## MSc - Data Mining

Topic 03: Exploratory Data Analysis

Part 01 : Exploratory Data Analysis

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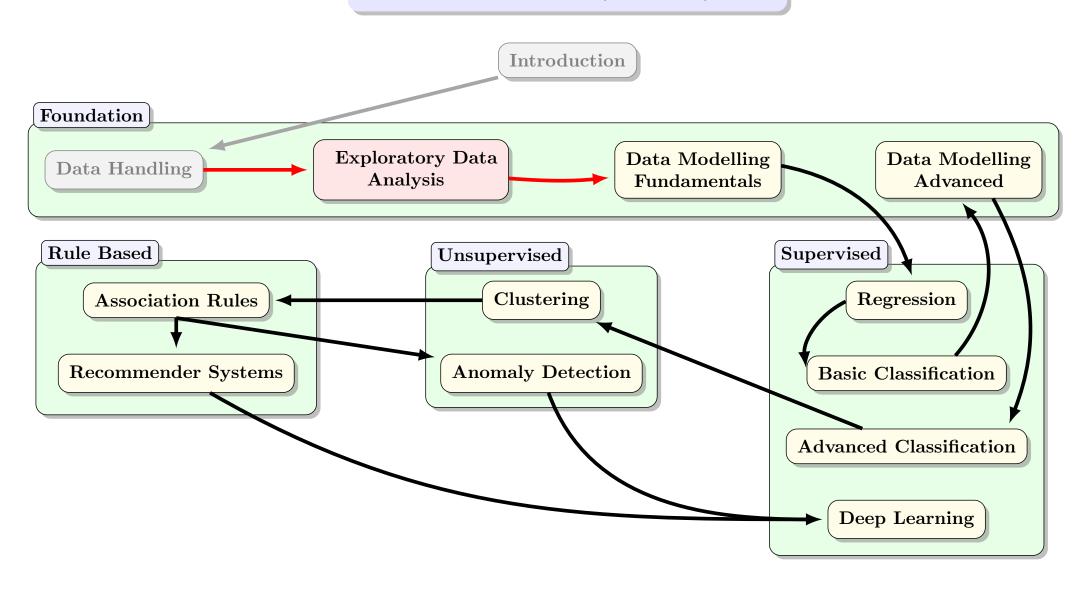
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#### Outline

- EDA Process
- Datasets = Tips, Titanic and Algae Blooms
- Identifying and resolving issues (missing value, outliers)
- Generating ToDo list for Feature Engineering/Transformation/Selection

#### Data Mining (Week 3)



# Exploratory Data Analysis — Summary

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## Exploratory Data Analysis (EDA)

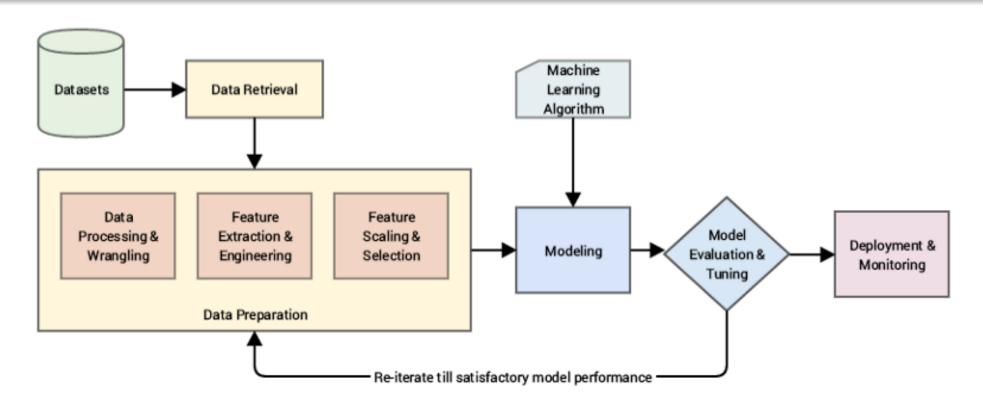
#### Aim

To understand and summarise a dataset to ensure that the features which are feed to machine learning algorithms are refined and that the results are valid and can correctly interpreted.

#### Benefits

- Develop insight about the dataset and understanding of the underlying structure.
- Extract important parameters and relationships that hold between them.
- Test underlying assumptions.
- Identify issues that affect model performance outliers, missing values.

### Data Pipeline

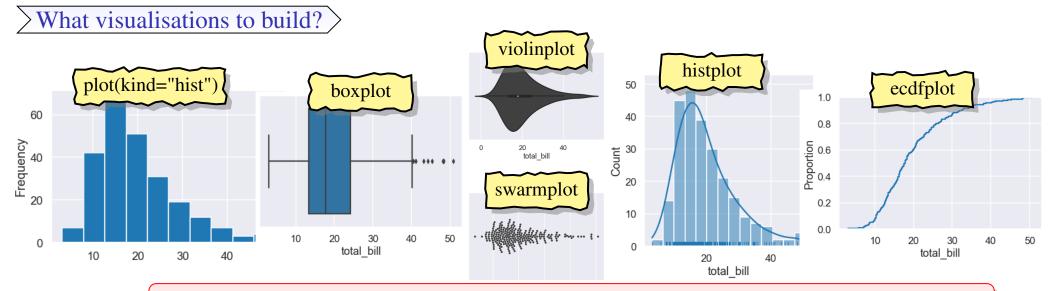


- Data preparation is the core of the data mining pipeline (typical estimates >50% of the time/effort).
- EDA is the data processing and wrangling.
- EDA informs the feature extraction, engineering, transformation and selection.

#### The Bad News — 'The curse of choice'

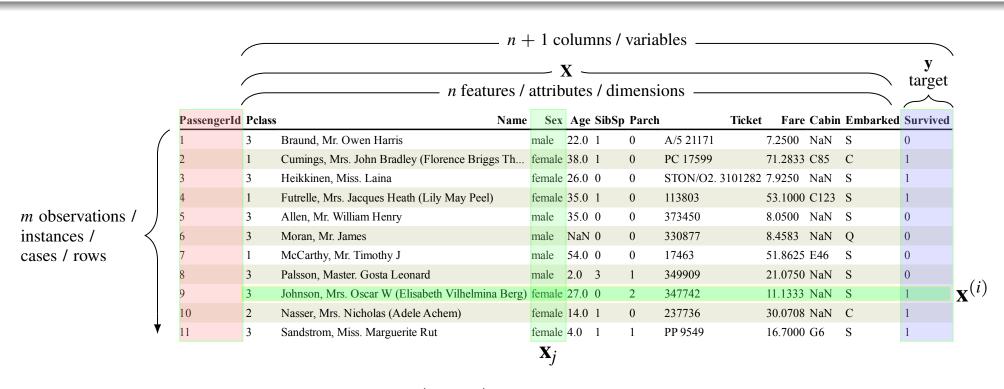
#### What questions to ask?

Dataset global questions: How many features? How many observations? What is the data type of each feature? Any null values? ... Feature specific questions: What is the distribution of each variable? Do there appear to be outliers? What features are related? ... Missing value questions: Are null value a result of the way data was recorded? Can we drop the rows with null values without it significantly affecting your analysis? Can we justify filling in the missing values with the mean or median for that variable? If the data is time-series data, can we fill the missing values with interpolation? Are there so many missing values for a variable that we should drop that variable from the dataset? ... Outlier questions: Why are outliers present? Do the outliers represent real observations (i.e. not errors)? Should we exclude these observations? If not, should we winsorise the values? ... Correlations/Relationships questions: Which variables are most correlated with your target variable? (If applicable) Is there multicollinearity? (Two features that have a correlation > 0.8) How will this affect your model? Do you have variables that represent the same information? Can one be dropped? ...



Have a plan, be selective, understand strengths/weaknesses of metrics/visualisations

## Terminology / Notation



- A labeled dataset consists of m rows  $\times$  (n + 1) columns / variables.
- Use bold to represent vectors and matrices.
- Use superscript in parenthesis to indicate particular observation / instance/ case / row .......

### **Example Datasets**

We will use a few datasets today to illustrate the various features:

## Tips

- Small dataset of total bills, and tips for different servers with gender, day, time and group size.
- Clean, no missing values, some outliers.
- Task: exploratory data analysis

#### > Titanic >

- Classic dataset with passenger information for the Titanic's fatal voyage, and whether they survived.
- Has missing values and information rich text fields (Name, ticket number).
- Task: classification predict whether a passenger survived.

#### Algae Blooms

- Water quality study where samples were taken from different rivers over time.
- Recorded levels of (seven) chemical substances and population of (six) algae species and other information on the sample conditions.
- Task: regression predict algae population level (7 separate populations).

#### Tips dataset

total_bill	tip	sex	smoker	day	time	size
<b>0</b> 16.99	1.01	Female	No	Sun	Dinner	2
<b>1</b> 10.34	1.66	Male	No	Sun	Dinner	3
<b>2</b> 21.01	3.50	Male	No	Sun	Dinner	3
<b>3</b> 23.68	3.31	Male	No	Sun	Dinner	2
<b>4</b> 24.59	3.61	Female	No	Sun	Dinner	4
<b>5</b> 25.29	4.71	Male	No	Sun	Dinner	4
<b>6</b> 8.77	2.00	Male	No	Sun	Dinner	2
7 26.88	3.12	Male	No	Sun	Dinner	4
<b>8</b> 15.04	1.96	Male	No	Sun	Dinner	2
<b>9</b> 14.78	3.23	Male	No	Sun	Dinner	2

No target column, so mainly just an exploratory data analysis problem. But questions of interest:

- How do factors sex, smoker, day, time, or size affect tip / percentage tip?
- Does size vary with day, time, smoker?

But some questions don't make sense

• What is the relationship between sex and smoker? — why should they be related?

This is the downside of automatic EDA tools such as pandas—profiling—you will drowned in statistics / charts.

