

Lecture 2:

Naïve Bayes and Parameter Estimation



Markus Hohle

University California, Berkeley

Bayesian Data Analysis and
Machine Learning for Physical
Sciences



Course Map

Module 1

Maximum Entropy and Information, Bayes Theorem

Module 2

Naive Bayes, Bayesian Parameter Estimation, MAP

Module 3

Model selection: Comparing Distributions vs Frequentist Methods

Module 4

Model Selection: Bayesian Signal Detection

Module 5

Variational Bayes, Expectation Maximization

Module 6

Stochastic Processes

Module 7

Monte Carlo Methods

Module 8

Markov Models, Graphs

Module 9

Machine Learning Overview, Supervised Methods

Module 10

Unsupervised Methods

Module 11

ANN: Perceptron, Backpropagation

Module 12

ANN: Basic Architecture, Regression vs Classification, Backpropagation again

Module 13

Convolution and Image Classification and Segmentation

Module 14

TBD (GNNs)

Module 15

TBD (RNNs and LSTMs)

Module 16

TBD (Transformer and LLMs)



Outline

Naïve Bayes

- Idea
- Example

Parameter Estimation

- Idea
- Sharing new Information
- Laplace Approximation and MAP



Outline

Naïve Bayes

- Idea
- Example

Parameter Estimation

- Idea
- Sharing new Information
- Laplace Approximation and MAP



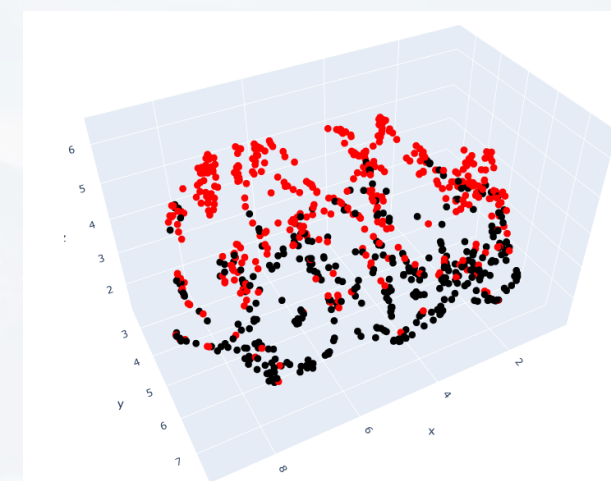
$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} \quad \text{Bayes Theorem}$$

Idea
Example

\vec{x} : vector with all model parameters (or features)

Index	molecular_weight	electronegativity	bond_lengths	num_hydrogen_bonds	logP	label
0	413.228	2.94416	3.41991	1	10.4335	Toxic
1	447.945	3.55371	3.66831	7	10.3475	Toxic
2	309.199	3.19761	2.84841	0	7.88825	Non-Toxic
3	382.554	3.8653	3.46237	8	9.59041	Toxic
4	310.904	3.18141	2.87774	6	7.85477	Non-Toxic
5	353.857	3.12105	3.32724	6	8.58887	Non-Toxic

UMAP projection
(**toxic**, non-toxic)



K different classes
(here $K = 2$)



$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} \quad \text{Bayes Theorem}$$

Idea
Example

goal: predicting class C_k of a new datum, given \vec{x}

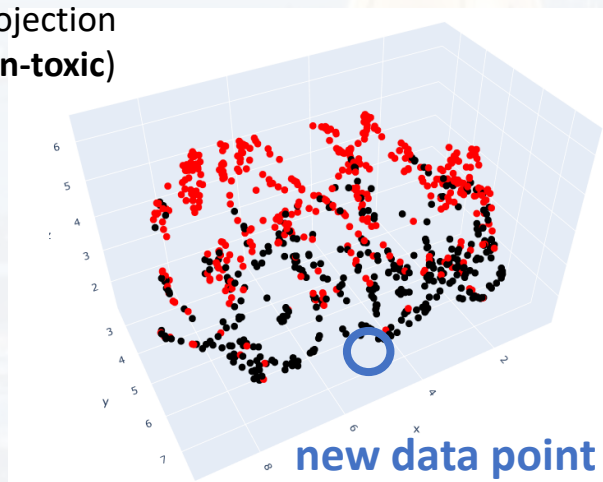
$P(C_k|\vec{x})$: probability that datapoint belongs to class C_k , given \vec{x}
 $P(\vec{x}|C_k)$: probability that datapoint has features \vec{x} , given class C_k

$$P(C_k|\vec{x}) = \frac{P(\vec{x}|C_k)P(C_k)}{P(\vec{x})} = \frac{P(C_k)}{P(\vec{x})} \prod_{i=1}^I P(x_i|C_k) \sim P(C_k) \prod_{i=1}^I P(x_i|C_k) \quad \sum_{k=1}^K P(C_k|\vec{x}) = 1$$

Naïve Bayes:

- all features are **mutually independent**
- i. e.: no **correlation** between features
- features can be factorized

UMAP projection
(**toxic**, **non-toxic**)



$$k_{new} = \underset{k}{\operatorname{argmax}} \left\{ P(C_k) \prod_{i=1}^I P(x_i|C_k) \right\}$$

from the training data → supervised learning (see later)



$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} \quad \text{Bayes Theorem}$$

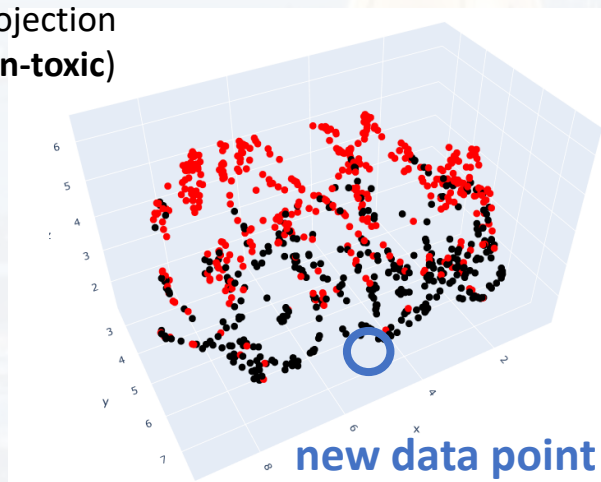
Idea
Example

goal: predicting class C_k of a new datum, given \vec{x}

$P(C_k|\vec{x})$: probability that datapoint belongs to class C_k , given \vec{x}
 $P(\vec{x}|C_k)$: probability that datapoint has features \vec{x} , given class C_k

$$P(C_k|\vec{x}) = \frac{P(\vec{x}|C_k)P(C_k)}{P(\vec{x})} = \frac{P(C_k)}{P(\vec{x})} \prod_{i=1}^I P(x_i|C_k) \sim P(C_k) \prod_{i=1}^I P(x_i|C_k) \quad \sum_{k=1}^K P(C_k|\vec{x}) = 1$$

UMAP projection
(toxic, non-toxic)



$$k_{new} = \underset{k}{\operatorname{argmax}} \left\{ P(C_k) \prod_{i=1}^I P(x_i|C_k) \right\}$$

from the training data → supervised learning (see later)

different models for $P(x_i|C_k)$

- multinomial
- Gaussian
- ...



