欧洲平面设计（硕士）院校信息-2020 版本

1.Det Kongelige Danske Kunstakademi | 丹麦皇家设计学院

https://kadk.dk/en/programme/graphic-communication-design

QS 世界院校综合排名： /

QS 世界设计艺术排名： 20

学位： Graphic Communication Design

学制： 2 年

学费： 13000 欧元

语言： TOEFL 总分 90

　　　　IETLS 总分 6.5

语言课： /

申请要求： https://kadk.dk/en/applying-ba-outside-kadk

申请时间： 1 月 15 日-3 月 1 日

申请材料要求： 学位证明+成绩证明+动机信+个人简历+作品集+英文证明+个人陈述+护照复印件

作品集要求：

Technical Requirements – Your digital portfolio must be in a single document

➢ not exceed 10 MB
➢ be optimized for viewing on a standard size computer screen
➢ be uploaded at the time the application is submitted

Content requirements – Your digital portfolio should

➢ include your own most important and representative design and/or architecture work
➢ contain relevant work from your BA study and working experience if applicable
➢ be oriented towards the programme for which you are applying
➢ include a short text for each project
➢ for group work, your contributions to the project should be clearly identified and described

Additional information:

you may include hand drawings and sketches, and not only computer drawings

➢ we suggest that you include process work that shows the development of the chosen idea
➢ we do not have specific requirements regarding the number of projects or pages
➢ we can not give further advice regarding the content of the portfolio.

课程安排：

https://kadk.dk/en/programme/graphic-communication-design/om-programmet

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2.Aalto University｜阿尔托大学

https://www.aalto.fi/en/study-options/masters-programme-in-visual-communication-design

QS 世界院校综合排名：134

QS 世界设计艺术排名：7

自制熟肉视频介绍：https://www.bilibili.com/video/av30627654

学位：Master's Programme in Visual Communication Design

学制：2 年

学费：15000 欧元

语言：TOEFL 总分 92，写作 22

　　　　IETLS 总分 6.5，写作 5.5

语言课：https://into.aalto.fi/pages/viewpage.action?pageId=7144410

申请要求：https://www.aalto.fi/study-at-aalto/admission-to-master-of-arts-2-yrs

申请时间：12 月 3 日-1 月 11 日

申请材料要求：学位证+ CHESICC 成绩证明+动机信+作品集+英文成绩+个人简历+面试

作品集要求：

➢ For your portfolio, you are asked to choose a selection of projects and explorations that best reflects your present knowledge, skills and experience. We appreciate careful curation, so do also consider how your portfolio can communicate the direction you would like to take your practice or research. We also appreciate annotated portfolios that show the background of projects and methods used to arrive at solutions/visual outcomes. If the work is done in collaboration, you should clearly describe your role.

➢ We only accept digital work samples/portfolios. A good collection of work might include, for example, some of these:

- 5 projects/20 images or less of visual work.

- 10 minutes or less of video, or interactive time-based work, and hyperlink of online websites, blogs or apps.

- Writing sample no longer than 3 pages.

- Theoretical / research work preferably with visualization outcomes.

➢ Your portfolio must include:

- The preliminary assignment mentioned below.

➢ **Preliminary Assignment**

➢ As a preliminary assignment, create a visualization that tells a narrative about yourself. The assignment must be included in the work samples/portfolio PDF.

➢ The assignment is a chance to show your visual communication and conceptual skills, and to let us know who you are. Narrative can be understood loosely so it

can be anything, fact or fiction: for example an autobiography, a journey in the field of communication design, or a collection or collage of anecdotes made for this purpose.

➢ Whether your narrative is expressive or data-based is up to you and a part of your challenge, and this also makes it an opportunity to indicate where you want to take your work next. This assignment can also be a showcase of your design skills, so use professional techniques in the production of the final work.

➢ The format is up to you, but the end result should be digital: a PDF or a link to a URL. No existing work can be used: please complete original work for this assignment.

课程安排：

http://studyguides.aalto.fi/arts/2017/fi/arts-maisteriohjelmat/vcd.html

3.Konstfack – University of Arts, Crafts and Design | 瑞典国立艺术与设计学院

https://www.konstfack.se/en/Education/Masters-Degree-Programmes/Visual-Communication/

QS 世界院校综合排名： /

QS 世界设计艺术排名： 49

学位： Master's programme in Visual Communication

学制： 2 年

学费： 265000 瑞典克朗

语言： TOEFL 总分 90，单科 20

　　　　IELTS 总分 6.5，单科 5.5

语言课： /

申请要求：

https://www.konstfack.se/en/Education/Application-and-admission/Requirements-and-selection/

申请时间： 1 月 15 日截止

申请材料： 作品集+成绩证明+学位证明+语言成绩+动机信+个人简历

作品集要求：

Each applicant submits one (1) PDF file containing a maximum of ten (10) pages. Your portfolio must contain the following three (3) compulsory sections if it is to be considered complete.

Section 1: Table of contents (page 1)

Page 1 should contain a table of contents listing all the images in the document, including your declaration of intent.

