

Total Monthly Sales

224.54K

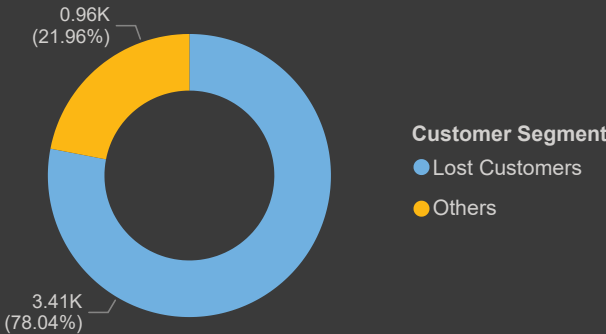
Total Customers

4K

Total Transactions

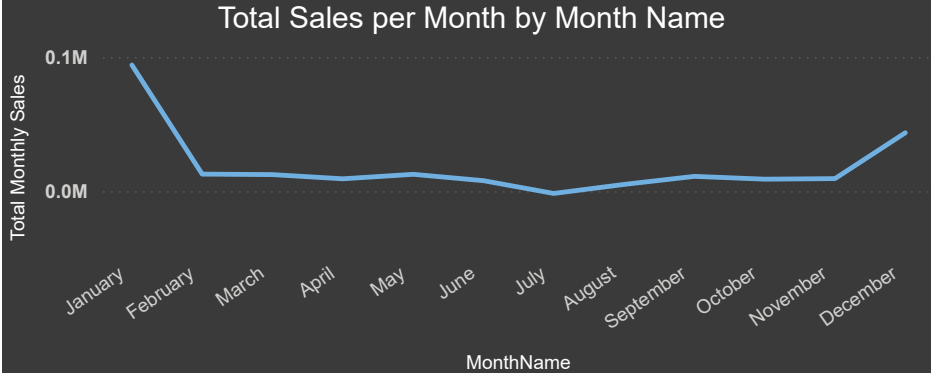
4K

Customer Segment



Country

- ☐ (Blank)
- ☐ Australia
- ☐ Austria
- ☐ Bahrain
- ☐ Belgium
- ☐ Brazil
- ☐ Canada
- ☐ China
- ☐ Denmark
- ☐ France
- ☐ Germany
- ☐ India
- ☐ Italy
- ☐ Japan
- ☐ Korea
- ☐ Mexico
- ☐ Netherlands
- ☐ Norway
- ☐ Poland
- ☐ Portugal
- ☐ Russia
- ☐ Saudi Arabia
- ☐ Singapore
- ☐ South Africa
- ☐ Spain
- ☐ Sweden
- ☐ Switzerland
- ☐ Taiwan
- ☐ Thailand
- ☐ United Kingdom
- ☐ United States
- ☐ Vietnam

