devconf;

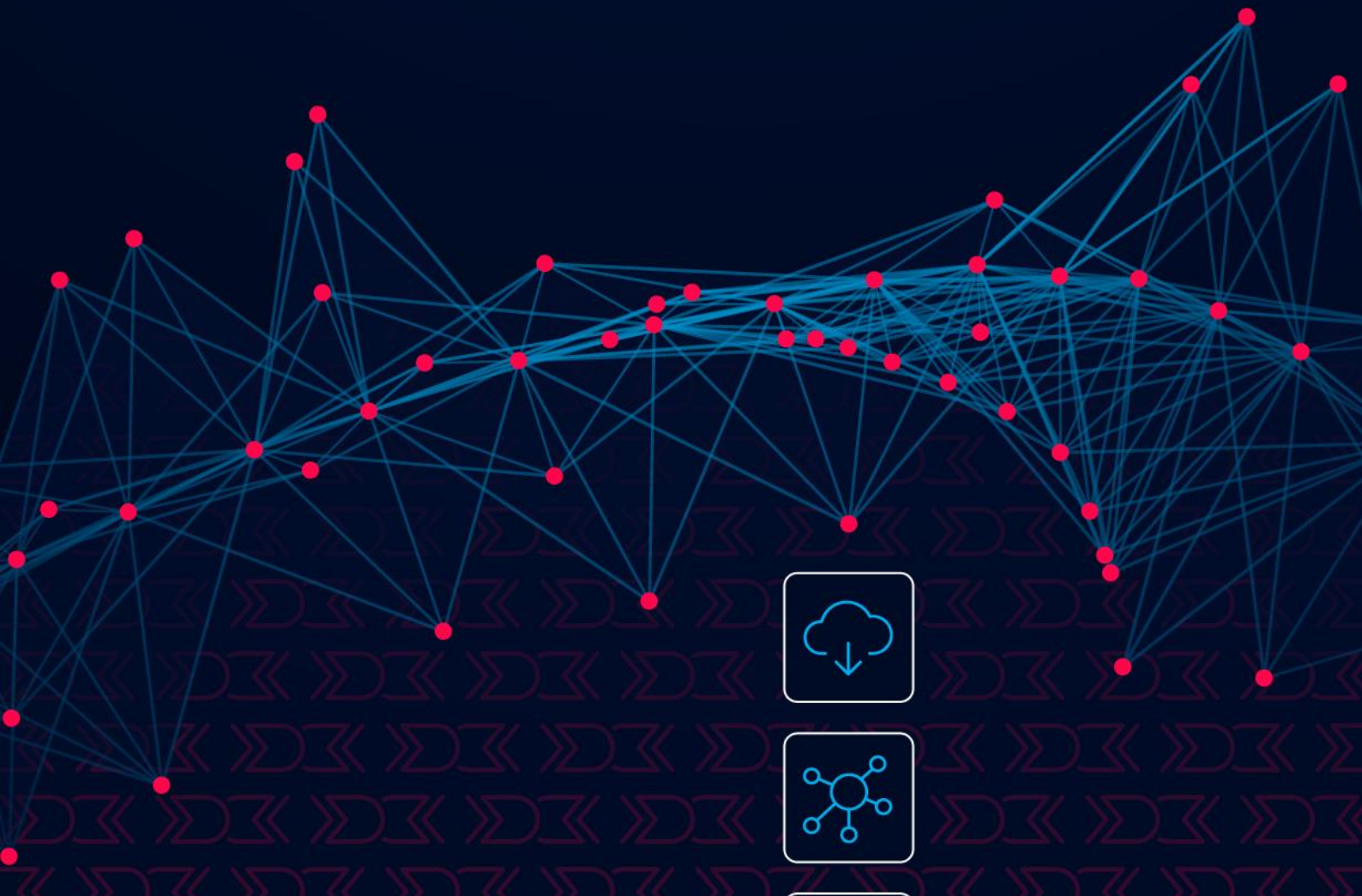## SOLVING TODAY AND TOMORROW'S CHALLENGES

SPONSORSHIP PROPOSAL

DevConf is a new community driven, professional developer focused, one-day conference hosted annually in Johannesburg. The aim of the conference is to provide local software developers a buffet of tools, practices and principles applicable to tackling current challenges in the South African software development environment. It's an event where attendees can learn, network and be inspired regardless of their specific technology stack and programming language of choice.

