

Markéta Rašínová

Creative brand designer

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EDUCATION

BcA. Graphic and media design, VŠKK, 2022

EXPERIENCE

Graphic Designer Junior,

Dorland, marketing agency

2021 – present

Creating a uniform visual style of many projects and working with a team of creative people. Created adventurous travel guides for families for Academy of Quality. Worked on advertising in magazines and brochures for MySmartPlace, etc.

Seller

YESTERKA, Chocolate shop

2016 – 2020

Selling and making chocolate pralines, chocolate bars, figures and chocolate spreads. Lead tours of the chocolate shop and lectured about the production and history of chocolate.

SKILLS

Web design (HTML, CSS, JS)

Video editing

Animation

Illustration

Character design

DESIGN TOOLS

Adobe Creative Suite

Sony Vegas

Paint tool SAI