Project 2: Classification of Spam Emails

Feature Selection, Logistic Regression, Cross Validation

Due Date: Thursday 12/12/19, 11:59PM

In Project 2, we will develop a model that can classify spam emails from non-spam emails. Spam means junk, commercial or bulk. Non-spam is nicknamed ham.

We have provided you some code to help steer your analysis. We will evaluate the accuracy of your model along with your textual responses and visualizations.

Following Project 2, you should have practice with...

- Encoding text with number to determine features from written documents
- · Using sklearn packages to process data and fit models
- · Validating the performance of your model and reducing overfitting
- · Generating and analyzing precision-recall curves

Submission Instructions

For this assignment, you will submit a copy to Gradescope. Follow these steps

- 1. Download as HTML (File->Download As->HTML(.html)).
- 2. Open the HTML in the browser. Print to .pdf
- 3. Upload to Gradescope. Tag your answers.

Note that

- Please map your answers to our questions. Otherwise you may lose points. Please see the rubric below.
- You should break long lines of code into multiple lines. Otherwise your code will extend out of view from the cell. Consider using \ followed by a new line.
- For each textual response, please include relevant code that informed your response. For each plotting question, please include the code used to generate the plot.
- You should not display large output cells such as all rows of a table. Instead convert the input cell from Code to Markdown back to Code to remove the output cell.

Moreover you will submit a copy on Jupyter Hub under Assignments Tab. You cannot access the extension in JupyterLab. So if the URL ends with lab, then please change it to tree

https://pds-f19.jupyter.hpc.nyu.edu/user/[Your NetID]/tree

Consult the instructional video

https://nbgrader.readthedocs.io/en/stable/_images/student_assignment.gif

for steps to...

- 1. fetch
- 2. modify
- 3. optionally validate
- 4. submit your project

Failure to follow these guidelines for submission could mean the deduction of two points. See the rubric below.

Collaboration Policy

Data science is a collaborative activity. While you may talk with others about the homework, we ask that you **write your solutions individually**. If you do discuss the assignments with others please **include their names** at the top of your solution.

Collaborators: list collaborators here

Rubric

Question	Points
Submission Instructions	2
1a	1
1b	1
1c	2
2	3
3a	2
3b	2
4	2
5	2
6a	1
6b	1
6c	2
6d	2
6e	1
6f	3
7	3
8a	2
8b	1
Extra Credit	5
Total	33

Please import the following packages

1. Loading in the Data

In email classification, our goal is to classify emails as spam or not spam (referred to as "ham") using features generated from the text in the email.

The dataset consists of email messages and their labels (0 for ham, 1 for spam). Your labeled training dataset contains 8348 labeled examples, and the test set contains 1000 unlabeled examples.

Run the following cells to load in the data into DataFrames.

The train DataFrame contains labeled data that you will use to train your model. It contains four columns:

- 1. id: An identifier for the training example
- 2. subject: The subject of the email
- 3. email: The text of the email
- 4. spam: 1 if the email is spam, 0 if the email is ham (not spam)

The test DataFrame contains 1000 unlabeled emails. You will predict labels for these emails.

```
# Load the data
In [146]:
             original training data = pd.read csv('train.csv')
             test = pd.read csv('test.csv')
             test.head()
In [147]:
Out[147]:
                 id
                                                                   subject
                                                                                                                      email
                 0
              0
                              Subject: CERT Advisory CA-2002-21 Vulnerabilit...
                                                                              \r\n \r\n -----BEGIN PGP SIGNED MESSAGE-----\r...
              1
                               Subject: ADV: Affordable Life Insurance ddbfk\r\n
                                                                                Low-Cost Term-Life Insurance!\r\n SAVE up to 7...
                     Subject: CAREER OPPORTUNITY. WORK FROM HOME\r\n
                                                                            -----= NextPart 000 00A0 03E30A1A.B1804B54\r\...
                 3
              3
                                 Subject: Marriage makes both sexes happy\r\n
                                                                                URL: http://www.newsisfree.com/click/-3,848315...
              4 4
                               Subject: Re: [SAtalk] SA very slow (hangs?) on...
                                                                             On Thursday 29 August 2002 16:39 CET Mike Burg...
             # Convert the emails to lower case as a first step to processing the text
In [148]:
             original training data['email'] = original training data['email'].str.lower()
             test['email'] = test['email'].str.lower()
             original training data.head()
Out[148]:
                 id
                                                          subject
                                                                                                             email spam
              0
                 0
                       Subject: A&L Daily to be auctioned in bankrupt...
                                                                        url: http://boingboing.net/#85534171\n date: n...
                                                                                                                        0
              1
                      Subject: Wired: "Stronger ties between ISPs an...
                                                                        url: http://scriptingnews.userland.com/backiss...
                                                                                                                        0
              2
                 2
                                                                      <html>\n <head>\n </head>\n <body>\n <font siz...
                                         Subject: It's just too small ...
                                                                                                                        1
              3
                  3
                                         Subject: liberal defnitions\n depends on how much over spending vs. how much...
                                                                                                                        0
                    Subject: RE: [ILUG] Newbie seeks advice - Suse...
                                                                          hehe sorry but if you hit caps lock twice the ...
                                                                                                                        0
             # original training data['email'].contain()
In [149]:
```

Question 1a

First, let's check if our data contains any missing values. Fill in the cell below to print the number of NaN values in each column. If there are NaN values, replace them with appropriate filler values (i.e., NaN values in the subject or email columns should be replaced with empty strings). Print the number of NaN values in each column after this modification to verify that there are no NaN values left.

Note that while there are no NaN values in the spam column, we should be careful when replacing NaN labels. Doing so without consideration may introduce significant bias into our model when fitting.

