

# 美国平面设计（硕士）院校信息-2020 版本



## 1. Rhode Island School of Design | 罗德岛设计学院

<https://www.risd.edu/academics/graphic-design/graduate/>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 4

**学位：** MFA Graphic Design

**学制：** 2-3 年

**费用：** 51800 美元/年

**语言：** TOEFL 最低总分 93

IELTS 最低总分 6.5

**GRE：** 不要求

**申请日期：** 截止到 1 月 10 日

**申请要求：** <https://www.risd.edu/academics/graphic-design/graduate/>

**申请材料：** 成绩证明+学位证明+动机信+3 封推荐信+个人简历+作品集

**作品集：**

- Graduate applicants to studio programs are required to submit 10–20 examples of visual work, with certain programs suggesting more specific ideas or portfolio requirements.
- Use SlideRoom to submit **your** graduate portfolio here.

**课程安排：**

<https://www.risd.edu/academics/graphic-design/graduate/>

# 美国平面设计（硕士）院校信息-2020 版本



## 2. Art Center College of Design | 设计艺术中心学院

<http://www.artcenter.edu/academics/graduate-degrees/graphic-design/overview.html>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 13

**学位：** MFA Graduate Graphic Design

**学制：** 2 年

**费用：** 21881 美元/学期

**语言：** TOEFL 最低总分 100

IELTS 最低总分 7.0

**GRE：** 不要求

**申请日期：** 截止到 1 月 15 日

**申请要求：** <http://www.artcenter.edu/admissions/graduate-admissions/application-requirements.html>

**申请材料：** 成绩证明+学位证明+推荐信+个人简历+动机信+Personal Essay+作品集

**作品集：**

- Applicants must submit a portfolio that reflects a range of graphic design work across media and a fluency in typography. Pieces that exhibit an individual point of view, or a unique approach to a problem, are encouraged. The portfolio should be edited to highlight the applicant's best and most relevant work. Include a minimum of 15–20 pieces or projects that show a range of skills. Where applicable, include a brief written description of the project. Collaborative or commercial pieces should clearly state the applicant's contribution or role.

**Personal essay:**

- In 750–1,000 words, provide detailed information about your relevant personal, educational, and professional experience. Include your skill level with software, typography, and any media-specific skills (coding, spatial design, etc.). The statement should also include goals beyond completion of the program and describe how a graduate degree from ArtCenter will relate to your career objectives. Personal statements can range in content; the goal is to discover your relevant life experience, goals and personal passion.

**课程安排：**

<http://www.artcenter.edu/academics/graduate-degrees/graphic-design/course-of-study/overview.html>

## 美国平面设计（硕士）院校信息-2020 版本



### 3. California College of the Arts | 加州艺术学院

<https://www.cca.edu/design/mfa-design/>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 22

**学位：** MFA IN DESIGN ( Graphic Design track )

**学制：** 2-3 年

**费用：** 55380 美元

**语言：** TOEFL 最低总分 100

IELTS 最低总分 7.5

**GRE：** 不要求

**申请日期：** 截止到 1 月 10 日 ( 优先录取 )

**申请要求：** <https://www.cca.edu/admissions/>

**申请材料：** 成绩证明+学位证明+2 封推荐信+个人陈述+个人简历+作品集  
+Personal Essay

**作品集：**

You'll need to submit a portfolio of up to 25 still images, video, time-based media, or interactive media. If you'd like to include video or time-based media, you'll need to submit a five-minute sample reel, too. Clearly label your sample reel with the title, date, running time, and a brief description of the work(s). Our admissions committee will review your portfolio on a computer, so please make sure it adheres to the following specifications:

- Must be a SlideRoom submission
- 5 MB maximum size for each still image
- 60 MB maximum size for each video, time-based media, and interactive media

Academic, personal, and professional work are all acceptable. Once your portfolio has been uploaded and submitted via SlideRoom, no further changes can be made.