Outline

Naïve Bayes

- Idea
- Example

Parameter Estimation

- Idea
- Sharing new Information
- Laplace Approximation and MAP



from the training data → supervised learning

Idea
Example

1) creating the model:

```
my_model = library.method(argument1 = 'arg1', ... )
```

2) training the model

```
out = my_model.fit(xtrain, ytrain)
```

3) evaluation

```
ypred = out.predict(xeval)  
accur = (ypred == yeval).sum()/len(yeval)
```

4) prediction (actual application)

```
ypred = out.predict(xnew)
```



Python:

```
from sklearn.naive_bayes import *  
from sklearn.preprocessing import MinMaxScaler
```

Idea
Example

importing methods for
naïve bayes

scaling/normalizing data

```
Train = pd.read_csv('molecular_train_gbc_cat.csv')  
Test = pd.read_csv('molecular_test_gbc_cat.csv')
```

```
XTrain = Train.drop('Label', axis = 1).values  
YTrain = Train['Label']
```

```
XTest = Test.drop('Label', axis = 1).values  
YTest = Test['Label']
```

```
print(YTrain[:10])  
0      Toxic  
1      Toxic  
2  Non-Toxic  
3  Non-Toxic  
4  Non-Toxic  
5      Toxic  
6  Non-Toxic  
7  Non-Toxic  
8      Toxic  
9  Non-Toxic  
Name: label, dtype: object
```



Idea
Example

```
scaler = MinMaxScaler(feature_range = (0, 1))  
XTrainS = scaler.fit_transform(XTrain)
```

scaling the data to
mean = 0 and std = 1

```
gnb = GaussianNB()  
Fit = gnb.fit(XTrainS, YTrain)
```

the actual fit

applying the model to the test data set

```
XTestS = scaler.transform(XTest)
```

scaling the test set
without fitting

```
Ypred = Fit.predict(XTestS)  
Probs = Fit.predict_proba(XTestS)
```

predicting the class
 C_k and calculating
the probabilities



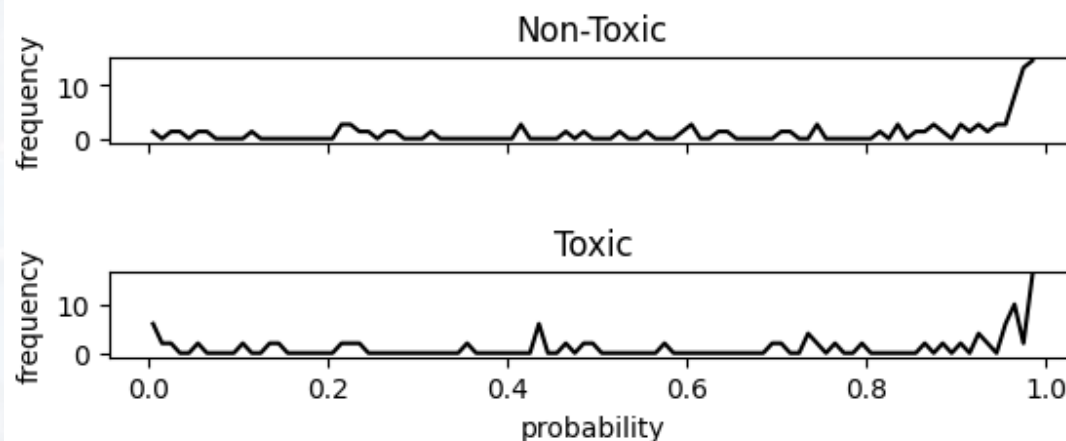
Idea
Example

```
XTestS = scaler.transform(XTest)
```

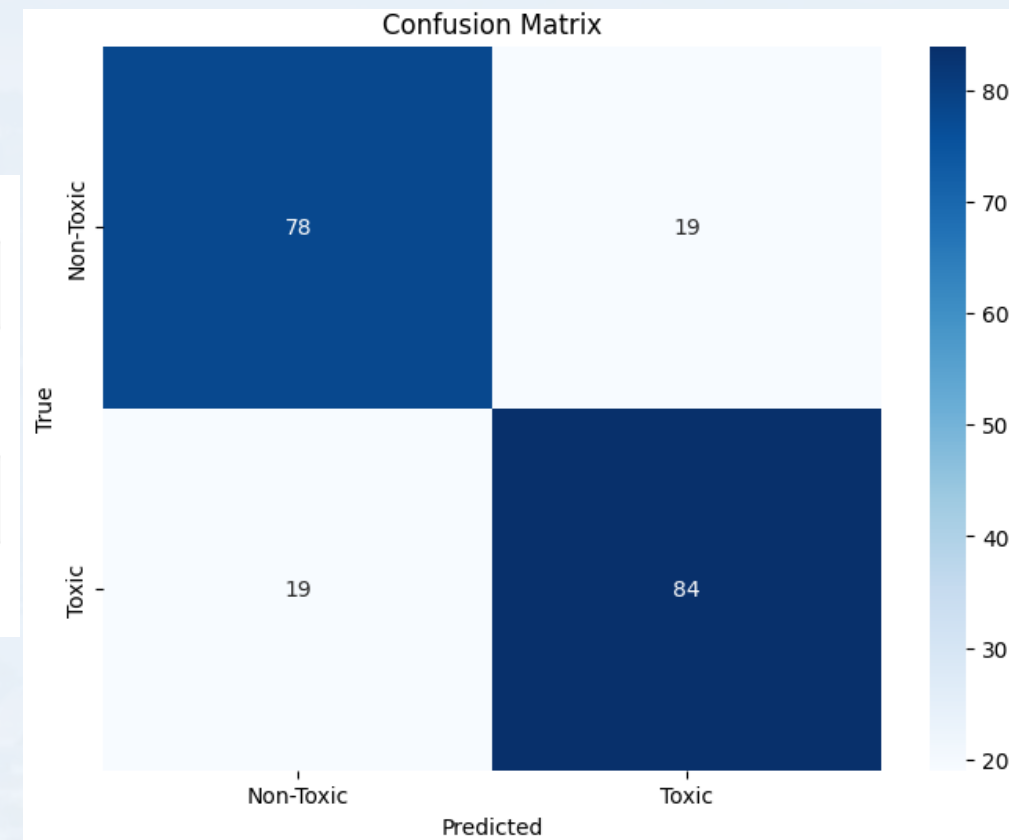
```
Ypred = Fit.predict(XTestS)
```

```
Probs = Fit.predict_proba(XTestS)
```