Question 1b

In the cell below, print the text of the first ham and the fourth spam email in the original training set.

```
Ham
url: http://boingboing.net/#85534171
date: not supplied
arts and letters daily, a wonderful and dense blog, has folded up its tent due
to the bankruptcy of its parent company. a&l daily will be auctioned off by the
receivers. link[1] discuss[2] (thanks, misha!)
[1] http://www.aldaily.com/
[2] http://www.quicktopic.com/boing/h/zlfterjnd6jf
Spam
dear ricardo1 ,
<html>
<body>
<center>
<b><font color = "red" size = "+2.5">cost effective direct email advertising</font><br>
<font color = "blue" size = "+2">promote your business for as low as </font><br>
<font color = "red" size = "+2">$50</font> <font color = "blue" size = "+2">per
<font color = "red" size = "+2">1 million</font>
<font color = "blue" size = "+2"> email addresses</font></font>
<b><font color = "#44c300" size ="+2">maximize your marketing dollars!</font></b>
<font size = "+2">complete and fax this information form to 309-407-7378.<br>
a consultant will contact you to discuss your marketing needs.<br>
</font></font>
<
<br>
<br>
<font size = "+1"><b>address:______
                                                                    <br>
<br>
<br>
<font size = "+1"><b>phone:______
                                                                    <br>
<font size = "+1"><b>e-mail:
                                                          <br>
<font size = "+1"><b>website: <font size = "-1" color = "red">(not required)</font>
                                                       <br>
                                                       <br>
<b><font color = "red">*</font>comments: <font color = "red" size = "-1">(provide details, pricing, etc. on
the products and services you wish to market)</font><br>
                                                       <br>
```

```
In [153]: # TEST
    assert len(first_ham) > 0 and first_ham[:0] == ''
    assert len(fourth_spam) > 0 and fourth_spam[:0] == ''
In []:
```

Question 1c

Discuss one thing you notice that is different between the two emails that might relate to the identification of spam.

```
In [154]: # YOUR CODE HERE

''' One thing I notice that is different between the two emails that might relate to the identification of sp am is that the spam emails seem to be wrapped by html tags, and are longer than the ham emails. I also noticed that the spam emails would contain random integers placed throughout the email such as "$543=2f740=256c0", in contrast to the ham email s, which do not contain the random integers within the body of the email. '''

# raise NotImplementedError()
```

Out[154]: 'One thing I notice that is different between the two emails that might relate to the identification of spam is that \nthe spam emails seem to be wrapped by html tags, and are longer than the ham emails. I also noticed that the spam emails would \ncontain random integers placed throughout the email such as "\$543=2f740=256c0", in contrast to the ham emails, which do not \ncontain the random integers within the body of the email. '

Training Validation Split

The training data is available for both training models and **validating** the models that we train. We therefore need to split the training data into separate training and validation datsets. You will need this **validation data** to assess the performance of your classifier once you are finished training. Note that we set the seed (random_state) to 42. This will produce a pseudo-random sequence of random numbers that is the same for every student. Do not modify this in the following questions, as our tests depend on this random seed.

```
In [155]: train, val = train_test_split(original_training_data, test_size=0.1, random_state=42)
```

2. Feature Selection

We would like to take the text of an email and predict whether the email is ham or spam. This is a *classification* problem, so we can use logistic regression to train a classifier. Recall that to train an logistic regression model we need a numeric feature matrix X and a vector of corresponding binary labels y. Unfortunately, our data are text, not numbers. To address this, we can create numeric features derived from the email text and use those features for logistic regression.

Each row of X is an email. Each column of X contains one feature for all the emails. We'll guide you through creating a simple feature, and you'll create more interesting ones when you are trying to increase your accuracy.

Question 2

Create a function called words_in_texts that takes in a list of words and a pandas Series of email texts. It should output a 2-dimensional NumPy array containing one row for each email text. The row should contain either a 0 or a 1 for each word in the list: 0 if the word doesn't appear in the text and 1 if the word does. For example:

3. Visualization

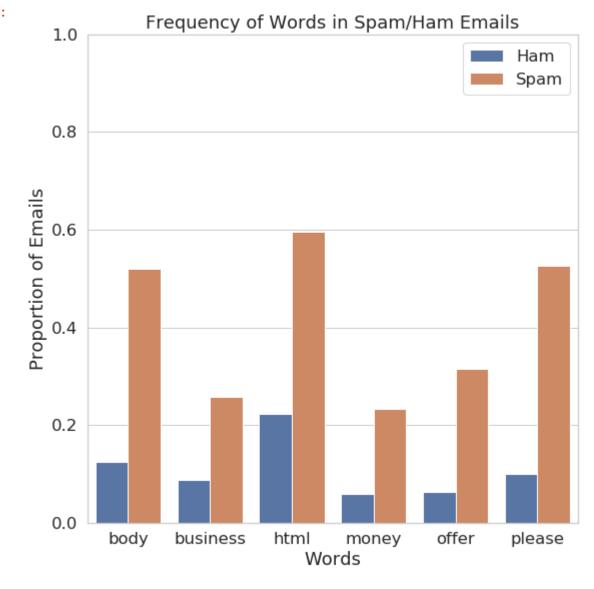
We need to identify some features that allow us to distinguish spam emails from ham emails. One idea is to compare the distribution of a single feature in spam emails to the distribution of the same feature in ham emails. If the feature is itself a binary indicator, such as whether a certain word occurs in the text, this amounts to comparing the proportion of spam emails with the word to the proportion of ham emails with the word.

