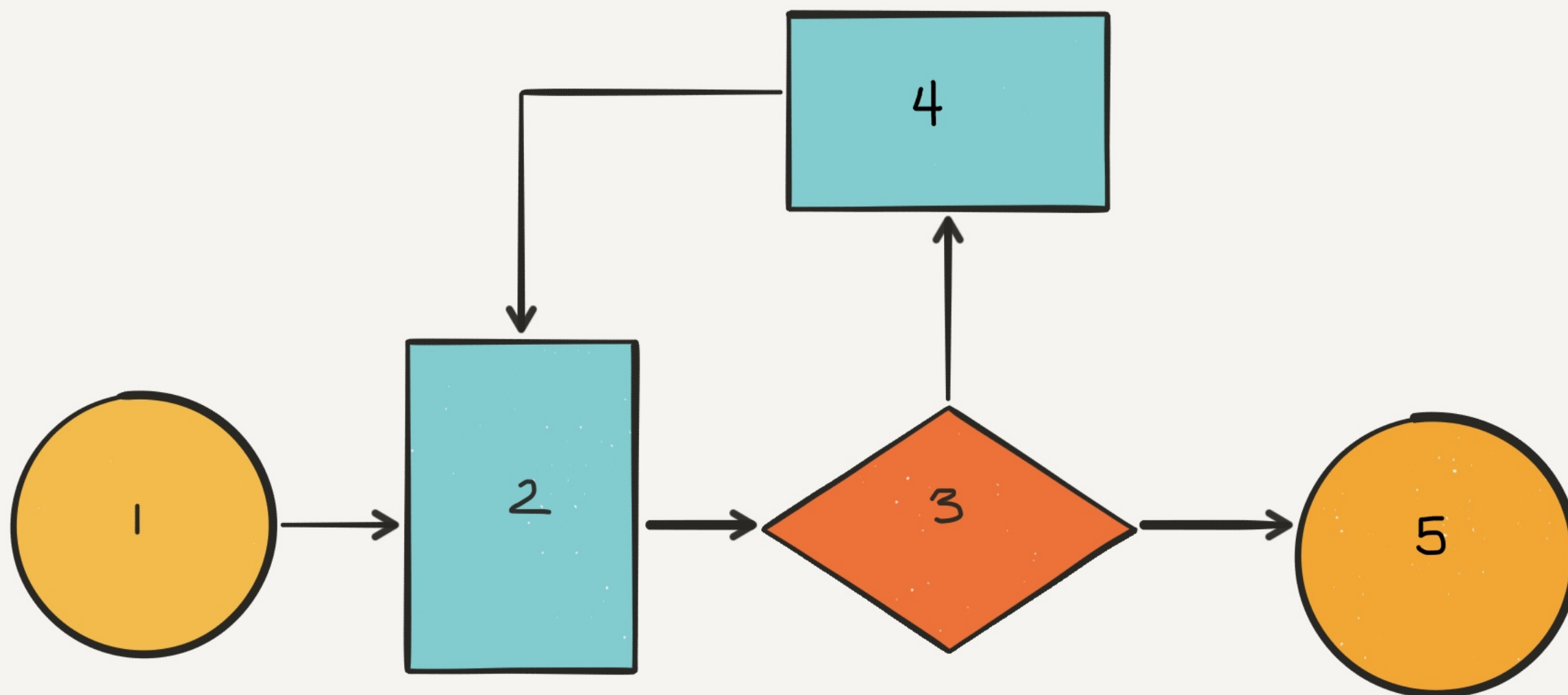


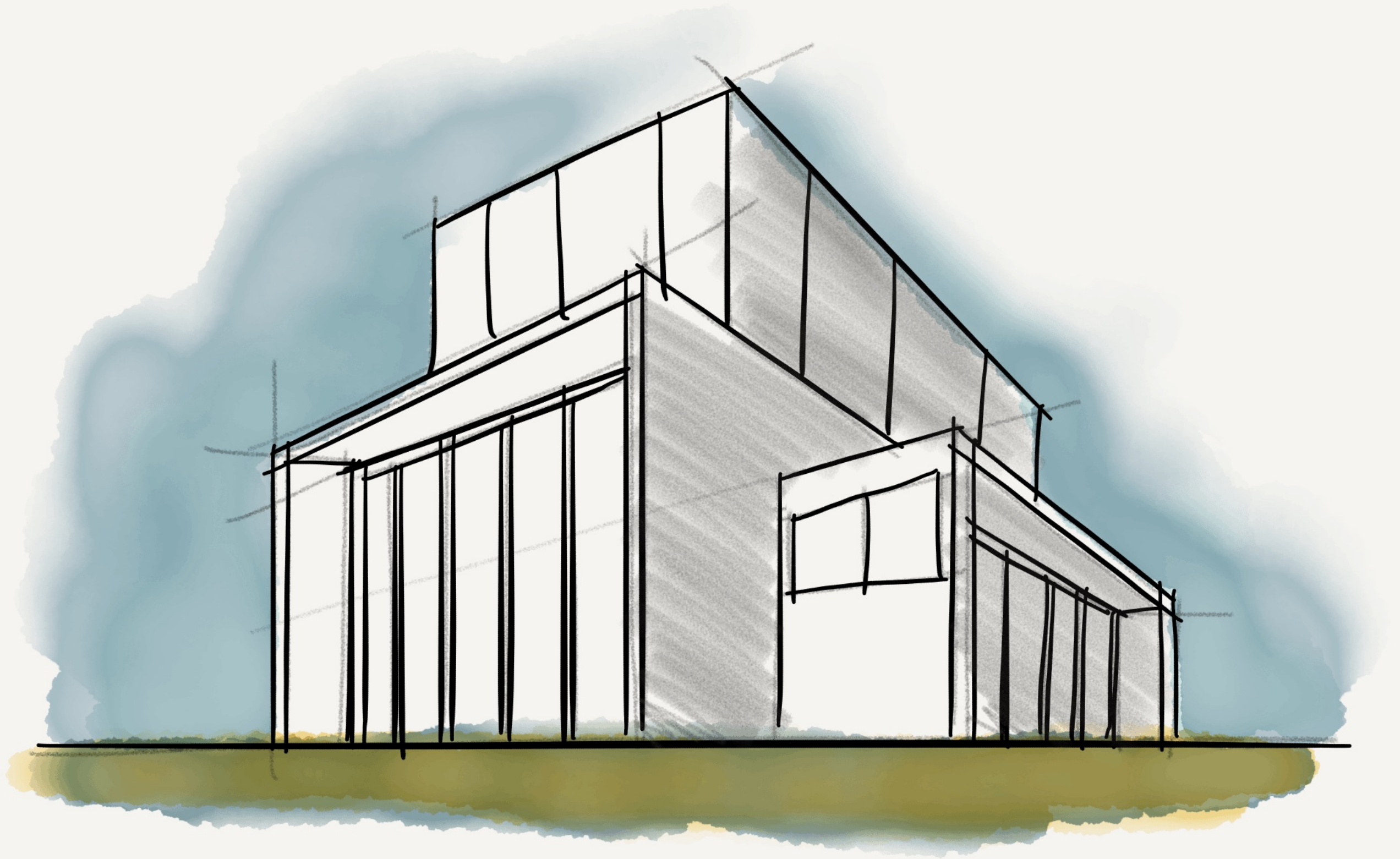
Ideas



Process



Annotations



Sketches

Stories are meant to solve

2 Problems in SW Dev. ^{neither problems} → write better requirement.

1. Documents don't work

— use storytelling to build shared understanding.

