Northern Ireland Developer Conference
Information for Sponsors

The Northern Ireland Developer Conference is a one-day event for developers being held at Riddel Hall, Queen's University, Belfast on 9 October 2021. The goal of NIDC is to be an inspiring day of talks across the development spectrum, showcasing the great work that local developers are doing and the technologies they're using for their creations, plus other cool and exciting stuff from the great wide world of software. In 2019, we sold 446 tickets!

Considering the special circumstances this year: Tickets are being released in batches. Further details to be provided.

We are now seeking sponsorship to help us run a high quality event. NIDC is a non-profit event, and all sponsorship income will go towards running costs. In return for your kind investment, the following benefits are available.

Level	Rewards	Cost
Platinum#	Includes space in the exhibitors area.** Option to present up to 2 talks at the event*. 10 conference tickets for your organization. Prominent logo on the NIDC homepage, NIDC banners and conference programme, highlighted on opening and closing slides at the event and at the end of every talk video. Your message on pre and post conference emails and promoted on NIDC social media before, during and after the event. Interview with our media partner about the event.	**£3,000**
Gold#	Includes space in the exhibitors area.** Option to present a talk at the event*. 8 conference tickets for your organization. Prominent logo on the NIDC homepage, NIDC banners, conference programme, highlighted on opening and closing slides at the event and at the end of every talk video. Your message will be promoted on NIDC social media before, during and after the event.	**£2,000**
Silver	6 conference tickets for your organization. Your logo on the NIDC homepage, conference programme, highlighted on opening and closing slides at the event and at the end of every talk video. Shout-out on NIDC social media before, during and after the event.	**£1,000**
Supporter	Your logo on the sponsors page of the NIDC website and opening and closing slides at the event. *NOTE: Only available for SMEs with 50 or less employees worldwide.*	**£200**
Exhibitor#	Space in the exhibitors area. Can be combined with other sponsorship options. This includes 2 exhibitor tickets for you to attend your stand. **	**£150**
Practical	If you're interested in sponsoring items such as catering, T-shirts, printing, prizes etc then let us know and we'll work out something mutually beneficial.	**Various**

#*Limited availability levels are targeted at companies showcasing in-house software development.*
*Talks must be aimed at a developer audience. **We require that 1 of the speakers be from an under-represented group in the industry.***
** *Stands must be attended.*

We require logos in SVG format so they are represented properly in all types of marketing.

Still interested? Please fill in the form at https://forms.gle/AzLoqKo1niAwMRQ5A
If you can't complete the Google form contact us at sponsors@nidevconf.com