

Event Sponsorship

Gold Sponsor

Cost: High

Ideal For: Headline sponsors / large brands

Features:

- Priority placement on all event pages (homepage, agenda, sessions)
 - Large virtual booth with video demos, product catalogue, live chat
 - Speaking opportunity (e.g., keynote or featured session)
 - Exclusive zone access (e.g., premium location on floor plan)
 - Logo on all session screens (including livestreams)
 - Dedicated sponsor spotlight email blast
 - Co-branded freebies or digital downloads
 - Priority in search & recommendations
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Silver Sponsor

Cost: Medium

Ideal For: Mid-sized companies or partners

Features:

- Visible placement on the sponsor page & booth zone
 - An optional speaking slot in a breakout session or a panel
 - Logo on select marketing materials
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Bronze Sponsor – Entry Tier

Cost: Lower

Ideal For: Start-ups, niche vendors

Features:

- Listing on the sponsor page
- Small virtual booth (image, short description, contact form)
- Logo in sponsor carousel/footer