# Algae Blooms dataset

	Season	Size	Speed	max_pH	min_O2	mean_Cl	mean_NO3	mean_NH4	mean_oPO4	mean_PO4	mean_Chlor	al	a2	аЗ	a4	<b>a</b> 5	<b>a6</b>	<b>a</b> 7
0	winter	small	medium	8.00	9.8	60.800	6.238	578.00000	105.00000	170.00000	50.000	0.0	0.0	0.0	0.0	34.2	8.3	0.0
1	spring	small	medium	8.35	8.0	57.750	1.288	370.00000	428.75000	558.75000	1.300	1.4	7.6	4.8	1.9	6.7	0.0	2.1
2	autumn	small	medium	8.10	11.4	40.020	5.330	346.66699	125.66700	187.05701	15.600	3.3	53.6	1.9	0.0	0.0	0.0	9.7
3	spring	small	medium	8.07	4.8	77.364	2.302	98.18200	61.18200	138.70000	1.400	3.1	41.0	18.9	0.0	1.4	0.0	1.4
4	autumn	small	medium	8.06	9.0	55.350	10.416	233.70000	58.22200	97.58000	10.500	9.2	2.9	7.5	0.0	7.5	4.1	1.0
5	winter	small	high	8.25	13.1	65.750	9.248	430.00000	18.25000	56.66700	28.400	15.1	14.6	1.4	0.0	22.5	12.6	2.9
6	summer	small	high	8.15	10.3	73.250	1.535	110.00000	61.25000	111.75000	3.200	2.4	1.2	3.2	3.9	5.8	6.8	0.0
7	autumn	small	high	8.05	10.6	59.067	4.990	205.66701	44.66700	77.43400	6.900	18.2	1.6	0.0	0.0	5.5	8.7	0.0
8	winter	small	medium	8.70	3.4	21.950	0.886	102.75000	36.30000	71.00000	5.544	25.4	5.4	2.5	0.0	0.0	0.0	0.0
9	winter	sn	How w	vell can	we pred	lict the (	7) differen	t algae pop	oulation leve	els using w	ater sample	info	orma	tion	?	0.0	0.0	1.7
10	spring	small	hìgh	7.70	10.2	8.000	1.527	21.57100	12.75000	20.75000	0.800	16.6	0.0	0.0	0.0	1.2	0.0	6.0
11	summer	small	high	7.45	11.7	8.690	1.588	18.42900	10.66700	19.00000	0.600	32.1	0.0	0.0	0.0	0.0	0.0	1.5
12	winter	small	high	7.74	9.6	5.000	1.223	27.28600	12.00000	17.00000	41.000	43.5	0.0	2.1	0.0	1.2	0.0	2.1
13	summer	small	high	7.72	11.8	6.300	1.470	8.00000	16.00000	15.00000	0.500	31.1	1.0	3.4	0.0	1.9	0.0	4.1
14	winter	small	high	7.90	9.6	3.000	1.448	46.20000	13.00000	61.60000	0.300	52.2	5.0	7.8	0.0	4.0	0.0	0.0
15	autumn	small	high	7.55	11.5	4.700	1.320	14.75000	4.25000	98.25000	1.100	69.9	0.0	1.7	0.0	0.0	0.0	0.0
16	winter	small	high	7.78	12.0	7.000	1.420	34.33300	18.66700	50.00000	1.100	46.2	0.0	0.0	1.2	0.0	0.0	0.0
17	spring	small	high	7.61	9.8	7.000	1.443	31.33300	20.00000	57.83300	0.400	31.8	0.0	3.1	4.8	7.7	1.4	7.2
18	summer	small	high	7.35	10.4	7.000	1.718	49.00000	41.50000	61.50000	0.800	50.6	0.0	9.9	4.3	3.6	8.2	2.2
19	spring	small	medium	7.79	3.2	64.000	2.822	8777.59961	564.59998	771.59998	4.500	0.0	0.0	0.0	44.6	0.0	0.0	1,4

## Titanic dataset

	PassengerId	Survived	Pclass	Na	ame	Sex	Age	SibSp	Parch		Ticket	Fare	Cabin	Embarke	d
0	1	0	3	Braund, Mr. Owen Harris	n	nale	22.0	1	0	A/5 21171		7.2500	NaN	S	_
1	2	1	1	Cumings, Mrs. John Bradley (Florence Briggs T	h f	èmale	38.0	1	0	PC 17599		71.2833	C85	C	
2	3	1	3	Heikkinen, Miss. Laina	f	èmale	26.0	0	0	STON/O2.	3101282	7.9250	NaN	S	
3	4	1	1	Futrelle, Mrs. Jacques Heath (Lily May Peel)	f	èmale	35.0	1	0	113803		53.1000	C123	S	
4	5	0	3	Allen, Mr. William Henry	n	nale	35.0	0	0	373450		8.0500	NaN	S	
5	6	0	3	Moran, Mr. James	n	nale	NaN	0	0	330877		8.4583	NaN	Q	
6	7	0	1	McCarthy, Mr. Timothy J	n	nale	54.0	0	0	17463		51.8625	E46	S	
7	8	0	3	Palsson, Master. Gosta Leonard	n	nale	2.0	3	1	349909		21.0750	NaN	S	
8	9	1	3	Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Bo	erg) f	èmale	27.0	0	2	347742		11.1333	NaN	S	
9	10	1	2	Nasser, Mrs. Nicholas (Adele Achem)	f	èmale	14.0	1	0	237736		30.0708	NaN	C	
10	11	1	3	Sandstrom, Miss. Marguerite Rut	f	èmale	4.0	1	1	PP 9549		16.7000	G6	S	
11	12		Jow v	vall can via predict a passanger's survi	ivol v	using	inf	ormoti	on ot	time of d	on ortun	2000	C103	S	
12	13	0	10W V	vell can we predict a passenger's survi	Ivai	using		omman	on at	tillie of d	eparture	العالم	NaN	S	
13	14	0	3	Andersson, Mr. Anders Johan	n	nale	39.0	1	5	347082		31.2750	NaN	S	
14	15	0	3	Vestrom, Miss. Hulda Amanda Adolfina	f	èmale	14.0	0	0	350406		7.8542	NaN	S	
15	16	1	2	Hewlett, Mrs. (Mary D Kingcome)	f	èmale	55.0	0	0	248706		16.0000	NaN	S	
16	17	0	3	Rice, Master. Eugene	n	nale	2.0	4	1	382652		29.1250	NaN	Q	
17	18	1	2	Williams, Mr. Charles Eugene	n	nale	NaN	0	0	244373		13.0000	NaN	S	
18	19	0	3	Vander Planke, Mrs. Julius (Emelia Maria Vande	e f	èmale	31.0	1	0	345763		18.0000	NaN	S	
19	20	1	3	Masselmani, Mrs. Fatima	f	èmale	NaN	0	0	2649		7.2250	NaN	C	
20	21	0	2	Fynney, Mr. Joseph J	n	nale	35.0	0	0	239865		26.0000	NaN	S 1	2 of
21	22	1	2	Beesley, Mr. Lawrence	n	nale	34.0	0	0	248698		13.0000	D56	S	
22	23	1	3	McGowan, Miss. Anna "Annie"	f	èmale	15.0	0	0	330923		8.0292	NaN	Q	
23	24	1	1	Sloper, Mr. William Thompson	n	nale	28.0	0	0	113788		35.5000	A6	S	

## Before we start ... Loading libraries

We start by loading in the core data science modules...

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
```

matplotlib is an excellent visualisation library but some plots needs additional configuration. seaborn sits above matplotlib and has a collection of visualisations optimised for statistical analysis. . . .

```
import seaborn as sns
```

Next, we import some statistical modules ...

```
import scipy.stats as stats
import statsmodels.api as sm
import pingouin as pg
```

scipy.stats has a large number of distributions, parametric and nonparametric statistical tests, and descriptive statistics.

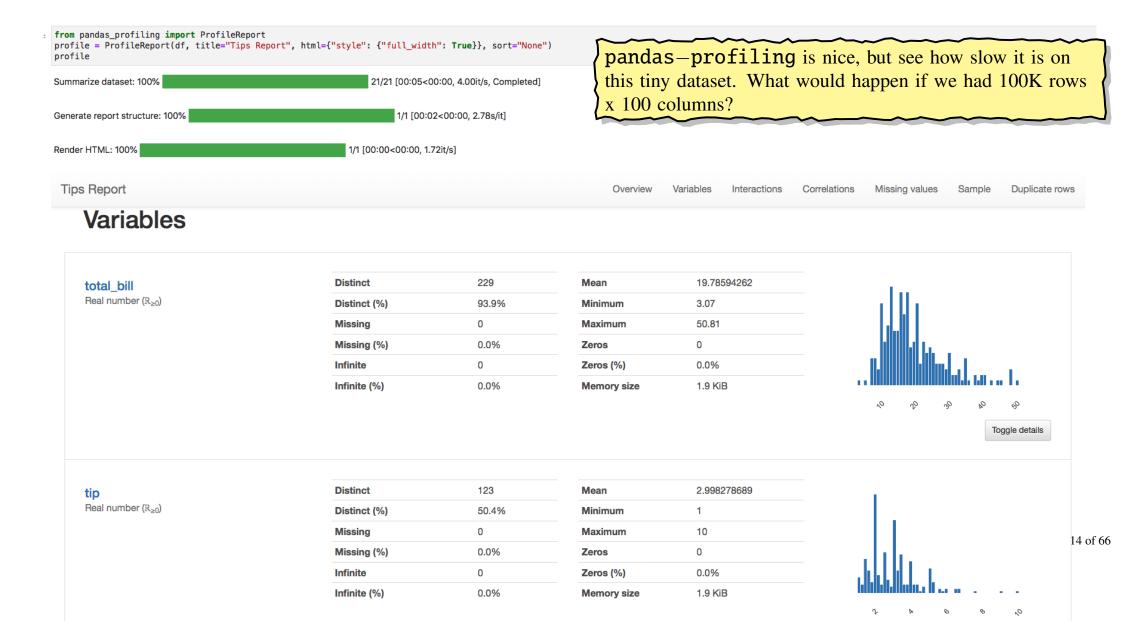
statsmodels is more focused on estimating statistical models.

pingouin overlaps with bits of scipy.stats and statsmodels but generates more details and nicer visualisations.

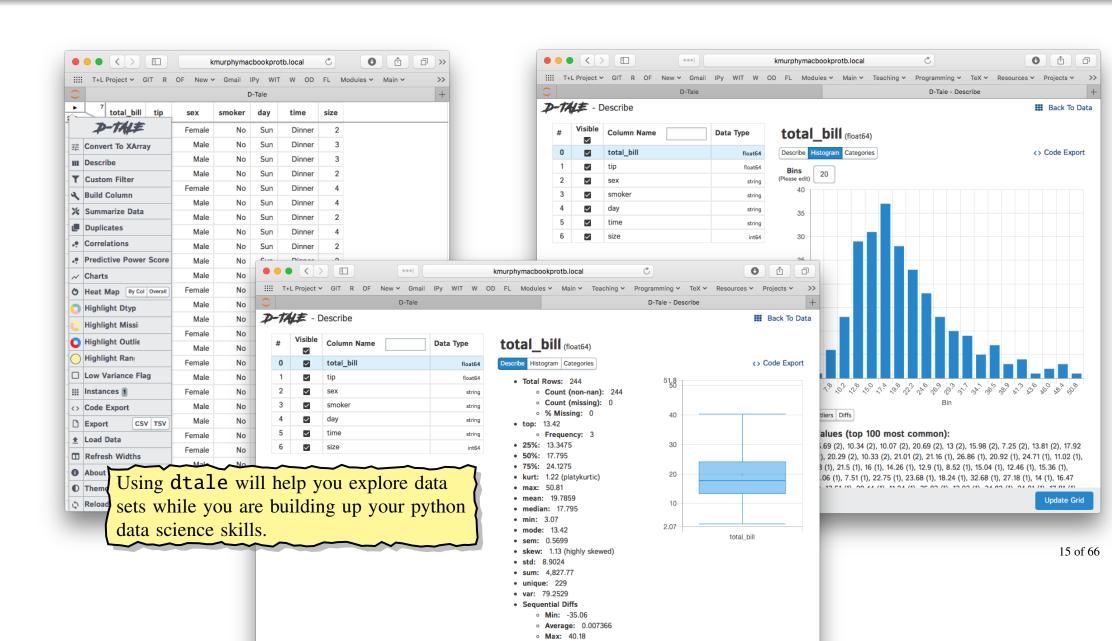
Finally we set options ...

