

YouTube Ranking(not only youtube) **- How to Get Your Videos Ranked High by YouTube**

This is the tool : <https://bit.ly/dfy-suite-2-0-video-chief>

Getting your video on the first page of a YouTube search can be a very powerful source of free traffic. This article will present proven tips that you can implement that will guarantee your video gets ranked higher and seen by more viewers.

YouTube primarily looks at the following criteria:

1. Popularity of your video
2. Keywords in your video title, description and tags
3. Number of visitor comments
4. Visitor ratings of your video
5. Number of subscriptions to your YouTube channel

The system YouTube uses to rank is similar to the way Google ranks search engine results. This is in part due to the fact that Google now owns YouTube. YouTube and Google both like to share relevant content. The more people that view your video the better chance you have of getting on the first page of YouTube search results.

When you upload a video you are given the option to add a title, a description and tags. It is important to include relevant primary keywords in the title, description and tags. There is a science to selecting profitable so called long tail keywords. The key is to select popularly searched keyword phrases that have low competition in a Google search. This means that although the keyword is searched for often it does not generate a lot of results in a specific search.

Tags by definition are keywords that describe the video and help people find it in a search. YouTube tags are currently single words rather than phrases. A good way to obtain high ranking relevant tags is to copy the tags from the most popular video having keywords related to your video. You can do this by expanding the description box under the video to copy

the tags. Then go to edit in your YouTube account and paste these tags into your video.

Optimize your ranking by creating videos that deliver value and create curiosity. Controversial topics can also work to inspire viewers to comment and rate your video. YouTube does not distinguish between good or bad comments when ranking videos. The key is to get your viewers engaged and participating in a discussion about your video and hopefully sharing your video with others. YouTube likes it when people spend more time at YouTube.

Uploading more videos to your channel on a constant weekly basis will help you gain subscribers to your channel. Another tip to encourage your followers to subscribe is to give away a free gift. It's a good idea to comment, rate and compliment other people's videos. You can also subscribe to other channels. This utilizes the rule of reciprocity.

Andrew Stevens is an internet marketer with a keen interest in learning and teaching web business solutions. To learn more about creating your first video or website click on the following link Making Money Online - Explained [<http://www.clickapixx.com>] If you visit this page you can receive a FREE GIFT valuable to anyone wanting to create their own website. You will also be introduced to an opportunity to have access to treasure chest of proven internet resources.

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