The following plot (which was created using sns.barplot) compares the proportion of emails in each class containing a particular set of words.

You will want to use DataFrame's .melt method to "unpivot" a DataFrame.

In [158]: | Image('./training_conditional_proportions.png')

Out[158]:



```
In [159]: df = pd.DataFrame({
    'word_1': [1, 0, 1, 0],
    'word_2': [0, 1, 0, 1],
    'type': ['spam', 'ham', 'ham']
})
display(df)
```

	word_1	word_2	type
0	1	0	spam
1	0	1	ham
2	1	0	ham
3	0	1	ham

Our Original DataFrame has some words column and a type column. You can think of each row is a sentence, and the value of 1 or 0 indicates the number of occurances of the word in this sentence.

```
In [160]: df.melt("type")
```

Out[160]:

	type	variable	value	
0	spam	word_1	1	
1	ham	word_1	0	
2	ham	word_1	1	
3	ham	word_1	0	
4	spam	word_2	0	
5	ham	word_2	1	
6	ham	word_2	0	
7	ham	word 2	1	

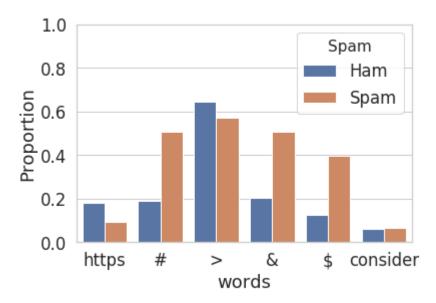
melt will turn columns into variable, notice how word_1 and word_2 become variable, their values are stored in the value column"

Question 3a

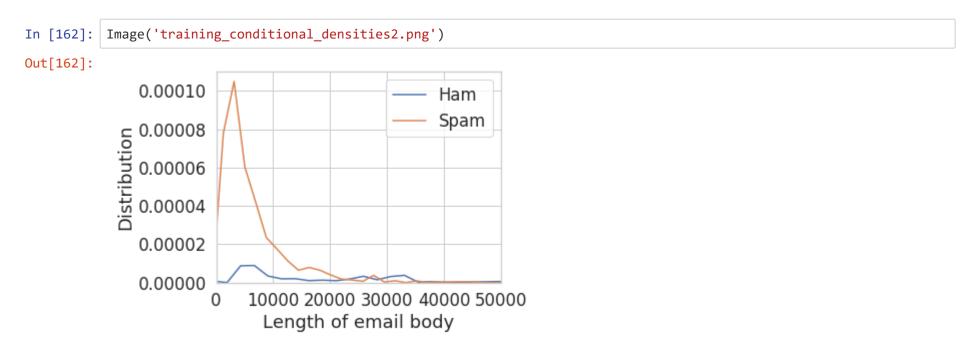
Create a bar chart like the one above comparing the proportion of spam and ham emails containing certain words. Choose a set of words that are different from the ones above, but also have different proportions for the two classes. Make sure to only consider emails from train.

```
In [161]: | train=train.reset_index(drop=True)
          words = ['https', '#', '>', '&', '$', 'consider']
          #words = ['body', 'business', 'html', 'money', 'offer', 'please']
          p = pd.DataFrame(train['spam'])
          ham = train[train['spam'] == 0]
          spam = train[train['spam'] == 1]
          transposed ham = words in texts(words, ham['email']).T #The T attribute is used to transpose the array
          transposed spam = words in texts(words, spam['email']).T
          proportion ham = [sum(occurence)/len(ham) for occurence in transposed ham]
          proportion spam = [sum(occurence)/len(spam) for occurence in transposed spam]
          final = pd.DataFrame(data = {'words': words + words, 'Proportion': np.append(proportion ham, proportion spam),
                                       'Spam': np.append(np.repeat('Ham', len(words)), np.repeat('Spam', len(words)))})
          # np.append: A copy of arr with values appended to axis
          #np.repeat: Repeat elements of an array
          sns.barplot(x = 'words', y = 'Proportion', hue='Spam', data=final)
          plt.ylim(0, 1)
          # YOUR CODE HERE
          # raise NotImplementedError()
```

Out[161]: (0, 1)



When the feature is binary, it makes sense to compare its proportions across classes (as in the previous question). Otherwise, if the feature can take on numeric values, we can compare the distributions of these values for different classes.



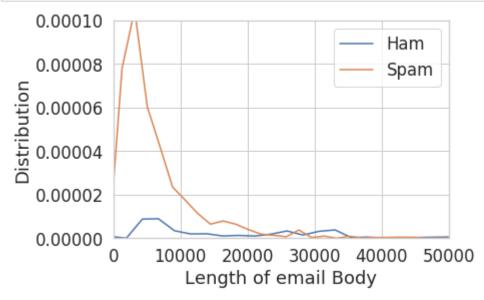
Question 3b

Create a *class conditional density plot* like the one above (using sns.distplot), comparing the distribution of the length of spam emails to the distribution of the length of ham emails in the training set. Set the x-axis limit from 0 to 50000.

```
In [163]: # YOUR CODE HERE
ham_data = train[train['spam'] == 0]
spam_data = train[train['spam'] == 1]
proportion_ham = (ham_data['email'].str.len())
proportion_spam = (spam_data['email'].str.len())

plt.xlim(0,50000)
plt.ylim(0,0.0001)
sns.distplot(proportion_ham, label = 'Ham', hist=False)
sns.distplot(proportion_spam, label = 'Spam', hist=False)
plt.ylabel('Distribution')
plt.xlabel('Length of email Body')

plt.legend();
# sns.plt.ylim(0,50000)
# raise NotImplementedError()
```



4. Classification

Notice that the output of words_in_texts(words, train['email']) is a numeric matrix containing features for each email. This means we can use it directly to train a classifier!

