

# 英国服务设计（硕士）院校信息-2020 版本



## 1. Royal College of Art | 皇家艺术学院 (TOP 5)

<https://www.rca.ac.uk/schools/school-of-design/service-design/>

2020 年 QS 世界院校综合排名：/

2020 年 QS 世界设计艺术排名：1

解读文章：<http://www.makebi.net/27692.html>

<http://www.makebi.net/33090.html>

<http://www.makebi.net/29140.html>

自制熟肉视频介绍：<https://www.bilibili.com/video/av23517797>

学位：MA SERVICE DESIGN

学制：2 年

费用：28400 英镑/年

语言：IELTS 总分 6.5，单科 6.0

语言课：

<https://www.rca.ac.uk/studying-at-the-rca/support/learning-support/english-for-academic-purposes/>

申请要求：

<https://www.rca.ac.uk/studying-at-the-rca/apply/application-process/ma-application-process/>

申请日期：11 月 15 日（第一批）；3 月 5 日（第二批）

作品集：

- Creativity, imagination and innovation
- Ability to articulate the intentions of the work
- Intellectual engagement in areas relevant to the work
- Technical skills appropriate to the work
- Potential to benefit from the programme

2MIN 视频：

- Your video does not need to be professionally shot and you may use the best resource available to you; we are not assessing the technical quality of this video
- You must be visible in the video and communicate verbally\*.
- Your video can be in any of these formats: avi, mp4, mov, wmv.
- Your video must be a maximum of 2 minutes long.

课程安排：

<https://www.rca.ac.uk/schools/school-of-design/service-design/#curriculum>

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### 2. London Communication of College | 伦艺伦敦传媒学院 (TOP 5)

<https://www.arts.ac.uk/subjects/business-and-management-and-science/postgraduate/ma-service-design-lcc>

**2020 年 QS 世界院校综合排名：** /

**2020 年 QS 世界设计艺术排名：** 2

**解读文章：** <http://www.makebi.net/32120.html>

<http://www.makebi.net/29140.html>

**自制熟肉视频介绍：** <https://www.bilibili.com/video/av22482246>

<https://www.bilibili.com/video/av25318255>

**学位：** MA Service Design

**学制：** 15 个月

**费用：** 19930 英镑

**语言：** IELTS 总分 6.5 , 单科 5.5

**语言课：**

<https://www.arts.ac.uk/study-at-ual/language-centre>

**申请要求：**

<https://www.arts.ac.uk/subjects/business-and-management-and-science/postgraduate/ma-service-design-lcc#apply>

**申请日期：** 2 月 28 日

**作品集：**

- All applicants will be expected to submit a digital portfolio which includes (maximum 20 images, across six projects) with supporting materials showing your process. These should be clearly annotated and organised.

**课程安排：**

<https://www.arts.ac.uk/subjects/business-and-management-and-science/postgraduate/ma-service-design-lcc#coursedetails>

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### 3. The Glasgow School of Art | 格拉斯哥艺术学院 (TOP 5)

<http://www.gsa.ac.uk/study/graduate-degrees/design-innovation-service-design/>

2020 年 QS 世界综合排名：/

2020 年 QS 设计艺术排名：8

解读文章：<http://www.makebi.net/30236.html>

<http://www.makebi.net/29140.html>

自制熟肉视频：/

学位：DESIGN INNOVATION & SERVICE DESIGN MSc

学制：1 年

费用：19440 英镑/年

语言：IELTS 总分 6.5，单科 6.0

语言课：

<http://www.gsa.ac.uk/study/foundation-portfolio/english-for-creative-disciplines/>

申请要求：

<http://www.gsa.ac.uk/study/graduate-degrees/how-to-apply/>

申请日期：1 月 3 日（第一批），2 月 14 日（第二批）

作品集：

- a single PDF file, consisting of approximately 15 pages (portfolios that are longer may not be fully read)
- or 15 individual images
- Your digital portfolio should consist of a minimum of 3 projects.