```
plt.style.use("seaborn-darkgrid")
```

## Before we start ... auto EDA using pandas—profiling



# Before we start ... zero-code EDA using dtale



## First Pass — Load Dataset and Initial Clean

- Load dataset
- Check variables names
- Verify variable types
- Identify (and possibly address) missing values

#### Tips — Load

```
df = pd.read_csv("tips.csv")
print(df.shape)
df.head(10) (244, 7)
```

total_bill	tip	sex	smoker	day	time size
<b>0</b> 16.99	1.01	Female	No	Sun	Dinner 2
<b>1</b> 10.34	1.66	Male	No	Sun	Dinner 3
<b>2</b> 21.01	3.50	Male	No	Sun	Dinner 3
<b>3</b> 23.68	3.31	Male	No	Sun	Dinner 2
<b>4</b> 24.59	3.61	Female	No	Sun	Dinner 4
<b>5</b> 25.29	4.71	Male	No	Sun	Dinner 4
<b>6</b> 8.77	2.00	Male	No	Sun	Dinner 2
7 26.88	3.12	Male	No	Sun	Dinner 4
<b>8</b> 15.04	1.96	Male	No	Sun	Dinner 2
9 14.78	3.23	Male	No	Sun	Dinner 2

#### df.info()

Issue: categorical data treated as object (string).

## Tips — Fix Data Types

```
df.sex.unique()
                                                       df.smoker.unique()
array(['Female', 'Male'], dtype=object)
                                                      array(['No', 'Yes'], dtype=object)
df.sex = pd.Categorical(df.sex)
                                                       df.smoker = pd.Categorical(df.smoker)
df.sex.unique()
                                                       df.smoker.unique()
['Female', 'Male']
                                                      ['No', 'Yes']
Categories (2, object): ['Female', 'Male']
                                                      Categories (2, object): ['No', 'Yes']
df.day.unique()
array(['Sun', 'Sat', 'Thur', 'Fri'], dtype=object)
df.day = pd.Categorical(df.day, categories=['Thur', 'Fri', 'Sun', 'Sat'], ordered=True)
df.day.unique()
['Sun', 'Sat', 'Thur', 'Fri']
Categories (4, object): ['Thur' < 'Fri' < 'Sun' < 'Sat']</pre>
```

## Tips — fix datatypes

```
df.time = pd.Categorical(df.time, categories=['Lunch', 'Dinner'], ordered=True)
df.time.unique()
```

```
['Dinner', 'Lunch']
Categories (2, object): ['Lunch' < 'Dinner']</pre>
```

df.info()

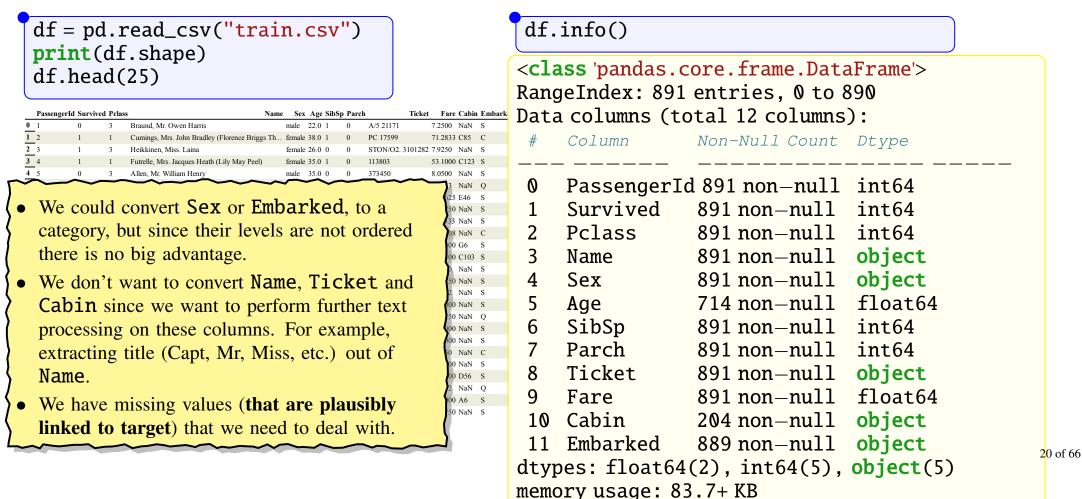
#### Converting to category will:

- Simplify visualisation (order can be preserved).
- Reduce memory usage (not that big a deal for us).
- Speed up I/O (depending on file format).
- ⇒ Convert to category is a bigger deal for features where the levels have an order.

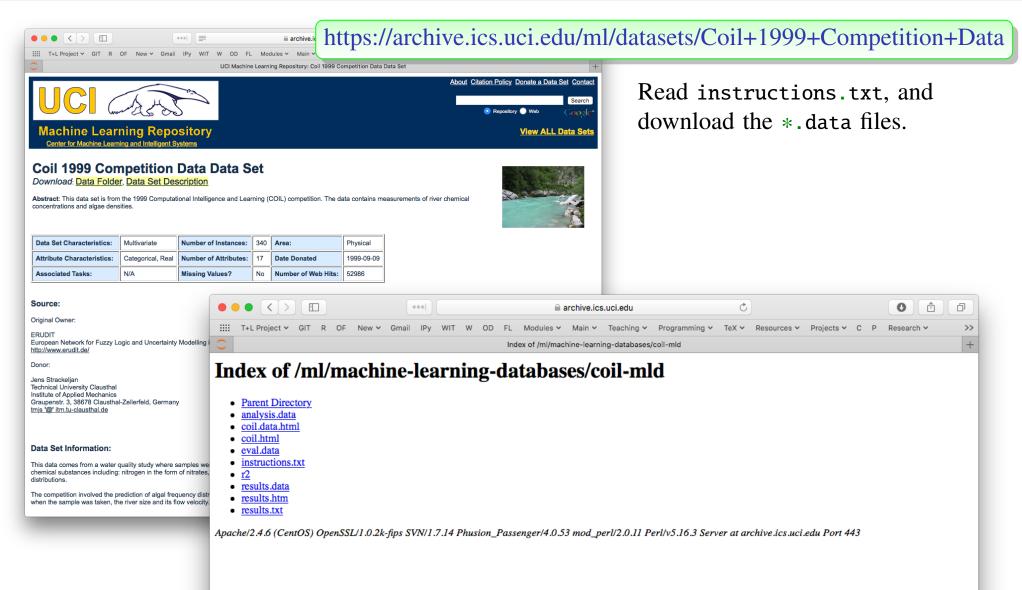
```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 244 entries, 0 to 243
Data columns (total 7 columns):
    Column
              Non-Null Count Dtype
   total bill 244 non—null float64
    tip
              244 non-null float64
              244 non-null category
    sex
    smoker
              244 non-null category
              244 non-null category
 4
    day
              244 non-null category
    time
              244 non-null int64
    size
dtypes: category(4), float64(2), int64(1)
memory usage: 7.3 KB
```

#### Titanic — load

- Dataset is split into two parts:
  - train.csv 891 rows with Survived column, used in EDA and model training.
  - test.csv 418 rows without the Survived column, used in competition scoring.



### $Algae_Blooms - load$



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Pandas function pd.read\_table, is a more general function than read\_csv.

```
df = pd.read_table('src/Analysis.txt')
print(df.shape)
df.head()
(199, 1)
```

winter small medium 8.00000 9.80000 60.80000 6.23800 578.00000 105.00000 170.00000 50.00000 0.00000 0.00000 0.00000 0.00000 34.20000 8.30000 0.00000

- **0** spring small medium 8.35000 ...
- 1 autumn small medium 8.10000 1...
- 2 spring small medium 8.07000 ...
- 3 autumn small medium 8.06000 ...
- 4 winter small high 8.25000 13....

Two problems, first row was treated as column headers, and we need to specify the character(s) used to separate columns

```
df = pd.read_table('src/Analysis.txt', sep='\s+', header=None)

print(df.shape)
df.head()

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17

winter small medium 8.00000 9.80000 60.80000 6.23800 578.00000 105.00000 170.00000 50.00000 0.0 0.0 0.0 0.0 34.2 8.3 0.0

spring small medium 8.35000 8.00000 57.75000 1.28800 370.00000 428.75000 558.75000 1.30000 1.4 7.6 4.8 1.9 6.7 0.0 2.1

autumn small medium 8.10000 11.40000 40.02000 5.33000 346.66699 125.66700 187.05701 15.60000 3.3 53.6 1.9 0.0 0.0 0.0 9.7

spring small medium 8.07000 4.80000 77.36400 2.30200 98.18200 61.18200 138.70000 1.40000 3.1 41.0 18.9 0.0 1.4 0.0 1.4

autumn small medium 8.06000 9.00000 55.35000 10.41600 233.70000 58.22200 97.58000 10.50000 9.2 2.9 7.5 0.0 7.5 4.1 1.0
```

- Now, notice that the number of data row changed from 199 to 200 since the first row is now counted as a data row. And now we are using default columns names.
- The "\s+" matches one or more spaces. This is an example of a regex.
- We need to name the columns.

Season Size Speed max\_pH min\_O2 mean\_Cl mean\_NO3 mean\_NH4 mean\_oPO4 mean\_PO4 mean\_Chlor a1 a2 a3 a4 a5 a6 a7

```
      0 winter small medium 8.00000
      9.80000
      60.80000
      6.23800
      578.00000
      105.00000
      170.00000
      50.00000
      0.0 0.0 0.0 0.0 0.0 0.0 34.2 8.3 0.0

      1 spring small medium 8.35000
      8.00000
      57.75000
      1.28800
      370.0000
      class 'pandas.core.frame.DataFrame'>

      2 autumn small medium 8.10000
      11.40000
      40.02000
      5.33000
      346.6669

      3 spring small medium 8.07000
      4.80000
      77.36400
      2.30200
      98.18200

      4 autumn small medium 8.06000
      9.00000
      55.35000
      10.41600
      233.7000
```

Dataframe looks a bit better, but why are numeric columns converted as **object**? Reading instructions.txt we see that missing values are indicated by XXXXXXX.

```
Non-Null Count Dtype
   Season
              200 non-null object
   Size
              200 non-null object
              200 non-null
                            object
   Speed
3
                            object
   max_pH
              200 non-null
                            object
4
   min O2
              200 non-null
   mean_Cl
              200 non-null
                            object
              200 non-null object
6
   mean_NO3
                            object
   mean_NH4
              200 non-null
                            object
              200 non-null
   mean oPO4
                                          24 of 66
9
   mean PO4
              200 non-null
                            object
  mean_Chlor 200 non-null object
11
                            float64
   a1
              200 non-null
```

Season	Size Sp	eed max	_pH min	1_O2 mea	ın_Cl m	iean_	_NO3	mean	_NH4	mean	_oPO4	mean	_PO4	mean	_Chlor	a1	<b>a2</b>	a3	a4	a5	<b>a6</b>	<b>a</b> 7
0 winter	small med	ium 8.00	9.8	60.8	300 6	.238		578.00	0000	105.0	00	170.0	0000	50.0		0.0	0.0	0.0	0.0	34.2	8.3	0.0
1 spring	small med	ium 8.35	8.0	57.7	750 1.	.288		370.00	000	<clas< td=""><td>ss 'pa</td><td>ındas</td><td>. CO</td><td>re.f</td><td>rame.</td><td>Dat</td><td>aFr</td><td>came</td><td><u>'</u>&gt;</td><td></td><td></td><td>1</td></clas<>	ss 'pa	ındas	. CO	re.f	rame.	Dat	aFr	came	<u>'</u> >			1
2 autumn	small med	ium 8.10	11.4	40.0	)20 5	.330		346.60	669 t	kange	ernae	ex: Z	งง e (+^+	ntri al 10	es, 0 8 col	TO	795 195	)				7
3 spring	small med	ium 8.07	4.8	77.3	364 2	.302		98.182	200						11 Coi							1
4 autumn	small med	ium 8.06	9.0	55.3	350 1	0.416	6	233.70	000 _							— — -						)

Now some variables have missing values

Also we should convert Season, Size and Speed to category and ensure the levels are ordered.

