# Markus Trunschke

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# Research and Teaching Interests

Economics of Innovation, Empirical Industrial Organization, Economics of Digitization, Applied Microeconometrics

## Current Positions and Affiliations

10.2017-present Researcher at ZEW – Leibniz Centre for European Economic Research,

Mannheim

Department of Innovation Economics and Industrial Dynamics

10.2017-present PhD student at KU Leuven

Department of Managerial Economics, Strategy and Innovation (MSI)

Supervisor Prof. Dr. Dirk Czarnitzki

10.2017-present Student Member of MaCCI - Mannheim Centre for competition and

Innovation

## Past Positions and Affiliations

o8.2022 **Visiting Scholar** at Hoover Institution at Stanford University

invited by Kenneth Judd

01.2022-05.2022 Visiting Scholar at Pennsylvania State University

Department of Economics, invited by Prof. Mark Roberts

8.2021 **Visiting Scholar** at University of Ghent

Department of Marketing, Innovation and Organisation,

invited by Prof. Maikel Pellens

2019 External Lecturer at Baden-Wuerttemberg Cooperative State Univer-

sity

Advanced Microeconomics (undergraduate level)

2015-2016 Research Assistant at GESIS - Leibniz-Institute for the Social Sciences

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## Education

2017-present	<b>PhD in Business Economics</b> at KU Leuven Department of Managerial Economics, Strategy and Innovation (MSI)
2019-2020	Visiting Student at University of Mannheim Department of Economics
2016-2017	<b>Master of Science in Economics</b> at KU Leuven Major: Research in Economics (cum laude)
2013-2016	Bachelor of Science in Economics at University of Mannheim

### Research

#### Discussion Papers and Research in Progress

- COVID-19 and Innovation:Long COVID for German Innovation Activities?, with Bettina Peters, Dirk Czarnitzki, Christian Rammer
- Carbon Pricing and Innovation: The Impact of the European Carbon Trading Scheme
- Choosing Technologies: Benefits of Investing into the Development of Fourth Industrial Revolution Related Technologies, with Bettina Peters, Link
- Measuring Organisation Capital at the Firm Level: A Production Function Approach, with Christian Rammer and Felix Roth, ZEW Discussion Paper, Link
- Industry 4.0 Related Innovation and Firm Growth, with Vanessa Behrens, ZEW Discussion paper, Link

#### **Contract Research and Projects**

- Growth Welfare Innovation and Productivity (GROWINPRO), European Commission
- Mannheim Innovation Panel: Innovation Activities of German Enterprises, German Ministry for Education and Research
- Swiss Report on Research and Innovation 2018, Swiss State Secretariat for Education, Research, and Innovation
- Investments in New Forms of Knowledge-Based Capital (INFOWIK), German Ministry for Education and Research.
- Innovationstätigkeit der Unternehmen in Ostdeutschland seit der Wiedervereinigung, Commission of Experts for Research and Innovation
- Entwicklung der Forschungs- und Entwicklungsausgaben in Deutschland im internationalen Vergleich,
  - KfW Credit Institute for Reconstruction

### Dissemination

- WIPO GII Report 2022 Capter - Expert Contribution: Productivity impact of the Fourth Industrial Revolution, with Bettina Peters, Link

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## Conference Organisation

- 8<sup>th</sup> ZEW/MaCCI Conference on the Economics of Innovation and Patenting, 2019

## Research Presentations

- Eu-SPRI conference (Utrecht, Netherlands), 2022
- International Industrial Organization Conference (Boston, USA), 2022
- IP and Innovation Virtual Seminar (online), 2022
- Applied Microeconomics Seminar Pennsylvania State University (State College, USA), 2022
- CONCORDi Conference (online), 2021
- 17<sup>th</sup> CAED Conference (Coimbra, Portugal), 2021
- DRUID Conference (Copenhagen, Denmark), 2021
- 16<sup>th</sup> European Policy for Intellectual Property Conference (EPIP) PhD Workshop (Madrid, Spain), 2021
- 48<sup>th</sup> EARIE Annual Conference (Bergen, Norway), 2021
- 18<sup>th</sup> ISS International Schumpeter Society Conference (Rome, Italy (online)), 2021
- 9<sup>th</sup> KID 2021 Summerschool on Knowledge Dynamics, Industry Evolution, Economic Development (Nice, France), 2021
- MaCCI IO Day at University of Mannheim (Mannheim, Germany (online)), 2021
- ZEW Joint PhD Workshop on Innovation, Entrepreneurship and Competition (online), 2020
- 8<sup>th</sup> PhD Workshop Economics of Innovation, Complexity and Knowledge (Turin, Italy (online)), 2020
- CISS, 9<sup>th</sup> Competition and Innovation Summer School (Ulcinj, Montenegro), 2019
- CISS, 8<sup>th</sup> Competition and Innovation Summer School (Ulcinj, Montenegro), 2018

## Other

- YES! - Young Economic Summit, 2018-2019, leading student teams in preparation and competition

Last updated: September 29, 2022