



# MARK JOHNES

## UX DESIGNER

Phone: 074 55 444 373

E-mail: [mark@freshcourage.co](mailto:mark@freshcourage.co)

Portfolio: [www.freshcourage.co](http://www.freshcourage.co)

## PROFILE

I'm a User Experience Designer, I'm Skilled at prototyping sketching ideas user-flows, personas. I love design thinking and I get excited about how technology can impact education. In my next role I would like to work on projects that allow me to take longer term ownership of the products I create as part of a small or large team.

## EXPERIENCE

### UX DESIGNER

#### **Freelance (January 2017 - present)**

- UI Design with Sketch (Web & Mobile)
- Prototyping with Invision & Webflow
- Usability Testing
- UX Audits
- Workshops & Consultancy

### WEB DESIGNER

#### **Freelance (May 2008 - 2016)**

- Customising Squarespace & wordpress websites.
- Basic Editing of HTML; CSS & Javascript
- Working In-house & Remotely

### MUSIC ARTIST

#### **Baliva Music - Digital Record Label (January 2007 - 2016)**

- Web Design & Branding
- Digital Marketing & Digital Distribution
- Creative writing workshops
- Public Speaking & Creative Writing Workshops

## SKILLS

- Basic HTML & CSS
- Design thinking
- Problem solving
- Collaborative

## EDUCATION

### UX BASICS

**Treehouse (2017)**

### UX FUNDAMENTALS

**Career Foundry (2017)**

### BTEC NATIONAL DIPLOMA

**Media Production & Communication (2001 - 2003)**

# MARK JOHNES

2008 - 2018

## 10 Years of Creative Problem Solving

### HIGHLIGHTS

---

- **2008:** Working for CARE.org.uk - a charity creating digital solutions within local election participation, particularly creating platforms for young people to engage in politics.
- **2009:** I've worked in the music industry landing pages for album releases for multiple MOBO award winning artists namely Jahaziel, S.O., Triple O
- **2010:** I worked for Faith in Britain in collaboration with the House of Commons. The website was created to present research on African and Caribbean family life and experience in Britain.
- **2015:** I recognised a market opportunity, SquareSpace users did not know how to customise their websites professionally so I used my design knowledge to improve their websites as a service.
- **2016:** I work with a small Argentine 5 star premium restaurant chain based in North London. I built their website initially with wordpress then webflow and I make changes based on user feedback **[www.2ksteakhouse.london](http://www.2ksteakhouse.london)**
- **2016:** I designed a members portal for the British American Business. My main focus was to improve the usability of the members area using wordpress.  
**[www.babinc.org/member-login](http://www.babinc.org/member-login)**

### FEEDBACK

---

- Mark and I worked together during the early days of Zingr. Mark has been instrumental in getting the first iteration product prototypes and landing page up and running. He is very professional, eager to learn and develop his skills and quickly turns around feedback. - **Giselle Frederick (CEO & Founder of Zingr.io)**
- Mark is an excellent web designer, he ensures that all aspects of the design and development of the website is spot on. I highly recommend him, and I won't hesitate to call him again. - **Monir Alghazali**
- Mark was excellent to work with! He recently completed several substantive updates to our organization's website. He was responsive, flexible and helped us improve our site considerably. I would highly recommend working with Mark and will undoubtedly call upon him for future projects. - **Meredith Morelle**
- Fast, reliable and with inventive! We really recommend working with mark - **2K Steakhouse**