

# Mark Schneider

## Proficient Design Software:

Adobe Indesign, Illustrator, Photoshop, and Experience Design



## Basic Understanding:

Premiere Pro, After Effects, Adobe Dimension, and Lightroom



## Programming Languages:

Some experience in C#, C++, Python, HTML, CSS



I work in the space where logic and facts intersect with creativity and emotion. Design gives me endless opportunity to explore this blend. I feel most comfortable working in a team environment. Other visions and opinions are invaluable at every step. The feedback loop of review and revise is the path to excellence, and something that I always strive for. You can find my portfolio work on my website.

## Experience

### BFA Graphic Design Student

08/16 – 05/20

*Chapman University*

4 year Liberal Arts University.

Additional study focus in Computational Science.

### Ideation Lab Assistant

10/16 – 05/20

*Chapman University*

Design and production for various university and external client branded collateral. Collaborative team environment. Projects include but are not limited to:

Gallery Design, Corporate Identity, Advertising, & Proofing.

### Visual Abstract Artist

11/18

*Select abstracts in 'Annals of Emergency Medicine'*

Small infographics that summarize the 'abstract' (or thesis) of an article in a medical journal. Independent freelance work.

### Marketing Designer Intern

06/19 – 08/19

*Beyond Limits Artificial Intelligence*

Event campaign, social media, and web design for a tech startup. Created a marketing campaign for the IoT&G 2019 conference to promote the brand and generate leads. B2B (business to business) marketing experience.

### Freelance Designer

04/19 – 05/20

*Dance 4 Joy*

Freelance job for a local nonprofit working with another designer. Major rebranding, alongside ongoing event collateral, social media, and other major design related needs.



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