

Good Afternoon!

My name is Mark Schneider. My profession is Graphic Design, and I am currently studying at Chapman University. My program is a BFA Graphic Design with a focus in computing science. Those two subjects meld well for me. Both are fundamentally similar: learn a set of tools, then solve a problem. Design is analytical, and programming is creative.

I'm always looking for ways to improve my process. Primarily, I like organization. While I am able to deviate from a plan if the need arises, I prefer to have a structure to start with. I hate to cut corners, but love to find ways to get around the track just a little bit faster. Learning the tools available to me is a priority. I constantly want to learn. I enjoy working with others because it's an opportunity to teach and to be taught. I'm thankful to have had the opportunity to work in collaborative environments before.

I want to make everyone's lives better through my design. I always try to appreciate the small things that make a difference, like corner cuts in sidewalks or well-sized typography. If my designs can help someone understand something complex or make a task easier, I would be content. My hope is that I can spend the rest of my life improving the everyday experience of others.

Thank you for your time. I hope the rest of your day goes well.

*-Mark Schneider*

