MARK OTWANE

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Personal Summary

A highly motivated and self-driven third-year student at Chuka University with a passion for **technology, creativity, and digital marketing**. Skilled in **social media management, graphic design, and content creation**, with a strong interest in **Full-Stack Development** and **Artificial Intelligence (AI)**. Proven ability to **manage online communities, create engaging content, and design visually appealing marketing materials**.

Education

Chuka University
 Bachelor's Degree (3rd Year)

- **Relevant Coursework:** Software Engineering, Digital Marketing, Artificial Intelligence (Self-Learning), Full-Stack Development.
- **Achievements:** Successfully completed a beginner course in software engineering via FreeCodeCamp.

Technical Skills

- **Social Media Management:** Facebook, Instagram, Twitter, LinkedIn, Content Scheduling, Community Engagement.
- **Graphic Design:** Canva, Marketing Materials, Poster & Logo Design.
- **Programming Languages & Web Development:** HTML, CSS, JavaScript, PHP, MySQL.
- **Content Creation:** eBook Writing, Poetry, Copywriting, Video Editing Basics.

Projects

Portfolio Website

- Developed a fully functional **portfolio website** featuring **subscription functionality and subscriber management**.
- Implemented front-end features using **HTML, CSS, and JavaScript**, and back-end features with **PHP and MySQL**.

University Project Management System

- Contributed to a **team project** building a university management system with **Java and MySQL**, supporting student and lecturer functionalities.

- Designed user interfaces using **Java Swing**, with data stored in **MySQL databases**.

Social Media Growth for Deliverance Church Ndagani

- Successfully **managed and grew** the church's online presence, increasing engagement and audience reach.
- Designed **eye-catching posters, flyers, and social media posts** to promote events and services.
- Used **content scheduling and analytics tools** to track performance and optimize strategies.

Ecommerce Website

- Designed and developed an **eCommerce website** using **HTML, CSS, JavaScript, PHP, and MySQL**.
- Used **Canva** for UI/UX design and branding.

Experience

Social Media Manager & Graphic Designer
Deliverance Church Ndagani (2022 – Present)

- Managed the church's **Facebook, Instagram, and WhatsApp platforms**, creating engaging religious content and event promotions.
- Designed **flyers, posters, brochures, and banners** for both digital and print marketing.
- Increased social media engagement by **implementing digital campaigns and audience interaction strategies**.

Freelance Graphic Designer (2022 – Present)

- Created **logos, social media posts, marketing materials, and business branding** for various clients.
- Provided **custom design solutions** for businesses, churches, and personal brands.
- Used **Canva** to design high-quality graphics.

Freelance Full-Stack Developer (2024 – Present)

- Designed and developed **user-friendly websites** for clients, ensuring **responsive design and seamless functionality**.
- Improved client websites' **SEO performance and user engagement** through strategic updates.

Certifications & Training

- FreeCodeCamp: Beginner Software Engineering Course (Completed).
- Mind Luster: Beginner Java Developer.
- Alison: Front-End Development.
- Social Media Marketing & Management (Self-Learning).

Interests & Hobbies

- Social Media Growth Strategies.
- Artificial Intelligence & Machine Learning.
- Programming & Web Development.
- Graphic Design & Branding.
- Reading & Writing (eBooks & Poetry).

References

Abel Hola
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