

RADIOGRAFÍA COMPLETA - PlumbManiacs Inc.

1 ABOUT YOUR BUSINESS

Business name:

PlumbManiacs Inc.

City or service area:

San Fernando Valley; LA County

What exact services do you offer?

- Whole house Plumbing
- Drains
- Repipe

What makes your work different from others?

PlumbManiacs provides honest reliable and trustworthy services.

2 ABOUT YOUR CLIENTS

What type of clients do you want to reach?

- Residential
- Commercial
- Etc.

What main problem do you solve for your clients?

- Plumbing

- Sewer lines
 - Liners
 - Etc.
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3 BRAND & VISUAL IDENTITY

What colors do you want to use, and what do they represent for you?

Yellow/Black

What does your business name represent?

"The name for us represents that we go crazy aka like a maniac for plumbing! That's what we do and we love it!"

What overall vibe do you want your website to show?

"We would like it to show that we are professional yet we know the importance of being personal and making sure that the overall experience with PlumbManiacs Inc is an unforgettable one."

Do you have a slogan or phrase you want to include?

- "We're Maniacs for Perfect Plumbing!"
 - "Don't look at the problem as a problem... Look at it as an opportunity to show off your solving skills"
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4 WEBSITE CONTENT

Photos of your work (before & after if possible):

"Are you able to copy photos from instagram? Same with videos?"

Short videos or clips of your process or finished jobs:

(if available)

Customer reviews or testimonials:

(if available)

Licenses, certifications, or badges:

No especifica si tienen o no

5 CONTACT & SOCIAL MEDIA

Phone / WhatsApp:

866.611.9238

Email:

Plumbmanics1@gmail.com

Address:

15071 Polk Street, Sylmar CA 91342

6 LANGUAGE & COPY

Do you want the website in English, Spanish, or bilingual?

English

Nota final del cliente:

"Let me know if you need anything additional. Thank you"

ANÁLISIS RÁPIDO

LO QUE TIENEN CLARO:

- Negocio formal (Inc.) con dirección física
- Identidad de marca definida (colores, nombre, slogans, filosofía)
- Servicios específicos de plomería
- Mercado objetivo (residencial + comercial)
- Vibe deseado para web (profesional + personal)

LO QUE NO CONFIRMARON:

- Si tienen contenido visual listo (fotos/videos)
- Si tienen Instagram o redes sociales
- Si tienen logo existente
- Reviews/testimonios disponibles
- Licencias/certificaciones específicas
- Años operando
- Website actual

CONSIDERACIONES:

- Email con typo: PlumbmanIcs vs PlumbmanIAcs
- Todo marcado como "if available" = contenido incierto
- Pregunta sobre Instagram = no confirman tenerlo

PROYECTO WEB:

- Necesitan: 5 páginas (Home, Services, About, Reviews/Gallery, Contact)

- Idioma: Solo inglés
- Tu paquete: \$197 (3 pág inglés) o \$297 (5 pág bilingüe)
- Decisión: ¿Qué precio para 5 páginas solo inglés?



CONTENIDO A SOLICITAR:

1. Logo en alta resolución (si existe)
2. 10-15 fotos mínimo de trabajos
3. Videos (si tienen)
4. 3-5 reviews/testimonios
5. Números licencia California
6. Certificaciones/insurance
7. Años operando
8. Handle de Instagram (si existe)

Sin este contenido = IMPOSIBLE entregar en 7 días