**课程安排：**

<https://www.cca.edu/academics/graduate/design/curriculum>

## 美国平面设计（硕士）院校信息-2020 版本



### 4. Pratt Institute | 普瑞特艺术学院

<https://www.pratt.edu/academics/school-of-design/graduate-school-of-design/grad-communications-design/communications-design-mfa/>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 10

**学位：** Master of Fine Arts in Communications Design

**学制：** 2 年

**费用：** 1912 美元/学分

**语言：** TOEFL 最低总分 90

IELTS 最低总分 7.0

**GRE：** 不要求

**申请日期：** 截止到 3 月 23 日

**申请要求：** <https://www.pratt.edu/admissions/applying/applying-graduate/grad-application-requirement/grad-departmental-requirements/>

**申请材料：** 成绩证明+学位证明+2 封推荐信+动机信+个人简历+作品集

**作品集：**

- Work included in the portfolio may be self-generated, professional assignments, or course assignments done in an undergraduate or graduate program. Your portfolio should contain between 12 and 20 examples of your best work, including drawings, paintings, prints, graphic design, websites, photographs, videos, animations, three-dimensional sculptures or models, or computer-generated artwork. The intent of this portfolio review is for you to demonstrate creative potential, and give us enough information about you to determine whether or not this program is appropriate for you. Most important, the Admissions Committee will determine if you demonstrate the potential to successfully complete the Master's degree program.

**课程安排：**

<https://www.pratt.edu/academics/school-of-design/graduate-school-of-design/grad-communications-design/communications-design-mfa/>

## 美国平面设计（硕士）院校信息-2020 版本



### 5. School of Visual Arts | 纽约视觉艺术学院

<https://sva.edu/academics/graduate/mfa-design>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 24

**学位：** MFA Design

**学制：** 2 年

**费用：** 25930 美元/学期

**语言：** TOEFL 最低总分 79

IELTS 最低总分 6.5

**GRE：** 不要求

**申请日期：** 截止到 1 月 15 日

申请要求：<https://sva.edu/admissions/how-to-apply/graduate-application-requirements/design>

**申请材料：** 成绩证明+学位证明+3 封推荐信+个人陈述+个人简历+作品集

**作品集：**

Applicants are strongly encouraged to submit a portfolio that reflects a wide range of design work and a fluency in type and typography. Applicants must upload their portfolio (still images and/or videos) to the Graduate Admissions SlideRoom account. To access the portal and find out more information, please click here. (Please note: CDs, DVDs or prints are not accepted).

SlideRoom will allow you to create an inventory of works with the following information for each file: title, date, medium, dimensions or running time, and optional notes.

- Please submit a minimum of 15 / maximum of 20 images for your SlideRoom portfolio. These images should be JPEG format (not to exceed 5mb each in file size) and approximately 1920 x 1080 pixels (at a resolution of 150 dpi).
- Application portfolios will be reviewed by the committee on an HD projector.
- Optional: If you would like to include examples of video work, please list your vimeo.com links in the provided form in your SlideRoom account.

**课程安排：**

<http://www.sva.edu/graduate/mfa-design/curriculum>

## 美国平面设计（硕士）院校信息-2020 版本



### 6. Maryland Institute College of Art | 马里兰艺术学院

<https://www.mica.edu/graduate-programs/graphic-design-mfa/>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 51-100

**学位：** MFA Graphic Design

**学制：** 2 年

**费用：** 52089 美元

**语言：** TOEFL 最低总分 90

IELTS 最低总分 7.0

**GRE：** 不要求

**申请日期：** 截止到 1 月 17 日

**申请要求：** <https://www.mica.edu/applying-to-mica/graduate-admissions-process/>

**申请材料：** 成绩证明+学位证明+动机信+3 封推荐信+个人陈述+个人简历+作品集

**作品集：**

- A portfolio of visual work is required from all applicants to the MFA in Graphic Design. This portfolio may consist of professional and/or student design work, or visual work produced in another discipline. A portfolio of writing may also be considered. Applicants should submit 18-20 digital images or time-based work for review online via mica.slideroom.com.
- Applicants should submit their portfolio materials for review with their application via mica.slideroom.com. Specific technical guidelines addressing the submission of digital images, video files, sound files and text files are available in the SlideRoom system.

