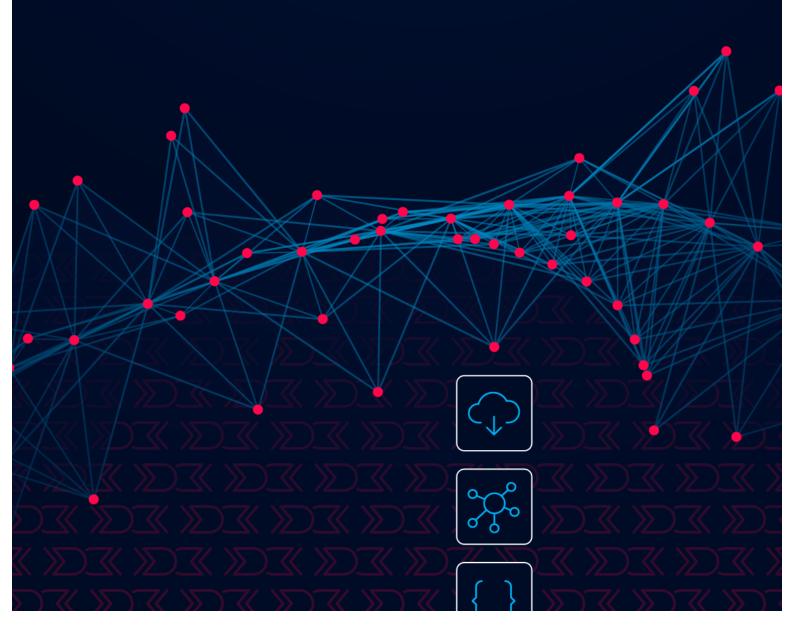# devconf;

SOLVING TODAY AND TOMORROW'S CHALLENGES

SPONSORSHIP PROPOSAL

EVENT INTRODUCTION

DevConf is a new exciting tool agnostic developer one day conference that will be hosted annually in Johannesburg. The conference will provide the developer community a buffet of developer tools content that are currently being used in the local industry. All programming languages will be covered in the conference from Java to .Net and other mainstream languages.

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Event Details

Date: 10 March 2016

Time: 9h00 – 18h00

Venue: Riversands Incubation Hub

Attendee Profile

The event targets professional developers who work in mid to large teams or organisations who develop systems of all sizes for enterprise companies. The event aims to attract 300 attendees across industries such as financial institutions, media houses, telco's etc.

Event Purpose

DevConf serves to inspire developers and encourage all developers to improve and keep up with the latest trends and roadmaps. DevConf will also give developers the opportunity to connect with their peers to see what other organisations are using that have made a difference to their worlds.

Event Agenda

Devconf will be a multiple track event with up to 5 tracks running simultaneously. Listed below are the suggested tracks to be covered:

## Track 1 - Crafting Code ##			
Topics:	Code related, can be language specific but will span across languages	Keywords:	Object Oriented Design Principles Functional & Lambdas Legacy Code Legacy Systems Refactoring Software Craftsmanship
## Track 2 - Databases & Infrastructure ##			
Topics:	DB related Multiple database paradigms from Relational Databases to Graph & Object Databases	Keywords:	Sql, Mongo Neo4J Rest Architectures Security Sql Server Oracle

## Track 3 - DevOps & Automation ##			
Topics:	DevOps and automation of deployment related Include specific automation approaches provided, what worked, what was a challenge	Keywords:	Chef Puppet Ansible Octopus Deploy Test Driven Infrastructure Docker Slack TFS TeamCity Jenkins Go CI Rational
## Track 4 - Tools & Experiences ##			
Topics:	Topics related to experiences in teams, or tools that practitioner's find useful	Keywords:	Mentoring Working in Teams Git Visual Studio Tips & Techniques Vim Eclipse NetBeans Dealing with Diversity
## Track 5 - Sponsor Track ##			

SPONSORSHIP PACKAGES

Four main sponsorship packages are available:

Package Name	JACKHAMMER
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include up to 4 x A4 brochures in delegate bag
	Branding on delegate bag
	Branding on delegate t-shirts (one position on sleeve)
	Option to provide 5 pull up banners to be erected as follows: 1 at registration 2 in conference room 2 in networking area
	Speaker slot 45 mins *Subject to content approval
	5 x Delegate Passes
Post Event Benefits	Access to delegate database based on delegate op-it on event evaluation
Fee (excl. VAT)	**R85 000**

Package Name	ANGLE GRINDER
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include up to 3 x A4 brochures in delegate bag
	Option to include promotional item in delegate bag
	Branding on delegate registration lanyard

	Option to provide 3 pull up banners to be erected as follows: 3 in networking area
	Speaker slot 45 mins *Subject to content approval
Post Event Benefits	4 x Delegate passes
Fee (excl. VAT)	**R 70 000**

Package Name	HAMMER
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include 2 x A4 brochure in delegate bag
	Option to include promotional item in delegate bag
	Option to provide 2 pull up banners to be erected as follows: 2 in networking area
	Speaker slot 45 mins *Subject to content approval
Post Event Benefits	2 x Delegate passes
Cost	**R 55 000**

Package Name	SCREWDRIVER
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote

	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include 1 x A4 brochure in delegate bag
	Option to include promotional item in delegate bag
	Option to provide 1 pull up banners to be erected as follows: 1 in networking area
	Speaker slot 45 mins *Subject to content approval
Post Event Benefits	1 x Delegate passes
Fee (excl. VAT)	**R 45 000**

Other promotional opportunities upon request:

- Promotional inserts into delegate bags

CONTACT DETAILS

Should you wish to confirm a sponsorship package please reach out to one of the below contact people:

- Mark Pearl   markpearl@gmail.com
- Terence Kruger   terencejkruger@gmail.com
- Robert MacLean   robert@sadev.co.za
- Michelle Beckmann michelle@fizzmarketing.co.za