# **Project 1: Trump, Twitter, and Text**

In this project, we will work with the Twitter API in order to analyze Donald Trump's tweets.

#### The project is due 11:59pm Sunday, October 20

If you find yourself getting frustrated or stuck on one problem for too long, we suggest coming into office hours and working with friends in the class.

```
In [58]: # Run this cell to set up your notebook
         import csv
          import numpy as np
         import pandas as pd
         import matplotlib.pyplot as plt
         import zipfile
         import json
         import time
         import datetime
          # Ensure that Pandas shows at least 280 characters in columns, so we can see full tweets
         pd.set_option('max_colwidth', 280)
          %matplotlib inline
         plt.style.use('fivethirtyeight')
         import seaborn as sns
         sns.set()
         sns.set_context("talk")
          import re
```

# **Getting the data**

The starting point and a key aspect of any data science project is getting the data. To get Twitter data, Twitter conveniently provides a developer API using which we can scrape data. More on that will follow in the coming discussions!

For now, we've made life easier for you by providing the data.

Start by running the following cells, which will download and then load Donald Trump's most recent tweets.

```
In [59]: # Download the dataset
         from utils import fetch and cache
         data url = 'https://cims.nyu.edu/~policast/recent tweets.json'
         file name = 'realdonaldtrump_recent_tweets.json'
         dest path = fetch and cache(data url=data url, file=file name)
         print(f'Located at {dest path}')
         Using version already downloaded: Mon Oct 7 20:53:27 2019
         MD5 hash of file: 216176fb098cd5d6b40b373b98bd3e6d
         Located at data/realdonaldtrump recent tweets.json
In [60]:
         def load tweets(path):
             """Loads tweets that have previously been saved.
             Calling load tweets(path) after save tweets(tweets, path)
             will produce the same list of tweets.
             Args:
                 path (str): The place where the tweets were be saved.
             Returns:
                 list: A list of Dictionary objects, each representing one tweet."""
             with open(path, "rb") as f:
                 import json
                 return json.load(f)
In [61]: trump tweets = load tweets(dest path)
```

If everything is working correctly correctly this should load roughly the last 3000 tweets by realdonaldtrump.

```
In [62]: assert 2000 <= len(trump_tweets) <= 4000
print(True)</pre>
True
```

If the assert statement above works, then continue on to question 2b.

#### **Question 1**

We are limited to how many tweets we can download. In what month is the oldest tweet from Trump?

```
In [63]: # Enter the number of the month of the oldest tweet (e.g. 1 for January)
### BEGIN SOLUTION

last_tweet = trump_tweets[len(trump_tweets)-1]
time_set = time.strptime(last_tweet['created_at'], "%a %b %d %X %z %Y")
oldest_month = time_set[1]

#last_tweet.pipe(
# .pipe: oldest_month = time_set[1])

#TODO
### END SOLUTION
```

```
In [64]: ### BEGIN HIDDEN TESTS
    assert oldest_month > 9
    assert oldest_month < 12
    print(True)
    ### END HIDDEN TESTS</pre>
```

True

#### **IMPORTANT! PLEASE READ**

What if we want to access Donald Trump's old tweets?

Unfortunately, you cannot download old tweets using the public Twitter APIs. Fortunately, we have a snapshot of earlier tweets of Donald Trump that we can combine with the newer data that you downloaded

We will again use the fetch and cache utility to download the dataset.

```
In [65]: # Download the dataset
    from utils import fetch_and_cache
    data_url = 'https://cims.nyu.edu/~policast/old_trump_tweets.json.zip'
    file_name = 'old_trump_tweets.json.zip'

    dest_path = fetch_and_cache(data_url=data_url, file=file_name)
    print(f'Located at {dest_path}')

Using version already downloaded: Mon Oct  7 20:53:27 2019
    MD5 hash of file: b6e33874de91d1a40207cdf9f9b51a09
    Located at data/old_trump_tweets.json.zip
```

Finally, we we will load the tweets directly from the compressed file without decompressing it first.

```
In [66]: my_zip = zipfile.ZipFile(dest_path, 'r')
with my_zip.open("old_trump_tweets.json", "r") as f:
    old_trump_tweets = json.load(f)
```

This data is formatted identically to the recent tweets we just downloaded:

As a dictionary we can also list the keys:

Since we're giving you a zipfile of old tweets, you may wonder why we didn't just give you a zipfile of ALL tweets and save you the trouble of creating a Twitter developer account. The reason is that we wanted you to see what it's like to collect data from the real world on your own. It can be a pain!

And for those of you that never got your developer accounts, you can see it can be even more of a pain that we expected. Sorry to anybody that wasted a bunch of time trying to get things working.

#### **Question 2**

Merge the old\_trump\_tweets and the trump\_tweets we downloaded from twitter into one giant list of tweets.