The table of contents should function as a clear summary of the samples of your work with thumbnail images (about 3x3 cm.) of all the works as well as your statement of intent. The table of contents is used when the applicant assignments are discussed by the selection panel.

Section 2: Your own selection of works (pages 2-6)

You should present your own selection of your works on pages 2–6 of the PDF file. The absolutely maximum number of images/films is twenty (20), which can, for instance, be divided between a number of different works.

One film counts as one image.

State your name in the top left-hand corner of each page. Your selection represents your work in the way that you yourself would like to view it. All of the samples may be made using any technique you choose. Arrange your images/films any way you like.   Films are represented in the PDF file by one still from each of them and the title.

Section 3: Declaration of intent (pages 7-10)

Pages 7-10 in the PDF file will contain your declaration of intent. Give a brief

description/visualisation to summarise your project, a question or questions that you would like to work with, develop and study in greater depth within the framework of your Master's programme. The declaration of intent should not be viewed as a binding document but should give a clear image of your practice and in what way(s) you can see it being challenged or enhanced. The declaration of intent should fit into four (4) A4 pages and comprise 2,000–5,000 characters including spaces.   These four (4) pages should allow room for any visual references you may need.

Page format for the PDF file

Each applicant must submit one (1) PDF file containing a maximum of ten (10) pages. The page format must be A3 landscape format.

• Page 1: table of contents including any explanatory captions.
• Pages 2–6: five (5) pages with your own choice of works.
• Pages 7–10: four (4) pages that consist of a written statement of intent.

Film, videos and animations

IF you submit film, video material and/or animations they must have a total length of no more than 15 minutes altogether.   Submit a brief synopsis/trailer or an excerpt if your films are longer.

Technical specifications

It is important for all applicants to comply with the technical specifications below so that we can assess all the portfolios correctly.

Singe files should not be larger than 300MB. In total your portfolio must not exceed 500MB.

File format for PDF files

Page format for the PDF files: A3 landscape
Colour coding: RGB
The PDF files must NOT be password protected.
Give the PDF file a name using the format "Forename.surname.pdf"
File formats for film, video and/or animations
AVI, MOV or MP4 (H-264 compression)
Maximum resolution: 640 x 480
The table of contents on page 1 should clearly state the title, format and length of each film.

课程安排：

https://www.konstfack.se/en/Education/Masters-Degree-Programmes/Visual-Communication/Course-Syllabi-for-Visual-Communication/Academic-year-2018-19/

4.Oslo National Academy of the Arts | 奥斯陆国立美术学院

http://www.khio.no/en/studies/design

QS 世界院校综合排名：/

QS 世界设计艺术排名：101-150

学位：Master's in design in Graphic design and Illustration

学制：2 年

学费：免费

语言：TOEFL 总分 90，写作 20

IELTS 总分 6.5，单科 5.5

语言课：/

申请要求：http://www.khio.no/en/studies/design#admissions-bagi

申请时间：2 月 1 日

申请材料：在线申请表+学位证+成绩证明+动机信+个人简历+作品集+语言证明+面试+护照复印件

作品集要求：

➢ The portfolio should consist of at least 5 and no more than 10 different examples of personal work/projects presented. It is an advantage that these works collectively represent your abilities and skills.

➢ Your portfolio must appear as one document with multiple pages.

➢ Your portfolio may contain works in any media you choose, i.e. video, web page or app. Should you wish to present a video, web page or app as part of your portfolio, these must be represented as screenshots in your portfolio along with text and functioning link to the specific webpages where they can be seen.

课程安排：

http://www.khio.no/en/studies/design#admissions-made

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5.Bergen National Academy of the Arts｜卑尔根国立美术学院

https://kmd.uib.no/en/studies/design

QS世界院校综合排名：/

QS世界设计艺术排名：/

学位：MA in Design in Visual Communication

学制：2年

学费：免费

语言：TOEFL总分80

IELTS单科不低于6.0

语言课：/

申请要求：

https://www.uib.no/en/kmd/111989/masters-programme-design#admission-requirements

申请时间：2月1日

申请材料：作品集+项目描述+个人简历+学位证明+成绩证明+英文证明+护照+动机信

作品集要求：

➢ Your portfolio must follow your application to the programme, and must include documentation of relevant design production that demonstrates your academic qualifications for carrying out an independent MA project.

➢ Your portfolio must consist of 6-10 works you find to be relevant for you application to the programme. It must show a variation between sketches and completed works as we will want to see your work processes.

➢ Your portfolio may contain works in any media you choose, i.e. video, web page or app. Should you wish to present a video, web page or app as part of your portfolio, these must be presented as screenshots in your portfolio along with text and functioning link to the specific webpages where they can be seen.

➢ Your portfolio must appear as one document with multiple pages.

➢ Videos must not exceed 10 minutes in lenght.

Technical specifications for your portfolio:

- File format: PDF

- Physical format PDF: Landscape orientation A3 (297 x 420 mm)

- Maximum size: 250 MB

- Name your file as follows: last name_first name_portfolio.pdf

课程安排：

https://kmd.uib.no/en/studies/design#anchor-1