```
Season
              200 non-null
                            object
   Size
              200 non-null object
             200 non-null
   Speed
                           object
   max_pH
             199 non-null
                            float64
   min O2
             198 non-null
                            float64
   mean_Cl
             190 non-null
                           float64
   mean NO3
            198 non-null float64
   mean_NH4
             198 non-null
                            float64
   mean oPO4 198 non-null
                            float64
                                         25 of 66
   mean PO4
             198 non-null
                            float64
9
  mean_Chlor 188 non-null float64
11 a1
              200 non-null
                            float64
```

## Algae\_Blooms — Fix Data Types

The three categorical variables have levels with a natural order  $\Rightarrow$  convert to category and specify order:

```
df.Season = pd.Categorical(df.Season, categories=['spring', 'summer', 'autumn', 'winter'], ordered=Ti
print(df.Season.unique())
['winter', 'spring', 'autumn', 'summer']
Categories (4, object): ['spring' < 'summer' < 'autumn' < 'winter']</pre>
df.Size = pd.Categorical(df.Size, categories=['small', 'medium', 'large'], ordered=True)
print(df.Size.unique())
['small', 'medium', 'large']
Categories (3, object): ['small' < 'medium' < 'large']
df.Speed = pd.Categorical(df.Speed, categories=['low', 'medium', 'high'], ordered=True)
print(df.Speed.unique())
['medium', 'high', 'low']
Categories (3, object): ['low' < 'medium' < 'high']</pre>
```

## Algae\_Blooms — Identification of Missing Values (NA)

Which columns have missing values?

df.isna().sum()

Season Size Speed max\_pH min\_02 mean Cl 10 mean\_NO3 mean NH4 mean\_oP04 mean PO4 mean Chlor a1 a2 a3 a4 a5 a6 a7 dtype: int64

- Two columns (features) account for 22 NAs, but cannot just drop them as will lose a lot of information.
- Two rows (observations) account for 12 NAs ⇒ remove.
- Removing other rows with a NA will result in a los of 14 rows (7% of the data), instead will impute later.

Which rows have missing values?
How many NAs per row?

df.isna().sum(axis=1).value\_counts()

0 184
2 7
1 7
6 2
dtype: int64

Rows / Cols to drop?

df.loc[df.isna().sum(axis=1)==6]

	Season	Size Speed	max_pH	min_	O2 mean_	CI mean	_NO3 mean	_NH4_mean	_oPO4_mean	_PO4_mean	_Chlor	al	a2	a3	<b>a</b> 4
61	summer	small medium	n 6.4	NaN	NaN	NaN	NaN	NaN	14.0	NaN		19.4	0.0	0.0	2.0
	winter	large medium	n 8.0	7.6	NaN	NaN	NaN	NaN	NaN	NaN		0.0	12.5	3.7	1.0

27 of 66

## After Loading and Initial Clean — Where are we?

### Tips

- ✓ Loaded data, corrected dtypes (categorical with order levels)
- ✓ Sanitised column names not needed, but note column name size shadows pandas dataframe function size ⇒ so use df["size"] instead of df.size.
- ✓ No missing values

#### Titanic >

- ✓ Loaded data no conversion of dtypes needed . . . . . . (but if you don't plots/crosstab order won't agree)
- Sanitised column names not needed,
- Missing values in Age (177/891=20%), Cabin (687/891=77%), and Embarked (2/891=0.2%).
  - A feature with 77% missing values should be considered for deletion, but what if the presence of a missing value actually tells us something?  $\Rightarrow$  convert to a boolean feature.

#### Algae Blooms >

- ✓ Loaded data, corrected dtypes (categorical with ordered levels)
- Sanitised column names.
- Missing values
  - Removed two rows with 6 NA each, accounted for 12/33=36% of the missing values.
  - Remaining, 21 NAs are concentrated in mean\_CL (8) and mean\_Chlor (10). EDA will suggest options.

## After Loading and Initial Clean — Where are we?

#### Next we might

- Save result of initial clean:
  - To either a CSV (if we don't mind losing dtype metadata)

```
df.to_csv('data/Analysis.csv', index=False)
```

• To (say) pickle format (to keep dtype metadata)

```
df.to_pickle('data/Analysis.pkl')
```

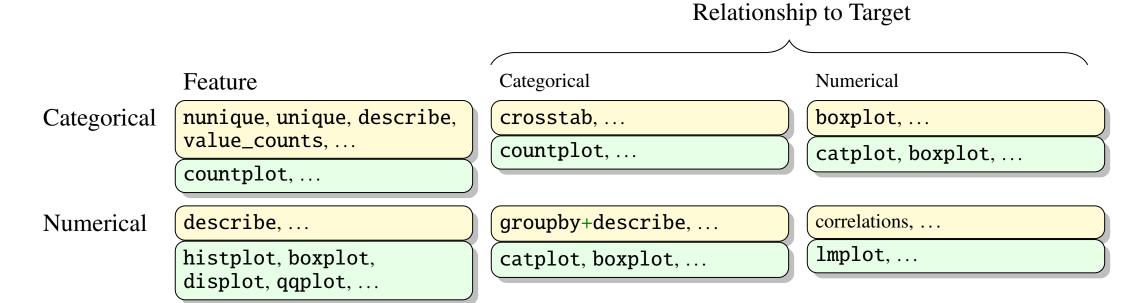
Later can read dataframe back in using

```
df = pd.read_pickle('data/Analysis.pkl')
print(df.shape)
df.head(1)
```

• If the dataset is large (>100K rows), save a (reproducible) sample of the dataset for later EDA to speed up calculations (especially visualisations).