**Important:** There may be some overlap so be sure to eliminate duplicate tweets.

Hint: the id of a tweet is always unique.

```
In [69]: ### BEGIN SOLUTION
         old tweets ids set = set()
                                        #Both need to be sets in order to check unique ids, since sets keep original v
         alues, no repetitions
         trump tweets ids set = set()
         for old tweet text in old trump tweets:
             old tweets ids set.add(old tweet text['id'])
         for Trump tweet text in trump tweets:
             trump tweets ids set.add(Trump tweet text['id'])
         old_tweets_with_unique_ids = old_tweets_ids_set - trump_tweets_ids_set #filter out the duplicate tweets
         # filter(lambda tweet: tweet not in trump_tweets_ids_set, old_tweets_ids_set)
         filtered old tweets = list()
         for tweet text in old trump tweets:
             if tweet text['id'] in old tweets with unique ids:#Checks unique ids
                 filtered old tweets.extend([tweet text])
         all tweets = filtered old tweets + trump tweets #Combine the filtered old tweets with the trump tweets
         #TODO
         ### END SOLUTION
```

```
In [70]: assert len(all_tweets) > len(trump_tweets)
    assert len(all_tweets) > len(old_trump_tweets)
    ### BEGIN HIDDEN TESTS
    assert len(set([t['id'] for t in all_tweets])) <= len([t['id'] for t in all_tweets])
    print(True)
    ### END HIDDEN TESTS</pre>
```

True

#### **Question 3**

Construct a DataFrame called trump containing all the tweets stored in all\_tweets. The index of the dataframe should be the ID of each tweet (looks something like 907698529606541312). It should have these columns:

- time: The time the tweet was created encoded as a datetime object. (Use pd.to datetime to encode the timestamp.)
- source: The source device of the tweet.
- text: The text of the tweet.
- retweet count: The retweet count of the tweet.

Finally, the resulting dataframe should be sorted by the index.

Warning: Some tweets will store the text in the text field and other will use the full text field.

```
In [71]: ### BEGIN SOLUTION

for tweet_text in all_tweets:
    if 'full_text' in tweet_text.keys(): #You check the keys()
        popped_text = tweet_text.pop('full_text') #you remove the 'full' and put the info in 'text'
        tweet_text['text'] = popped_text

trump = pd.DataFrame(all_tweets).set_index(['id']).sort_index() #Creates dataframe, sex index to 'id', sorte
    d by index.
    trump['created_at'] = pd.to_datetime(trump['created_at']) #Create column for when the tweet is created. En
    code the timestamp.
    trump = trump[['created_at', 'source', 'text', 'retweet_count']].rename(columns = {'created_at': 'time'}) #re
    name columns "time"

#TODO
    ### END SOLUTION
```

```
In [72]: assert isinstance(trump, pd.DataFrame)
    assert trump.shape[0] < 11000
    assert trump.shape[1] >= 4
    assert 831846101179314177 in trump.index
    assert 753063644578144260 in trump.index
    assert all(col in trump.columns for col in ['time', 'source', 'text', 'retweet_count'])
    # If you fail these tests, you probably tried to use __dict__ or _json to read in the tweets
    assert np.sometrue([('Twitter for iPhone' in s) for s in trump['source'].unique()])
    assert isinstance(trump['time'].dtype, pd.core.dtypes.dtypes.DatetimeTZDtype)
    assert trump['text'].dtype == np.dtype('0')
    assert trump['retweet_count'].dtype == np.dtype('int64')
    print(True)
```

True

# **Question 4: Tweet Source Analysis**

In the following questions, we are going to find out the charateristics of Trump tweets and the devices used for the tweets.

First let's examine the source field:

### **Question 4a**

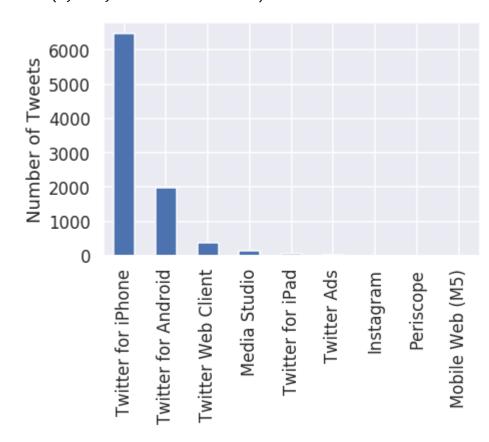
Remove the HTML tags from the source field.

**Hint:** Use trump['source'].str.replace and your favorite regular expression.

True

We can see in the following plot that there are two device types that are more commonly used

```
In [76]: trump['source'].value_counts().plot(kind="bar")
    plt.ylabel("Number of Tweets")
Out[76]: Text(0, 0.5, 'Number of Tweets')
```



### **Question 4b**

Is there a difference between his Tweet behavior across these devices? We will attempt to answer this question in our subsequent analysis.

First, we'll take a look at whether Trump's tweets from an Android come at different times than his tweets from an iPhone. Note that Twitter gives us his tweets in the <u>UTC timezone (https://www.wikiwand.com/en/List of UTC time offsets)</u> (notice the +0000 in the first few tweets)

We'll convert the tweet times to US Eastern Time, the timezone of New York and Washington D.C., since those are the places we would expect the most tweet activity from Trump.

