

**BOLD
ORGANISED
HANDWRITTEN**

ARROW(S)



September 15 & 17 2023 | Everywhere



GLOBAL FIGHT TO END FOSSIL FUELS

FAST FAIR FOREVER

Neue Pixel Grotesk
Regular (400)
True Type

IT TAKES TWO TO TANGO

Typo2
Glyph Count: 117
M35

Since 1970, arrows chasing in a cycle have meant recycle. In 1990, The Green Dot adopted the same graphic motif, but with a completely different meaning.

The Green Dot* symbol is used by over 150,000 companies, on over 400 billion packages every year and is regularly confused with the recycling symbol.

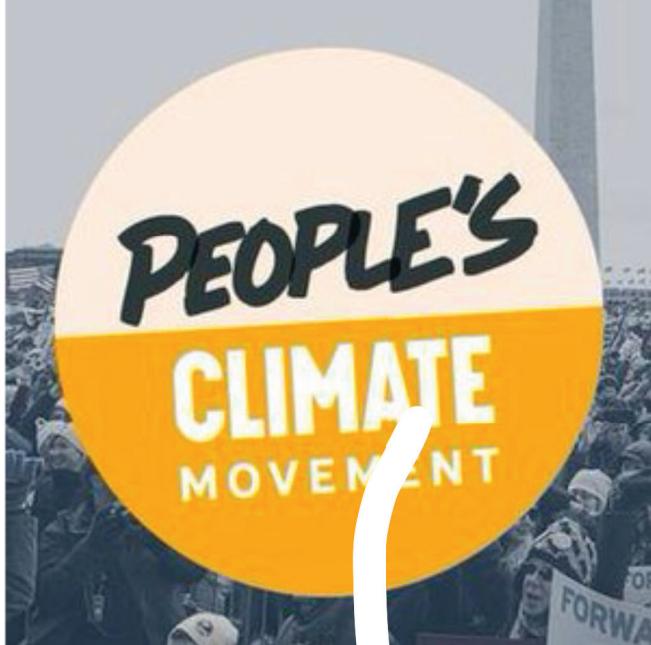
GOOD THEFT	BAD THEFT
HONOR	DEGRADE
STUDY	SKIM
STEAL FROM MANY	STEAL FROM ONE
CREDIT	PLAGIARIZE
TRANSFORM	IMITATE
REMIX	RIP OFF

STEALIKEANARTIST.COM

THE LIFE OF A PROJECT*

* STOLEN FROM MY FRIEND MAUREEN MCHUGH

GLOBAL
CLIMATE
STRIKE
20-27 SEPT



#SYRIA	#CLIMATESTRIKE	#HONGKONG
#BLM	#METOO	#OCCUPY
#NATIVE AMERICAN	#	#

I like that
its bold/organised
Somewhat clumsy

Heavy message

These two styles
would make
a unique
match

GLOBAL FIGHT TO END FOSSIL FUELS

FAST FAIR FOREVER

IT TAKES TWO TO TANGO

GOOD		BAD
THEFT		VS THEFT
HONOR	DEGRADE	
STUDY	SKIM	
STEAL FROM MANY	STEAL FROM ONE	
CREDIT	PLAGIARIZE	
TRANSFORM	IMITATE	
REMIX	RIP OFF	

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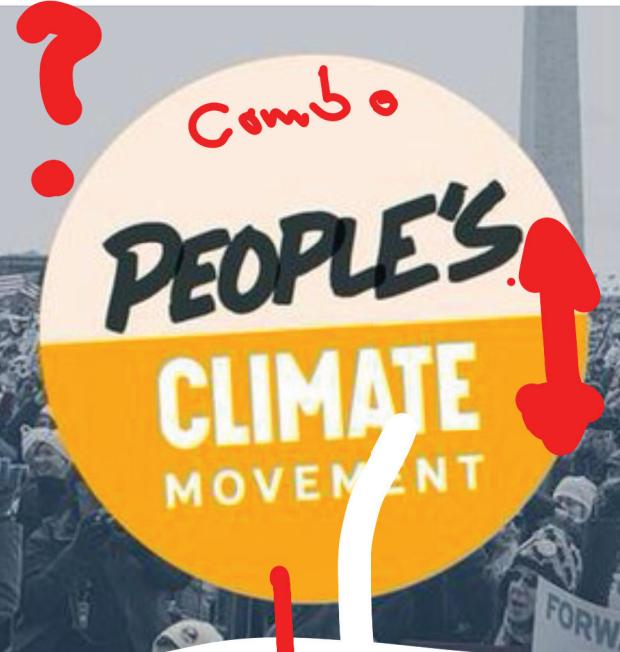
THE LIFE OF A PROJECT*

bit
deut

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Combo



The amount of
tidyness and hand-
writing !?