```
df.sample(frac=.25, random_state=42).to_pickle('data/Analysis_sample.pkl')
```

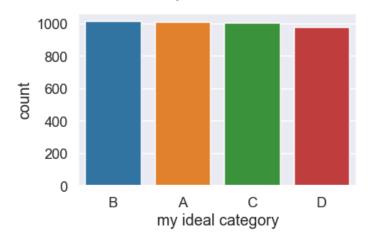
## A Selection of Statistical Visualisations and Metrics



### Categorical Variables

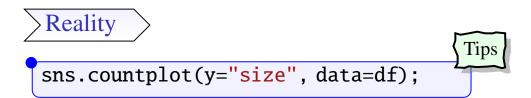
#### >The Ideal

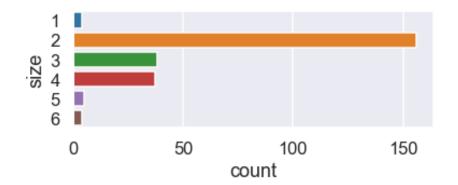
- Each level equally likely.
- Not too many levels: 2–12(ish).



#### Tools

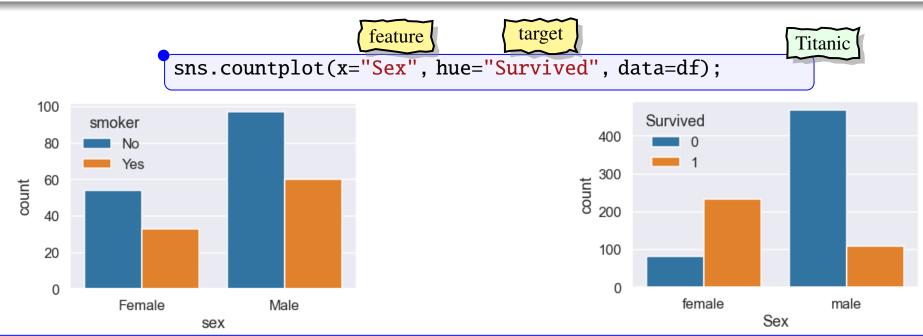
- nunique, unique, value\_counts.
- \_\_\_\_\_





- If size was the target, then most models will train towards the majority class (size=2).
- If size was a feature, then quality of predictor could vary greatly depending on the feature categorical level.
- Consider merge/drop rare category levels.
- sns.countplot shows the counts of observations in each categorical level using bars.

# Categorical Variables — Relationship with (Categorical) Target



pd.crosstab(columns=df.Sex, index=df.Survived, margins=True, normalize='columns') \
 .style.format("{:.2%}").background\_gradient(cmap='summer\_r')

sex	Female	Male	All
smoker			
No	62.07%	61.78%	61.89%
Yes	37.93%	38.22%	38.11%

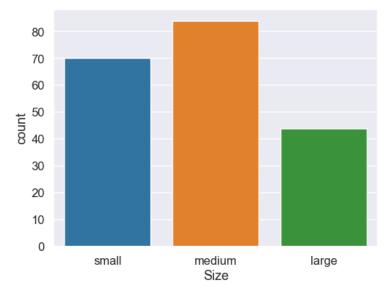
No relationship between sex and smoker

Sex	female	male	All
Survived			
0	25.80%	81.11%	61.62%
1	74.20%	18.89%	38.38%

Strong relationship between Sex and Survived

# Categorical Variables — Relationship with (Numerical) Target

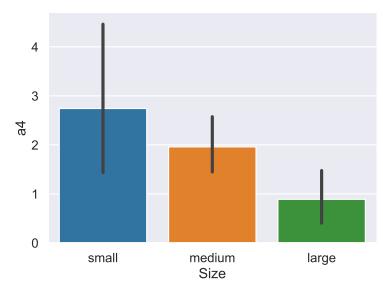
sns.countplot(x="Size", data=df);



• Shows the counts of observations in each categorical level using bar (height/width).



sns.catplot(x="Size", y="a4", data=df, kind='bar');

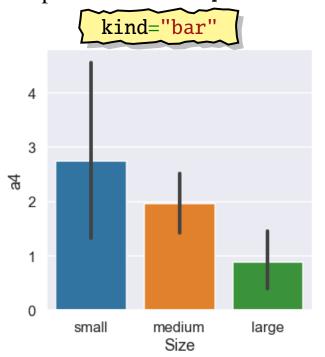


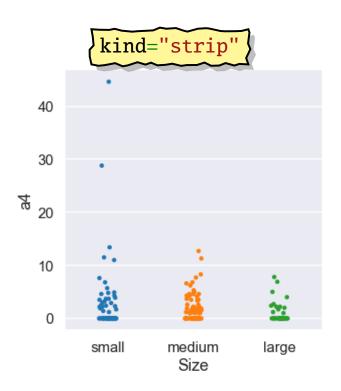
- Shows the average level (mean) and uncertainty (std) of the numerical target (a4) in each categorical level of the categorical variable.
- Vertical bar shows 95% confidence interval.

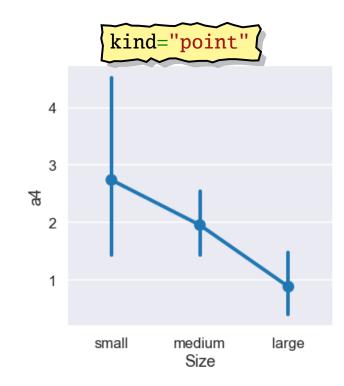


# Categorical Variables — Relationship with (Numerical) Target

The option kind in catplot can be:

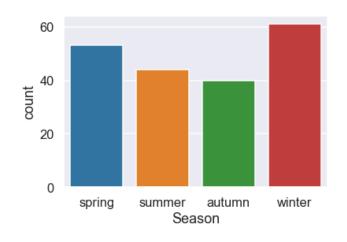


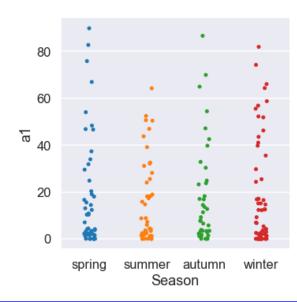


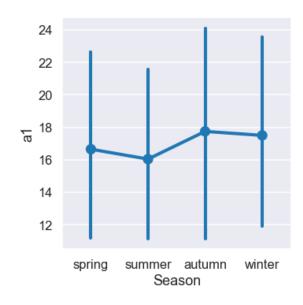


- bar and point show essentially the same information, but point is more compact when comparing multiple categorical features to a continuous target on the same plot.
- strip shows individual observations useful (as in this case) to show that the larger uncertainty in Size="small" observations is mainly due to two outliers.

## Example — Dataset: Algae Blooms, Feature: Season, Target: a1





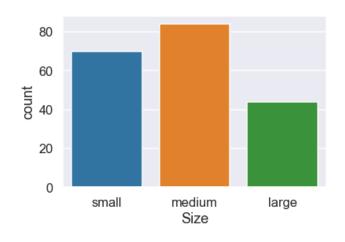


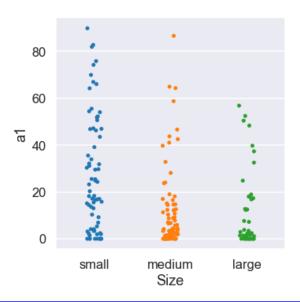
df.groupby("Season")["a1"].agg(["mean","count","std"])

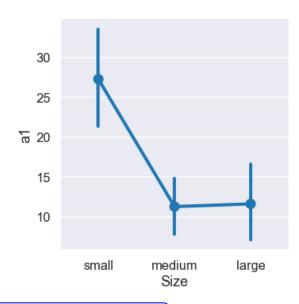
	mean	count	std
Season	$\bar{\mathcal{X}}$	n	$\sigma$
spring	16.649057	53	23.093786
summer	16.038636	44	17.920798
autumn	17.745000	40	21.611203
winter	17.498361	61	22.568256

- Countplot shows no issues with feature Season all levels approximately equally represented.
- Catplots show slightly less spread in a1 for Season="summer" observations. (strip shows smaller range, point shows smaller standard deviation).
- $\Rightarrow$  Mean levels of a1 for different levels of Season are well within the 95% confidence intervals ( $\bar{x} \pm \sigma 1.96/\sqrt{n}$ ), so no/weak relationship between categorical feature and numerical target.

# Example — Dataset: Algae Blooms, Feature: Size, Target: a1







df.groupby("Size")["a1"].agg(["min","max","mean","count","std"])

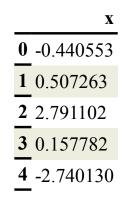
	min	max	mean	count	std
Size			$\bar{x}$	n	$\sigma$
small	0.0	89.8	27.255714	70	24.895426
medium	0.0	86.6	11.267857	84	17.163124
large	0.0	56.8	11.611364	44	16.556123

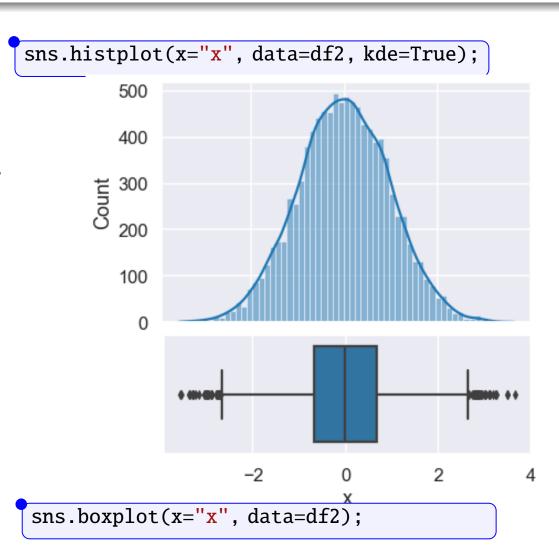
- Countplot shows no issues with feature Size.
- Catplot (point) shows that levels of a1 are higher for Size="small" observations.
- ⇒ Confidence interval for Size="small" observations do not overlap with CI for other levels, so significant relationship between categorical feature and numerical target.

#### Numerical Variables

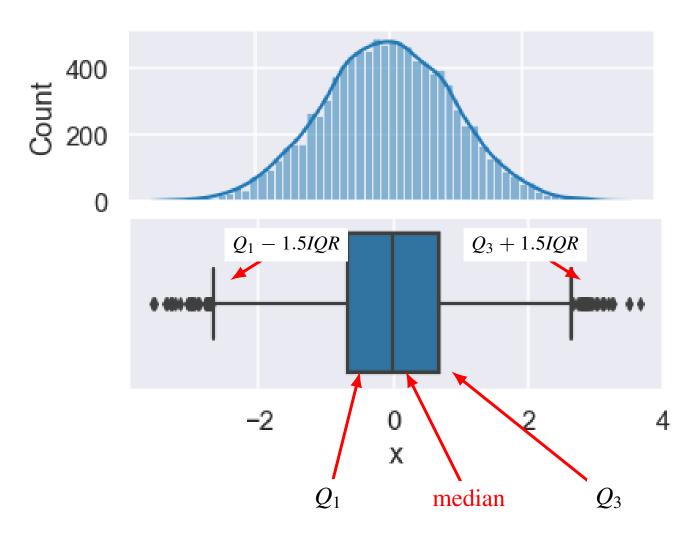
Things here are more complicated as a numerical variable could follow many different distributions. Here we look at data following the standard normal distribution. To start we generate 10,000 values and put in to new DataFrame, df2.

```
rv = stats.norm()
data = rv.rvs(size=10_000)
df2 = pd.DataFrame(data, columns=["x"])
df2.head(5)
```





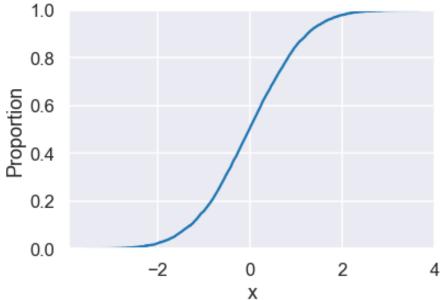
## Histplot (Histogram) and Boxplot



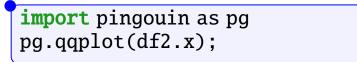
- Histogram is useful in depicting location, spread and shape.
- Curve, is estimate of shape given infinite data and infinite number of bins.
- Boxplots also depicts location, spread and shape, but uses median for estimate of centre, and quartiles for spread.
- Half the data is within the box, data points outside the whiskers (lines) are possible outliers, denoted by circles.

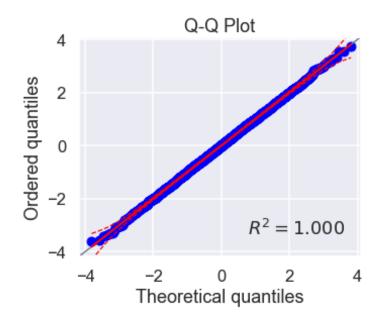
### Cumulative Plot and QQ-Plot

sns.ecdfplot(data=df2, x="x");



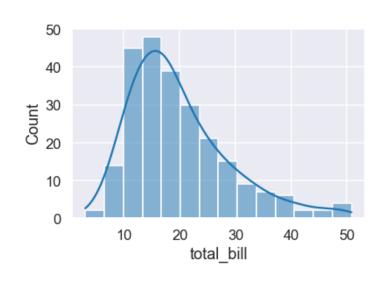
• Represents the proportion of observations less than or equal to given value.

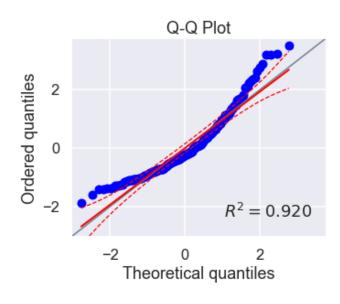


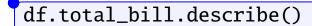


• Plot of observed quantiles against theoretical (assuming normal) quantiles. If both sets of quantiles came from the same distribution, we should see the points forming a line that's roughly straight.

## Example — Dataset: Tips, Feature: total\_bill



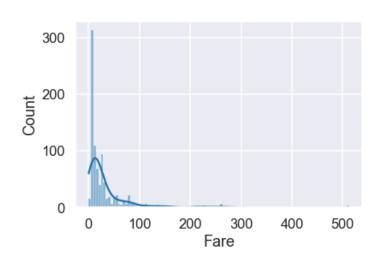


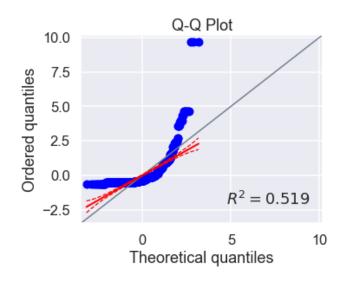


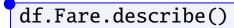
count	244.000000	
mean	19.785943	
std	8.902412	
min	3.070000	
25%	13.347500	
50%	17.795000	
75%	24.127500	
max	50.810000	
Name:	total_bill, dtype: flo	a
	- <del>-</del>	

- 10 20 30 40 50 total bill
- Data is bell curve shaped, but right skewed (data is more spread out to the right).
- Outliners to the right.
- QQ-Plot indicate that data is not normal, but we could transform it to be more closer to normal.

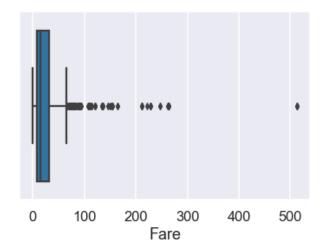
## Example — Dataset: Titanic, Feature: Fare







count	891.000000
mean	32.204208
std	49.693429
min	0.00000
25%	7.910400
<b>50</b> %	14.454200
75%	31.000000
max	512.329200
Name:	Fare, dtype: float64

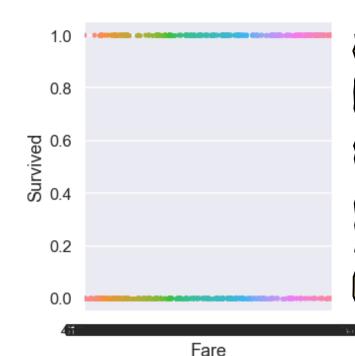


• This variable is more skewed and dominated by its outliers which need to be resolved.

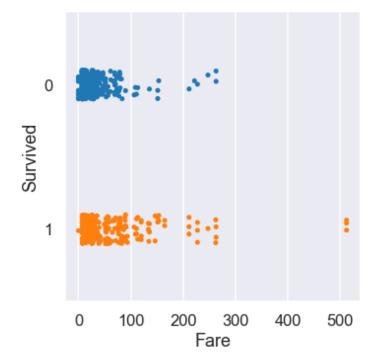
## Warning — Plot Output Depends on Data Assumptions

```
df = pd.read_csv("train.csv")
sns.catplot(data=df, x="Fare", y="Survived");
```

df = pd.read\_csv("train.csv")
df.Survived = df.Survived.astype(str)
sns.catplot(data=df, x="Fare", y="Survived");



- seaborn tries to infer the correct graph based on the data values/type, but it does not always get it correct.
- Survived stores 0 and 1 and has dtype int.
- Converting to a Categorical with numeric levels is not enough.
- astype(str) converts 0 and 1 to "0" and "1".



