

# Markus Trunschke

ZEW-Mannheim  
Department of Innovation Economics and  
Industrial Dynamics  
L7,1 Mannheim  
68161 Mannheim

Phone: +49 (0)621 1235-352  
Fax: +49 (0)621 1235-170  
Email: [markus.trunschke@zew.de](mailto:markus.trunschke@zew.de)  
Homepage: <https://www.zew.de/team/mtu>

## Research and Teaching Interests

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Economics of Innovation, Empirical Industrial Organization, Economics of Digitization, Applied Microeconomics

## Current Positions and Affiliations

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10.2017-present	<b>Researcher</b> at ZEW – Leibniz Centre for European Economic Research, Mannheim Department of Innovation Economics and Industrial Dynamics
10.2017-present	<b>PhD student</b> at KU Leuven Department of Managerial Economics, Strategy and Innovation (MSI) Supervisor Prof. Dr. Dirk Czarnitzki
01.2022-present	<b>Visiting Scholar</b> at Pennsylvania State University Department of Economics, invited by Prof. Mark Roberts
10.2017-present	<b>Student Member</b> of MaCCI - Mannheim Centre for Competition and Innovation

## Past Positions and Affiliations

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8.2022	<b>Visiting Scholar</b> at University of Ghent Department of Marketing, Innovation and Organisation, invited by Prof. Maikel Pellens
2019	<b>External Lecturer</b> at Baden-Wuerttemberg Cooperative State University Advanced Microeconomics (undergraduate level)
2015-2016	<b>Research Assistant</b> at GESIS - Leibniz-Institute for the Social Sciences

## Education

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2017-present	<b>PhD in Business Economics</b> at KU Leuven Department of Managerial Economics, Strategy and Innovation (MSI)
2019-2020	<b>Visiting Student</b> at University of Mannheim Department of Economics
2016-2017	<b>Master of Science in Economics</b> at KU Leuven Major: Research in Economics (cum laude)
2013-2016	<b>Bachelor of Science in Economics</b> at University of Mannheim

## Research

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### Discussion Papers and Research in Progress

- Carbon Pricing and Innovation: The Impact of the European Carbon Trading Scheme
- Choosing Technologies: Benefits of Investing into the Development of Fourth Industrial Revolution Related Technologies, *with Bettina Peters*, [Link](#)
- Measuring Organisation Capital at the Firm Level: A Production Function Approach, *with Christian Rammer and Felix Roth*, ZEW Discussion Paper, [Link](#)
- Industry 4.0 Related Innovation and Firm Growth, *with Vanessa Behrens*, ZEW Discussion paper, [Link](#)

### Contract Research and Projects

- Growth Welfare Innovation and Productivity (GROWINPRO),  
*European Commission*
- Mannheim Innovation Panel: Innovation Activities of German Enterprises,  
*German Ministry for Education and Research*
- Swiss Report on Research and Innovation 2018,  
*Swiss State Secretariat for Education, Research, and Innovation*
- Investments in New Forms of Knowledge-Based Capital (INFOWIK),  
*German Ministry for Education and Research.*
- Innovationstätigkeit der Unternehmen in Ostdeutschland seit der Wiedervereinigung,  
*Commission of Experts for Research and Innovation*
- Entwicklung der Forschungs- und Entwicklungsausgaben in Deutschland im internationalen Vergleich,  
*KfW - Credit Institute for Reconstruction*

## Conference Organisation

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- 8<sup>th</sup> ZEW/MaCCI Conference on the Economics of Innovation and Patenting, 2019

## Research Presentations

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- Eu-SPRI conference (Utrecht, Netherlands), 2022
- International Industrial Organization Conference (Boston, USA), 2022
- IP and Innovation Virtual Seminar (online), 2022
- Applied Microeconomics Seminar Pennsylvania State University (State College, USA), 2022
- CONCORDi Conference (online), 2021
- 17<sup>th</sup> CAED Conference (Coimbra, Portugal), 2021
- DRUID Conference (Copenhagen, Denmark), 2021
- 16<sup>th</sup> European Policy for Intellectual Property Conference (EPIP) - PhD Workshop (Madrid, Spain), 2021
- 48<sup>th</sup> EARIE Annual Conference (Bergen, Norway), 2021
- 18<sup>th</sup> ISS - International Schumpeter Society Conference (Rome, Italy (online)), 2021
- 9<sup>th</sup> KID 2021 Summerschool on Knowledge Dynamics, Industry Evolution, Economic Development (Nice, France), 2021
- MaCCI IO Day at University of Mannheim (Mannheim, Germany (online)), 2021
- ZEW - Joint PhD Workshop on Innovation, Entrepreneurship and Competition (online), 2020
- 8<sup>th</sup> PhD Workshop Economics of Innovation, Complexity and Knowledge (Turin, Italy (online)), 2020
- CISS, 9<sup>th</sup> Competition and Innovation Summer School (Ulcinj, Montenegro), 2019
- CISS, 8<sup>th</sup> Competition and Innovation Summer School (Ulcinj, Montenegro), 2018

## Other

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- YES! - Young Economic Summit, 2018-2019, leading student teams in preparation and competition