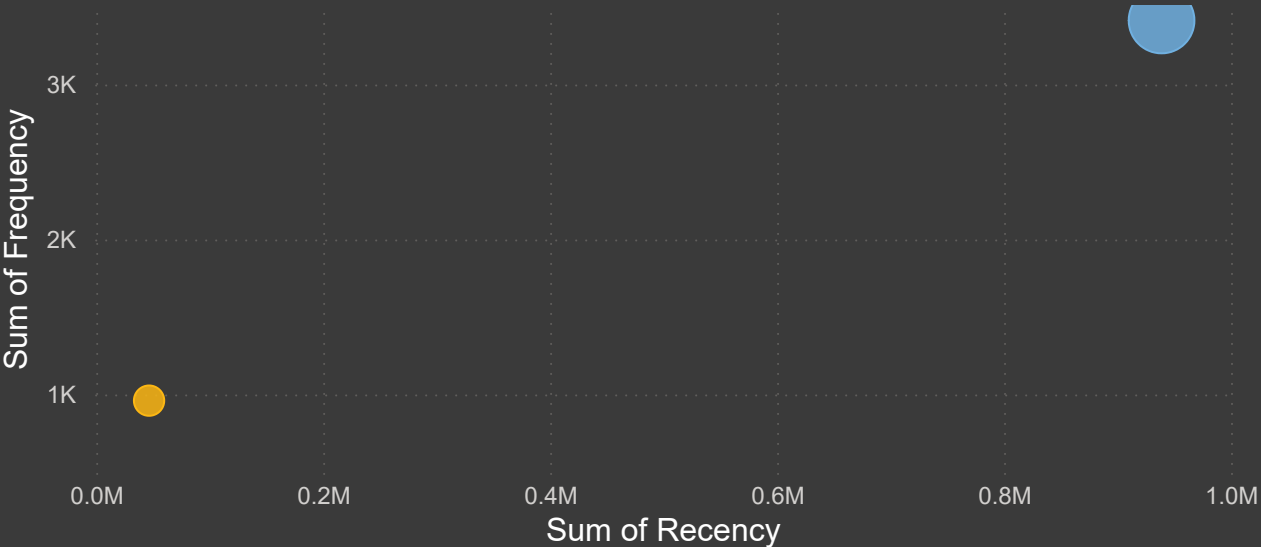


Total Monthly Sales

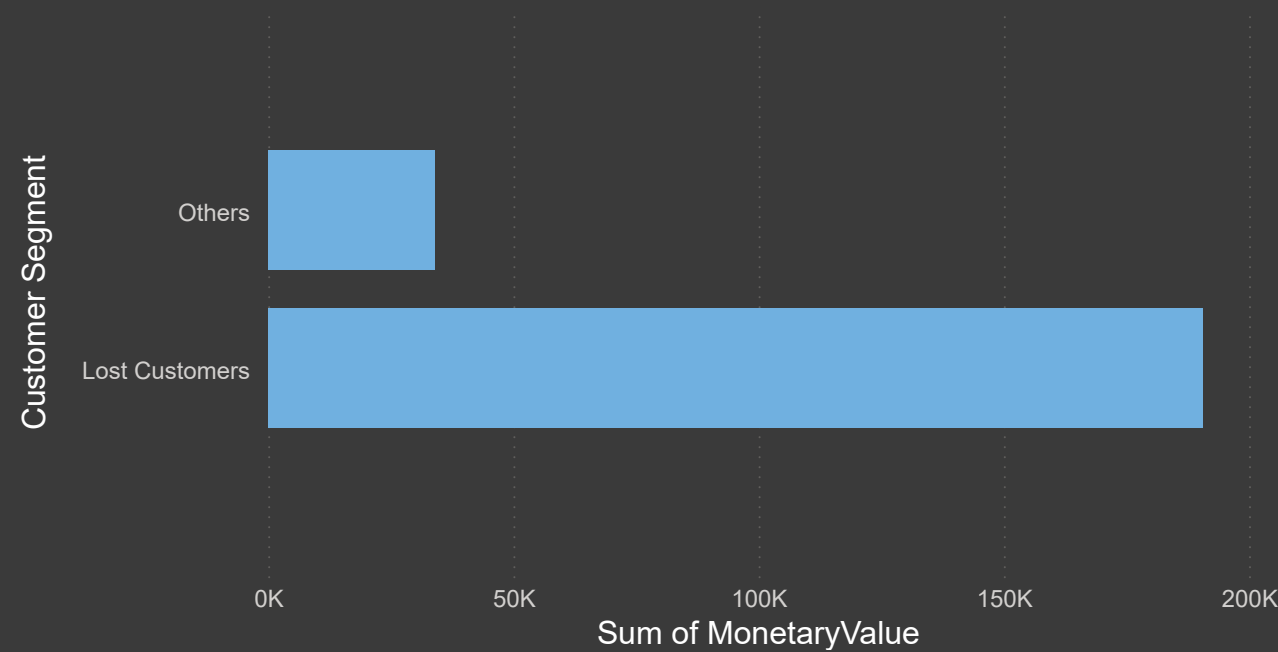


Last Frequency Count, Frequency Count, and Monetary Value per Customer Segment

Customer Segment ● Lost Customers ● Others



Monetary Value per Customer Segment



Country	CustomerID	Sum of Recency	Sum of Frequency	Sum of MonetaryValue
		373	1	0.00
Australia	12386	366	1	30.00
Australia	12388	326	1	11.40
Australia	12393	332	1	13.50
Australia	12415	337	1	222.00
Australia	12422	324	1	16.50
Australia	12424	162	1	76.50
Australia	12431	373	1	51.00
Australia	12434	360	1	-11.55
Australia	16321	323	1	17.70
Austria	12358	150	1	15.00
Austria	12360	200	1	10.20
Austria	12373	311	1	19.50
Austria	12414	310	1	7.56
Austria	12453	134	1	19.80
Austria	12817	281	1	39.60
Austria	12818	261	1	302.40
Austria	12865	359	1	-20.16
Bahrain	12353	204	1	19.90
Bahrain	12355	214	1	30.00
Belgium	12361	287	1	23.40
Belgium	12362	295	1	15.00
Belgium	12364	112	1	45.00
Belgium	12379	170	1	76.20
Belgium	12380	185	1	16.50
Belgium	12383	352	1	30.00
Belgium	12394	217	1	23.40
Belgium	12395	371	1	25.20
Belgium	12397	135	1	14.85
Belgium	12399	261	1	13.20
Belgium	12401	303	1	17.85
Belgium	12402	323	1	19.50
Belgium	12407	264	1	25.00
Belgium	12408	260	1	15.00
Belgium	12417	357	1	15.00
Total		938815	3413	190,530.79

Top 100 Total Monthly Sales by Category

Description

- MEDIUM CERAMIC TOP STORAGE JAR
- WHITE HANGING HEART T-LIGHT HOLDER
- REGENCY CAKESTAND 3 TIER
- METAL SIGN TAKE IT OR LEAVE IT
- CHILLI LIGHTS
- ROUND SNACK BOXES SET OF 4 FRUITS
- SMALL POPCORN HOLDER
- PAPER CHAIN KIT 50'S CHRISTMAS
- WOOD BLACK BOARD ANT WHITE FINISH
- HAND OVER THE CHOCOLATE SIGN
- JUMBO BAG RED RETROSPOT
- PARTY BUNTING
- PAPER CHAIN KIT EMPIRE
- JUMBO BAG BAROQUE BLACK WHITE
- EDWARDIAN PARASOL BLACK
- WORLD WAR 2 GLIDERS ASSTD DESIGNS

0K 20K 40K 60K 80K

Total Monthly Sales