```
df = pd.read_csv("train.csv")
df.Survived = pd.Categorical(df.Survived)
sns.catplot(data=df, x="Fare", y="Survived");
```

# Second Pass — Individual Features and Target

- Categorical vs numerical target
- Categorical vs numerical features
- Identify (and possibly address) issues
- Relationship to target.

Is it usable?

Is it useful?

### Dataset: Titanic, Target: Survived

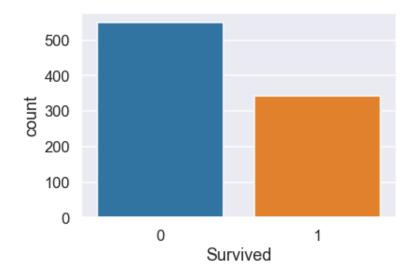
df.Survived.value\_counts(normalize=True, dropna=False)

df.Survived.describe()

0 0.6161621 0.383838

Name: Survived, dtype: float64

sns.countplot(x="Survived", data=df);



[0, 1] Categories (2, int64): [0, 1]

df.Survived.unique()

count 891 unique 2 top 0 freq 549

Name: Survived, dtype: int64

- Simplest classification problem (two classes) with both classes nearly equal frequency.
- In a unbalanced classification problem where the minority class occurs about 20% or lower, models can focus on the majority class.

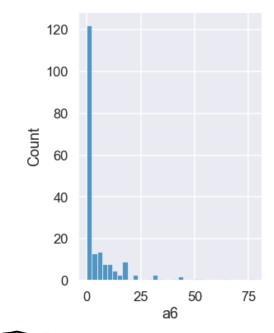
## Dataset: Algae Blooms, Target: a1,..., a7

```
targets = [c for c in df.columns if c[0]=="a"]
targets
['a1', 'a2', 'a3', 'a4', 'a5', 'a6', 'a7']
```

plt.figure(figsize=(4,6))
sns.histplot(x="a6", data=df);

df[targets].describe()

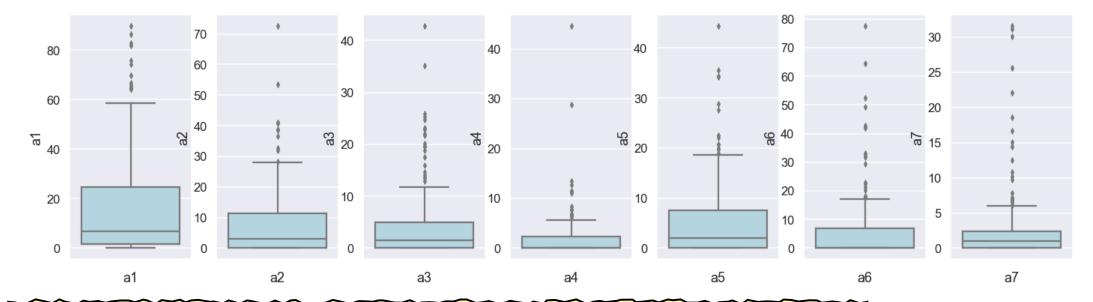
	a1	a2	a3	a4	a5	<b>a6</b>	a7
count	198.000000	198.000000	198.000000	198.000000	198.000000	198.000000	198.000000
mean	16.996465	7.470707	4.334343	1.997475	5.115657	6.004545	2.487374
std	21.421713	11.065461	6.976788	4.439205	7.511846	11.711053	5.181536
min	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
25%	1.525000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
50%	6.950000	3.000000	1.550000	0.000000	2.000000	0.000000	1.000000
<b>75%</b>	24.800000	11.275000	4.975000	2.400000	7.500000	6.975000	2.400000
max	89.800000	72.600000	42.800000	44.600000	44.400000	77.600000	31.600000



All distributions are heavily skewed to the right, many with outliers (see next slide). All of the zero measurements are probably due to population levels too low to be measured.

### Dataset: Algae Blooms, Target: a1,..., a7

