

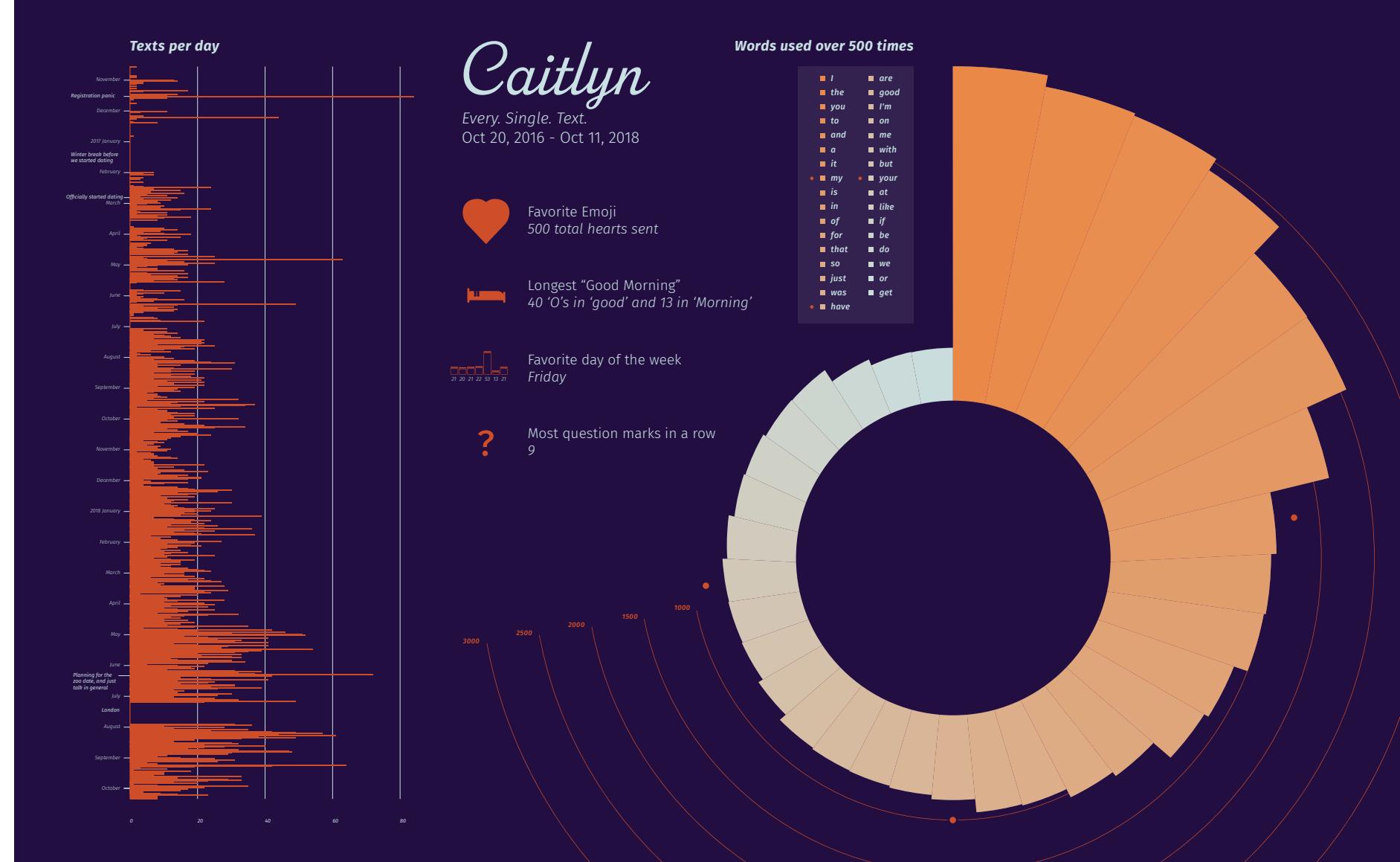
## Programming

For this project I collected every text that my girlfriend and I sent to each other since our first text until her birthday. I used a backup software to get the raw data off of my phone. I created a program that would parse the data, filter out other text messages, correct spelling, and add everything to a CSV sheet by word and frequency.

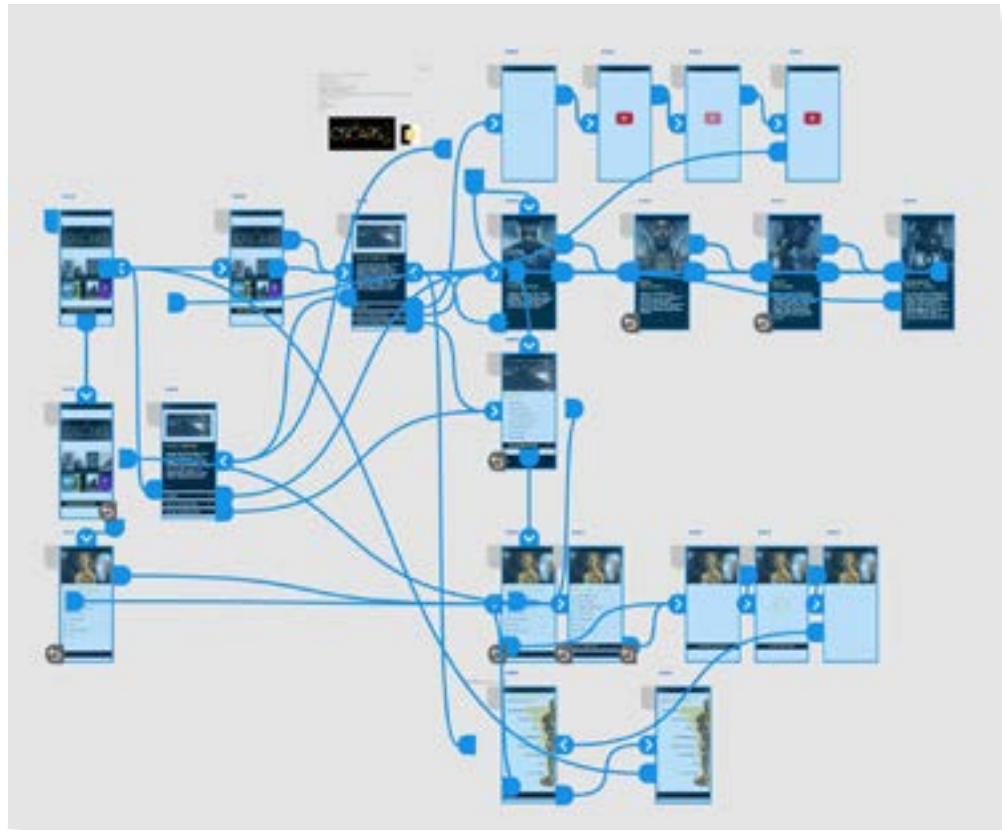
I modified that code to parse dates of the texts into a separate document, and include any missing dates. After this, I sorted the data in excel, and brought it into illustrator.