evaluation



see
`Walk_Through_NaiveBayes.ipynb`





Outline

Naïve Bayes

- Idea
- Example

Parameter Estimation

- Idea
- Sharing new Information
- Laplace Approximation and MAP



D : data set
 q : parameter
 $L=L(D/q)$: **known** likelihood function

Idea

Sharing new Information
Laplace Approximation and MAP

goal: finding the parameter q as $P(q/D)$ such that

- entropy of $P(q/D)$ **decreases** for **increasing** amount of D
- we derive the actual $P(q/D)$

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} \quad \text{Bayes Theorem}$$

likelihood function (eg: binomial)

$$P(q|D) = \frac{P(D|q)P(q)}{P(D)}$$

prior

evidence (const wrt q)

$$\int P(q|D) dq = 1$$



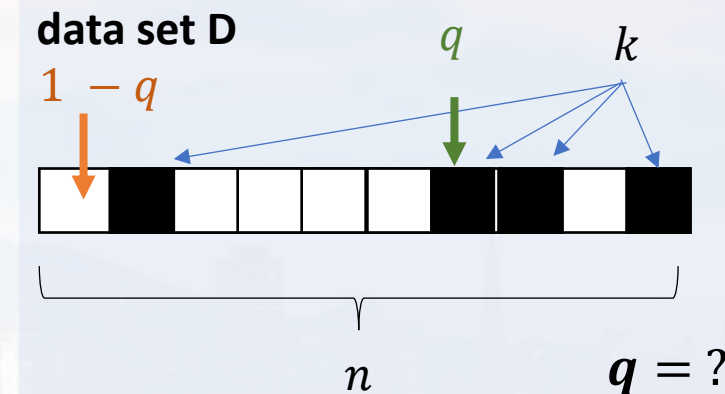
D : data set
 q : parameter
 $L=L(D/q)$: **known** likelihood function

Idea

Sharing new Information
Laplace Approximation and MAP

likelihood function (eg: binomial)

$$P(q|D) = \frac{\overbrace{P(D|q)}^{\text{likelihood function (eg: binomial)}} \overbrace{P(q)}^{\text{prior}}}{\underbrace{P(D)}_{\text{evidence (const wrt } q\text{)}}}$$



in **this** example: $P(k, n|q) = \binom{n}{k} q^k (1 - q)^{n-k}$

$$P(q|D) = \frac{\binom{n}{k} q^k (1 - q)^{n-k}}{P(D)} P(q)$$

$P(D)$ and $\binom{n}{k}$ are no functions of q

$$\sim q^k (1 - q)^{n-k} P(q)$$



D : data set
 q : parameter
 $L=L(D/q)$: **known** likelihood function

Idea

Sharing new Information
Laplace Approximation and MAP

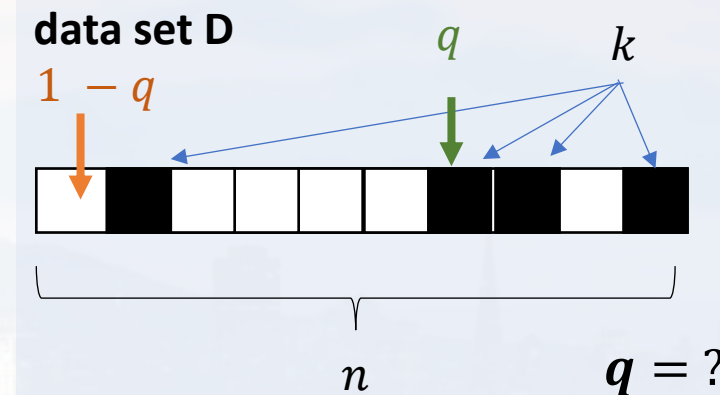
in **this** example: $P(k|n, q) = \binom{n}{k} q^k (1 - q)^{n-k}$

$$P(q|D) = \frac{\binom{n}{k} q^k (1 - q)^{n-k}}{P(D)} P(q)$$

$$\sim q^k (1 - q)^{n-k} P(q)$$

max. entropy: $P(q) = \text{const}$
if no prior information about q

$$\sim q^k (1 - q)^{n-k}$$



$$P(q|D) = \frac{q^k (1 - q)^{n-k}}{\int_0^1 q^k (1 - q)^{n-k} dq}$$



check out bayesian_bino.py

```
n1 = 4
```

```
k1 = np.random.binomial(n1, 0.25)
```

creating artificial data set

note: in reality q is unknown!

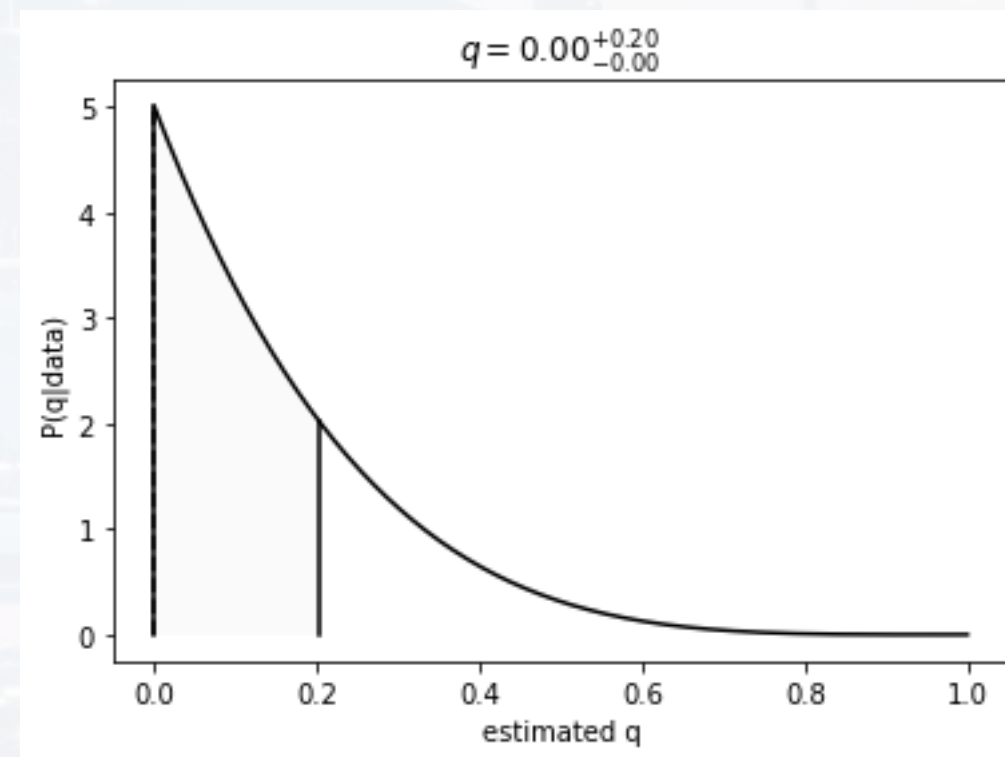
```
[q1, b, _] = bayesian_bino(n1, k1)
```