```
fig, axs = plt.subplots(1, 7, figsize=(24,6))
for k, c in enumerate(targets):
    sns.boxplot(data=df, y=c, color="lightblue", ax=axs[k])
    axs[k].set_xlabel(c)
```



The outliers are likely to be true measurements, but their presence can heavily influence the model training — common strategy is to fit two models (one with the case with target outliers and one without) to assess impact of outliers.

#### **Individual Features**

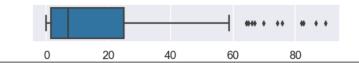
To keep this more manageable we will focus more on the Algae Blooms data set ...

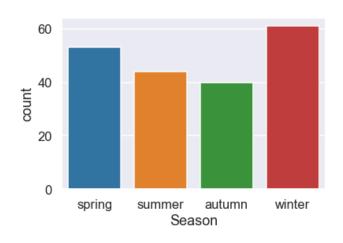
	Season	Size	Speed max_pH	I min_O2	mean_	Cl mean_N	NO3 mean_NH4	mean_oPO4	mean_PO4	mean_Chlor	a1	<b>a2</b>	a3	a4	<u>a5</u>	<b>a6</b>	a7
0	winter	small	medium 8.00	9.8	60.800	6.238	578.00000	105.00000	170.00000	50.000	0.0	0.0	0.0	0.0	34.2	8.3	0.0
1	spring	small	medium 8.35	8.0	57.750	1.288	370.00000	428.75000	558.75000	1.300	1.4	7.6	4.8	1.9	6.7	0.0	2.1
2	autumn	small	medium 8.10	11.4	40.020	5.330	346.66699	125.66700	187.05701	15.600	3.3	53.6	1.9	0.0	0.0	0.0	9.7
3	spring	small	medium 8.07	4.8	77.364	2.302	98.18200	61.18200	138.70000	1.400	3.1	41.0	18.9	0.0	1.4	0.0	1.4

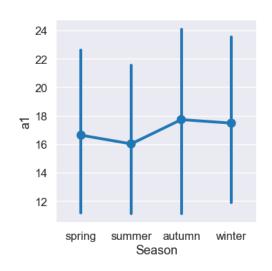
#### Sneak perview`

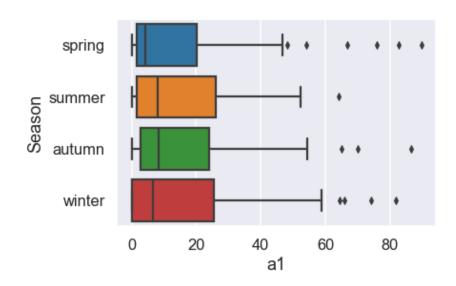
- Three categorical variables Season, Size, and Speed.
  - No missing values
  - No high cardinality, and reasonable balanced.
- Eight numerical variables max\_pH, ..., mean\_Chlor
- Missing values present
- Some variables heavily skewed might need to transform.
- Possibility of features being interrelated multicollinearity try principal component analysis.

## Dataset: Algae Blooms, Feature: Season, Target: a1







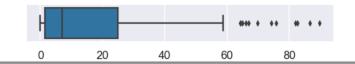


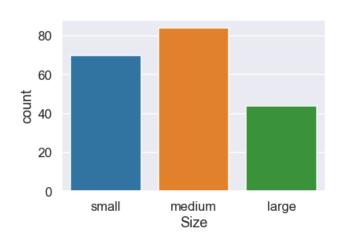
#### df.groupby("Season")["a1"].agg(["min","max","mean","count","std"])

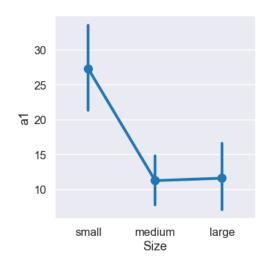
	min	max		mean	count	std
Season			$\bar{x}$	n		$\sigma$
spring	0.0	89.8	16.6	49057	53	23.093786
summer	0.0	64.2	16.0	38636	44	17.920798
autumn	0.0	86.6	17.7	45000	40	21.611203
winter	0.0	81.9	17.4	98361	61	22.568256

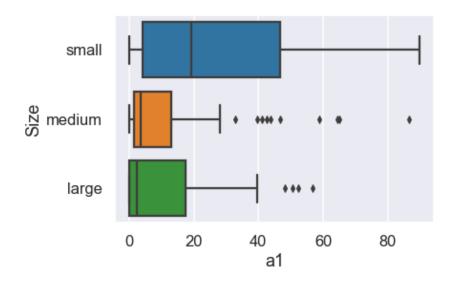
- Countplot shows no issues with feature Season all levels approximately equally represented.
- Catplots show slightly less spread in a1 for Season="summer" observations.
- No/weak relationship between Season feature and a1 target.

## Dataset: Algae Blooms, Feature: Size, Target: a1







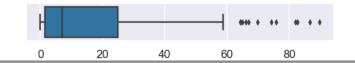


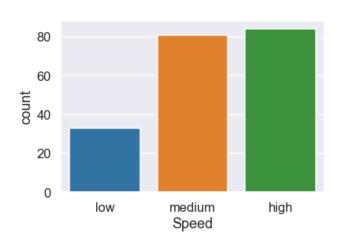
#### df.groupby("Size")["a1"].agg(["min","max","mean","count","std"])

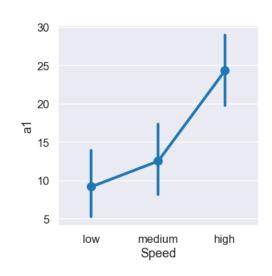
	min	max	mean	count	std
Size					
small	0.0	89.8	27.255714	70	24.895426
medium	0.0	86.6	11.267857	84	17.163124
large	0.0	56.8	11.611364	44	16.556123

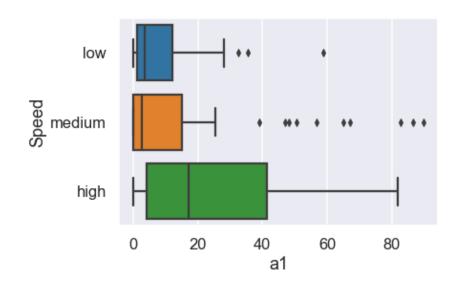
- Countplot shows no issues with feature Size.
- Size="small" rivers have higher frequencies of a1 alga ((point) catplot), and observed frequencies for small rivers is much more widespread across the domain of frequencies than for other types of rivers (boxplot).

## Dataset: Algae Blooms, Feature: Speed, Target: a1







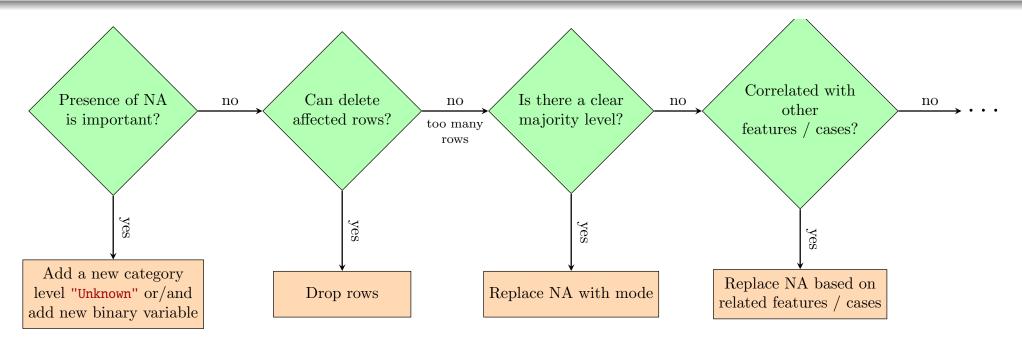


#### df.groupby("Speed")["a1"].agg(["min","max","mean","count","std"])

	min	max	mean	count	std
Speed					
low	0.0	58.7	9.209091	33	13.164758
medium	0.0	89.8	12.548148	81	21.146986
high	0.0	81.9	24.345238	84	22.209123

- Countplot shows no issues with feature Speed.
- Speed="high" rivers have average population of a1 alga ((point) catplot), and observed frequencies is much more widespread across the domain of frequencies than for other types of rivers (boxplot).

## Categorical Variables — Dealing with Missing Values

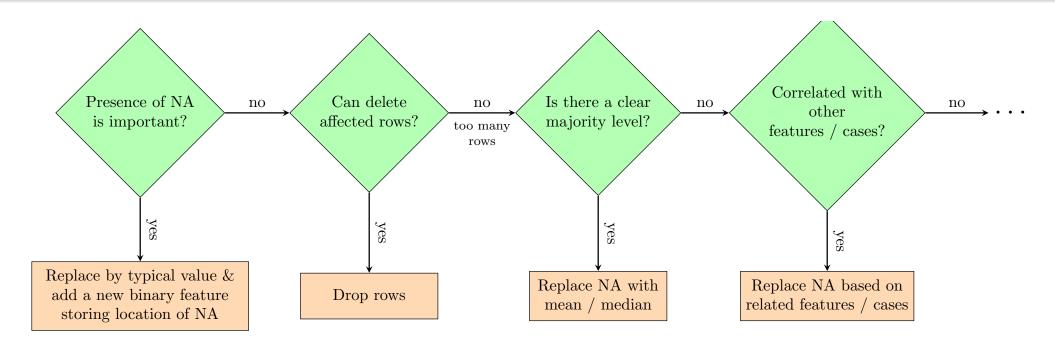


In terms of our three datasets, only Titanic has missing values in categorical features:

- Location of cabin's missing values are important (1st class passengers were most likely to have a cabin) so add new category level "Unknown".
- Replace Embarked's 2 missing values with mode ("S", 644/891=72%).

  Note: Use df.Embarked.value\_counts(dropna=False) to include missing values in count tables.

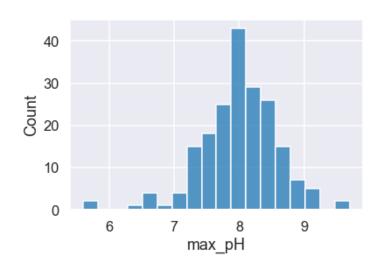
## Numerical Variables — Dealing with Missing Values

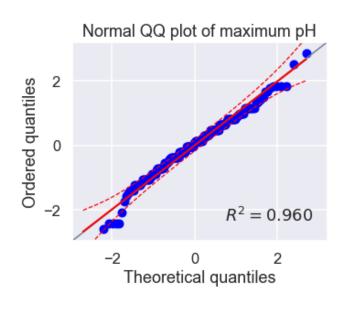


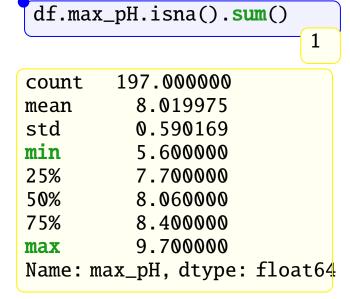
#### In terms of our three datasets:

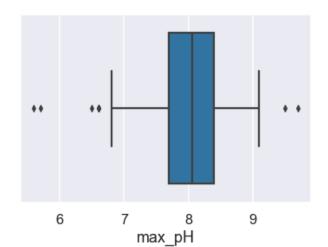
- In Titanic, feature Fare appears to have no missing values, but has 15 zero entries. Are these missing values? or free tickets due to age? ...
- In Algae Blooms, some of the 8 numeric features have NAs ... next few slides.

### Dataset: Algae Blooms, Feature: max\_ph









- Data is relatively normal minor issue with (left) outliers.
- ⇒ Will replace (single) NA by mean

df.max\_pH.fillna(df.max\_pH.mean(), inplace=True)

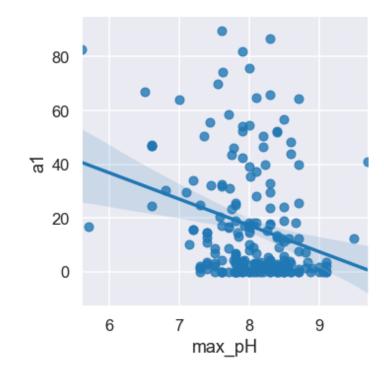
## Dataset: Algae Blooms, Feature: max\_ph, Target: a1

Is there a relationship between feature max\_pH and target a1?

(Pearson's) Correlation coefficient, *r*, measures the strength of a **linear** relationship between two numerical variables.

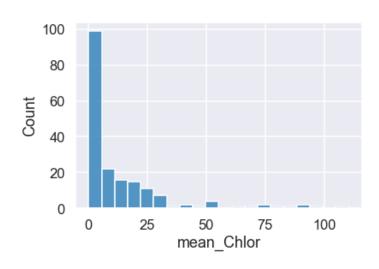
- near zero means no/weak linear relationship.
- near  $\pm 1$  zero means strong linear relationship.
- sign indicates direction.

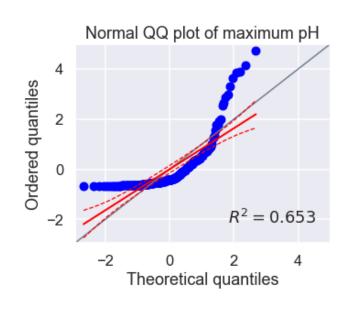
sns.lmplot(x="max\_pH", y="a1", data=df);

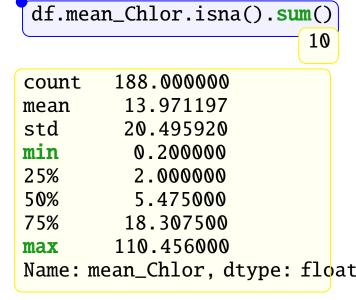


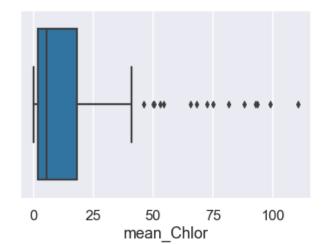
- Correlation coefficient, r = -0.27, shows (at most) a weak negative linear relationship.
- No obvious relationship visible in scatter plot.

### Dataset: Algae Blooms, Feature: mean\_Chlor









- Data is not normal, heavily skewed to the right ⇒ mean is a poor representative of the central location.
- ⇒ Will replace (single) NA by median

df.mean\_Chlor.fillna(df.mean\_Chlor.median(), inplace=True)

## After Target and Individual Feature Pass — Where are we?

### Tips

- Reviewed each feature location, spread, shape, issues.
- No missing values
- total\_bill, and total\_tip have possible outliers.

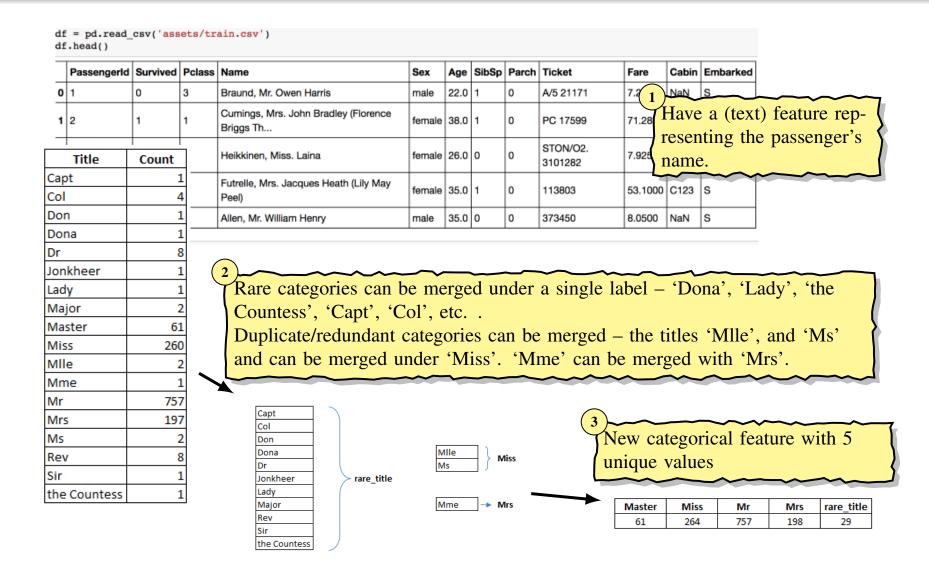
#### Titanic >

- Reviewed each feature location, spread, shape, issues.
- Generated ToDo list for for cleaning, feature extraction
  - Identified features that appear to be related to the target.
  - Feature age has missing values.
  - Feature Fare
    - has 15 measurements with value 0 decide missing value or not.
    - distribution has large outliers and is skewed remove/fix outliers and transform.
  - Feature Name has could be used to obtain new feature Title.

#### Algae Blooms

- Reviewed each feature location, spread, shape, issues.
- Imputed missing values using feature distributions (mean/median).
- Identified features that appear to be related to the target.

### Aside: Steps needed to create new feature Title from feature Name



Third Pass — Relationships Between Features (and Target)

Correlations

## Correlations — Relationship Between two Variables

#### Pearson's correlation coefficient,r

is a measure of linear correlation between two variables. Its value lies between -1 and +1, -1 indicating total negative linear correlation, 0 indicating no linear correlation and 1 indicating total positive linear correlation.

#### > Spearman's rank correlation coefficient, $\rho$

is a measure of monotonic correlation between two variables, and is therefore better in catching nonlinear monotonic correlations than Pearson's r. Its value also lies between -1 and +1, with values near zero indicating no monotonic relation.

#### > Kendall rank correlation coefficient, au

measures ordinal association between two variables. Its value lies between -1 and +1 with values near zero indicating no relation.

$$\rightarrow$$
 Phi-k,  $\phi k$ 

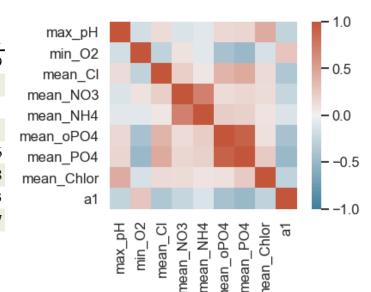
is a new and practical correlation coefficient that works consistently between categorical, ordinal and interval variables, captures non-linear dependency and reverts to the Pearson correlation coefficient in case of a bivariate normal input distribution. Its value also lies between 0 and +1, with values near zero indicating no relation.

### Pearson's Correlation Coefficient — Dataset: Algae Blooms

columns = df.columns[:12]
corr = df[columns].corr()
corr

cmap = sns.diverging\_palette(230, 20, as\_cmap=True)
sns.heatmap(corr, square=True, vmin=-1, vmax=1, cmap=cmap);

	max_pH	min_O2	mean_Cl	mean_NO3	mean_NH4	mean_oPO4	mean_PO4	mean_Chlor	a1
max_pH	1.000000	-0.167981	0.136369	-0.130762	-0.093521	0.158769	0.179885	0.445864	-0.268539
min_O2	-0.167981	1.000000	-0.278333	0.099444	-0.087478	-0.416163	-0.487486	-0.153265	0.285564
mean_Cl	0.136369	-0.278333	1.000000	0.225041	0.071913	0.391054	0.457449	0.149856	-0.371171
mean_NO3	-0.130762	0.099444	0.225041	1.000000	0.721444	0.144588	0.168601	0.139679	-0.241211
mean_NH4	-0.093521	-0.087478	0.071913	0.721444	1.000000	0.227237	0.208180	0.088947	-0.132656
mean_oPO4	0.158769	-0.416163	0.391054	0.144588	0.227237	1.000000	0.914365	0.115621	-0.417358
mean_PO4	0.179885	-0.487486	0.457449	0.168601	0.208180	0.914365	1.000000	0.253621	-0.487023
mean_Chlor	0.445864	-0.153265	0.149856	0.139679	0.088947	0.115621	0.253621	1.000000	-0.277987
<u>a1</u>	-0.268539	0.285564	-0.371171	-0.241211	-0.132656	-0.417358	-0.487023	-0.277987	1.000000



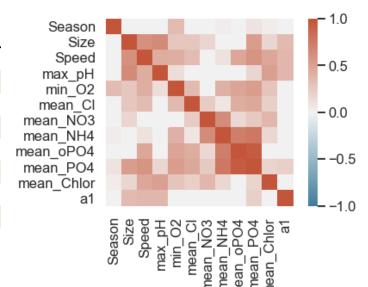
- Categorical variables are not included.
- Suggests best predictors for a1 are mean\_PO4, mean\_oPO4, and meanC1.
- mean\_P04 and mean\_oP04 are highly correlated (0.91) could use values of one to estimate missing values of the other.

### Spearman's Rank Correlation Coefficient — Dataset: Algae Blooms

columns = df.columns[:12]
coor = df[columns].corr(method='spearman')
coor

cmap = sns.diverging\_palette(230, 20, as\_cmap=T)
sns.heatmap(corr, square=True, vmin=-1, vmax=1,

	max_pH	min_O2	mean_Cl	mean_NO3	mean_NH4	mean_oPO4	mean_PO4	mean_Chlor	a1
max_pH	1.000000	-0.148676	0.159079	-0.145182	0.026160	0.290245	0.214569	0.394813	-0.247787
min_O2	-0.148676	1.000000	-0.405142	0.057610	-0.348226	-0.457805	-0.519786	-0.217714	0.283418
mean_Cl	0.159079	-0.405142	1.000000	0.530374	0.592052	0.670399	0.713479	0.564915	-0.546845
mean_NO3	-0.145182	0.057610	0.530374	1.000000	0.425010	0.432303	0.451272	0.346805	-0.382403
mean_NH4	0.026160	-0.348226	0.592052	0.425010	1.000000	0.603157	0.646690	0.406656	-0.449194
mean_oPO4	0.290245	-0.457805	0.670399	0.432303	0.603157	1.000000	0.914921	0.510930	-0.671019
mean_PO4	0.214569	-0.519786	0.713479	0.451272	0.646690	0.914921	1.000000	0.554167	-0.656670
mean_Chlor	0.394813	-0.217714	0.564915	0.346805	0.406656	0.510930	0.554167	1.000000	-0.537823
a1	-0.247787	0.283418	-0.546845	-0.382403	-0.449194	-0.671019	-0.656670	-0.537823	1.000000



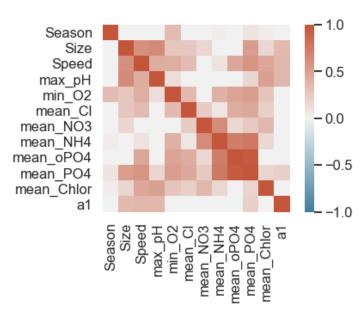
• Now best predictors for all also include mean\_Chlor and mean\_NH4.

### Phik Correlation Coefficient — Dataset: Algae Blooms

