

英国平面设计（硕士）院校信息-2020 版本



1. Royal College of Art | 皇家艺术学院

https://www.rca.ac.uk/schools/school-of-communication/visual_communication/graphic-design-pathway/

QS 世界院校综合排名： /

QS 世界设计艺术院校排名： 1

解读文章： <http://www.makebi.net/28266.html>

<http://www.makebi.net/4687.html>

视频介绍： <https://www.bilibili.com/video/av22598198>

学位： MA Visual Communication

学制： 2 年

费用： 28400 英镑/年

语言： IELTS 总分 6.5，单科 6.0 分

语言课： <https://www.rca.ac.uk/studying-at-the-rca/support/learning-support/english-for-academic-purposes/>

申请要求： https://www.rca.ac.uk/schools/school-of-communication/visual_communication/ma-entrance/

申请日期： 11 月 10 日第一批截止，2 月 5 日第二批截止

申请材料： 在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩+证明文件

作品集：

Your portfolio is a showcase of your work as an artist or designer and can be made up of images, videos or writing examples. Your portfolio helps us to better understand your application and allows you to show evidence of your ability and motivation to undertake a given programme.

Generally, we're looking for you to demonstrate your:

- Creativity, imagination and innovation
- Ability to articulate the intentions of the work
- Intellectual engagement in areas relevant to the work
- Technical skills appropriate to the work
- Potential to benefit from the programme

Each programme is looking for different things in a portfolio. Each Head of Programme provides specific advice on portfolio requirements in the online application system. We advise you to consider these requirements carefully before submitting your application.

课程安排：

https://www.rca.ac.uk/schools/school-of-communication/visual_communication/ma-description/

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2. CENTRAL SAINT MARTINS | 中央圣马丁艺术与设计学院

<http://www.arts.ac.uk/csm/courses/postgraduate/ma-graphic-communication-design/>

QS 世界综合院校排名： /

QS 世界设计艺术排名： 2

解读文章： <http://www.makebi.net/28266.html>

<http://www.makebi.net/5037.html>

学位： MA GRAPHIC COMMUNICATION DESIGN

学制： 2 年

费用： 16450 英镑/年

语言： IELTS 总分 6.5，单科 5.5

语言课： <https://www.arts.ac.uk/study-at-ual/international/presessional-academic-english-programme>

申请要求： <https://www.arts.ac.uk/study-at-ual/how-to-apply/postgraduate>

申请日期： 5 月之前

申请材料： 在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩

作品集：

The digital portfolio should be a PDF of between 15 and 40 pages:

- Include images from between 5 and 10 projects that demonstrate your interests and experience
- Please provide captions or short explanations that put things into context but keep them brief (a sentence or two)
- If you have worked on a project as part of a group or team, be sure to indicate the specific nature of your role or involvement in the project
- Please provide a current CV/resume detailing all professional and academic experience. For academic credentials, please include any marks or grades
- Feel free to include links to web-sites, videos, or other media on the internet.

课程安排：

https://www.arts.ac.uk/__data/assets/pdf_file/0031/68548/MA-Graphic-Communication-Design-Programme-Specification-201920.pdf

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3. London College of Communication | 伦敦传媒学院

<https://www.arts.ac.uk/subjects/communication-and-graphic-design/postgraduate/ma-graphic-media-design-lcc>

QS 世界综合院校排名： /

QS 世界设计艺术排名： 2

学位： MA GRAPHIC MEDIA DESIGN

学制： 15 个月

费用： 22920 英镑/年

语言： IELTS 总分 6.5，单科 5.5

语言课： <https://www.arts.ac.uk/study-at-ual/international/presessional-academic-english-programme>

申请要求： <https://www.arts.ac.uk/study-at-ual/how-to-apply/postgraduate>

申请材料： 在读证明（学位证）+成绩单+个人陈述+个人简历+学习计划+推荐信+作品集+语言成绩+

申请截止日期： 建议 2 月 28 日之前提交

作品集：

- All applicants will be expected to submit an electronic portfolio as part of their application. Your portfolio should evidence the applicant's aptitude, skill and engagement in the field of graphic design or a relative neighbouring practice.
- Please submit an edited selection of work (10-20 images, 4-5 projects maximum) accompanied by a short caption for each project acknowledging the motivation, development, realisation and impact (one-two sentences maximum).
- Please indicate your role and contribution to any collaborative projects included. We welcome developmental work, sketches, tests, process-led experimentation in the portfolio. If you have links to web projects or media assets, please note these in your CV.
- Your portfolio should be conceptual and research-based, you must show your thinking and making process and a curious nature to explore, test and experiment.

