SONY

Press Release

Sony introduces Xperia[™] Z3 Tablet Compact – the world's slimmest and lightest compact

tablet

The world's slimmest (6.4mm) and lightest (270g) compact tablet¹ for ultimate portability

- The only tablet with PS4[™] Remote Play²
- Waterproof and dust-tight (IP65/68) with exquisite attention to design details
- A bright 8" Full HD TRILUMINOS screen with Live
 Colour LED technology
- The world's fastest processor in a compact tablet³ (Qualcomm[®] Snapdragon[™] 801 processor with 2.5 GHz quad-core CPUs)
- A large battery with Battery STAMINA Mode for longlasting battery performance and 13 hours video playback

3rd September 2014, IFA, Berlin – Sony Mobile Communications ("Sony Mobile") today introduces $Xperia^{TM}$ Z3 Tablet Compact - a tablet that re-defines lightness, re-invents entertainment and re-imagines power. The culmination of years of Sony engineering have resulted in a tablet where might isn't held back by measurements.

The world's slimmest and lightest <u>waterproof compact tablet</u>⁴, <u>Xperia Z3</u>

<u>Tablet Compact</u> delivers the highest level of waterproof design with attention to detail that makes the difference. Running with the most

powerful processor in a compact tablet³, it has the <u>brightest and sharpest</u> 8" Full HD display, as well as the latest audio technology. It's also the only tablet with PS4TM Remote Play², making serious mobile gaming a reality.

"Following on from the success of our award-winning Xperia Z2 Tablet, we're continuing to expand our tablet portfolio with the launch of the no-compromise compact tablet. Xperia Z3 Tablet Compact pushes the boundaries of technology innovation by bringing our flagship Z3 series features in a compact size, continuing our new standard of offering premium experiences in a choice of form factor for consumers," says Calum MacDougall, Director of Product Marketing Programme at Sony Mobile Communications.

The world's slimmest and lightest compact tablet¹

Impossibly slim, astonishingly light and exquisitely crafted – Xperia Z3 Tablet Compact is a design sensation. At just 6.4mm slim, its compact design is perfect for those on the go, while advanced Sony technology ensures you don't have to compromise on power. Weighing just 270g, the ultra-portable tablet feels weightless in your hand.

Created using the highest quality materials, its clean lines and uniquely designed power button capture Sony's exquisite attention to detail. Stainless steel corners, an ultra slim rounded frame and a tempered glass front give an elegant and durable finish. Xperia Z3 Tablet Compact is available in either white or black to ensure a classic finish.

Sony's passion for perfection takes the design of this compact tablet even further – adding market-leading waterproofing to beauty. The IP65/68 rating means you won't ever have to worry about water or dust getting in the way of performance. Take your tablet poolside, find your way in the rain, and keep scrolling through your recipe next to the kitchen sink. Wet conditions are no problem, and other compact tablets are officially blown out of the water.

Unrivalled entertainment with the world's only tablet with PS4™ Remote Plav²

Sony has engineered a revolution in gaming technology with the addition of PS4™ Remote Play on the Xperia Z3 series. With PS4 Remote Play, exclusive to Xperia, you can now use your Xperia Z3 Tablet Compact as a remote screen to connect to and control your games on PS4. For those times when the TV is being used, simply connect your tablet to your PS4 via home Wi-Fi and use the DUALSHOCK®4 Wireless Controller with the GCM10 Game Control Mount to continue playing games anywhere at home on your Xperia Z3 Tablet Compact.

Additionally the PlayStation®App lets you use your Xperia Z3 Tablet Compact as a second screen to remotely watch the game play of your game friends, communicate with PSN^{TM} friends, purchase PS4 games and download to PS4, or simply to control your PS4.

Whether you're playing a game or watching a movie, your entertainment is enhanced with Sony's latest TV and audio technologies. Boasting Sony's brightest tablet display yet, this compact tablet has a visual brilliance beyond its size. Combined with Sony's TRILUMINOS™ Display for mobile technology with Live Colour LED, X-Reality™ for mobile and intuitive contrast enhancement, this 8″ Full HD display is sharp and vivid even in bright sunlight.

Tune in with an audio powerhouse

The mobile music experience just got re-invented. Sony's rich audio expertise comes through in every beat with incredible High-Resolution Audio, so you can hear every track just as the artist intended when using Hi-Res headphones such as Sony's new MDR-1A range. For those tracks that aren't in hi-res quality, Sony's ground-breaking DSEE HX technology – available now for the first time in our Z3 series – 'upscales' the fidelity of your MP3 or AAC music collection as well as your playlists on Sony's

cloud-based digital music service, Music Unlimited⁵, to near High-Resolution Audio quality.

To enjoy your favourite music without interruption, the Xperia Z3 series brings Sony's Digital Noise Cancelling technology to the tablet. Ambient noise is reduced by up to 98% when paired with the MDR-NC31EM
Digital Noise Cancelling headset - perfect for that busy commute or tuning out the background in a noisy office.

Best-in-class speed and stamina

Xperia Z3 Tablet Compact brings you all the best in Sony entertainment, backed up by the latest advancements in performance and speed. Featuring the world's fastest processor in a compact tablet³, thanks to the Qualcomm® Snapdragon™ 801 Quad-core 2.5 GHz processor⁶ with 3GB RAM, ensuring entertainment comes at a breakneck pace. Every interaction is fluid, browsing is lightning-quick and multi-tasking is effortless. The asynchronous processor makes sure each core is powered independently which means you get the precise amount of power when you need it, without wasting power when you don't.