Idea

Sharing new Information

Laplace Approximation and MAP

$$P(q|data\ set) = \frac{q^k(1-q)^{n-k}}{\int_0^1 q^k(1-q)^{n-k} dq}$$





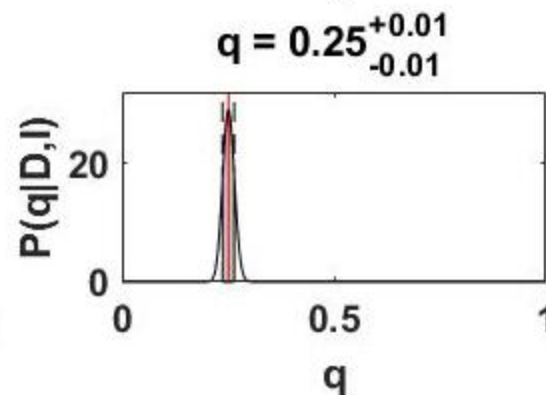
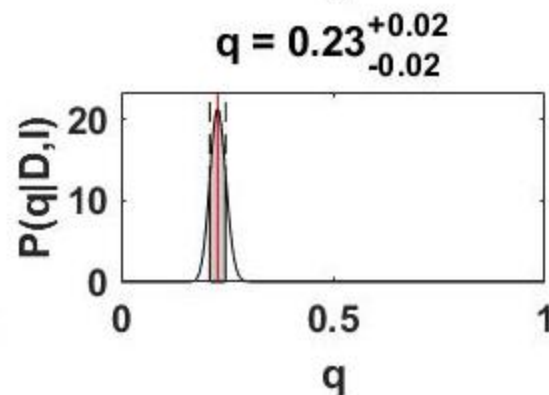
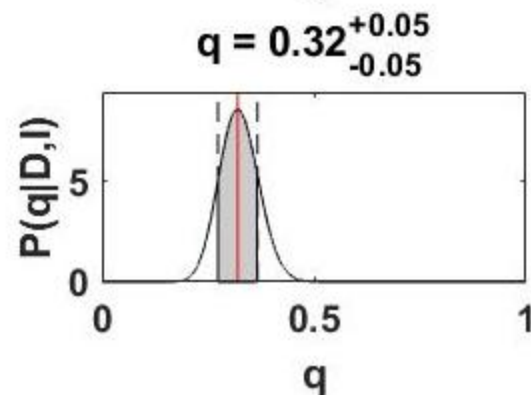
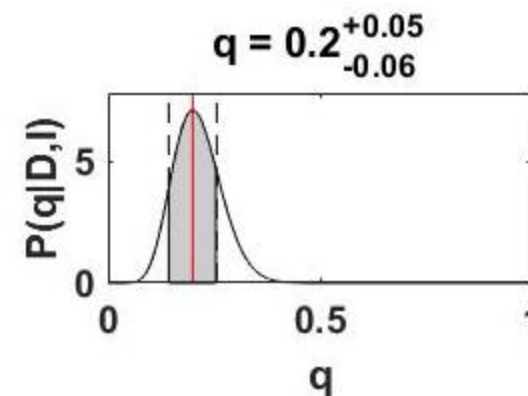
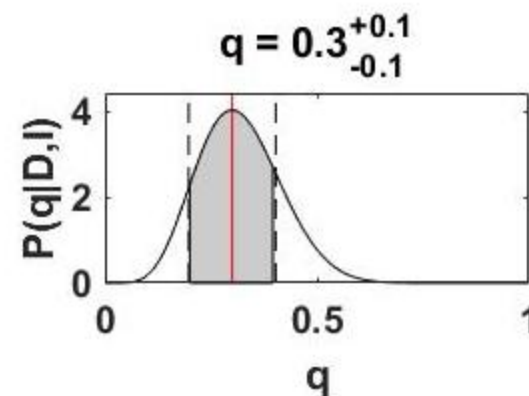
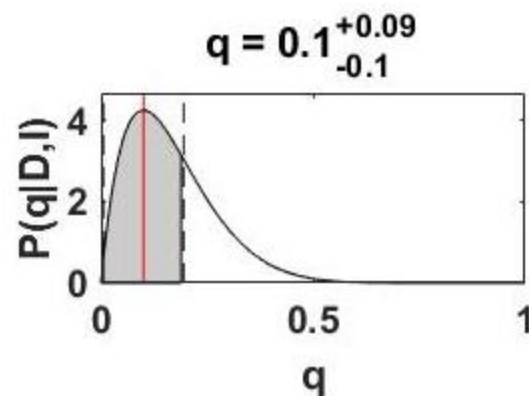
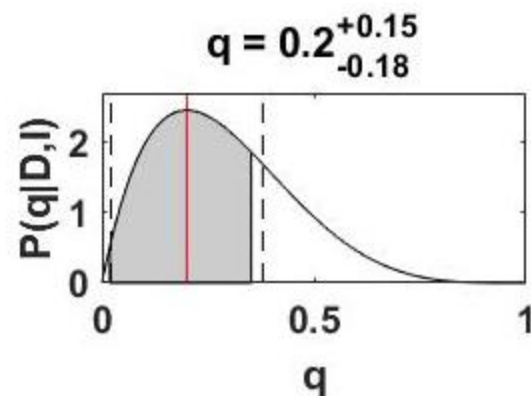
check out `bayesian_bino.py`

