# Mark Schneider

# **Proficient Design Software:**

Adobe Indesign, Illustrator, Photoshop, and Experience Design









# **Basic Understanding:**

Adobe Dimension, Lightroom, Premiere Pro, and InVision









# **Programming Languages:**

C#, C++, Python, HTML, CSS









# Experience

#### BFA Graphic Design Student

08/16 - Current

Chapman University

4 year Liberal Arts University.

Additional study focus in Computational Science.

#### **Ideation Lab Assistant**

10/16 - Current

Chapman University

Design and production for various university and external client branded collateral. Collaborative team environment. Projects include but are not limited to:

Gallery Design, Corporate Identity, Advertising, & Proofing.

#### Visual Abstract Artist

11/18

Select abstracts in 'Annals of Emergency Medicine'

Small infographics that summarize the 'abstract' (or thesis) of an article in a medical journal. Independent freelance work.

### Marketing Designer Intern

06/19 - 08/19

Beyond Limits Artificial Intelligence

Event campaign, social media, and web design for a tech startup. Created a marketing campaign for the IoTO&G 2019 confrence to promote the brand and generate leads. B2B (business to business) marketing experience.

### Freelance Designer

04/19 - Current

Dance 4 Joy

Freelance job for a local nonprofit working with another designer. Redesigned their event collateral, social media, brand standards, and website.