|    | A    | B    |
|----|------|------|
| 1  | i    | 3223 |
| 2  | the  | 3065 |
| 3  | you  | 3026 |
| 4  | to   | 2852 |
| 5  | and  | 2419 |
| 6  | a    | 2407 |
| 7  | it   | 1942 |
| 8  | my   | 1377 |
| 9  | is   | 1331 |
| 10 | in   | 1316 |
| 11 | of   | 1203 |
| 12 | for  | 1169 |
| 13 | that | 1002 |
| 14 | so   | 970  |
| 15 | just | 910  |
| 16 | was  | 905  |
| 17 | have | 820  |
| 18 | are  | 797  |
| 19 | good | 790  |
| 20 | i'm  | 790  |
| 21 | on   | 785  |
| 22 | me   | 739  |
| 23 | with | 710  |
| 24 | but  | 706  |

## Final Design



## Stepthrough



## Final Design

THE OSCARS

BLACK PANTHER

After the death of his father, Prince T'Challa returns to his African homeland of Wakanda, which has hidden its wealth and advanced technology for generations. T'Challa assumes his father's throne and must also accept his mantle as the superhero Black Panther to protect Wakanda from numerous enemies intent on pillaging its resources.

TRAILER ▶

CAST & CHARACTERS ▶

AWARD NOMINATIONS ▶

VOTE FOR BEST PICTURE

BLACK PANTHER

After the death of his father, Prince T'Challa returns to his African homeland of Wakanda, which has hidden its wealth and advanced technology for generations. T'Challa assumes his father's throne and must also accept his mantle as the superhero Black Panther to protect Wakanda from numerous enemies intent on pillaging its resources.

TRAILER ▶

CAST & CHARACTERS ▶

AWARD NOMINATIONS ▶

T'CHALLA  
CHADWICK BOSEMAN

T'Challa is the king of the secretive and highly advanced African nation of Wakanda - as well as the powerful warrior known as the Black Panther. T'Challa accepted the mantle of Black Panther from his father.

## Background

These designs were part of a 5 week summer program that focused on sustainable design principles in the context of a real-world assignment. This year, the class worked with Buro Happold, an architectural firm based in London, on the planned city of Neom in Saudi Arabia. The class designed the city accounting for all components of a livable civilization: technology, economy, environment, education, community, transportation, infrastructure, agriculture, and tourism. At the end of the course the class had created a presentation for the client.

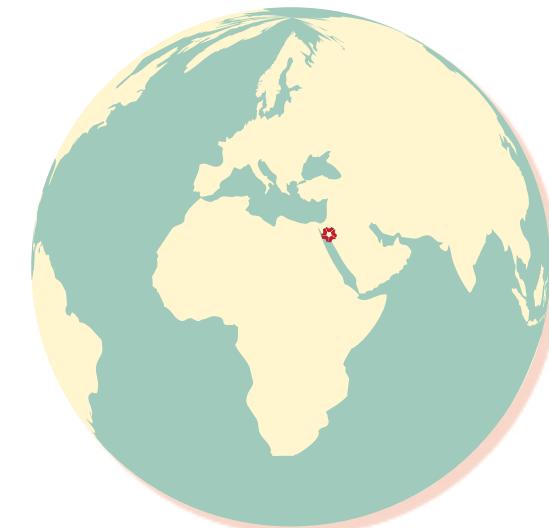
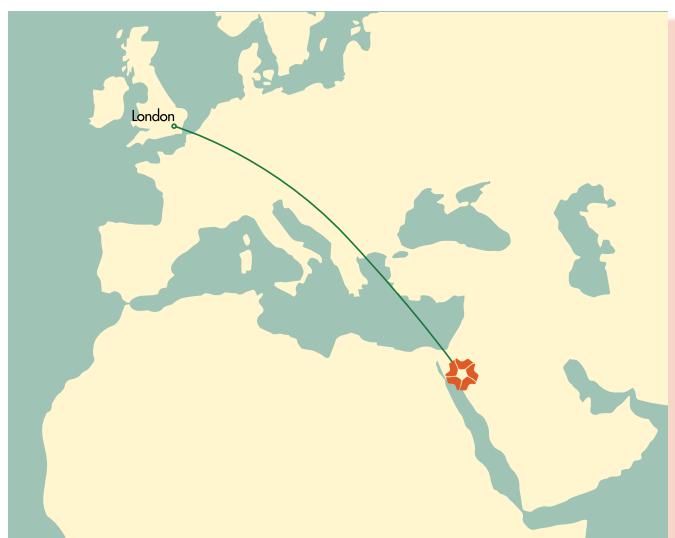
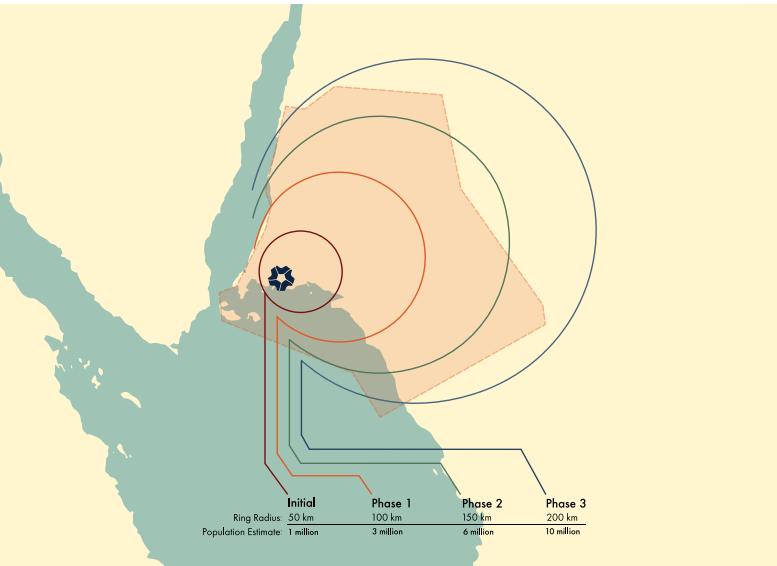
My primary contributions to the final presentation came in the form of helping to write the script and creating the map graphics seen throughout the presentation. This was a collaborative group task on a short time frame, which

meant I was switching jobs based on where I was needed. I also spent ample time researching, gathering photographs, and forming the basic structure of the presentation.