课程安排：

https://www.arts.ac.uk/__data/assets/pdf_file/0025/190564/MA-Graphic-Media-Design-Prog-Spec-19.20.pdf

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4. Camberwell College of Arts | 坎伯韦尔艺术学院

<https://www.arts.ac.uk/subjects/communication-and-graphic-design/postgraduate/ma-graphic-design-communication-camberwell>

QS 世界综合院校排名： /

QS 世界设计艺术排名： 2

自制熟肉视频介绍： <https://www.bilibili.com/video/av41576767>

<https://www.bilibili.com/video/av37069355>

学位： MA Graphic Design Communication

学制： 1 年

费用： 22920 英镑/年

语言： IELTS 总分 6.5，单科 5.5

语言课： <https://www.arts.ac.uk/study-at-ual/international/presessional-academic-english-programme>

申请要求： <https://www.arts.ac.uk/study-at-ual/how-to-apply/postgraduate>

申请材料： 在读证明（学位证）+成绩单+个人陈述+个人简历+学习计划+推荐信+作品集+语言成绩

申请日期： 建议 2 月 28 日之前提交

作品集：

The portfolio should show the following:

- A maximum of 30 images or other files such as animation, film or video
- A range of practical project work which demonstrates conceptual thinking, design iteration and effective outcomes
- Aspects of development work which explore experimentation beyond obvious conventions of graphic design communication practice. This can include inventive and engaging responses in relation to a brief or commercial environment
- Clarity of communications
- A willingness to engage with emergent practices of graphic design communication or to approach it as inter disciplinary practice
- Following the review of the mini portfolio we select applicants to move on to the next stage of the process. These applicants will be invited to an interview selection event.

We look for:

- Evidence of creative, expressive and analytical responses to projects
- A willingness to explore graphic design communication beyond traditional thinking and practice
- An eagerness to exploit the university MA community as part of personal creative and professional development
- Sufficiently strong verbal and written skills in order to fully participate in the course
- An understanding of how context informs practice in a variety of ways, and a

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willingness to progress this knowledge and associated skill set

课程安排：

https://www.arts.ac.uk/__data/assets/pdf_file/0016/180160/MA-Graphic-Design-Communication-programme-specification-2019-20.pdf



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5. The University of Edinburgh | 爱丁堡大学

<http://www.ed.ac.uk/studying/postgraduate/degrees/index.php?r=site/view&id=735>

QS 世界设计综合排名：20

QS 世界设计艺术排名：51-100

学位：MA/MFA Graphic Design

学制：1 年-21 个月

费用：23950 英镑/年

语言：IELTS 总分 7.0，单科 6.0

语言课：<https://www.ed.ac.uk/english-language-teaching/ele-courses/team-test>

申请要求：

<https://www.ed.ac.uk/studying/postgraduate/degrees/index.php?r=site/view&id=735>

申请材料：在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩+证明文件

申请截止日期：最好在 7 月前

作品集：

Your portfolio should:

- display a high standard of conceptual awareness and development
- reflect a clear ability to think laterally
- clearly present your research methods and routes, and show the development of ideas
- include evidence of your working process, from project inception to resolution, demonstrating experiments and explorations
- demonstrate original and professionally resolved work
- include high-quality images of completed work across appropriate and varied platforms

课程安排：

<https://www.ed.ac.uk/studying/postgraduate/degrees/index.php?r=site/view&id=735>

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6. University of Leeds | 利兹大学

https://courses.leeds.ac.uk/25971/MA_Design

QS 世界院校综合排名：93

QS 世界设计艺术排名：101-150

学位：Design MA

学制：1 年

费用：20000 英镑

语言：IELTS 总分 6.5，单科 6.0

TOEFL 总分 92，听力 21.阅读 21，口语 23，写作 22

语言课：

https://www.leeds.ac.uk/info/130567/language_centre/617/postgraduate_pre-sessional_english

申请要求：<https://courses.leeds.ac.uk/a672/design-ma#section3>

申请材料：在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩+证明文件

申请截止日期：2 月 25 日

作品集：

- An electronic link or pdf to your digital portfolio. The portfolio will demonstrate research, idea development and presentation of final concepts for each project. If any group work is included, the candidate must clearly state this and indicate what their individual role in the project was.
- Applicants from non-design backgrounds must also have a portfolio – this can include a variety of materials which you feel best demonstrates your creative ability

课程安排：

<https://courses.leeds.ac.uk/a672/design-ma#section3>

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7. Loughborough University | 拉夫堡大学

<http://www.lboro.ac.uk/study/postgraduate/masters-degrees/a-z/graphic-design-visualisation/>

QS 世界综合排名：222

QS 世界设计艺术排名：28

学位：Graphic Design and Visualisation MA

学制：1 年

费用：19100 英镑/年

语言：IELTS 总分 6.5，单科 6.0

语言课：

<https://www.lboro.ac.uk/services/alss/pre-sessional-courses/pre-sessional-dates-fees-entry/>

申请要求：

<https://www.lboro.ac.uk/study/postgraduate/masters-degrees/a-z/graphic-design-visualisation/>

申请材料：在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩+证明文件

申请日期：/

作品集：

- A pre-admission form is requested as part of the initial assessment process. You will be instructed on how to submit this once you have applied for the programme. You will also be required to submit a PDF portfolio of between 20 and 30 pages.