#### Out[78]:

	time	source	text	retweet_count	est_time
id					
690171032150237184	2016-01-21 13:56:11+00:00	Twitter for Android	"@bigop1: @realDonaldTrump @SarahPalinUSA https://t.co/3kYQGqeVyD"	1059	2016-01- 21 08:56:11- 05:00
690171403388104704	2016-01-21 13:57:39+00:00	Twitter for Android	"@AmericanAsPie: @glennbeck @SarahPalinUSA Remember when Glenn gave out gifts to ILLEGAL ALIENS at crossing the border? Me too!"	1339	2016-01- 21 08:57:39- 05:00
690173226341691392	2016-01-21 14:04:54+00:00	Twitter for Android	So sad that @CNN and many others refused to show the massive crowd at the arena yesterday in Oklahoma. Dishonest reporting!	2006	2016-01- 21 09:04:54- 05:00
690176882055114758	2016-01-21 14:19:26+00:00	Twitter for Android	Sad sack @JebBush has just done another ad on me, with special interest money, saying I won't beat Hillary - I WILL. But he can't beat me.	2266	2016-01- 21 09:19:26- 05:00
690180284189310976	2016-01-21 14:32:57+00:00	Twitter for Android	Low energy candidate @JebBush has wasted \$80 million on his failed presidential campaign. Millions spent on me. He should go home and relax!	2886	2016-01- 21 09:32:57- 05:00

### What you need to do:

Add a column called hour to the trump table which contains the hour of the day as floating point number computed by:

$$\mathrm{hour} + \frac{\mathrm{minute}}{60} + \frac{\mathrm{second}}{60^2}$$

## **Question 4c**

Use this data along with the seaborn distplot function to examine the distribution over hours of the day in eastern time that trump tweets on each device for the 2 most commonly used devices. Your plot should look similar to the following.



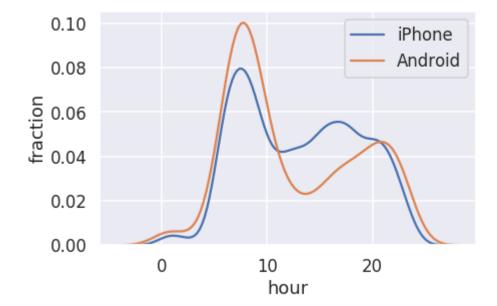
```
In [81]: ### make your plot here
### BEGIN SOLUTION

vals_of_plt = trump[['hour', 'source']].set_index('source').loc[['Twitter for iPhone', 'Twitter for Android'
]]
#Set index to source. Locate the Twitter for IPhone, then the Android Twitter.
Android_entries = vals_of_plt.loc[vals_of_plt.index == 'Twitter for Android']
iPhone_entries = vals_of_plt.loc[vals_of_plt.index == 'Twitter for iPhone']

#Create the Distplot exactly the way it was written in the problem.
sns.distplot(iPhone_entries['hour'], label = 'iPhone', hist = False)
#Make sure the graph is not shown as a histogram.
sns.distplot(Android_entries['hour'], label = 'Android', hist = False)
plt.ylabel('fraction')

#TODO
### END SOLUTION
```

#### Out[81]: Text(0, 0.5, 'fraction')



### **Question 4d**

According to this Verge article (https://www.theverge.com/2017/3/29/15103504/donald-trump-iphone-using-switched-android), Donald Trump switched from an Android to an iPhone sometime in March 2017.

Create a figure identical to your figure from 4c, except that you should show the results only from 2016. If you get stuck consider looking at the year\_fraction function from the next problem.

During the campaign, it was theorized that Donald Trump's tweets from Android were written by him personally, and the tweets from iPhone were from his staff. Does your figure give support to this theory?

```
In [82]: | ### make your plot here
         vals of plt = trump[['hour', 'source']].set index('source').loc[['Twitter for iPhone', 'Twitter for Android'
         11
         start 2016 = datetime(2016, 1, 1, tzinfo=timezone.utc)
         end 2016 = datetime(2017,1,1, tzinfo=timezone.utc)
         Android entries = pd.Series(trump[(trump['source'] == 'Twitter for Android') &
                                            ((trump['est time'] >= start 2016) & (trump['est time'] <= end 2016))]['hou</pre>
         r'],name="Android")
         iPhone entries = pd.Series(trump[(trump['source'] == 'Twitter for iPhone') &
                                           ((trump['est time'] >= start 2016) & (trump['est time'] <= end 2016))]['hou</pre>
         r'], name="iPhone")
         # Android entries = vals of plt.loc[vals of plt.index == 'Twitter for Android']
         # iPhone entries = vals of plt.loc[vals of plt.index == 'Twitter for iPhone']
         sns.distplot(iPhone entries, label = 'iPhone', hist = False)
         sns.distplot(Android entries, label = 'Android', hist = False)
         plt.vlabel('fraction')
         plt.xlabel('hour')
         answer4d = '''Given that during the campaign, it was theorized that Donald Trumps tweets from Android were wr
         itten by
               him personally, and the tweets from iPhone were from his staff. Just based on the amount of tweets by a
         ndroid and the
               tweets by iPhone, it is very difficult to tell since the frequency differs, since when the Android twee
         ts decreased,
               the iPhone tweet amount significantly increased. But after reading the Verge article, this figure provi
         des support to
               this theory since our figure shows that the Android tweets were typically very late at night when Donal
         d Trump is known
               to tweet, and when paid staff are unlikely to be posting. '''
         print(answer4d)
         ### BEGIN SOLUTION
         #TODO
         ### END SOLUTION
```