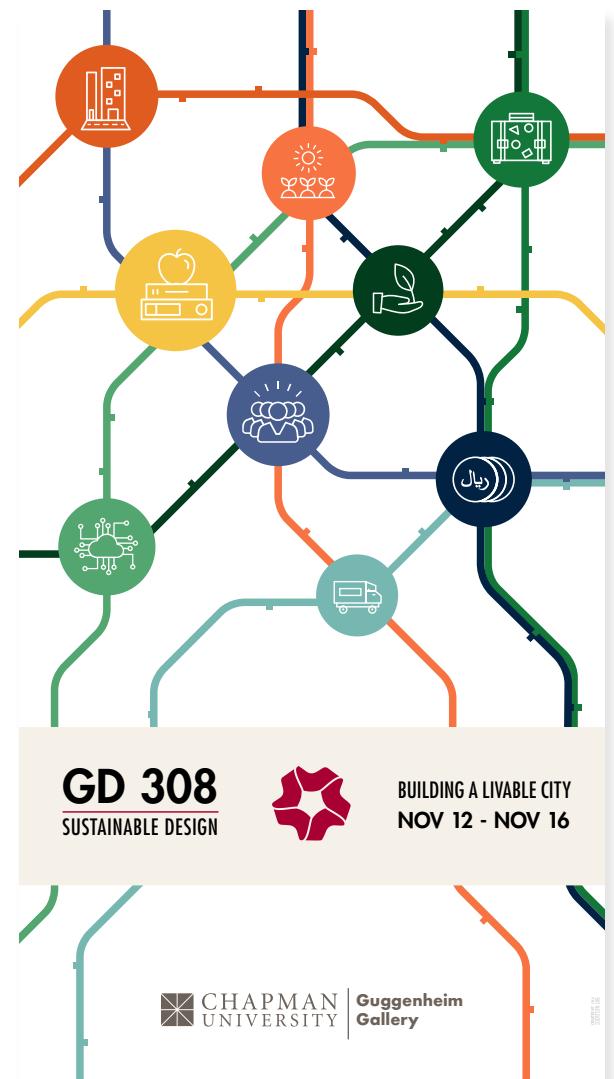
Through my job at Chapman University, I had the opportunity to design a gallery show highlighting the work from the class. I had the responsibility to create the show from the ground up. I planned the gallery out, and created proposals to those who would approve the project.

I acted as a project manager to my co-workers in order to get all the collateral finished and installed in time for the show. My job was to highlight the positive effects of the class to the higher-ups at the university to help secure more subsidized funding for the class in the future, as well as to show off the work done by the students.