Idea

Sharing new Information

Laplace Approximation and MAP

increasing n



n	estimated q
5	$0.2^{+0.15}_{-0.18}$
10	$0.1^{+0.09}_{-0.1}$
20	$0.3^{+0.1}_{-0.1}$
50	$0.2^{+0.05}_{-0.06}$
100	$0.32^{+0.05}_{-0.05}$
500	$0.23^{+0.02}_{-0.02}$
1,000	$0.25^{+0.01}_{-0.01}$
infinity	0.25



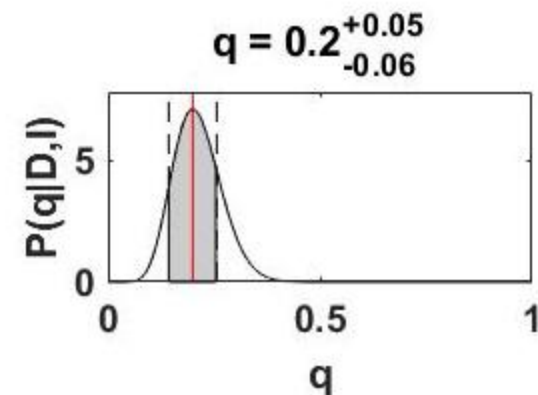
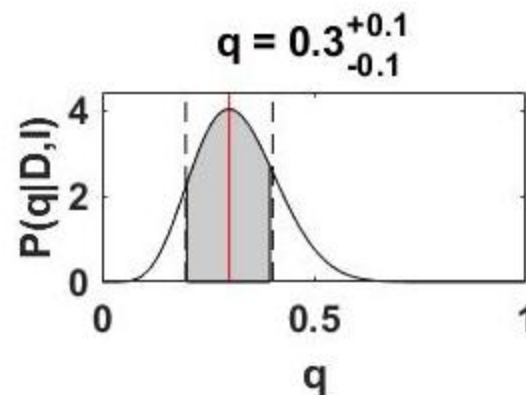
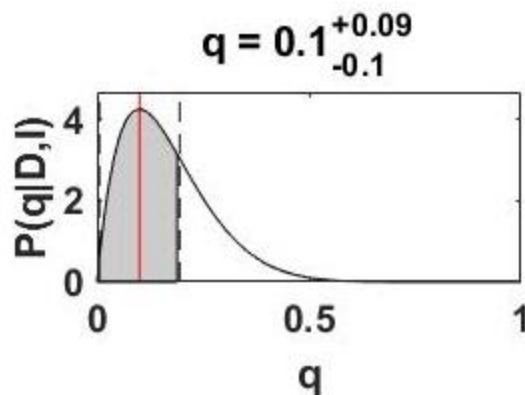
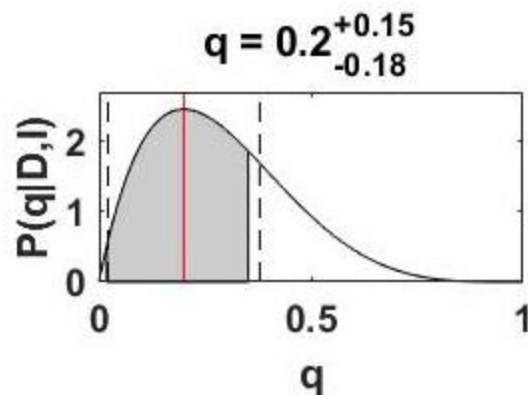
check out `bayesian_bino.py`

Idea

Sharing new Information

Laplace Approximation and MAP

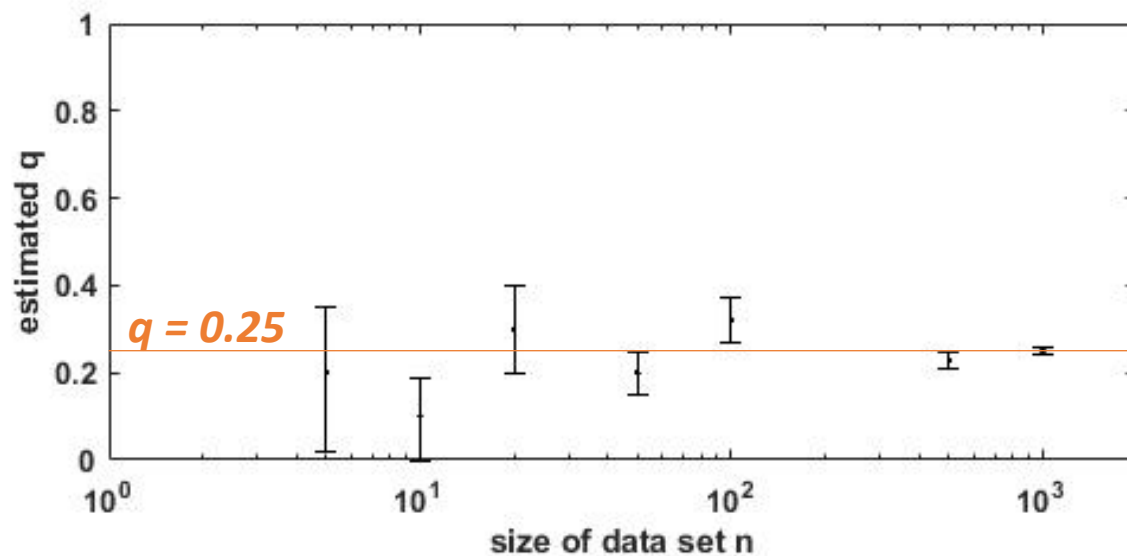
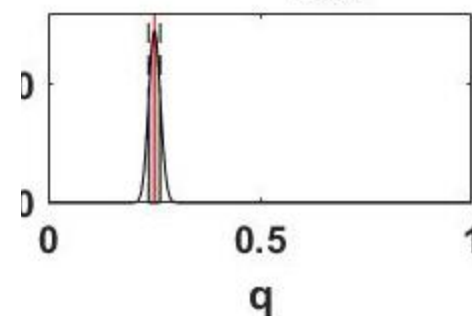
increasing n



$q = 0.32^{+0.05}_{-0.05}$

$q = 0.23^{+0.02}_{-0.02}$

$q = 0.25^{+0.01}_{-0.01}$



n	estimated q
5	$0.2^{+0.15}_{-0.18}$
10	$0.1^{+0.09}_{-0.1}$
20	$0.3^{+0.1}_{-0.1}$
50	$0.2^{+0.05}_{-0.06}$
100	$0.32^{+0.05}_{-0.05}$
500	$0.23^{+0.02}_{-0.02}$
1,000	$0.25^{+0.01}_{-0.01}$
infinity	0.25



