The Project Management Game – how brilliant are you?

Project name:	Work package title:
brillianCRM	Stakeholder Analysis

Work package description:

Stakeholders like (suppliers, customers, employees, management, authorities, public …) have to be identified and categorized according to the role and power they have during the project.

The project manager must manage the influence of the various stakeholders in relation to the project requirements to ensure a successful outcome. It is very helpful for any further contact with stakeholders whether to keep in with some of the stakeholders because they are important to the project or don't care about them that much because their actions don't have much impact on the project.

Aim of work package:

- Identification of stakeholders
- Classification of stakeholders in categories like risk potential and influence and power of stakeholder
- Overview of stakeholders and their role in the project
- Definition of strategies to handle stakeholders in favor of the project

Predecessor:	Successor:
Project charter	Risk analysis

Duration:	Effort in man days (MD):
8 days	16 MD

Responsible person(s):

Project manager and project assistant

Additional information:

Stakeholders are persons or organizations who are actively involved in the project or whose interests may be positively or negatively affected by the performance or completion of the project