

phone: 0406 046 531

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# Relevant Experience

## April 2022 - present | Web Developer

### **SGY Agency**

- Introduced Vue for developing Engagement Tools (ETs) with an improved asset building process.
- Lead the development of a financial API using Serverless technology which is now used for all ETs.
- Introduced a modern Bitbucket deployment pipeline to reduce bottlenecks and improve efficiency.
- · Actively involved in the improvement / maintenance of various CMS platforms for large and small clients.
- Re-skinned and upgraded SGY's website after merger to promote the new brand and core offerings.
- Consolidated staging sites to a reseller WHM server and migrated repositories to Bitbucket, saving the company on hosting and enabling them to move away from the expensive Beanstalk VC.

## Nov 2019 - April 2022 | Front End Developer

#### **DCode Group**

- Collaborated with stakeholders, back-end developers and designers to build custom solutions that meet business requirements and goals.
- Developed app interfaces and custom CMS websites using SCSS, Vue and Laravel.
- Delivered features based on spec docs and applied bug fixes reported from error recording platforms (BugHerd, Kanopi widget).
- Lead the development of the company preset package to scaffold front end components with semantic conventions to speed up development.

### Oct 2018 - Nov 2019 | Front End Designer / Web Developer

#### **Blick Creative**

- Developed WordPress themes with Foundation and Bootstrap following concepts created in-house.
- · Created and tested EDMs ensuring layouts display correctly on email clients programs and devices.
- · Liaised with account managers to provide quote estimates, define project scopes and milestones.

## April 2018 - Oct 2018 | Developer

### **IE Digital**

- Created the Silicon Block website to promote IE's agile workshops; integrating a CRM services to manage attendees and the Eventbrite API to display dynamic event data.
- Worked on multiple projects using React and an internal CSS library.

### Dec 2016 - April 2018 | Web Developer

#### **PharmaDeal**

- Included a secure payment gateway and upgraded the business to eParcel / ReadyToShip to prevent fraud and revenue loss while improving dispatch services.
- Developed and implemented SEO strategy by including a content style-guide.
- Designed EDMs, eMagazines and banners to promote store offerings on multiple platforms.

## March - Dec 2016 | Web Developer Internship

### **Crystal Web Designs**

- Developed responsive Magento and Wordpress themes following design concepts.
- Provided high-quality customer service for accounts payable, domain, web and email hosting.



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# **Education**

**2015 Masters of Multimedia** Swinburne University, Hawthorn

**2010 Bachelor of Multimedia & Digital Arts** Monash University, Caulfield Campus

**2005 Advanced Diploma of Multimedia** NMIT, Greensborough Campus

# Skills summary

#### **Technical**

- Experience building re-usable components with NPM extensions and contemporary bundling tools
- VC experience using Github and Bitbucket leveraging GitFlow
- Cross browser and OS testing / bug fixes using Browserstack
- EDM development in popular campaign services
- Graphic design of banners and multi-page documents

#### **Professional**

- Strong problem solving expertise working on Agile projects
- Attention to detail with working from briefs and user stories
- Great communication skills both written and verbal
- Flexible and versatile to quickly learn new systems
- Excellent customer services skills, including client interface
- Supervision of small teams in an eCommerce environment

# Knowledge

#### **Programming**

- JS ES6 knowledge combined with Vue and React
- · Experience consuming and displaying API data
- Exposure to Laravel & Silverstripe ORM frameworks for building complex apps and integrations
- PHP procedural and OOP experience with a DRY emphasis
- Strong HTML5 and CSS3/SCSS skills for interface design

#### **Software**

- Coding in VS Code and Sublime Merge for version control
- Site building with WordPress premium and custom themes
- Extensive usage of Adobe, Sketch, InVision and Figma
- Publishing in Google Docs, Sheets and MS Office, Excell
- Comfortable with various project management tools l.e Trello, Jira, Treehouse, Wiplist etc

# Professional Development

"I am a lifelong learner.

I am motivated to learn new ways to extend my skills & capabilities."



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# Academic Transcript

MARK CONDELLO

5 Italia Court GREENSBOROUGH VIC 3088 Australia



## MARK CONDELLO

### Master of Multimedia

Year	Unit Code	Unit Title	Credit Points	Mark	Grade
2013	HAM713	Professional Communication Practice	12.5	**	EXM
	HET728	3D Modelling & Animation	12.5	93	HD
	HET742	Digital Video and Audio	12.5	**	EXM
	HET743	User Experience Design	12.5	76	D
	HET745	Multimedia Imaging	12.5	86	HD
	HET824	Media theory, Dvd and Compositing	12.5	89	HD
	HIT5091	Web Development	12.5	77	D
2014	COS70005	Web Programming	12.5	83	HD
	DIG60001	Multimedia Project Management	12.5	81	HD
	DIG60011	Multimedia Development	12.5	77	D
	DIG80003	Multimedia Project	25.0	90	HD
	DDD80012	Swinburne Design Factory Project	12.5	67	С
	INF60009	Database, Analysis and Design	12.5	74	D

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