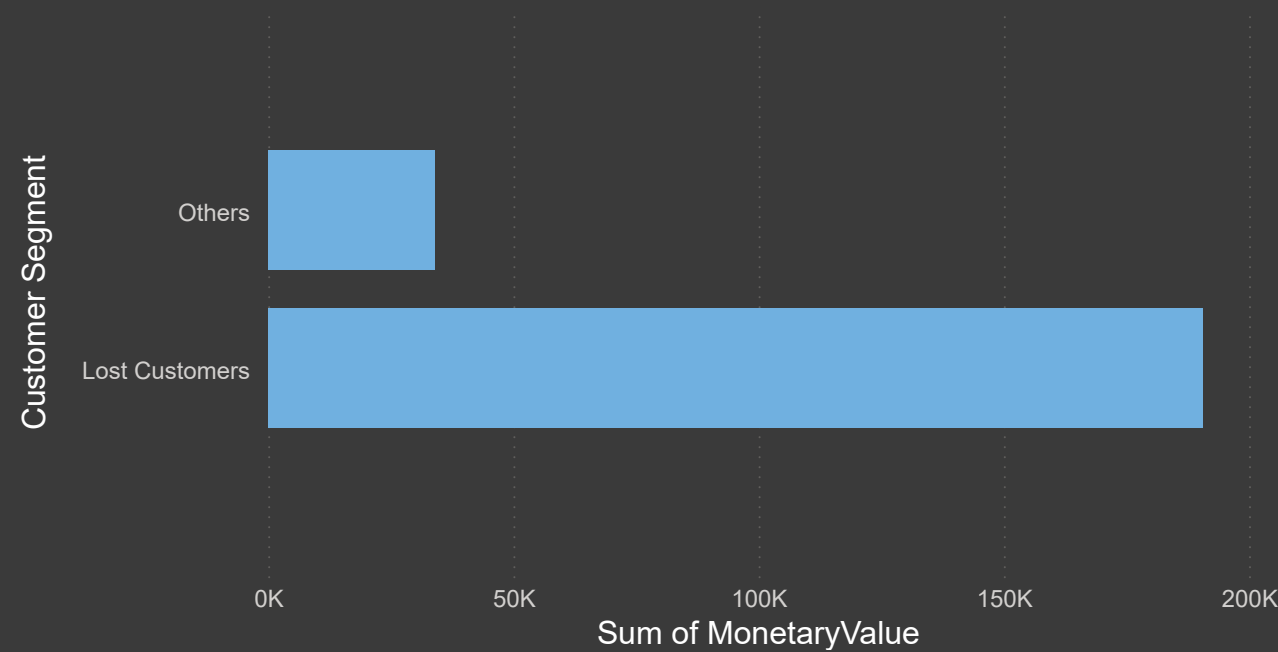


Last Frequency Count, Frequency Count, and Monetary Value per Customer Segment

Customer Segment ● Lost Customers ● Others



Monetary Value per Customer Segment



Country	CustomerID	Sum of Recency	Sum of Frequency	Sum of MonetaryValue
		373	1	0.00
Australia	12386	366	1	30.00
Australia	12388	326	1	11.40
Australia	12393	332	1	13.50
Australia	12415	337	1	222.00
Australia	12422	324	1	16.50
Australia	12424	162	1	76.50
Australia	12431	373	1	51.00
Australia	12434	360	1	-11.55
Australia	16321	323	1	17.70
Austria	12358	150	1	15.00
Austria	12360	200	1	10.20
Austria	12373	311	1	19.50
Austria	12414	310	1	7.56
Austria	12453	134	1	19.80
Austria	12817	281	1	39.60
Austria	12818	261	1	302.40
Austria	12865	359	1	-20.16
Bahrain	12353	204	1	19.90
Bahrain	12355	214	1	30.00
Belgium	12361	287	1	23.40
Belgium	12362	295	1	15.00
Belgium	12364	112	1	45.00
Belgium	12379	170	1	76.20
Belgium	12380	185	1	16.50
Belgium	12383	352	1	30.00
Belgium	12394	217	1	23.40
Belgium	12395	371	1	25.20
Belgium	12397	135	1	14.85
Belgium	12399	261	1	13.20
Belgium	12401	303	1	17.85
Belgium	12402	323	1	19.50
Belgium	12407	264	1	25.00
Belgium	12408	260	1	15.00
Belgium	12417	357	1	15.00
Total		938815	3413	190,530.79

Top 100 Total Monthly Sales by Category

Description

- SWEETHEART CAKESTAND 3 TIER
- LUNCH BAG SUKI DESIGN
- HANGING HEART JAR T-LIGHT HOLDER
- ENAMEL FLOWER JUG CREAM
- RED RETROSPOT UMBRELLA
- SET OF 6 SOLDIER SKITTLES
- GIRLS ALPHABET IRON ON PATCHES
- VICTORIAN GLASS HANGING T-LIGHT
- IVORY GIANT GARDEN THERMOMETER
- NATURAL SLATE CHALKBOARD LARGE
- JUMBO BAG TOYS
- CAKE STAND 3 TIER MAGIC GARDEN
- WHITE METAL LANTERN
- BROCADE RING PURSE
- GIANT 50'S CHRISTMAS CRACKER
- VINTAGE BLUE KITCHEN CABINET

0K

20K

Total Monthly Sales

40K

60K

80K

0.00K

224.54K

449.08K