2. Too much to build.

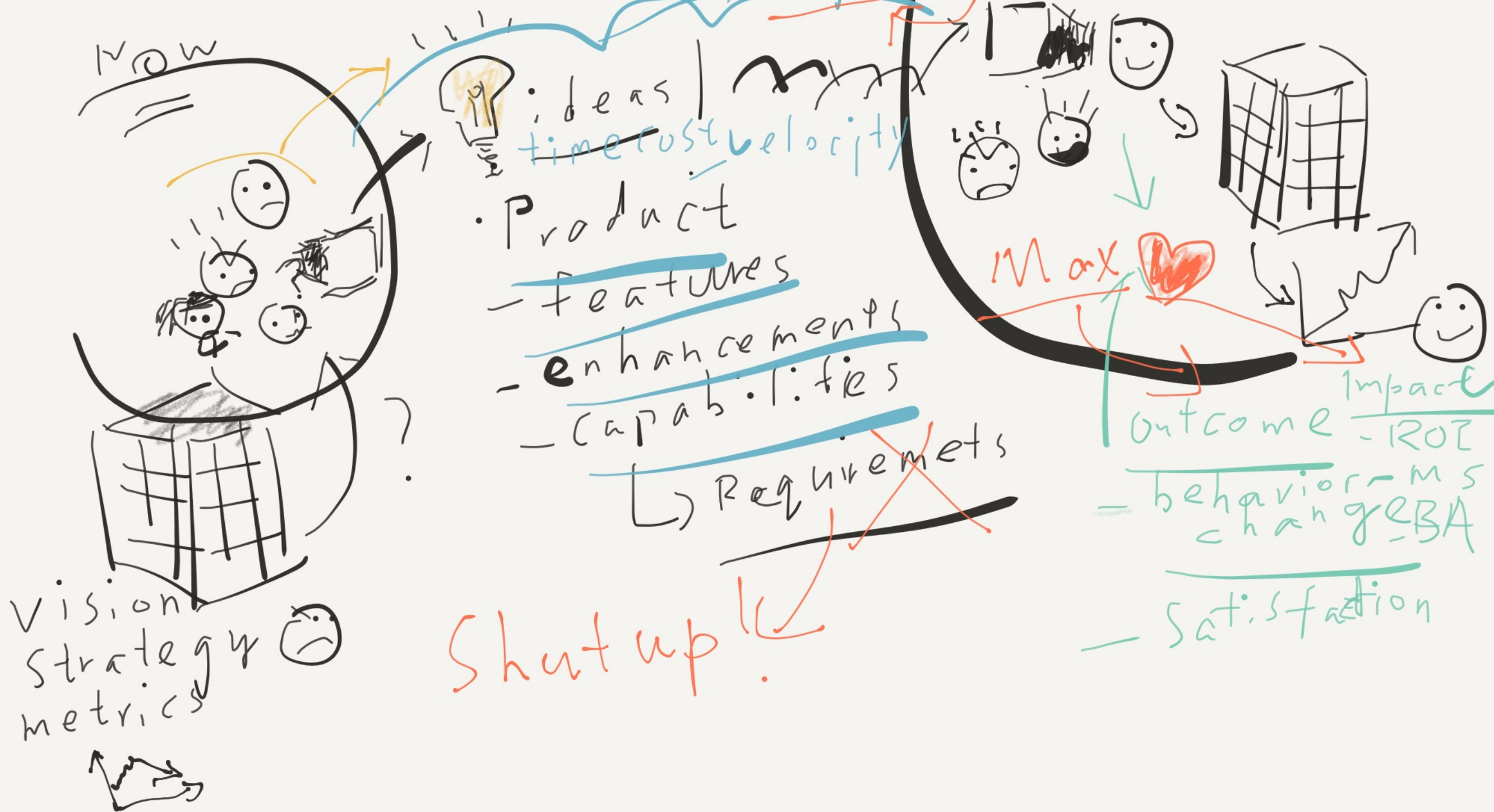
Minimize Output