Question 4

We've given you 5 words that might be useful as features to distinguish spam/ham emails. Use these words as well as the train DataFrame to create two NumPy arrays: X_train and Y_train.

X_train should be a matrix of 0s and 1s created by using your words_in_texts function on all the emails in the training set.

Y train should be a vector of the correct labels for each email in the training set.

```
In [164]: some words = ['drug', 'bank', 'prescription', 'memo', 'private']
          X_train = np.array(words_in_texts(some_words, train['email']))
          Y train = train['spam']
          # YOUR CODE HERE
          # raise NotImplementedError()
          X_train[:5], Y_train[:5]
Out[164]: (array([[0, 0, 0, 0, 0],
                  [0, 0, 0, 0, 0],
                  [0, 0, 0, 0, 0],
                  [0, 0, 0, 0, 0],
                  [0, 0, 0, 1, 0]]), 0
           1
           2
           3
           Name: spam, dtype: int64)
In [165]:
          # TEST
          assert X train.shape == (7513, 5) # X matrix should have a certain size
          assert np.all(np.unique(X train) == np.array([0, 1])) # X matrix should consist of only 0 or 1
  In [ ]:
```

Fitting the Model

Question 5

Now we have matrices we can give to scikit-learn! Using the <u>LogisticRegression_(http://scikit-learn.org/stable/modules/generated/sklearn.linear_model.LogisticRegression.html)</u> classifier, train a logistic regression model using X_train and Y_train. Then, output the accuracy of the model (on the training data) in the cell below. You should get an accuracy around 0.75.

```
In [166]: from sklearn.linear_model import LogisticRegression
    model = LogisticRegression()
    model.fit(X_train, Y_train)
    training_accuracy = model.score(X_train, Y_train)

# YOUR CODE HERE
# raise NotImplementedError()

training_accuracy = model.score(X_train, Y_train)
    print("Training Accuracy: ", training_accuracy)

Training Accuracy: 0.7576201251164648
In [167]: # TEST
    assert training_accuracy > 0.72
```

6. Evaluating Classifiers

That doesn't seem too shabby! But the classifier you made above isn't as good as this might lead us to believe. First, we are evaluating accuracy on the training set, which may lead to a misleading accuracy measure, especially if we used the training set to identify discriminative features. In future parts of this analysis, it will be safer to hold out some of our data for model validation and comparison.

Presumably, our classifier will be used for **filtering**, i.e. preventing messages labeled spam from reaching someone's inbox. There are two kinds of errors we can make:

- False positive (FP): a ham email gets flagged as spam and filtered out of the inbox.
- False negative (FN): a spam email gets mislabeled as ham and ends up in the inbox.

These definitions depend both on the true labels and the predicted labels. False positives and false negatives may be of differing importance, leading us to consider more ways of evaluating a classifier, in addition to overall accuracy:

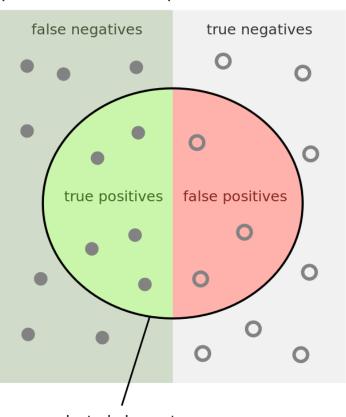
Precision measures the proportion $\frac{TP}{TP+FP}$ of emails flagged as spam that are actually spam.

Recall measures the proportion $\frac{TP}{TP+FN}$ of spam emails that were correctly flagged as spam.

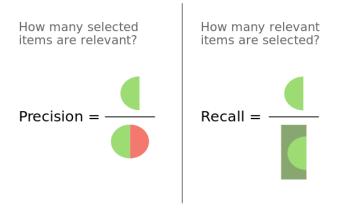
False-alarm rate measures the proportion $\frac{FP}{FP+TN}$ of ham emails that were incorrectly flagged as spam.

The following image might help:

relevant elements



selected elements



Note that a true positive (TP) is a spam email that is classified as spam, and a true negative (TN) is a ham email that is classified as ham.

Question 6a

Suppose we have a classifier zero_predictor that always predicts 0 (never predicts positive). How many false positives and false negatives would this classifier have if it were evaluated on the training set and its results were compared to Y_train? Fill in the variables below (answers can be hard-coded):

```
In [168]: zero_predictor_fp = 0
    zero_predictor_fn = len(train[train['spam'] == 1])

# YOUR CODE HERE
# raise NotImplementedError()

In [169]: # TEST
    assert zero_predictor_fp >= 0
    assert zero_predictor_fn >= 0
In []:
```

Question 6b

What are the accuracy and recall of zero_predictor (classifies every email as ham) on the training set? Do NOT use any sklearn functions.

```
In [170]: zero_predictor_acc = len(train[train['spam'] == 0])/(len(train[train['spam'] == 0]) + len(train[train['spam'] == 1]) )
    zero_predictor_recall = 0 #Since tp = 0
    print(zero_predictor_acc)
    print(zero_predictor_recall)

# YOUR CODE HERE
# raise NotImplementedError()

0.7447091707706642
0

In [171]: # TEST
    assert zero_predictor_acc >= 0
    assert zero_predictor_recall >= 0
In []:
```

Question 6c

Provide brief explanations of the results from 6a and 6b. Why do we observe each of these values (FP, FN, accuracy, recall)?