Bayesian Parameter Estimation works with **any other pdf**

Idea

Sharing new Information

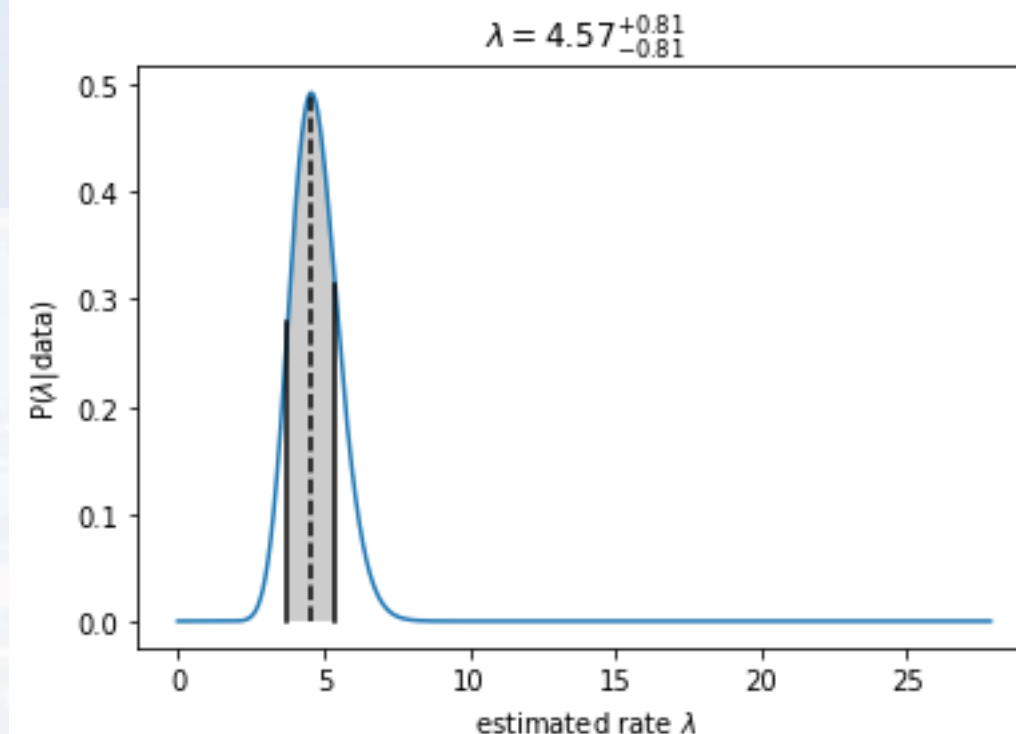
Laplace Approximation and MAP

What is the average number of WhatsUp messages I get every day?

Mon:	5	event	- has no duration
Tue:	7		- is rare
Wed:	1		
Thu:	3		→ Poissonian
Fri:	9		
Sat:	2		
Sun:	5		

likelihood function $P(k|\lambda) = \frac{\lambda^k}{k!} e^{-\lambda}$

$$P(q|D) = \frac{P(D|q)P(q)}{P(D)}$$





Outline

Naïve Bayes

- Idea
- Example

Parameter Estimation

- Idea
- Sharing new Information
- Laplace Approximation and MAP

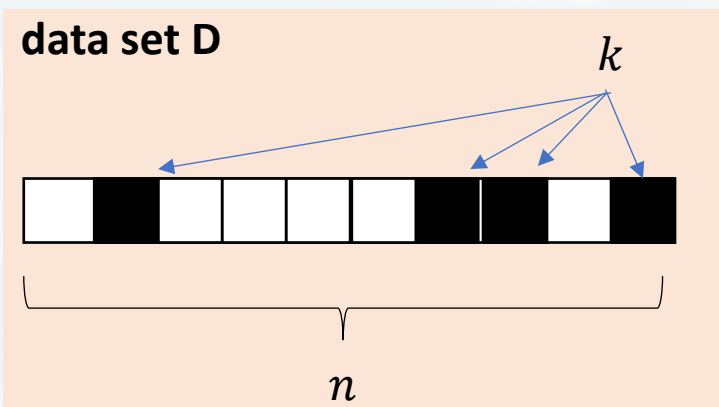


What if there is new data?

Idea

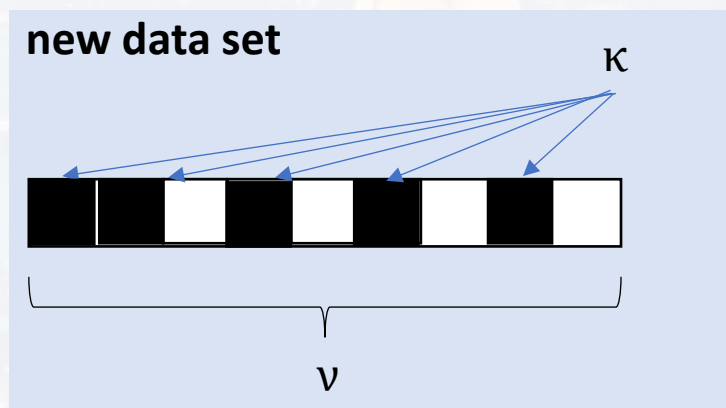
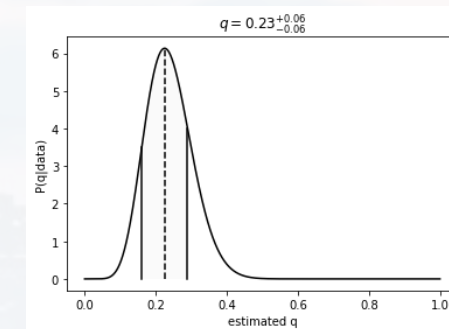
Sharing new Information

Laplace Approximation and MAP



~~$q = ?$~~

$$P(q|D) = \frac{q^k (1 - q)^{n-k}}{\int_0^1 q^k (1 - q)^{n-k} dq}$$



if there is prior information I about q :

$$P(q|\text{new data set}, I) = \frac{P(\text{new data set}|q, I) P(q, I)}{P(\text{new data set})}$$



What if there is new data?