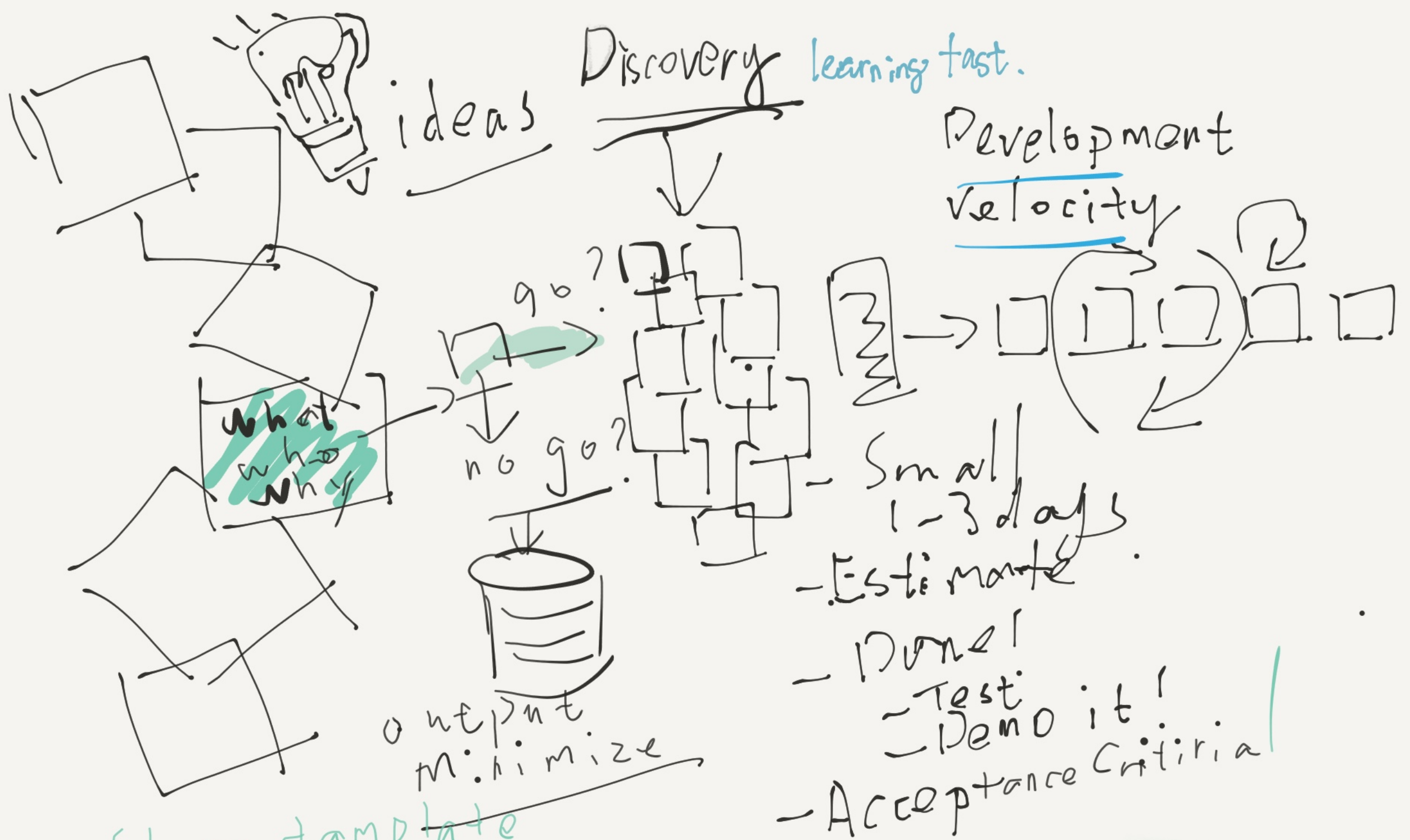
— understand

who? what?
why?

