

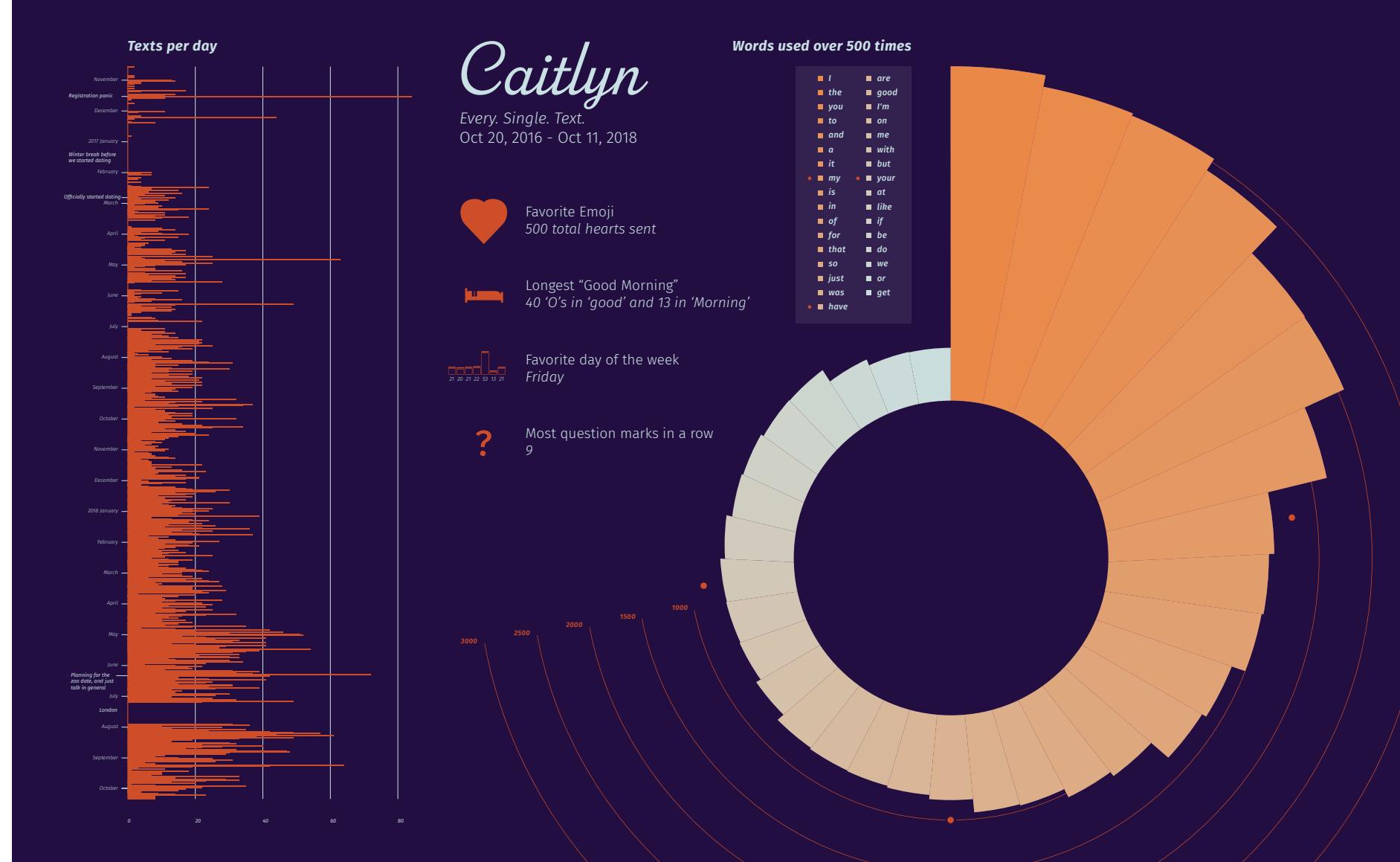
Programming

For this project I collected every text that my girlfriend and I sent to each other since our first text until her birthday. I used a backup software to get the raw data off of my phone. I created a program that would parse the data, filter out other text messages, correct spelling, and add everything to a CSV sheet by word and frequency.

