## Informing a Move

The Data Science Way

Mark Ehler

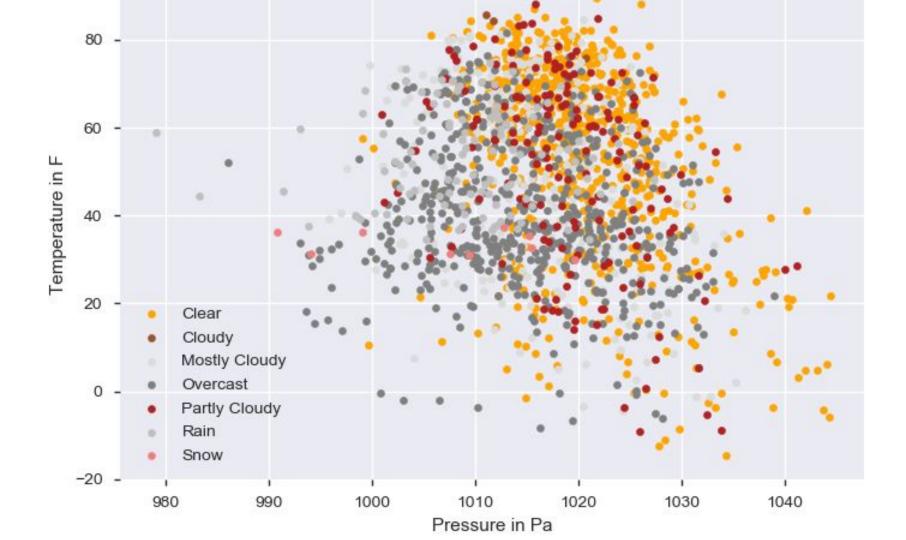
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#### The Problem at Hand

Commercialization of NOAA data

5G and polar passive microwave satellites



# Powered by Dark Sky

The **Dark Sky** API is backed by a wide range of global weather **data sources**, which are aggregated together to provide the most accurate forecast possible for a given location. Any **data sources** used to service a given request will be noted in the flags section of the API response.

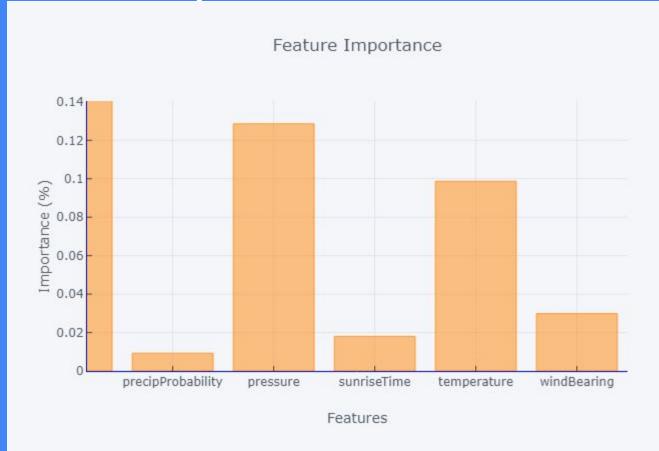
#### Feature Engineering

Change in weather - inferred from clever API calls

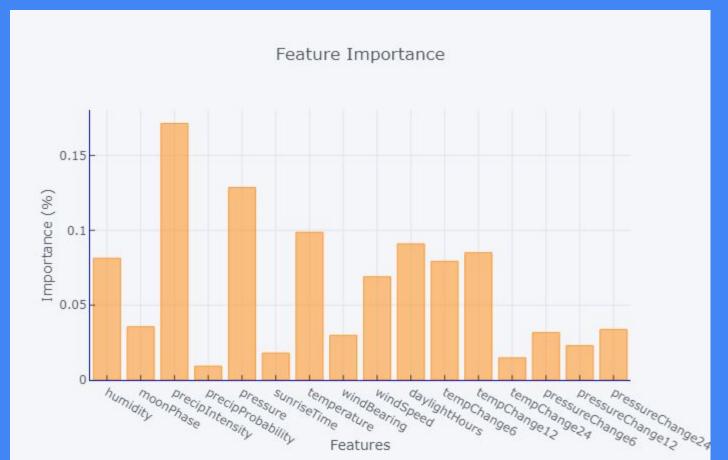
Seasonal changes - daylight hours, moon phase

Removing wrong minded features - facts don't always do what you want them to. Guardian of 21st century definition of what is truth.

