美国服务（硕士）院校信息-2020 版本

马克笔设计留学
—— 设计类留学一站式服务 ——

---

1. School of Visual Arts | 纽约视觉艺术学院

https://sva.edu/academics/graduate/mfa-design-for-social-innovation

QS2020 年综合排名: /

QS2020 年艺术专业排名： 24

学位： MFA Design for Social Innovation

学制： 2 年

费用： 25930 美元/学期

语言： TOEFL 最低总分 79，IELTS 最低总分 6.5

申请要求： https://sva.edu/academics/graduate/mfa-design-for-social-innovation/apply?parentId=1373

GRE： 不要求

申请日期： 截止到 1 月 15 日

作品集：

Visual Portfolio reflecting a wide range of communication, 3-D and interactive design, data visualization, service design, and system design. Format: A URL should be included with the online application, or a portfolio may be uploaded to the Graduate Admissions SlideRoom account. To access the portal and find out more information, please click here. Please upload 10–15 still images in .jpg format, not to exceed 5mb each in file size.

课程安排：

https://sva.edu/academics/graduate/mfa-design-for-social-innovation/curriculum?parentId=1373

2. Parsons The New School for Design | 帕森斯设计学院

https://www.newschool.edu/parsons/masters-design-management/

QS2020 年世界综合排名: /

QS2020 年世界艺术专业排名：3

学位：Strategic Design and Management MS

学制：2 年

费用：1880 美元/学分

语言：TOEFL 最低总分 92，IELTS 最低总分 7.0

语言课：https://opencampus.newschool.edu/subjects/languages/

申请要求：https://www.newschool.edu/parsons/admission-graduate-design-programs/

GRE：不要求

申请日期：1 月 2 日

Essay：

A program essay of approximately 500 words must accompany the application. Be creative, allow your personality to shine through. The essay must identify your motivation for study in the program by briefly addressing each of the four following topics:

➢ Describe a situation in which you combined analysis and creativity to solve a challenging problem. The problem could be personal, social, political, environmental, or something quite different. The Admission Committee is interested more in your process or method in considering the problem than in whether you reached a definitive solution.

➢ Tell us something about yourself that we could not find in the application materials you have submitted.

➢ If you could create a new course for the Strategic Design and Management program, what would it be called? Provide a short course description to accompany your new proposed course title.

➢ What makes you happy?

作品集：

➢ Submit no more than 20 items that you believe best represent your background, interests in design thinking, design strategy, innovation, work process, and writings. These may include research outcomes, design strategies, articles, publications, photography, interviews, presentations, video clips, websites, blog URLs, essays, or other media. Where appropriate, include descriptions of the projects, explanations of your role (if the project involved a team), and/or a thoughtful description of the context of the project. If you have dynamic media or other time-based work, you can upload it using SlideRoom.

课程安排：

https://www.newschool.edu/parsons/masters-design-management/

3. Savannah College of Art and Design | 萨凡纳艺术学院

https://www.scad.edu/academics/programs/service-design/degrees/mfa

QS2020 年世界综合排名: /

QS2020 年世界艺术专业排名： 47

学位： M.F.A. in service design

学制： 2 年

费用： 38475 美元/年

语言： TOEFL 最低总分 85，单科不低于 20 分

IELTS 最低总分 6.5，读写不低于 6.5 分

语言课： https://www.scad.edu/admission/admission-information/evidence-english-proficiency-students-whose-first-language-not-english

申请要求： https://www.scad.edu/admission/admission-information

GRE： 否

作品集：

➢ Portfolios should demonstrate traditional art and design skills through figure drawings, conceptual illustrations and page layouts, interactive projects, 3-D modeling and/or digital games. A strong portfolio includes effective use of 2-D form and composition and an understanding of additive and subtractive color theory. Applicants who intend to focus on interactive design should show interactive work, including interactive or physical computing installations, experience designs, websites, software and other user interface designs and showcase ability to apply typographic rules, layout and composition to Web applications. Applicants must show proficiency with Flash, Photoshop and Dreamweaver (or equivalent applications).

➢ Applicants who intend to focus on game art and level design should include concept art, videos of playable game levels, 3-D rendered stills or video flythroughs of detailed environments. Work should show proficiency with Photoshop, Maya, 3DS Max and Mudbox or ZBrush. (Environments should be submitted as walk-through captures as QuickTime accompanied by rendered stills.)

➢ Applicants who intend to focus on game design should show three to five original designs in digital or non-digital format including rule sets (if applicable), samples of design documentation, and supporting critical analysis. The portfolio should include design work samples that demonstrate ability to communicate rules to players, provide appropriate feedback, set a theme, apply effective mechanics to carry out the theme and create the desired level of strategy and player immersion.

课程安排：

https://www.scad.edu/academics/programs/service-design/degrees/mfa

4. Rochester Institute of Technology | 罗切斯特理工大学

https://www.rit.edu/study/integrative-design-ms

QS2020 年世界综合排名: /

QS2020 年世界艺术专业排名： /

学位： Integrative Design MS

学制： 1 年

费用： 1980 美元/学分

语言： TOEFL 最低总分 88，IELTS 最低总分 6.5

语言课： https://www.rit.edu/emcs/ptgrad/apply/information-for-international-applicants

申请要求： https://www.rit.edu/programs/visual-communication-design-mfa

GRE： 不要求

申请日期： Rolling

申请材料： 成绩证明（官方）+学位证明+3 封推荐信+个人陈述+个人简历+语言成绩

作品集： 不强制要求

课程安排：

https://www.rit.edu/study/integrative-design-ms#curriculum

5. Carnegie Mellon University | 卡耐基梅隆大学

https://www.cmu.edu/iii/degrees/miips/

2020QS 世界院校综合排名：48

2020QS 世界设计艺术排名：17

学位：Master of Integrated Innovation for Products & Services (MIIPS)

学制：1 年

费用：48500 美元/年

语言：TOEFL 不低于 95，单科不低于 23/ IELTS 不低于 6.5

语言课：https://www.cmu.edu/icc/family/

申请要求：

https://www.hcii.cmu.edu/academics/mhci/application

申请日期：10 月 1 日-1 月 20 日

申请材料：成绩证明+学位证明+动机信+个人简历+作品集（可选）+三封推荐信+GRE+1-2 分钟自我介绍视频+英文成绩

作品集：

➢ The MIIPS portfolio is an opportunity to tell us your story. Showcase three to six projects that best illustrate your skills, talents, and interests. Your examples should speak to your problem-solving abilities, visualization skills, and overall level of craftsmanship. In each project, please briefly describe and summarize your contributions.

➢ We accept photographs, drawings, videos and/or interactive presentations. Please submit your portfolio in our online application system as either a video (Max: 5 minutes) or PDF (Max: 20 pages).

Video Essay

➢ The video platform gives our admissions committee the opportunity to learn more about you beyond the written materials you have provided. You required to answer one question; the questions are randomized and are not something that you should prepare for.

课程安排：

https://www.cmu.edu/iii/degrees/miips/curriculum.html