

# Mark Schneider

## Proficient Design Software:

Adobe Indesign, Illustrator, Photoshop, and Figma



## Strong Understanding:

Premiere Pro, After Effects, Adobe Dimension, and Lightroom



## Programming Languages:

Some experience in C#, C++, and Python



## Other Tools:

Experience in Salesforce CRM, Pardot, and Tableau



MarkFS.com  
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## Experience

BFA Graphic Design. Departmental Honors *Chapman University*

08/16 – 05/20

4 year Liberal Arts University.

Additional study focus in Computational Science.

Data Vis Designer & Marketing Coordinator *Beacon Economics*

10/20 – Present

Report layout and design, web design and content management, and infographics. Additional management of salesforce CRM and Pardot systems. Clients include California Attractions and Parks Association, LiveNation, the City of Los Angeles, and UC Riverside.

Ideation Lab Assistant

*Chapman University*

10/16 – 05/20

Design and production for various university and external client branded collateral. Collaborative team environment. Projects include but are not limited to:  
Gallery Design, Corporate Identity, Advertising, & Proofing.

Freelance Designer

*Dance 4 Joy*

04/19 – 05/20

Lead freelance designer for a local nonprofit. Major rebranding, alongside ongoing event collateral, social media, and other major design related needs.

Visual Abstract Artist

*Annals of Emergency Medicine'*

11/18

Small infographics that summarize the 'abstract' (or thesis) of an article in a medical journal.

Marketing Designer Intern

*Beyond Limits Artificial Intelligence* 06/19 – 08/19

Event campaign, social media, and web design for a tech startup. Created a marketing campaign for the IoT O&G 2019 conference to promote the brand and generate leads. B2B (business to business) marketing experience.