

Project Stakeholders' Analysis - Influencers

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<i>NAME OF THE INFLUENCER</i> How does the team perceive the influencer?	<i>STATUS</i>	<i>EXPECTATIONS, INFLUENCERS' INTERESTS</i> How does the influencer think? What is good and what bad about this project?	<i>POSSIBLE CONFLICTS OR BENEFITS</i> How will the influencer act? For their benefit or the benefit of the project?	<i>TEAM RESPONSE</i> How will we as a team resolve the misunderstanding, contradictions, and exploit the goodwill of the influencer?
	+ / o / -			
Project Team - Supporting each other in the development of the project - Managing the project on time and the budget	+	Examining intangible aspects of a project including project communications, quality, and project control points.	They will perform weekly sprints, upgrading the website and the documentation of the project. The project benefits from the constant work put into it.	The project manager must be able to resolve any misunderstandings and align the teams' personal goals with the goals of the project.
Client - The main subject of the project, and the main benefactor depending on the project outcome.	+	They monitor the project and influence the outcome. Even though they are not directly involved, they are an important asset to the development of the project.	They test the working prototypes of the project, to coordinate the project orders and express their preferences.	With the client's help, the team can identify and fix problems that arise during the development.
Competition - Third-party apps and websites, providing similar benefits as Food Delivery Service.	-	The competition wants to stay always one step ahead. They are bound to do something in order to keep their customers or even bring the new ones.	They can withdraw from offering food from a certain restaurant, which could be bad if the food delivery service does not get enough reach and exposure.	Avoid unnecessary arguments with the competition. We should take their actions seriously because they can negatively influence our marketing.

Customers - Primary users of our website. - The main source of revenue for the restaurant.	o	The customer will always use the services or buy the products for a certain price and in return, they will expect quality and satisfaction.	They will order the food using our website, and depending on their opinion of the services, they can be a positive or negative impact on our project.	Customer service will try to fix any issues customers encounter and will be available 24/7 for their needs.
Marketing Team - Promoting the project. - Keeping up with the new technologies and trends to use for project benefit.	+	The influencer has the job to provide the best marketing strategy for the project in order to bring as many customers as possible.	They act on the behalf of the project, and their purpose is to get the project exposure to the right clients that will become users of our website.	The project manager will supervise the marketing team and keep them up to date with the project process in order for them to adapt the marketing scheme.
Stakeholders = Persons and organizations involved in the project or whose interests are affected by the project Status Legend: + = ally, o = undefined, - = opponent				