Given that during the campaign, it was theorized that Donald Trumps tweets from Android were written by

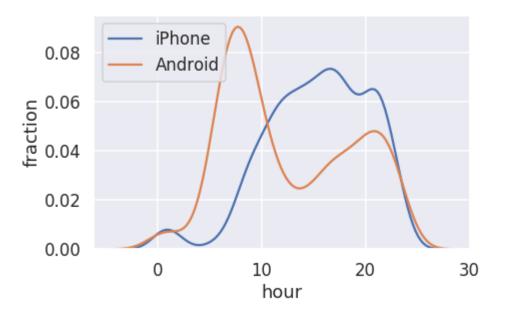
him personally, and the tweets from iPhone were from his staff. Just based on the amount of tweets by a ndroid and the

tweets by iPhone, it is very difficult to tell since the frequency differs, since when the Android twee ts decreased,

the iPhone tweet amount significantly increased. But after reading the Verge article, this figure provides support to

this theory since our figure shows that the Android tweets were typically very late at night when Donal d Trump is known

to tweet, and when paid staff are unlikely to be posting.



Yes, our figure shows that the Android tweets were typically very late at night when Donald Trump is known to tweet, and when paid staff are unlikely to be posting.

### **Question 5**

Let's now look at which device he has used over the entire time period of this dataset.

To examine the distribution of dates we will convert the date to a fractional year that can be plotted as a distribution.

(Code borrowed from <a href="https://stackoverflow.com/questions/6451655/python-how-to-convert-datetime-dates-to-decimal-years">https://stackoverflow.com/questions/6451655/python-how-to-convert-datetime-dates-to-decimal-years</a>))

```
In [83]: import datetime
def year_fraction(date):
    start = datetime.date(date.year, 1, 1).toordinal()
    year_length = datetime.date(date.year+1, 1, 1).toordinal() - start
    return date.year + float(date.toordinal() - start) / year_length

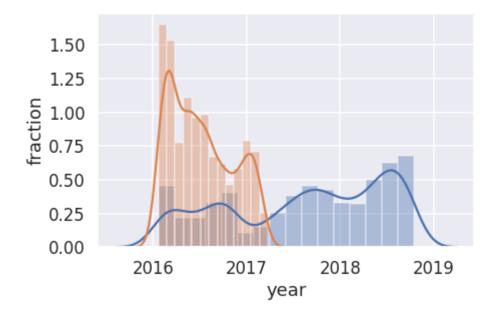
trump['year'] = trump['time'].apply(year_fraction)
```

Use the sns.distplot to overlay the distributions of the 2 most frequently used web technologies over the years. Your final plot should look like:



# 

#### Out[84]: Text(0, 0.5, 'fraction')



# **Question 6: Sentiment Analysis**

It turns out that we can use the words in Trump's tweets to calculate a measure of the sentiment of the tweet. For example, the sentence "I love America!" has positive sentiment, whereas the sentence "I hate taxes!" has a negative sentiment. In addition, some words have stronger positive / negative sentiment than others: "I love America." is more positive than "I like America."

We will use the <u>VADER (Valence Aware Dictionary and sEntiment Reasoner) (https://github.com/cjhutto/vaderSentiment)</u> lexicon to analyze the sentiment of Trump's tweets. VADER is a lexicon and rule-based sentiment analysis tool that is specifically attuned to sentiments expressed in social media which is great for our usage.

The VADER lexicon gives the sentiment of individual words. Run the following cell to show the first few rows of the lexicon:

```
In [85]: | print(''.join(open("vader lexicon.txt").readlines()[:10]))
         $:
                  -1.5
                          0.80623 [-1, -1, -1, -1, -3, -1, -3, -1, -2, -1]
                          1.0198 \quad [-1, 0, -1, 0, 0, -2, -1, 2, -1, 0]
         %)
                  -0.4
                          1.43178 [-2, 0, -2, -2, -1, 2, -2, -3, -2, -3]
         %-)
                 -1.5
         &-:
                          1.42829 [-3, -1, 0, 0, -1, -1, -1, 2, -1, 2]
                 -0.4
                          0.64031 [0, -1, -1, -1, 1, -1, -1, -1, -1, -1]
                 -0.7
         ('}{')
                                  0.66332 [1, 2, 2, 1, 1, 2, 2, 1, 3, 1]
                          1.6
                          0.9434 [0, 0, 1, -1, -1, -1, -2, -2, -1, -2]
                  -0.9
         ('-:
                 2.2
                          1.16619 [4, 1, 4, 3, 1, 2, 3, 1, 2, 1]
                 2.3
                                  [1, 3, 3, 2, 2, 4, 2, 3, 1, 2]
                          0.9
         ((-:
                 2.1
                          0.53852 [2, 2, 2, 1, 2, 3, 2, 2, 3, 2]
```

### **Question 6a**

As you can see, the lexicon contains emojis too! The first column of the lexicon is the *token*, or the word itself. The second column is the *polarity* of the word, or how positive / negative it is.

(How did they decide the polarities of these words? What are the other two columns in the lexicon? See the link above.)