**课程安排：**

[https://www.mica.edu/Programs\\_of\\_Study/Graduate\\_Programs/Graphic\\_Design\\_\(MFA\)/Curriculum.html](https://www.mica.edu/Programs_of_Study/Graduate_Programs/Graphic_Design_(MFA)/Curriculum.html)

## 美国平面设计（硕士）院校信息-2020 版本



### 7. Rochester Institute of Technology | 罗切斯特理工大学

<https://www.rit.edu/study/visual-communication-design-mfa>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** /

**学位：** Visual Communication Design MFA (interaction design option)

**学制：** 2 年

**费用：** 47522 美元

**语言：** TOEFL 最低总分 88

IELTS 最低总分 6.5

**GRE：** 不要求

**申请日期：** Rolling

**申请要求：** <https://www.rit.edu/study/visual-communication-design-mfa#admission-requirements>

**申请材料：** 成绩证明+学位证明+3 封推荐信+个人陈述+作品集

**作品集：**

- A portfolio, along with written records of achievements and recommendations, serves to inform the faculty of the applicant's readiness for advanced graduate study. It provides a visual statement of the applicant's performance to date of a candidate's design skills, aesthetic development, and maturity.
- The portfolio must demonstrate a strong understanding of design principles and visual computer skills using Adobe products, including Photoshop, Illustrator, and InDesign. A portfolio of 10 to 15 examples representing a cohesive body or bodies of recent work should be uploaded to [rit.slideroom.com](http://rit.slideroom.com), the college's portfolio website, or via a personal website.
- Examples must demonstrate a good sense of design, typography, and digital illustration in addition to the applicant's interests in and aptitudes for advanced study and, specifically, potential for success at RIT. Applicants are encouraged to submit only their best original work. Applicants should not submit work copies from film, television, photographs, magazine/book illustrations, or other sources.

**课程安排：**

<http://www.rit.edu/programs/visual-communication-design-mfa>

## 美国平面设计（硕士）院校信息-2020 版本



### 8. Savannah College of Art and Design | 萨凡纳艺术设计学院

<https://www.scad.edu/academics/programs/industrial-design/degrees/mfa>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 47

**学位：** M.F.A. in graphic design and visual experience

**学制：** 2 年

**费用：** 38475 美元

**语言：** TOEFL 最低总分 85

IELTS 最低总分 6.5

**GRE：** 不要求

**申请日期：** Rolling

**申请要求：** <https://www.scad.edu/admission/admission-information/graduate>

**申请材料：** 成绩证明+学位证明+2 封推荐信+动机信+个人简历+作品集

**作品集：**

- A designed professional resume.
- 4-6 examples of student and/or professional graphic design work demonstrating the visualization of concepts and communication through a variety of media and forms. Multi-component systems will be considered as one example. At least one project must include typographic execution in large quantities (min of 1,000 words) including headlines, subheadings and body copy. (This work must evidence an understanding and application of western typographic rules and expression.)
- A passion project. The submission must include documentation of the design process (ideation, research, sketches, development and final execution). Everyone is uniquely passionate about something—this may be based on personal experiences across any number of broad topics such as people, history, nature, religion, technology, politics, science, sports, literature, art, music, etc. Choose a subject that you are passionate about and design a multi-component (3 minimum) system. Choice of media and form are open and should be determined by the audience and intended communication of the system but should include integration of image and text with running body copy in at least one solution. Integration of media (digital and analog) and media delivery diversity (print, environment, 3-D, screen/web) are encouraged where conceptually appropriate.
- All work shown in the portfolio must be fully realized and documented. Template-based presentation composites are not acceptable. All print work must be printed and photographed, URLs for web-based work; working prototypes for other interactive examples.
- All work shown in the portfolio must have a design narrative (a short



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- description of project concept and intention) with the role the applicant played in the design and execution of the work.
- Portfolio must evidence working knowledge of appropriate application of industry-standard design software and traditional craft techniques.
  - (Applicable to M.F.A. only) In addition to the specifications for the statement of purpose outlined in the admission requirements, the statement of purpose for M.F.A. applicants must include intended area of interest for thesis work.

