



**TEAM PACIFIC CORPORATION**

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## **REVENUE RECOGNITION**

November 14, 2023



**REYES TACANDONG & Co.**  
FIRM PRINCIPLES. WISE SOLUTIONS.





## BASIC CONCEPTS

## *Income*

- Revenues
- Gains

## *Expenses*

- Cost of services
- General and administrative expenses
- Losses

## Revenue

- Inflow of assets
- From normal business activities (e.g. sale of products)

## Gains

- Inflow of assets
- From activities other than normal business activities (e.g. disposal of PPE)

# Methods of Revenue Realization



## Point of Sale

- Revenue recognized at the date when goods are delivered/services rendered

## Point of Production

- Revenue recognized at the time of production

## Percentage of Completion

- Revenue recognized in proportion to the progress or status of completion



# Contra-Revenue Accounts



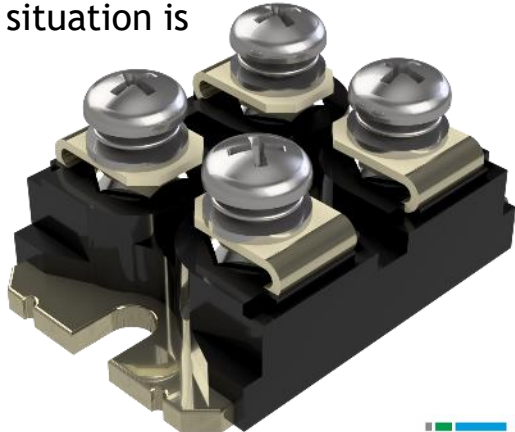
**What is  
being  
given  
up?**



**What is  
being  
received?**

# What is being sold?

- often involve transfer of goods, services, or both (known as deliverables)
- accounting for each situation is different





# What is being sold?



**Sale of goods:** tangible assets with a finite point when control transfers to buyer (generally with transfer of legal title and possession)

**Sale of services:** legal title and possession irrelevant

**Sale of goods and/or services combinations:** complexity in measuring each component of bundled sales or multiple deliverables



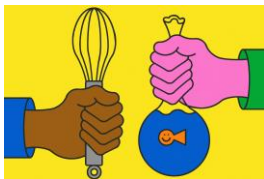
# What is being received?



Cash or cash-like



Barter



Value of  
deliverables  
sold

=

Value of  
consideration  
received

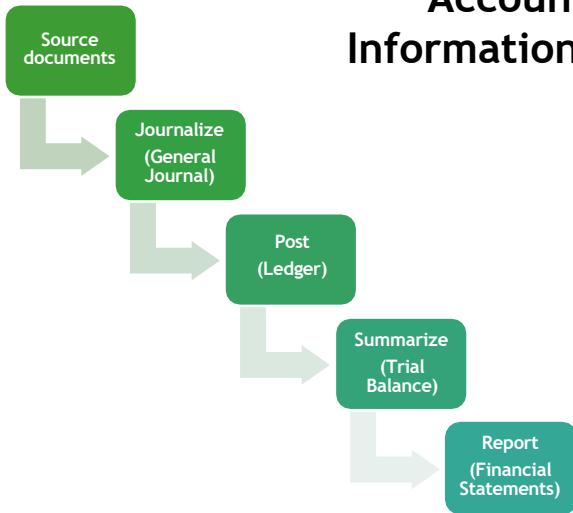




# REVENUE AND COLLECTION CYCLE



## Accounting Information System



## Revenue and Collection Cycle

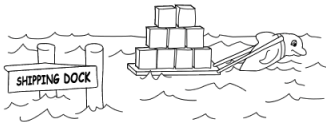


- ❑ Contract creates enforceable obligations and establishes the terms of the deal
- ❑ Sales contract generally determines the point when legal title and possession of goods sold pass on to the customer:
  - FOB shipping point
  - FOB destination



## FOB shipping point v. FOB destination

### FOB shipping point



*Sale when shipped*

### FOB destination



*Sale when arrives*

# Concessionary Terms



Lenient return/ payment policy

Selling price is deeply discounted

Continued involvement by the seller

More accommodating credit policy

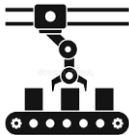
“Bill and hold” transactions

Inclusion of “extras”

These may create additional obligations or may indicate that control has not passed to the buyer.