Change the world

Build less!
later

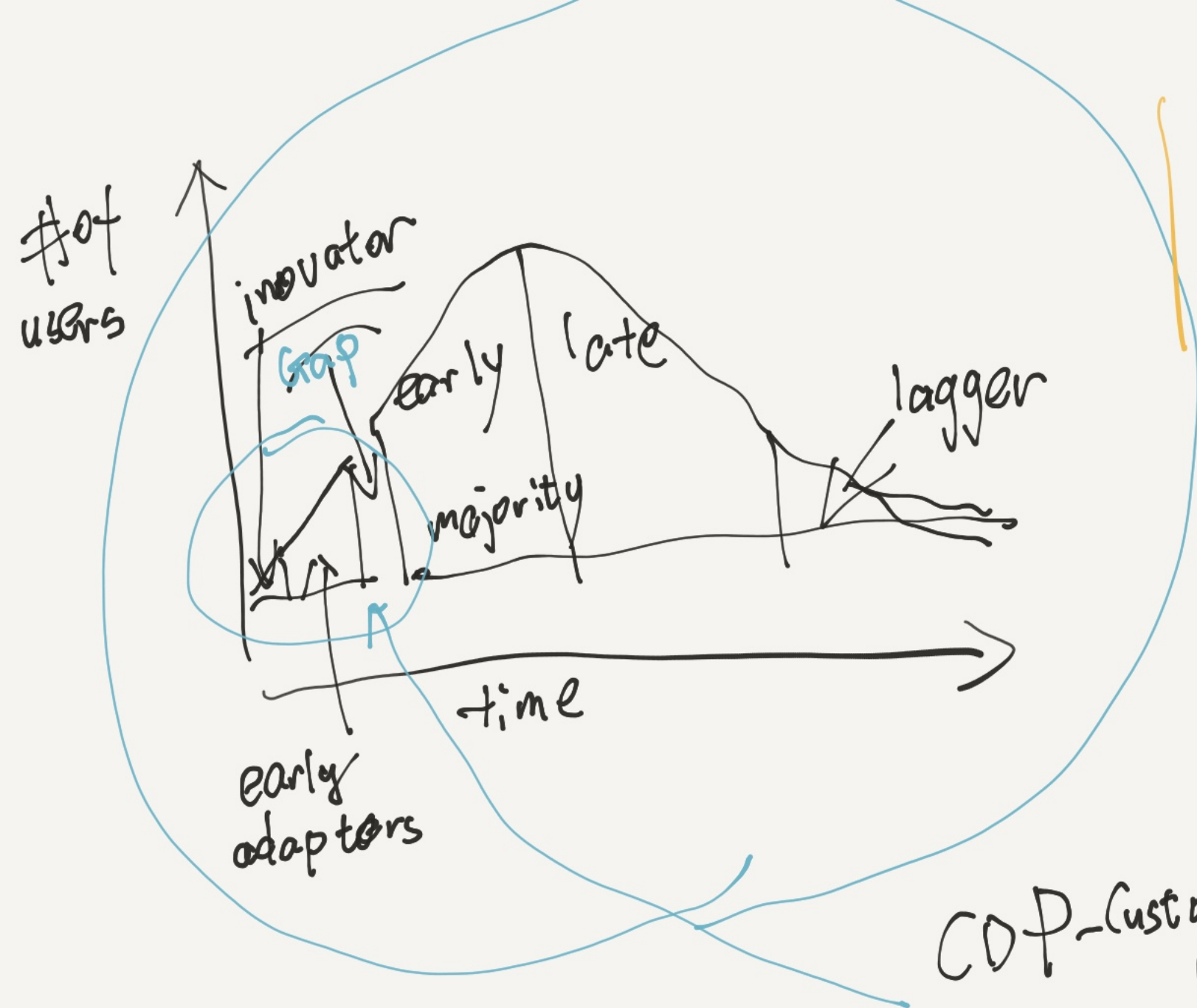




- Story template
- Opportunity Canvas

Vedio Remo of live Story map:

Build Story maps in small collaborative groups (Slide: 55, 56
Time: 56:00 — 59:00)



