

Roleplay Script: The Company That Talked Too Much

Purpose:

This roleplay is designed to illustrate the common pitfalls of corporate jargon and the importance of clear communication. Through humor and interaction, the script will emphasize the need for simplicity in both internal and external communication.

Characters:

1. CEO – (Samuel)
 2. Ethics Officer (Alex) – (Leora)
 3. IT Head – (Alvin)
 4. Marketing Manager – (Joshua)
 5. Client 1 – Dasha)
 6. Client 2 – (Pearl)
 7. Intern – (Vallen)
 8. Janitor – (Preetham)
 9. Reuben – Reuben
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Setting:

A conference room with a long table. Various characters are seated around it, engaged in a discussion. Papers, laptops, and coffee cups are scattered on the table.

Script Breakdown:

Scene 1: The Meeting Begins

[The CEO enters enthusiastically]

CEO :

Good morning, team! Let's synergize our paradigms and leverage our core competencies to drive value and optimize our outreach!

[IT Head rolls eyes]

IT Head :

Can we translate that into English, please?

[Alex (Ethics Officer) smiles, ready to take charge of the situation]

Alex :

Yes, let's make sure our communication is clear! How about we take a moment to define what we mean?

Marketing Manager :

(Excitedly) Absolutely! We need to articulate our value proposition effectively!

[Client 1 enters, interrupting]

Client 1 :

Excuse me! I just got your email. What in the world is a "value proposition"? I'm still trying to understand your last email!

[Client 2 joins in]

Client 2 :

Right? I was confused. Can we just get to the point? What do you offer?

[Intern nervously raises hand]

Intern :

Um, excuse me, but I'm new here, and I have no idea what you're all talking about. Can someone explain in simple terms?

[Audience Interaction 1: Alex turns to the audience]

Alex :

How many of you have ever received an email filled with jargon that made you go, "Huh?"
(waits for hands) Exactly! Let's try to keep it simple here.

Scene 2: Refining the Message

[CEO is flustered]

CEO :

Okay, okay! (clears throat) Let's streamline our messaging. (points at Marketing Manager)
What do you think we should do?

Marketing Manager :

(Thinking hard) We could... um... create a catchy slogan?

Reuben :

How about, "Bippity Boppity, your mails are our property"?

Client 1 :
(Sarcastically) How about, “We promise not to confuse you with big words”?

Reuben :
What about, “Bippity Boppity, your mails are our property”?

[Audience Interaction 2: Janitor enters, overhearing the conversation]

Janitor :
(Leaning on a broom) Sounds like you need a translator for your own team! (laughs) How about a motto: “Say what you mean, and mean what you say!”

[Everyone laughs]

Alex :
(Nods) Yes! Simple and effective. Everyone understands that.

Intern :
(Raising hand) Can we also add, “No one gets left behind”? Because honestly, I feel like I’m in a different dimension right now.

Client 2 :
(Laughing) You’re not alone!

Reuben :
Sounds like we’re using GPT in our voiceboxes.

Scene 3: Seeking Clarity

CEO :
(Sheepishly) Okay, I see the issue now. Let’s focus on clarity. So, what do we offer?

Marketing Manager :
(Enthusiastically) We offer... um... really good services?

IT Head :
(Deadpan) Wow, that’s... specific.

[Audience Interaction 3: Alex turns to the audience again]

Alex :
How many of you have ever been on a confusing conference call? (waits for hands) Exactly!
Let’s keep our communication clear so we don’t end up like that!

[Janitor pretends to take notes]

Janitor :

So, less jargon, more clarity. Got it! Can I get that in writing?

Client 1 :

(Laughing) We should all carry a dictionary, just in case!

Scene 4: The Resolution

Alex :

(Smiling) Let's summarize our new plan. Instead of using complex language, let's communicate our message in three simple steps.

Intern :

(Nervously) Like... "What we do," "How we do it," and "Why it matters"?

CEO :

(Nodding) Exactly! Everyone, let's practice this.

[Characters briefly practice, making it comedic]

Marketing Manager :

(Confidently) We provide great services because we want to help our clients succeed!

IT Head :

(Mockingly) Wow, so simple! Can I get a medal for understanding?

Client 2 :

(Smiling) This is what I wanted to hear from the start!

Finale: Key Takeaways

Alex :

(Turning to the audience) So, what's the key takeaway here? (Pauses for audience response) Yes! Clear communication builds better relationships.

Janitor :

(Winking) And no one needs a translator for that!

[All characters gather together]

CEO :

Thank you all for being patient with us. Remember, next time you write an email, think:
“Would my grandmother understand this?”

Intern :
(Excited) Or just ask, “Am I talking too much?”

[All laugh and turn to the audience]

All Characters :
(In unison) What’s your first step to clearer communication?

[End Scene]

Moral:

The roleplay emphasizes the critical importance of clear, straightforward communication in professional settings. Excessive jargon often clouds the message, making it difficult for both internal teams and clients to understand key points. By focusing on simplicity and avoiding unnecessary complexity, we can ensure that our messages are accessible and impactful. Clear communication—centered on what is being offered, how it’s done, and why it matters—builds stronger relationships, fosters understanding, and ultimately drives better results. Keep it simple and direct to ensure everyone is on the same page.



