

# MarketIQ Junction - 45-Day Digital Marketing Fast Track Program

## Program Overview

Our 45-day Digital Marketing Fast Track Program is designed for individuals seeking to quickly acquire essential digital marketing skills. With 3 days per week and 3 hours per session, this program combines theoretical understanding with hands-on experience to prepare you for the digital marketing landscape.

- Duration: 45 Days
- Hours: 3 days per week, 3 hours per session
- Placement Support: Career guidance and mock interviews included

## Course Structure

Topic	Duration
Introduction to Digital Marketing	3 hours
Social Media Marketing Basics	9 hours
SEO Fundamentals	9 hours
Content Writing Essentials	6 hours
Email Marketing Basics	6 hours
Web Design Overview	6 hours
AI Tools in Marketing	6 hours

## Course Highlights

- 100% Placement Support: Resume building, mock interviews, and recruiter connections
- Project-Based Learning: Gain practical experience by working on real-world campaigns
- Certifications:
  - Digital Marketing Basics Certificate
  - Social Media Marketing Specialist Certificate
  - Content Writing Specialist Certificate

## Contact Information

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Enroll Today to fast-track your digital marketing career with MarketIQ Junction!