As the world's only tablet with PS4TM Remote Play², Xperia Z3 Tablet Compact is kitted out with the speed-enhanced, fully integrated Qualcomm[®] AdrenoTM 330 GPU, delivering up to 25% performance improvement over its previous generation for the ultimate graphic performance that is incredibly fast and realistic, ensuring you're more absorbed than ever in your game.

This compact beauty has been engineered to keep going even when you're on the go with 13 hours of high quality video playback. Get even more from your battery with Sony's Battery STAMINA Mode, which turns off background functions when you're not using them to help extend your battery life, so your game won't quit before you're ready and your movie marathon can run the distance.

Enjoy Sony camera expertise

Capture all your special moments with an 8.1MP camera and innovative new Xperia camera apps. With Exmor RS™ for mobile you can capture stunning images even in low light conditions and the 2.2MP front-facing HD chat camera is ideal for video calls with family and friends. The integrated social camera apps offer a unique user experience perfect for social sharing and the latest of these will take your camera experience to the next level. Record from multiple angles at the same time with **Multi-camera**. Create a movie automatically from your photos and videos with **Movie creator**. Broadcast your videos live via **Live on YouTube by Xperia**. Add scribbles and animations to pictures with **AR fun**. Or add sound to a photo with **Sound Photo**. Try **Sticker creator** to use your favourite picture as a stamp. And try capturing an event and your reaction to it with **Face in**.

Convenient connectivity and security

<u>Switching to Sony</u> has never been easier. With <u>Xperia™ Transfer</u> you can simply and easily transfer of all of your existing content, contacts and more when you switch or upgrade to Xperia from your existing Android or iOS tablet.

Work from anywhere with the advanced Xperia Email, Calendar and Contacts apps, which can be synced using Microsoft® Exchange ActiveSync® (EAS) and use your favourite business apps from the Android community. With NFC compatibility it's even easier to connect devices and share with over 160 one-touch devices.

Xperia Z3 Tablet Compact will launch globally, in both LTE and Wi-Fi variants, from autumn 2014.

For the full specifications, please visit:

http://www.sonymobile.com/global-en/products/tablet/xperia-z3-tablet-compact/specifications/

- ¹ Compact Tablets are defined by Strategy Analytics as tablets with a display size greater than 7 inches and less than 9 inches. Xperia™ Z3 Tablet Compact is slim (6.4mm), light (270g), dust-tight and waterproof (in compliance with IP65/68). Specifications verified by Strategy Analytics' SpecTRAX Service as of 26th August 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults/
- ² Functionality available on Sony Xperia Z3, Z3 Compact and Z3 Tablet Compact starting from November 2014. PS4 System, DUALSHOCK®4, Sony Entertainment Network and high speed internet connection required. Some games may not support this feature
- ³ Compact Tablets are defined by Strategy Analytics as tablets with a display size greater than 7 inches and less than 9 inches. Xperia™ Z3 Tablet Compact is dust-tight and waterproof (in compliance with IP65/68) powered by Qualcomm's MSM8974AC 2.5GHZ quad-core processor and 3GB RAM. Specifications verified by Strategy Analytics' SpecTRAX Service as of 26th August 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults/
- ⁴ Compact Tablets are defined by Strategy Analytics as tablets with a display size greater than 7 inches and less than 9 inches. Xperia™ Z3 Tablet Compact is slim (6.4mm), light (270g), dust-tight and waterproof (in compliance with IP65/68). Specifications verified by Strategy Analytics' SpecTRAX Service as of 26th August 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults. For more on waterproof go to: www.sonymobile.com/durability
- ⁵ Sony Entertainment Network services are subject to availability by region. Please visit www.sonyentertainmentnetwork.com for more details. The number of tracks available from this catalogue varies by country and may be fewer than stated.
- ⁶ The Snapdragon 801 processor is a product of Qualcomm Technologies, Inc.

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About Sony Mobile Communications

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its XperiaTM smartphone and tablet portfolio, as well as innovative SmartWear products, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: www.sonymobile.com

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1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The homescreen may appear different in your product. Some features may not be available in your country or area.

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About Sony Computer Entertainment Europe Ltd

Sony Computer Entertainment Europe (SCEE), based in London, is responsible for the distribution, marketing and sales of PlayStation\$4 (PS4\$) computer entertainment system, PlayStation\$ (PS3\$) computer entertainment system, PSP $^{\text{TM}}$ (PlayStation\$ Portable) handheld entertainment

system and PSN software and hardware in 109 territories across Europe, the Middle East, Africa and Oceania. SCEE has revolutionised home entertainment since they launched PlayStation® in 1994. PlayStation®4 redefines rich and immersive gameplay with powerful graphics and speed, intelligent personalisation and deeply integrated social capabilities. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity within a real world context. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PSP® is a handheld entertainment system that allows users to enjoy 3D games with high-quality full-motion video and high-fidelity stereo audio. SCEE also delivers the PlayStation® experience to open operating systems through PlayStation®Mobile, a cross device platform. SCEE also develops, publishes, markets and distributes entertainment software for these formats, and manages the third party licensing programs for the formats in these territories.

More information about PlayStation® products can be found at www.playstation.com.

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