课程安排：

<https://www.lboro.ac.uk/study/postgraduate/masters-degrees/a-z/graphic-design-visualisation/>

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8. Coventry University | 考文垂大学

<http://www.coventry.ac.uk/course-structure/PG/2018-19/fah/graphic-design-ma/>

QS 世界综合排名： /

QS 世界设计艺术排名： /

学位： MA Graphic Design

学制： 1 年

费用： 14000 英镑

语言： IELTS 总分 6.5

语言课：

<https://www.coventry.ac.uk/international-students-hub/new-students/courses-and-fees/pre-sessional-english-courses/>

申请要求：

<https://www.coventry.ac.uk/international-students-hub/new-students/how-to-apply/>

申请材料： 在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩+证明文件

申请截止日期： 1 月入学 12 月 31 日-1 月 14 日

5 月入学 4 月 26 日-5 月 13 日

9 月入学 8 月 31 日-9 月 16 日

作品集：

- Students will submit a portfolio of work and may be interviewed either face to face or virtually to determine their suitability for the course.

课程安排：

<http://www.coventry.ac.uk/course-structure/PG/2018-19/fah/graphic-design-ma/>

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9. Goldsmiths, University of London | 伦敦大学金史密斯学院

<https://www.gold.ac.uk/pg/ma-design-expanded-practice/>

QS 世界院校综合排名：417

QS 世界设计艺术排名：11

学位：MA in Design: Expanded Practice

学制：15 个月

费用：20360 英镑

语言：IELTS 总分 6.5，写作 6.5，其他的不低于 6.0

语言课：<https://www.gold.ac.uk/preparation/apply/>

申请要求：<https://www.gold.ac.uk/pg/ma-design-expanded-practice/>

申请材料：在读证明（学位证）+成绩单+个人陈述+个人简历+推荐信+作品集+语言成绩+证明文件

申请截止日期：第一轮截止：1 月 31 日

第二轮截止：5 月 15 日

作品集：

- Your portfolio should show five relevant projects (including sketches, process, experiments, and iterations), and include a short piece of writing in which you explain and reflect on your selection (500-1,000 words). Please upload this as a single PDF.

课程安排：

<https://www.gold.ac.uk/pg/ma-design-expanded-practice/>

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10. The Glasgow School of Art | 格拉斯哥艺术学院

<http://www.gsa.ac.uk/study/graduate-degrees/graphics-illustration-photography/>

QS 世界院校综合排名：67

QS 世界设计艺术排名：8

学位：M.Des in Graphics/Illustration/ Photography

学制：1 年

费用：19440 英镑

语言：IELTS 总分 6.0，单科 5.5

语言课：

<https://www.gov.uk/government/publications/guidance-on-applying-for-uk-visa-approved-english-language-tests>

申请要求：<http://www.gsa.ac.uk/study/graduate-degrees/how-to-apply/>

申请日截止期：8 月 7 日

申请材料：两封推荐信+成绩单+英文成绩+作品集+作品陈述+个人陈述+简历

作品集：

- All portfolios must be submitted electronically. Applicants to programmes that require a Portfolio will be provided with log-in details for the Portfolio website and details on how to submit and requirements after the application form is received.

课程安排：

<http://www.gsa.ac.uk/media/1700706/mdes-in-graphics-illustration-photography-prog-spec.pdf>

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11. Kingston University London | 金斯顿大学

<https://www.kingston.ac.uk/postgraduate/courses/communication-design-graphic-design-ma/>

QS 世界院校综合排名：581-690

QS 世界设计艺术排名：51-100

学位：Communication Design: Graphic Design MA

学制：1-2 年

费用：17600 英镑

语言：IELTS 总分 6.5，单科 5.5

语言课：

<https://www.kingston.ac.uk/international/pre-sessional-english/>

申请要求：<https://www.kingston.ac.uk/postgraduate/courses/communication-design-graphic-design-ma/>

申请日截止期： /

申请材料：两封推荐信+成绩单+英文成绩+作品集+个人陈述+简历

作品集：

Please provide a maximum of 20 images of your work, and if you have not already done so, a 300 word personal statement which should support your application for your chosen course at Kingston University. The personal statement, if required, should be the final page of your portfolio. The preferred format used to present your portfolio is either a single PDF document/PowerPoint presentation file under 50MB or a Flickr / Vimeo link. Please put the link to your portfolio in a Word document and upload it. Your compressed file must be under 50MB.

Further guidance on how to compress and upload your portfolio to your OSIS account will be sent to you by email from the Admissions Team once an application is received. Please carefully select and edit your work to produce an exciting, creative and representative portfolio which informs us about your skills, interests and ambitions.

Your portfolio should include a:

- selection of your student work (if relevant)
- selection of your professional work (if relevant)
- examples of preparatory creative work (for example, images from your sketchbooks).

课程安排：

Core modules

Visual Grammar, Literacy and Intelligence

Designing Research

Visual Storytelling: Narrative and Sequence

Creative Futures

The Major Project