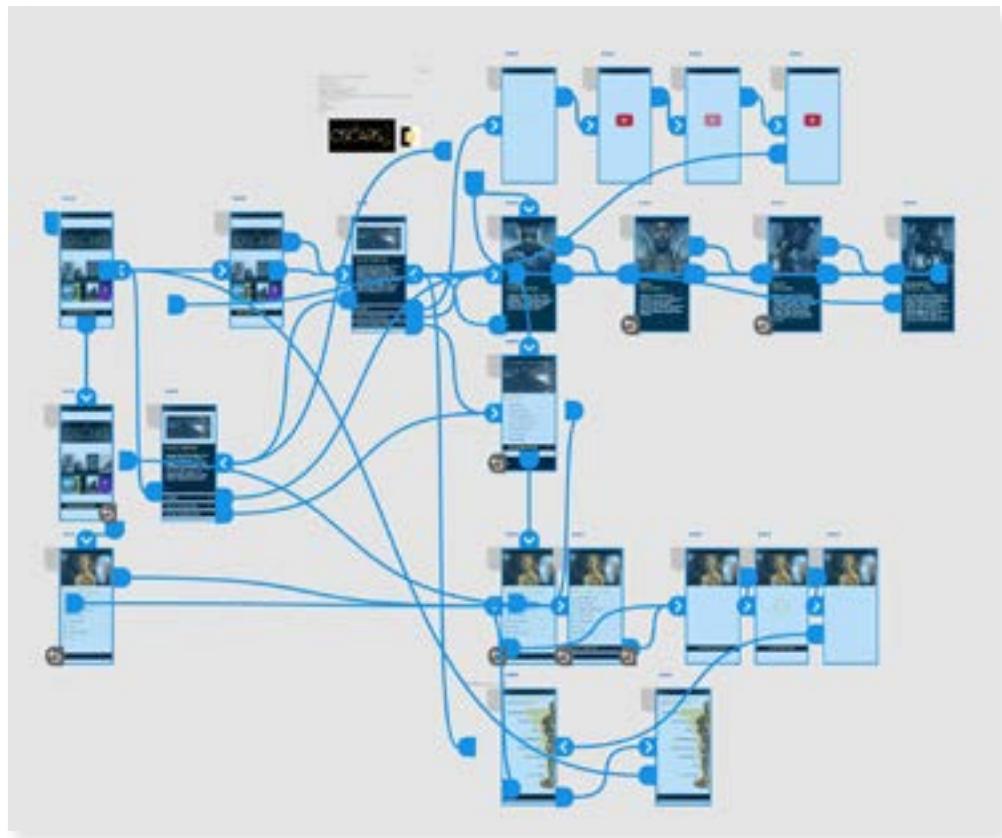
I modified that code to parse dates of the texts into a separate document, and include any missing dates. After this, I sorted the data in excel, and brought it into illustrator.

	A	B
1	i	3223
2	the	3065
3	you	3026
4	to	2852
5	and	2419
6	a	2407
7	it	1942
8	my	1377
9	is	1331
10	in	1316
11	of	1203
12	for	1169
13	that	1002
14	so	970
15	just	910
16	was	905
17	have	820
18	are	797
19	good	790
20	i'm	790
21	on	785
22	me	739
23	with	710
24	but	706

Final Design



Stepthrough



Final Design



Background

These designs were part of a 5 week summer program that focused on sustainable design principles in the context of a real-world assignment. This year, the class worked with Buro Happold, an architectural firm based in London, on the planned city of Neom in Saudi Arabia. The class designed the city accounting for all components of a livable civilization: technology, economy, environment, education, community, transportation, infrastructure, agriculture, and tourism. At the end of the course the class had created a presentation for the client.

