

# MARK CHAVEZ

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## TECHNICAL SKILLS

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**Front End** | NextJS, React, Javascript, TypeScript, NodeJS, ExpressJS, HTML, CSS, Tailwind CSS, Sass

**Back End** | Firebase, MongoDB, Sanity.io

**Developer Tools** | Git, Github, npm, yarn, Webpack, Babel

**Testing/Deployment** | Jest, Vercel, Netlify

## PROJECT EXPERIENCE

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### Instagram Clone | [instagramclone.vercel.app](https://instagramclone.vercel.app)

June 2023

*A replica of the popular social media platform, Instagram*

- Coded user authentication and authorization using Firebase Authentication
- Integrated Firebase Firestore as the backend database for real-time updates to display live changes that stores user profiles, posts, comments, and likes
- Implemented server-side rendering with Next.js to improve page load time, achieving Lighthouse SEO score of 85
- Designed the frontend UI using Tailwind CSS, ensuring a responsive and visually appealing attempt to replicate the Instagram web app

### Los Magueyes | [los-magueyes-bar.com](https://los-magueyes-bar.com)

March 2023

*Collaborative project for a client in New Jersey*

- Spearheaded collaboration with an experienced Full-Stack developer, where I delivered high-quality UI for improved accessibility that exceeded project requirements and expectations
- Facilitated discussions with client by integrating AWS and MongoDB to store images, add and delete from carousels and image gallery with client access only
- Adapted the application to deliver a cohesive experience for both client-side users and admin users, maintaining a consistent and user-friendly interface that can increase site conversion rates by 60%

### Picnic SoFlo | [picnicsoflo.com](https://picnicsoflo.com)

January 2023

*Personal Business Website*

- Orchestrated the development of an intuitive and aesthetically pleasing UI, driving a 16% surge in click rates and effectively showcasing services to achieve a significant boost in customer conversions
- Established MongoDB to store and manage business data efficiently, ensuring smooth operations and data integrity
- Employed TypeScript to write clean and maintainable code, reducing bugs and enhancing overall development productivity

### Eleganza Apparel | [eleganza-apparel.netlify.app](https://eleganza-apparel.netlify.app)

November 2022

*Single page e-commerce website*

- Allowed users and guests to have access to exploring the e-commerce store with the functionality to add/remove items to/from cart and hypothetically purchase
- Implemented efficient state management using React Context and Redux for scalable data handling
- Utilized StripeJS to enable secure and seamless payment processing within the application
- Minimized style conflicts with styled-components that improved code structure and maintainability

## EDUCATION AND PROFESSIONAL DEVELOPMENT

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**Complete React Developer in 2023 (w/ Redux, Hooks, GraphQL)** - Udemy

2023

**The Complete 2023 Web Development Bootcamp** - Udemy

2023

**University of Florida** - Bachelors of Arts, Business Administration

2022