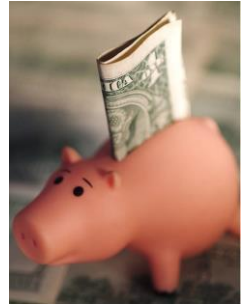




# REVENUE RECOGNITION

## Revenue

- Inflow of assets
- From normal business activities (e.g. sale of products)



# Approaches in Recognizing Revenue



Asset-Liability  
Approach

Earnings  
Approach



# Asset-Liability Approach



## KEY OBJECTIVE

Recognize revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration that the company receives, or expects to receive, in exchange for these goods or services.

## FIVE-STEP PROCESS FOR REVENUE RECOGNITION

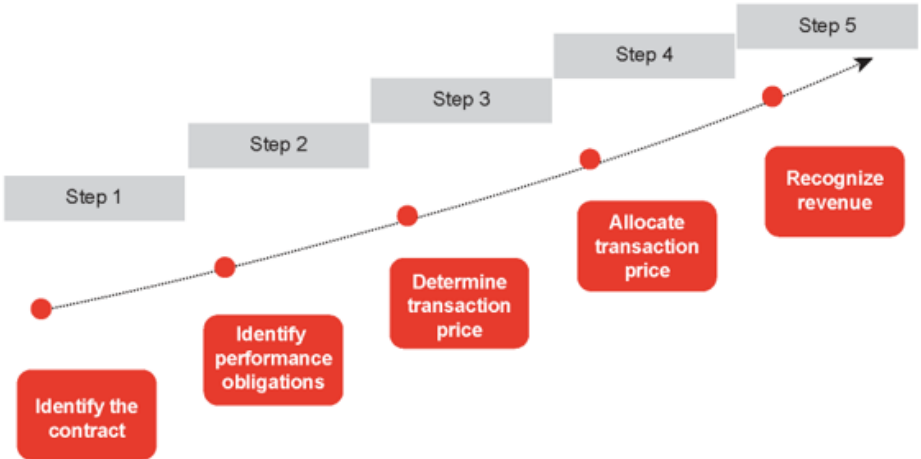
1. Identify the contract with customers.
2. Identify the separate performance obligations in the contract.
3. Determine the transaction price.
4. Allocate the transaction price to the separate performance obligations.
5. Recognize revenue when each performance obligation is satisfied.

## REVENUE RECOGNITION PRINCIPLE

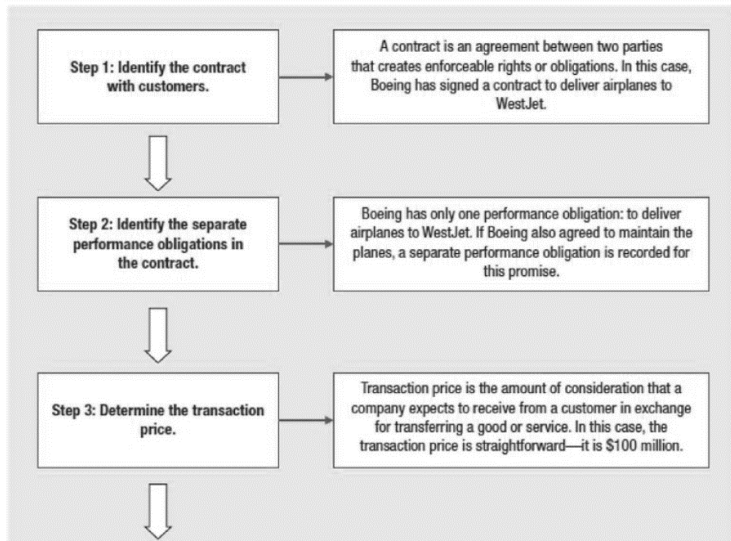
Recognize revenue in the accounting period when the performance obligation is satisfied.