```
import phik
columns = df.columns[:12]
corr = df[columns].phik_matrix()
corr
```

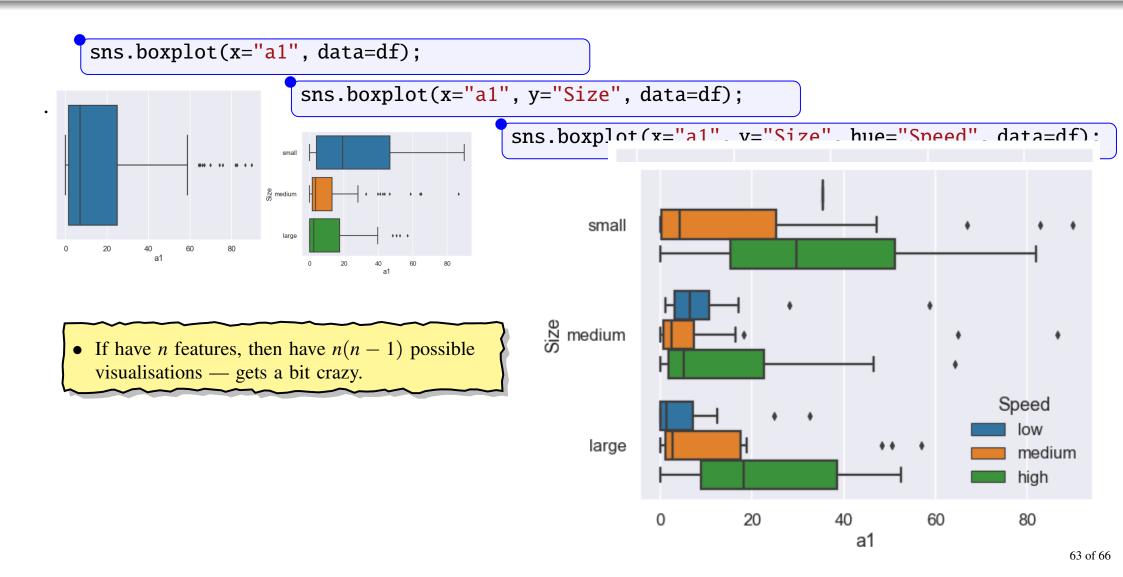
cmap = sns.diverging\_palette(230, 20, as\_cmap=T)
sns.heatmap(corr, square=True, vmin=-1, vmax=1,

	Season	Size	Speed	max_pH	min_O2	mean_Cl	mean_NO3	mean_NH4	mean_oPO4	mean_PO4	mean_Chlor	a1
Season	1.000000	0.000000	0.000000	0.000000	0.343496	0.000000	0.000000	0.034202	0.000000	0.093199	0.045361	0.000000
Size	0.000000	1.000000	0.620101	0.655207	0.270013	0.268198	0.182410	0.000000	0.000000	0.531635	0.173516	0.353390
Speed	0.000000	0.620101	1.000000	0.445096	0.437356	0.339237	0.000000	0.101348	0.483298	0.594480	0.479735	0.369374
max_pH	0.000000	0.655207	0.445096	1.000000	0.125231	0.000000	0.000000	0.000000	0.000000	0.175105	0.528134	0.372031
min_O2	0.343496	0.270013	0.437356	0.125231	1.000000	0.353196	0.000000	0.416999	0.492457	0.535996	0.296376	0.000000
mean_Cl	0.000000	0.268198	0.339237	0.000000	0.353196	1.000000	0.243887	0.073692	0.443047	0.472824	0.225583	0.000000
mean_NO3	0.000000	0.182410	0.000000	0.000000	0.000000	0.243887	1.000000	0.642789	0.158463	0.259915	0.368142	0.000000
mean_NH4	0.034202	0.000000	0.101348	0.000000	0.416999	0.073692	0.642789	1.000000	0.734681	0.776197	0.167533	0.000000
mean_oPO4	0.000000	0.000000	0.483298	0.000000	0.492457	0.443047	0.158463	0.734681	1.000000	0.954601	0.000000	0.000000
mean_PO4	0.093199	0.531635	0.594480	0.175105	0.535996	0.472824	0.259915	0.776197	0.954601	1.000000	0.192920	0.221308
mean_Chlor	0.045361	0.173516	0.479735	0.528134	0.296376	0.225583	0.368142	0.167533	0.000000	0.192920	1.000000	0.000000
a1	0.000000	0.353390	0.369374	0.372031	0.000000	0.000000	0.000000	0.000000	0.000000	0.221308	0.000000	1.000000



• Now include categorical variables — Season is not related, but Size and Speed are.

#### Multi-Relation Plots



### After Third Pass — Where are we?

- Reviewed each feature location, spread, shape, issues.
- Identified any correlation among features and with target.
- Located and resolved missing values.
- Generated list of possible feature engineering tasks.



#### Resources

#### Guides

• 1 hour, Youtube on generating seaborn plots — excellent (but wrong on interpretation of box plot)
www.youtube.com/watch?v=6GUZXDef2U0&t=1363s

#### Articles on Exploratory Data Analysis

- Exploratory Data Analysis (EDA) and Data Visualization with Python www.kite.com/blog/python/data-analysis-visualization-python/
- Titanic Survival Dataset Part 1/2: Exploratory Data Analysis (9 min read)
  www.kaggle.com/mcromao/titanic-exploratory-data-analysis
- Titanic Exploratory Data Analysis

```
becominghuman.ai/
titanic-survival-dataset-part-1-2-exploratory-data-analysis-5b98f7917913
```

• When Should You Delete Outliers from a Data Set?

humansofdata.atlan.com/2018/03/when-delete-outliers-dataset