Read in the lexicon into a DataFrame called sent . The index of the DF should be the tokens in the lexicon. sent should have one column: polarity : The polarity of each token.

```
In [86]: ### BEGIN SOLUTION
         with open('vader lexicon.txt') as lexicon doc:
             lexicon collection = lexicon doc.readlines()
         tokens = lexicon collection[0]
         #You want to find the first element in the emoji collection
         token series = [tokens.split('\t') for tokens in lexicon collection]
         #Split the tabulated values
         sent = pd.DataFrame(token series).rename(columns={0: 'tokens', 1: 'polarity'})
         sent = sent.set index('tokens')[['polarity']]
         #Set index to tokens and polarity.
         sent['polarity'] = pd.to numeric(sent['polarity'])
         #Made sure that sent['polarity'] was numeric
         #TODO
         ### END SOLUTION
In [87]: assert isinstance(sent, pd.DataFrame)
         assert sent.shape == (7517, 1)
         assert list(sent.index[5000:5005]) == ['paranoids', 'pardon', 'pardoned', 'pardoning', 'pardons']
         assert np.allclose(sent['polarity'].head(), [-1.5, -0.4, -1.5, -0.4, -0.7])
         print(True)
         True
```

### **Question 6b**

Now, let's use this lexicon to calculate the overall sentiment for each of Trump's tweets. Here's the basic idea:

- 1. For each tweet, find the sentiment of each word.
- 2. Calculate the sentiment of each tweet by taking the sum of the sentiments of its words.

First, let's lowercase the text in the tweets since the lexicon is also lowercase. Set the text column of the trump DF to be the lowercased text of each tweet.

## **Question 6c**

Now, let's get rid of punctuation since it'll cause us to fail to match words. Create a new column called no\_punc in the trump DF to be the lowercased text of each tweet with all punctuation replaced by a single space. We consider punctuation characters to be any character that isn't a Unicode word character or a whitespace character. You may want to consult the Python documentation on regexes for this problem.

(Why don't we simply remove punctuation instead of replacing with a space? See if you can figure this out by looking at the tweet data.)

```
In [90]: # Save your regex in punct_re
    ### BEGIN SOLUTION
    #TODO
    punct_re = r'[^(\w\s)]'
    #punctuation includes string literals of two punctuation characters, and any word character
    trump['no_punc'] = trump['text'].str.replace(punct_re, ' ')
    ### END SOLUTION
```

```
In [91]: assert isinstance(punct_re, str)
assert re.search(punct_re, 'this') is None
assert re.search(punct_re, 'this is ok') is None
assert re.search(punct_re, 'this is \nok') is None
assert re.search(punct_re, 'this is not ok.') is not None
assert re.search(punct_re, 'this#is#ok') is not None
assert re.search(punct_re, 'this*is ok') is not None
assert trump['no_punc'].loc[800329364986626048] == 'i watched parts of nbcsnl saturday night live last night
it is a totally one sided biased show nothing funny at all equal time for us '
assert trump['no_punc'].loc[894620077634592769] == 'on purpleheartday i thank all the brave men and women wh
o have sacrificed in battle for this great nation usa https t co qmfdlslp6p'
# If you fail these tests, you accidentally changed the text column
assert trump['text'].loc[884740553040175104] == 'working hard to get the olympics for the united states (l.
a.). stay tuned!'
print(True)
```

True

### **Question 6d:**

Now, let's convert the tweets into what's called a <u>tidy format (https://cran.r-project.org/web/packages/tidyr/vignettes/tidy-data.html</u>) to make the sentiments easier to calculate. Use the no\_punc column of trump to create a table called tidy\_format. The index of the table should be the IDs of the tweets, repeated once for every word in the tweet. It has two columns:

- 1. num: The location of the word in the tweet. For example, if the tweet was "i love america", then the location of the word "i" is 0, "love" is 1, and "america" is 2.
- 2. word: The individual words of each tweet.

The first few rows of our tidy\_format table look like:

word	num	
i	0	894661651760377856
think	1	894661651760377856
senator	2	894661651760377856
blumenthal	3	894661651760377856
should	4	894661651760377856

Note that you'll get different results depending on when you pulled in the tweets. However, you can double check that your tweet with ID 894661651760377856 has the same rows as ours. Our tests don't check whether your table looks exactly like ours.

As usual, try to avoid using any for loops. Our solution uses a chain of 5 methods on the 'trump' DF, albeit using some rather advanced Pandas hacking.

- Hint 1: Try looking at the expand argument to pandas' str.split.
- Hint 2: Try looking at the stack() method.
- Hint 3: Try looking at the level parameter of the reset\_index method.

```
### BEGIN SOLUTION
In [92]:
         no_spaces_format = pd.DataFrame(trump['no_punc'].str.replace('\s+', ' ').str.split(expand=True).stack())
         #Uses the stack data structure to handle the rest of the space removing
         no spaces format.reset index(inplace=True)
         #Make sure the index is reset and it is done in place
         tidy format = no spaces format.set index('id').rename(columns={'level 1': 'num', 0: 'word'})
         #Index based on id, then rename the columns to what they represent
         #TODO
         ### END SOLUTION
In [93]:
         assert tidy format.loc[894661651760377856].shape == (27, 2)
         assert ' '.join(list(tidy format.loc[894661651760377856]['word'])) == 'i think senator blumenthal should take
         a nice long vacation in vietnam where he lied about his service so he can at least say he was there'
         print(True)
         True
```

### **Question 6e:**

Now that we have this table in the tidy format, it becomes much easier to find the sentiment of each tweet: we can join the table with the lexicon table.