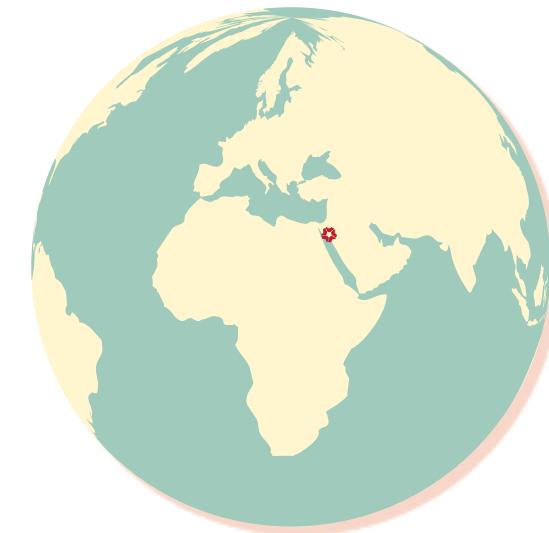
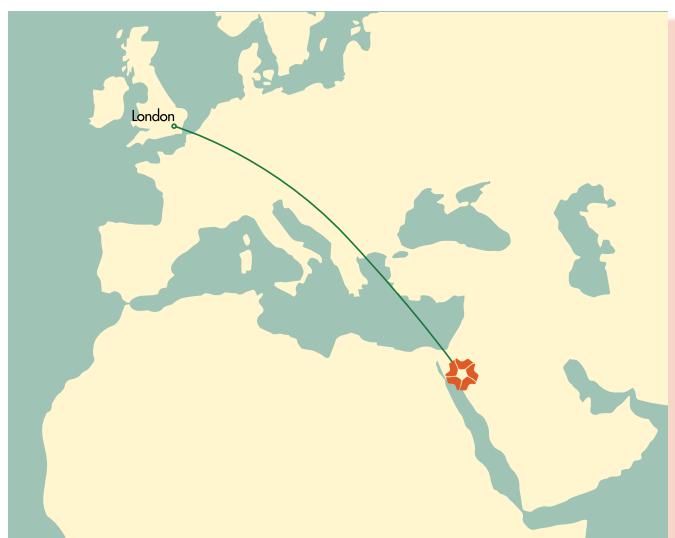
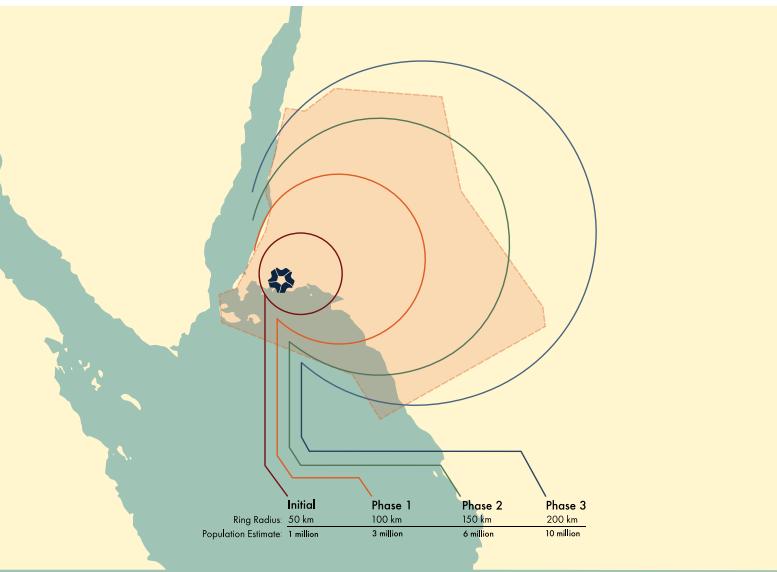
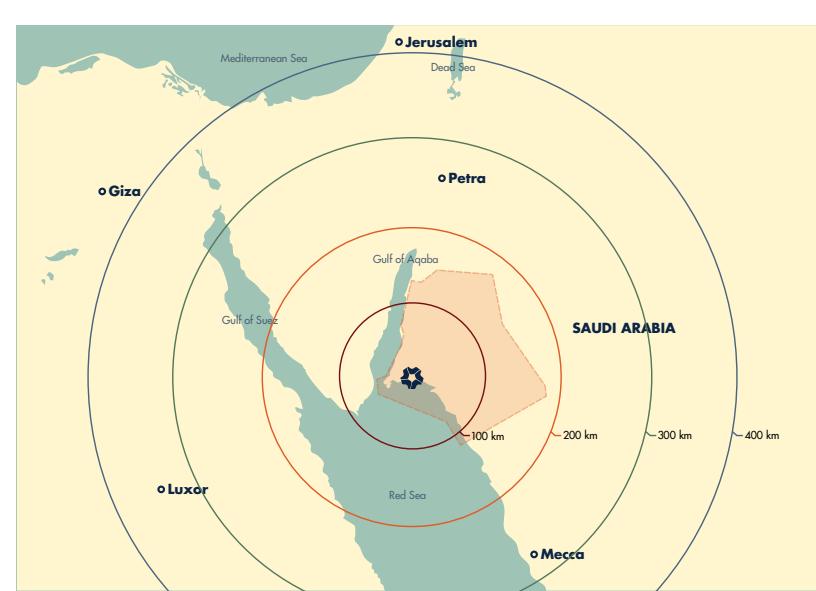
My primary contributions to the final presentation came in the form of helping to write the script and creating the map graphics seen throughout the presentation. This was a collaborative group task on a short time frame, which meant I was switching jobs based

on where I was needed. I also spent ample time researching, gathering photographs, and forming the basic structure of the presentation.

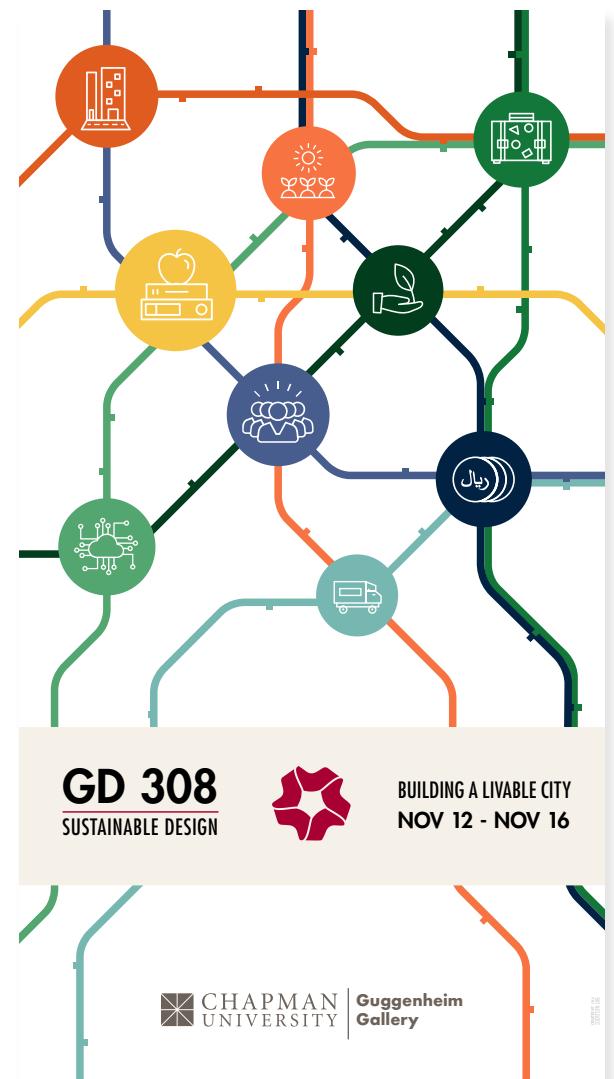
Through my job at Chapman University, I had the opportunity to design a gallery show highlighting the work from the class. I had the responsibility to create the show from the ground up. I planned the gallery out, and created proposals to those who would approve the project.