In [172]: # YOUR CODE HERE

'''Based on the results of 6a, out of 50000, there are 1918 fn and 0 fp for this classifier if it were evalua ted on the

training set and its results were compared to Y train. With respect to the results of 6c, you get an accuracy of 0.7447, and a

recall value of 0 since the zero predictor (classifies every email as ham) on the training set, so tp = 0. Th is means that the number of

times either the false positive or false negative error occurs, there is a small portion of time that this ha ppens.

As said before: We use the training set to identify discriminative features, so for model validation and comp arison. We use the

training set for classifier will be used for filtering, or preventing messages labeled spam from reaching som eone's inbox.

The two errors that we want to address are False positive (FP): a ham email gets flagged as spam and filtered out of the inbox.

and the False negative(FN): a spam email gets mislabeled as ham and ends up in the inbox. Both depend both on the true labels

and the predicted labels. False positives and false negatives may be of differing importance.

The reason why we observe each of these values (FP, FN, accuracy, recall) is to measure accuracy of the model based on the

training data. We measure precision to examine the the proportion of emails flagged as spam that are actually

Positive). We measure recall to determine the proportion of spam emails that were correctly flagged as spam. Lastly.

False-alarm rate measures the proportion of ham emails that were incorrectly flagged as spam. These are done

test how the training set fares with the given words, as well as the fit of the model.

111

raise NotImplementedError()

Out[172]: "Based on the results of 6a, out of 50000, there are 1918 fn and 0 fp for this classifier if it were evaluate d on the \ntraining set and its results were compared to Y train. With respect to the results of 6c, you get an accuracy of 0.7447, and a\nrecall value of 0 since the zero predictor (classifies every email as ham) on t he training set, so tp = 0. This means that the number of \ntimes either the false positive or false negative error occurs, there is a small portion of time that this happens. \n\nAs said before: We use the training set to identify discriminative features, so for model validation and comparison. We use the \ntraining set for cla ssifier will be used for filtering, or preventing messages labeled spam from reaching someone's inbox. \nThe two errors that we want to address are False positive (FP): a ham email gets flagged as spam and filtered out of the inbox, \nand the False negative(FN): a spam email gets mislabeled as ham and ends up in the inbox. Bot h depend both on the true labels \nand the predicted labels. False positives and false negatives may be of di ffering importance. \n\nThe reason why we observe each of these values (FP, FN, accuracy, recall) is to measu re accuracy of the model based on the \ntraining data. We measure precision to examine the the proportion of emails flagged as spam that are actually spam (True \nPositive). We measure recall to determine the proportio n of spam emails that were correctly flagged as spam. Lastly, \nFalse-alarm rate measures the proportion of h am emails that were incorrectly flagged as spam. These are done to \ntest how the training set fares with the given words, as well as the fit of the model. \n\n"

Question 6d

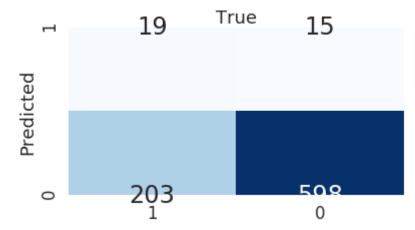
Consider the the LogisticRegression model from Question 5. Without using any sklearn functions, compute the precision, recall, and false-alarm rate of on the training set.

```
In [173]: Y train hat = model.predict(X train)
          FP = len([Y train hat[i] for i in range(len(Y train hat)) if (Y train hat[i] == 1) and [train['spam'][:][i]]=
          =[0]]
          TP = len([Y train hat[i] for i in range(len(Y train hat)) if (Y train hat[i] == 1) and [train['spam'][:][i]]=
          =[1]])
          TN = len([Y train hat[i] for i in range(len(Y train hat)) if (Y train hat[i] == 0) and [train['spam'][:][i]]=
          =[0]]
          FN = len([Y train hat[i] for i in range(len(Y train hat)) if (Y train hat[i] == 0) and [train['spam'][:][i]]=
          =[1]])
          print(FP,TP,TN, FN)
          # YOUR CODE HERE
          # raise NotImplementedError()
          logistic predictor precision = TP / (TP + FP)
          logistic predictor recall = TP / (TP + FN)
          logistic predictor far = FP / (FP + TN)
          print(logistic predictor precision)
          print(logistic predictor recall)
          print(logistic predictor far)
          122 219 5473 1699
          0.6422287390029325
          0.11418143899895725
          0.021805183199285077
In [174]:
          # TEST
          assert logistic predictor precision >= 0
          assert logistic predictor recall >= 0
          assert logistic_predictor far >= 0
 In [ ]:
```

Without using any sklearn functions, compute the precision, recall, and false-alarm rate of on the validation set.

```
In [175]: X val = words in texts(some words, val['email'])
          Y val = np.array(val['spam'])
          Y val hat = model.predict(X val)
          TP = len([Y val hat[i] for i in range(len(Y val hat)) if (Y val hat[i] == 1) and [Y val[:][i]]==[1]])
          FP = len([Y val hat[i] for i in range(len(Y val hat)) if (Y val hat[i] == 1) and [Y val[:][i]]==[0]])
          TN = len([Y_val_hat[i] for i in range(len(Y_val_hat)) if (Y_val_hat[i] == 0) and [Y_val[:][i]]==[0]])
          FN = len([Y val hat[i] for i in range(len(Y val hat)) if (Y val hat[i] == 0) and [Y val[:][i]]==[1]])
          print(TP,FP,TN,FN)
          logistic predictor precision val = TP / (TP + FP)
          logistic_predictor_recall_val = TP / (TP + FN)
          logistic predictor far val = FP / (FP + TN)
          print(logistic predictor precision val)
          print(logistic predictor recall val)
          print(logistic predictor far val)
          # YOUR CODE HERE
          # raise NotImplementedError()
```