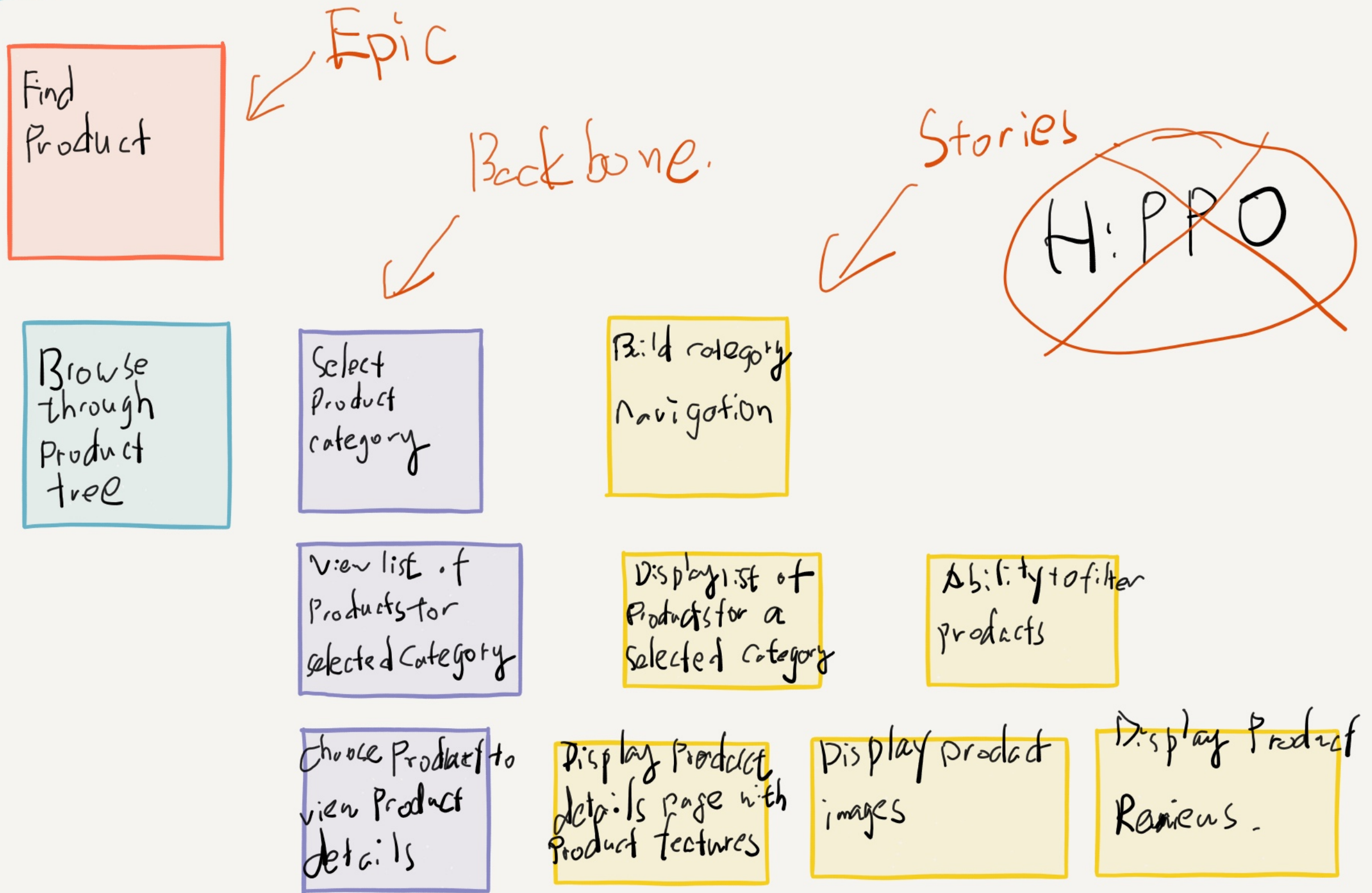
mail it
Before you
scale it

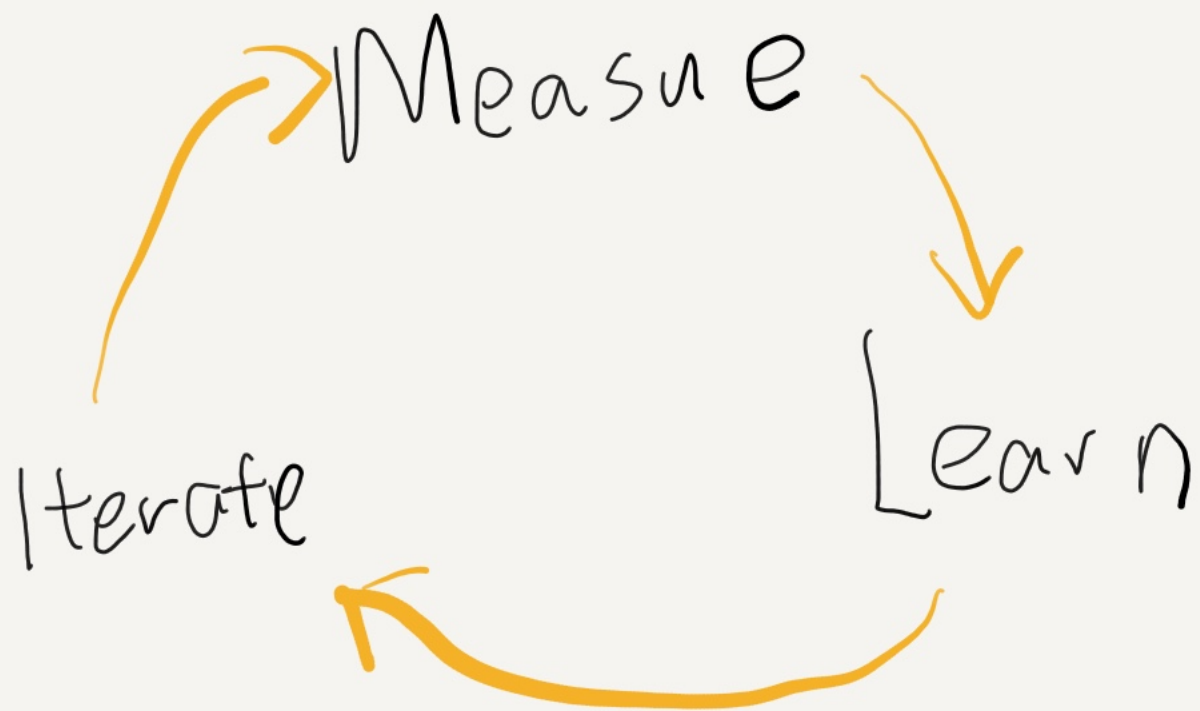
COP - Customer Development Partners.

Goals > Activities > Tasks > Stories

Shared understanding!

在线生鲜到家.





~~HiPPPO~~

Target outcome

Viable releases!