## Feature Importance



## Feature Importance

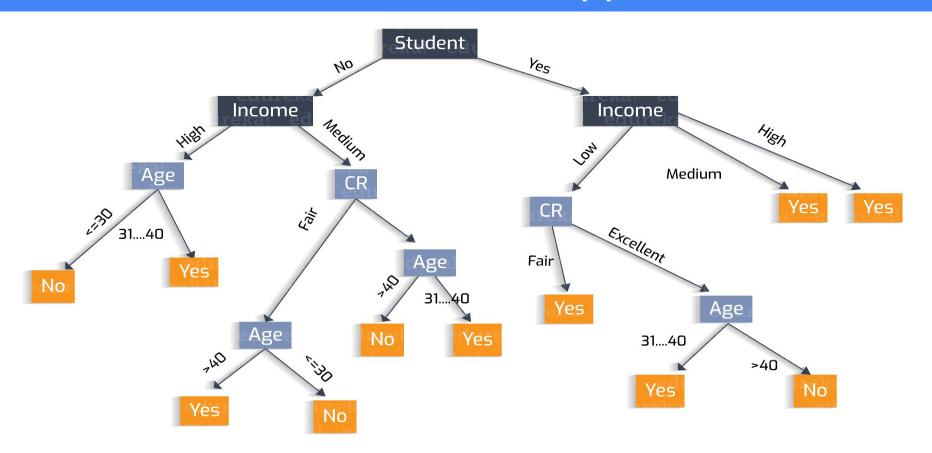


#### **Decision Tree**

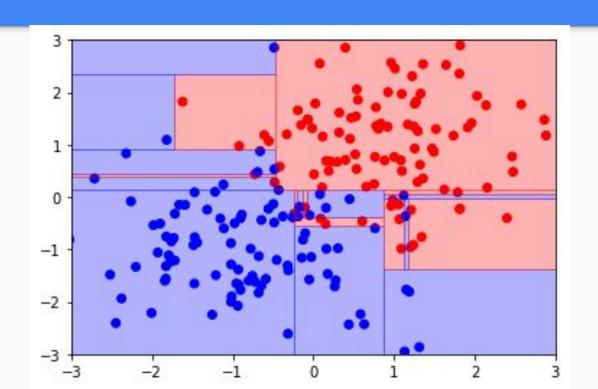
A classic and still-relevant way for computers to categorize and make decisions. Logical and linear learning with accessible readability.

At any time, we can check and see what the computer is thinking.

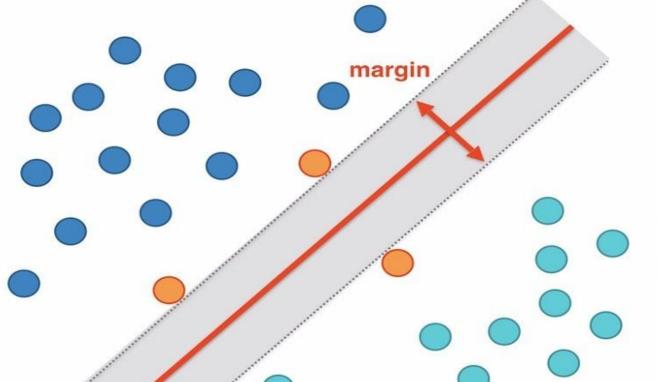
#### Decision Tree - Credit Card Approval (example)



#### SVM vs Decision Tree



#### SVM - Hyperparameters



Why is this the best split?

The distance between the support vectors and the hyperplane are as far as possible

#### Random Forest





#### Results 4.0

Training Accuracy: 76.05%

Validation Accuracy: 67.47%

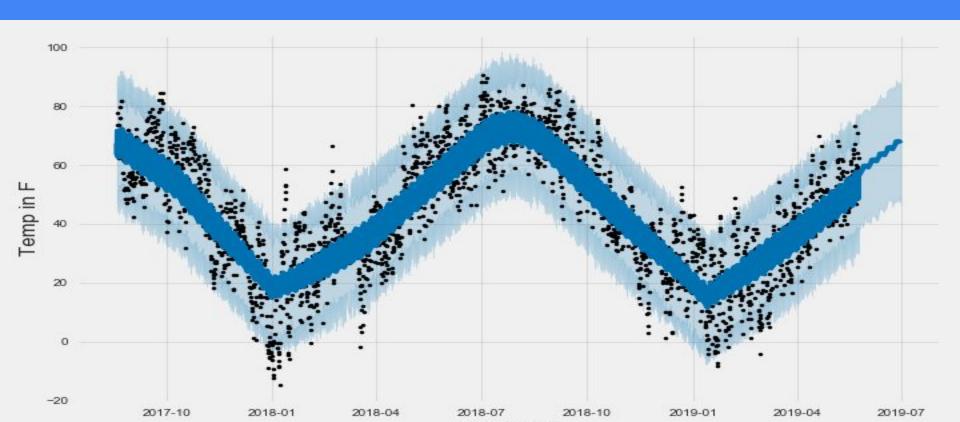
#### A Word on Accuracy

Accuracy defined as # of misses vs correctly categorized weather

Recall as # of misclassifications

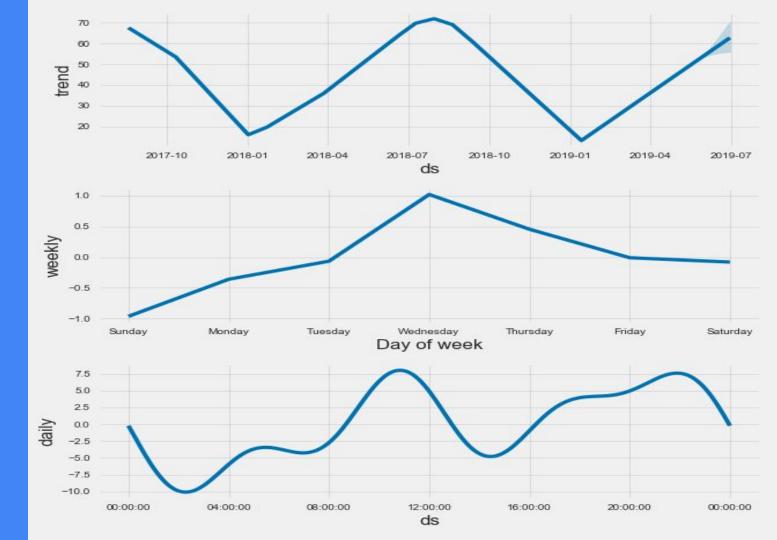
How do we want our errors to come? As missed storms or false alarms?

### Predicting Temperature



# Finding Trends

How can we use this to improve our model?



#### **Further Research**

Upsampling precipitation events.

Collecting data from surrounding stations.

Using the entire dataset to predict future outlooks.

#### Appendix

**Linkedin** 

Github Repo

Blog

**Washington Post Article** 

A Visual Introduction to Machine Learning