I acted as a project manager to my co-workers in order to get all the collateral finished and installed in time for the show. My job was to highlight the positive effects of the class to the higher-ups at the university to help secure more subsidized funding for the class in the future, as well as to show off the work done by the students.

Maps



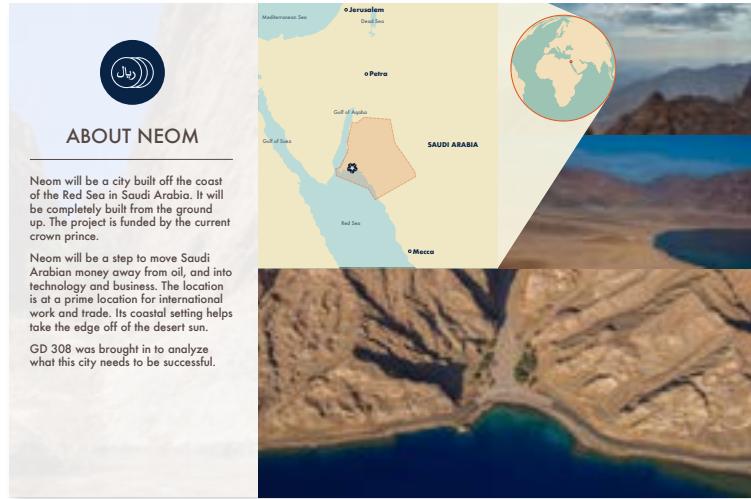
Gallery Advertising Banner



Gallery Pictures



Wall Stations



Timeline



Initial Sketches

SILVER
TRUMPET

THE
SILVER
TRUMPET

*Silver
Trumpet*

Silver trumpet

The
SILVER
trumpet

Final Design



SILVER
TRUMPET

SILVER
TRUMPET

Silver Foil

SILVER
TRUMPET