Idea

Sharing new Information

Laplace Approximation and MAP

$$P(q|\text{new data set}, I) = \frac{P(\text{new data set}|q, I) \mathbf{P(q, I)}}{P(\text{new data set})}$$

$$P(q|D) = \frac{q^k(1-q)^{n-k}}{\int_0^1 q^k(1-q)^{n-k} dq}$$

$$= \frac{q^{\kappa}(1-q)^{\nu-\kappa} q^k(1-q)^{n-k}}{\int_0^1 q^{\kappa}(1-q)^{\nu-\kappa} q^k(1-q)^{n-k} dq}$$

$$= \frac{q^{k+\kappa}(1-q)^{\nu-\kappa+n-k}}{\int_0^1 q^{k+\kappa}(1-q)^{\nu-\kappa+n-k} dq}$$

often: $\kappa = \alpha - 1$
 $\beta = \nu - \kappa - 1$

$$= \frac{q^{k+\alpha-1}(1-q)^{n-k+\beta-1}}{\int_0^1 q^{k+\alpha-1}(1-q)^{n-k+\beta-1} dq}$$

Beta function

(conjugate prior of the binomial distribution)



What if there is new data?

Likelihood $p(x_i \theta)$	Model parameters θ	Conjugate prior (and posterior) distribution $p(\theta \Theta), p(\theta \mathbf{x}, \Theta) = p(\theta \Theta')$	Prior hyperparameters Θ
Bernoulli	p (probability)	Beta	$\alpha, \beta \in \mathbb{R}$
Binomial with known number of trials, m	p (probability)	Beta	$\alpha, \beta \in \mathbb{R}$
Negative binomial with known failure number, r	p (probability)	Beta	$\alpha, \beta \in \mathbb{R}$
Poisson	λ (rate)	Gamma	$k, \theta \in \mathbb{R}$ α, β ^[note 4]
Categorical	\mathbf{p} (probability vector), k (number of categories; i.e., size of \mathbf{p})	Dirichlet	$\boldsymbol{\alpha} \in \mathbb{R}^k$
Multinomial	\mathbf{p} (probability vector), k (number of categories; i.e., size of	Dirichlet	$\boldsymbol{\alpha} \in \mathbb{R}^k$

Idea

Sharing new Information

Laplace Approximation and MAP

see example “Model Selection”
about discrete signals



What if there is new data?

$$P(q|\text{new data set}, I) = \frac{q^{\kappa}(1-q)^{\nu-\kappa}}{\int_0^1 q^{\kappa}(1-q)^{\nu-\kappa} dq} \frac{q^k(1-q)^{n-k}}{q^k(1-q)^{n-k} dq}$$

Idea

Sharing new Information

Laplace Approximation and MAP

$n1 = 4$

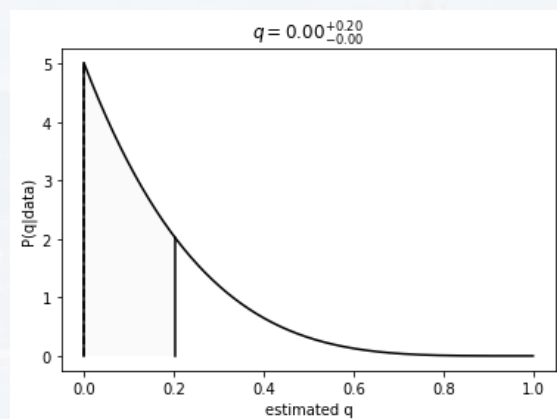
$k1 = \text{np.random.binomial}(n1, q = 0.2)$

$[_ , _ , \text{Prior}] = \text{bayesian_bino}(n1, k1)$

$n2 = 7$

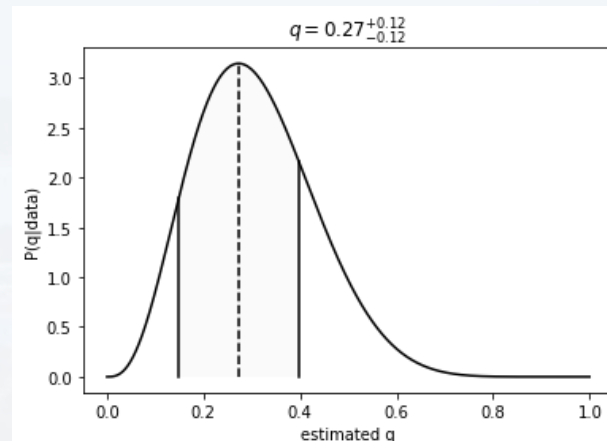
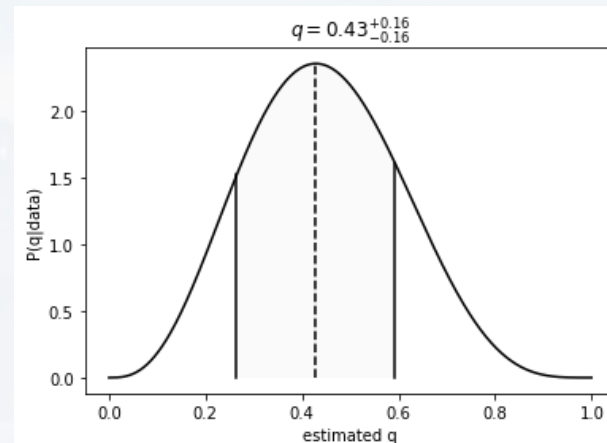
$k2 = \text{np.random.binomial}(n2, q = 0.2)$

$[_ , _ , _] = \text{bayesian_bino}(n2, k2)$



$$P(q, I) = \frac{q^k(1-q)^{n-k}}{\int_0^1 q^k(1-q)^{n-k} dq}$$

$[_ , _ , _] = \text{bayesian_bino}(n2, k2, \text{Prior} = \text{Prior})$





What if there is new data?

