



The Project Management Game – how brilliant are you?

Project name: brilliantCRM	Work package title: 1.4 Stakeholder Analysis
Work package description: <p>Stakeholders like (suppliers, customers, employees, management, authorities, public ...) have to be identified and categorized according to the role and power they have during the project.</p> <p>The project manager must manage the influence of the various stakeholders in relation to the project requirements to ensure a successful outcome. It is very helpful for determining how to communicate with and to what degree to involve stakeholders i.e. whether to keep them abreast of all events because they are important to the project or whether to leave them out of the loop because their actions don't have much impact on the project.</p>	
Aim of work package: <ul style="list-style-type: none">- Identification of stakeholders- Classification of stakeholders in categories like risk potential and influence and power of stakeholder- Overview of stakeholders and their role in the project- Definition of strategies to handle stakeholders in favor of the project	
Predecessor: Staffing	Successor: Risk analysis
Duration: 8 days	Effort in man days (MD): 16 MD
Responsible person(s): Project manager, project assistant	
Additional information: <p>Stakeholders are persons or organizations who are actively involved in the project or whose interests may be positively or negatively affected by the performance or completion of the project</p>	