MARK CHAVEZ

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TECHNICAL SKILLS

Front End | NextJS, React, Javascript, TypeScript, NodeJS, ExpressJS, HTML, CSS, Tailwind CSS, Sass
Back End | Firebase, MongoDB, Sanity.io
Developer Tools | Git, Github, npm, yarn, Webpack, Babel
Testing/Deployment | Jest, Vercel, Netlify

PROJECTS

Instagram Clone | insta-clone-markchav.vercel.app   June 2023

A replica of the popoular social media platform, Instagram

- Coded user authentication and authorization using Firebase Authentication
- Integrated Firebase Firestore as the backend database for real-time updates to display live changes that stores user profiles, posts, comments, and likes
- Implemented server-side rendering with Next.js to improve page load time, achieving Lighthouse SEO score of 90
- Designed the frontend UI using Tailwind CSS, ensuring a responsive and visually appealing attempt to replicate the Instagram web app

Los Magueyes | los-magueyes-bar.com   March 2023

Collaborative project for a client in New Jersey

- Spearheaded collaboration with an experienced Full-Stack developer, where I delivered high-quality UI for imporved accessibilty that exceeded project requirements and expectations
- Facilitated discussions with client by integrating AWS and MongoDB to store images, add and delete from carousels and image gallery with client access only
- Adapted the application to deliver a cohesive experience for both client-side users and admin users, maintaining a consistent and user-friendly interface that can increase site conversion rates by 60%

Picnic SoFlo | picnicsoflo.com   January 2023

Personal Business Website

- Orchestrated the development of an intuitive and aesthetically pleasing UI, driving a 16% surge in click rates and effectively showcasing services to achieve a significant boost in customer conversions
- Established MongoDB to store and manage business data efficiently, ensuring smooth operations and data integrity
- Employed TypeScript to write clean and maintainable code, reducing bugs and enhancing overall development productivity

Eleganza Apparel | eleganza-apparel.netlify.app   November 2022

Single page e-commerce website

- Allowed users and guests to have access to exploring the e-commerce store with the functionality to add/remove items to/from cart and hypothetically purchase
- Implemented efficient state management using React Context and Redux for scalable data handling
- Utilized StripeJS to enable secure and seamless payment processing within the application
- Minimized style conflicts with styled-components that improved code structure and maintainablilty

EXPERIENCE

Nexsys International LC | Software Company   March 2020 - April 2023

Accounting Assistant

- Registered over 1,000 invoices and a hundred credit card transactions to increase company sales
- Attended business meetings to maximize efficiency of licenses and products sold to consumers
- Set monthly objectives with a group of employees to complete quarterly reports that increased revenue by 15%

EDUCATION AND PROFESSIONAL DEVELOPMENT

Complete React Developer in 2023 (w/ Redux, Hooks, GraphQL) - Udemy	2023
The Complete 2023 Web Development Bootcamp - Udemy	2023
University of Florida - Bachelors of Arts, Business Administration	2022