- 19 15 598 203
- 0.5588235294117647
- 0.08558558558558559
- 0.024469820554649267

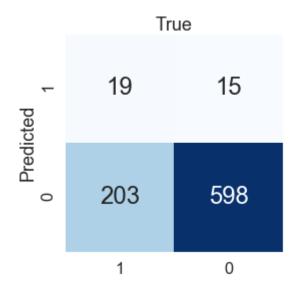


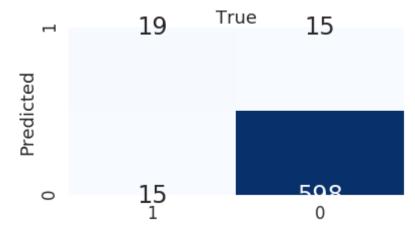
We can visualize these numbers on the validation set with a confusion matrix.

Executing the following cell should produce an image like...

In [177]: Image('confusion_matrix.PNG')

Out[177]:





Question 6e

Are there more false positives or false negatives when using the logistic regression classifier from Question 5?

```
In [179]: # YOUR CODE HERE

'''There are more false negatives than false positives when using the logistic regression classifier from Que stion 5,
    203 to 15 to be exact. '''

# raise NotImplementedError()
```

Out[179]: 'There are more false negatives than false positives when using the logistic regression classifier from Quest ion 5,\n203 to 15 to be exact. '

Question 6f

- 1. Our logistic regression classifier got 75.6% prediction accuracy (number of correct predictions / total). How does this compare with predicting 0 for every email?
- 2. Given the word features we gave you above, name one reason this classifier is performing poorly. Hint: Think about how prevalent these words are in the email set.
- 3. Which of these two classifiers would you prefer for a spam filter and why? Describe your reasoning and relate it to at least one of the evaluation metrics you have computed so far.

In [180]: # YOUR CODE HERE

1. Since Our logistic regression classifier got 75.6% prediction accuracy (number of correct predictions / to tal), the way it

compares with predicting 0 for every email is that The prediction accuracy for predicting 0 for every email w as 74.47% which

is less than the logistic regression classifier that has a 75.6% prediction accuracy. Logistic regression cal culates the

probability that an example belongs to a certain class, so that's also why.

2. Given the word features given above, one reason this classifier is performing poorly is that Our classifie r has very low

recall rate, so it likely predicts a majority of emails as ham. In terms of the recall rate, it is 0.11418143 899895725, which

shows how often a true positive occurs, which is not often. In addition, the words are generic to both spam a nd ham emails.

especially since the logistic regression prediction for false-alarm rate is 1.6%, which should be lower.

3. Of the two classifiers, I would prefer the logistic regression classifier for a spam filter. The evaluatio n metric I will

reference is the higher prediction accuracy, since our logistic regression classifier got 75.6% prediction ac curacy, while the

zero predictor classifier prediction accuracy for predicting 0 for every email was 74.47%. An improvement cou ld be to change

the words that were chosen to potentially produce a higher prediction accuracy.

raise NotImplementedError()

Out[180]: "\n1. Since Our logistic regression classifier got 75.6% prediction accuracy (number of correct predictions / total), the way it \ncompares with predicting 0 for every email is that The prediction accuracy for predict ing 0 for every email was 74.47% which \nis less than the logistic regression classifier that has a 75.6% pre diction accuracy. Logistic regression calculates the \nprobability that an example belongs to a certain clas s, so that's also why.\n\n\n2. Given the word features given above, one reason this classifier is performing poorly is that Our classifier has very low \nrecall rate, so it likely predicts a majority of emails as ham. In terms of the recall rate, it is 0.11418143899895725, which \nshows how often a true positive occurs, which is not often. In addition, the words are generic to both spam and ham emails, \nespecially since the logistic regression prediction for false-alarm rate is 1.6%, which should be lower. \n\n\n3. Of the two classifiers, I would prefer the logistic regression classifier for a spam filter. The evaluation metric I will \nreference i s the higher prediction accuracy, since our logistic regression classifier got 75.6% prediction accuracy, whi le the\nzero predictor classifier prediction accuracy for predicting 0 for every email was 74.47%. An improve ment could be to change \nthe words that were chosen to potentially produce a higher prediction accuracy.\n"

Question 7: Precision-Recall Curve on Validation

We can trade off between precision and recall. In most cases we won't be able to get both perfect precision (i.e. no false positives) and recall (i.e. no false negatives), so we have to compromise.

Recall that logistic regression calculates the probability that an example belongs to a certain class. Then, to classify an example we say that an email is spam if our classifier gives it ≥ 0.5 probability of being spam. However, we can adjust that cutoff: we can say that an email is spam only if our classifier gives it ≥ 0.7 probability of being spam, for example. This is how we can trade off false positives and false negatives.

The precision-recall curve shows this trade off for each possible cutoff probability. In the cell below, <u>plot a precision-recall curve (http://scikit-learn.org/stable/auto_examples/model_selection/plot_precision_recall.html#plot-the-precision-recall-curve)</u> on the validation set. Note that you'll want to use the .predict proba(...) method for your classifier instead of .predict(...) so you get probabilities, not categories.