# Five-step Process

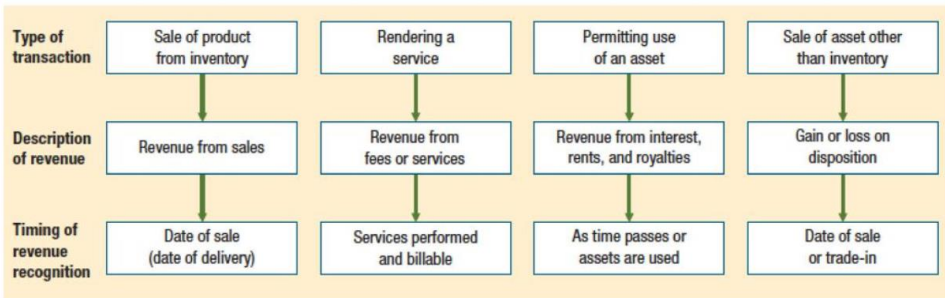


# Five-step Process

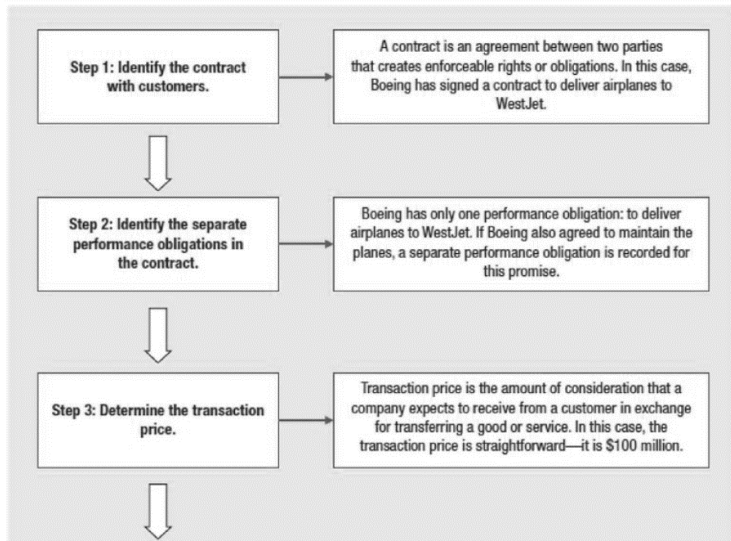


# Five-step Process

## Identifying Separate Performance Obligations

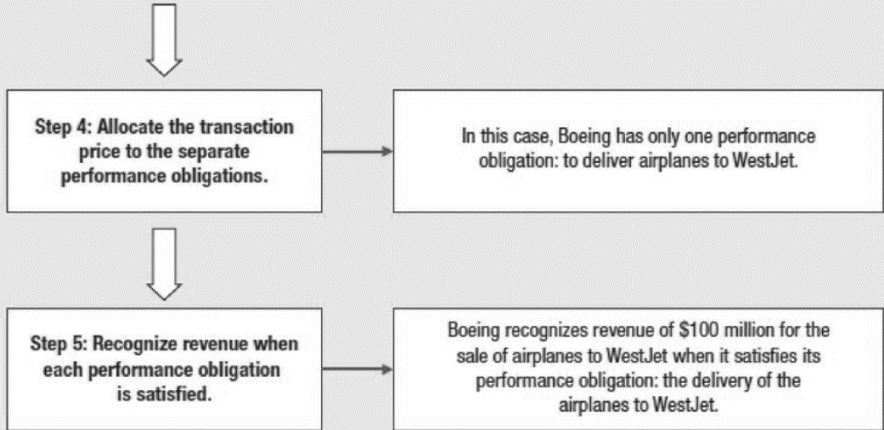


# Five-step Process





# Five-step Process



## Recognizing Revenue when each Performance Obligation is Satisfied – Step 5

- ❑ A company satisfies its performance obligation when the customer **obtains control of the good** or service
- ❑ Indicators of control:
  - The company has a right to payment for the asset
  - The company has transferred the legal title to the asset
  - The company has transferred physical possession of the asset
  - The customer has significant risks and rewards of ownership
  - The customer has accepted the asset

Revenues for the sale of goods are recognized when the following criteria are met:

- Risks and rewards of ownership are transferred to the buyer
- Seller has no continuing involvement in, nor effective control over the sold goods
- Costs and revenues can be reliably measured; and
- Collectibility is probable





## SPECIAL CONSIDERATIONS

Require significant management judgment.