### 课程安排：

<http://www.scad.edu/academics/programs/graphic-design/degrees/mfa>



## 美国平面设计（硕士）院校信息-2020 版本



### 9. California Institute of the Arts | 加利福尼亚艺术学院

<https://art.calarts.edu/programs/graphic-design/mfa>

**QS 2020 年世界排名：** /

**QS 2020 年艺术设计排名：** 21

**学位：** M.F.A. Graphic Design

**学制：** 2-3 年

**费用：** 52850 美元/年

**语言：** TOEFL 最低总分 100

IELTS 最低总分 7.0

**GRE：** 不要求

**申请日期：** 1 月 6 日

**申请要求：** <https://calarts.edu/admissions/apply/application-process>

**申请材料：** 成绩证明+学位证明+2 封推荐信+个人陈述+个人简历+作品集

**作品集：**

- Submit a portfolio of your current design work with a minimum of 20 pieces. Your artist statement should concisely address your objectives and goals as a designer in the context of current issues in design practice, as well as how these goals serve as a basis for graduate-level study.

#### **Video Introduction:**

Both BFA and MFA students are required to submit a video introduction. As we look at your work, we would very much like to meet you. Since this would be impossible in practical terms, we ask that you send a brief video introducing yourself.

- Duration: minimum of 30 seconds, maximum of 90 seconds.
- Speak directly to the camera.
- No edits.
- No special effects or on-screen overlays.
- File should be uploaded or linked directly in your portfolio.
- Does not require professional-level equipment; cellphone camera or consumer cameras are okay.

**课程安排：**

<https://catalog.calarts.edu/requirements/art/Pages/default.aspx#designmfa>

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### 10. University of Illinois, Urbana-Champaign | 伊利诺伊大学香槟分校

<https://art.illinois.edu/index.php/prospective/academics/graduate-programs/graphic-design>

**QS 2020 年世界排名：**75

**QS 2020 年艺术设计排名：**/

**学位：**Graphic Design MFA

**学制：**2-3 年

**费用：**45780 美元

**语言：**TOEFL 最低总分 96

IELTS 最低总分 6.5，说不低于 7.0，其它单科不低于 6.0

**GRE：**不要求

**申请日期：**1 月 15 日

**申请要求：**<https://art.illinois.edu/index.php/prospective/academics/admissions>

**申请材料：**成绩证明+学位证明+3 封推荐信+个人陈述+个人简历+作品集

**作品集：**

- Your portfolio should showcase your strongest work and convey an understanding of your creative research practice. Portfolios must be submitted online through an additional application process in SlideRoom. Applicants must submit 12 to 20 media files (images and/or videos). As part of the media upload process, and tied to individual files, you must provide additional details (title, date, media, contextual information, etc.) through “Label Media” to frame the work samples. This will help reviewers understand and appreciate your work.
- Applicants are asked to provide some basic information in the SlideRoom interface, including the MFA program to which you are applying. This declaration should match your application on the university site. SlideRoom provides a confirmation screen at the successful completion of the portfolio submission process.
- Prepare your files to fit the SlideRoom requirements. Images should be in JPEG (.jpg or .jpeg) format and cannot exceed 5mb per file. Please do not submit your images or portfolio as a PDF. Be sure to keep images large enough, without needless compression, such that they can be properly viewed. Videos can come in multiple formats (.m4v, .mov, .mp4, .wmv, .mpeg, or .mpg) and cannot exceed 60mb per file. It is also possible to link to external YouTube or Vimeo video files. Website links can be included in the Personal Statement.

**课程安排：**

[http://www.art.illinois.edu/images/documents/MFA\\_GD\\_curriculum.pdf](http://www.art.illinois.edu/images/documents/MFA_GD_curriculum.pdf)