Brass Foil

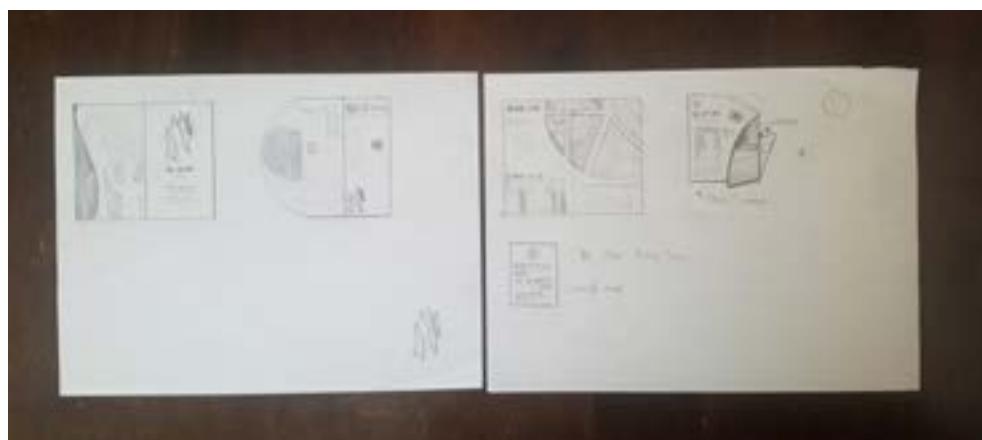
SILVER
TRUMPET

Deep Purple

SILVER
TRUMPET

SILVER
TRUMPET

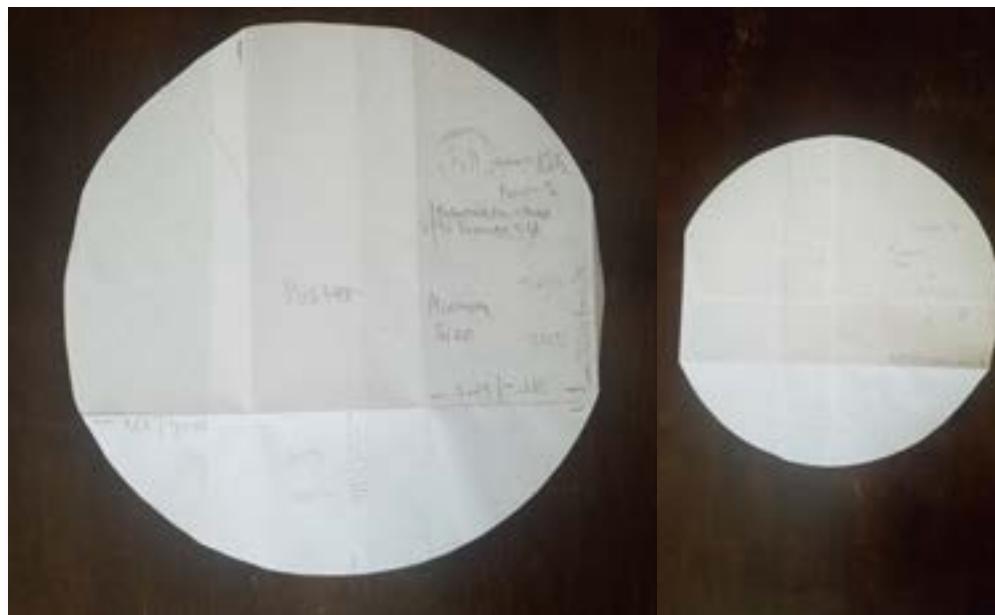
Initial Sketches



Final Brand



Brochure/Map Mockups



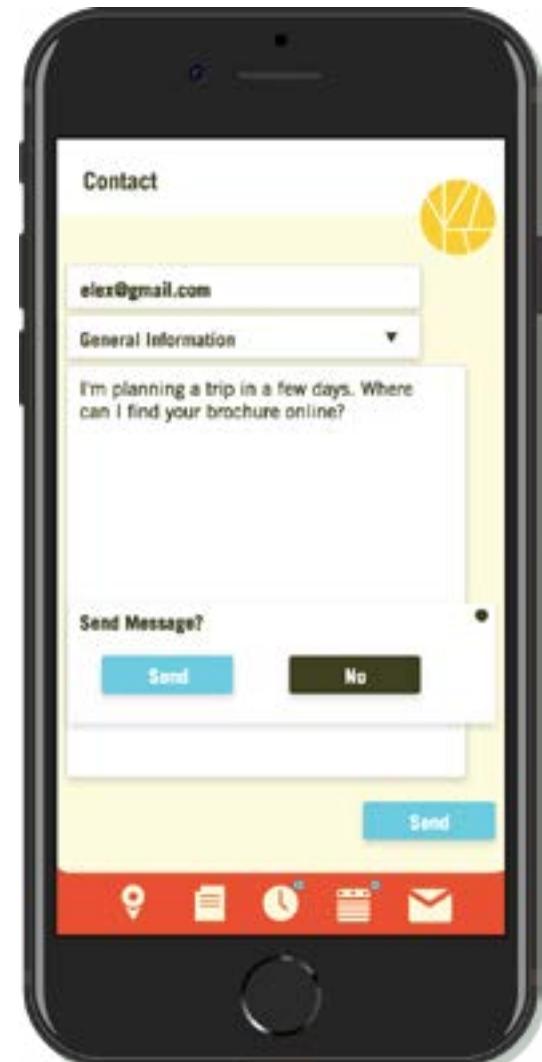
Final Brochure



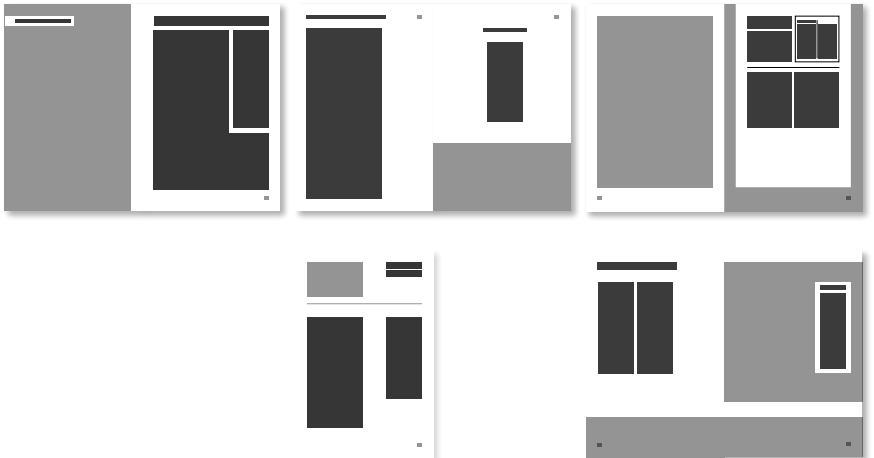
Hanging Banners



