



# Northern Ireland Developer Conference

## Information for Sponsors

The Northern Ireland Developer Conference is a two-day online event for developers on 9th and 10th October 2020. The goal of NIDC is to be an inspiring event of talks across the development spectrum, showcasing the great work that local developers are doing and the technologies they're using for their creations, plus other cool and exciting stuff from the great wide world of software. We anticipate over 300 attendees from across Northern Ireland and worldwide.

We are now seeking sponsorship to help us run a high quality event. NIDC is a non-profit event, and all sponsorship income will go towards running costs. In return for your kind investment, the following benefits are available.

Level	Rewards	Cost
<b>Platinum<sup>#</sup></b>	Large booth in the virtual exhibitors' area. Option to present up to two talks at the event* or a 30 minute session of your choosing at the event. Either 1 x 60 second video spot or 2 x 30 second video spot (can be filmed on your behalf by NIDC). One 5 minute interview on camera (for any purpose e.g. hiring or general promotion). Prominent logo on the NIDC homepage, online conference programme, highlighted on the open and close of each day of the event, and at the end of every talk video. Your message on pre- and post-conference emails and promoted on NIDC social media before, during and after the event.	<b>£3,000</b>
<b>Gold<sup>#</sup></b>	Medium booth in the exhibitors' area. Option to present one talk at the event*. 1 x 30 second video spot (can be filmed on your behalf by NIDC). One 2.5 minute interview on camera (for any purpose e.g. hiring or general promotion). Prominent logo on the NIDC homepage, online conference programme, highlighted on the open and close of each day of the event, and at the end of every talk video. Your message promoted on NIDC social media before, during and after the event.	<b>£2,000</b>
<b>Silver</b>	Small booth in the exhibitors' area. Your logo on the NIDC homepage, online conference programme, highlighted on the open and close of each day of the event, and at the end of every talk video. Shout-out on NIDC social media before, during and after the event.	<b>£1,000</b>
<b>Supporter</b>	Your logo on the sponsors page of the NIDC website and at the open and close of each day of the event.	<b>£200</b>
<b>Practical</b>	If you're interested in sponsoring items such as prizes or running workshops / competitions, etc then let us know and we'll work out something mutually beneficial.	<b>Various</b>

<sup>#</sup>Limited availability: these levels are targeted at companies with in-house software development teams.

\*Talks must be aimed at a developer audience. **We require that at least one of the speakers be from an under-represented group in the industry.**

Please note that the above are not so much rules as guidelines; feel free to negotiate exact benefits according to your specific requirements!

We require logos in **SVG or high resolution PNG format** so they are represented properly in all types of marketing.

Still interested? Please fill in the form linked below and we will be in contact.

<https://forms.gle/6czH8qHTzvq9vJr69>