1. Three conclusions that you can draw are:
2. 56.5% of all campgains are successful
3. Theatre campaigns (especially plays) are the most common campaigns
4. There are very few journalism campaigns
5. A limitation of the data set is that it is not very large and does not have an equal amount of data across different categories of campaigns.
6. We could create a table that shows the relationship between staff pick or spotlight and whether a campaign was successful. This would help us identify if those aspects had an influence on the success of a campaign.
7. The median is better for analysis because outliers have a larger impact on the mean.
8. There is more variance in successful campaigns. This makes sense because an unsuccessful campaign would probably tend to have fewer backers while a successful campaign may have been a success because either the goal was small or a large number of backers helped reach a high target goal.