**Right of return**

**Repurchase agreements**

**Bill and Hold**

**Principal-agent relationships**

**Consignments**

**Warranties**

**Non-refundable upfront fees**





# Right of Return

**If there is an expectation that items may be returned, an estimate must be made and accounted for the initial transaction.**

## RIGHT OF RETURN

*Facts:* Venden Company sells 100 products for \$100 each to Amaya Inc. for cash. Venden allows Amaya to return any unused product within 30 days and receive a full refund. The cost of each product is \$60. To determine the transaction price, Venden decides that the approach that is most predictive of the amount of consideration to which it will be entitled is the most likely amount. Using the most likely amount, Venden estimates that:

1. Three products will be returned.
2. The costs of recovering the products will be immaterial.
3. The returned products are expected to be resold at a profit.

**Question:** How should Venden record this sale?



# Right of Return

*Solution:* Upon transfer of control of the products, Venden recognizes (a) revenue of \$9,700 ( $\$100 \times 97$  products expected not to be returned), (b) a refund liability for \$300 ( $\$100 \text{ refund} \times 3$  products expected to be returned), and (c) an asset of \$180 ( $\$60 \times 3$  products) for its right to recover products from customers on settling the refund liability. Hence, the amount recognized in cost of sales for 97 products is \$5,820 ( $\$60 \times 97$ ).

Venden records the sale as follows.

Cash	10,000	
Sales Revenue		9,700
Refund Liability		300

Venden also records the related cost of goods sold with the following entry.

Cost of Goods Sold	5,820	
Estimated Inventory Returns	180	
Inventory		6,000

When a return occurs, Venden should reduce the Refund Liability and Estimated Inventory Returns accounts. In addition, Venden recognizes the returned inventory in a Returned Inventory account as shown in the following entries for the return of two products.

Refund Liability ( $2 \times \$100$ )	200	
Accounts Payable		200
Returned Inventory ( $2 \times \$60$ )	120	
Estimated Inventory Returns		120



# Repurchase Agreements



If a company enters into a repurchase agreement, it will allow them to transfer an asset to customer but have an **obligation or right to repurchase** the asset at a later date.

Raises the question, “did the company actually sell the asset?”



# Bill-and-Hold Arrangements

A contract under which one entity bills a customer for a product but the **entity retains physical possession of the product until it is transferred to the customer** at a point in the future,

May occur when the purchasing company has limited available space for the product, delays in their production schedule, more than sufficient inventory in its distribution channel.



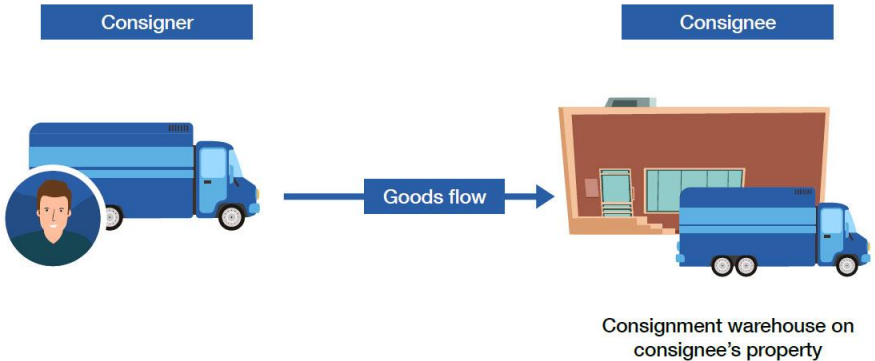
# Principal-Agent Relationships



PRINCIPAL

AGENT

# Consignment



Warranties that the product **meets agreed-upon specifications in the contract at the time the product is sold**

- This type of warranty is included in the sales price of a company's product (assurance type warranty)

Warranties that **provide an additional service** beyond the assurance-type warranty

- This type of warrant is not included in the sales price of a company's product (service type warranty)

# Non-refundable Upfront Fees



Companies receive payments (upfront fees) from customers before they deliver a product or perform a service.

