# Network Analysis of Entities and Relationships in Breaking Bad TV Series



Analysis of Entities and Relationships Using Network Analysis and Text Classification model

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# Problem Statement and Objectives

#### Problem Statement:

- The "Breaking Bad" series presents complex interactions among characters, locations, and events. Extracting and analyzing these connections through subtitles allows for insights into the storylines' social dynamics and narrative structure.

#### Objectives:

- To build a network of **characters**, **locations**, **events**, and **relationships** using subtitle data and Wikipedia information.
- Explore Key Network indicators
- Visualize the character dynamics and relations.
- Develop a **SetFit model Text Classifier** to classify entities and predict relationships (e.g., "works with," "teaches") among characters and events.

# Approach

## Process.

- Data Extraction:
  - Extracted data from "Breaking Bad" subtitles and Wikipedia using a large language model (LLM).
  - Organized the data into a structured JSON format, capturing entities (like characters and locations) and their relationships.
- Data Processing:
  - Prepared labeled examples with clear labels (e.g., "Character: Walter White") to identify entity types.
  - Augmented the dataset to ensure a balanced representation of entities and relationships.
- Network Analysis:
  - Created network visualization to show the connections and frequency of entities and relationships.
  - Visualized the network to understand how different entities interacted.
- Model Development:
  - Built a SetFit model to classify relationships and entities based on the prepared data.
  - Trained the model using the labeled examples.
- Classification:
  - Used the trained SetFit model to classify relationships between entities
  - Gradio interface to display model

# Findings

## Findings:

- Character network visualization:
  - Structure of the characters' dynamics and significances in the network
    - Degrees of centralities
- Classification Setfit Model:
  - **Relationship Prediction**: Relationship types (e.g., "teaches," "works with") were identified, allowing for a deeper understanding of character dynamics (e.g., "Walter White works with Jesse Pinkman").

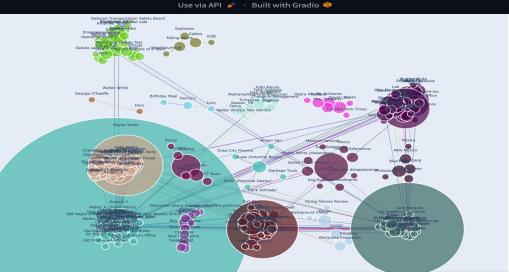
## Insights:

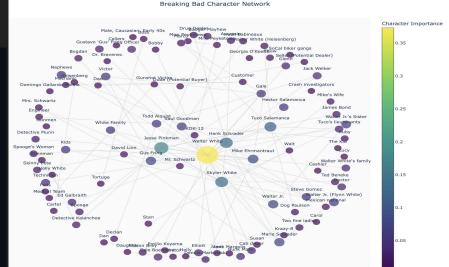
- These findings gave insights on **key character interactions** and **positions**, for instance showcasing relationships like alliances and conflicts and character centralities .

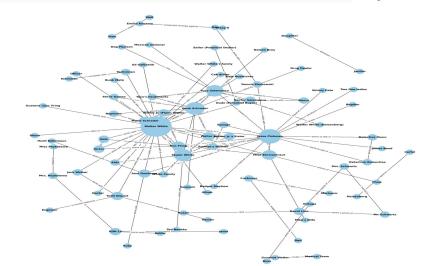
## Results - Visualizations and Text Classifier

#### **Relationship Comparison**









# Summary

#### Central findings

- Visualizing the network of relationships helped reveal the complex structure of the series, from alliances to plot-critical locations and events.
  - From here it can be derived that the most central character is Walter White, and other characters with high centralities were Jesse Pinkman, Hank Schrader and others.

- The project used SetFit few-shot learning to classify entities and relationships, providing an automated and efficient way to analyze social networks and interactions within Breaking Bad.
  - For instance Walter White works with Jesse Pinkman.

### Future Improvements?

- Incorporating communities, as it can be argued that the TV-series has different communities.
- More thorough prompting, as some of the data-extraction simply has mistakes, for instance some characters with different pseudonyms are made as two different characters.
- Improvements in TextClassifier, more specific character relationships could be incorporated.