## Maps



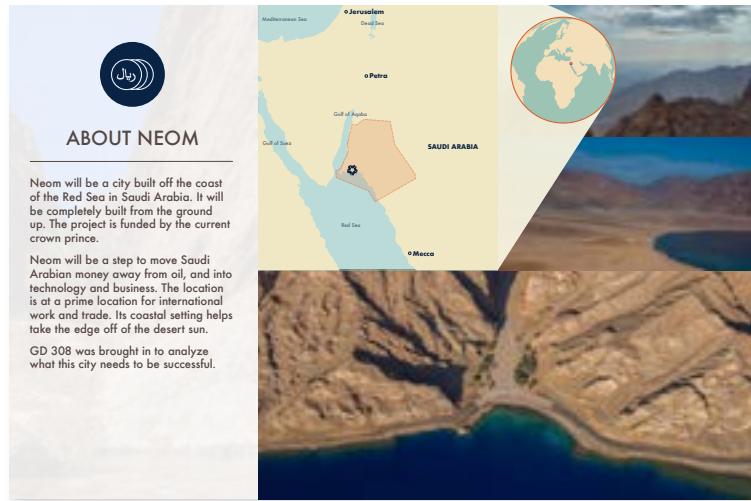
## Gallery Advertising Banner



## Gallery Pictures



## Wall Stations



## Timeline



Initial Sketches

SILVER  
TRUMPET

THE  
SILVER  
TRUMPET

*Silver  
Trumpet*

*Silver trumpet*

The  
**SILVER**  
trumpet

Final Design



SILVER  
TRUMPET

SILVER  
TRUMPET

Silver Foil

SILVER  
TRUMPET

Brass Foil

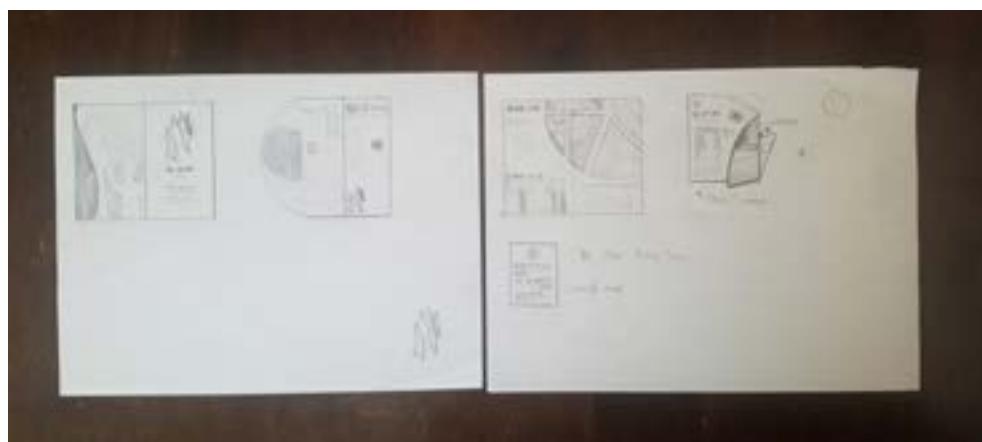
SILVER  
TRUMPET

Deep Purple

SILVER  
TRUMPET

SILVER  
TRUMPET

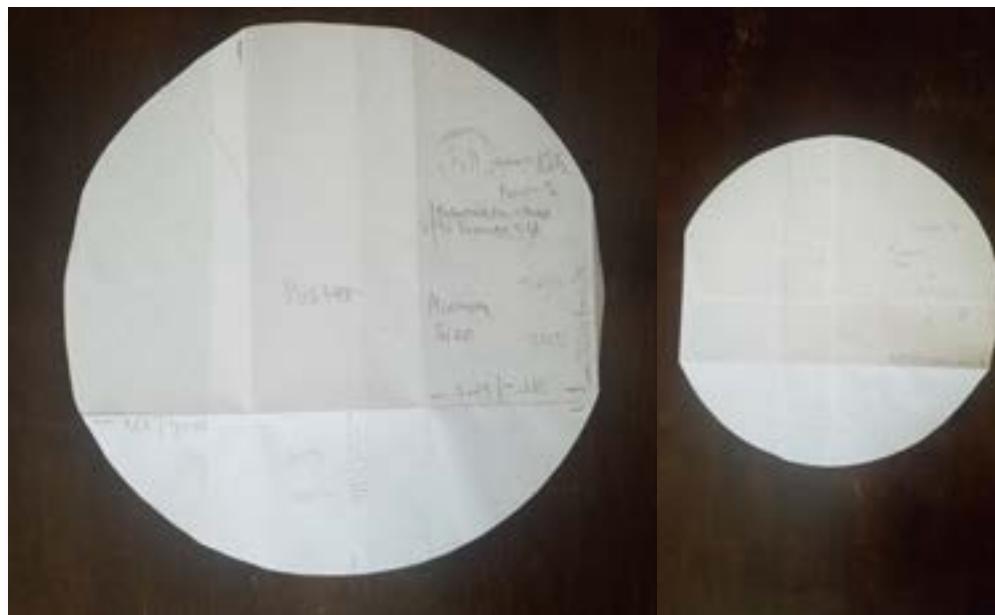
## Initial Sketches



## Final Brand



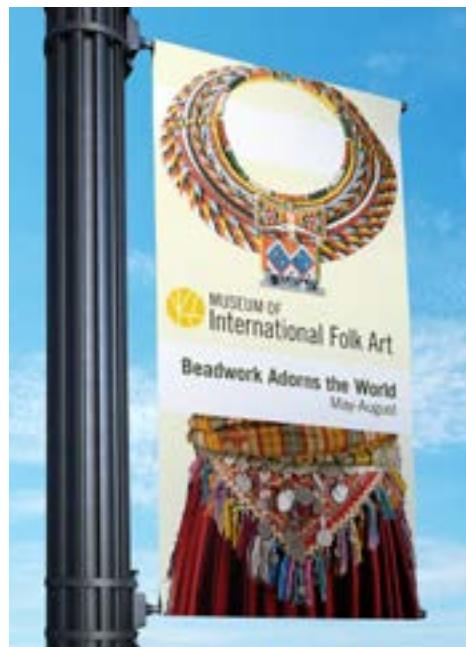
## Brochure/Map Mockups



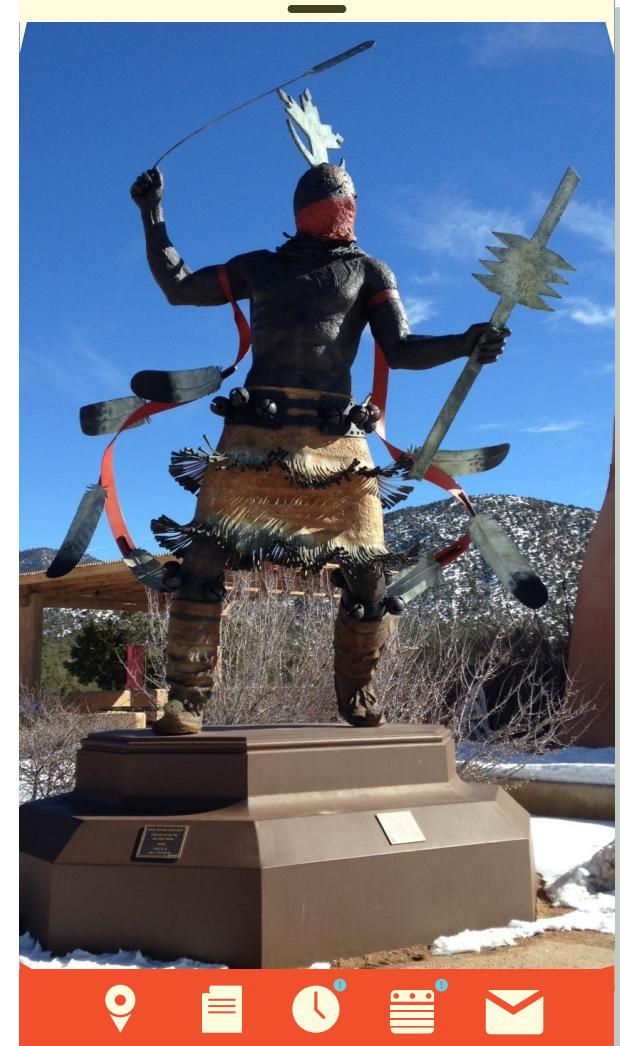
## Final Brochure



## Hanging Banners



## Companion App



### Daily Tours & Events



9:47AM

- 10AM Guided Tour
- 10:30AM Guided Tour
- 11AM Guided Tour
- 1PM Archeological Seminar and Demonstration
- 3PM Guided Tour
- 3:30PM Guided Tour
- 4PM Guided Tour
- 4:30PM Final Guided Tour
- 6PM International Street Fair