课程安排：

<http://www.gsa.ac.uk/media/1752372/design-innovation-jan20.pdf>

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### 4. Goldsmiths, University of London | 伦敦大学金史密斯学院 (TOP 5)

<https://www.gold.ac.uk/pg/ma-design-expanded-practice/>

2020 年 QS 世界综合排名 : 417

2020 年 QS 设计艺术排名 : 14

解读文章 : <http://www.makebi.net/29140.html>

自制熟肉视频介绍 : <https://www.bilibili.com/video/av32456496>

<https://www.bilibili.com/video/av28103943>

学位 : MA in Design: Expanded Practice

Studio: Innovation & Service

学制 : 15 个月

费用 : 19760 英镑

语言 : IELTS 总分 6.5 , 写作不低于 6.5 , 其它不低于 6.0

语言课 : <https://www.gold.ac.uk/preparation/apply/>

申请要求 : <https://www.gold.ac.uk/pg/ma-design-expanded-practice/>

申请日期 : 第一轮截止 : 1 月 18 日

第二轮截止 : 3 月 15 日

第三轮截止 : 6 月 14 日

#### 作品集 :

- Applicants with a design background: submit a portfolio comprising 5 relevant projects and a short piece of writing that explains your selection (500-1,000 words) Please upload both your portfolio and writing in two separate PDFs;
- Applicants with a non-design background: you should submit a short piece of writing (500-1,000 words) around a topic relevant to the programme (use this as an opportunity to articulate your views on topics that align with your chosen studio) and a 10-page visual document related to this topic. Your visual document provides a platform for inventive, insightful and idiosyncratic treatments of that topic. As an example to support your own approach, this visual document was developed during the exploratory phase of a sustainability project.
- Please upload both your visual document and writing in two separate PDFs.

#### 课程安排 :

<https://www.gold.ac.uk/media/course-finder/programmespecifications/ma-design-expanded-practice.pdf>

### 5. The University of Edinburgh | 爱丁堡大学 (TOP 5)

<https://www.ed.ac.uk/studying/postgraduate/degrees/index.php?r=site/view&id=951>

**2020 年 QS 世界综合排名：**20

**2020 年 QS 设计艺术排名：**51-100

**解读文章：**<http://www.makebi.net/32431.html>

**自制熟肉视频介绍：**/

**学位：**MA Design for Change

**学制：**1 年

**费用：**23950 英镑/年

**语言：**TOEFL 总分 100，单科 20；IELTS 总分 7.0，单科不低于 6.0

**语言课：**

<https://www.ed.ac.uk/english-language-teaching/ele-courses/team-test>

**申请条件：**

<https://www.ed.ac.uk/studying/international/postgraduate-entry/asia/china>

**申请日期：**12 月 6 日（第一批），1 月 15 日（第二批）

**作品集：**

We also ask for evidence of your ability to communicate in non-textual forms as well as your motivation to engage in design-led practices which embrace a wide variety of media, materials and techniques. Each portfolio should contain two explicit components:

- a 2-minute video where you introduce yourself and discuss a potential circumstance for change across one of the three programme themes (social, technical or environmental change). The video should showcase your ability to present complex subject matter supported by appropriate reference materials, which may include objects; images; visualisations; compositions; performance; drawing; writing; etc
- a collection of visual support material (maximum 15 pages) which demonstrates your affinity and aptitude for engaging in creative, design-led, studio based work. This can be existing project work, a portfolio of drawings; sketchbook development; whatever exemplifies your creative approaches to thinking and communicating complex information and ideas.