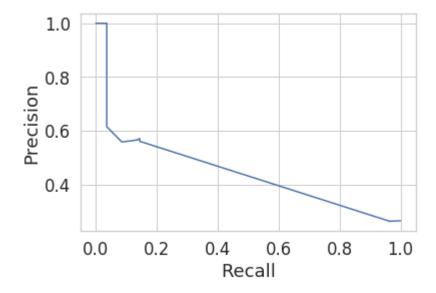
```
In [181]: Y_val_hat_prob = model.predict_proba(X_val)[:, 1]
In [182]: # print(Y_val_hat_prob)
```

```
In [183]: # YOUR CODE HERE
    from sklearn.metrics import precision_recall_curve
    import matplotlib.pyplot as plt
    from sklearn.metrics import average_precision_score

precision, recall, threshhold = precision_recall_curve(Y_val,Y_val_hat_prob)
    plt.plot(recall,precision)
    plt.xlabel("Recall")
    plt.ylabel("Precision")

# raise NotImplementedError()
```

Out[183]: Text(0, 0.5, 'Precision')



```
In [184]: # disp = plot_precision_recall_curve(model, X_test, y_test)
```

Question 8: Cross Validation

Take the following function for computing the accuracy of classifications.

```
In [185]: def accuracy(y_pred, y_actual):
    return np.mean(y_pred == y_actual )
```

We want to perform cross validation to compare different choices of words for the classification. By training and validating multiple times, we can gauge the accuracy of classifications along with the variability of classifications.

```
In [186]: def compute CV error(model, X train, Y train, vocabulary, number splits = 5):
              kf = KFold(n splits=number splits, random state=42)
              vocabulary errors = dict()
              for words in vocabulary:
                  X train features = words in texts(words, X train)
                  validation errors = []
                  for train idx, valid idx in kf.split(X train):
                      # split the data
                      split X train, split X valid = X train features[train idx], X train features[valid idx]
                      split Y train, split Y valid = Y train.iloc[train idx], Y train.iloc[valid idx]
                      # Fit the model on the training split
                      model.fit(split X train,split Y train)
                      # Compute the accuracy on the validation split
                      error = accuracy(model.predict(split X valid), split Y valid)
                      validation errors.append(error)
                  #average validation errors
                  print("For vocabulary {0}".format(",".join(words)), "\n Mean: {0}".format(np.mean(validation errors
          )), "\n Standard Deviation {0}\n\n".format(np.std(validation_errors)))
                  vocabulary errors[tuple(words)] = {'mean': np.mean(validation errors), 'std': np.std(validation error
          s)}
              return vocabulary errors
```

Question 8a

Consider the collection of words vocabulary1 and vocabulary2

```
In [187]: vocabulary1 = ['drug', 'bank', 'prescription', 'memo', 'private']
vocabulary2 = ['please', 'money', 'offer', 'receive', 'contact', 'free']
```

Run compute_CV_error on original_training_data with LogisticRegression model for vocabulary1 and vocabulary2. Call the output vocabulary_errors.

```
In [ ]:
In [188]: vocabulary errors = compute CV error(model, original training data['email'], original training data['spam'], [vo
          cabulary1])
          vocabulary errors2 = compute CV error(model,original training data['email'],original training data['spam'],[v
           ocabulary2])
           # YOUR CODE HERE
           # raise NotImplementedError()
           For vocabulary drug, bank, prescription, memo, private
           Mean: 0.7557478930694633
           Standard Deviation 0.010450263071996181
          For vocabulary please, money, offer, receive, contact, free
           Mean: 0.8120486648034069
           Standard Deviation 0.009161748314231666
In [189]: # TEST
          assert np.isclose(vocabulary errors[tuple(vocabulary1)]['mean'], 0.7557478930694633)
          assert np.isclose(vocabulary errors[tuple(vocabulary1)]['std'], 0.010450263071996181)
```

```
In [ ]:
```

Question 8b

Which collection of words is more accurate? Which collection of words has more variability in classfications? Which would you choose for determining the features of your model?

```
In [190]: | # YOUR CODE HERE
          The collection of words that is more accurate is vocabulary2, since it has a mean of 0.8120486648034069.
          The collection of words that has more variability in classfications is vocabulary1 because it has a Standard
           Deviation
          of 0.010450263071996181.
          What I would you choose for determining the features of my model is vocabulary#2, since the mean is higher an
          d the standard
          deviation is lower, therefore the accuracy is higher and the variability is lower.'''
          # raise NotImplementedError()
```

Out[190]: '\nThe collection of words that is more accurate is vocabulary2, since it has a mean of 0.8120486648034069. \n\nThe collection of words that has more variability in classfications is vocabulary1 because it has a Stand ard Deviation \nof 0.010450263071996181.\n\nWhat I would you choose for determining the features of my model is vocabulary#2, since the mean is higher and the standard \ndeviation is lower, therefore the accuracy is hi gher and the variability is lower.'

Extra Credit

It is now your task to make the spam filter more accurate. To receive extra credit, you must get at least 88% accuracy on the test set. Call your predictions Y test hat. This should be a numpy array consisting of 0 and 1 for each every email in the test DataFrame.

Here are some ideas for improving your model:

1. Finding better features based on the email text. Some example features are:

- A. Number of characters in the subject / body
- B. Number of words in the subject / body
- C. Use of punctuation (e.g., how many '!' were there?)
- D. Number / percentage of capital letters
- E. Whether the email is a reply to an earlier email or a forwarded email
- 2. Finding better words to use as features. Which words are the best at distinguishing emails? This requires digging into the email text itself.
- 3. Better data processing. For example, many emails contain HTML as well as text. You can consider extracting out the text from the HTML to help you find better words. Or, you can match HTML tags themselves, or even some combination of the two.
- 4. Model selection. You can adjust parameters of your model (e.g. the regularization parameter) to achieve higher accuracy. Recall that you should use cross-validation to do feature and model selection properly! Otherwise, you will likely overfit to your training data.

ou may use whatever method you prefer in order to create features, but you are not allowed to import any external feature extraction libraries. In addition, you are only allowed to train logistic regression models.