### Contact

Email

Category

Message

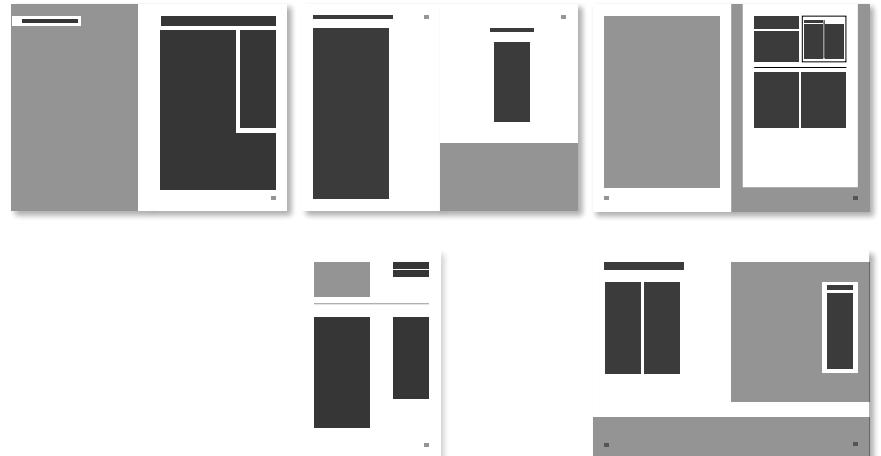


Message Sent

OK

Send

## Initial Sketches

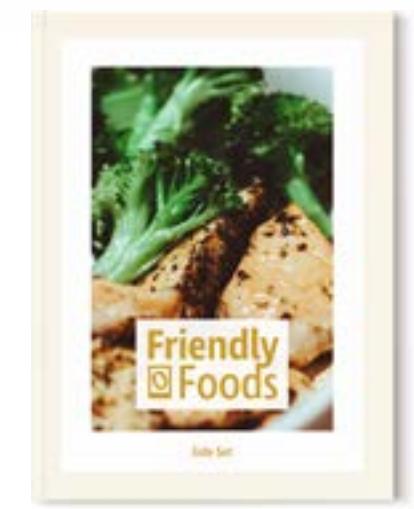
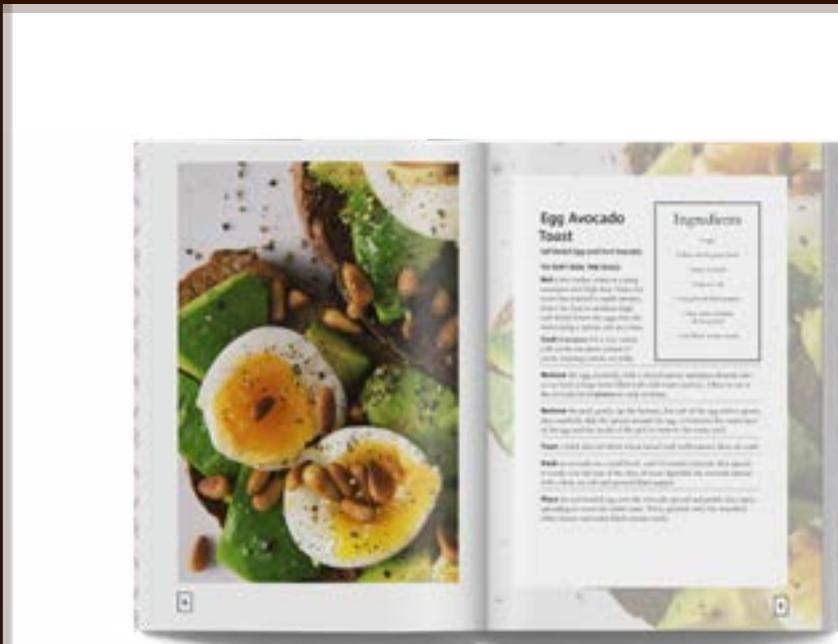


