

MC_sms_subscription_log	
LogDate	datetime
MobileSubscriptionID	bigint
SubscriptionDefinitionID	int
MobileNumber	nvarchar
OptOutStatusID	int
OptOutMethodID	int
OptOutDate	date
OptInStatusID	int
OptInMethodID	bit
OptInDate	date
Source	tinyint
CreatedDate	date
ModifiedDate	date

MC_subscribers_sms_data_view	
SubscriberId	bigint
SubscriberKey	nvarchar(100)
MobileNumber	varchar(50)
TransactionalOptIn	bit
TransactionalOptInDate	datetime
TransactionalOptOutDate	datetime
MarketingOptIn	bit
MarketingOptInDate	datetime
MarketingOptOutDate	datetime
SmsCarrierName	varchar(50)

MC_subscribers_data_view	
SubscriberID	bigint
DateUndeliverable	smalldatetime
DateJoined	smalldatetime
DateUnsubscribed	smalldatetime
Domain	varchar(250)
EmailAddress	nvarchar(254)
BounceCount	smallint
SubscriberKey	nvarchar(254)
SubscriberType	varchar(100)
Status	varchar(15)
Locale	varchar(5)

MC_undeliverable_sms_data_view	
MobileNumber	varchar(15)
Undeliverable	bit
BounceCount	smallint
FirstBounceDate	datetime
HoldDate	datetime

MC_sms_message_tracking	
MobileMessageTrackingID	bigint
EID	bigint
MID	bigint
Mobile	varchar(15)
MessageID	int
KeywordID	varchar(254)
CodeID	varchar(254)
ConversationID	varchar(254)
CampaignID	int
Sent	tinyint
Delivered	Boolean
Undelivered	bit
Unsub	tinyint
OptIn	bit
OptOut	bit
Outbound	bit
Inbound	bit
CreateDateTime	datetime
ModifiedDateTime	datetime
ActionDateTime	datetime
MessageText	varchar(500)
IsTest	bit
MobileMessageRecurrenceID	bigint
ResponseToMobileMessageTrackingID	bigint
IsValid	bit
InvalidationCode	smallint
SendID	bigint
SendSplitID	bigint
SendSegmentID	bigint
SendJobID	bigint
SendGroupID	bigint
SendPersonID	bigint
SubscriberID	bigint

MC_push_address_data_view	
CreatedBy	nvarchar(100)
PlatformVersion	nvarchar(100)
CreatedDate	Date
OptOutStatusID	nvarchar(100)
OptInStatusID	nvarchar(100)
Alias	nvarchar(100)
ProviderToken	nvarchar(200)
Status	nvarchar(100)
DeviceID	nvarchar(100)
Badge	Number
IsHonorDST	Boolean
LocationEnabled	Boolean
ZipCode	nvarchar(20)
SourceObjectID	nvarchar(200)
City	nvarchar(200)
Platform	nvarchar(100)
TimeZone	nvarchar(50)
State	nvarchar(200)
HardwareId	nvarchar(100)
OptOutDate	Date
UTCOffset	Decimal
DeviceType	nvarchar(20)
FirstName	nvarchar(100)
ModifiedBy	nvarchar(100)
OptInMethodID	nvarchar(100)
Device	nvarchar(100)
Channel	nvarchar(20)
OptInDate	Date
APIID	nvarchar(38)
SystemToken	nvarchar(4000)
OptOutMethodID	nvarchar(100)
ModifiedDate	Date
LastName	nvarchar(100)
ContactID	nvarchar(100)
Source	nvarchar(100)

MC_complaint_data_view	
AccountID	int
OYBAccountID	int
JobID	bigint
ListID	int
BatchID	bigint
SubscriberID	int
SubscriberKey	nvarchar(254)
EventDate	datetime
IsUnique	bit
Domain	varchar(128)

MC_click_data_view	
AccountID	int
OYBAccountID	int
JobID	bigint
ListID	int
BatchID	bigint
SubscriberID	int
SubscriberKey	nvarchar(254)
EventDate	datetime
Domain	varchar(128)
URL	varchar(900)
LinkName	varchar(1024)
LinkContent	varchar(4000)
IsUnique	bit
TriggererSendDefinitionObjectID	varchar(36)
TriggeredSendCustomerKey	varchar(36)

MC_open_data_view	
AccountID	int
OYBAccountID	int
JobID	int
ListID	int
BatchID	int
SubscriberID	int
SubscriberKey	nvarchar(254)
EventDate	datetime
Domain	varchar(128)
IsUnique	bool
TriggererSendDefinitionObjectID	varchar(36)
TriggeredSendCustomerKey	varchar(36)

MC_sent_data_view	
AccountID	int
OYBAccountID	int
JobID	int
ListID	int
BatchID	int
SubscriberID	int
SubscriberKey	nvarchar(254)
EventDate	datetime
Domain	varchar(128)
TriggererSendDefinitionObjectID	varchar(36)
TriggeredSendCustomerKey	varchar(36)

MC_bounce_data_view	
AccountID	int
OYBAccountID	int
JobID	bigint
ListID	int
BatchID	bigint
SubscriberID	int
SubscriberKey	nvarchar(254)
EventDate	datetime
IsUnique	bit
Domain	varchar(128)
BounceCategoryID	smallint
BounceCategory	nvarchar(50)
BounceSubcategoryID	smallint
BounceSubcategory	nvarchar(50)
BounceTypeID	smallint
BounceType	nvarchar(50)
SMTPBounceReason	nvarchar(max)
SMTPMessage	nvarchar(max)
SMTPCode	smallint
TriggererSendDefinitionObjectID	varchar(36)
TriggeredSendCustomerKey	nvarchar(36)

MC_job_data_view	
JobID	int
EmailID	int
AccountID	int
AccountUserID	int
FromName	nvarchar(130)
FromEmail	varchar(100)
SchedTime	smalldatetime
PickupTime	smalldatetime
DeliveredTime	smalldatetime
EventID	varchar(50)
IsMultipart	bit
JobType	varchar(50)
JobStatus	varchar(50)
ModifiedBy	int
ModifiedDate	datetime
EmailName	char(100)
EmailSubject	nchar(200)
IsWrapped	bit
TestEmailAddr	varchar(128)
Category	varchar(100)
BccEmail	varchar(100)
OriginalSchedTime	smalldatetime
CreatedDate	smalldatetime
CharacterSet	varchar(30)
IPAddress	varchar(50)
SalesForceTotalSubscriberCount	int
SalesForceErrorSubscriberCount	int
SendType	varchar(128)
DynamicEmailSubject	ntext
SuppressTracking	bit
SendClassificationType	nvarchar(32)
SendClassification	nvarchar(36)
ResolveLinksWithCurrentData	bit
EmailSendDefinition	nvarchar(36)
DeduplicateByEmail	bit
TriggererSendDefinitionObjectID	varchar(36)
TriggeredSendCustomerKey	varchar(36)

MC_journey_activity_data_view	
VersionID	nvarchar(36)
ActivityID	nvarchar(36)
ActivityName	nvarchar(100)
ActivityExternalKey	nvarchar(100)
JourneyActivityObjectID	nvarchar(36)
ActivityType	nvarchar(256)

MC_journey_data_view	
VersionID	nvarchar(36)
JourneyID	nvarchar(36)
JourneyName	nvarchar(100)
VersionNumber	int
CreatedDate	datetime
LastPublishedDate	datetime
ModifiedDate	datetime
JourneyStatus	nvarchar(100)

