



We Don't Just Teach Skills

We Build Careers

4-MONTH PROGRAM



PLACEMENT GUARANTEE

100% GUARANTEE

LEARN IN-DEMAND SKILLS



INDUSTRY-RECOGNIZED CERTIFICATION



780 HOURS



PROGRAM OVERVIEW



WEB DESIGN EMAIL MARKETING



UI/UX & VIDEO EDITING



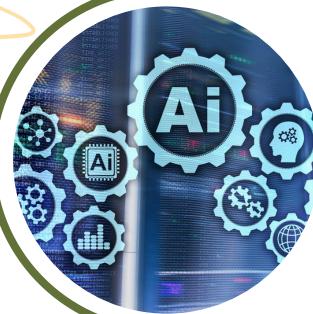
GRAPHIC DESIGN



SEO & LOCAL SEO



SOCIAL MEDIA MARKETING



AI TOOLS

crello

SEMRUSH

L

Q

adext

MonkeyLearn

Z

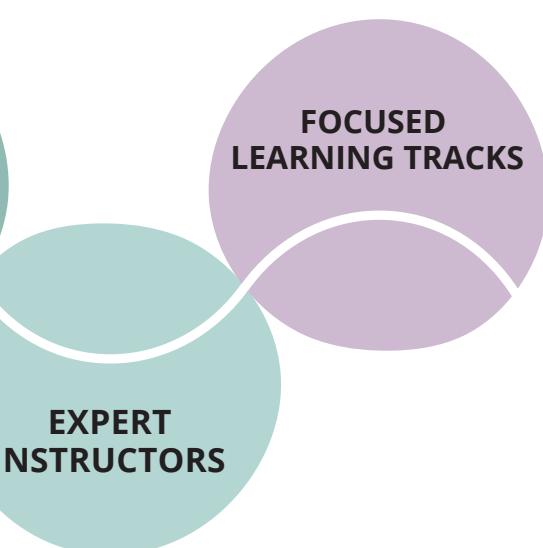
+42



WHY
MARKETIQ JUNCTION?



PLACEMENT
SUPPORT



EXPERT
INSTRUCTORS

FOCUSED
LEARNING TRACKS



Contact Us
+91 992 089 2689



Visit Our Website
education.marketiqjunction.com

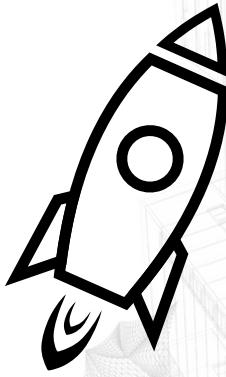


Our Location
Mumbai, Maharashtra

DIGITAL MARKETING PROGRAM

160
HOURS

780 Hours of Expertise:
Your Journey to Digital
Mastery Begins Here!



02 Web Design Basics (WordPress)

Domain Registration for Your Website
Hosting Registration
WordPress Installation and Setup



01 Introduction to Digital Marketing

Domain Registration for Your Website
Hosting Registration
WordPress Installation and Setup

03 Graphic Design Essentials

Basics of Graphic Design
Logo Design for Websites



04 Content Writing

Keyword Research for Web Pages
AI-Enhanced Content Writing
Plagiarism Checking Tools



05 SEO Fundamentals

Types of SEO
Keyword Research Techniques
SEO Analytics and Reporting



06 Local SEO

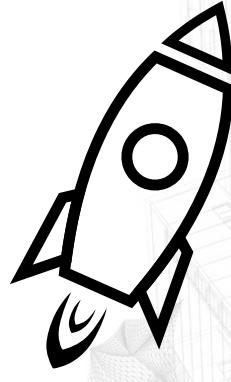
Claiming Your Google My Business
Competitor Listing Audit
GMB Profile Optimization



DIGITAL MARKETING PROGRAM

160
HOURS

Hands-On Training. Live Projects. Endless Opportunities!



08 AI Tools in Digital Marketing

Overview of the Top 50 AI Tools
General AI Tools for Students
Social Media Management
SEO & Analytics
Design & Visual Content



10 Email Marketing

Introduction to Email Marketing
Mailchimp Setup and Usage



12 UI/UX Basics

Introduction to UI/UX Design
Figma for UI/UX Design



07 Social Media Marketing

Overview of Social Media Platforms
Platform Selection Strategy
Social Media Page Creation
Consistent Branding Across Platforms



09 Search Engine Marketing (SEM)

- Introduction to SEM and Digital Advertising
- Keyword Research and Selection
- Ad Copywriting and Creative Development



11 Video Editing

Adobe Premiere Pro Basics
VN Video Editor



Real Skills Real Projects, Real Impact!

160
HOURS

Create a comprehensive digital marketing plan using learned tools



Conduct SEO analysis and implement strategies for a website



Develop and execute a full strategy for brand growth



Build and design a WordPress site with graphic design assets



Prepare engaging, keyword-optimized content pieces



Learn While You Work Master Digital Marketing with Live Projects

Internship (Live Projects)