Add a polarity column to the trump table. The polarity column should contain the sum of the sentiment polarity of each word in the text of the tweet.

**Hint** you will need to merge the tidy\_format and sent tables and group the final answer.

```
In [94]: ### BEGIN SOLUTION
    word_polarity = (tidy_format.merge(sent, how = "inner", left_on = "word", right_index = True))
    word_polarity_sum = word_polarity.groupby('id').sum()
    trump['polarity'] = word_polarity_sum[['polarity']]
    trump = trump.fillna(value=0)

### END SOLUTION
```

```
In [95]: assert np.allclose(trump.loc[744701872456536064, 'polarity'], 8.4)
    assert np.allclose(trump.loc[745304731346702336, 'polarity'], 2.5)
    assert np.allclose(trump.loc[744519497764184064, 'polarity'], 1.7)
    assert np.allclose(trump.loc[894661651760377856, 'polarity'], 0.2)
    assert np.allclose(trump.loc[894620077634592769, 'polarity'], 5.4)
# If you fail this test, you dropped tweets with 0 polarity
    assert np.allclose(trump.loc[744355251365511169, 'polarity'], 0.0)
    print(True)
```

True

Now we have a measure of the sentiment of each of his tweets! Note that this calculation is rather basic; you can read over the VADER readme to understand a more robust sentiment analysis.

Now, run the cells below to see the most positive and most negative tweets from Trump in your dataset:

```
In [96]: print('Most negative tweets:')
for t in trump.sort_values('polarity').head()['text']:
    print('\n ', t)
```

Most negative tweets:

it is outrageous that poisonous synthetic heroin fentanyl comes pouring into the u.s. postal system from c hina. we can, and must, end this now! the senate should pass the stop act – and firmly stop this poison from killing our children and destroying our country. no more delay!

the rigged russian witch hunt goes on and on as the "originators and founders" of this scam continue to be fired and demoted for their corrupt and illegal activity. all credibility is gone from this terrible hoax, an d much more will be lost as it proceeds. no collusion!

james comey is a proven leaker & amp; liar. virtually everyone in washington thought he should be fired for the terrible job he did-until he was, in fact, fired. he leaked classified information, for which he should be prosecuted. he lied to congress under oath. he is a weak and.....

there is no collusion! the robert mueller rigged witch hunt, headed now by 17 (increased from 13, includin g an obama white house lawyer) angry democrats, was started by a fraudulent dossier, paid for by crooked hill ary and the dnc. therefore, the witch hunt is an illegal scam!

this is an illegally brought rigged witch hunt run by people who are totally corrupt and/or conflicted. it was started and paid for by crooked hillary and the democrats. phony dossier, fisa disgrace and so many lying and dishonest people already fired. 17 angry dems? stay tuned!

```
In [97]: print('Most positive tweets:')
for t in trump.sort_values('polarity', ascending=False).head()['text']:
    print('\n ', t)
```

Most positive tweets:

congratulations to patrick reed on his great and courageous masters win! when patrick had his amazing win at doral 5 years ago, people saw his great talent, and a bright future ahead. now he is the masters champion!

my supporters are the smartest, strongest, most hard working and most loyal that we have seen in our count ries history. it is a beautiful thing to watch as we win elections and gather support from all over the count ry. as we get stronger, so does our country. best numbers ever!

thank you to all of my great supporters, really big progress being made. other countries wanting to fix cr azy trade deals. economy is roaring. supreme court pick getting great reviews. new poll says trump, at over 9 0%, is the most popular republican in history of the party. wow!

thank you, @wvgovernor jim justice, for that warm introduction. tonight, it was my great honor to attend the "greenbrier classic - salute to service dinner" in west virginia! god bless our veterans. god bless americ a - and happy independence day to all! https://t.co/v35qvcn8m6

the republican party had a great night. tremendous voter energy and excitement, and all candidates are tho se who have a great chance of winning in november. the economy is sooo strong, and with nancy pelosi wanting to end the big tax cuts and raise taxes, why wouldn't we win?

# **Question 6g**

Plot the distribution of tweet sentiments broken down by whether the text of the tweet contains nyt or fox. Then in the box below comment on what we observe?