# First Comps

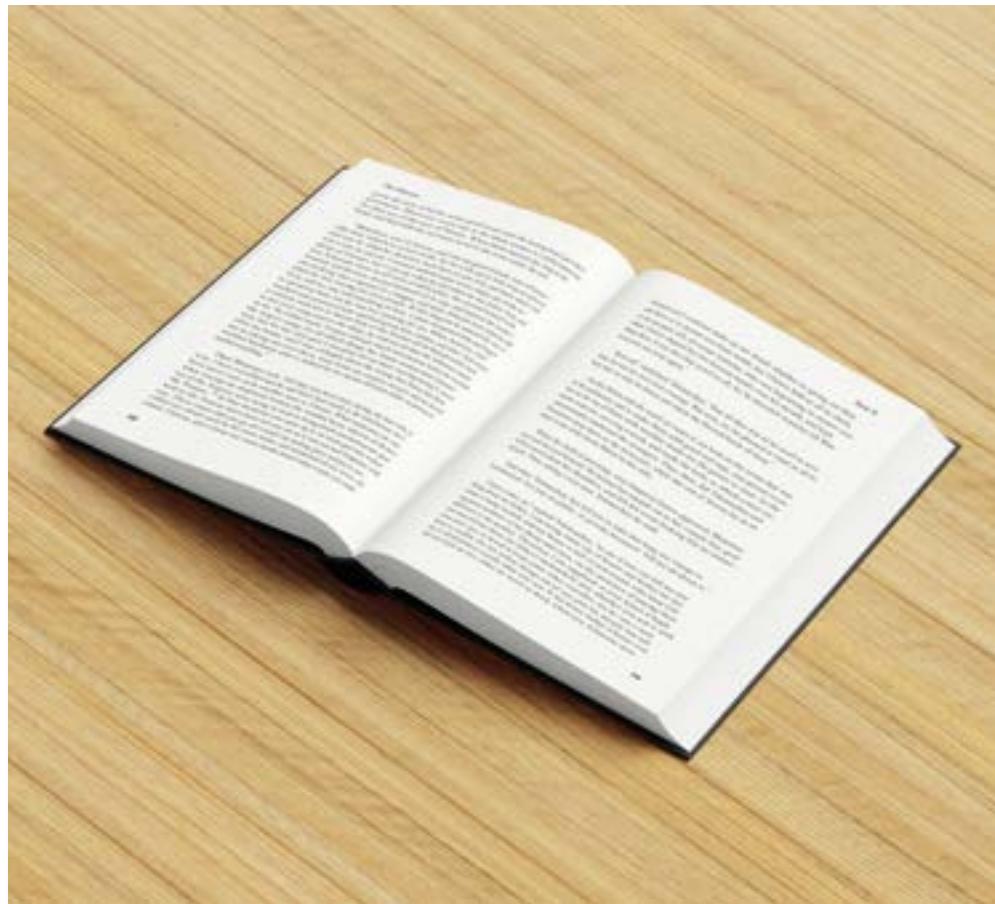


1

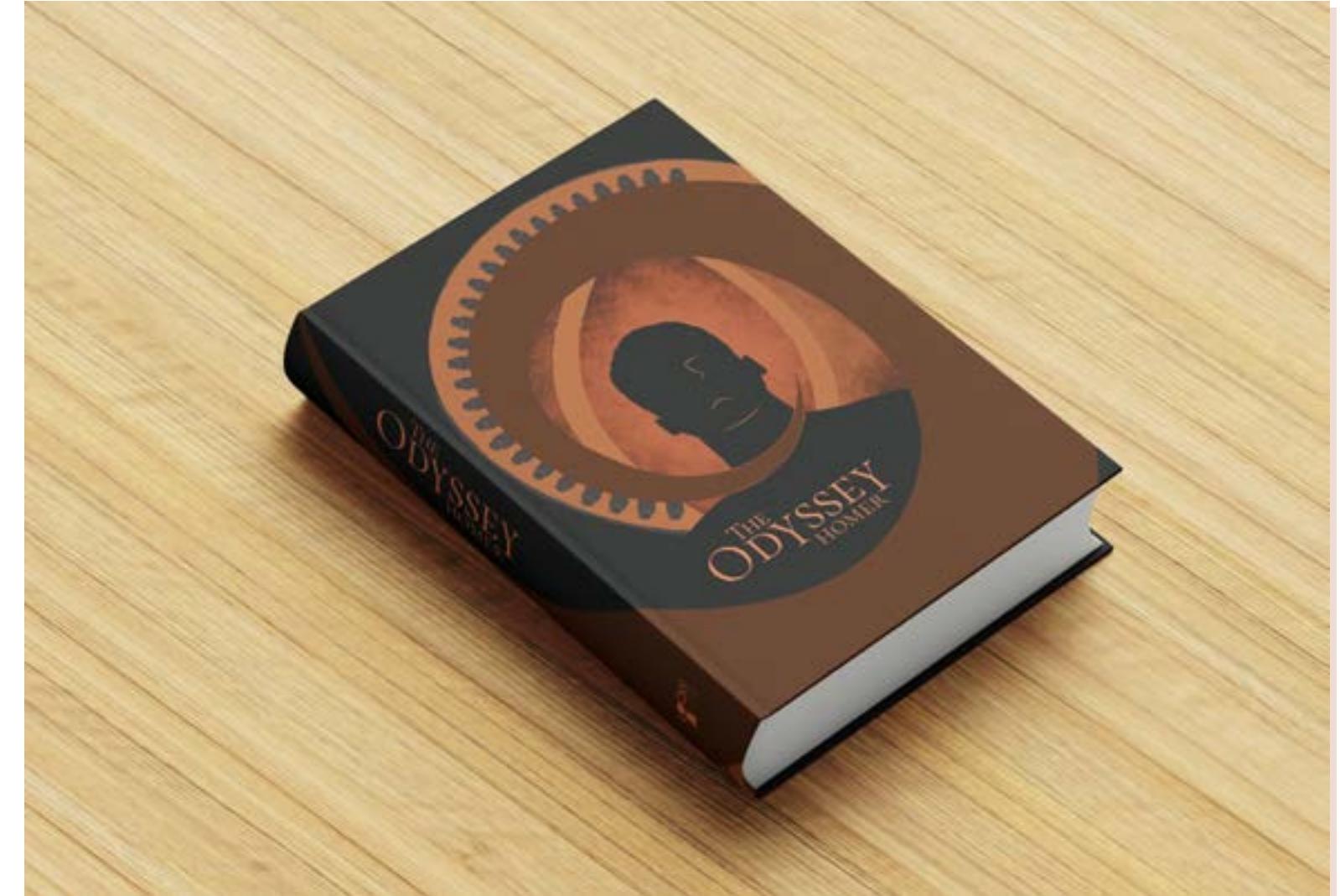
# Final Design



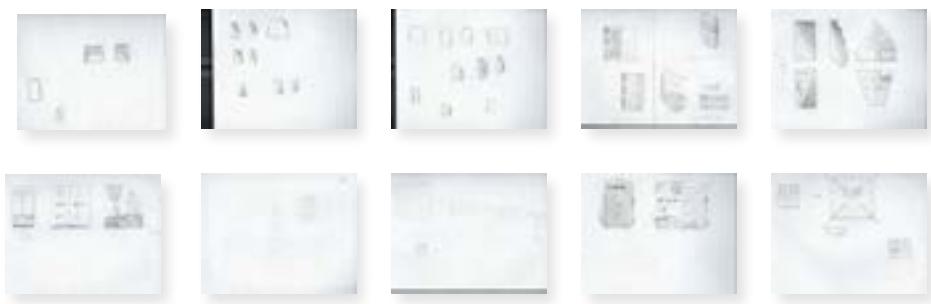
Page Layout