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Event Details

Date: 8 March 2016

Time: 9h00 – 18h00

Venue: Riversands Incubation Hub

Attendee Profile

The event targets professional software developers which work in mid to large sized organisations and who develop systems of all sizes for enterprise companies. The event aims to attract 300 to 400 attendees across industries such as financial services, media houses, telco's etc.

Event Purpose

DevConf serves to inspire software developers with a range of topics applicable to software development. From keeping up to date with the latest technologies and trends to tackling the challenges of working in large enterprise systems – it's a buffet of experiences, ideas and pragmatic advice as well as an opportunity to connect with peers across the industry.

Event Agenda

DevConf will be a multiple track event with up to 6 tracks running simultaneously. Listed below are the suggested tracks to be covered:

## Track 1 - Crafting Code ##			
Topics:	Code related, can be language specific but will span across languages	Keywords:	Object Oriented Design, Principles, Functional & Lambdas, Legacy Code, Legacy Systems, Refactoring, Software Craftsmanship
## Track 2 - Databases & Infrastructure ##			
Topics:	DB related Multiple database paradigms from Relational Databases to Graph & Object Databases	Keywords:	SQL, Mongo, Neo4J, Rest Architectures, Security, SQL Server, Oracle
## Track 3 - DevOps & Automation ##			
Topics:	DevOps and automation of deployment related Include specific automation approaches provided, what worked, what was a challenge	Keywords:	Chef, Puppet, Ansible, Octopus Deploy, Test Driven Infrastructure, Docker, Slack, TFS, TeamCity, Jenkins, Go CI, Rational
## Track 4 - Tools & Frameworks ##			
Topics:	Tools related to programming languages, frameworks and platforms	Keywords:	Git, Visual Studio Tips & Techniques, Vim, Eclipse, NetBeans,
## Track 5 – Teams & People ##			
Topics:	Topics related to experiences in teams, or tools that practitioner's find useful	Keywords:	Mentoring, Working in Teams, Dealing with Diversity
## Track 6 - Sponsor Track ##			
Topics:	Dedicated track for Platinum & Gold Sponsor speakers.		

SPONSORSHIP PACKAGES

Four main sponsorship packages are available:

Package Name	PLATINUM
Limit	Limited to 4 Platinum sponsors
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include up to 4 x A4 brochures in delegate bag
	Branding on delegate bag
	Branding on delegate t-shirts (one position on sleeve)
	Option to provide 5 pull up banners to be erected as follows: 1 at registration 2 in conference room 2 in networking area
	30 mins Speaker slot in the sponsor track *Subject to content approval
	5 x Delegate Passes
Post Event Benefits	Access to delegate database based on delegate op-it on event evaluation
Fee (excl. VAT)	**R85 000**

Package Name	GOLD
Limit	Limited to 4 Gold sponsors
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include up to 3 x A4 brochures in delegate bag
	Option to include promotional item in delegate bag
	Branding on delegate registration lanyard
	Option to provide 3 pull up banners to be erected as follows: 3 in networking area
	30 mins Speaker slot in the sponsor track *Subject to content approval
	4 x Delegate passes
Fee (excl. VAT)	**R 70 000**

Package Name	SILVER
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include 2 x A4 brochure in delegate bag
	Option to include promotional item in delegate bag
	Option to provide 2 pull up banners to be erected as follows: 2 in networking area
	2 x Delegate passes
Fee (excl. VAT)	**R 55 000**

Package Name	BRONZE
Pre Event Benefits	Logo on Registration Site
	Logo on HTML invitation
	OFT Invitation mailer unique to sponsor for their customers
Onsite Event Benefits	Logo on podium in main auditorium
	Logo on printed agenda
	Logo & sponsorship acknowledgement in keynote
	Expo stand 3 x 3m Mobile & reusable banner wall (Sponsor gets to keep post event) Plasma screen & power supply
	Option to include 1 x A4 brochure in delegate bag
	Option to include promotional item in delegate bag
	Option to provide 1 pull up banners to be erected as follows: 1 in networking area 1 x Delegate passes
Fee (excl. VAT)	**R 45 000**

Other promotional opportunities upon request:

- Promotional inserts into delegate bags

CONTACT DETAILS

Should you wish to confirm a sponsorship package please reach out to one of the below contact people:

- Mark Pearl, Terence Kruger & Robert MacLean – Info@DevConf.co.za

- Michelle Beckmann   michelle@fizzmarketing.co.za

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