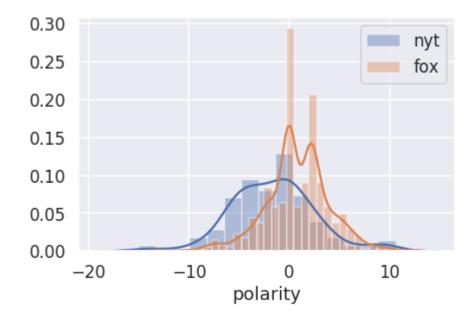
```
In [98]: ### BEGIN SOLUTION

nyt_related_tweets = trump[trump['no_punc'].str.contains('nyt')]['polarity']
sns.distplot(nyt_related_tweets, label = 'nyt')
fox_related_tweets = trump[trump['no_punc'].str.contains('fox')]['polarity']
sns.distplot(fox_related_tweets, label = 'fox')

plt.legend()

#TODO
### END SOLUTION
```

#### Out[98]: <matplotlib.legend.Legend at 0x2af3a5acf5f8>



#### Comment on what you observe:

We notice that the president appears to say more positive things about Fox than the New York Times. We also notice that the polarity is very high for the fox news data, while the polarity is mostly negative for the NYT data.

In [99]: tidy\_format

### Out[99]:

word	num	
		id
bigop	0	690171032150237184
realdonaldtrum	1	690171032150237184
sarahpalinusa	2	690171032150237184
https	3	690171032150237184
	4	690171032150237184
Co	5	690171032150237184
3kyqgqevy	6	690171032150237184
americanaspi	0	690171403388104704
glennbecl	1	690171403388104704
sarahpalinusa	2	690171403388104704
remembe	3	690171403388104704
wher	4	690171403388104704
glenr	5	690171403388104704
gave	6	690171403388104704
ou	7	690171403388104704
gifts	8	690171403388104704
to	9	690171403388104704
illega	10	690171403388104704
aliens	11	690171403388104704
а	12	690171403388104704
crossing	13	690171403388104704
the	14	690171403388104704
borde	15	690171403388104704
me	16	690171403388104704
too	17	690171403388104704

	num	word
id		
690173226341691392	0	SO
690173226341691392	1	sad
690173226341691392	2	that
690173226341691392	3	cnn
690173226341691392	4	and
1052219253384994816	37	is
1052219253384994816	38	still
1052219253384994816	39	working
1052219253384994816	40	for
1052219253384994816	41	the
1052219253384994816	42	department
1052219253384994816	43	of
1052219253384994816	44	justice
1052219253384994816	45	can
1052219253384994816	46	this
1052219253384994816	47	really
1052219253384994816	48	be
1052219253384994816	49	so
1052232230972678145	0	rt
1052232230972678145	1	whitehouse
1052232230972678145	2	https
1052232230972678145	3	t
1052232230972678145	4	со
1052232230972678145	5	rnqlpots3o
1052233253040640001	0	register

	num	word
id		
1052233253040640001	1	to
1052233253040640001	2	https
1052233253040640001	3	t
1052233253040640001	4	со
1052233253040640001	5	0pwiwchgbh
1052233253040640001	6	maga
1052233253040640001	7	https
1052233253040640001	8	t
1052233253040640001	9	СО
1052233253040640001	10	actme53tzu

217077 rows × 2 columns

# **Question 7: Engagement**

### **Question 7a**

In this problem, we'll explore which words led to a greater average number of retweets. For example, at the time of this writing, Donald Trump has two tweets that contain the word 'oakland' (tweets 932570628451954688 and 1016609920031117312) with 36757 and 10286 retweets respectively, for an average of 23,521.5.

Find the top 20 most retweeted words. Include only words that appear in at least 25 tweets. As usual, try to do this without any for loops. You can string together ~7 pandas commands and get everything done on one line.

Your top\_20 table should have this format:

	retweet_count	
word		
jong	40675.666667	
try	33937.800000	
kim	32849.595745	
un	32741.731707	
maybe	30473.192308	

Note that the contents of the table may be different based on how many tweets you pulled and when you did so; focus on the format, not the numbers.

```
In [100]: ### BEGIN SOLUTION

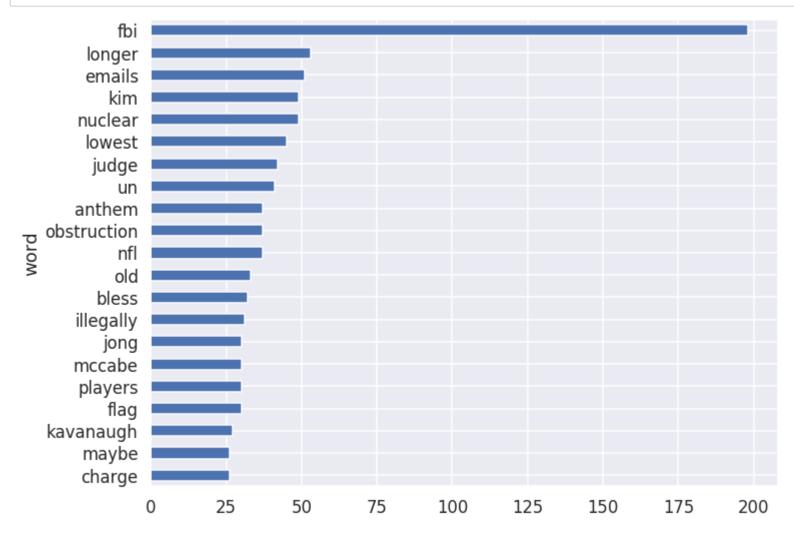
tidy_form = (tidy_format.merge(trump, how = 'inner', left_index = True, right_index = True))
    retweet_count = tidy_form[['word', 'retweet_count']].groupby('word').count()
    tweets_at_least_25_retweets = retweet_count[retweet_count'] >= 25]
    merged_table = (tidy_form.merge(tweets_at_least_25_retweets, how='inner', left_on='word', right_index=True))
    retweet_sum = merged_table[['word','retweet_count_x']].groupby(['word']).sum()
    merged_sum = retweet_sum.merge(tweets_at_least_25_retweets, how='inner', left_index=True, right_index=True)
    merged_sum['average'] = merged_sum['retweet_count_x']/merged_sum['retweet_count']
    top_20 = merged_sum.sort_values('average', ascending=False).iloc[0:21]

#TODO
    ### END SOLUTION
```