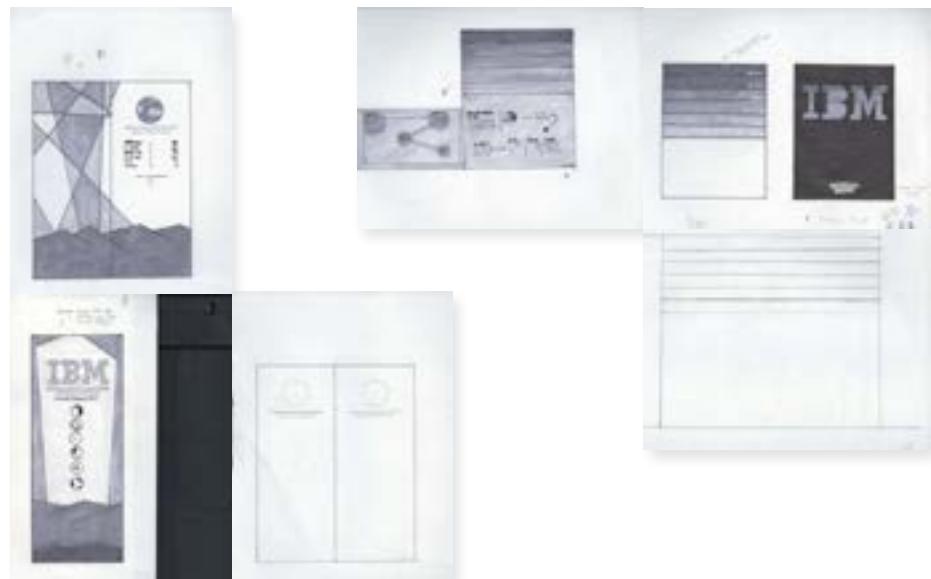
Final Design



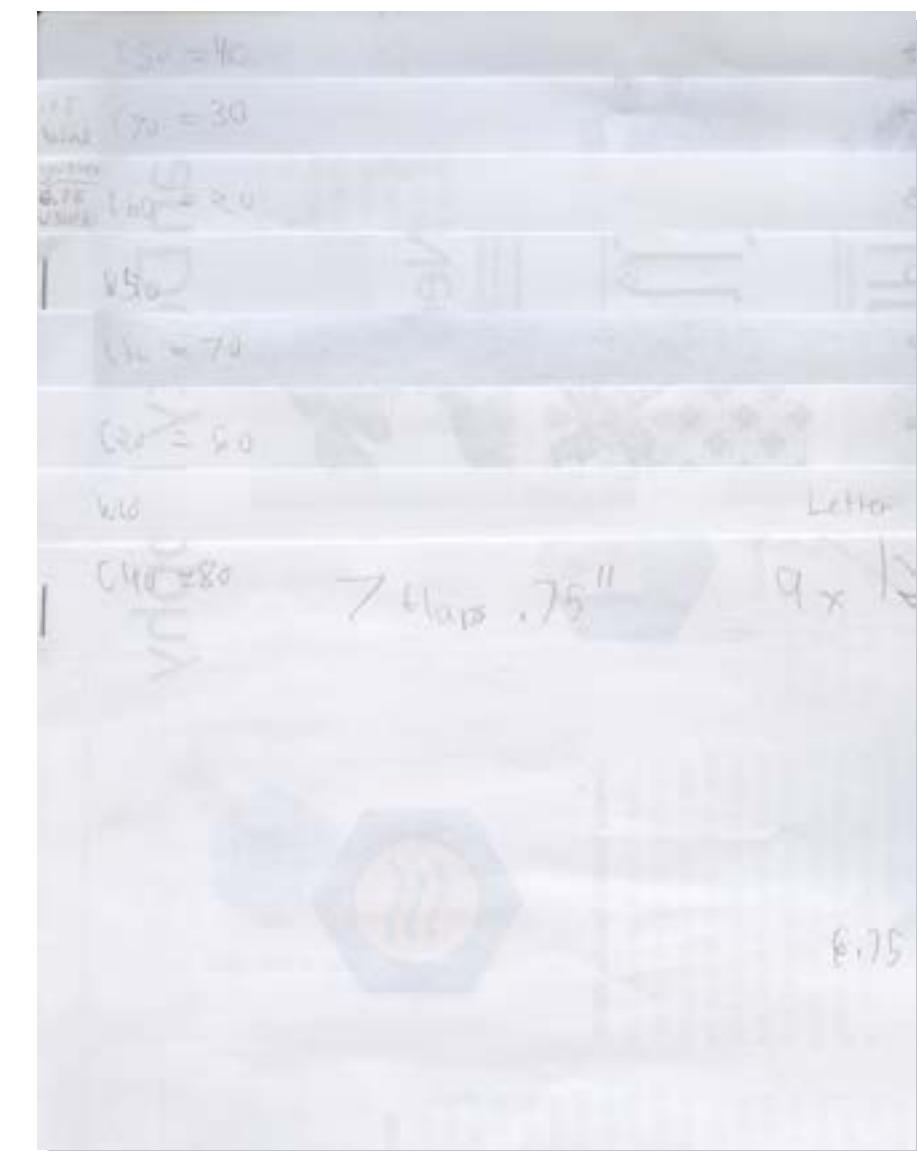
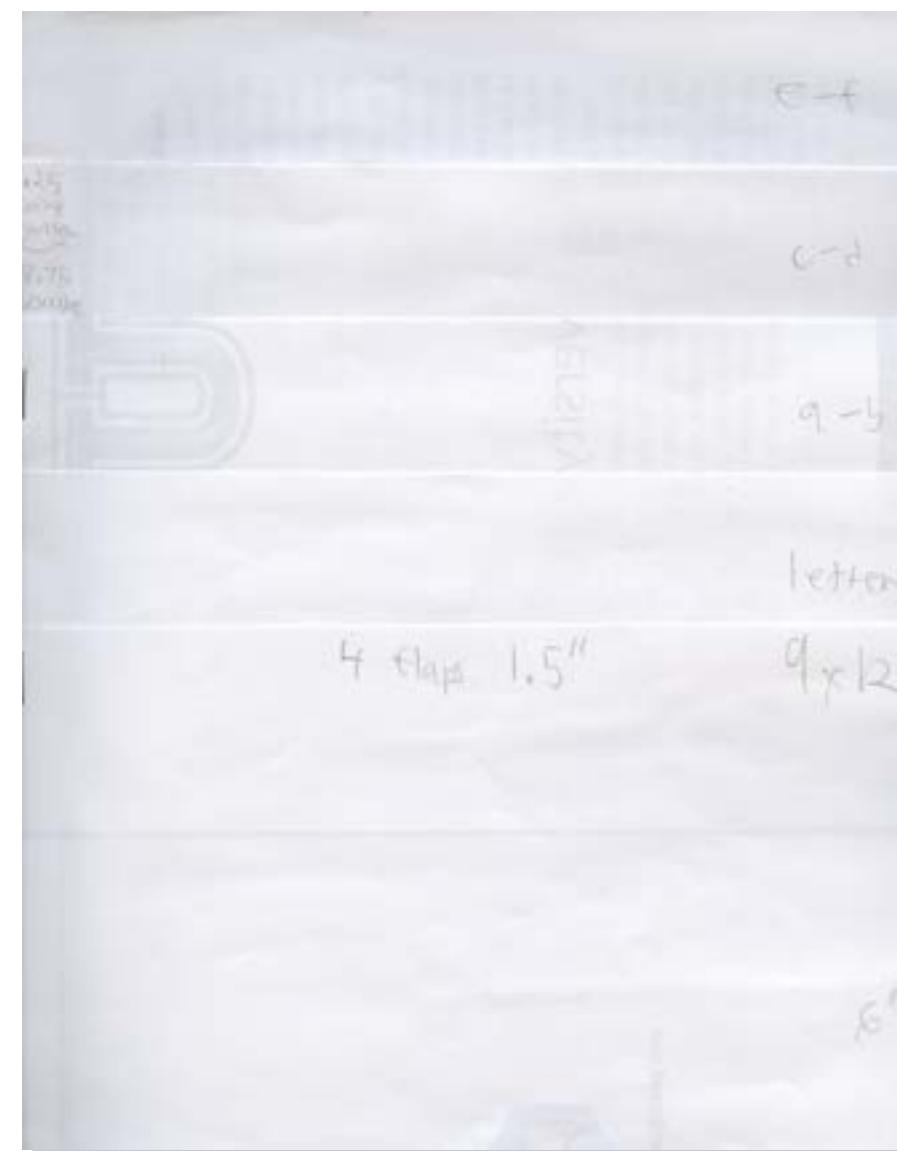
## Initial Sketches