**课程安排：**

<http://www.drps.ed.ac.uk/18-19/dpt/ptmartdech1f.htm>

## 英国服务设计（硕士）院校信息-2020 版本



### 6. University of Leeds | 利兹大学 ( TOP 7 )

<https://courses.leeds.ac.uk/a672/design-ma>

**2020 年 QS 世界综合排名：**93

**2020 年 QS 设计艺术排名：**51-100

**解读文章：** /

**自制熟肉视频介绍：** /

**学位：**Design MA ( Service Design )

**学制：**1 年

**费用：**19000 英镑

**语言：**IELTS 总分 6.5，单科不低于 6.0

**语言课：**

[https://www.leeds.ac.uk/info/130567/language\\_centre/617/postgraduate\\_pre-sessional\\_english](https://www.leeds.ac.uk/info/130567/language_centre/617/postgraduate_pre-sessional_english)

**申请条件：**<https://courses.leeds.ac.uk/a672/design-ma#section3>

**申请日期：** /

**作品集：**

- An electronic link or pdf to your digital portfolio. The portfolio will demonstrate research, idea development and presentation of final concepts for each project. If any group work is included, the candidate must clearly state this and indicate what their individual role in the project was.

**课程安排：**

<https://courses.leeds.ac.uk/a672/design-ma#section2>

## 英国服务设计（硕士）院校信息-2020 版本



### 7. Brunel University | 布鲁内尔大学 (TOP 7)

<https://www.brunel.ac.uk/study/postgraduate/Digital-Service-Design-MSc>

**2020 年 QS 世界综合排名：**359

**2020 年 QS 设计艺术排名：**101-150

**解读文章：** /

**自制熟肉视频：** /

**学位：** Digital Service Design MSc

**学制：** 1 年

**费用：** 19280 英镑/年

**语言：** IELTS 总分 6.5，单科不低于 6.0

**语言课：**

<https://www.brunel.ac.uk/international/language-centre/Pre-sessional-English>

**申请要求：**

<https://www.brunel.ac.uk/study/postgraduate/Digital-Service-Design-MSc>

**申请日期：** /

**作品集：**

无具体要求

**课程安排：**

<https://www.brunel.ac.uk/study/postgraduate/Digital-Service-Design-MSc>

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### 8. University of Warwick | 华威大学

[https://warwick.ac.uk/fac/sci/wmg/education/wmgmasters/courses/masters\\_services\\_management\\_design](https://warwick.ac.uk/fac/sci/wmg/education/wmgmasters/courses/masters_services_management_design)

**2020 年 QS 世界综合排名：**62

**2020 年 QS 设计艺术排名：**/

**解读文章：**/

**自制熟肉视频：**/

**学位：**MSc Service Management and Design (SMD)

**学制：**1 年

**费用：**25870 英镑

**语言：**IELTS 总分 6.5，单科 6.0，TOEFL 总分 92，听力 21，阅读 22，写作 21，口语 23

**语言课：**

<https://warwick.ac.uk/fac/soc/al/study/learn-english/pre-sessional/course-details/>

**申请条件：**

<https://warwick.ac.uk/fac/sci/wmg/education/wmgmasters/entry/>

**申请日期：**7 月 31 日

**申请材料：**1 封推荐信+成绩证明+学位证明+英文成绩+个人陈述+个人简历

**作品集：**无具体要求。

**课程安排：**

<https://warwick.ac.uk/fac/sci/wmg/education/wmgmasters/structure/modules>



## 英国服务设计（硕士）院校信息-2020 版本



### 9. Ravensbourne University London | 雷文斯本设计与传播学院

<https://www.ravensbourne.ac.uk/study-here/postgraduate/mdes-service-design-innovation/>

**2020 年 QS 世界综合排名：** /

**2020 年 QS 设计艺术排名：** /

**解读文章：** /

**自制熟肉视频介绍：** /

**学位：** MDes Service Design, Social Innovation, Design Leadership

**学制：** 1 年

**费用：** 15900 英镑

**语言：** IELTS 总分 6.5 , 单科 6.0

**语言课：**

<https://www.ravensbourne.ac.uk/study-here/international/pre-sessional-english-language-courses/>

**申请条件：**

<https://www.ravensbourne.ac.uk/study-here/international/>

**申请日期：** /

**申请材料：** 两封推荐信+成绩单+学位证明+英文成绩+个人陈述+个人简历+作品集

**作品集：**

无具体要求

**课程安排：**

<https://www.ravensbourne.ac.uk/study-here/postgraduate/mdes-service-design-innovation/>