Companion App



Initial Sketches

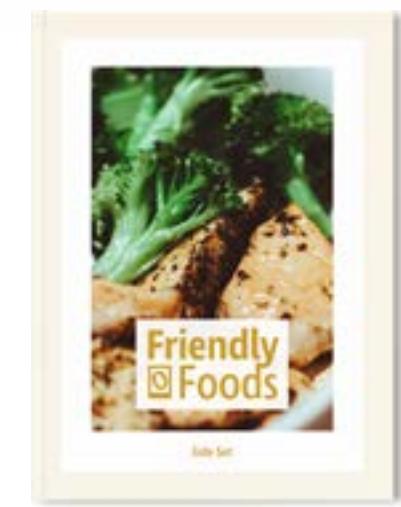


First Comps



12

Final Design



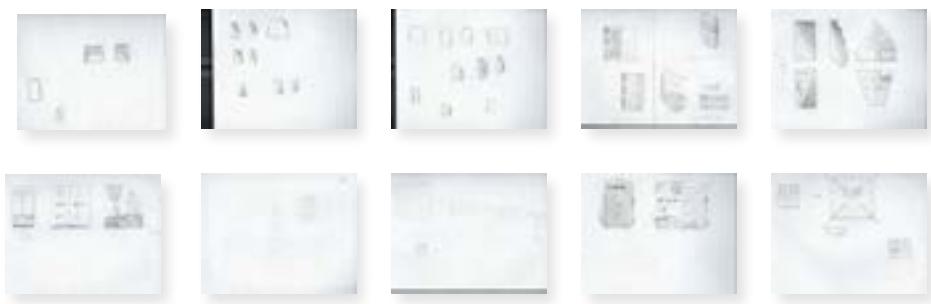
Page Layout



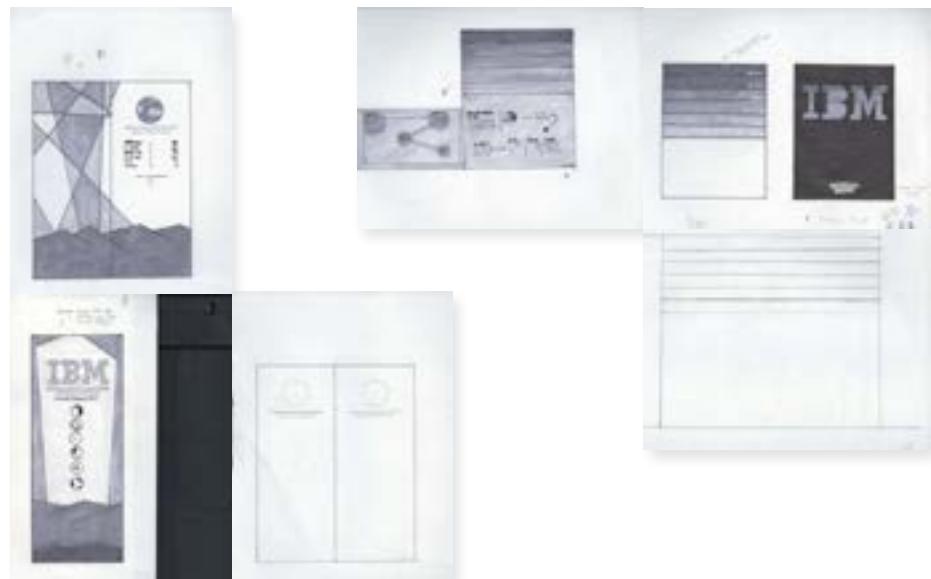
Final Design



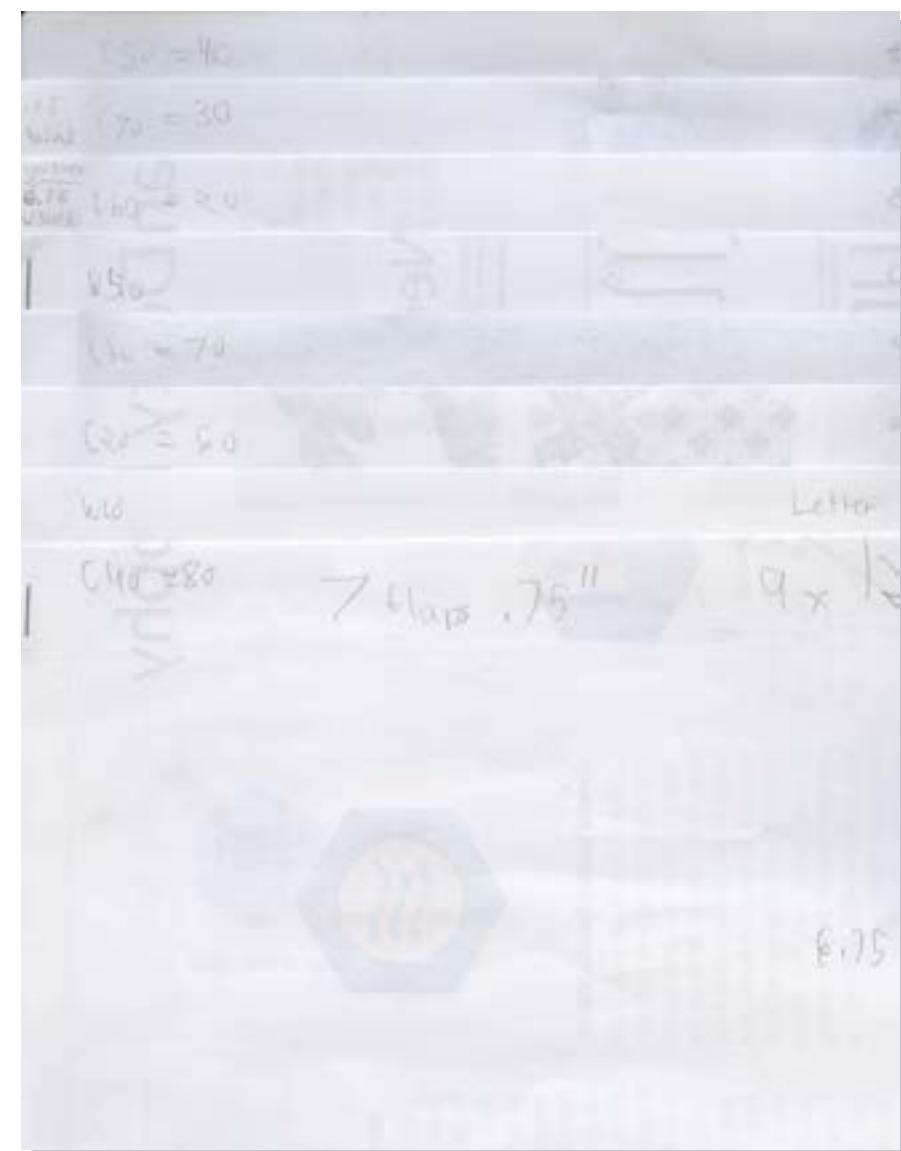
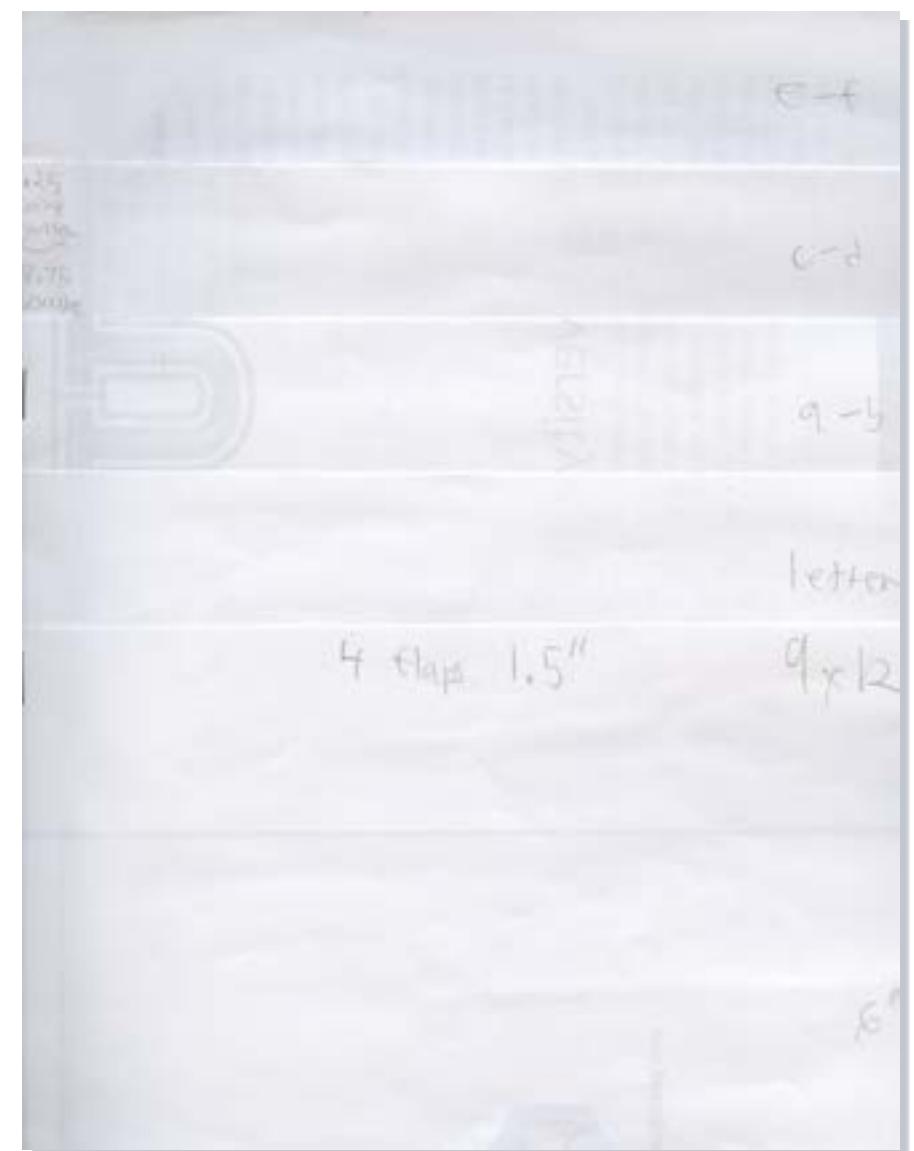
Initial Sketches