BOLD

- hoary message
- very suggestive
- can't miss it

- typography based
- climate activist related
- call to action

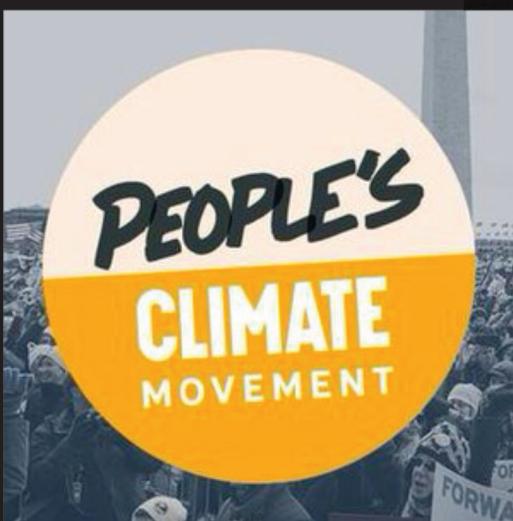


September 15 & 17 2023 | Everywhere

GLOBAL FIGHT TO END FOSSIL FUELS

FAST FAIR FOREVER

GLOBAL
CLIMATE STRIKE
20-27 SEPT



ORGANISED

- to demonstrate a susty website
- clear communication
- easy access
- freedom of limitation
- information architecture

The Creative Independent

Explore People

Everything Interviews Essays Guides Poetries Approaches Tips Wisdom Kines Random ... Search

Filter v

Author Kate Brody on approaching publicity as a way of building community	Poet Moah Abu Tuba on processing trauma through writing	Musician Georgia Warner on learning to trust your instincts	Author Katie Ongaro on finding freedom within the rules	Musician and illustrator Hannah Judge (Hannah-J) on the power of nurturing creative community	Footballer, football designer, and muralist Michael Mancuso on turning a passion into a business
August 18, 2024	August 18, 2024	August 19, 2024	August 14, 2024	August 13, 2024	August 12, 2024
Visual artist Techebahala Self on not being afraid of hard work	Musician Jake Roord (Gingerbread Man) on being a solo artist while getting out of the way of your art	Multidisciplinary artist Michaela Doherty on trusting in your art and in your process	Writer and translator Kate Milgård on pursuing your own questions	Musician Jessieca Pratt on exploring new territory without losing yourself	Musician Georgia Ellery (Rockatap) on finding inspiration in other people
August 9, 2024	August 8, 2024	August 7, 2024	August 6, 2024	August 5, 2024	August 2, 2024
Writer Sophie Rossetto on what we say as we want to do versus what we actually do	Director Bob Ross on being sensitive while managing the pressure of expectations	Writer Melissa Solis on discovering what your story is really about	Musician Keren Barnes (of Montreal) on being a constant seeker of new inspiration	Memorist Bob Rossiere on finding your story	Musician Lydia McCullough on compassion as part of a creative practice

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Hi, I'm Jules. I'm a digital product designer that likes working with code.

Right now, I'm a staff product designer at Credit Karma, where I lead our design systems efforts. Before that, I did product design and web development work for Sequoia Capital, Chain, and Medium.

Outside of work, I'm building Women Who Design, a directory of accomplished women in the design industry. If you'd like to make a similar directory for underrepresented folks, you can fork the source code on GitHub. You can also support the continued development of the project by posting a job.

Notes

- Yet out of that November 16, 2019
- The Anthropocene Reviewed July 27, 2019
- A refactor with CSS variables January 02, 2019
- Moving to Gatsby January 28, 2018
- Grids revisited January 16, 2018

Talks & interviews

- For the Love of the Grid SeashellConf Toronto - June 25, 2019
- Building diverse design communities Dropbox Design - October 29, 2019
- Diversity & Design Dropbox February 07, 2019
- Developing a design environment Designers & Geeks - May 17, 2018
- Growth @ Hexagon UX Cloudflare - February 15, 2018

Elsewhere

- Developing a design environment Credit Karma Design - May 22, 2018
- Building a directory with the Twitter API CSS-Tricks - June 8, 2017
- Women Who Design Communication Arts - May 22, 2017
- Women Who Design Typewolf - May 22, 2017
- Making time for design-initiated work

First visit
CO₂ SIZE
0.012g 33.78 KE

Return visit
CO₂ SIZE
0.011g 31.06 KB

Overall this web page has been graded A+ when it comes to its carbon footprint

Find out more about grades

EMISSIONS CALCULATOR

Monthly visits
10000

New / Returning (%)
40% 60%

Total: 117.97g PER MONTH

This is equivalent to:
Driving 0.17 miles in a Tesla Model S
Watching 1 hours of Netflix (in HD)

At least 1 trees would be needed to offset the CO₂ in a year

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HANDWRITTEN

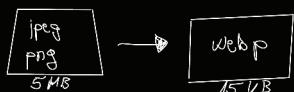
- graphic elements:
icons, arrows,
infographics
- break the
rules

GOOD THEFT	VS	BAD THEFT
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- You have 5 jpgs and 5 pngs



Tip: Modern web formats like WebP are meant to be used on websites and can save up to 70% of the data transfer without losing quality.

- You have 10 images that are not responsive



Tip: Having a set of different sizes of the same images will help to load the website faster.



**Change the Internet Bit
by Bit!**

Change the Internet
Bit by Bit!

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Bit by Bit!**

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Change the Internet Bit by Bit!



Tips and Tricks for Reducing Your Website's Carbon Footprint

1. Optimise Images and Videos

Images:

Total Images:** XX **



Tip: Reduce the number of images if possible. A well-told story often requires fewer visuals.

Image Formats:** XX JPEGs, XX PNGs**



Tip: Switch to modern web formats like '.webp' to save up to **XX%** on data transfer without sacrificing quality.

Responsive Images:** XX images are not responsive**



Tip: Use different sizes of the same image to enhance loading speed.