

MarketIQ Junction - 4-Month Digital Marketing Program

Program Overview

Our 4-month Digital Marketing Program is designed to provide comprehensive training in the most in-demand skills across the digital marketing spectrum. With hands-on projects and industry-relevant tools, this program equips you to excel in today's competitive digital landscape.

- Duration: 4 months
- Hours: 3 days per week, 3 hours per day
- Placement Support: 100% assistance with career workshops and mock interviews

Course Structure

Topic	Duration
Introduction to Digital Marketing	6 hours
Web Design Basics (WordPress)	18 hours
Graphic Design Essentials	20 hours
Content Writing	12 hours
SEO Fundamentals	18 hours
Local SEO	12 hours
Social Media Marketing	24 hours
AI Tools in Digital Marketing	18 hours
SEM (Search Engine Marketing)	12 hours
Email Marketing	8 hours

Video Editing	12 hours
UI/UX Basics	12 hours

Course Highlights

- 100% Placement Support: Career coaching, mock interviews, and recruiter connections.
- Live Projects: Gain practical experience by working on real-world campaigns.
- Certifications:
 - Digital Marketing Specialist Certificate
 - Advanced SEO Specialist Certificate
 - Social Media Marketing Expert Certificate
 - Full Stack Digital Marketer Certificate

Contact Information

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Enroll Today to embark on a transformative journey into the world of Digital Marketing with MarketIQ Junction!