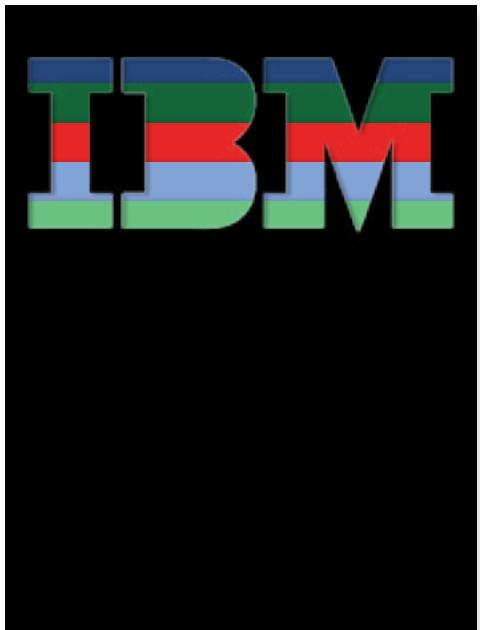
Initial Revisions



First Mockups



Primary Digital Mockups



Style Guide & Final Mockup

IBM
2017 ANNUAL REPORT
STYLE GUIDE

Main Color

SECONDARY COLOR

Tab Header Neue, Bold 23pt

Typography

ITC LUBLIN GRAPH
Helvetica Neue
(Official IBM Typeface)

BODY TITLE GRAPH, DEMIBOLD 12PT, ALLCAPS
(Body Text, Neus, Regular, 8pt)

TITLE SPAN BODY COPY, BUT NOT DEDICATED

SPACE TO ACCOMMODATE FOR THE SIZE OF THE PAGE (SEE BELOW)

Secondary Title or Pull Quote. Graph, Demibold 23pt

Document Layout

REFER TO IBM COLOR GUIDE

75° I 18" MAX 12"

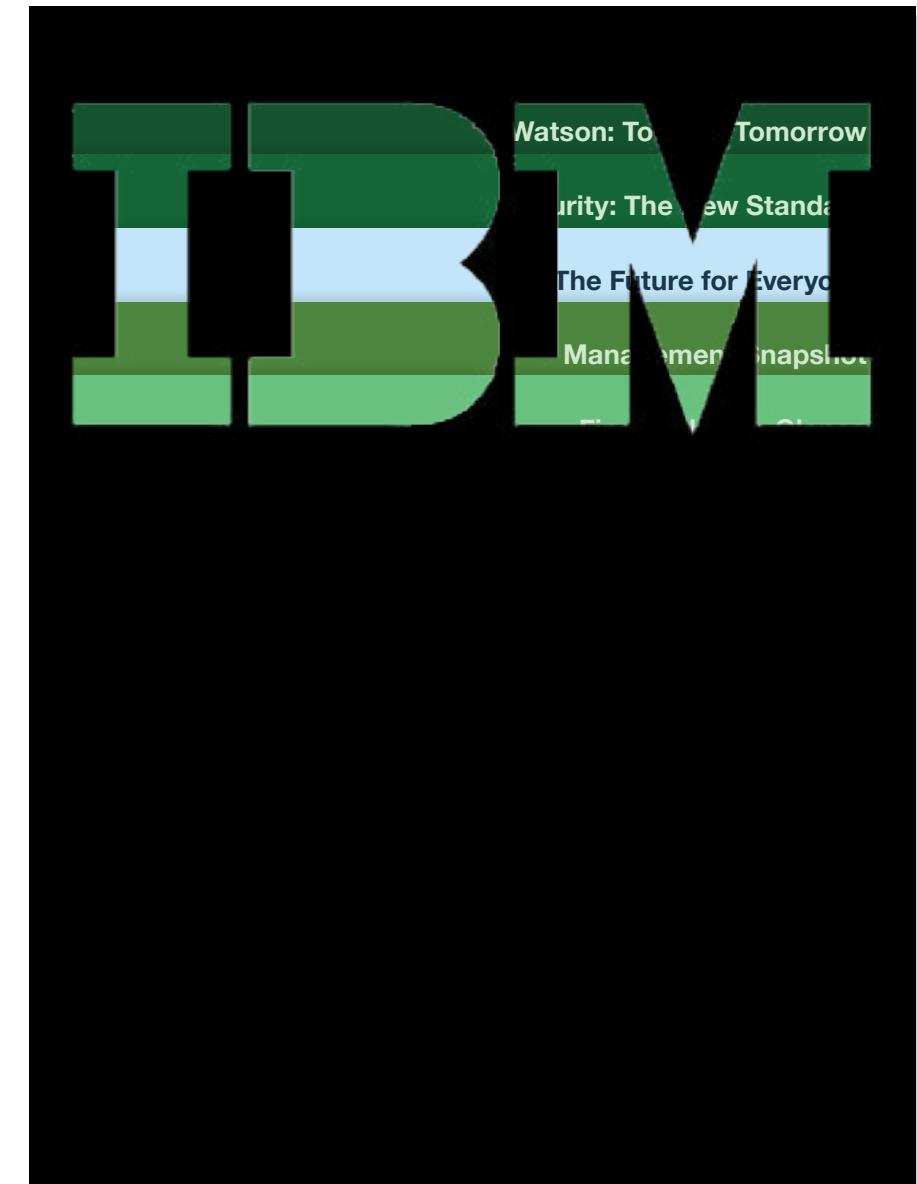
Photography & Illustration

Clean, Clear, Communicative

Macro Photography of Items
Group photos are in situ
Warm Colors as highlights, or muted

Illustrations are geometric, yet slightly rounded
Refer to material design, but do not strictly adhere
Stay near IBM Report Colors

Paper Samples



Physical Finals



Final Design