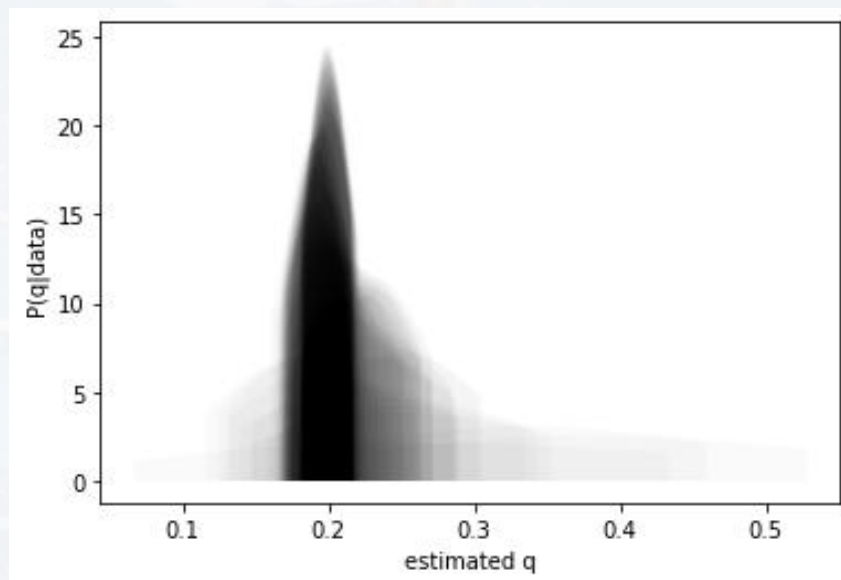
$$P(q|\text{new data set}, I) = \frac{q^\kappa(1-q)^{v-\kappa} q^k(1-q)^{n-k}}{\int_0^1 q^\kappa(1-q)^{v-\kappa} q^k(1-q)^{n-k} dq}$$

Idea

Sharing new Information

Laplace Approximation and MAP

The **posterior** from the **previous** experiment is the **prior** of the **next** experiment



- we become more certain about the model parameters
- learning!



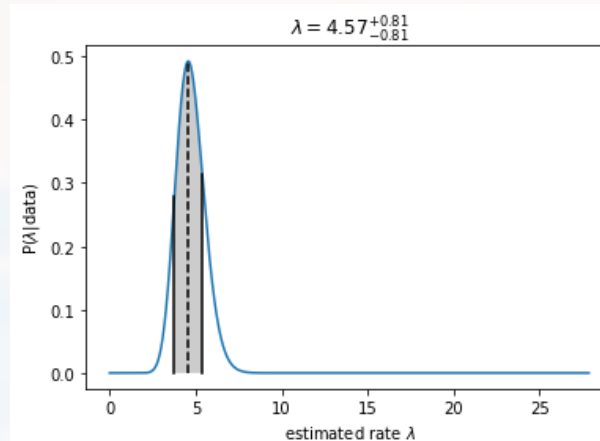
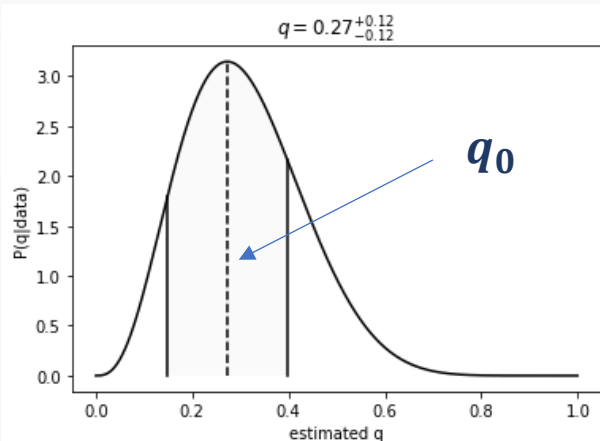
Outline

Naïve Bayes

- Idea
- Example

Parameter Estimation

- Idea
- Sharing new Information
- Laplace Approximation and MAP



Idea

Sharing new Information

Laplace Approximation and MAP

D:	data set
q:	parameter
q_0:	q for which $P(q D)$ reaches max

for large D , the posterior seems to approach a Gaussian

Laplace approximation: 2nd order Taylor approximation of $\ln[P(q|D)]$

$$L = \ln[P(q|D)] \approx \ln[P(q_0|D)] + \frac{d}{dq} \ln[P(q|D)]|_{q=q_0} (q - q_0) + \frac{1}{2} \frac{d^2}{dq^2} \ln[P(q|D)]|_{q=q_0} (q - q_0)^2$$

= 0 (evaluated at maximum)

$$P(q|D) \approx P(q_0|D) \exp \left\{ \frac{1}{2} \frac{d^2}{dq^2} \ln[P(q|D)]|_{q=q_0} (q - q_0)^2 \right\}$$



$$P(q|D) \approx P(q_0|D) \exp \left\{ \frac{1}{2} \frac{d^2}{dq^2} \ln[P(q|D)]|_{q=q_0} (q - q_0)^2 \right\}$$

$$\mu = q_0$$

$$\sigma^2 = \frac{1}{\frac{d^2}{dq^2} \ln[P(q|D)]|_{q=q_0}}$$

for **example**, if $P(D|q)$ is a **binomial** distribution:

$$P(q|D) \sim q^k (1 - q)^{n-k}$$

$$q_0 = \frac{k}{n}$$

$$\sigma = \sqrt{\frac{q_0(1 - q_0)}{n}}$$

$$q = \frac{k}{n} \pm \sqrt{\frac{q_0(1 - q_0)}{n}}$$

Idea

Sharing new Information

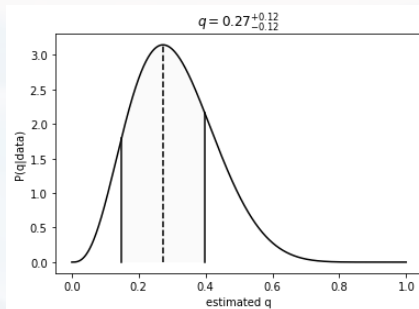
Laplace Approximation and MAP

D:	data set
q:	parameter
q_0:	q for which $P(q D)$ reaches max

for large n :
approaches frequentist results
(like maximum likelihood estimation, MLE)



$$P(q|D) \approx P(q_0|D) \exp \left\{ \frac{1}{2} \frac{d^2}{dq^2} \ln[P(q|D)]|_{q=q_0} (q - q_0)^2 \right\}$$



Idea

Sharing new Information

Laplace Approximation and MAP

D:	data set
q:	parameter
q_0:	q for which $P(q D)$ reaches max

- note:**
- using Bayesian Parameter Estimation, we find the **pdf** $P(q|D)$ of the desired parameter q
 - the $P(q|D)$ is flat for small D , but becomes more defined for large $D \rightarrow$ **reflects the exact amount of information with have about q**
 - **integration** around the maximum of $P(q|D)$ provides **confidence intervals** about q
 - for large D , we can apply the **Laplace approximation**, which is equal to the frequentist result
 - finding $q_0 = \underset{q}{\operatorname{argmax}} \{P(q|D)\}$, is called **maximum a posteriori (MAP)** estimate
 - maximum likelihood estimation, MLE (see later): $q_0 = \underset{q}{\operatorname{argmax}} \{P(D|q)\}$,



Thank you very much for your attention!

