

Zipeng MA

Personal Information

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Education

- **ESSEC Business School - CY Cergy Paris Université** *Paris*
PhD. Business Administration (Economic Concentration), 2026 (*estimated*)
- **University of California, DAVIS** *Davis, CA*
Visiting Scholar, Feb - July 2024
- **ESSEC Business School (Singapore Campus)** *Singapore*
Visiting Scholar, Jan - July 2023
- **University College London** *London*
MSc. Economics and Policy of Energy and Environment, 2020
- **University of Birmingham** *Birmingham*
BSc. Money Banking and Finance, 2019
- **York University** *Toronto*
Exchange with scholarship from Chinese government, Summer 2016

Referee & Committe

Jamus Jerome Lim	ESSEC Business School	jamus@essec.edu
Lin Tian	INSEAD Singapore	lin.tian@insead.edu
Cristina Terra	ESSEC Business School	terra@essec.edu
Katheryn Russ	UC DAVIS	knruss@ucdavis.edu

Experience

Research experience

- Cai, B., Guo, H., **Ma, Z.**, Wang, Z., Dhakal, S. and Cao, L., 2019. Benchmarking carbon emissions efficiency in Chinese cities: A comparative study based on high-resolution gridded data. *Applied energy*, 242, pp.994-1009
Did the Stochastic Frontier analysis and focus on the environment efficiency based on high-resolution Gridded carbon emission data by satellite of China.
- **Research Assistant** at University of Birmingham, Race Equality Charter
- 'Application of Ordinal and Cardinal Utility theory in bank-run model' (ISSN 2096-0298)

Work experience - Internship

- **People's Bank of China, Central Bank**
Intern, Department of Monetary Credit & Statistics
Analyze data collected after certain monetary policies. Write reports of evaluation of the influence of trade war between China and USA based on information collected from questionnaires by the commercial banks.
- **Bank of China**, Head office of Jiangsu province
Intern, Department of trading finance

Scholarships and Certificates

Full Scholarship from ESSEC Business School for Ph.D. students

Scholarship for Business school student in University of Birmingham

'Provincial Government Scholarship of Overseas Studies for Undergraduates' in China

First Class Academic Scholarship from Nanjing Audit University

Additional

Fluent in English and Chinese, and basic French

Chief player of Nationality philharmonic orchestra in Nanjing Audit University