

**CANADIAN COLLEGE OF MODERN TECHNOLOGY**

**1 SILICON HILL**

**MILE 91**

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**ASSIGNMENT TWO**

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**LEVEL: YEAR THREE, SEMESTER ONE**

**MODULE: TECHNICAL COMMUNICATION**

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# Answer

With regards to the above question given by my Lecturer, I choose **Dell** manufacturing computer product as a case study.

## DELL

**Brief Explanation:** The Dell Computer Company is one of the great success stories of the 20th century. Started in 1984 by then-college student Michael Dell, it rose to become one of the computer giants well into the 21st century.

There are so many webpages in dell website; but according to the question stated above, here are the three different webpages:

1. Products page
2. Solutions page
3. Supports page

## PRODUCTS PAGE

Name of page: Dell Products page.

Audience: Potential Customers of Dell product.

Purpose: To advertise and educate the customers on the new products the company is offering.

This page also has sub webpages such as:

- Laptops
- Laptops & All-in ones
- Gaming
- PC Accessories
- Monitors
- Replacement parts & Upgrade and
- Software etc.

## **2. SOLUTION PAGE**

Name of page: Dell Solution Page.

Audience: Dell manufactural/ Experts

Purposes: To address the potentials customers for solving the problems facing their personal or organization dell computer.

## **3. SUPPORTS PAGE**

Name of page: Dell supports page

Audience: Dell products Owners

Purposes: To provide technical supports to the dell product Owners. Some of the support is software and drivers download of the dell computers and how to operate and maintain dell product.

## **Reference**

<https://www.thebalancesmb.com/dell-computer-company-profile-2892813>