Generally, relate to the initiation, activation or setup of a good or service to be provided or performed in the future.

In most cases the upfront payment is non- refundable.





# PRESENTATION AND DISCLOSURE



The disclosure requirements for revenue recognition are designed to help financial statement users understand the **nature, amount, timing** and **uncertainty of revenue and cash flows** arising from contracts with customers.

To achieve this, companies disclose quantitative and qualitative information about the following:

- Contracts with customers
- Significant judgements
- Assets recognized from costs incurred to fulfil a contract

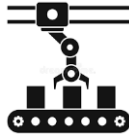


Contract assets and contract liabilities must be recorded on the balance sheet.

- ❑ There are **two types of contract assets**
  - Unconditional rights to receive consideration
  - Conditional rights to receive consideration
- ❑ A contract liability is a company's obligation to transfer goods or services to a customer for which the company has received consideration from the customer

If it is probable that the transaction price will not be collected, this is an indication that the parties are not committed to their obligations.

As long as a contract exists the amount recognized as revenue is not adjusted for customer credit risk.



# PROFITABILITY ANALYSIS

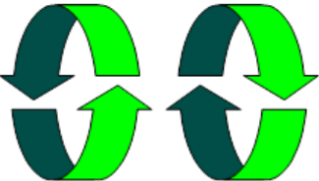


# Receivables Turnover Ratio

$$\text{Receivables Turnover Ratio} = \frac{\text{Net Sales}}{\text{Average Accounts Receivable}}$$



Whenever a ratio divides an income statement balance by a balance sheet balance, the average for the year is used in the denominator.

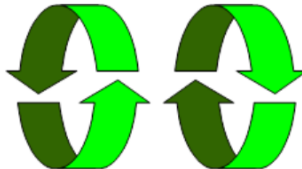


This ratio measures how many times a company converts its receivables into cash each year.

# Average Collection Period

$$\text{Average Collection Period} = \frac{365}{\text{Receivables Turnover Ratio}}$$

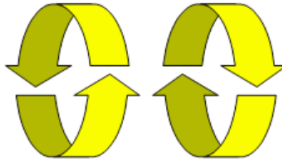
This ratio is an approximation of the number of days the average accounts receivable balance is outstanding.



# Inventory Turnover Ratio

$$\text{Inventory Turnover Ratio} = \frac{\text{Cost of Goods Sold}}{\text{Average Inventory}}$$

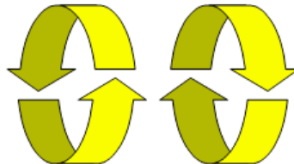
This ratio measures the number of times merchandise inventory is sold and replaced during the year.



# Average Days in Inventory

$$\text{Average Days in Inventory} = \frac{365}{\text{Inventory Turnover Ratio}}$$

This ratio indicates the number of days it normally takes to sell inventory.



$$\text{Asset Turnover Ratio} = \frac{\text{Net Sales}}{\text{Average Total Assets}}$$

This ratio measures how efficiently a company utilizes all of its assets to generate revenue.

# Profit Margin on Sales



$$\text{Profit Margin on Sales} = \frac{\text{Net Income}}{\text{Net Sales}}$$

This ratio indicates the portion of each dollar of revenue that is available to cover expenses.





$$\text{Return on Total Assets} = \frac{\text{Net Income}}{\text{Average Total Assets}}$$

This ratio measures how well assets have been employed.

$$\text{Return on Equity} = \frac{\text{Net Income}}{\text{Average Shareholders' Equity}}$$

This ratio measures the ability of management to generate net income from the resources the owners provide.



Questions  
and answers?





THANK YOU FOR  
YOUR TIME AND  
ATTENTION.

