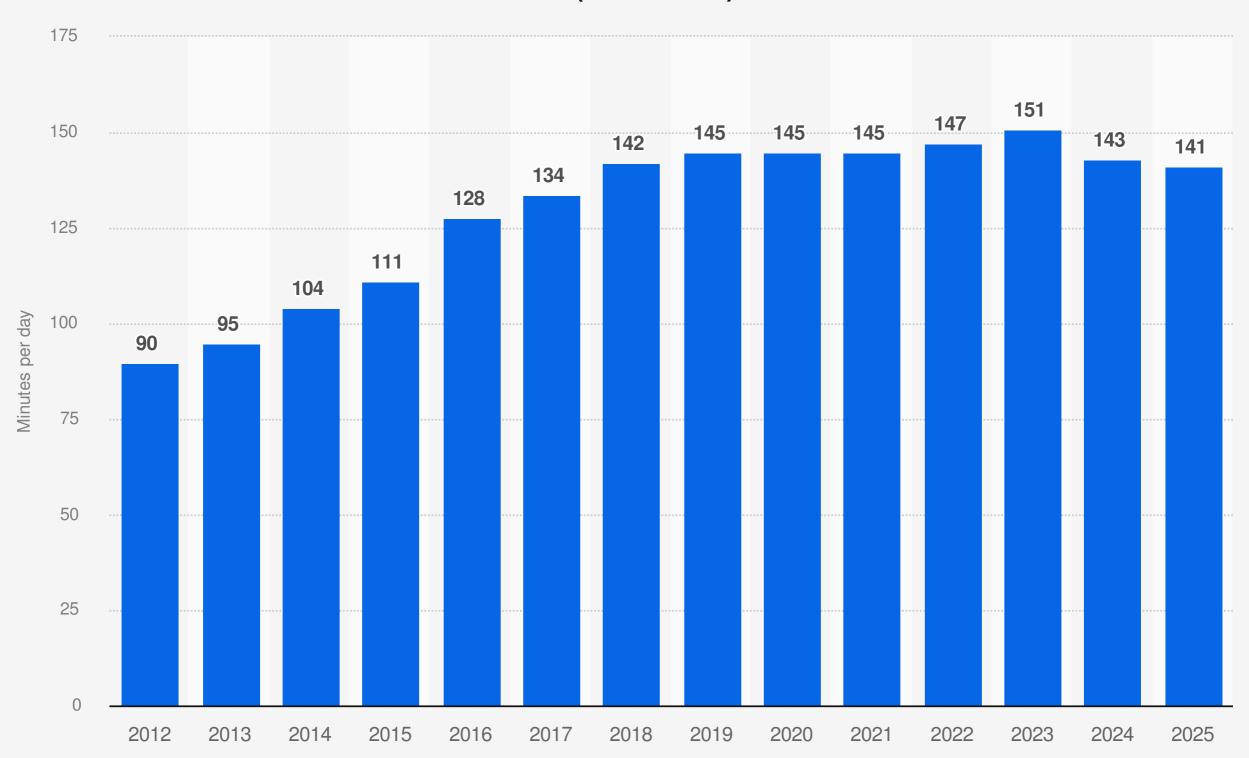
Daily time spent on social networking by internet users worldwide from 2012 to 2025 (in minutes)



Sources

GWI; We Are Social; DataReportal; Hootsuite © Statista 2025

Additional Information:

Worldwide; GWI; DataReportal; 2012 to 2025; 16-64 years; social media and messaging; Online survey