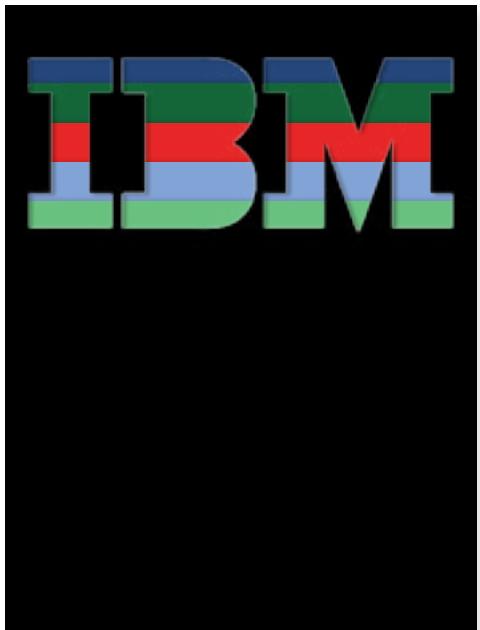
## Initial Revisions



## First Mockups



## Primary Digital Mockups



## Style Guide &amp; Final Mockup

**IBM**  
2017 ANNUAL REPORT  
STYLE GUIDE

**Main Color**

SECONDARY COLOR

**Tab Header Neue, Bold 23pt**

**Typography**

ITC LUBLIN GRAPH  
Helvetica Neue  
(Official IBM Typeface)

BODY TITLE GRAPH, DEMIBOLD 12PT, ALLCAPS  
(Body Text, Neus, Regular, 8pt)

TITLE SPAN BODY COPY, BUT NOT DEDICATED

SPACE TO ACCOMMODATE FOR THE SIZE OF THE PAGE (SEE BELOW)

**Secondary Title or Pull Quote. Graph, Demibold 23pt**

**Document Layout**

REFER TO IBM COLOR GUIDE

75° I  
Light Page, Dark Text  
Dark Page, Light Text  
MAX 12"  
18"

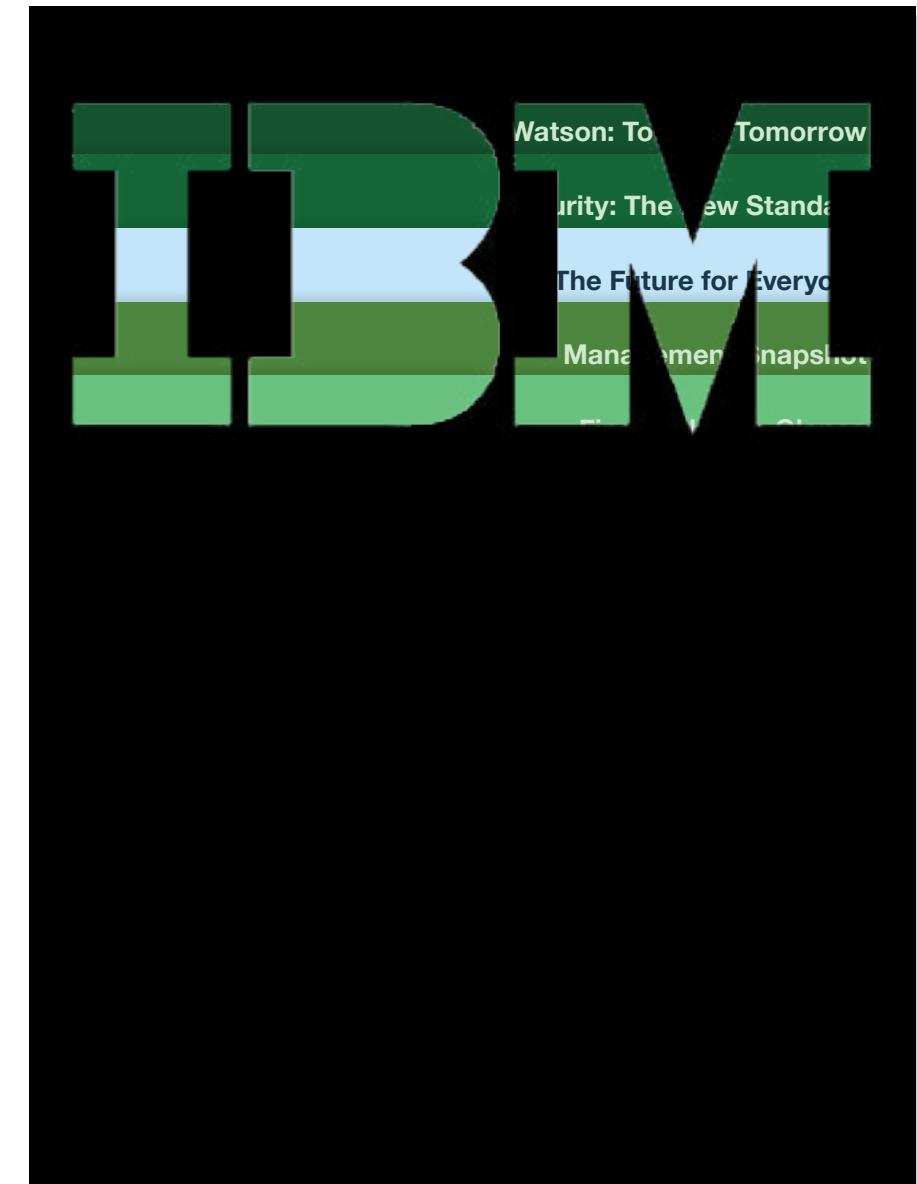
**Photography & Illustration**

Clean, Clear, Communicative

Macro Photography of Items  
Group photos are in situ  
Warm Colors as highlights, or muted

Illustrations are geometric, yet slightly rounded  
Refer to material design, but do not strictly adhere  
Stay near IBM Report Colors

**Paper Samples**



# Physical Finals



# Final Design