In I I	•			
L J	•			

```
In [191]: | def choose_words(data):
               some words = ['please', 'price', 'double', 'satisfied', 'traffic', 'debt', '#1', '7', 'offer', '$', '<htm</pre>
          1>', '%', 'winner', 'send', 'free', 'greetings', 'deal', 'urgent', 'bonus', 'prize', 'trial', 'unlimited', 'bank', 'p
          rescription', 'memo', 'private', 'purchase', 'refund']
              words = np.array(words in texts(some words, data['email']))
              data['word track'] = [sum(i) for i in words]
              return data
           def remove html(data):
               data['email'] = data['email'].str.replace('<html>', '')
              return data
           def num exclamation(data):
              data['num exclamation'] = data['email'].str.findall('!').str.len()
               return data
          def num atsign(data):
              data['num atsign'] = data['email'].str.findall('@').str.len()
              return data
           def num hashtag(data):
              data['num_hashtag'] = data['email'].str.findall('#').str.len()
              return data
           def num dollarsign(data):
              data['num dollarsign'] = data['email'].str.findall('$').str.len()
              return data
          def num percent(data):
              data['num percentsign'] = data['email'].str.findall('%').str.len()
              return data
           def num hat(data):
              data['num hat'] = data['email'].str.findall('^').str.len()
              return data
           def num AND(data):
              data['num AND'] = data['email'].str.findall('&').str.len()
              return data
           def num punc(data):
              data['num punc'] = data['email'].str.findall('[^A-Za-z0-9]').str.len()
              return data
           def select columns(data, *columns):
              return data.loc[:, columns]
           def capital letter ratio(data):
```

```
data['proportion low'] = data['email'].str.findall('[A-Z]').str.len() / data['email'].str.findall('[a-zA-
Z]').str.len()
    return data
def lowercase letter ratio(data):
    data['proportion caps'] = (data['email'].str.findall('[a-z]').str.len()) / (data['email'].str.findall('[a
-zA-Z]').str.len())
    return data
def number ratio(data):
    data['proportion nums'] = (data['email'].str.findall('[0-9]').str.len()) / (data['email'].str.findall('[a
-zA-Z0-9]').str.len())
    return data
def num less_than(data):
    data['num less than'] = data['email'].str.findall('<').str.len()</pre>
    return data
def len email(data):
    data['email len'] = data['email'].apply(len)
      data['spam len'] =(ham['subject'].str.findall('\w+').str.len().fillna(0)) / spam['email'].str.len().fil
Lna(0)
    return data
def num char(data):
   ham = data[data['spam'] == 0]
    spam = data[data['spam'] == 1]
    data['ham char'] = (ham['subject'].str.len() / ham['email'].str.len()).fillna(0)
    data['spam char'] = (spam['subject'].str.len() / spam['email'].str.len()).fillna(0)
def process data fm new(data):
    data = (
        data
        # Clean Data
          .pipe(remove html)
        .pipe(len email)
        .pipe(num char)
        .pipe(choose words)
          .pipe(num exclamation)
          .pipe(num atsign)
          .pipe(num hashtag)
        .pipe(num dollarsign)
```

```
proj2
          .pipe(num percent)
#
          .pipe(num_hat)
          .pipe(num AND)
          .pipe(num_less_than)
          .pipe(num punc)
          .pipe(capital letter ratio)
        .pipe(select_columns,
              'spam',
                'num exclamation',
                'num punc',
                'num less than',
               'word track',
                 'proportion low',
                 'proportion_caps',
                 'proportion nums',
                 'email len',
                 'num atsign',
                 'num hashtag',
                 'num dollarsign',
                 'email',
                 'html',
                 'words_occur',
                 'len email'
                 'num percentsign',
                 'num hat',
                 'num AND',
                 'ham char',
                 'spam char'
    data = data.fillna(1)
   X = data.drop(['spam'], axis = 1)
   y = data['spam']
    return X, y
```

```
In [192]: # test = pd.read csv('test.csv')
          # test['lenofemail'] = test['email'].apply(len)
          # test.head()
```

In []:

```
In [214]: | from sklearn.linear model import LogisticRegression
          test = pd.read csv('test.csv')
          train['num dollarsign'] = train['email'].str.findall('$').str.len()
          train['len email'] = train['email'].apply(len)
          train['html'] = train['email'].str.findall('<html>').str.len()
          new words = ['please', 'price', 'double', '@', '!', 'satisfied', 'traffic', 'debt', '#1', '7', 'offer', '$',
          '<html>', '%',
                        'winner', 'send','free','greetings','deal','urgent','bonus','prize','trial','unlimited', 'bank',
           'prescription',
                        'memo', 'private','purchase','refund','<body','rewards']</pre>
          word set = np.array(words in texts(new words, train['email']))
          train['words occur'] = [sum(occur) for occur in word set]
          X train = np.array(words in texts(new words, train['email']))
          Y train = train['spam']
          lr = LogisticRegression()
          lr.fit(X train, Y train)
          train accuracy = lr.score(X_train , Y_train)
          print(train accuracy)
          X test = np.array(words in texts(new words, test['email']))
          Y test hat = lr.predict(X test)
          # test['spam'] = lr.predict(X test)
          print(len(Y test hat))
          # test accuracy = lr.score(X test , Y test hat)
          # print(test accuracy)
          assert np.all(np.unique(Y test hat) == [0,1])
          print(True)
          0.8885931052841741
          1000
          True
In [202]: # test
          # X test
          # Y test hat
In [195]: # compute CV error(lr,test['email'],test['spam'],[some words])
In [196]: | # y score
```