True

Here's a bar chart of your results:

In [102]: top\_20['retweet\_count'].sort\_values().plot.barh(figsize=(10, 8));



### **Question 7b**

At some point in time, "kim", "jong" and "un" were apparently really popular in Trump's tweets! It seems like we can conclude that his tweets involving jong are more popular than his other tweets. Or can we?

Consider each of the statements about possible confounding factors below. State whether each statement is true or false and explain. If the statement is true, state whether the confounding factor could have made kim jong un related tweets higher in the list than they should be.

- 1. We didn't restrict our word list to nouns, so we have unhelpful words like "let" and "any" in our result.
- 2. We didn't remove hashtags in our text, so we have duplicate words (eg. #great and great).
- 3. We didn't account for the fact that Trump's follower count has increased over time.
- 1. True. However, this will not cause "kim", "jong" and "un" to top the list of retweeted. Words since restricting to nouns does not affect the count of the retweets containing "kim", "jong" and "un". Plus, if there were more non-noun words, then it is a possibility that that tweet would have more retweets.
- 2. False. We removed hashtags in our text when we removed punctuation. This means that any whitespace Unicode character character is not only put in a column called no punc, but is removed, so to remove duplicate words.
- 3. True. This could indeed cause "kim", "jong" and "un" to appear higher on the list than it should have. If his follower count increased over time, we would expect the number of retweets over time to increase as well, regardless of what words are in the tweets. If he just started using the term "fake news" recently, it's likely that those tweets would get more retweets just because he had more followers than before.

# **Question 8**

Using the trump tweets construct an interesting plot describing a property of the data and discuss what you found below.

#### Ideas:

- 1. How has the sentiment changed with length of the tweets?
- 2. Does sentiment affect retweet count?
- 3. Are retweets more negative than regular tweets?
- 4. Are there any spikes in the number of retweets and do the correspond to world events?
- 5. Bonus: How many Russian twitter bots follow Trump?
- 6. What terms have an especially positive or negative sentiment?

You can look at other data sources and even tweets.

#### Plot:

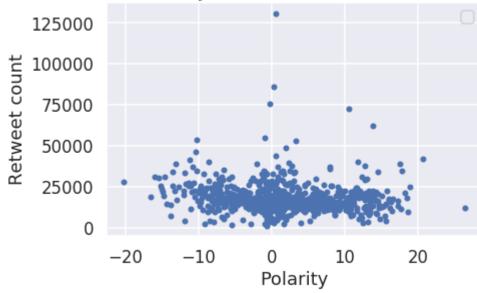
```
In [103]: retweet_count = trump[['polarity', 'retweet_count']]
    avg = retweet_count.groupby('polarity').mean()
    avg['polarity']=avg.index
    avg.plot(x='polarity', y='retweet_count', kind="scatter", use_index=True)
    plt.title('The Effect of Polarity on the Retweet Count of Donald Trump')
    plt.xlabel('Polarity')
    plt.ylabel('Retweet count')
    plt.legend()
```

'c' argument looks like a single numeric RGB or RGBA sequence, which should be avoided as value-mapping will have precedence in case its length matches with 'x' & 'y'. Please use a 2-D array with a single row if you really want to specify the same RGB or RGBA value for all points.

No handles with labels found to put in legend.

Out[103]: <matplotlib.legend.Legend at 0x2af3a3984518>





#### **Discussion of Your Plot:**

2.Does sentiment affect retweet count? Answer: Given the graph, it indicates the average polarity with respect to the overall retweet count. There seems to be an overall stagnant correlation, since the higher or lower the polarity, the retweet amount is fairly similar.

Based on the trends, for the tweets with a polarity of -15 to 20, the average average retweet count is from 0-75,000 retweets. However, a selective few tweet, that seem to fluctuate around -10 to 12 polarity have more than 75,000 retweets meaning that the data becomes more variable, or fluctuated, meaning a majority of the data is spread towards the bottom side of the graph, not following a logarithmic curve or a linear trend. This is probably due to Trump tweets that many supporters, or non-supporters may not react with several retweets (or be slighly negatively polarizing and slightly positively polarizing), giving his tweets a sense of controversy.

In essense, the sentiment towards Donald Trump's tweets does change variably change with the polarity of the tweets with regards to the average retweet amount. It's perhaps based on certain words he may use within the tweet, or a combination of many that causes the sentiment to be highly negative or highly positive, therefore resulting in a high amount of retweets.

#### **Submission**

Congrats, you just finished Project 1!