460
HOURS

Engage in 2 months
of live projects



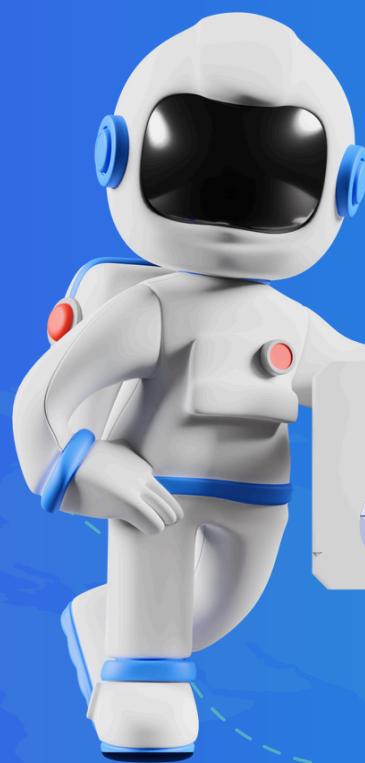
Monitor and report
campaign performance



Apply training to
manage client
deliverables



Implement iterative
improvements based
on analytics



WHY CHOOSE MARKTIQ JUNCTION

MARKTIQ JUNCTION

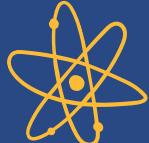
- ✓ INDUSTRY EXPERTISE
- ✓ JOB-READY CURRICULUM
- ✓ PLACEMENT GUARANTEE
- ✓ HANDS-ON PROJECTS
- ✓ ACCESS TO ADVANCED TOOLS
- ✓ MENTORSHIP BY INDUSTRY LEADERS
- ✓ VERIFIED CERTIFICATION FROM A REPUTABLE COMPANY
- ✓ NETWORKING OPPORTUNITIES

ANY TRAINING-INDUSTRY

- ✗ LIMITED PRACTICAL EXPERIENCE
- ✗ OUTDATED CURRICULUM
- ✗ LIMITED PLACEMENT SUPPORT
- ✗ SIMULATED PROJECTS
- ✗ BASIC TOOL EXPOSURE
- ✗ AGENCY TRAINERS
- ✗ GENERIC CERTIFICATIONS
- ✗ LIMITED NETWORKING



WORLD CLASS
INSTRUCTORS



1:1 SESSIONS
WITH MENTORS



40+ HIRING
PARTNERS



55% AVG.
SALARY HIKE

YOUR SUCCESS STORY STARTS HERE!

WATCONSULT



Connect | Converse | Collaborate | Co-create

Leading Digital and Social Media Agency Known for Data-Driven Approaches

GOZOOP



Offers Integrated Digital Marketing Solutions with a Focus on AI-Driven Strategies

IPROSPECT INDIA



Digital Performance Marketing Agency Utilizing AI for Optimized Campaigns

ANUVAA



Specializes in Digital Marketing with AI Integration

MINDSTORM



Focuses on Social Media Marketing, SEO, and Web Design with AI Enhancements

OLATECH SOLUTIONS



Leading Digital Marketing Agency in Navi Mumbai

TRANSFORM YOUR SKILLS LAND YOUR DREAM DIGITAL JOB TODAY!

BRAIN CANDY

Prominent Digital Marketing Agency with Offices in Navi Mumbai and Dubai



braincandy
ONLINE & MARKETING

SOCIOMARK



Full-Service Digital Marketing Agency in Mumbai

ECLECTIC DIGITAL

Digital Experience Through Human Connection

ELECTRIC+

WHAT OUR STUDENTS SAY ABOUT MARKETIQ JUNCTION

WHERE SATISFACTION SPEAKS LOUDER THAN WORDS

THE CONTENT WAS COMPREHENSIVE, AND THE HANDS-ON ASSIGNMENTS MADE LEARNING PRACTICAL AND FUN. I LANDED MY FIRST FREELANCE CLIENT WITHIN A MONTH OF COMPLETING THE COURSE!

SARAH



I HAD ZERO KNOWLEDGE ABOUT DIGITAL MARKETING, BUT THIS COURSE BROKE EVERYTHING DOWN INTO EASY-TO-UNDERSTAND STEPS. NOW, I'M RUNNING SUCCESSFUL AD CAMPAIGNS FOR MY FAMILY BUSINESS.

RAHUL VAGRI



THE INSTRUCTORS WERE AMAZING! THEY WERE ALWAYS AVAILABLE TO CLARIFY DOUBTS AND PROVIDED GREAT INDUSTRY INSIGHTS.

KAMLESH RAJPUROHIT



THIS COURSE EXCEEDED MY EXPECTATIONS. THE MODULES ON SEO AND SOCIAL MEDIA MARKETING WERE ESPECIALLY DETAILED. I'VE ALREADY SEEN A 200% GROWTH IN MY BLOG TRAFFIC!

NAJEEB SHAIKH



I LOVED THE LIVE PROJECTS! WORKING ON REAL-WORLD SCENARIOS GAVE ME THE CONFIDENCE TO START MY OWN DIGITAL MARKETING AGENCY.

ARBAZ KHAN



Voices of Trust and Confidence

Your success is
our story



SANKET NAIR

01

The flexibility of the course schedule allowed me to learn at my own pace while working full-time.

The course not only taught me technical skills but also how to think strategically.

SNEHA GUPTA

02

PRADEEP

I've taken other online courses before, but none were as practical and engaging as this one. The tools and techniques I learned are game-changers.

The case studies and real-world examples helped me understand how to approach marketing challenges.

ANJALI DESAI

03

ISHA VERMA

The step-by-step approach to learning made complex concepts like analytics and PPC campaigns easy to grasp.



Master the Art of Digital Marketing in Just a Few Months!



Placement guarantee

**100%
GUARANTEE**

Experienced Mentors



Job Preparation



Mock Interviews



**CONNECT WITH US –
LET'S MAKE YOUR GOALS
HAPPEN!**



Contact Us
+91 959 440 2822



Visit Our Website
education.code4bharat.com



Our Location
Mumbai, Maharashtra